

# Impeachment probe taking shape; climax near

**By GIL BAILEY**  
**Our National Bureau**  
WASHINGTON — The attack against and the defense of President Richard M. Nixon in the House impeachment investigation is beginning to take shape as it appears that investigation may reach its climax within 60 days.  
And the chances of the House Judiciary Committee voting a bill of impeachment has increased rather than decreased, in recent days.  
A swift conclusion, although both the President and the committee say they wish it, depends now more on the White House than on the committee.

House Republicans devoutly wish the impeachment investigation would end. Liberal Democrats do too, and have been pushing for a rapid conclusion although some might say they want "to give the President a fair trial and then hang him."  
Rapid action, however, depends on how much the White House and the courts cooperate with the committee's desire for information.  
The President has said that he will provide the committee with everything he has given the special prosecutor's office. He also said that he was "fully cooperated with the committee."  
The Democrats don't agree.

Rep. Don Edwards, D-Calif., said flatly last week, "The President isn't telling the truth." He pointed to a presidential refusal to provide some materials requested to special prosecutor Leon Jaworski and the firing of former special prosecutor Archibald Cox.  
Republicans on the House committee Thursday expressed limited sympathy with the desire for more information, specifically with the request for tapes of six conversations on either side of the key March 21, 1973, conversation between the President, H.R. Haldeman and John Dean.  
There are Republican votes available for specific subpoenas for tapes and other materials, should the White House continue its hold-out.  
And if the committee votes subpoenas, and the White House refuses to honor them, both Republican and Democratic legal counsels for the committee agree that contempt of Congress is an impeachable offense — adding a new dimension to the impeachment problem.  
In a second area White House lawyers may have driven a wedge

between committee Republicans and the President.  
Generally speaking, the White House both through the President and through his attorney James St. Clair have said the only subject for investigation is the Watergate cover-up.  
"In the President's opinion, the Watergate matter and widespread allegations of obstruction of justice in connection therewith are at the heart of this matter. By making available to the committee without limitation all of the materials furnished to the grand jury... he feels that he will have provided the committee with the necessary materials to resolve any questions concerning him, St. Clair said last week in a letter to the committee.

THE COMMITTEE, including some Republicans, does not agree.  
At present the committee staff is investigating a number of areas of possible impeachment charges, including the Watergate cover-up, the burglary itself, the ITT and milk issues, the President's personal finances and taxes, campaign contributing and practices, impoundment, the Cambodian bombing and the dismantling of the Office of Economic Opportunity. Some of these investigations, in-

(Turn to Back Pg., Col. 5)

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## INDEPENDENT PRESS-TELEGRAM

**WEATHER**  
Cloudy today with chance of showers tonight. High in the mid 60s. Lows in the upper 40s. Complete weather on Page B-4.

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### CRANSTON HITS NIXON, CONGRESS IN RACE OPENER

**Associated Press**  
U.S. Sen. Alan Cranston began his eight-month drive for re-election Saturday by blaming both President Nixon and Congress for "long gas lines, rising unemployment and soaring prices of food."  
"A divided, indecisive Congress is still allowing itself to be thwarted by a distracted, combative President," the freshman Democrat said.  
"The country desperately needs a take-charge Congress with the voting punch to put through a program to clean up this mess. Frankly we don't have that kind of Congress yet."  
Cranston appeared at four press conferences called to announce his candidacy for a second six-year term—Los Angeles, Sacramento, San Francisco and San Diego.

### SLA silence ends; tape from Patty

**HILLSBOROUGH (AP)**—Mrs. Catherine Hearst, mother of the kidnapped Patricia Hearst, said Saturday night San Francisco radio station KSNB has received a taped communication believed from the abductors of her 20-year-old daughter, Patricia.  
It would be the first message since Feb. 20 from the Symbionese Liberation Army, which claims to be holding the woman hostage. Miss Hearst was dragged screaming from her Berkeley apartment on Feb. 4. (See Page A-5 for other Hearst kidnapping stories.)  
The victim's mother said a station spokesman confirmed it has received a tape and that a credit card belonging to Miss Hearst accompanied the tape.  
THE TAPE about a half hour long, was extremely difficult to understand. Listeners described the tape as "badly recorded."  
An unidentified woman speaks on the tape for about 15 minutes and then a voice believed by observers to be that of Miss Hearst talks for about 10 minutes.  
Later, a man who identifies himself as Cinque comes on the tape for about five minutes.  
Previous tapes from the SLA carried the voice of a man who called himself Cinque, the General Field Marshal of the SLA.  
The station spokesman said an anonymous woman telephone caller told announcer Phil Buchanan that the tape was in a restroom of a



APPARENTLY oblivious to the derogatory sign in the background, H.R. Haldeman fights his way through the press to enter the U.S. District Court Building in Washington Saturday.

### Arab oil won't end lines, Simon warns

**By BILL NEIKIRK**  
WASHINGTON (AP) — Federal energy chief William E. Simon said Saturday lifting of the Arab oil embargo would end long service station lines but would not necessarily stop the rise in the price of gasoline.  
But Simon scoffed at the notion that increased gasoline allocations this month are cutting into supplies intended for this summer. "Now the doomsdayers have switched to gasoline," he said.  
Meanwhile, a major Arab split appeared to have developed over Egypt's insistence that the American effort to bring about military disengagement with Israel should be matched by a relaxation of Arab oil restrictions.  
Saudi Arabia, the world's largest oil exporter, has announced that she will be represented at the meeting of Arab producers in Cairo today and has made an official statement supporting an end of the

oil embargo on the United States that was imposed in October.  
EGYPTIAN OFFICIALS have also announced that Syria, Kuwait, Abu Dhabi, Qatar and Bahrain will be present.  
But Libya, with apparent support of Algeria, has insisted that the meeting should be held in Tripoli, Libya, on Wednesday, and Iraq will almost certainly not attend the Cairo meeting.  
In an interview in his office, Simon said he continues to give the same answer about the odds of gasoline rationing. "There is a better than 50-50 chance, even if the embargo remains, that we won't have to institute this burden on the American people," he said.  
"We believe we can handle the shortfall with our allocation system," he said.  
Even if the embargo remains in effect, the energy office can keep the gasoline lines down by equitable allocation among the states, he said.

"IF THE EMBARGO ends, the long lines will be a thing of the past," Simon said in response to a question. The lines have been noticeably shorter in hard-hit areas in recent days because of increased allocations.  
Simon said lifting the embargo would bring a greater percentage of higher-price foreign oil into the nation, tending to push up prices of refined products such as gasoline.  
But he declined to say how much the energy office, which controls gasoline prices, would allow the price to rise.  
The price of gasoline would be higher in areas depending more heavily on imported oil, such as New England, if the embargo is lifted, he noted.  
Simon said he had no idea if the

### 7 ex-Nixon aides plead not guilty to cover-up

**Crowds jeer as suspects arrive**  
WASHINGTON (UPI) — Seven former members of President Nixon's inner circle marched grimly through a jeering crowd outside U.S. District Court Saturday and pleaded innocent to criminal charges in the cover-up of the Watergate scandal.  
Two of them, former White House aides John D. Ehrlichman and Charles W. Colson, also pleaded innocent to separate charges stemming from the 1971 Ellsberg break-in. In Ehrlichman's case, the combined charges carry a maximum penalty of 60 years in prison and \$95,000 in fines.  
Shouts of "siege hell" and "I hope you get 30 years!" greeted former Atty. Gen. John N. Mitchell as he arrived by taxi for the late-morning arraignment before U.S. District Judge John J. Sirica.  
All seven defendants, indicted by the Watergate Grand Jury eight days ago, said nothing during the seven-minute ceremony except to respond "not guilty" in loud, clear voices when each of their names was read by the court clerk.  
Sirica released the seven on personal bond and routinely ordered them to surrender their passports, ask his permission if they wish to leave the country and keep him informed of their whereabouts.  
He set May 1 for hearing pretrial motions by any defendant who might seek another trial location, move to have the charges dropped or take any other legal steps before the cover-up trial begins Sept. 9.  
Pleading innocent besides Ehrlichman, Colson and Mitchell were former White House Chief of Staff H. R. Haldeman, former assistant Atty. Gen. Robert C. Mardian, former Haldeman aide Gordon C. Strachan and former Nixon campaign committee lawyer Kenneth W. Parkinson.  
Special prosecutor Leon Jaworski, who arrived 15 minutes before the arraignment, went up to Mitchell and Parkinson to shake hands.  
"John, how are you? Good to see you again," Jaworski told Mitchell, who is under trial with former Commerce Secretary Maurice H. Stans in New York City in a separate obstruction of justice case.  
"Are you in good health?" Mitchell asked Jaworski.  
It was the first public reunion of the seven men who once ran the President's 1972 re-election campaign and served him as cabinet members, political advisers, fund raisers or White House aides until

WASHINGTON (UPI) — The White House delivered the first batch of Watergate tapes and documents to the House Judiciary Committee Friday evening for its impeachment inquiry on President Nixon, it was disclosed Saturday.  
John M. Doar, the committee's chief impeachment counsel, told UPI that the panel received the first of White House materials it had requested, and that some of the documents were from "federal departments."  
Doar did not elaborate, but syndicated columnist Jack Anderson reported that the cartons delivered to the Capitol late Friday included documents from the Agriculture Department and the Environmental Protection Agency, presumably dealing with 1972 campaign contributions from the milk industry and corporations accused of violating antipollution laws.

KEY BISCAYNE (AP)—President Nixon scheduled a nationwide radio address for today on the American bicentennial. The Florida White House said the address would be broadcast at 10:07 a.m. PDT on the nation's radio networks.  
Doar said Thursday that St. Clair had rejected a specific request for six additional tapes relating to the Watergate cover-up. Committee sources said the tapes contained conversations before and after March 21, 1973, involving Nixon, former White House counsel John W. Dean III, former Atty. Gen. John N. Mitchell and former White House aides H.R. Haldeman and John D. Ehrlichman.  
The committee has threatened to subpoena the documents and tapes it wants if Nixon does not supply them voluntarily.

Anderson, in a radio report for the Mutual Broadcasting System, said James D. St. Clair, the President's chief Watergate lawyer, met privately Friday with Doar and Albert Jenner, the committee's GOP impeachment counsel.  
Nixon has agreed to give the committee about 700 documents and 19 Watergate-related tapes, the same materials he has furnished special prosecutor Leon Jaworski for the Watergate grand jury, Anderson said. St. Clair was "vague" Friday about the committee's demands for other materials.  
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### FBI 'spy memos' bared

CHICAGO (UPI)—Congressional investigators have FBI memos indicating part of a secret domestic intelligence plan was in operation months after President Nixon said he had called it off, the Chicago Tribune reported Saturday.  
The Tribune said that the memos were issued in the fall of 1970, and gave approval for the

FBI to recruit teen-age informants and conduct "discreet" investigations of black student organizations in colleges.  
Some congressional committees have been investigating domestic surveillance under the Nixon administration, and the House Ju-

(Turn to Back Pg., Col. 2)

### \$2,000 offer in store killing

Frank Simmon Huber, 71, was alone in his auto parts store at 16020 S. Main St. in Carson shortly before 11 a.m. last Feb. 22 when three men entered. Witnesses at a store nearby told police they heard gunfire erupt from the auto parts shop and ran outside in time to see three men wearing stocking masks dash out of Huber's store and flee in a green car.  
Police arriving at the scene found Huber slumped behind the counter, fatally shot in the chest. He was pronounced dead at the scene.  
Firestone sheriff's investigators said Huber apparently was the victim of bandits who shot him down without reason, since there was no indication of a struggle or any other sort of resistance.  
Secret Witness will pay \$2,000 for information leading to the arrest and conviction of the murderers of Frank Simmon Huber.  
If you have such information, call Secret Witness at

426-2526 between 8 a.m. and midnight on weekdays, or between 3 p.m. and 11 p.m. on Saturdays and Sundays. Or write to: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.  
(Selected summaries of other Secret Witness cases in which rewards of specified amounts are offered will be found on Page B-6.)

### WHERE TO FIND IT

Softly feminine and boldly masculine are the new looks for spring, surveyed today in the special men's and women's spring fashion section of your Independent, Press-Telegram.  
Included in this colorful section are the latest trends in footwear and accessories as well as women's dresses and pants, and men's suits and sportswear.  
• WHITE HOUSE aware of "semantic differences" in President's two accounts of March 21 meeting. Page A-6.  
• TODAY FEW doubt the historical truth that Christ lived. Second in a series. Page A-13.

- IT WAS NO contest: UCLA romps to Pac-8 title. Page S-1.
- COUNTY'S marriage counseling service becomes model for nation. Page L-S-1.
- MORE CRUISE news to go with Southland Sunday's seagoing special. Pages L-S-9-14.
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# Newly found kelp beds good news for anglers

**By JACK O. BALDWIN**  
**Maritime Editor**

New volunteer stands of kelp and seaweed have been discovered growing in the clear waters of Long Beach Harbor.

Marine biologists with the California Department of Fish and Game, "excited" by the discovery, credit two factors contributing to the new growth—man's efforts to improve the quality of harbor waters and the construction of rock-rimmed piers.

Kenneth Wilson and Peter Haaker, marine scientists, plotted the location of the beds along the west bank of Pier J and the south edge of Pier G in the Southeast Basin.

The biologists identified the volunteer growths as strap or feather boa (*Egregia laevigata*) kelp and the seaweed (*Sargassum agardhianum*).

Wilson noted the *Sargassum* in some areas

such as in marinas is considered a nuisance by boaters who frequently find the fern-like seaweed wrapped around the boat's propeller and fouling mooring lines.

"But the *Sargassum* does provide a haven for certain species of fish," Wilson noted.

**THE STANDS** were found to have attached themselves to the large rocks rimming the two man-made piers. They were in clear water four to 15 feet deep.

"Without the rocks this new growth would not be here because the kelp does not grow in a sandy bottom. And the clarity of the water is another factor since the plants depend upon sunlight for growth," Wilson said.

He guessed the young plants either drifted into the area from the north, or possibly were carried in by ships passing

through kelp forests to the north.

Almost simultaneously with the discovery of the in-harbor kelp beds, the marine biologists announced that spores from transplanted kelp have produced the first natural kelp bed off the Palos Verdes Peninsula since 1967. The once-luxuriant kelp beds disappeared seven years ago, victims of warm water and pollution.

**THE POLLUTION** and thermal problems have eased, and efforts by the state agency and the California Institute of Technology have paid off in the establishment of new beds off the peninsula.

In announcing the discovery of the naturally reproduced beds in Abalone Cove in mid-February, Wilson who heads the department's three-year-old Sportfish-Kelp Restoration Project, reported:

"There were from 25 to 30 plants in the bed, and judging from their length and number of fronds they appeared to be one to two years old."

Giant kelp is the fastest growing plant known—sometimes increasing in height more than 18 inches a day. Under ideal water and weather conditions a fully grown plant may reach a height of 175 feet.

Since the program started in 1971, more than 3,000 fully grown plants weighing an average of 30 pounds apiece have been

brought from Santa Catalina Island and replanted in Abalone Cove by DF & G divers.

**CONCURRENTLY** a Caltech team headed by Dr. Wheeler North has been experimenting with transplanting both adult and juvenile plants in the same general location. North has been successful in a kelp restoration project off Point Loma in San Diego County.

But Wilson notes that progress off the Palos Verdes Peninsula has been slow.

"Winter storms have uprooted the plants and both juvenile and mature plants have been subjected to extensive grazing, particularly by the herbivorous opal eye. Also, sea urchins feed on young plants and spores," he said.

Wilson estimates the survival rate for transplanted kelp at from 10 to 20 per cent.

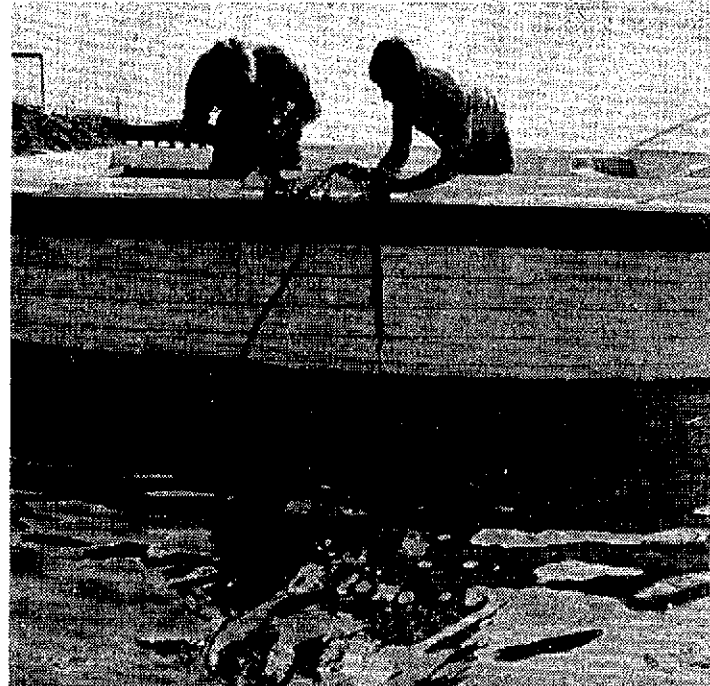
To enhance the newly discovered kelp bed, it is planned to introduce smaller kelp from Catalina. It is hoped the larger plants and other nearby

vegetation will offer some cover and protect the transplanted plants. Later this month, additional larger plants will be transplanted at the site.

The biologists have developed an unusual manner for anchoring the transplanted kelp to the bottom. They use surplus Navy anchor chain. The "holdfasts" of the giant plant, which bear some similarity to roots, are attached to the chain with nylon cord allowing the plant to float upward. Under natural conditions,

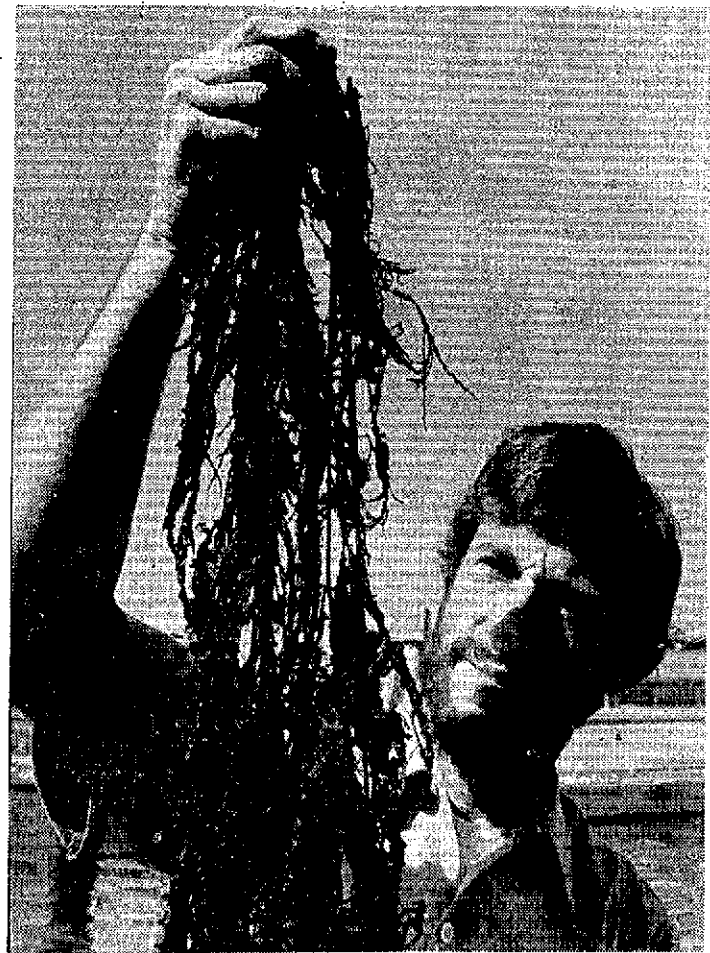
such as those in Long Beach Harbor, the kelp attaches itself to a rocky bottom. The newly discovered bed off Palos Verdes has attached itself to the naturally rocky bottom.

**WHILE KELP** is the source of many products it is more significant to the angler as a haven for sport fish. In 1971 the top sport fishes taken by ocean anglers were kelp-associated species, inshore rockfish, kelp and sand bass, and halfmoon. Abalone, lobsters, and scallops are also found in kelp beds.



**LOCAL "ENDANGERED SPECIES"** lists have long included kelp, the seaweed so common along most of California's coast. But a kelp bed has been located flourishing in clear waters alongside two man-made piers in Long Beach Harbor. Conservation specialists such as Game Warden Larry Davidson and marine biologist Ken Wilson, above, want to know why and have recently mapped the bed's growth. Below, Wilson exhibits a sample which the two collected and will use for further study.

—Staff Photos by BOB SHUMWAY



## Bell girl, 16, killed by suspect in police chase

A 16-year-old Bell girl was killed Saturday when she was hit by an auto being chased by South Gate police, authorities said.

The car was traveling an estimated 80 miles per hour when Beverly Ann Simpson was struck while crossing the intersection of Florence Avenue and Atlantic Boulevard with a male companion, according to Sgt. Jerry Overfelt.

Overfelt said the speeding car apparently broke down and police were able to pull it over about two blocks from the accident

scene.

The driver, identified as 23-year-old Irwin Linke Jr., of 11430 Ratliffe St., Norwalk, was booked on suspicion of manslaughter and felony drunk driving.

Miss Simpson, of 6208 Walker Ave., was listed as dead on arrival at Southeast Doctors Hospital, Overfelt said.

Overfelt said a South Gate patrol officer spotted a car speeding at Alexander Avenue and Firestone Boulevard and tried to stop it. The car sped east on Firestone Boulevard and circled around a

corner at Atlantic Boulevard where it continued northbound.

**INDEPENDENT PRESS-TELEGRAM**

Sunday, March 10, 1974  
Vol. 22, No. 33

Phone HE 5-1141  
Circulation HE 7-5329

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# Reagan suffers 'foot-in-mouth' problem

By BILL STALL  
AP Political Writer

SACRAMENTO — With Spiro T. Agnew gone from the public scene, Gov. Ronald Reagan has emerged as perhaps the nation's most controversial figure of speech.

The latest furor came this past week when Reagan, referring to the Hearst kidnapping food giveaway program, was quoted as saying, "It's just too bad we can't have an epidemic of botulism."

The California governor later said it was "a joking remark" and an aide said it was an off-hand, facetious comment not meant to be taken seriously.

But it was not the first time that such a Reagan remark created a political flap in his home state. And it followed previous Reagan comments that anyone taking such food was "aiding and abetting" a crime.

Now that Reagan is considered a likely candidate for the Republican presidential nomination in 1976, his remarks will come under closer scrutiny by the national media.

Reagan's previously most celebrated comment of that sort was during the height of the campus turmoil in 1970 when he said "if it takes a blood bath" to end the rioting "let's get it over with."

In that case, Reagan said later, "Unfortunately, I

used the wrong figure of speech." But he added that there was "something neurotic" about anyone who took him seriously.

Perhaps Agnew's most publicized remark was his "fat Jap" reference to a news reporter. He also was widely quoted on his ringing alliterative phrases aimed at antiwar groups, liberals and the communications media.

Agnew once heaped blame on the "nattering nabobs of negativism" for running down the country.

The first time Reagan's tongue got him into political hot water was in 1966 when he left the acting business to seek the governorship. Following a speech on proposals for a Redwood National Park in California, Reagan was widely quoted by opponents as saying, "If you've seen one tree, you've seen them all."

He contended he never said it.

A tape recording of the address revealed later that Reagan was commenting that the state already had set aside 115,000 acres of redwood trees in parks. If they were stretched out along a highway, a motorist could drive for 200 miles and see nothing but redwoods on both sides, Reagan said. Then he added, "A tree is a tree. How many do you have to look at?"

During his formal public appearances, Reagan normally chooses his words carefully and avoids blunt statements that could be interpreted as improper or

racist. He uses an occasional "damn" or "hell" in his speeches, but usually when quoting someone else, often in a joke.

In private, the governor often resorts to more earthy language and stories that are less subtle.

As with anyone, his slips of the tongue depend on his mood, a former Reagan aide said.

"All of us kind of like sick jokes, ethnic or otherwise," said the source, who declined to be quoted by name. "He does the same thing, just like anyone else."

Reagan occasionally misjudges how such a comment might be interpreted publicly, the former Reagan administration official said. This perhaps is because Reagan's background comes in the more sheltered world of show business and not the more arena of public office, where a slip of the tongue is likely to become a matter of political controversy.

Reagan's offhand comments often allude to his movie days.

The mood was solemn, for instance, when Reagan was sworn in as governor in an unusual midnight ceremony in the Capitol rotunda. The minister had given the invocation and Robert H. Finch had taken his oath as lieutenant governor.

Reagan's first comments were, with a smiling glance at then-Sen. George Murphy, the former actor: "George, here we are on the late show again."



GOV. RONALD REAGAN  
Offhand Remark

**Oil-drilling device stolen**  
A holding device used for oil drilling and valued at \$1,700 was stolen from the Pool Company, 120 S. Pico Ave.

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BODIES OF EIGHT ALIENS LIE NEAR FATAL CRASH SCENE  
—AP Wirephoto

## U.S. probing fatal crash as bodies of 13 await kin

EL CENTRO (AP)—The bodies of 13 luckless Mexican aliens waited at funeral homes Saturday for return to their homeland while federal investigators planned a probe of the traffic accident that killed them and their driver.

Meanwhile, six survivors remained in serious condition at an El Centro hospital after a panel van packed with recently apprehended aliens ran off Interstate 8 west of Ocotillo Friday and smashed into the rear of a large refrigerated truck whose driver had parked on the shoulder to rest.

Eleven aliens and the driver were killed outright, another alien died en route to a hospital and

a 13th alien died later at a hospital.

Officials described the van trip as routine—one of several made daily as the aliens, caught in sweeps north of the Mexican border, were enroute to Chula Vista north of San Diego for deportation.

The National Traffic Safety Board and U.S. Department of Transportation each sent a safety officer to investigate. The California Highway Patrol's investigation didn't immediately determine the cause of the accident but officers said no skid marks could be found, indicating the driver of the van had not tried to stop before plowing into the truck at an estimated 50 miles an hour.

The van driver was identified as Albert Feld of El Centro, a U.S. Immigration Service detention officer. The driver of the parked truck, who was uninjured, said the first he knew of the van was when the crash jarred him awake.

American authorities were in contact with Mexican officials to try to find the homes and families of the aliens, described as no different from the thousands who illegally cross the border to search for better-paying jobs.

All the victims were men. Immigration officials say the heads of families often either try to get their families into the U.S. later or return after making some money.

## Consul kidnap plot told

United Press International  
A convicted hijacker and two other persons were named Saturday as conspirators in a plot to kidnap a foreign consul general in Los Angeles, the FBI said.

Garrett Brock Trapnell, 36, serving a life sentence for his part in the Jan. 29, 1972, hijacking of a Los Angeles-to-New York jet, was allegedly among those involved in the plot

to kidnap an official of "one of the following consulates in Los Angeles: Estonia, Paraguay, Uruguay, Canada, France, Germany, Switzerland or Haiti," the spokesman said.

Maria Theresa Alonzo, 22, was arrested by FBI agents at her Hollywood apartment Saturday. She was charged with conspiring with Trapnell and Robert Bernard Hedberg

Jr., 36, to kidnap a consul general as a hostage for their release.

Hedberg and Trapnell are both in Los Angeles County Jail.

The FBI said the conspirators also planned to demand \$250,000 and political asylum in Sweden.

Hedberg was arrested Jan. 29 for unlawful flight to avoid prosecution on a charge of assaulting a police officer with a deadly weapon.

On Nov. 2, 1971, Miss Alonzo and another woman were arrested for prostitution in Hollywood.

Trapnell's hijacking attempt ended when he was shot by an FBI agent posing as a crew member.

Estonia and French consulate officials had "no comment" on the alleged plot.

Miss Alonzo, Trapnell and Hedberg are scheduled to be arraigned Monday before a U.S. magistrate on charges of violation of the federal kidnapping statutes. They could be sentenced to life imprisonment if convicted.

Trapnell is currently awaiting trial in Long Beach Superior Court on charges he planned the \$10,000 robbery of the Princess Louise restaurant in San Pedro on Oct. 1, 1971.

## Deputy D.A.s told to sever ties with judges

Los Angeles City Atty. Burt Pines has instructed the 200 deputies on his staff to avoid "close personal" relationships with judges in order to maintain their independence from the judiciary.

Pines said he issued the directive because he received complaints during last year's election that "there appeared to be too close a relationship between deputies and the judiciary."

"In order to dispel this notion and demonstrate the independence of the judiciary," Pines said, he was recommending that

"socializing" between deputies and judges in the same branch be "discouraged."

The directive also provides that no arraignment, calendar or trial deputy should speak with a judge about facts in a pending case outside the presence of opposing counsel.

To avoid any appearance of impropriety, the directive adds, a deputy should not interview a judge or remain in his or her chambers without defense counsel being present during the court's business hours.

## S.F. talks fail, troubles mount

SAN FRANCISCO (AP)—Negotiations broke down late Saturday night between city officials and union leaders trying to end the three-day strike that has paralyzed public transportation, polluted the bay with tons of raw sewage and left elderly patients lying in wet beds.

Talks ended after about eight hours when the city insisted that before negotiations continue the unions reopen three sewage plants that are dumping tons of raw sewage into the San Francisco Bay and the Pacific Ocean daily.

Labor Council Secretary John Crowley said the unions reject all preconditions to negotiation but

were ready to negotiate further at any time.

Dianne Feinstein, president of the San Francisco Board of Supervisors, said the board would meet today to discuss the issues.

But no more face-to-face negotiations—made possible by an extraordinary declaration by Mayor Joseph Alioto—have been scheduled.

Police and firemen have stayed on the job. The walkout began Thursday at city hospitals and offices.

The city's three sewage plants began discharging effluent into the bay Friday after 100 nonstriking plant workers decided to honor picket lines.

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**Map:** SPRING, AIRPORT, CHERRY, SAN DIEGO FRWY, WILLOW, REDONDO, LAKEWOOD BLVD.



# During wait, grief a private thing for mother of Patty

By SUSAN SWARD  
HILLSBOROUGH (AP) — Catherine Hearst, who had not heard from her kidnaped daughter in 12 days, shut the door behind her after a news conference and cried quietly. "Like a lady," a friend said.  
That was last Sunday, a month after her 20-year-old daughter Patricia had been carried kicking and screaming from her Berkeley apartment by two black men and a white woman.  
The wait goes on.  
The family last heard Patty's soft, tired voice on a tape received Feb. 20. It included only a brief message from her, and the strain of the ensuing si-

lence was dragging on the family.  
On that Sunday, Randolph Hearst, Patricia's father, put his arms around Catherine as she cried and patted her head. The two held hands and hugged, the friend recalled.  
"Every time Catherine is on television she cries and goes inside and has a good cry. When she closes that front door — wham. And then she has to put on a strong front in front of her husband and kids. This is real tough to do," said the friend, who asked not to be named.  
Since the kidnap, the Hearsts and their four other daughters rarely have left their 22-room, two-story home about 15

miles south of San Francisco.  
Hearst, who is editor of the family-owned San Francisco Examiner and son of the late newspaper magnate William Randolph Hearst, rarely stops by his newspaper office.  
The family is said to spend much of its time downstairs in the living room, sitting room, dining room or kitchen. Hearst often is on the phone, talking with his newspaper or checking details on the \$2 million giveaway food program aimed at bringing Patty home.  
Family members sometimes read or watch television. But many of the hours crawl by filled with discussions on how to satisfy demands by Patricia's abductors, the Sym-



CATHERINE HEARST  
'Like A Lady'

bionese Liberation Army.  
Mrs. Hearst, a 56-year-old short, striking woman, sometimes leaves the house to go to mass at a nearby Catholic church. She almost always wears black or another dark color.

# Patricia forgotten on food lines

By EARL CALDWELL  
New York Times Service  
SAN FRANCISCO—Often they begin to collect before dawn. While they wait in the long lines for free food they say little, but what they have begun to make clear is a shift in their attitude toward the kidnapers of Patricia Hearst, the group that calls itself the Symbionese Liberation Army.  
There is no longer any criticism of the group that demanded as a condition for Miss Hearst's release that her father, newspaper executive Randolph A. Hearst, distribute free food to the poor.  
"The press keeps trying to get a sampling of opinion pro and con," a volunteer at one of the food distribution centers said, "but everyone on line is for the food and they don't care where it comes from."  
A woman wrapped in a heavy woollen coat spoke of Miss Hearst, saying, "I'm sorry she's taken, but she's look."  
Others are even more blunt. "These people don't give a damn about Hearst," a young man said. "Nobody does. These people see the police shooting up their neighborhoods all the time and they see people dying from all kinds of stuff. No, they don't care. They just want the food."  
It has been a full turnabout. Just after the kidnaping, when the kidnapers first demanded that food be

provided for the needy, even in the poorest communities there was widespread criticism of the action. Many said that they would not accept the food even though it was badly needed. But that sentiment seems to have disappeared.  
Each week now the food lines grow longer. On Friday, some 35,000 showed up for bags of free groceries. It is estimated that a million dollars have now been spent for food and that 115,000 bags of groceries have been distributed.  
In the meantime, the kidnapers continue to hold  
SAN JOSE (AP)—Thousands of persons accepted the free food demanded by terrorist kidnapers of Patricia Hearst, while her family hoped Saturday that the good will groceries would prompt the abductors to break a 17-day silence.  
Miss Hearst captive and have not communicated with the family since Feb. 21 when they demanded that Hearst put up \$4 million more to finance the program.  
In explaining the shift in attitude toward the kidnapers, an observer of the program said: "The people who are getting the food know what instrument is making it possible." He added: "It shows that they will support anybody's rip-off."  
The basis for the rising support for the kidnapers is simple. "The brothers put their lives on the line so people can get food."



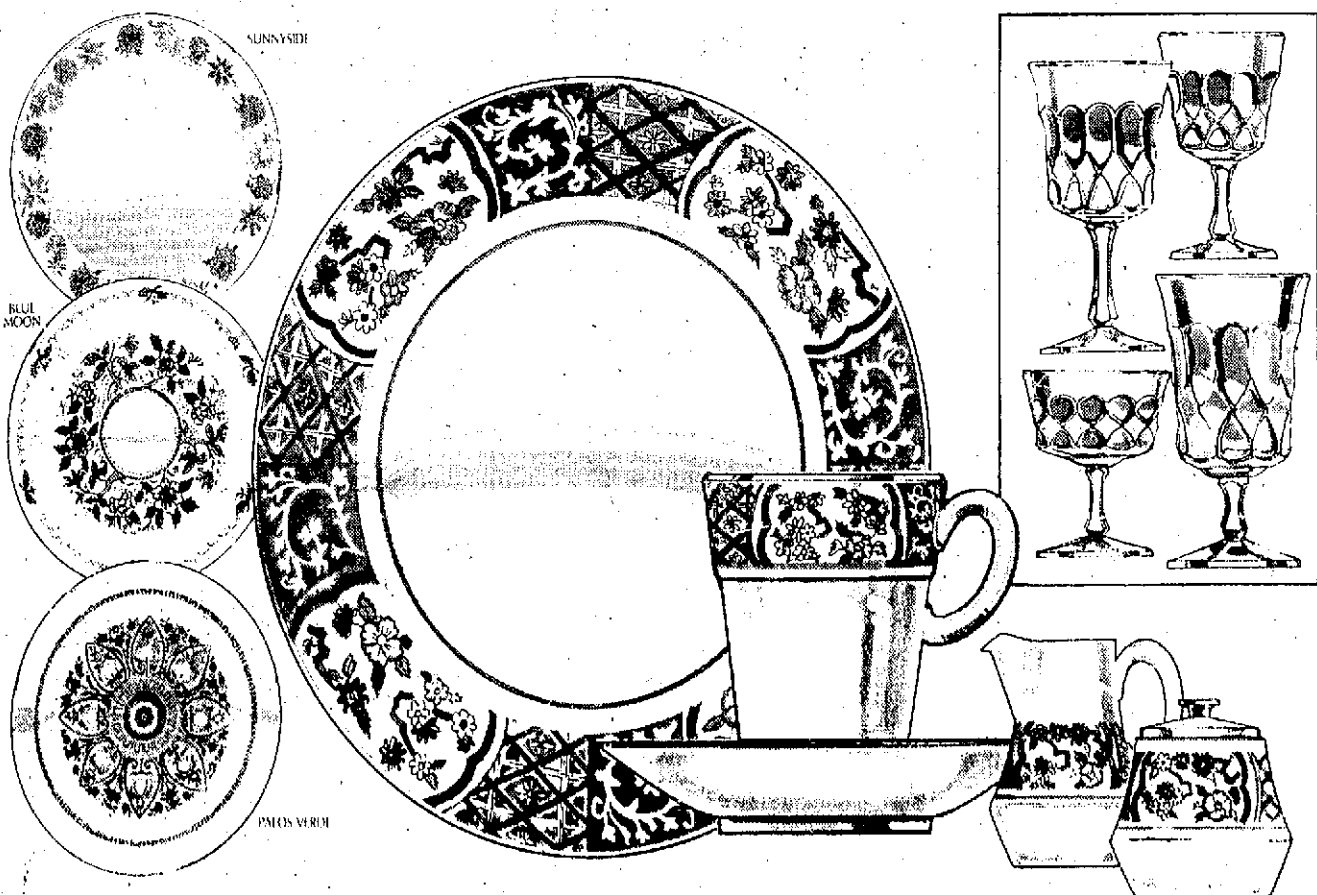
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# Semantics cited in hush money conflict

By EUGENE V. RISHER

KEY BISCAYNE, Fla. (UPI) — The White House said Saturday it was "aware of the semantical differences" in President Nixon's two apparently conflicting accounts regarding hush money for the Watergate burglars, and would deal with them later.

At his news conference in Washington Wednesday night, Nixon said he was told March 21, 1973, by then White House counsel John W. Dean III that payments had been made to the seven original Watergate defend-

ants "for the purpose of keeping them quiet, not simply for their defense."

This account seemingly conflicts with another Nixon gave last Aug. 15 about what was discussed at his meeting nearly a year ago with Dean and former White House chief of staff H.R. Haldeman.

Dean, who was fired last April 30, told Senate investigators last summer he was convinced the President condoned the payoffs, a charge Nixon has consistently denied.

Haldeman, who resigned the same day Dean was fired, was indicted last week on charges of conspiracy, obstruction of justice and perjury for testifying that Nixon told Dean during the meeting that such payments "would be wrong."

In August, Nixon said he had been told that persons both in the White House and on his campaign staff had approved payments to the defendants "for attorneys' fees and family support, not that it had been paid to procure silence from the recipients."

Presidential spokesman Gerald L. Warren refused Saturday to explain the discrepancy. "We are aware of the semantical differences between the two statements and will deal with them at an appropriate time," he said.

According to some legal observers, Nixon's admis-

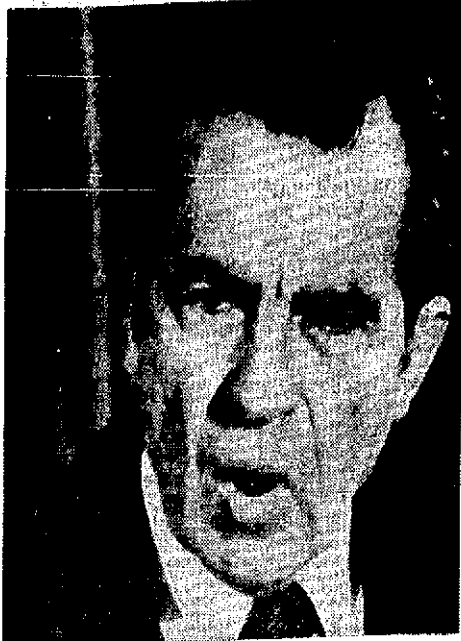
sion Wednesday that he knew of hush money payments, even though he said he disapproved them, could be personally damaging. Federal law requires that any person with knowledge of a felony must report it immediately.

Nixon said Wednesday night that "full disclosure" was one of the options he and his aides considered at the time, but that since he had not known of the cover-up for the previous eight months, he needed more time to investigate wrongdoing by his aides.

"I felt it was my responsibility to conduct my own investigation with all of the assistance I could get from those who could provide information before moving to what would be a proper way of getting this story out to the country," he said.

Warren also refused to comment on allegations by James W. McCord Jr., one of the convicted Watergate burglars, that all seven convictions should be overturned because Nixon "deliberately concealed and suppressed" knowledge of the payments.

Nixon, who arrived here Friday with his wife and several top aides, spent a quiet day at his bayside compound. He plans to return to Washington Monday, the same day Mrs. Nixon leaves here on an six-day trip to represent her husband at inaugural ceremonies for the new presidents of Venezuela and Brazil.



PRESIDENT NIXON...2 accounts

## Nixon more visible to fight back

By GAYLORD SHAW  
KEY BISCAYNE (AP) — With a rousing speech to governors and more frequent public appearances, President Nixon is making himself more visible as part of his anti-impeachment strategy.

But the more cordial approach with the press, governors, congressmen and the public is being blended with a sizzling counterattack—through presidential spokesmen—on those who suggest Nixon should or will resign.

The latest in Nixon's series of Watergate offensives bubbled to the surface a week ago with private White House dinners for some friends in Congress.

Next came Wednesday night's news conference, his second such national television appearance in nine days, and a personal denial that he authorized offers of clemency and hush money for Watergate defendants.

This was followed the

**ANALYSIS**

next night by a White House dinner for the nation's governors. After dessert, Nixon talked for 20 minutes about America's role in the world. Newsmen weren't present, but White House staff chief Alexander M. Haig Jr. called it "an inspirational speech... done very brilliantly."

At the conclusion, Haig said, "the governors jumped to their feet and applauded in a very intense and prolonged fashion." Some governors present said later they were moved by the speech.

After the governors moved into the East Room, Pearl Bailey sang and the President plunked out "Home on the Range" and "The Missouri Waltz" on the piano. Then he brought the governors to their feet again with "God Bless America."

Next Nixon crisscrosses the country in

what amounts to a new campaign for credibility.

First will come Chicago. Nixon has scheduled a question-and-answer session Friday with members of the Economic Club—a forum for a fresh presidential assertion that the energy crisis has been overcome and a prediction that there will be no recession this year.

There are reports, as yet unconfirmed, that Nixon will fly to Chicago a day early to meet with Democratic Mayor Richard Daley.

On Saturday night the President will be in Nashville, Tenn., first to welcome Mrs. Nixon back from a six-day Latin America tour and then to attend the "Grand Ole Opry."

he used in November in a meeting with members of The Associated Press Managing Editors Association.

White House sources are talking of other presidential excursions to such cities as Denver and Seattle, as well as a tour of New England. But these trips apparently hinge on the success of the already scheduled appearances.

The following Tuesday, March 19, the President will be on national television and radio again. This time he will respond to questions at the National Association of Broadcasters convention in Houston, Tex., following the format



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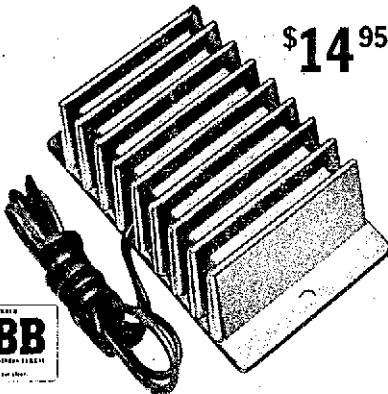
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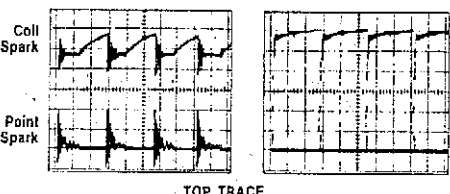
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# Lawman slays son, kills self

OREGON, Ill. (AP) — Richard Caldwell, Ogle County state's attorney,

## FBI seeks 3 in N.J. kidnaping

HACKENSACK, N.J. (AP) — The FBI said Saturday it was searching for at least three more suspects in the kidnaping of 8-year-old John Calzadilla. Four young men already were being held in the case.

Arrested in the kidnaping were Norberto M. Fernandez, 17; his brother, Eligio, 19; Ricardo R. Tuero, 17, and Wilfredo Alvarez, 18, all of Union City. The FBI said they were charged with violating federal kidnaping statutes.

The report on additional suspects came from J. Wallace LaPrade, special agent in charge of the FBI in Newark.

LaPrade said the four arrested men and the boy's parents are natives of Cuba, but he discounted any political motives for the abduction.

"This appears to be a kidnaping for ransom," LaPrade said at a news conference Saturday. The \$50,000 ransom paid by the boy's father has not been recovered.

Authorities said the Calzadilla boy was lured into a car as he walked home from school Wednesday by two men and a woman. They said the woman told him his grandmother was ill and she would take him to the hospital. The boy was released Friday.

was killed Saturday during a shootout inside a sheriff's office.

Authorities said Caldwell apparently had shot and killed his son, David, wounded his wife, and wounded a police detective.

He was pronounced dead in the Ogle County sheriff's office after exchanging shots with Chief Deputy Mel Messer, authorities said. Messer said Caldwell had also shot himself in the head as he fell behind an office file cabinet during the exchange of gunfire.

Whipple and Mrs. Caldwell were reported in fair condition with gunshot wounds.

The Caldwell's other two children were not hurt.

Caldwell, in his 40s, is in his first term as the chief prosecutor of Ogle County in northwestern Illinois.

Messer said he didn't know what prompted the shootings but added, "I presume it revolved around a domestic problem."

He said the sheriff, Jerry Brooks, was en route to Dixon at the time to pick up a prisoner.

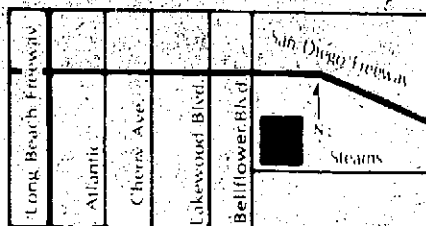
## Klan unit claims it infiltrated police

HOUSTON (UPI) — The head of the Texas Fiery Knights, a splinter group of the Ku Klux Klan, Saturday said his group had infiltrated the police department more successfully than undercover agents had penetrated his organization's ranks.

Imperial Wizard Scott Nelson said the Fiery Knights had more than a dozen active police officers, some of them located in key divisions.

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# Innocent fad, or asinine prank? New streaking title claimed

By ANDREW MALCOLM  
New York Times Service

MEMPHIS—"It just felt so good!" she said. And she bounced up and down and waved her arms all over and then got dressed. The crowd cheered lustily. And Janet's "streak" was over.

It was but one of thousands of "streaks" run on and off the nation's college campuses in recent days as the country's fad—running nude through public places—streaked north with the warm rays of spring.

"STREAKING," a pastime first popularized by Adam and Eve and later politicized by Lady Godiva, is gambling across the country, fueled by a certain annual spring silliness and news coverage by a media thirsty for refreshing articles to counter the dronings on fuel shortages and Watergate.

The precise social significance of streaking is as yet unclear. But some academics, none of them known streakers, say the fad is an innocent asexual flouting of social rules, a 1974 version of wearing long hair or a nonviolent way to demonstrate the generation gap. There may be, however, a simpler explanation: it's fun.

The current epidemic of epidermis has already developed its own etiquette, national ratings, fashion and, of course, ardent opponents.

HERE IN Memphis, a bustling mid-South river city not noted for its wild exuberance, streaking has prompted an awakening of school spirit at Memphis State University.

Memphis State, a 62-year-old conservative institution, has 20,000 students. Of these 18,000 live off campus, which makes for little communal spirit.

So it was something of a surprise last Sunday when David Fowler, S.U.'s quarterback, and Tony Marchetti, an offensive guard, appeared out of uniform near a women's dormitory. Some policemen in uniform caught them, but streaking had struck.

ON THURSDAY night more than 4,000 people—oldsters in wheelchairs, young couples with infants and college students themselves—gathered in the 75-degree spring weather by university center to have a good time. They did.

At 8:24 the night's first two streakers streaked, starting M.S.U.'s drive to

be rated the No. 1 streaking school nationally. For the next four hours—more than 200 nude men and women—not all students—dashed about from one side of the mall to the other, over bushes, through crowds, up to roofs and out on tree limbs.

A TRUE streak is spontaneous among strangers, or a dare between friends, like Rocky Janda and Dwight Lee. Modestly stripping in the men's room of the Sociology Building, the two burst out the door and up the ramp toward the throng.

Like other participants, they discovered the heady exhilaration that accompanies streaking; first, the sense of daring, then the nervous anticipation as you undress, the last fleeting moment of fear before you start, the wet grass underfoot, the pounding heart during the dash, the smiles of spectators flashing by, the wind brushing against you and the warm sense of accomplishment as you dress—uncaptured—at your goal.

"WASN'T that great?" said Janda. "I really felt super, like for once in my life here I accomplished something. And it didn't hurt anybody."

There are those who disagree.

"The entire thing is asinine and silly," said William C. Tatum, the dean of students who was home sick in bed.

As a band played "Moonlight Becomes You," there were a few arrests for indecent exposure, some fines, and one student was charged with urinating in public. However, Memphis students explained with an understating nod that he was from Vanderbilt.

In Columbia, Mo., more than 600 streakers claimed a new world's record at the University of Missouri. One engineering student was booked on a new charge: indecent exposure with intent to streak.

THERE were unconfirmed reports of reverse streaks—persons getting dressed and dashing through nudist colonies.

In one incident Saturday streaking got off the ground altogether, going international in the process. An unidentified Turk in his early 30's, wearing only a beard, emerged naked from a rear toilet on Pan American 747 jet flight from New York to London and dashed the length of the aircraft and back.

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TRICIA NIXON COX applauds at the awards luncheon in New York of the Women's National Republican Club, which presented Vice President Gerald Ford, beside her, with its "Distinguished Political Service Award." Gov. Reagan also received the award.

## Ford warns of Demo landslide

NEW YORK (UPI)—Vice President Gerald R. Ford warned Republicans Saturday that unless they shake off their post-Watergate depression there will be a Democratic landslide in the November elections resembling the "debacle of '36."

In an address to the National Republican Women's Club, Ford said "the extreme liberal wing of the Democratic party is predicting a smashing Democratic victory this fall. They're sitting there with a gleam in their eyes."

To avoid a repeat of the "debacle of '36," when Democrats rolled up huge congressional majorities in the landslide victory of Franklin D. Roosevelt, Ford said Republicans should downplay Watergate and campaign on a traditional platform of "peace and prosperity."

AFTER accepting the "Distinguished Political Service Award" from the Women's Club, Ford said Democrats were working for a "veto-proof Congress. You know what that means—a lopsided legislature that can negate everything the President does. It can tear up the fabric of our social system."

Also attending the luncheon were California Gov. Reagan, New York Gov. Malcolm Wilson and Mrs. Tricia Nixon Cox, who accepted on behalf of her sister, Julie Nixon Eisenhower, the "Republican Woman of the Year Award."

"We'd better start fighting like the day before yesterday," Reagan told the crowd.

"This is quite a ways uptown for a fellow who spent a great part of his life as a very active Democrat," said Reagan. "Why did I change? When I was a child I spoke as a child, and now that I am a man..." Laughter and applause drowned out the rest of the biblical quotation.

## Nonparty vote quitting GOP

By R. W. APPLE JR.  
New York Times Service

WASHINGTON — A poll taken immediately after the voting in last Tuesday's special congressional election in Ohio strongly suggests that Watergate has cost the Republicans the support of the bulk of the independent voters.

It also indicates that a substantial number of the Democrats who broke away to vote for President Nixon in 1972, making possible his landslide victory, have returned to their traditional voting patterns.

The poll was taken for the Democratic National Committee by Peter D. Hart, one of the most respected of the new generation of pollsters, in the first district of Ohio. Hart's interviewers talked to 353 voters as they emerged from the polls, asking them how they voted and why.

HART'S findings applied only to the contest in that district, in which Thomas A. Luken, a Democrat, upset Willis D. Gradison Jr., a Republican. But they appear to have national implications.

If the Republicans, who comprise only 25 per cent of the national electorate, cannot attract most of the independents and some of the Democrats, they cannot win national contests and can win local contests only in a few areas.

According to the Hart survey, Luken got 90 per cent of the Democratic votes and Gradison 89 per cent of the Republicans. But among independents, who usually vote two-to-one Republican in the Cincinnati area, there was a major swing. Luken got 57 per cent.

"The old coalition came back together," said

Mark Shields, a Washington political consultant who worked for Luken, "we won among Democrats and independents, blacks, the young, union members, Catholics. It's the Roosevelt pattern."

THE THREE most important issues, the voters told Hart's interviewers, were inflation, energy, and Watergate, in that order. In the crucial independent bloc, 50 per cent mentioned inflation, 47 per cent energy and 41 per cent Watergate.

And the voters clearly hold Nixon personally responsible for the problems. The performance of the Nixon administration had an effect on the voting decision of 41 per cent of the electorate, and an astonishing 45 per cent of those who supported Luken said their votes constituted an anti-Nixon protest.

Nixon's "inability to adequately respond to the challenges of inflation and the energy crisis," Hart concluded, created the climate in which a Luken victory in a strongly Republican district was possible, and "a deep and abiding sense of mistrust in the President" clinched his triumph.

IN RESPONSE to a carefully worded question about impeachment, in which the voters were asked whether the House of Representatives should vote to impeach, so that Nixon could be placed on trial by the Senate, 58 per cent said yes. Six weeks earlier, before the indictment of seven close Nixon associates, the Oliver Quayle polling organization found only 36 per cent in favor of impeachment in the same district.

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## Britain ends 3-day week

LONDON (UPI)—Britain returned to a full work week Saturday, ending 10 weeks of an economically crippling three-day week. But new Prime Minister Harold Wilson warned there were still serious economic problems ahead.

Wilson's minority Labor Party government, which took office only five days ago, formally ended at midnight Friday the abbreviated work week imposed Dec. 31 by the former Conservative Party government to save fuel during Britain's coal strike.

Ending the coal strike and returning Britain to a five-day work week were the Wilson government's first priorities.

The 269,000 mineworkers Saturday completed voting on acceptance of a record \$230 million pay deal they won this week and prepared to return to the pits Monday after a four-week walkout.

But Wilson said the end of the strike and the return to a five-day week did not mean Britain's economic crisis was over.

"We now have to face twin problems of our trade abroad and inflation at home," Wilson said in a speech Friday night. "This is going to mean an all-out effort by our people. The watchword is coats off for Britain."

The government estimated the three-day week cost Britain \$4.6 billion in lost production alone.

British automotive firms said they will be hampered for weeks by shortages of components from suppli-

ers. Dr. Monte Fiumiston, head of the state-run British Steel Corporation, said the three-day week slashed steel output 50 per cent and it will take six to eight weeks to restore full production.

Government officials said Chancellor of the Exchequer Denis Healey is preparing a tough, soak-the-rich budget he will present to Parliament March 26.

Political informants predicted the budget will include big tax hikes for high income bracket Britons to pay for the new government's programs.

The government has promised large increases in state retirement pensions and hospital and school spending and subsidies for some foodstuffs and possibly for coal to offset part of the cost stemming from this week's miners pay settlement.

Fulfilling one Labor Party pledge to inflation-plagued Britons, the government Friday froze rents on all publicly and privately owned homes until the end of this year.

## Ethiopian crisis curbs emperor

ADDIS ABABA (UPI)—It began as a simple protest, at times almost comic, about the field rations issued to the armed forces.

On Jan. 14, troops of the 4th Brigade, the 4th Division, calmly detained then chief of staff Lt. Gen. Asefa Ayana and for four days fed him an almost indigestible diet of surplus American combat rations and some spongy bread and stew.

With a politeness that came to characterize the entire crisis, the general was then released and sent back to Addis Ababa with a long list of army complaints.

That incident, unnoticed and unreported, eventually sparked three weeks of civilian rioting, demonstrations and an army revolt, which has changed the course of Ethiopian history. It also threatened for a time to topple the 3,000-year-old royal house of Emperor Haile Selassie, who traced his lineage back to King Solomon and the Queen of Sheba.

The crisis broke into the open three weeks ago when taxi drivers struck to protest soaring gasoline and other basic prices. That strike sparked civilian riots and forced the government to slash prices once more.

A MILITARY revolt started, and although it initially was aimed at pay raises and 21 other concessions, it spread quickly across the country.

Two days later, troops moved into Addis Ababa.

What had started as a simple revolt over pay and food had now turned into a campaign for sweeping political and social reform where one diplomat said the emperor's main achievement had been to "drag it from the 12th into the 16th century."

Under army pressure, the government collapsed. As the crisis deepened, Selassie was forced into the conflict.

Speaking from his private office in the Jubilee Palace, Selassie told the nation he was calling a constitutional conference to rewrite the laws governing the country.

IN EFFECT, the emperor directed the conference within a period of six months to strip him of some of his powers and transfer them to the cabinet and parliament.

The crisis finally petered out.

The biggest loser was a frail old man.

"It is rather sad to see an old lion ending his career with his tail between his legs," a Western diplomat said. "He will live out his last years on the throne, but he will never be the same again."

## Bombings still rock Northern Ireland

BELFAST (UPI)—Bombs wrecked a Catholic-owned pub in Belfast and a Protestant-owned cafe in a country town Saturday. Security officials said some Northern Ireland bombings may result from collusion between property speculators and the Provisional IRA.

Police said several persons were treated for shock but there were no serious injuries.

THE BEST price for things you want most may be in the appliance column of today's Classified Ads.

## Battles raging for Phnom Penh

PHNOM PENH (UPI)—Fighting between Communist rebels and government troops defending the capital raged on all fronts around Phnom Penh Saturday while three Cambodian army colonels were reported court-martialed for cowardice.

In Vietnam, a Viet Cong mortar shell hit a primary school playground in the Mekong Delta, killing 22 children and injuring 32 others, the Saigon military command said.

The school was near a military headquarters, and there was speculation the Viet Cong may have been aiming at the military compound and missed.

The Cambodian high command said fighting was heavy on all fronts around the besieged capital and around the provincial capital of Kompot, 93 miles to the southwest. Field reports said the Communists lost 39 killed and the government one dead and 14 wounded.

No casualty reports were received from the Kompong Speu area, 30 miles west of Phnom Penh, where government foot soldiers, backed by


heavy artillery strikes and T28 fighter planes, were trying to clear Highway 4. The strategic road links Phnom Penh with Cambodia's only deep sea port, Kompong Som.

Communist troops, who shelled back at the government attackers, still controlled a six-mile stretch of the road Saturday, field reporters said. The three brigade commanders were found guilty of retreating from battle south and southwest of Phnom Penh last month without orders from the high command, military sources said, and will be sentenced.


Three other officers face similar charges and are awaiting court-martial, the sources said.

North Vietnam Saturday demanded an end to what it called U.S. intervention and aggression in Cambodia.

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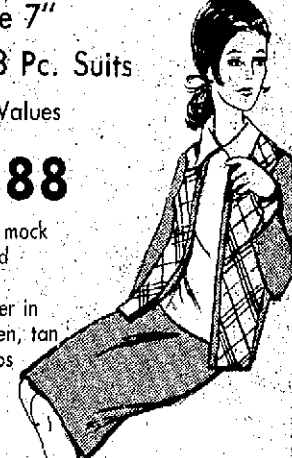
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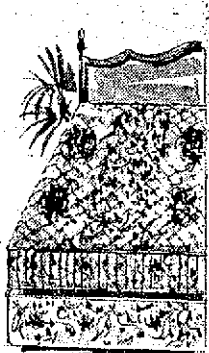


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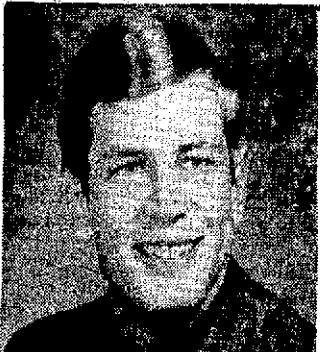
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## THE WATERFRONT

By JACK O. BALDWIN  
Maritime Editor

### USL deal back in court

The long squabble over the acquisition by R. J. Reynolds Industries (makers of Camel cigarettes and other name brands), and owners of Sea Land Services of United States Lines, for \$65 million, is back in the courts.

Both SLS and USL have container-handling terminals on Pier G in Long Beach Harbor.

The Justice Department believes Reynolds' pledge to keep USL's operations separate from that of Sea Land Services, is a "bizarre arrangement" and an "empty gesture" according to Irwin A. Seibel of the federal agency.

Sanford M. Litvak, representing USL's parent company, Walter Kidde & Co., told the U.S. Court of Appeals recently that the line's losses were real and that in the two-year period following 1968 the shipping line dropped \$22 million in the red.

Litvak said the company had decided to sell the line and that the question was "not whether, but how."

The case has drawn major interest among container operators because of the magnitude of the container carrying capacity involved and the fear that one giant service ultimately will emerge.

It was pointed out to the three-panel court that Sea Land has 48 per cent of the total U. S.-flag container-ship capacity and 27 per cent of the capacity for all flag carriers. If USL's 16 container-ships are added the figures would become 62 per cent and 32 per cent, respectively.

Seibel labeled Sea Land as the "General Motors of the container world" and said USL was number two.

### In-PORT-ant people

The Los Angeles-Long Beach maritime community will gather May 31 at the Long Beach Elks Club to honor Capt. John H. Anthony, president of Metropolitan Stevedore Co.

Proceeds of the event will help establish a research fellowship at the City of Hope.

Co-chairmen for the event are Allan R. Ide and George Love.

Robert D. Hudson, secretary to the Los Angeles Board of Harbor Commissioners, has been appointed World Trade Week '74 vice chairman.

A past commander of the American Legion, Hudson is on the board of directors of the Propeller Club, Port of Los Angeles-Long Beach; a member of the British American Chamber of Commerce; Los Angeles Area Chamber of Commerce; director of the Foreign Trade Association and past president and director of Delta Phi Epsilon.

World Trade Week '74 is co-sponsored by the chamber in cooperation with the Los Angeles and Long Beach Harbor Departments; the Los Angeles Department of Airports; Los Angeles County Board of Supervisors and the Los Angeles Clearing House Association.

World Trade Week has been celebrated locally and nationally since 1938. The week-long observance, May 19-25, will emphasize that import and export operations with the Greater Los Angeles Area contributes more than \$1 billion dollars to the Southland economy and provides employment for more than 130,000 persons.

F. W. (Bill) Harm, who served as an immigration inspector from 1959 to 1967 in the Long Beach Harbor area, has been appointed inspector in charge of the Long Beach-Los Angeles Seaport Inspection Unit, according to Joseph Sureck, acting district director, U. S. Immigration and Naturalization Service, Los Angeles.

### Bradley studying proposal

Mayor Tom Bradley and his deputies are taking a long hard look before making any comment on recent Los Angeles City Council action intended to strip the city's three independent departments, including the Harbor Department, of their independence and put them under the control of the mayor and council.

Among ramifications being studied is one posed in October 1970 by Assemblyman Vincent Thomas, D-San Pedro. At the time there was a proposed charter amendment that among other things would have altered the method under which harbor revenues would be distributed.

The assemblyman left little doubt as to his position when he advised the Board of Harbor Commissioners:

"If the proposed city charter containing the aforementioned provisions is adopted in the forthcoming general election, I will request the state attorney general to immediately file suit for the purpose of revoking the tide and submerged lands trusts granted to the City of Los Angeles. Furthermore, I intend to initiate legislation that will revoke the trust and place or the purpose of revoking the tide and submerged lands trusts granted to the City of Los Angeles. Furthermore, I intend to initiate legislation that will revoke the trust and place the harbor under state management."

The mayor's office is studying whether the proposed charter amendments as suggested by the council last Monday might prompt the same response from the harbor area assemblyman. Do you know?

Many people have trouble remembering names. But Scott Carpenter, famed astronaut-aquasaut admits to having difficulty remembering the Pledge of Allegiance. At Wednesday's meeting of the Maritime Industries luncheon he declined to lead the audience in the pledge.

He explained:

"I have difficulty remembering which comes first, '...under God,' or '...indivisible.'"

Which does?

## SHIP ARRIVALS, DEPARTURES

### ACTIVE VESSELS IN PORT

Compiled by Marine Exchange

Vessel	From	Operator	Due to Sail	For
Athena (LH)	San Francisco	Par Australia Direct Line	3/10	Kharis
Atlantic Trader (LH)	San Francisco	Standard Fruit & S/S Co.	3/10	Pittsburg
Bristol Clipper (Br)	San Francisco	Colman Line	3/10	Carlin
Colorado	San Francisco	Overseas Tankship Corp.	3/10	San Francisco
Elisabeth Odenroth (Pa)	San Francisco	United Tankers	3/10	San Francisco
Erna Elisabeth (H)	San Francisco	United Tankers	3/10	San Francisco
Gem (LH)	San Francisco	United Tankers	3/10	San Francisco
Irish Larch (H)	San Francisco	United Tankers	3/10	San Francisco
Kikutama Maru (JA)	San Francisco	United Tankers	3/10	San Francisco
Lurline	San Francisco	United Tankers	3/10	San Francisco
Maui (LH)	San Francisco	United Tankers	3/10	San Francisco
Moskva (Pa)	San Francisco	United Tankers	3/10	San Francisco
Nahmint Carrier (Co-Br)	San Francisco	United Tankers	3/10	San Francisco
Phonix (Co)	San Francisco	United Tankers	3/10	San Francisco
President Arthur	San Francisco	United Tankers	3/10	San Francisco
President Magsaysay (Pi)	San Francisco	United Tankers	3/10	San Francisco
Rainmaker (Mo)	San Francisco	United Tankers	3/10	San Francisco
San Jose (Pa)	San Francisco	United Tankers	3/10	San Francisco
Texas Minnesota (H)	San Francisco	United Tankers	3/10	San Francisco
Trask (Br)	San Francisco	United Tankers	3/10	San Francisco
Vespa (LH)	San Francisco	United Tankers	3/10	San Francisco
Vespa (LH)	San Francisco	United Tankers	3/10	San Francisco

### VESSELS DUE TODAY

Vessel	From	Operator	Due to Sail	For
Alhambra (Au)	San Francisco	Par Australia Direct Line	3/10	Kharis
Ariel (Sw)	San Francisco	Standard Fruit & S/S Co.	3/10	Pittsburg
Columbus (Cap)	San Francisco	Colman Line	3/10	Carlin
Chevron (LH)	San Francisco	Overseas Tankship Corp.	3/10	San Francisco
Demetrios (LH)	San Francisco	United Tankers	3/10	San Francisco
Elm (LH)	San Francisco	United Tankers	3/10	San Francisco
Elm (LH)	San Francisco	United Tankers	3/10	San Francisco
Gilded Summer (Cy)	San Francisco	United Tankers	3/10	San Francisco
Golden Gate Bridge (Ja)	San Francisco	United Tankers	3/10	San Francisco
Hawaii (LH)	San Francisco	United Tankers	3/10	San Francisco
Iris Queen (Br)	San Francisco	United Tankers	3/10	San Francisco
Laertes (Gr)	San Francisco	United Tankers	3/10	San Francisco
Maui (LH)	San Francisco	United Tankers	3/10	San Francisco
San Jose (Pa)	San Francisco	United Tankers	3/10	San Francisco
Sinclair Texas (H)	San Francisco	United Tankers	3/10	San Francisco
Tallahoma (H)	San Francisco	United Tankers	3/10	San Francisco
Vespa (LH)	San Francisco	United Tankers	3/10	San Francisco
Vespa (LH)	San Francisco	United Tankers	3/10	San Francisco

# U.S., Russia allied in conflict on sea use

UNITED NATIONS, N.Y. (AP) — The United States, the Soviet Union and Britain are being challenged by much of the world, including some of their own military partners, in a quickening conflict over the seas and their riches.

The three powerful seagoing countries find

themselves allied, often with Japan and France, in defense of traditional freedom of navigation and exploration.

Most of the challengers are countries lacking ships, technology, money, food or favorable geography. They are united by a desire to stake claims to the mineral and living

wealth of the seas.

In contrast to earlier maritime struggles, this one is fought with persuasion and diplomacy instead of gunboats. But the stakes are higher than ever as the world turns to the seas in search of new energy, food and raw material sources.

The action will intensify

at the United Nations Law of the Sea Conference, starting June 20 in Caracas, Venezuela, and moving next year to Vienna. Preliminary meetings have been held in New York.

The 140 participating countries seek new treaties to manage the growing conflict between

major seafaring countries and have not coastal nations.

Canada, Australia and a host of African and South American countries with long coastlines are extending their territorial or economic jurisdiction 200 miles offshore or even further.

China, out to keep

friends among the developing countries, is among their staunchest backers.

Not only the big sea powers but also a group of closely collaborating landlocked countries and states with narrow coastlines are resisting the extension of coastal waters.



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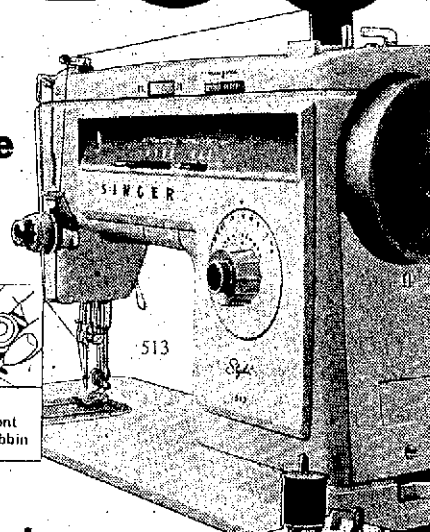
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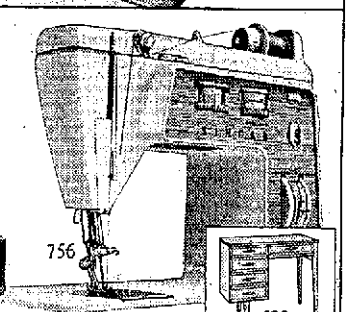
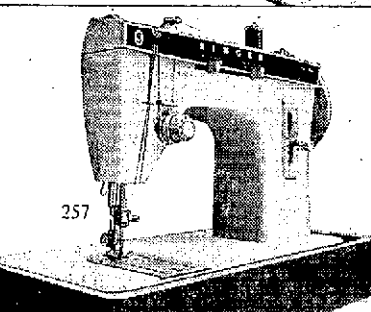
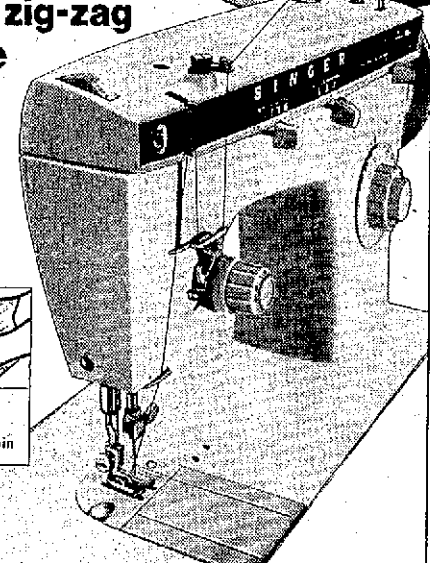
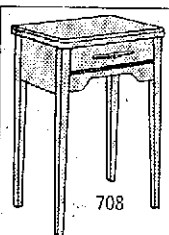
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# But details vague Little dispute remains that Christ lived

Editor's Note: This is the second of three articles on the life and teachings of Jesus Christ, taken from an unfinished series on which the author, a United Press International senior editor and prize-winning writer on religion, was working at the time of his death from a heart attack Jan. 23.

By LOUIS CASSELS  
United Press International

That Jesus was born — that is, that he was a real person who lived at a particular time and place — is no longer questioned by any reputable historian, not even by the Soviet Union's Institute of Militant Atheism, which once tried to depict him as a mythical character. Nor is there any dispute about the town of his birth: It was a little village called Bethlehem, nestled in the foothills of Judea, about six miles south of Jerusalem. Jesus' mother, Mary, and her husband, Joseph, were residents of a Galilean village named Nazareth. But they had gone to Bethlehem, Joseph's ancestral home, in compliance with a decree from the Roman Emperor Augustus, who periodically made everyone go home to his birthplace in order to pay a head tax, one of imperial Rome's favored methods of raising money for its endless wars.

So, much of the traditional Christmas story is sound history. But then we run into a welter of Myth, tradition and sheer guesswork.

**FOR EXAMPLE:** It is virtually certain that Jesus was not born in a wooden cowbarn or stable of the type familiar from thousands of paintings and pageants. That is a product of western imagination. In Bethlehem, today as in the time of Jesus, cattle are housed in hillside caves, hollowed out of soft limestone rock beneath or adjacent to homes. It was in such a warm, dry, but inelegant setting that Mary had her baby when she and Joseph found a "no vacancy" sign at Bethlehem's inn.

The date we now celebrate as Christmas — Dec. 25 — was arbitrarily designated as Jesus' birthday by a fourth-century pope whose intention was to give Christian significance to a popular Roman festival celebrating the winter solstice. Modern Christians who deplore the intrusions of secular customs upon the religious meaning of Christmas should bear in mind Christmas is not a Christian holiday that has been partially paganized. It was from the start a pagan holiday, partly christianized.

We have little reliable information about Jesus' childhood. The early church was flooded with "gospels" that purported to record incidents from Jesus' boyhood, but it refused to accept any of these imaginative documents for inclusion in the official canon of the New Testament.

Of the two canonical gospels that do refer to the youthful Jesus, Matthew contributes only the bare knowledge that Jesus grew up in Joseph's home in Nazareth, a small village of lower Galilee, about 20 miles inland from the Mediterranean Sea.

**NAZARETH** was the center of a lush farming area — which accounts for the numerous parables and metaphors about farming in Jesus' teachings. But Joseph earned his living as a carpenter — a very important man in his Galilean village because he made farm tools and household furnishings as well as homes. Jesus worked in the carpenter shop with Joseph, and spent part of each day at the synagogue school.

Luke indicates Jesus was healthy, sturdy, well-mannered, intelligent and likeable boy. He grew, Luke reports "both in body and in wisdom, gaining favor with God and men."

## Christmas a pagan holiday

Jesus remained in Nazareth until he was about 33 years old. There is no evidence he ever married. The logical explanation for his celibacy is plain enough in the Gospel record: from early youth, he was conscious of being set apart by God for a special mission. He did not at first have any idea what it was — but he rightly suspected it would not be compatible with the responsibilities of marriage and fatherhood.

The event that abruptly changed Jesus' life in his early 30s was the emergence of a wilderness prophet known as John the Baptist; a rather bizarre fellow who wore a camel's hair robe and lived on crickets and wild honey. John warned people to repent their sins "because the kingdom of God is at hand." He drew a steady flow of converts to the river Jordan, where he immersed them in water ("Baptized" them) to symbolize the washing away of their sins.

JESUS went out to hear John, and asked to be baptized. But John intuitively recognized that this young man was not another frightened sinner, but the Messiah — the usherer-in of the kingdom of God — whose imminent arrival John had been predicting. At Jesus' insistence, John Baptized him. But John muttered throughout the ritual, "I ought to be baptized by you."


After his meeting with John, Jesus underwent the kind of "crisis of identity," the desperate inner struggle to know oneself and what one should do with his life, that is so familiar to young people of our time. He withdrew into the desert, and remained in seclusion for a long time.

When he returned, Jesus knew what God expected of him. He also knew where it would lead. But he did not flinch from his awesome assignment, once he was certain that it was indeed God's will. He went to Capernaum, a busy port of the sea of Galilee, to begin the ministry of teaching, preaching and healing that would lead him eventually to a hill outside Jerusalem, named Calvary.

(Next Week: Jesus lifestyle: What he was like and how he taught.)


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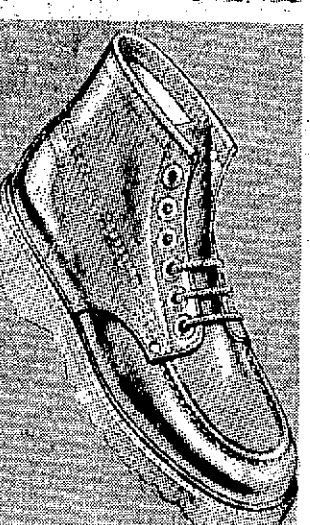
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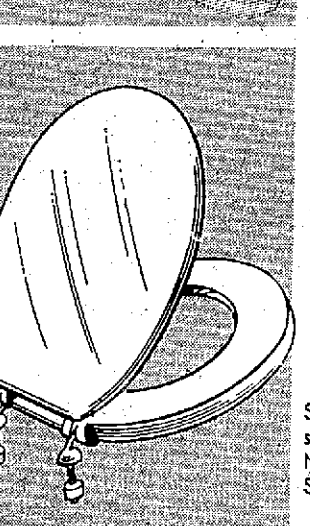
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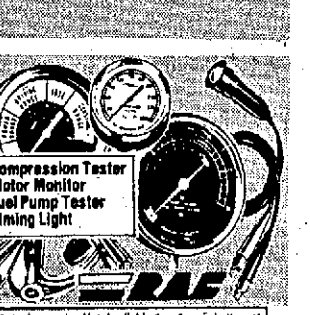
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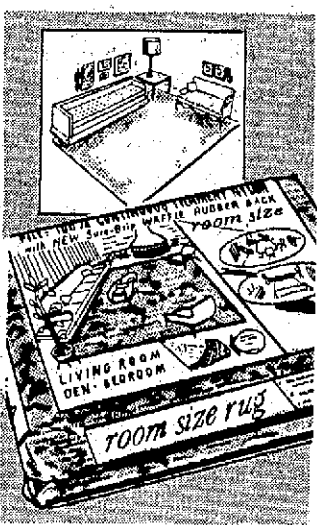
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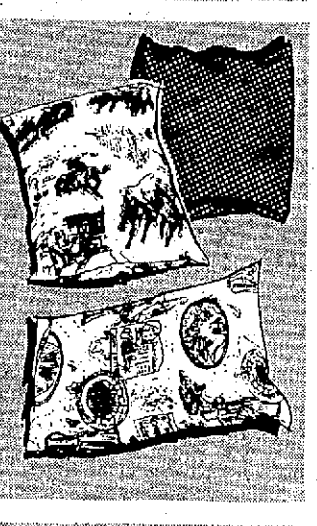
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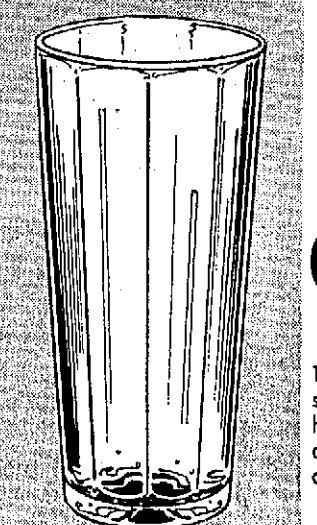


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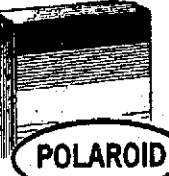
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### Check check

I purchased \$200 in travelers checks from the Bank of America. The same day, I used a \$10 check to buy a bus ticket to San Diego and while I was waiting in the depot, my jacket and the rest of the checks were stolen. I filed a refund claim with the Bank of America, which is supposed to replace lost or stolen checks automatically, and I complied with the bank's request for a list of personal references. After hawking me for days about not having a bank account or a local job (this delay already has cost me a job in San Diego), the bank has informed me the checks won't be replaced unless I furnish them with a friend or relative who will be financially responsible for me. I'm 21 years old and I don't think I should have to do that. My mother is a mental patient and I don't know where my father is. Can ACTION LINE help? C.R., Norwalk.

A refund has been authorized and you can get the checks reissued at any branch office, according to Russ Holmgren, adjutor for the bank's travelers check division in San Francisco. Holmgren said the bank was not looking for a friend or relative who would be financially responsible for you; but for someone who would "attest to your moral character." He said the bank received conflicting reports on your character from the individuals on your list of references. Hol-

### Action Line

grem was not convinced the checks had been stolen and he requested a week's time to see if any of the checks were cashed. At the end of the week, the checks still were outstanding, but Holmgren finally agreed to authorize the refund anyway.

### Salton City suit

I recently read that 1,400 property owners have filed a class action lawsuit against the developers of Salton City. My aunt also bought land in that area and she'd like to know where she can find out more about this suit. S.H., Torrance.

She should contact the law firm of Mackey, Klein and Dawson, 1801 Century Park East, Los Angeles, Calif. 90067, 879-5200, which is representing the property owners. The suit, which was filed in federal court Feb. 21, alleges that for the last 16 years, the developers have misrepresented the future potential of the Salton Sea area as a major recreational community. According to a spokesman for Mackey, Klein and Dawson, the attorneys are seeking a court order requiring the developers to issue refunds to any Salton City landowner who wants his money back.

### TV guidance

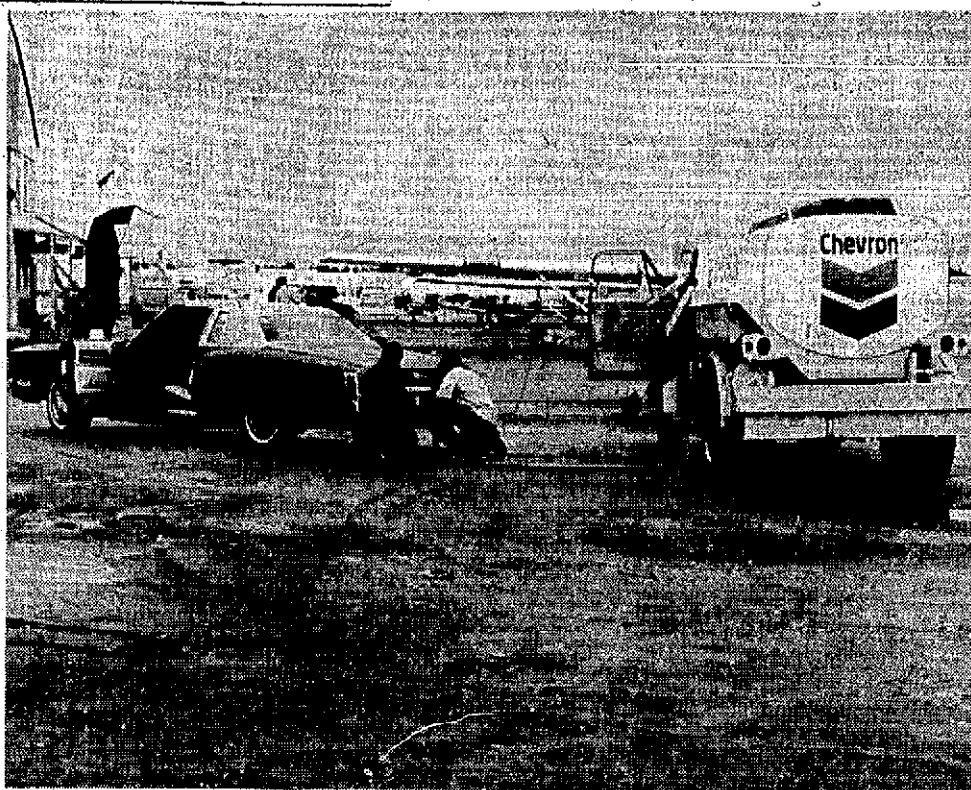
My problem may be small but I need your help. My brother is confined to a wheelchair and lives in a nursing home. He has his own TV set and a friend gave him a subscription to the TV Guide magazine. There is an error on his address label and the magazines arrive too late. I wrote to TV Guide in early January about this but the error still hasn't been corrected. Can you help? J.C.M., Long Beach.

Yes. Your brother's magazines should arrive on time soon. ACTION LINE phoned TV Guide in Los Angeles and gave them his correct address. Rebecca Russell in their subscription department said it takes five weeks to make address corrections through their computer but she would try to send your brother duplicate copies until then.

### Come unglued

Can ACTION LINE find out how I can take a bumper sticker off my car? H.B., Long Beach.

Most of the strong cleaning solvents, such as methyl ethyl ketone and toluol, that will dissolve adhesive compounds have been taken off the retail market because of health and safety hazards. But you might be able to remove the sticker by steaming it off with hot compresses, rubbing it off with bronze wool or dissolving the adhesive with rubbing alcohol, acetone or finger nail polish remover. These chemical solutions, most of which are available in paint and hardware stores, should be used only if the sticker is on chrome or other bare metal. Most of them would be very damaging to paint.



### Odds are he's even

Motorists with odd-numbered license plates had their day at the gasoline pumps Saturday, where lines were reportedly the shortest they've been in a month. But one undaunted driver—maybe with an even-numbered license—apparently decided he didn't want to wait in any line. He got this fill-

up from a tanker at the Long Beach Municipal Airport. If his plate is even, he's probably ahead of the game, because the Automobile Club of Southern California predicts only one per cent of the metropolitan area service stations will pump gasoline for even-numbered customers today.

—Photo by BOB McDONALD

## Simon warns on gas hopes

(Continued from Page A-1)

embargo would be lifted when Arab oil ministers meet in Cairo today to discuss the question.

Asked if he would take the post of Treasury secretary if it were offered to him, Simon said, "As far as any job in this government is concerned, I would do whatever the President asked me to do." He said he would do so out of "service to my country."

But Simon answered, "I have no idea" when asked if he thought his key job as energy chief in effect disqualified him as a candidate for Treasury secretary, since it would mean a third change in that post during the fuel shortage.

Asked if he shared fears of some that the nation might be using up gasoline supplies needed later this year, Simon said that when the embargo began last fall, many senators, congressmen and "so-and-so experts" were making dire predictions about what would happen by February or March.

They were predicting that unemployment would rise to 8 to 10 per cent, utilities would face brownouts and blackouts, and

industry would be making massive layoffs, he said, adding the forecasts never came true.

"So now, the doomsdayers have switched to gasoline," he said. "They'll have their field day in gasoline. And they'll say, 'My God, we're drawing down our inventories in gasoline.'"

"I'm afraid these experts don't know any more about gasoline inventories than they knew about the blackouts and brownouts and the industry layoffs they were predicting."

Simon said that if the embargo is lifted, he doubts that the American people will return to many of their old wasteful ways in energy. "I think they have learned a very important lesson," he said.

But some conservation programs may be relaxed, including the voluntary ban on Sunday gasoline closings, he said. "We're concerned with its impact on the tourist industry. It won't make any more gasoline available, but it will help some of our tourist areas."

In other energy developments: —A Senate staff study of the Middle East warned that while the Arabs may lift the oil embargo

they might use their oil again as a weapon in dealing with difficult issues with Israel.

—Three Senate-House subcommittees recommended that the government roll back oil prices and exert more control to help alleviate the energy shortage.

—United Mine Workers President Arnold Miller and other leaders of the strike that has idled 20,000 West Virginia coal miners urged the men to return to work for a two-week trial period to give state officials time to ease the gasoline shortage. But it remained uncertain whether the protest over fuel restrictions was near an end.

Meanwhile, on the Middle East war front, Syrian howitzers pounded Israeli positions on the rocky Golan Heights Saturday. The Syrians said they destroyed a bulldozer and another vehicle in a 15-minute clash.

In Tel Aviv, the Israeli command confirmed the shelling, but said the fire was not returned and no casualties were reported.

## Nixon ex-aides plead innocent to cover-up

(Continued from Page A-1)

Watergate engulfed the administration.

If there was strain in the reunion — in the same courtroom where the Watergate burglars stood trial 14 months ago — it didn't show.

After the arraignment, Haldeman, Ehrlichman, Colson and Strachan

chatted quietly for about five minutes in the courtroom. When the group broke up, Haldeman and Ehrlichman — once the closest and most powerful aides to Nixon — sat down together at the defendants' table and held a long, friendly conversation.

Mitchell, pale and unsmiling, took no apparent notice of the crowd of 150 spectators outside the courthouse when he arrived.

After the arraignment, Mitchell had no comment for reporters.

All seven were charged with conspiracy in the cover-up and all but Mardian were indicted for obstruction of justice. In addition, Ehrlichman, Haldeman, Mitchell and Strachan were charged with lying to federal investigators.

Ehrlichman and Colson took the occasion to plead innocent to separate conspiracy charges in connection with the break-in at the Beverly Hills office of Daniel Ellsberg's psychiatrist. They were among six indicted in the case Wednesday, which will be tried separately before Judge Gerhard A. Gesell. The other four will be arraigned later.

### New tape arrives; message from Patty

(Continued from Page A-1)

downtown San Francisco restaurant.

A COPY of the tape was dispatched to the Hearst home, he said.

The voice believed to be Miss Hearst's said in remarks apparently directed to her parents:

"I really want to get out of here. I ask you not to aid the FBI." Her father, Randolph A. Hearst, appeared outside the family home moments after the station completed broadcasting the tape and said he would not have any immediate comment.

In another part of the tape, Miss Hearst said, "If anything happens to me, it is because the FBI separated its intentions from mine."

# Impeach probe appears near end

(Continued from Page A-1)

cluding the last three, may well be dropped but the committee itself is not ready to limit its investigation and its request for materials to White House specifications.

As a result of last week's moves, the White House drove more of a wedge between itself and committee Republicans, than between Republicans and Democrats on the committee.

The loss of two traditional Republican House seats, the two major indictments concerning Watergate and the plumbers, and the promise of more indictments in the areas of ITT and campaign contributions will increase the pressure for an impeachment verdict.

And the pressure on the President may grow even worse.

Rep. Wilbur Mills, D-Ark., said again Friday the President should resign, citing tax information to be released within 30 or 40 days. Mills heads a joint House-Senate probe of the President's taxes, one requested by the President himself.

As the pressures for a decision increase, the President's defense becomes clearer.

Basically, in his news conference and through St. Clair, the President has made two points:

—The only area of investigation should be the Watergate cover-up;

—And the President is innocent of the coverup.

SPECIFICALLY, the President said he refused to offer executive clemency and had nothing to do with "hush money" provided Watergate defendants. He cites the March 21, 1973 tape but adds that it can be misinterpreted.

The President and his attorney do not feel that the other matters require either investigation or charges. They do not want a "fishing expedition."

The strategy of Rep. Peter Rodino, D-N.J., chairman of the House Judiciary Committee, so far agreed to by the liberal Democrats on the committee with some reluctance, is to avoid an early confrontation with the President — in the hope that through "reasonableness" that when, and if, such a confrontation comes there will be Republican support against the President.

The attack against the President is much more broadly based than the defense.

Democrats cite what they term the President's involvement in the cover-up and his delay in reporting the plumber burglary of Daniel

Ellsberg's psychiatrist's office as obstruction of justice. They also attack his roles in the ITT and the milk controversies and in campaign financing.

Finally, they are seeking a broad-based charge of misuse or abuse of powers, citing the number of his top aides and Cabinet members plus his personal attorney who have either been indicted or have pleaded guilty to specific crimes.

The success or failure of the impeachment will depend on the Republicans, not the Democrats.

Only if some Republicans join the Democrats is there much chance any charges will reach the Senate and any chance that the Senate will find the President guilty.

REPUBLICANS ARE most likely to vote against the President on charges of specific crimes rather than a general charge, if they feel those charges are proven.

Thus, the central questions are likely to be:

—Alleged Watergate cover-up and any possible presidential knowledge and involvement;

—Alleged Presidential involvement in the plumbers' burglaries and their cover-up and whether the President violated federal law by delaying notification of the federal court of his knowledge of that burglary;

—Presidential finances and taxes;

—Possible presidential knowledge and involvement in campaign financing violations;

—The presidential role in the ITT and milk controversies.

So far there has been no really open split between Republicans and Democrats on the committee and to the dismay of some Republicans there has been a remarkable similarity of views between Democratic special counsel John Doar and Republican counsel Albert Jenner. Yet, most of the committee Democrats are all but committed to voting impeachment charges.

The next crisis in the impeachment investigation will depend on whether the White House provides the information requested.

Next will come the debate on the facts themselves, those gathered by the special prosecutor, possibly those in the sealed presentation now in the hands of Judge John Sirica, and those gathered by the committee staff itself. At that point the real trial of President Nixon will begin.

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Forum Moderator William Hyman, M.D.  
(Chairman of Health Information Forum)

Ida Pearce, M.D.  
• New methods, ideas and agencies that can help

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L.A. County DA can't find sponsor

# Busch urges juvenile law reforms bill

By JOHN SHEEHAN  
Staff Writer

Legislation proposed by Los Angeles County District Attorney Joe Busch would bring juvenile law written to deal with youngsters of the 50s into step with the increasingly violent teen age behavior of the mid-70s.

Trouble is, Busch can't find a sponsor for his juvenile law reform bill. But that hasn't deterred him from continuing the search for someone who can get the proposal past the State Assembly's tough Criminal Justice Committee.

The committee last year killed the bill introduced by Montebello's Democratic Assemblyman, Jack Fenton. His bill, AB 2424, would have made several key changes to update juvenile law in the Welfare and Institutions Code (WIC).

Three sections of the code de-

scribe how anyone under 18 shall be dealt with by the courts, depending on the juvenile's circumstance or behavior.

Busch's proposal would amend that part of the code known as Section 602. The others, Sections 600 and 601, follow the laws of civil procedure and deal with the welfare of the child endangered by his home life—neglected and battered kids—or with predelinquent behavior such as a runaway who has not committed any crime.

One of the most important changes in the Busch proposal is in the time allowed to process the case of a minor who has been detained. Current law, drafted in 1961 when juvenile court was an operation in which youngsters generally appeared for such offenses as hubcap stealing and minor delinquency, gives the prosecution 15 court days to prepare for trial.

This means that all witnesses must not only be located, interviewed and subpoenaed within that time, but they also must be brought into court to testify. In addition to the basic task of preparing the case, Busch said this is an overwhelming job.

He said these matters are complicated and in many instances involve the performances of autopsies, sophisticated chemical tests, firearms and ballistics identification tests and similar scientific investigations.

Busch feels that 30 court days would be sufficient time to properly prepare these cases.

"The proposed amendment we seek underscores the need to protect the general law-abiding public from criminal conduct by minors, the need to impose on delinquent minors a sense of responsibility for their acts and the principle that a

minor may be removed from custody of the parents when such removal is necessary for his welfare and protection of the public," Busch said.

"We propose that another section of the WIC be amended to allow judicial review of the findings of juvenile court referees," he continued.

"Since quite often matters are heard before referees rather than judges in juvenile court—and since referees are not officially judges but only act as triers of fact—we believe such an approach would enhance equal and uniform justice."

Busch said allowing judicial review of juvenile court proceedings would protect both the rights of the public and defendant under law by insuring that the law applied in the case is correct.

Another change in the same

vein of equal legal protection would allow the district attorney's office to approve the legal sufficiency of petitions before they are filed by probation officers.

Under current law, the county Probation Department has ultimate legal control of all persons under 18. For instance, when a 16-year-old is arrested for investigation of murder, he cannot be tried as an adult unless the Probation Department specifically seeks adult status for the youth.

If it doesn't, the 16-year-old murder defendant is tried according to adult criminal law—and without benefit of a jury—but his punishment is dictated by juvenile welfare law.

At most, he can be sent away to a California Youth Authority facility until he is 21.

Since most probation officers are usually not lawyers, but no-

netheless have been charged with the responsibility of filing legal papers, Busch's proposal that his office approve petitions before they are filed would insure that such petitions are properly filed, he said.

In another area, as the law is now written, a rehearing of an order and finding of a referee—similar to a judge's verdict in adult court—may be applied for only by a parent or guardian.

The change contemplated by Busch in this instance also would allow the district attorney to apply for such a rehearing.

"In seeking these changes," Busch concluded, "this office is not doing so with an eye toward limiting the rights of juveniles who appear in juvenile court. We want to insure the rights of the general public."

## INDEPENDENT PRESS-TELEGRAM

Sunday, MARCH 10, 1974 • SECTION B — PAGE B-1

# L.B., Edison exploring use of waste for energy

By LARRY LYNCH  
Staff Writer

Long Beach's 360,000 citizens throw out 850 tons a day of what used to be called garbage, but now is more politely termed waste or refuse.

Projecting that ratio, the 1.4 million persons who populate south Los Angeles County from Palos Verdes Estates to Norwalk generate some 3,400 tons a day.

Where does it all go?

Long Beach's refuse is collected by the city and deposited in two sanitary land fills in the Wilmington area.

AT PRESENT rates of dumping, the two fills have four or five years left in them, according to R. E. Kennedy, Long Beach's director of public services.

Private collectors working Lakewood and other cities to the north make a long haul northeast some 20 miles to a Los Angeles County fill in the City of Industry. Long Beach trucks used to make the same run but have quit because of fuel problems, Kennedy said.

As a result of this squeeze on dumping space, combined with climbing prices for natural gas and fuel oil, Southern California Edison Co. futurists are conjuring up some new visions.

One thing they are studying in their crystal balls is modification of a couple of 20-year-old boiler units at Edison's Alamitos generating stations in eastern Long Beach.

The question in part is whether it is possible to burn municipal waste in these boilers, turning it into electricity.

THE ANSWER to that seems to be yes, with some plant modification.

More importantly, is it economically feasible? And does a related air pollution problem make it impractical or not? These are questions Edison researchers are busy studying in depth.

In other areas projects aimed at

turning trash into energy are somewhat further along.

In San Diego County a federally funded project has brought together the county, the local power company and a subsidiary of Occidental Petroleum. The plan under study, which still may be rejected as too costly, would involve construction of a plant that could reduce 200 tons of waste a day to fuel oil. San Diego Gas and Electric will use the fuel to generate electricity.

BUT DURING a year and a half's delay, the projected cost of the plant has nearly doubled from \$2.6 to \$4.5 million.

"The delay was a problem with the site," explains a designer. "We thought we had a motherhood project, and it turned out nobody wanted a garbage plant in their backyard."

Turning waste, which after the valuable metals are sorted out is mostly paper, plastic containers, and grass clippings, into electricity is an idea that has been around for a few years. But with the scarcity of space, the problems of transportation and the shortage of fuel oil, interest is now at a fever pitch.

And though Los Angeles County officials recently have issued discouraging statements about the near-term prospects, Edison's associate director of research and development is sounding a slightly different tune.

"WE ARE NOT pessimistic," says Edison's Ira Thierer. "I believe we will be doing this in some form in our plants in the near future. Maybe not next year, but I don't think it will be too many years."

One basic technique for getting electricity from waste already is in use in St. Louis. There refuse, sorted and shredded, is mixed with coal and burned in a generating plant's boilers.

Thierer and his associates doubt this approach is practical in Los Angeles County because of emission problems.

And yet, if the company were

allowed to convert under the pollution standards governing already existing facilities, the idea might be feasible for three older generating units which were built with enough space to install ash-collecting apparatus. Two of these units are at the Alamitos station in Long Beach.

"Certainly we do not plan to convert unless the emissions are less than or equal to what we are putting out now," Thierer says.

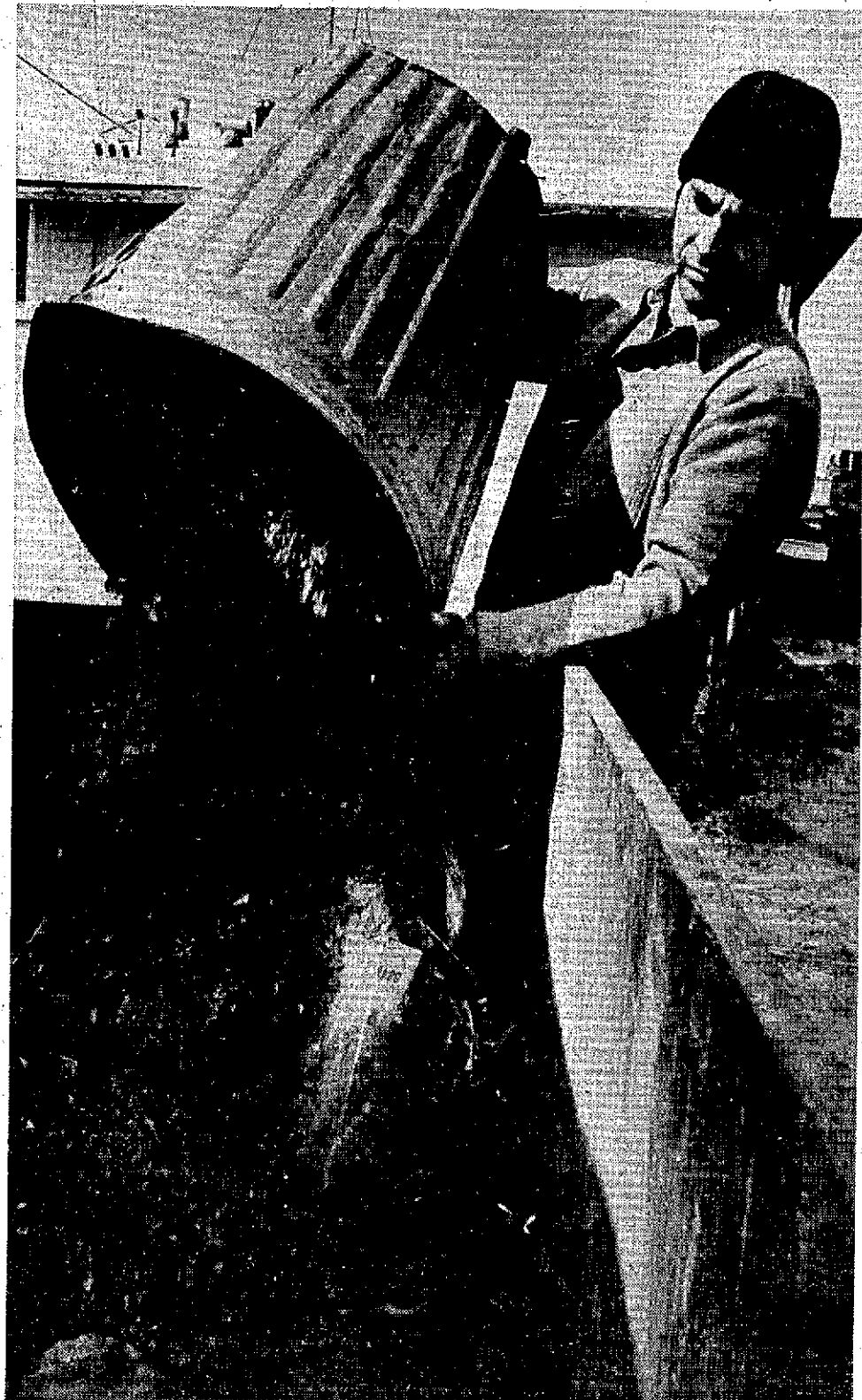
THE SAN DIEGO approach of turning refuse into fuel oil which is then burned seems to have more appeal to Edison officials. In part this is because other companies might handle the conversion process, leaving Edison to concern itself with generating electricity. But the pollution problem also is less with this technique.

The economics of both processes are less than clearly understood. Edison has never burned coal in California. And the conversion of waste to fuel oil has yet to be accomplished on a large scale.

Still, Thierer and his staff are busy trying to come up with the numbers that will dictate when and if either approach could get attractive.

THE NUMBERS could be heavily influenced by what happens in other recycling fields. For example, the recycling of paper has become increasingly economically attractive. A Pomona mill recycles a lot of Southern California's newspaper now. And the Japanese, looking for packaging material, are bidding up the price of discarded newspapers.

But it is the paper content of refuse that gives it much of its heat and energy value. George Hanawalt, Edison's Long Beach area manager, concludes "it would be nice to sit back and relax" and let the speculators and promoters worry about whether or not it could become practical to turn refuse into electricity. "But with the scarcity of fuel oil, we can't afford to take that approach."



GARBAGE — LONG BEACH PRODUCES OVER 850 TONS A DAY

—Staff Photo by BOB SHUMWAY

# Westminster—a city with a shiny new future

By BOB SANDERS  
Staff Writer

Things are looking up in the city of Westminster these days.

And that's certainly a different picture than the one the city looked at during its early and rather sordid history.

Not since 1968, when the city was teetering on the verge of bankruptcy after a whole series of political scandals, has the city been rocked with major controversy.

That is, if you can discount the arrest and conviction of its former mayor, Derek McWhinney and a city planning commission member, Tad Fujita, on charges of shaking down a strawberry farmer for renewal of his agricultural lease on county-owned Mile Square Park in Fountain Valley. The district attorney called it bribery.

Most Westminster citizens consider it as a more or less "personal" matter between McWhinney and Fujita and the state of California and not really involving Westminster at all.

Not like the old days, anyway.

Mary Ellis Carlton is  
on Special Assignment

Today the city appears to have outgrown its "growing pains" and is ready to go forward and upward to a shiny new future.

Today the biggest thing on the horizon for Westminster is the construction, which is already underway, of a \$20 million shopping center, to be known as the Westminster Mall.

BILLED AS the largest and most modern in the Western United States, the Mall, when completed in mid-1975, will encompass 92 acres with 190 separate stores in addition to the four major installations, which will be Sears, May Co., Bufile's and Robinson's department stores.

To be built on what city Administrator Robert J. Huntley describes as a "four-pointed diamond" design with each of the major stores making up one point of the diamond, it is expected to generate more than \$100 million in sales a year and provide an economic stimulus to the entire area.

It's an ambitious project for a city with a population of 68,400 now and a projected population of 85,000 in the 1980s.

Although it wasn't planned that way, Huntley will point out that the building permits for the gigantic

enterprise were issued the day before the Friends of Mammoth decision was handed down so that environmental impact studies were not required.

"However," he is quick to point out, "the studies were made anyway."

Another major project for the city right now is a study, expected to be completed next month, on the feasibility of converting the present city hall building that fronts on Westminster Avenue to a county branch library.

Yes, Westminster seems to be, finally, on its way.

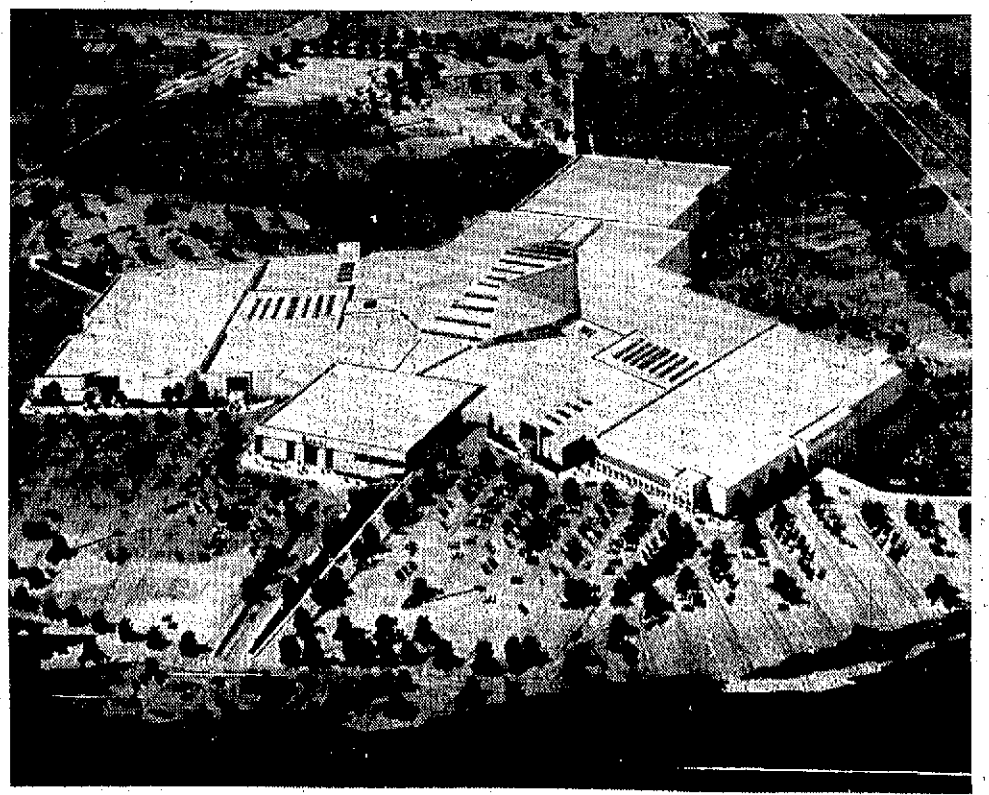
But things were not always thus.

After a peaceful 87-year history that began when a Presbyterian minister, Rev. Lemuel P. Webber, first established a church commune in the area, the city was formally incorporated in March of 1957.

Even at the very beginning there were problems and one of them, Midway City, an unincorporated "island" completely surrounded by Westminster, still persists.

The original incorporation drive

(Continued on Page B-5, Col. 1)



ARTIST'S CONCEPTION SHOWS MALL TO BE COMPLETED THIS YEAR

Herman H. Ridder — 1952-1969

Daniel H. Ridder — Editor and Publisher

Samuel C. Cameron — General Manager

Miles E. Sines — Executive Editor

Larry Allison — Managing Editor

Don Ohl — Editor, Editorial Page

Bert Resnik — Assistant Managing Editor

L.A. Collins Sr. — Editorial Columnist

Don Hastings — Sunday Editor

Don Nutter, Advertising Director

E. H. Lowdermilk, Circulation Director

B-2 LONG BEACH, CALIFORNIA, SUNDAY, MARCH 10, 1974

## Editorials

# Ending city clutter

Now that we have an energy crisis, many gasoline stations have turned off the lights on their towering signs.

The stations do that partly to save energy and partly because the long lines of cars approaching any open station are advertisement enough. The signs themselves have become, at least for the time being, obsolete. And being dark, they are more attractive, or at least less obtrusive.

**OTHER SIGNS** and other objects on poles — mailboxes, fire alarm boxes, traffic lights — continue to clutter city streets and to compete with each other for our attention. That would be too obvious to be worth mentioning, except that in Cincinnati an attempt is being made to do something about it.

Cincinnati's "Operation Streetscape," financed by a \$123,550 grant from the federal Department of Housing and Urban Development, arrived at a simple solution.

You would not believe it was simple from the explanation of the designer, Harold Lewis Malt Associates of Washington, D.C. The designer said he applied "systems methodology . . . as the means to organizing and optimizing multiple variables in such a way as to

enhance the total performance as well as each component."

**WHAT HE DID** was to arrange three poles to form a triangle on which can be mounted a litter basket, a fire hydrant, bus signs, traffic signs, a telephone booth, and — on one pole that is 50 feet tall — street lights.

Not all these things are mounted on Cincinnati's experimental model. Manufacturers of fire hydrants, fire alarms and public telephones wouldn't cooperate.

**THE SIGNS AREN'T** exactly the way Malt wanted them, either. The Cincinnati traffic engineers wouldn't accept Malt's recommendation for lettering using both capital and lower-case letters in the traffic signs. Lower-case letters are easier to read than all capitals. That is why this newspaper doesn't start each word in a headline with a capital letter as some papers do. But the National Highway Code specifies signs using all capital letters, and that's the way they had to be in Cincinnati.

The appearance of the poles is good, nonetheless, and the public is pleased with it and with the absence of clutter. The design should not remain a Cincinnati exclusive.

# It pays to be stingy

U.S. senators and representatives have not had a pay raise since 1969. It would not have been unreasonable to provide an adjustment to keep up with the rising cost of living, but the only plan before Congress would have done far more than that.

Pay raises recommended by a presidential panel would have raised annual salaries from \$42,500 to \$52,800 in 1976. The plan provided for annual jumps of 7.5 per cent.

The \$10,300 difference between current and 1976 salaries represents a 24 per cent increase.

**THE AVERAGE** American can't expect his pay to increase by 24 per cent by 1976. Since it is average Americans who decide whether average congressmen will be returned to Washington, the lawmakers finally killed the salary step-up.

They are left with decent salaries and such bonuses as low-cost health care, a liberal pension plan, free health clubs and government-subsidized restaurants. If one report is true, a congressman or senator who is willing to be a bit sneaky can even get free gasoline from the pumps provided to service official government cars. The Associated Press last year estimated the cash value of these extras at \$8,500. And that figure doesn't count pay for wives serving as secretaries, nor does it include the allowances for travel and for office expenses.

**NEXT YEAR WILL** be time enough for a pay raise. It should be an adequate one.

At this time, though, the senators and representatives were wise not to risk the voters' wrath by letting an excessively generous pay plan take effect.

# Nixon defenders could face cover-up charge

WASHINGTON, D.C. — Republican political leaders and legal defenders of President Nixon now must be wary of being lured into a White House-directed conspiracy to destroy a government witness — former White House counsel John W. Dean III.

A fine line often exists between a proper defense of a person under investigation or accused of wrongdoing and criminal obstruction of justice involving destruction of records or tampering with witnesses.

**THE HAZARD** is recognized by most lawyers. However, six lawyers were among the seven political associates of President Nixon named as defendants in the massive 13-count indictment charging conspiracy, obstruction of justice, perjury and false statements.

The grand jury charged that the conspiracy started on June 17, 1972, a few hours after the arrest of five men at the Watergate headquarters of the Democratic National Committee.

That conspiracy to obstruct justice by hiding the responsibility for the Watergate break-in was still on at the time the indictments were returned on March 1, 1974, and is continuing up to the present

time, according to the grand jury indictment.

The allegation of a continuing cover-up should serve as a warning to all those who have a legal or political responsibility to defend Mr. Nixon against the charges leveled by John Dean and now supported by Special Prosecutor Leon Jaworski and the federal grand jury.



Clark Mollenhoff

**CERTAINLY THE** seven defendants must be presumed innocent until proven guilty as charged in the indictment. But the indictment does serve as a warning that political attacks on Dean or other witnesses can have serious repercussions.

H. R. Haldeman, John D. Ehrlichman, Charles Colson, and former Attorney General John N. Mitchell may have rationalized their actions as a legitimate political defense. Yet they find themselves and three others charged with

# 'Wife' no label for the candidate

Beer and near-beer are labels. They convey to the consumer whether the draft is mainstream ale or beyond the pale. The apt label serves well.

So when politicians and or other demagogues deplore labels as applied to political people and philosophies one suspects their concern is rather with the mislabel or the label that is explicit, clinical and revelatory of authentic crud.

The funniness of the label argument was epitomized in a 1971 Taft-LaFollette race for Los Angeles Community College trustee. Peter R. Taft, grandson of President William Howard Taft, was running against Marian W. LaFollette, wife of the great grandson of the brother of Wisconsin's famed "Fighting Bob LaFollette."

Taft made reference to Mrs. LaFollette, suggesting he might be sacrificing his political future by "taking on a conservative Republican."

Asked about references to himself as a "GOP liberal," Taft said such labels are better left to others to decide!

In other words, labels are lousy unless you need one for an opponent.

The label matter arises again because Mrs. LaFollette arises again running this time for state controller. Incumbent Houston Flournoy leaves that office to run for governor and Assemblyman William T. Bagley leaves the Assembly to contest Mrs. LaFollette and others for the Republican nomination for controller.

Mrs. LaFollette, 47, a community college trustee for five years, is a conservative and has been labeled right wing by opponents in the past.

So how does this conservative deliver the big punch against Bagley, a relative liberal?

She stresses the importance of integrity and suggests voters this year look carefully at qualifications and public records. "I'm running on a record of public service and on the issue that too many so-called politicians have forgotten they're elected to serve the people. Too often it appears they're serving themselves."

No, she is not implying, she assures, that Bagley or candidate James Flournoy (not related to Houston) lack integrity. She merely wants records closely scrutinized. In which case the public will find, she says, "how Mr. Bagley voted and whether this is the kind of representation they want."

"He has supported a lot of measures that increased government control, that increased government spending. He has supported collective bargaining with the right to strike and he has supported forced busing."

The gambit well sets her own as well as Bagley's position in the spectrum. And one wonders what it has to do with the controller's office.

A lot, Mrs. LaFollette suggests, "because the controller is a member of the cabinet and is in a position to influence legislation." So it is important, she says, to have in the controller a voice interested in prudent fiscal policy, prudent use of taxpayers' money.

One of the most important commissions the controller sits on is the State Lands Commission which includes the controller, lieutenant governor and director of finance.

"It's too important a commission to be limited to those three voting members. There should be legislation to expand it—I think nine would be a good, workable size. Two members right now are running for governor (Flournoy and Lt. Gov. Ed Reinecke). This opens the door for political overtones. A commission as important as that shouldn't be involved in politics."

Mrs. LaFollette also is recommending elimination of the state income tax form. She would have a duplicate of the federal form serve, eliminating the "additional frustrations and additional cost for those who have to go through auditors and CPAs."

The candidate places great emphasis on the ability to work well with other people and cites the size and character of her own volunteer campaign organization as witness to her success. "They know I will take stands that are unpopular, based on my convictions."

A remembrance of past labelling skirmishes arises here as Mrs. LaFollette makes reference to unfriendly trustee colleagues:

"Even many of the black students (I work with student body presidents on campuses) have said to me publicly, and to the four other trustees who are trying to do me in, 'We've seen you once since you've been elected; we see Mrs. LaFollette every month. We know she's con-

cerned, we know she's fair and honest. We don't always agree with her but we respect her."



Bob Houser

Political Editor

"And that took five years to develop. But I think it speaks well for the kind of performance that I give."

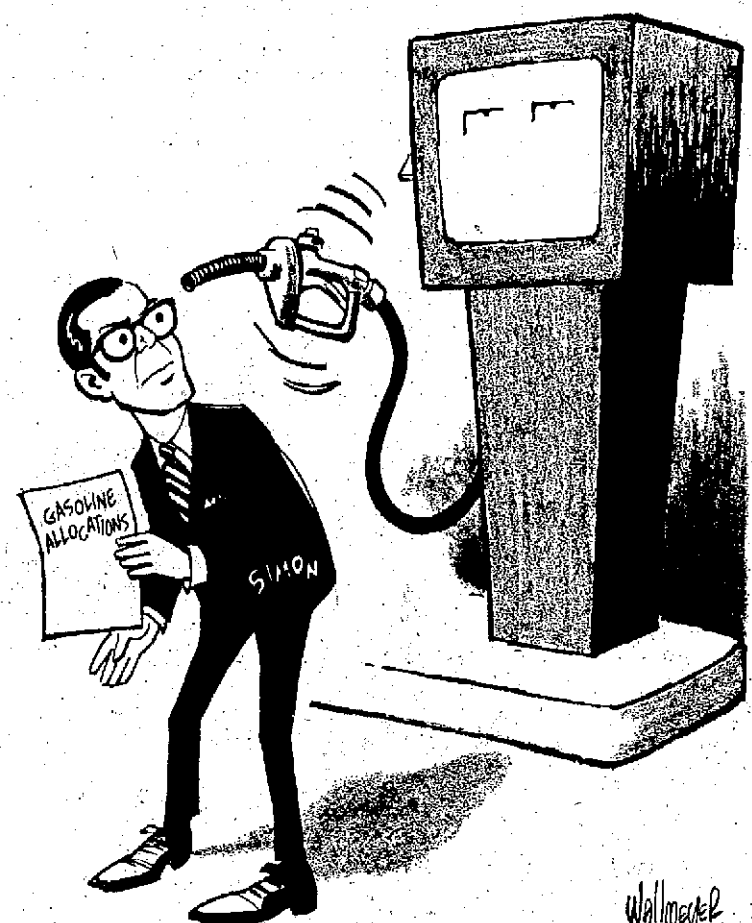
There's an even more pernicious label in this candidate's course. A recent story of the race identified the other candidates by their titles and works but referred to Marian LaFollette as "the wife of a Los Angeles attorney."

That kind of coverage can do her no good, she says.

A final hurdle: the friendly critic who reads of her campaign style including her \$75 a person campaign contribution limit and says, "It all sounds very idealistic."

"Yes," answers the candidate, "but my idealism hasn't failed me yet."

"IT DOESN'T DO ANY GOOD TO POINT THE FINGER AT ANYBODY" — SIMON



## Letters to the Editor

### Recycle newspapers

EDITOR:

In this year, when we are again reminded of the limited supply of resources our earth can provide for humans, we must look for ways to use our gifts from nature wisely.

The city of Long Beach should put some type of newspaper collection racks on their trash collection trucks. The people of Long Beach could thus recycle our newspapers with little increase in city time and expense.

Saving trees would be incentive enough to initiate this program. In addition, the price of recycled paper has almost doubled in one year's time. If the city could collect and recycle our newspapers, selling them at a profit, they should be able to lower our trash collection bills, or at least not have to raise them in this time of spiraling inflation.

LEONARD PRELESNIK  
Long Beach

### Streaking to health

EDITOR:

A few words of commendation to these daring young college student streakers. One must admire their raw courage, their nerve and their athletic abilities. Being so close to nature, streaking can result in nothing less than healthy minds and bodies.

Besides that, eating goldfish isn't wholesome and raccoon coats are far too expensive.

All power to them. May they streak a long and happy life.

DON C. SPANO  
Cerritos

### No way out

EDITOR:

The resistance that the White House is threatening in regard to the impeachment of the resident investigation now pending in the House Judiciary Committee is rather frightening.

The very fact that John Doar, one of the counsels, has said an impeachable offense is not necessarily a criminal offense tightens the case.

By denying the investigators the documents and tapes they need, the President would only succeed in causing more doubts to arise in the minds of the people.

Resignation now might save the country, but many people would willingly accept that as an admission of guilt (this I am sure he knows). But with resignation or impeachment or "toughing it out," he stands to lose because his every move is now suspect.

BARBARA F. HOEPFL  
Long Beach

### Feeding the hungry

EDITOR:

The needs of the hungry are brought to the attention of the people, and here is where that responsibility lies.

Why put all the emphasis on the needs in this state alone? Hunger is everywhere around us in every state.

Must we condone these acts of violence to achieve the purpose of the needy in this state?

LEE DOUGHERTY  
Long Beach

man for perjury strongly indicates the White House tape of March 21, 1973, corroborates John Dean's testimony that President Nixon said simply "There is no problem in raising a million dollars" for payments to the Watergate burglars, rather than Haldeman's contention that Mr. Nixon had added: "But it would be wrong." Jaworski and the federal grand jury have that tape and there is no reason to believe that they would or could alter the tape since the White House has a duplicate.

4. The Senate Watergate committee's action in support of the reasonableness of a series of questions posed to President Nixon by Sen. Lowell Weicker (R-Conn.) asking an explanation for the questionable long delays in taking effective action to clean out the White House after the March 21, 1973, date when Mr. Nixon admits Dean called his attention to the seriousness of the Watergate cover-up.

**ANY LAWYERS** or Republican political figures taking part in the defense of Mr. Nixon from this point on must be aware of the odds they face in challenging the judgments of Jaworski and the grand jury testimony of John Dean and other key witnesses.

Faced with that known corroborative support for the John Dean story and aware of Mr. Nixon's swiftly changing positions on what documents will be made available, a person who permits his "faith in President Nixon" to carry him into an attack on John Dean might be considered foolhardy.

Certainly, there can be no justification at this juncture for accepting the self-serving White House conclusions backed only by Mr. Nixon's summaries which, he still contends, support the innocence of former White House Chief of Staff Haldeman, former White House special assistant Ehrlichman and former special counsel Colson.

**IF MR. NIXON** was indeed misled by Haldeman, Ehrlichman and Colson into the tragedy that Watergate has been for him and for the nation, why is his outrage aimed only at John Dean, an admitted conspirator who decided to talk?

Any thoughtful Republican should ask himself this question, insist upon access to all pertinent information and not blindly pledge his loyalty and allegiance to Mr. Nixon's declaration: "I am not a crook."



# Streaking: questions of etiquette

WASHINGTON — Once again we go to the mailbox of Miss Cornelia de Rigor, world's foremost authority on the very latest correct behavior.

Dear Miss de Rigor:

I read the other day that a man who engages in streaking can never be hired by the F.B.I. I am planning to join a mass streak here on campus Saturday night, and would like to know if there is anything I can do so the F.B.I., which I love, will not refuse me a job when I get out of college.

Lance Liverworth

Dear Lance:

I am sure the F.B.I. will overlook your streak if you wear a

snap-brim hat, which is always considered in good taste at F.B.I. headquarters.

Senate through the House of Representatives?

Richard M. Nixon

Dear Mr. Nixon:

Nothing is in bad taste nowadays, and certainly not the charming little streak through the Capitol which you propose. You should be aware, however, that if you go through with it you can never be hired by the F.B.I.

with is still into blowing up the physics lab. The other night we had this big fight over whether I ought to join the other students in the philosophy department who were planning this departmental streak past the Phi Eps' and the Deltas' houses, and I said at least it was better than blowing up the physics lab, and he said blowing up the physics lab was at least in good taste but streaking was vulgar. What do you think, Miss de Rigor?

Joyce Galore

Dear Joyce:

My dear girl, life is vulgar, as President Kennedy would have said had he lived to share the wisdom of the 1970's. It is not the vulgar that is in bad taste in today's exciting new squalor, but the out-of-date and the passe. And what could be more out of date than a musty old physics-lab demolition? If your co-habitator wants to be as with it as Japanese cars and obstruction of justice he had better chuck the dynamite and climb out of his trousers pronto.

Dear Miss de Rigor:

If Congress were to streak through the President's next press conference, would it lose public respect?

Rep. Carl Albert

Dear Mr. Speaker:

A genuine congressional streak would be a sign of life that could only amaze and delight the public. You should caution your members, however, that they will never afterwards be able to work for the F.B.I. unless they streak in snap-brim hats.

Dear Miss de Rigor:

Should a 35-year-old matron streak at the supermarket?

Mrs. Galinda Milspaugh

Dear Mrs. Milspaugh:

Only in California.

Dear Miss de Rigor:

I am 45 years old and like to have three martinis every night and then streak around the block. My wife says I should carry a martini during the streak so that the neighbors will not think I am sober and call the police. My question is, isn't it bad form to carry a martini during a streak?

J.W.D.

Dear Mr. D.:

It is not bad form, but I don't recommend it, particularly if it is your fourth, since the fall that is coming will leave you badly cut when the glass shatters. A better way to discourage neighbors from calling police is to streak with two or three of the block's more prominent citizens. Or better yet, with the cop on the beat.

Dear Miss de Rigor:

The graduate student I'm living

Dear Wilkes:

I have no respect for a man of your age who deliberately chooses to walk his dog at hours when he knows streakers will be using the campus. You should be ashamed of yourself instead of publicizing your perverse tastes by writing letters such as yours. If you must walk your beagle, do so in the morning when the students are sleeping off their hangovers or dozing in the 8 o'clock science classes.

Dear Miss de Rigor:

Would it be in bad taste for one man to indicate his attitude toward the Congress by streaking from the



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## A sad U.S. double standard

NEW YORK — Two items from the New York Times:

March 8, 1974: "Secretary of State Kissinger told a Senate committee today that he would recommend a veto of the Nixon administration's own trade bill if Congress refused to grant trade concessions to the Soviet Union because of its restrictions on the free emigration of Jews and others."

Feb. 28, 1974: "(A high United States official) pointed out that the Central Intelligence Agency had rejected an offer by the International Telephone and Telegraph Corporation of \$1 million in September 1970 to be spent in Chile to defeat the Socialist candidate for the presidency, Salvador Allende de Gossens. The offer was made to Richard M. Helms, who was then the director of central intelligence, by the agency's former director, John A. McCone, who had become an I.T.T. board member."

of another country). But the Nixon administration restricted that government's ability to get foreign credit and cut off foreign aid to it, continuing only to supply arms and training to the Chilean military.

Thus, it was troops trained by the United States and armed with American weapons who overthrew the Allende government last fall and — as now seems certain — murdered Allende himself. There are numerous evidences that the officers who ordered the bloody



Tom Wicker

New York Times News Service

coups and the later execution of what appears to have been thousands of Chileans were encouraged in their planning by American supporters, both official and unofficial. Nor did the Nixon administration and its Embassy officials in Santiago distinguish themselves in saving the lives of refugees, including some Americans.

THE CHILEAN story is only gradually coming to light, but what is known is in sad contrast to Kissinger's position on Soviet emigration policies. He said he regards detente as of such overriding importance that the United States must not endanger it by trying to influence internal Soviet policies.

On the other hand, in pursuit of what it conceived to be the national interest, the Nixon administration appears to have been a considerable influence in the opposition to,

and overthrow of, the Allende government. Before that, of course, various American governments had had a hand in numerous similar interventions (for example, the overthrow of Guatemala's elected left-wing government in the 1950s).

This reflects a double standard if ever there was one. It is a double standard in the sense that American interests (as perceived by the administration in power) may require intervention in one country's internal affairs but forbid it in another. It is an even more deplorable double standard in that it seems to permit intervention for certain selfish political or economic purposes but not for the purpose of upholding human rights.

THIS IS NOT necessarily to argue that Kissinger is altogether wrong on the Soviet emigration question; there is in fact much to support his position. Anyway, to take a stand for human rights in the Soviet Union might seem a bit ludicrous, since the administration has such strong ties to Greece, the Chilean junta, Spain, Portugal, South Vietnam, South Korea, the Philippines and other strongarm governments.

The members of Congress who are demanding Soviet concessions on emigration, moreover, have their own double standard; they are not so vocal about Chilean refugees, of whom only a handful have been admitted to this country, or about human rights in the numerous other repressive governments to which they annually vote military and other forms of aid. The Jewish emigration question, after all, is of interest to many of them only for obvious domestic political reasons.

Under the auspices of the Fund for New Priorities, some of the same members of Congress did take part the other day in public hearings on the situation in Chile. That would be an excellent place for them to show a more general concern for human rights — as well as for the established American double standard toward those rights.

## Today's books

Out of This Nettle: A History of Postwar Europe. By Clyde H. Farnsworth. John Day, \$8.95.

From economic and physical ruin, through Cold War, to the shaky beginnings of detente with the Communist East, New York Times foreign correspondent Farnsworth betters our understanding of Europe since 1945, in a book made all the more vivid by his long experience covering the continent. — N.

The Invisible China. By Garth Alexander. Macmillan, \$7.95.

A rare picture of "the Third China," the Chinese in the countries of Southeast Asia, a hard-working folk from whose ranks have come much of the region's middle class, who dominate its trade (but among whom are also many laborers), a people, who like the Jews in Europe, have suffered (and still do) political discrimination and massacres. — N.

Churchill as Warlord. By Ronald Lewin. Stein & Day, \$10.

British military historian Lewin shows us not the Churchill of myth engendered by wartime idolatry, but the paradox who was Churchill, "excessive in his single-minded concentration on selected objectives." And in this long-overdue reassessment, we see how these traits produced both triumphs and tragic mistakes in wartime. — H.

Lunatics, Lovers and Poets: The Contemporary Experimental Theatre. By Margaret Croyden. McGraw-Hill, \$9.95.

When you watch experimental theatre at its best, you're witnessing the theatre of tomorrow. Artaud, Jerzy Grotowski, Peter Brook, mark them well in this brilliant volume by a first-rate critic. — N.



L.A.C. Says

By L.A. COLLINS SR.

## Write to yourself to make decisions

Some months ago a young man came to us with what he considered to be a great problem. He was married, with two children. He had a good job with what seemed a good future. But he had been offered another job. The new job had great advantages but it would mean giving up seniority in his present job. It would mean moving his family to a new environment. He and his wife had been struggling with a decision as to what to do and asked our advice.

It was a problem this writer had experienced several times in his own life. The advice we gave the young man was based on the best advice we had ever received.

IT CAME TO me many years ago when as a young man I had been called east as sales manager of a concern. I was young and enthusiastic. Often I would dash into the president's office with an idea. After this had happened several times, I was met with the order: "Put it on paper and let's look at it."

The result was that I started writing letters to myself on such problems. I often used a system advocated by Benjamin Franklin. The system was to make a balance sheet of the problem. Put down all the good aspects in one column and the bad aspects in a parallel column. Then try to make a decision from the facts you have before you. Much the same result can be had by writing yourself a letter analyzing the problem.

Unless some such system is used, decisions are too often made on an emotional basis. When you have to put your arguments in black and white you often find that what you thought was important is unsound. There is a natural tendency to avoid unpleasant facts. But when you are putting it down on paper you are more apt to put down the unpleasant points un-

tionally avoided when thinking them over.

THIS SYSTEM is valuable in making any important decision — in buying a car or a home, taking a trip or making an investment. Thousands of bad decisions would be avoided daily if people took upon themselves the responsibilities of making decisions. It is good to talk over your problems with people whom you trust. But when the point of decision comes it can only be made by the individual or family involved. Unless all the facts are assembled before him, the individual is very apt to make the wrong decision.

The young man referred to in the first paragraph recently came back to us. He said he had followed the advice and was very happy in having decided to stay where he is now employed. He said he had talked with his employer about what he had done and had been greatly encouraged. It was his own decision. It was based on facts he said he had never considered until he had to prove them to himself.

When he found himself putting it on paper he felt he had to prove his reasoning. He made his own decision by writing out arguments he said he could present to anyone without having to back down. It is a system each executive as well as each family should follow in making any important decision.

Many family arguments would be avoided if the member starting the argument had given greater consideration to the problem. If he or she had sat down and written themselves a letter detailing the points they were concerned about, they would in many cases come to the conclusion that would avoid argument. When you have to present your points in writing, you often find they are not as important or practical as you thought they were.

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Straight talk: you buy an appliance to use, right?

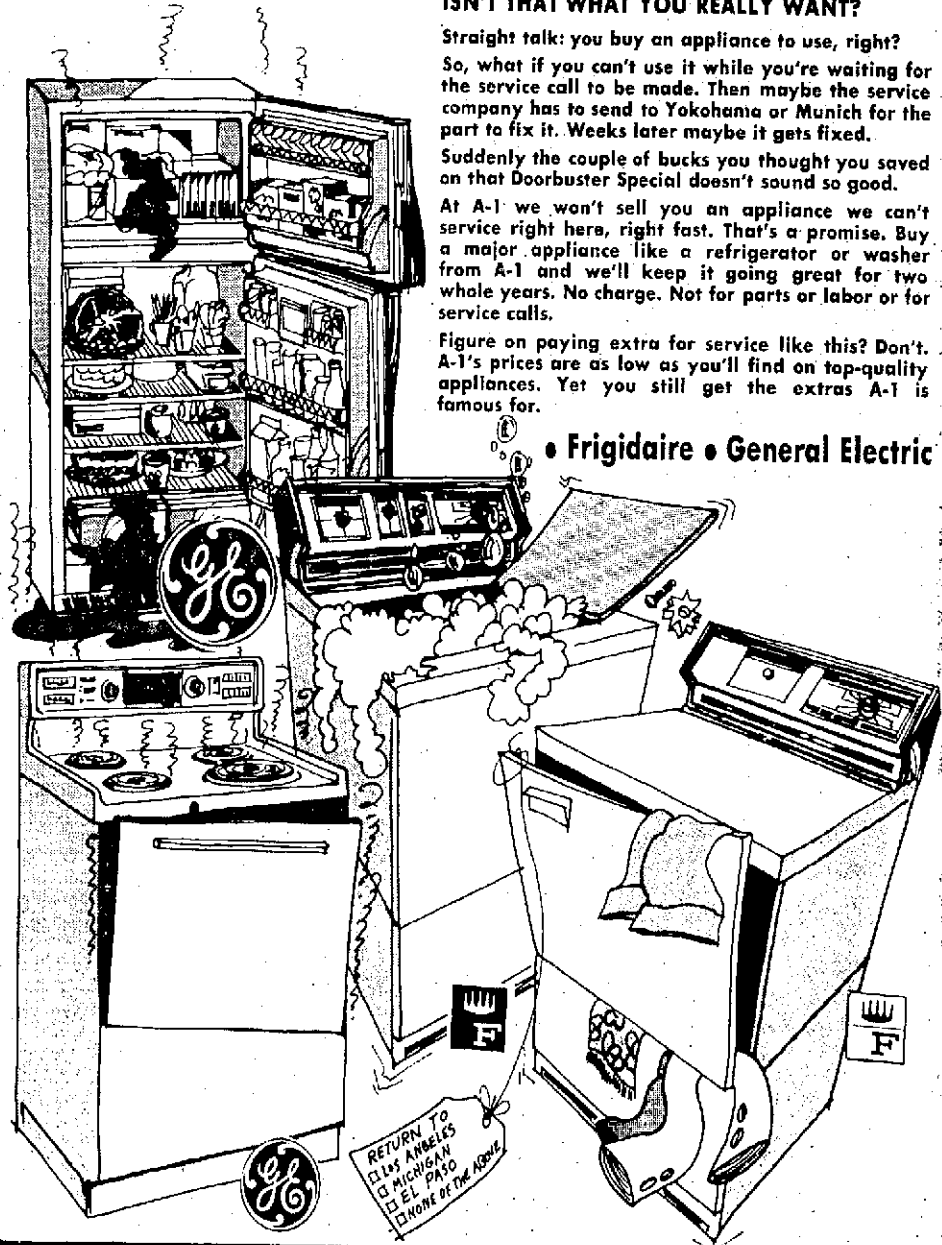
So, what if you can't use it while you're waiting for the service call to be made. Then maybe the service company has to send to Yokohama or Munich for the part to fix it. Weeks later maybe it gets fixed.

Suddenly the couple of bucks you thought you saved on that Doorbuster Special doesn't sound so good.

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FAMOUS FOR SERVICE

# Author urges educators to prepare for 'future shock'

By BOB GEIVET  
Staff Writer

Author-editor Alvin Toffler, who likes to describe himself as a "futurist," warned the nation's educators Saturday in Anaheim that they must prepare children for a future "that is radically different."

Toffler wrote "Future Shock," a best seller, then followed with "Learning for Tomorrow: The Rule of the Future in Education."

Universities and schools today, he said, do not encourage the student to see a distinct part for himself in the future.

Off-campus, out-of-the-classroom "action learning" in which students participate in real work, in business, in community political affairs, pollution projects and other activities should be arranged, he said.

"We now find millions of young people moving through the educational sausage grinder who have never once been encouraged to question their own personal values, or to make them explicit.

"In the face of a rapidly-shifting, choice-filled

environment, this neglect is crippling," Toffler declared.

But, he explained, neither action learning nor academic work by themselves will be sufficient. Instead, a combination of both will be needed to create what he termed a powerfully-motivating force for personal learning.

"It will help close the gap between change occurring 'out there' and change occurring within the individual," he said.

He spoke at the 28th annual conference of the association for Supervision and Curriculum at the Convention Center.

The conference is seeking "involvement and interaction" to develop "viable programs for the education system of tomorrow."

Harold G. Shane, president of the association, explained that "the now as well as the future challenges the educator of today."

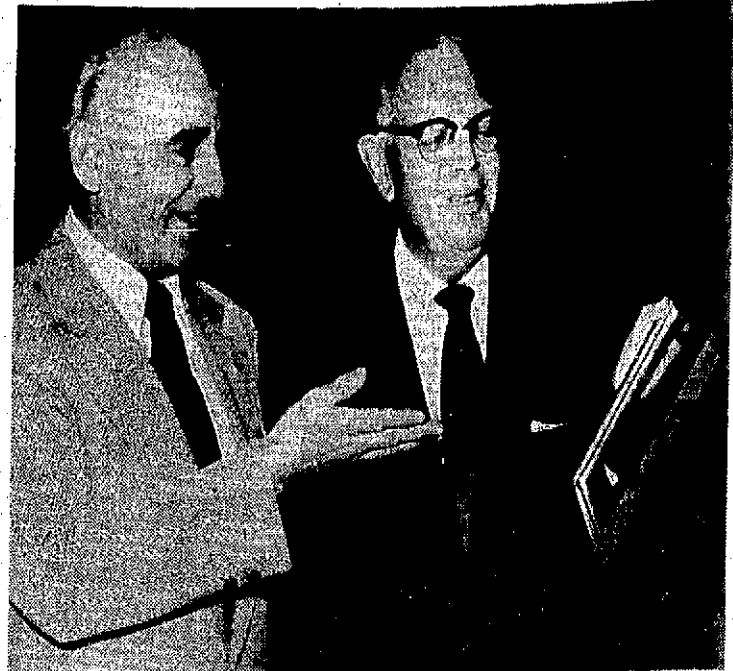
It set up 145 special sessions to deal with diverse topics and a report on research that shows that there should be more emphasis on "the intuitive side" of the human mind, which education now "completely ignores."

## Collins gets award from naval group

Lawrence A. Collins Sr., editorial columnist for the Independent, Press-Telegram, was presented a certificate of merit by the Long Beach chapter of the Fleet Reserve Association for his role in bringing the plight of service widows of service personnel before the public's eye.

Peter R. (Tony) Tonelli president of the 2,300-member local chapter of the FRA presented the award at the newspaper offices last week.

"LAC's editorial columns on widow's survivor equity have been entered into the Congressional Record," Tonelli explained. "He's played a big part in getting legislation passed.



PETER TONELLI AND LAWRENCE A. COLLINS

—Staff photo

retired from the military service passes away without having provided that his widow will receive a

portion of the military pension he's been entitled to and is receiving.

"The plan now known as Widow's Equity, provides that the widow is entitled to 55 per cent of the military pension her husband had been receiving," Collins said. "We're now working to have the plan made retroactive before the September, 1972 passage date."

Collins began his news-

paper career in Long Beach in 1938, serving as editor and publisher of the Independent, before its merger with the Press-Telegram in 1952.

Since that time he has been an editorial columnist touching on such issues as tax shelter pensions, senior citizens and inflation, free education in the armed forces and how to live on a fixed income, to name a few.

## 302 Orange County candidates

With only a few surprises, Orange County wound up its filing period for political offices with a record 302 men and women seeking 90 offices.

George Savord, former

Cypress police chief, who became an attorney and announced himself as a candidate for sheriff, failed to file.

He said he was waiting for campaign staff mem-

bers to bring the papers in for filing, but "they simply did not arrive on time."

Irvine City Councilman Henry Quigley became a

last-minute candidate for state treasurer.

The county had previously produced James E. Johnson of Tustin as a candidate for the U. S. Senate, Assemblyman Kenneth Cory, D-Garden Grove for the state controller's post, and Robert Battin, a Santa Ana supervisor, for lieutenant governor.

At the last minute, Fidel Gonzalez Jr. of Westminster filed for the same post.

Norma B. Gibbs, a City Council member at Huntington Beach, was listed as a candidate to oppose Supervisor David L. Baker of Garden Grove, but she said the papers taken out for her were not filed.

John B. Schmitz of Santa Ana, a college teacher who was a congressman before he was defeated for re-election, and who became the American Independent Party's presidential candidate last election, did not enter any contest. It had been rumored he might re-enter politics on the local level.

## Ballot interference charged

Disgruntled supporters of a defeated Norwalk City Council candidate have charged the two victorious incumbents with being present and inter-

fering with the ballot counting election night.

City Clerk Mary Paxton acknowledged Mayor Arthur F. Gerdes and Councilman John Zimmerman

Jr. were present in the ballot counting room, but she said no one was permitted in the computer room where the actual counting was done.

And, she added, the ballot-sorting room is open to everyone. "I kept everyone behind the counter," she said, "I didn't want them to disturb the workers. I asked several people to leave and I had no problem."

Jack Campbell, chief deputy county registrar-recorder, said that "it is up to the city clerk as to who is allowed in the room."

He noted that there is a provision in the Elections Code that prohibits anyone other than a designated ballot-counter from touching the actual ballots.

The city clerks of Long Beach, Lakewood, Bellflower and Paramount all said that while the ballot-tabulating areas were open to the public, no one was allowed to interfere with the process.

They also noted that the addresses of the polling places are made public to aid any candidate who wants to have poll-watchers.



### GOING HOME

Henry Sisler, 58-year-old paraplegic veteran, carries his bride Georgina, 52—who also is a paraplegic veteran—across the threshold of their new home at 925 E. Fifth St. The Sislers were married last Valentine's Day but the groom, a retired paratroops major, had to check into a hospital immediately after the ceremony. The threshold rite was postponed pending his release Thursday.

—Staff Photo by CURT JOHNSON

## What's the siren?

The following emergency calls were answered by the Long Beach police and fire departments during the 24-hour period ending at 8 p.m. Saturday.

12:47 a.m., noninjury traffic, Fourth Street and Redondo Avenue; 1:47 a.m., injury traffic, 752 Obispo Ave.; 2:10 a.m., injury traffic, Olive Avenue and Broadway; 7:52 a.m., noninjury traffic, Del Amo and Lakewood Boulevards; 8:16 a.m., noninjury traffic, Spring Street and Lakewood Boulevard.

10:26 a.m., noninjury traffic, Seventh Street and Pine Avenue; 12:09 p.m., noninjury traffic, Wardlow Road and Norwalk Boulevard; 12:31 p.m., injury, Third Street and Magnolia Avenue; 12:43 p.m., injury traffic, Santa Fe Avenue and Summit Street; 12:53 p.m., noninjury traffic, Del Amo Boulevard and Atlantic Avenue.

1:04 p.m., noninjury traffic, Bellflower Boulevard and Carson Street; 1:07 p.m., noninjury traffic, 3521 E. Spring St.; 1:33 p.m., noninjury traffic, 18th Street and Juniper Avenue.

TV, stereo gear stolen from home

Burglars who broke the rear door lock at the home of Ruby Jean Williams, 1078 Atlantic Ave., took a television set and stereo equipment valued at \$72, Long Beach police said Saturday.

## Vickers rites set in Phoenix

Services for Sam Vickers, former Long Beach city manager who died of an apparent heart attack Friday in Taxco, Mexico, will be conducted at 10 a.m. Wednesday in Phoenix, Ariz.

Mr. Vickers held the city manager post from 1944-1946 and 1949-1961. Upon leaving Long Beach, he moved to Phoenix, where he served as city manager for three and a half years.

In recent years, Mr. Vickers acted as a consultant for city governments in the Southwest.

In lieu of flowers, the family suggests donations be made to the Heart Fund.

## Siphoning, car plate thefts up fourfold

A fourfold increase in illegal siphoning of gasoline and theft of license plates from parked cars in residential areas over the weekend led Harbor Division police to offer advice to car owners on how to protect their plates and contents of their fuel tanks.

A good protective step, they said, is to place the vehicle in a locked garage if one is available.

Lacking garage space, cars should be parked in a driveway as well lighted as possible.

"Thieves do not like light," they noted.

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## TIDES AND TEMPERATURES

### WEATHER FORECAST

Long Beach and Vicinity: Fair this morning. Increasing clouds this afternoon. Cloudy with chance of showers late tonight and Monday morning. Decreasing clouds Monday afternoon. Warmer today and tonight. High in the mid 60s and low in the upper 40s. Cooler Monday. High in the mid 50s.

Orange County Metropolitan Area: Fair this morning. Increasing clouds this afternoon. Cloudy with chance of showers late tonight and Monday morning. Decreasing clouds Monday afternoon. Warmer today and tonight. High in the mid 60s. Low tonight in the upper 40s. Cooler Monday. High in the 50s.

Mountain Areas: Variable clouds through Monday with mostly sunny skies today. Showers likely spreading southward over the area tonight and Monday. Snow level 5 thousand feet. Overcast lows mostly in the 70s. Warmer today and tonight. Low tonight 45 to 55. High today and Monday in the 60s.

Interior and Desert Regions: Fair today. Variable clouds tonight and Monday. Gusty winds Monday. Warmer today and tonight. High today and Monday 55 to 65. High Valleys 40s to 50s. Low Valleys 30s to 40s. High Valleys 40s to 50s. Low Valleys 30s to 40s.

Imperial Coachella and Lower Colorado River Valleys: Fair today. Variable high clouds tonight and Monday. Gusty winds Monday. Warmer today and tonight. Low tonight 45 to 55. High today and Monday in the 60s.

Offshore Wind and Weather Forecast (Point Conception to Mexican Border): Light variable winds night and morning hours becoming westerly 8 to 15 knots in the afternoon today and Monday. 7 to 3 foot westerly swell with light afternoon wind chop. Fair this morning. Increasing clouds this afternoon. Cloudy with chance of showers tonight and Monday morning. Decreasing clouds Monday afternoon.

### SUN, MOON AND TIDES

Sunday's Sunrise: 7:11 a.m. Sunset: 6:57 p.m.

Monday's Sunrise: 7:09 a.m. Sunset: 6:59 p.m.

Sunday's Moonrise: 10:40 a.m.

Monday's Moonrise: 11:47 a.m. Moonset: 1:38 p.m.

Sunday's Tides: High, 4.7 ft. at 11:22 a.m. and 5.4 ft. at 11:31 p.m. Lows, minus 0.2 ft. at 5:17 a.m. and 0.5 ft. at 5:14 p.m.

Monday's Tides: High, 4.0 ft. at 12:12 a.m. and 5.3 ft. at 12:09 p.m. Lows, 0.0 ft. at 6:07 a.m. and 1.1 ft. at 6:45 p.m.

Long Beach Lifeguard Sea Report:

### SATURDAY'S WEATHER REPORTS

City	H	L	Prc.	City	H	L	Prc.
Long Beach	66	42	.01	Lake Arrowhead	58	43	.18
L.B. Airport	66	42	.01	Newport Beach	58	43	.18
Los Angeles	68	44	.01	Palm Springs	68	46	.06
Boise	62	37	.01	Riverside	58	39	.02
Big Bear Lake	62	37	.15	Sacramento	58	37	.01
Bishop	71	31	.01	San Bernardino	52	36	.04
Bozeman	59	46	.01	San Diego	68	48	.05
Butte	60	33	.01	San Francisco	57	44	.01
Cedar Rapids	61	41	.01	Seattle	50	42	.01
El Centro	63	43	.10	Santa Barbara	59	40	.01
Fresno	58	39	.01	Torrance	58	44	.01

City	H	L	Prc.	City	H	L	Prc.
Albuquerque	70	40	.01	Atlanta	64	34	.01
Bismarck	40	19	.01	Boston	42	22	.01
Bozeman	59	30	.01	Buffalo	43	29	.06
Butte	60	33	.01	Chicago	47	29	.01
Cedar Rapids	61	41	.01	Cleveland	49	29	.01
Denver	43	29	.01	Des Moines	54	47	.01
El Centro	63	43	.10	El Paso	60	33	.01
Fairbanks	40	23	.01	Fort Worth	79	68	.01
Helena	52	29	.01	Honolulu	82	69	.01
Indianapolis	71	43	.02	Indianapolis	71	43	.02
Kansas City	71	43	.02	Las Vegas	80	63	.01
Lakewood	66	42	.01	Long Beach	66	42	.01

Calgary 42, L.Prc. 0.1, Montreal 26, L.Prc. 0.1. Highest temperature Saturday in the 48 adjacent states was 92 degrees at Florence, South Carolina. Lowest was 12 below zero at Botetown, Montana.

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# Westminster a city on the go

(Continued from Page B-1)

included three areas, Westminster, an area known as Barber City and the area still known as Midway City.

Before incorporation was completed, the Midway City residents, which now number about 6,000 living in approximately 400 acres of mostly residential area, decided they didn't want to be incorporated.

They still don't. When Midway City dropped out of the incorporation process it was decided to change the proposed name of Tri-City to Westminster.

**SHORTLY** about four years—after the incorporation was approved by the rather close vote of 1,096 to 1,008, the city's first major scandal broke out when four of the five city councilmen and the then city administrator were arrested—and later convicted—of accepting a "down payment" on what was to be a \$24,000 bribe.

According to the prosecution, the bribe was paid by developers to get the councilmen's and administrator's "cooperation" in seeing that a 3,000-home development in then unincorporated area would be annexed to Garden Grove, rather than Westminster. Eventually it was. A year later—in 1962—a new council had been elected and Westminster's Great Scandal was over. Or, so it seemed.

But, no.

Before the year was over, the city attorney and assistant city attorney had resigned under pressure from a newly elected city councilman, young Philip Anthony who is the present mayor, who felt that their jobs were not worth what the city was paying for them.

That started it again. The city administrator began firing members of his staff. Members of his staff began quitting.

Several councilmen resigned and a new council majority forced the city administrator to resign.

Recall petitions against various councilmen began circulating like newspapers.

**IN THE WORDS** of Edgar Allan Poe, "Disaster followed fast and followed faster."

During one period in 1965 the city had three different city administrators in as many months.

In August 1966 the city's troubles seemed to culminate in the council's firing of Police Chief Conner Collacott for allegedly withholding information on his job application about his allegedly fathering an illegitimate child before coming to work for the city.

After a seven-month legal battle the council voted to reinstate Collacott as police chief. He held that post until three years ago when he resigned because of ill health. He has since run, unsuccessfully, for city council several times, including last Tuesday's election.

In the latter part of 1967 the

council hired the present city administrator, Huntley, a veteran market chain executive, to straighten out the mess.

The first thing Huntley found out, which apparently had been overlooked during all the in-fighting, was that the city had only about \$30,000 in its reserve funds and was on the verge of bankruptcy.

Among the things the administrator did was cut the city staff from 230 to 183, eliminate the city attorney's office by hiring a private law firm, merge the planning and building departments, cut capital outlays to the bare minimum and review all capital improvements.

Huntley's efforts to create a city with a well balanced economy have resulted in startling industrial and commercial development within the city's 6,768 acres.

In addition to the city's 3,525 acres of residential zoning, the city now has a total of 734 acres zoned for commercial uses and 438 acres zoned for industrial uses.

There have been times during its history that the citizens of Westminster must have winced when they heard the city's official motto, "City of Progress Built on Pride" but that's not true today.

With the first phase of the newest, biggest shopping center being readied for its opening in August the city's song could be the one Ethel Merman sang so lustily in the Broadway show, "Gypsy": "Everything's Comin' Up Roses."

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# List of Secret Witness cases, rewards

As part of the Independent, Press-Telegram's Secret Witness program, 10 selected summaries of cases in which rewards are offered are printed in the Independent and Press-Telegram each Sunday and Thursday.

Rewards will remain in effect, however, for all cases previously published.

Rewards also will be apid for information leading to the arrest and conviction of suspects in any other major criminal cases, or the apprehension of fugitives from justice, not covered in these summaries. These rewards will vary in amount depending on the seriousness of the offense.

To ensure eligibility for Secret Witness rewards, informants are required to channel all information directly through Secret Witness, either by calling the special Secret Witness telephone number or by writing in care of the special Secret Witness post

office box.

The summaries follow:  
—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of James A. Hunt III, 23, slain during the holdup of an all-night market in Torrance about 4:30 a.m. Jan. 29, 1974. Hunt, night clerk in the market at 2215 W. Artesia Blvd., was shot three times through the head execution style, and his body left propped against a packing case in a rear room.

—Rewards totaling \$2,811 — including \$2,000 guaranteed by Secret Witness and \$811 pledged by the Fleet Reserve Association Branch 43 of Long Beach — will be paid for information leading to the arrest and conviction of the murderer of Robert and Florence Buckley of Long Beach on July 10, 1973. Mr. and Mrs. Buckley, both elderly and in ailing health were shot through the head execution-style by an in-



truder who ransacked the house and took the contents of a piggy bank.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Roy Long, 31-year-old Compton trailer park resident, on Aug. 31, 1973. Long was shot to death by an assailant as he stepped out of his trailer to investigate a commotion in the park.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murderer of Michiko Zermeno, 41, found beaten to death in the living room of her Long Beach home at 321 Maine Ave. last May 11. Her 5-year-old daughter Arison told police "a tall man" came to the home early that morning and started beating both her and her brother before the little girl broke loose to run and hide. Detectives said they are seeking a white man about 25 years old, with long brown hair.

—A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of 11-year-old Linda O'Keefe, kidnapped and

strangled in Newport Beach last July 6. Witnesses told police the girl, who left Lincoln Intermediate School in the Corona Del Mar area of Newport Beach at noon on that day to walk a mile away was picked up by a white male 24-30 years old with brown, curly hair, driving a turquoise colored van, 1969 or later model. Linda's fully clothed body was found the following day in the Back Bay area of Newport Beach.

—A \$2,000 reward will be paid for information leading to the arrest and conviction of the murder of five young men in the Southland area since last Dec. 26. The bodies, most of them sexually mutilated and one decapitated, were found in Long Beach, Seal Beach, Huntington Beach and in the Los Angeles harbor area, but investigators are convinced the murders all were committed by the same person. Three bodies, those of young men about 20 years old, never have been identified. The two bodies identified were those of Camp Pendleton Marine Edward Daniel Moore, 20, found in

Seal Beach Dec. 26, and Ronnie Jean Wiebe, 21, found in Seal Beach July 30.

— Rewards totaling \$4,000 — including \$2,000 guaranteed by Secret Witness and \$2,000 offered by the Compton City Council — will be paid for information leading to the arrest and conviction of the murderer of 55-year-old Compton city employee Raymond Adams on last May 13. Adams was shot to death by an unknown gunman as he was operating a city street sweeper at 4:45 a.m. at Compton and Long Beach Boulevards.

— A \$2,000 reward is offered for information leading to the arrest and conviction of the murderer of Deborah Ann Baker, 18, whose strangled body was found Mar. 21 in a vacant field adjacent to Los Coyotes Country Club, near Beach Boulevard and Rosecrans Avenue in Fullerton. Investigators theorize that the victim last seen alive when she left her Fullerton apartment of 1313 E. Wilshire Ave. on the previous day to go on a job interview, was killed in the early morning hours at another

location and dumped in the field.

—A \$2,025 reward will be paid for information leading to the arrest and conviction of the killers of pharmacist Patrick Horgan, 59, shot to death at the Horgan Pharmacy, 1403 Cherry Ave., on March 9. Horgan was shot in the back by one of three black men in the early or middle 20s who posed as customers. The would-be holdup men fled without taking money after the shot was fired.

—A \$500 reward will be paid for information lead-

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ing to the arrest and conviction of Freddie Tidmore, alias Fred Douglas Mabson, 20, sought in connection with the holdup shooting of John Bell, 33-year-old clerk at the Wooden Shoe Liquor Store, 1053 Orange Ave., last Dec. 20. Bell, critically wounded, identified Tidmore as his assailant.

## LOSE A POUND A DAY AND MORE Vitamin 'E' Discovery Offers Fast Weight Loss

**HOLLYWOOD (Special)** — New scientific discoveries have produced a Vitamin E, diet that quickly works wonders on overweight people, and reportedly is gaining great popularity across the country with glowing reports of easy weight loss "WHILE STILL EATING ALMOST AS MUCH AS YOU WANT."

Those who follow the simple Vitamin E diet report an average loss of at least a pound a day and even more without exercise or starvation. Nutritionists' files are bulging with happy testimonials from formerly overweight people who are now trim and slim again. Best of all, you can still eat almost as much as you want of the "forbidden foods" like steak, chicken, fish, sauces, gravies, bacon & eggs and still lose weight.

Chewable (candy-like) vitamin E tablets, as used

in the diet plan, contain a new scientific combination of ingredients that quickly curbs and controls the appetite, while also giving the wondrous benefits of Vitamin E which is so essential to good health. The use of the new Vitamin E Diet tablets and foods prescribed in the plan will, through natural action act to help your body use up excess fat. According to recent clinical test, a person who is deficient in Vitamin E or Protein "will double the speed of fat utilization" with the use of Vitamin E.

**E-DIET AVAILABLE**  
To get a copy of this highly successful diet and E Tablets, send \$5.00 for 10 day supply (or \$7.00 for 20 day supply of \$10.00 for 30 day supply) to: Vita-E Diet, Dept. 60, 11526 Burbank Bl., North Hollywood, Cal. 91601 (Unconditional money-back guarantee if not satisfied).

## How to be a Secret Witness

Secret Witness seeks information from the public leading to the capture of fugitives and the arrest and conviction of other criminals. For this purpose, a guaranteed fund

of \$100,000 has been established by the Independent, Press-Telegram to be used for rewards of varying amounts.

Identities of informants will be kept secret.

You will be paid a reward if the information you give Secret Witness results in the arrest and conviction of a criminal, or the capture of a fugitive in cases publicized in this column. Rewards also will be paid for information resulting in arrests and convictions in cases not published by Secret Witness.

To contact Secret Witness, telephone 436-2526 from 8 a.m. to midnight weekdays, or from 3 p.m. to 11 p.m. Saturdays, and Sundays. Do NOT give us your name. Or write to Secret Witness at the following address: Secret Witness, P.O. Box 67, Long Beach, Calif. 90801.

### Carouser shot, didn't know it

**DETROIT (AP)** — When James Thompson awoke Saturday from a night of reveling, he was bothered by a mysteriously swollen foot as well as the standard aching head.

Thompson took a bus to nearby Henry Ford Hospital where doctors said he had been shot in the right foot.

Thompson later told police he faintly remembered being awakened briefly by an early morning disturbance in a nearby apartment.

Police said the case was under investigation. Thompson was listed in satisfactory condition.

# 20% off Penneypets for little girls on sale at Penneys



Save now on Penneypets for little girls. Tops, shorts and pants styled in polyester/cotton with animal hang-tags for easy match-ups. Flare leg pants and jeans, shirts and knit tops, some with embroidery.

**Penn-Prest** sleeveless ribbed knit top. S-M-L. Reg. \$2, sale 1.60  
**Colorful Penn-Prest** plaid shorts in sizes 4 to 6x. Reg. 3.29, sale 2.64  
**Knitted tank top** in assorted stripes. Sizes S-M-L. Reg. \$2, sale 1.60  
**Penn-Prest** solid color shorts in sizes 4 to 6x. Reg. 2.59, sale 2.07  
**Penn-Prest** cap sleeve knitted top. Sizes S-M-L. Reg. 2.59, sale 2.07  
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**Penn-Prest** short sleeve crew neck top. S-M-L. Reg. 2.19, sale 1.75  
**Penn-Prest** pants in assorted plaids. Sizes 4 to 6x. Reg. \$4, sale 3.20  
**Brushed cuffed pants** in solid colors. Sizes 4 to 6x. Reg. \$4, sale 3.20  
**Penn-Prest** jacquard short sleeve top. Sizes S-M-L. Reg. \$3, sale 2.40 (not shown)

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# 5 House candidates submit biographies

By BOB HOUSER  
Political Editor

Five more in the field of 11 Democrats vying for the newly-apportioned 34th Congressional District seat to be vacated at the end of the year by 22-year veteran Craig Hosmer, R-Long Beach, have submitted biographical campaign sketches.

Newest profiles are those of Wallace Edgerton, university lecturer; Russell Rubley, Long Beach councilman; Robert Sassone, Santa Ana attorney; Henry Schultz, family health program executive; and Virginia Mozingo Waters, only woman in the race.

PREVIOUSLY announced Democratic candidates include Dennis Murray, assistant to the president at Long Beach State University; Atty. Antonio F. Gigliotti and Conrad Housley, chemist.

New names at Friday's filing deadline included Lakewood Councilman Mark W. Hannaford, Wallace B. Rodecker, attorney, and Jared Sloan.

REPUBLICAN candidates are Bill Bond, Assemblyman, 39th District; Don Phillips, Long Beach councilman; John Philip Sousa IV; Gil Stevens, McDonnell Douglas executive; Bill Semararo, retired businessman, and Leo Gauthier.

John S. Donahue is the Peace and Freedom party candidate.

Background sketches on five more Democratic entries:

**WALLACE EDGERTON**, 40, businessman and educator, has operated his own investments and insurance brokerage and has been an overseas representative for a number of American companies.

After 33 years in Southern California, Edgerton in 1966 became a teacher in the University of Maryland's European Division. He taught military personnel and other Americans serving with the Departments of State and Defense. Teaching assignments in his first four years abroad required him to move every two to four months through Europe's other major cities. For the last three years he was based in London.

Important issues in the current race, he said, include the economy, rising inflation, political irresponsibility and congressional apathy. He thinks Congress has virtually abdicated its responsibilities to the executive branch.

"I would consider it my first responsibility to see to it that Congress immediately begins to reassert its proper role," he said.

HE STRESSES his foreign experience, noting, "I have had conferences with representatives of both the Arab League and Israel and have had contact with political advisors for American oil companies. Because the problem has direct implications for Americans and for 34th Congressional District voters I would anticipate volunteering my services to help move for a speedy resolution of the crisis."

The candidate said he has received economic and political briefings in his travels through Great Britain, West Germany, Belgium and Northern Ireland. In Ireland he experienced terrorist bombing attacks.

HENRY SCHULTZ, 59, of 1034 Cartagena Dr.,

Long Beach, an attorney and executive of the Family Health Program in Long Beach, said the 34th District "requires and deserves a representative of maturity and experience who has interacted with many levels of the federal government as I have."

"Many concerned citizens and organizations have urged me to step forward and ask the voters in the 34th District to put my qualifications to work for them in meeting their needs."

"Because I represent what I believe the majority of our residents want, I am confident of their support in a successful campaign. All elected officials should not only report to their constituents but must be accountable for identifiable results. This I intend to do."

SCHULTZ said his immediate goals are to control runaway prices through restraints that work; establish limits to tax increases; guarantee full health care as a right of every citizen through a federal health service; and relieve unemployment through government work programs which will also improve and beautify the environment.

He also is for government guaranteed pensions, child care aid for working mothers, federal aid for education and the Medicare program.

A resident of Long Beach for 20 years, Schultz earned his juris doctor degree from New York University. He is a Long Beach Civil Service commissioner and served for many years as general manager of the Long Beach City Employees Association. He is a fellow of the American Public Health Association and a director of the National Health Lawyers. He was a City Council candidate in 1969.

RUSSELL RUBLEY, 53, Long Beach city coun-

cilman, said he feels, "It is high time we have more congressmen with proven business experience and economic good sense if we are to get this country off dead center and moving forward again."

"The Nixon administration seems neither to understand nor to be willing to take the steps necessary to alleviate current high unemployment, the continuing inflationary spiral, consumer shortages and the other problems our nation faces. It is high time for faith in government honesty and government efficiency to be revived if the philosophies upon which America was founded are to endure."

RUBLEY, a native of Springfield, Ill., has lived in Long Beach since 1937. He and his wife, Phyllis, live at 6410 Lemon Ave. and are the parents of three daughters, Linda, Janis and Carol. He is founder and owner-manager of Space Products Inc., 6631 Sarnia Ave., Long Beach.

In his second three-year term on the Council, Rubley has taken part in civic and community affairs including board membership in the Chamber of Commerce, North Long Beach Commercial Club, former area chairman of the Long Beach Beautiful Committee, member of the National Federation of Independent Businessmen, one of the founders of the North Long Beach Good Neighbor Club.

In 1973 he was elected vice chairman of the South Coast Regional Conservation Commission on which he has served since 1972. He is a veteran of World War II, member of the Army Amphibious Engineers. He also served four years with the U.S. Navy.

ROBERT L. SASSONE, 38, Santa Ana attorney, opened his campaign proposing that the other Democratic candidates agree with him to limit

campaign contributions to a maximum of \$100 from an individual and to limit the maximum to be spent. He did not specify that maximum.

Suggesting that Democratic candidates increase their chances of winning in November by conducting campaigns strongly in contrast to the Watergate aura of the Republican

party, Sassone proposed that no candidate take donations from lobbyists, organizations or individuals who might later seek favors in return.

His "people-to-people campaign" will emphasize, he said, the energy crisis, consumer rights and public ethics.

Sassone claims expertise on the energy ques-

tion, including network television appearances to discuss the matter.

VIRGINIA MOZINGO WATERS, 54, of Long Beach, the first candidate to announce and the only woman in the race, said Saturday she would work to limit congressional tenure to two terms or four years "because it is my

belief that our founding fathers meant the House of Representatives to represent a changing society, and our society is changing so rapidly today."

"The Senate is more stable—six-year terms; the judicial branch is stable—Supreme Court members stay for life if they so desire, and a president may stay in eight years. That's quite

enough stability. We need a ferment, a mixing, a yeastiness provided by the House."

Mrs. Waters said the seniority system would disappear with the infusions of new blood. "It's corrupting and discouraging to a community which thinks it has to return the same person term after term to be sure it gets a share of the pork barrel, even to the detriment of the country as a whole."

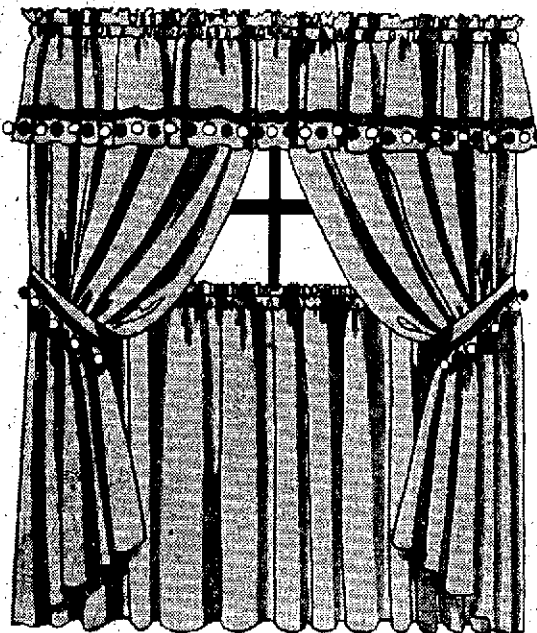
## 20% off all novelty tier curtains at Penneys.

### Sale 3<sup>59</sup>

84 x 24"

Reg. 4.29 "Country gingham" curtains are machine washable rayon/cotton. A modern floral print. Machine wash; tumble dry, no-iron.

84 x 30" ..... reg. 4.69, sale 3.75  
84 x 36" ..... reg. 5.29, sale 4.23  
84 x 11" valance ..... reg. 2.69, sale 2.15

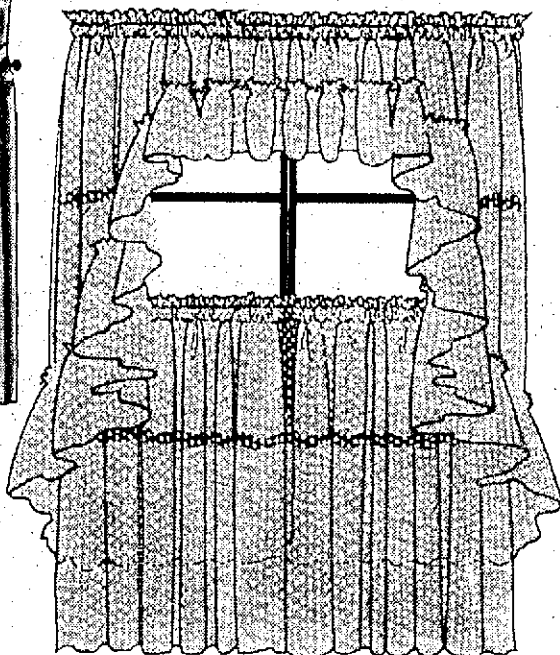


### Sale 2<sup>79</sup>

68 x 24"

Reg. 3.49 "Pamela" super-looking solid color sharkskin curtains. Penn-Prest spun rayon for no ironing. Color coordinated cotton ball fringe. Machine wash, tumble dry.

68 x 30" ..... reg. 3.69, sale 2.95  
68 x 36" ..... reg. 3.79, sale 3.03  
Fringed valance ..... reg. 2.99, sale 2.39



### Sale 3<sup>59</sup>

64 x 24"  
64 x 30"

Reg. 4.49 "Mercury III" Delightful flocked dots cover this curtain of Dacron/polyester nionon. 5" bottom hem. Machine wash, tumble dry. Penn-Prest.

64 x 36" ..... reg. 4.89, sale 3.91  
70 x 38 topper ..... reg. 5.19, sale 4.15  
50 x 11 valance ..... reg. 2.89, sale 2.31

Sale prices effective thru Tuesday only.

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'It's all so boring'

# Gas rationing disrupts living

Associated Press  
What would it be like if the country went to coupon rationing? Five people who tried it and survived say it limits leisure activities, changes shopping habits and leaves little room for emergency travel.  
And, the lifestyle disruptions occur even if you have a small economy car.  
"The worst thing about it is that it is all so boring," says Cindy Peirce. "You just can't go out and do anything."  
"I couldn't visit my fiancée on my days off," says Richard T. Pienciak. "I couldn't do anything but go to work."  
Mrs. Peirce, whose husband, Robert, is an Associated Press reporter, and Pienciak were among five AP staff members and their families who tried living with gasoline rationing. Their experiences differed, but they agreed on one point: they'd rather not endure another 30 days like the last 30.  
Among their findings:  
— Less gas means choosing from a smaller

The coupons are printed. The plan is formulated. Although the government says it hopes it won't happen, gasoline rationing may soon be a way of life. For a preview of what that life might be like, five Associated Press reporters and their families lived for a month with self-imposed rationing. This is their report.  
list of leisure-time activities. For one family, it meant giving up a trip to the movies for a game of Monopoly. For a bachelor, it meant arranging for his date to drive them to a concert.  
— It's possible to make do with a limited amount of gasoline — if one plans ahead. But unforeseen events — a family death in one case, or a story that required a long time on the road — would play havoc with even the most carefully conceived gasoline budgets.  
— A large portion of the allotted gasoline was used for work-related driving. Since none of the newsmen ordinarily used mass transit and all drive extensively as part of their jobs, much of their gasoline use was beyond their control.  
UNDER the rules of the experiment, the five staff-

ers and their families used the amount of gasoline they would receive if the government places its present standby rationing system into effect.  
It's possible that some of the five might be given additional allocations should the government impose coupon rationing. There is a section of the rationing regulation which provides extra gasoline for persons who use their cars for business 70 per cent of the time. For the experiment, no extra allocations were allowed.  
The five participants — the Peirces of Detroit, Pienciak of Newark, Alexander G. Higgins of Concord, N.H., Eric Sharp of Miami and Michael P. Kardis of Los Angeles — had gasoline allotments ranging from 40 to 90 gallons. Each allocation is different because the government's standby plans call for allowing each licensed driver from 33 to 49 gallons a month, depending on where you live.  
Higgins and Pienciak are single and had to get by on one allocation in the period between Jan. 28 and Feb. 26. The others are married, and so had two allocations. Among the five, only Pienciak does not own a small economy car which gets more than 20 miles a gallon.  
"Most of the 49 gallons allotted me went into driving to work, 14 miles away in Concord," reported Higgins, who lives in Wear. "Of the 823 miles I put on my car, 588 were between office and work."  
HIGGINS said that even though he realized from the outset his weekly gasoline consumption could not exceed 12½ gallons, "I found myself borrowing" from a future week to live the way he wanted. By the time the month was over, that had changed.  
To stay within his limit, Higgins took a bus and train to a family wedding in Washington, slept in a coworker's house in Concord on three nights, bummed rides and talked his date into driving them to a concert in Boston.  
"But what if she'd been rationed?" he said. "No concert."  
For Pienciak, it got to be a little too much. He used 11 of his allotted 40 gallons early in the month covering a story about independent truckers. By the middle of the month he was unable to make 30-mile round trips to visit his fiancée.  
So he talked his sister into driving him there once, and another time phoned 12 gallons of gasoline from the car of his retired father, who doesn't drive much. He figures to be doing that often if coupon rationing comes.

Higgins was running on fumes. Pienciak was siphoning. Sharp was thinking he had conquered the system. And the Peirces were lonely.  
"Most of all it was boring not to be able to do anything," Mrs. Peirce said. "People live so far apart here, and there's almost no mass transit."  
The five and their families were asked to envision what life would be like if rationing became a reality and not just an experiment.  
"I would be virtually quarantined to work and my home," said Kardis of Los Angeles. "Everything in Southern California is predicated on having a car."  
Higgins said if he were unable to purchase rationing coupons from someone else, he would have to abandon his country home 14 miles outside Concord and move to town.  
Peirce, who commutes 28 miles round trip each day to work, said, "A month of living on the federal gas rationing plan has taught us, above all else, that dry gas tanks would force hard decisions about making the central city a safe, pleasant place for a family to live."  
"My family, like thousands of other white, middle-class Detroiters, wants the cultural and recreational opportunities available in a large city without the dirt and crime which has driven all of us to the suburbs."  
Sharp said he didn't think he and his wife would have to give up much of anything. They noted, however, that unmarried friends with larger cars might not fare so well.  
"One coworker figured out that a ration of 44 gallons a month (he's single) would let him drive to work for 11 days in his Mustang Mach 1. Friends who heard we were taking part in this experiment sat down and worked out how they'd do on 44 gallons a month. The answer usually was, 'I couldn't make it.'"  
Kardis figured that if his family were forced to live with 90 gallons every

month, he would have to get up an hour earlier to catch a bus to work and his wife would have to join a car pool.  
Pienciak said his month of rationing has made him wonder how the country might be changed.  
"Will those who work in the city be forced to live in the city? Will young men be forced to date women from their own neighborhood? Will the neighborhood butcher, baker and shoemaker come back in style? Will a walk in the park replace a ride in the country?"

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## CONSUMER NOTES

By DENISE KUSEL  
Staff Writer

### Thin guarantees

Guarantees on tires should be read carefully to avoid confusion, warns Atty. Gen. Evelle J. Younger.  
Guarantees are often prorated — which means you will receive credit for only the portion of the guarantee period left when the tire fails.  
Often you can't receive a refund, but must buy a new tire from the store. Some guarantees are based on a list price rather than the sale price.  
For example, if the list price is \$40 and the sale price is \$20, and there is a four-year prorated guarantee, if the tire fails after two years you will be charged for one-half the list price, which is what you paid originally. You will have to pay for a new tire and will receive no credit at all. Beware of guarantees based on list price if you paid less than the list price.

### Scheib spray jobs

The Long Beach Better Business Bureau reports that in addition to painting any car for \$39.95, Earl Scheib has "also given numerous customers poor paint jobs, poor preparation for paint jobs, spraying paint on interior of the car, spraying paint on the chrome parts of the car and many other unsatisfactory jobs too numerous to mention."  
In addition, Scheib, who has been spraying autos for 35 years, is the subject of a civil suit filed by San Diego Dist. Atty. Ed Miller who is seeking \$1 million in damages and penalties from Earl Scheib, Inc. for "a massive campaign of false advertising."  
The suit stems on the authenticity of Scheib's offer of \$10 worth of free body and fender repair.  
Miller also requested an injunction against "deception, misleading inducements, fraud, misrepresentations and unlawful and unfair business and sales practices."  
The Long Beach BBB says its files are jammed with complaints about several Earl Scheib outlets.

### Silver linings

Every cloud may have a silver lining, but the Department of Consumer Affairs warns that phony silver companies are trying to take advantage of unsuspecting investors who are out to beat inflation by investing in a precious metal.  
Unlike federal laws forbidding the possession of gold, except in the form of coins and jewelry or as used in dentistry, there is no prohibition against the possession of silver in its various forms.  
The Department of Consumer Affairs is taking a neutral stance on investing in silver, but does ask consumers to protect themselves by following a few rules:  
—Contact city and county licensing agencies to be sure the firm has met local business requirements.  
—Check the firm's reputation and record for delivering merchandise as promised.  
—Carefully review the terms of any agreement involved.  
—Determine whether the silver is valued on a basis of becoming a collector's item or its actual silver value.  
—Determine if the offer is for "pure silver" and by what measurement.  
—Check to see if the investment can be promptly sold.  
—Consider the expense of storing silver and insurance to cover loss.

### P-s-s-s-t, hey buddy

Want to make a lot of money fast? People are still falling for quick money schemes and one such scheme is a direct money offering from Thomas L. Hall, Kowloon, Hong Kong, the BBB warns.  
Hall advertises the possibility of making a lot of money fast in the mail order business. The bureau reports that in 1973 Hall was trying to sell a subscription to "Reikon New Life," a publication that allegedly enables you to talk to the deceased or hold conversations with those you now "think of as deceased" — all possible for a mere \$5.95 — the cost of a subscription to the magazine.  
Now, the BBB warns, Hall is offering "free" information on how to make as much as \$600 a day — every day. For this free information, just send \$3.87, which is actually worth \$16.95, Hall estimates.  
Perhaps the old platitude, "if he's so smart, why ain't he rich?", is in order for Hall. In short, don't fall for quick money schemes. Usually the only quick thing about money these days is how it spends.

PEIRCE said he thought he had it made when the month began — 90 gallons for him and his wife to use in their small Toyota, which gets about 24 miles per gallon. But on the first day, a family death necessitated a 750-mile drive to Indianapolis. With three days gone, he had already used 40 gallons.  
"For my wife, gas rationing became an almost daily conversation," he said. "She began to pull my 2-year-old daughter's little red wagon to a more expensive grocery two blocks away and drove her car only when she had several errands to perform at a time."  
As the days passed and the gasoline disappeared, the Peirces "cut out the things which mean a lot in a Detroit winter: the zoo, the movies and the restaurants. Bicycle riding on the few warm days became virtually our only recreation."  
Sharp and his wife Susan were the exceptions. They said they found they could get along very nicely on 88 gallons of gasoline a month, provided they could get it. Their two cars averaged 24 and 27 miles per gallon.

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## Council's Calendar

Long Beach City Council calendar for Tuesday:

**UNFINISHED BUSINESS:**  
Resolution of intention to amend contract with Public Employees Retirement System concerning increased benefits for certain retired employees.

**CONSENT CALENDAR:**  
Application of Charles Thomas King for license to operate a private patrol system.

Application of Richard James Martin for license to operate a private patrol system.

Proposed record retention schedules for departments of city auditor, city clerk, civil service, finance, and personnel and employee relations.

**REGULAR CALENDAR:**  
Conceptual proposal from Twentieth Century Fox Realty and Development Co. for development of a theme park, marina and related commercial complex on Pier J and possible participation in Queen Mary project.

Proposed agreement with City of Los Angeles for reciprocal library service.

Proposed rules for relocation assistance and property acquisition by city.

Proposed agreement with State Department of Transportation for grant assistance for development of Marina Drive bicycle path.

Proposed rental agreement with International Business Machines Corp. for two IBM Copier II photocopying machines.

Proposed agreements with James L. Hurst, Taufiq K. Rushdy and Rene Navarro to provide specialized services in conjunction with the U. S. Department of Labor operational planning grant.

Proposed supplemental agreement No. 4 with Montgomery Ross Fisher, Inc., contractor on City Hall-Main Library.

Proposed amendment to agreement with Standard Oil Co. of California for furnishing aviation gasoline.

Proposed amendment to contract with Don R. Hess Co. for replacement of sidewalk and other improvements in certain streets to authorized additional work.

Award of following contracts: to F. & G. Refrigeration Co. for replacement parts for Pacific Terrace Center Arena refrigeration compressor; to Federal Sign and Signal Corp. and to General Electric Co. for police communications equipment; to Holiday American for American Motors replacement and repair parts; and to Lassar & Gross Co., Inc., for band uniforms.

Specifications and advertising for bids for two-wheel and three-wheel police motorcycles; for raised pavement markers in certain streets; for 27-foot rescue-patrol boat for Marine Department; and L.C.G. four-wheel tractor for Park Department and for conversion of Waukesha natural-gas engine to gasoline operation.

Proposed extension of revocable permit on certain tidelands presently occupied by Long Beach Amusement Co.

Report on "No Parking" signs on shoreline to south and east of Long Beach Arena.

**CONSENT CALENDAR:**  
Proclamations: Greek Independence Day, March 25; Police Prevention Week, March 17-23; Vietnam Veterans Day, March 29; and Week of the Young Child, March 31 to April 6.

Communication from President Kevin Nagle of Associated Student Body at Long Beach City College, asking approval of proposed route of Bike-A-Thon March 30.

Communication from D. E. Morgan, 269 Venetia Drive, suggesting city eliminate utility users taxes for senior citizens.

Communication from J. Earl Presson, 900 E. Ocean Blvd., concerning quality of meals served on Queen Mary and suggesting study by a firm that specializes in food and hotel management audits.

**REGULAR CALENDAR:**  
Communication from Fair Housing Congress of Southern California, asking city sponsorship of a booth at its Fair Housing Faire, April 21, at Burbank Studios Ranch.

Communication from Central and West Basin Water Replenishment District, enclosing draft of environmental impact report on proposed ground-water replenishment program for 1974-75, advising of an April 9 public hearing in Downey.

Communication from Long Beach Amusement Co., concerning its request for a three-year extension of its lease on city property, and offering \$1,500 a month rent instead of the present \$500.

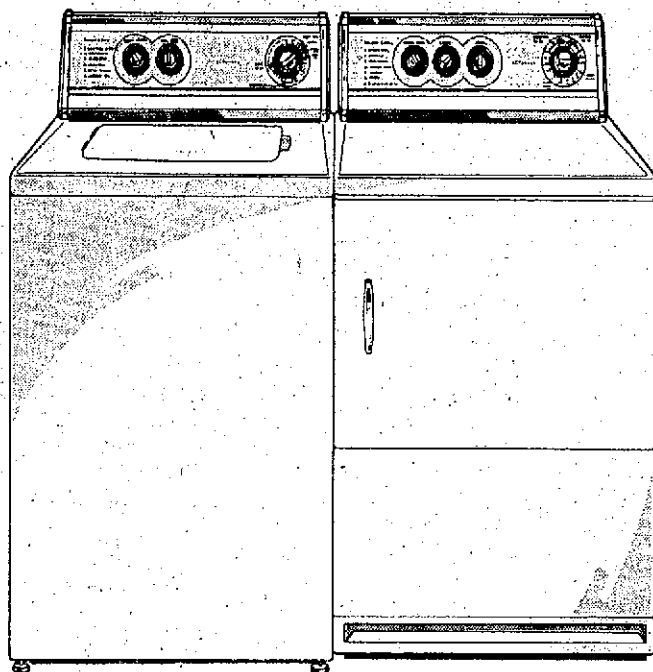
Communication from Long Beach Police Officers Association, advising the recent appearance before the City Council of a spokesman for the Municipal Engineering Association did not represent them.

Communication from William Williams, president of the Downtown Long Beach Parking and Business Improvement Commission, recommending that the city enter into an agreement with Downtown Long Beach Associates for promotional activities for the months of March, April, May and June, 1974.

Recommendations of Planning Commission for approval of tentative parcel map No. 4470, on the northwest corner of The Colonnade and Naples Canal, and for approval of tentative tract map No. 30184, on the northwest corner of Spring Street and Orange Avenue.

Resolution ordering a report under the Special Assessment Investigation, Limitation and Majority Protest Act of 1981, to be designated as Vehicle Parking District No. 3.  
(The Long Beach Housing Authority will meet at 10 a.m.)  
(The civil service committee will meet after the recess.)

# Sale. Pair-up savings on our great automatic laundry team.



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## Save 42.95

Reg. 219.95, Sale \$177. 6 program wash cycles provide best washing conditions for most popular fabrics. Features soak setting and fabric softener dispenser. Self cleaning ring filter. In white, copper, avocado or gold. Color costs no more.

## Save 22.95

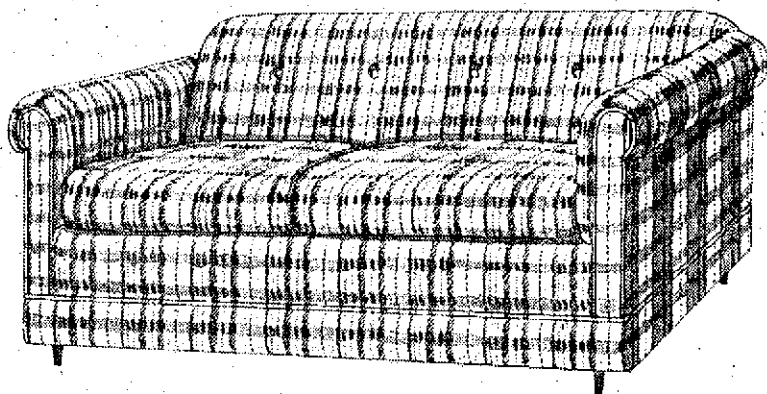
Reg. 189.95, Sale \$167. Matched gas dryer features 6 fabric drying selections, automatic temperature control and end-of-cycle cool down. Matching electric dryer, Reg. 159.95, Sale \$137.

# A comfortable \$50 off queen size sofa beds.



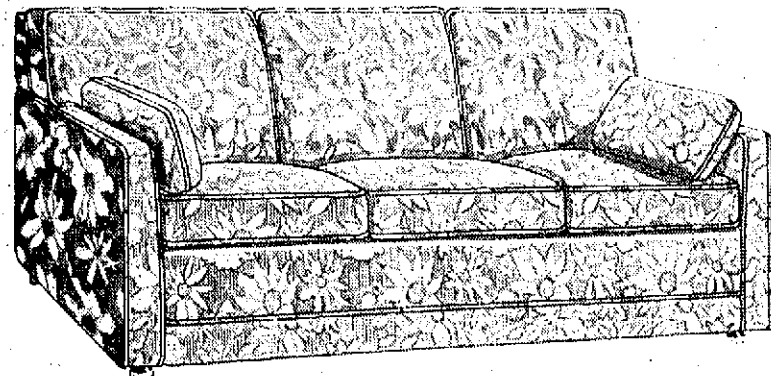
## Sale \$249

Reg. \$299. Spanish style velvet covered sofa bed has reversible seat cushions of rayon/acetate, polyurethane foam. Converts easily to a queen size bed.



## Sale \$249

Reg. \$299. Contemporary style dual sleep sofa of sturdy olefin. With reversible polyurethane foam cushions for added wear.



## Sale \$249

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## Recreation Calendar

**TUESDAY**  
10:30 a.m. Nature Film for Headstart, "Secrets of the Underwater World" by Walt Disney, Cabrillo Park, preschoolers.  
4 p.m. Girls Cooking and Sewing Class, Silverado Park, 10-14 years.  
7-9 p.m. Inner-City Acting Workshop, King Park, 12-13 years.  
7-9 p.m. Motorcycle Maintenance Class, Houghton Park, all ages.

**WEDNESDAY**  
9:30 a.m.-1:30 p.m. Adult Craft Workshop, Admiral Kidd Park, adults.

1 p.m. Women's Recreational Volleyball, MacArthur Park, Women.  
2:30-5:30 Crocheting & Knitting, California Center, elementary and above.

**THURSDAY**  
1 p.m. Women's Recreational Volleyball, MacArthur Park.  
6 p.m. Afro Dance, California Center, 12-18 years.  
7-9 p.m. Adult Creative Craft Class, MacArthur, adults.  
7-9 p.m. Inner-City Acting Workshop, King Park, 12-13 years.

**FRIDAY**  
10 a.m. Women's Slim and Trim Class, Drake Park.  
3:45-5:15 p.m. Drawing and Painting, Admiral Kidd Park, 12-16 years.

**SATURDAY**  
10:30 a.m. Creative Crafts, Drake Park, 5-8 years.  
11 a.m. Puppetry, Silverado Park, 6-9 years.  
1 p.m. Hula Dancing, Cabrillo Park, elementary and junior high.

## Births

**MEMORIAL HOSPITAL Medical Center**  
AHO, Mr. and Mrs. Theodore Mathew, 241 East 69th Street, Long Beach, boy, 35.  
FICKLE, Mr. and Mrs. Steven Wayne, 16322 Newbrook Circle, Cerritos, boy, 31.  
JAMES, Mr. and Mrs. Randall Thomas, 5143 East Carson, Long Beach, boy, 35.  
KOMADINA, Mr. and Mrs. Thomas Anthony, 1558 Ryan Avenue, Long Beach, boy, 34.  
LIEBMAN, Mr. and Mrs. Albert, 1009 Seaview Circle, Placentia, girl, 33.  
MARTIN, Mr. and Mrs. John Allen, 14821 Maylan Avenue, Irvine, boy, 35.  
MOORE, Mr. and Mrs. Michael Rand, 4212 East 10th Street, Long Beach, girl, 35.

## All States Society Calendar

**MONDAY**  
Iowa State Society meeting, 728 Elm Ave., 6 p.m.

**TUESDAY**  
Oklahoma, 350 E. Ocean Blvd., noon.  
North Dakota, 350 E. Ocean Blvd., 6:30 p.m.

**WEDNESDAY**  
Bus trip to Greek church and Farmers Market, leaves 108 E. Ocean Blvd., 10 a.m.  
Michigan, Garden Room, Third Street and Alamitos Boulevard, 6 p.m.

**SATURDAY**  
Bus trip to Orange Show, San Bernardino, leaves 108 E. Ocean Blvd., 9:30 a.m.



## YOUR HOROSCOPE by JEANE DIXON

### Forecast for Monday

Your birthday today. Following early reversals of opinion and changes of direction, your coming year promises lively prosperity, many new and interesting contacts, and a chance to rebuild or recover past setbacks. In your pursuit of the material side of life, you should not neglect the care of your own soul. From a beginning which is not a full role, today's natives very frequently wind up with two homes or some double identity in society.

**Aries (March 21-April 19):** Business deals go ahead steadily. Your brash remarks bring just what is needed. You are on your way up in a short cycle of improvement.

**Taurus (April 20-May 20):** Early ideas and plans should be put to use promptly, as later tendencies are to scatter energy, add useless sidelines and frills.

**Gemini (May 21-June 20):** A calm approach makes all the difference either for here-and-now events or as a holdover for future ones. Don't let high-strung people upset you.

**Cancer (June 21-July 22):** Finances can profit from use of special skills, information from distant points. Purses for what you have to offer vary widely in different areas.

**Leo (July 23-Aug. 22):** Make all your important moves very early. Allowances must be made for lagging schedules, snugging spirits due to possible

disappointments later.

**Virgo (Aug. 23-Sept. 22):** Begin now to claim whatever you have earned, seek the return of borrowed items. Also, take the initiative in furthering your most important projects.

**Libra (Sept. 23-Oct. 22):** You'll be proud of your foresight and the results of appropriate action taken early in day. Care with money should run all day and evening.

**Scorpio (Oct. 23-Nov. 21):** Be businesslike in dealing with serious matters, gentle and easygoing with those you love. Nobody is going to accept your opinions without question.

**Sagittarius (Nov. 22-Dec. 21):** You don't have to put your impatience into so many words today — it's already obvious to everybody, including those you cherish.

**Capricorn (Dec. 22-Jan. 19):** Being a bit less personal in approach saves misunderstandings later. Social advances can just as conveniently be delayed for a more encouraging time.

**Aquarius (Jan. 20-Feb. 18):** Your sensitivity makes for a rather harsh mood. What appears reasonable to you may not seem so to others. Hope and try for understanding.

**Pisces (Feb. 19-March 20):** Personal plans proceed slowly but surely. Minor complications along the way do clear up as you persist in sorting out details for yourself and others with you.

### Percentage Stressing Importance of A Home Closer to Work

Price Range	
\$25,000 - \$30,000	63.6
\$30,000 - \$35,000	63.6
\$35,000 - \$40,000	48.1
\$40,000 - \$45,000	50.0
\$45,000 - \$50,000	57.8
\$50,000 +	59.2
Average	55.7

### Percentage Stressing Importance of Convenient Public Transportation

Price Range	
\$25,000 - \$30,000	36.3
\$30,000 - \$35,000	45.8
\$35,000 - \$40,000	46.1
\$40,000 - \$45,000	47.0
\$45,000 - \$50,000	52.6
\$50,000 +	51.8
Average	47.5

### Percentage Stressing Importance of Carpools or Private Bus Service

Price Range	
\$25,000 - \$30,000	30.0
\$30,000 - \$35,000	45.8
\$35,000 - \$40,000	44.0
\$40,000 - \$45,000	50.0
\$45,000 - \$50,000	47.3
\$50,000 +	44.4
Average	45.3

ENERGY CRISIS ATTITUDES ... revealed in survey of home purchasers

## W&L SURVEY SHOWS:

# Homebuyers undaunted by energy crisis woes

The energy crisis has had little or no effect on prospective homebuyers' willingness to purchase, according to a survey conducted at 15 representative new home developments throughout Southern California by Walker & Lee, Inc., Anaheim-based real estate firm.

Of the 150 shoppers personally interviewed, 85.5 per cent said the crisis has had no effect on their decision to purchase a home, according to George Fulton, vice president for marketing and director of the firm's Research and Consulting Department.

Fulton noted, however, that side effects of the energy crisis — the general economic outlook and the current employment situation — are affecting buying plans to a greater degree.

"Of those surveyed, 28.4 per cent responded that general economic conditions have caused them to be somewhat less willing to buy, and 22.5 per cent reported the employment outlook had dampened their willingness.

"HOWEVER, SOME PROSPECTIVE buyers sounded notes of optimism for builders. For example, 14.5 per cent stated that they were more willing to buy a home now because of the economic outlook. This response probably reflects increasing public awareness that inflation and higher labor costs will continue to push new home prices upward," Fulton said.

The survey also revealed a majority of the prospects, 56 per cent, are seeking a home closer to their place of employment than their present home. Those looking at lower and higher priced homes will continue to push new home prices upward," Fulton said.

The survey also revealed a majority of the prospects, 56 per cent, are seeking a home closer to their place of employment than their present home. Those looking at lower and higher priced homes are more concerned about employment proximity than those looking at medium-priced homes.

"Among those shopping for homes priced from \$25,000 to \$35,000, 64 per cent desire to be closer to work. And, nearly 60 per cent of prospective buyers of homes priced above \$45,000 expressed a desire for a more central location.

In comparison, only 49 per cent of those looking at homes priced between \$35,000 and \$45,000 feel that

better proximity to their employment is a factor," said Fulton.

A HIGH NUMBER OF PROSPECTS are interested in readily-accessible public transportation and private commuting services, such as car-pools.

More than 45 per cent ranked accessible public transportation as important. Among buyers looking for homes in the \$45,000 to \$50,000 price range, 53 per cent found appeal in mass transit, compared to only 36 per cent of those shopping in the \$25,000 to \$30,000 bracket.

Private commuting services were favored by a total of 45 per cent of the prospects, dropping to 30 per cent among shoppers for the lowest-priced homes.

"While the energy crisis may not be greatly affecting home buying, it is altering lifestyles," Fulton reported.

"Nearly one third of the respondents stated that the energy crisis had caused them to modify their vacation plans and 56 per cent reported they planned to do more entertaining at home during the crisis."

THE SURVEY ALSO SHOWED that homebuyers now desire a more complete package of features in their homes and within the housing development. Recreation facilities, for example, were rated an important feature by 65 per cent among those surveyed.

Walker & Lee is sales agent for 160 new home developments in five states and operates 42 resale offices in California and Arizona. The firm also has subsidiary companies in escrow services, insurance, mortgage banking and interior design.



ROBERT BECKMAN, Real Estate Editor

## Active environment at Corsican Villas

A complete range of recreational possibilities for the entire family, including on-site features, make Corsican Villas in Brea an active-lifestyle environment, according to Russell Padia, executive vice president of Biddle Kavanagh Development, builders of the project.

"In addition to the two pool areas and recreational cabanas scheduled for the community, a complete range of equestrian, tennis, golf and cultural activity centers are just minutes from the development," Padia stated.

"For active families, the location is perfect," Padia added, "and, yet,

the community itself is located in a peaceful and secluded area strategically convenient to both Los Angeles and Orange County."

CORSICAN Villas offer up to four bedrooms and three baths with family rooms, formal dining area and large fenced patios, at prices ranging from \$29,990.

Custom features at the homes include enclosed two-car garages, private balconies, air conditioning and contemporary architecture by B.A. Berkus, A.I.A. of Newport Beach.

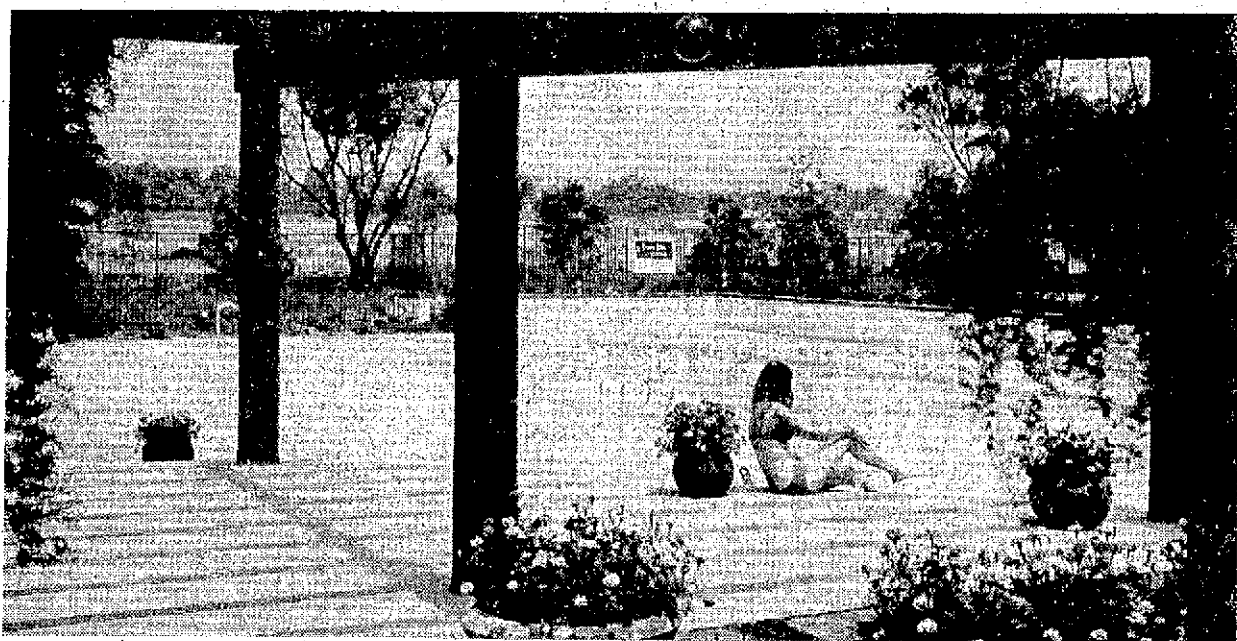
Additional amenities include complete built-in

kitchens, shag carpeting and wide expanses of glass.

Model homes, featuring interior decoration by Lois Harding and Associates of Orange, may be reached via Harbor Boulevard to La Habra Boulevard, then east to Palm Street and right on Palm to the sales and project site.

Models and sales complex is open daily from 10 a.m. until dusk.

Corsican Villas is a joint venture of Biddle Kavanagh Development and Pacific Lighting Properties, Inc., a subsidiary of Pacific Lighting Corp., Los Angeles.



ONE OF TWO SWIMMING POOLS ... for residents of Corsican Villas, Brea

## Smoke Tree Townhomes set for quick occupancy

Sales at Smoke Tree Townhomes in Orange have topped the \$2.5 million mark, with only 26 of the 101 homes in the first unit left to be sold, according to Warmington Development, Inc.

The remaining homes are available for immediate occupancy and a second unit of 78 homes is under construction, with move-ins expected around May.

Priced from \$27,495 to \$32,995, the townhomes are available in both one and two-story designs containing from two to four bedrooms.

Four floor plans are offered ranging in size from 925 to 1,535 square feet.

"Response to our Smoke Tree Townhomes has been excellent," reports Gene Barrow, sales manager. "Part of the success we attribute to the unusual degree of

privacy assured at Smoke Tree."

He noted that the townhomes are arranged in half-circle clusters of four to eight homes—staggered so that each residence is only partially attached to neighboring units.

Thus the project offers maximum privacy—with out neighbors upstairs or down, without common

walls in living areas, with private patio yards and with windows that look out into parklands, not other windows.

ANOTHER factor in the brisk sales, according to Barrow, is the variety of custom features offered here that are rarely found in multiple units of this size and price range.

The townhomes have high open entries and stairwells to enhance a feeling of spaciousness; kitchens have direct access to private garden patios via sliding glass doors for easy outdoor cooking and dining, and double garages offer direct access to interiors for safety and comfort.

Other standard features include eye-level continuous-cleaning ovens, dishwashers, disposals, gas forced air heating and wall-to-wall carpeting.

Plan three—a two-story, three-bedroom model—is typical of the townhomes. Here there's a wood-burning fireplace in the formal living room and a kitchen family room area with sliding glass doors to

the private patio. There's also a bonus powder room downstairs and a service area in the garage with ample provision for washer and dryer. On the second story are three large bedrooms and a full bath,

including the master suite with its walk-in wardrobe and private sundeck.

Fully landscaped, Smoke Tree's environment is complemented by a recreational facility offering oversized swim-

ming pool, sauna, jacuzzi and basketball and paddle tennis courts, as well as children's wading pool and play area.

Smoke Tree residents will also find schools, shopping golf courses and

public parks within a one mile radius.

Models are open daily from 10 a.m. to dusk and may be reached by taking the Lincoln Avenue exit off the Newport Freeway to 1900 Cottonwood Street.

## Complex leasing revealed

Kyowa Hakko U.S.A., Inc. has opened offices in Koll/Irvine Center, Southern California's first industrial condominium, being developed by the Irvine Industrial Complex (IIC) and the Don Koll Co., according to Thomas C. Wolff Jr., IIC president.

Kyowa Hakko, which wholesales chemicals and other materials to pharmaceutical and research laboratories, is a subsidiary of Kyowa Hakko Kogyo, Tokyo.

The 4,800-square-foot building, Kyowa Hakko's new western regional headquarters and distribution center, is one of four designs and sizes available in the center.

The \$10 million development will have 592,000 square feet of space in 94 individual buildings when completed early next year.

The center is located on a 51-acre site adjacent to Orange County Airport.



### Elected

Jim D. Johnson, 40, formerly with National Bulk Carriers, has been elected president-chief operating officer of Occidental Land, Inc.

## Housing starts in decline

California's new housing starts for 1973 totaled 205,000 units, down 19 per cent from the 253,000 units in 1972, Bank of America's economists reported.

New starts declined to a seasonally adjusted annual rate of 133,000 units in December.

This compared with the November rate of 164,000 units, the bank reported.

Part of the December decline, the economists said, was due to the weather, since new construction permits for December increased almost 3,000 units above the November total.

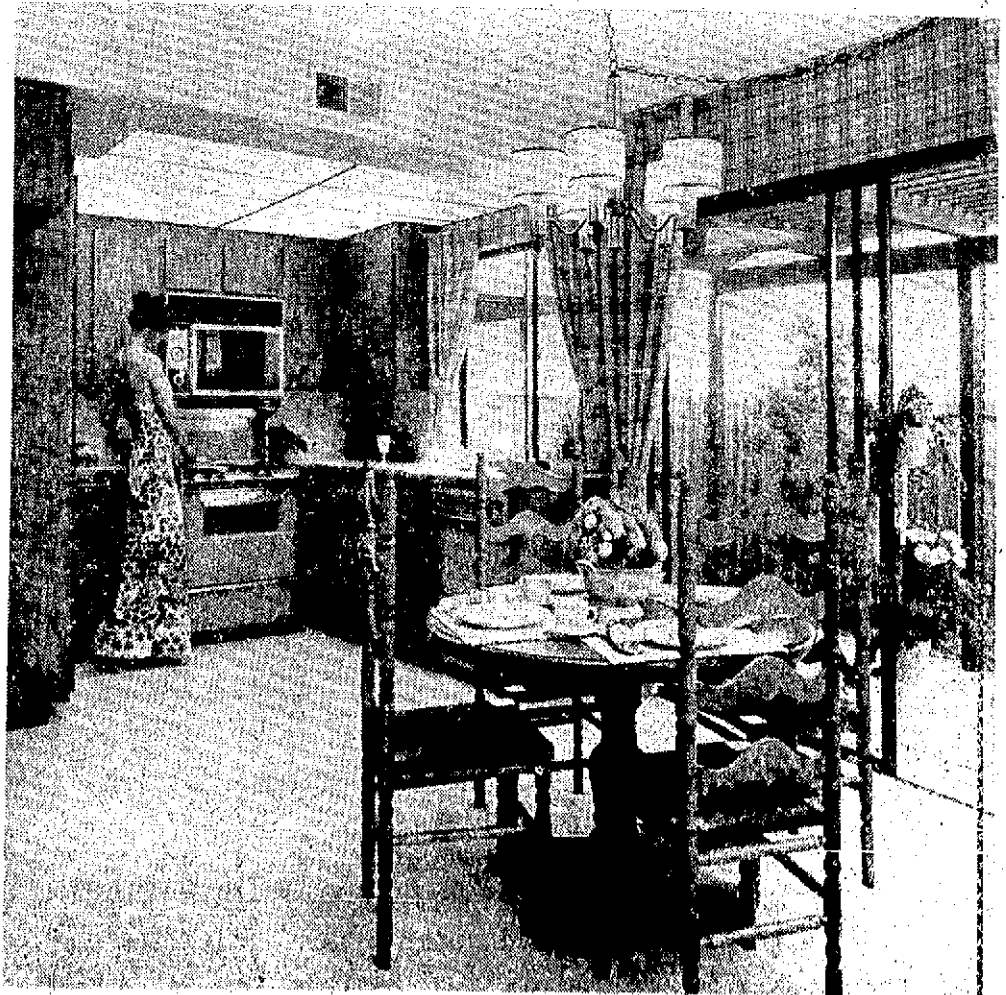
The bank forecasts a further 15 per cent decline in new housing starts in California during 1974. This would mean a total of 175,000 new units for the year.

This forecast assumes increasing housing activity during the second half of 1974.

### Rig production

HOUSTON (UPI) — North American shipyards expect to build at least 135 new mobile ocean petroleum drilling rigs during 1974, the trade magazine Offshore says.

The magazine said that by 1980 the global fleet of offshore drilling vessels may reach 620 new units compared with 236 in use now.



FAMILY ROOM AREA ... in Smoke Tree Townhome, Orange, has sliding glass door



# Work begins on new facility at Cal State U, L.B.

Construction has started on a new student services administration facility for California State University, Long Beach. The project was designed by Chaix & Johnson Associates, Los Angeles, in joint venture with Barker & Barker. The Ray Wilson Company, general contractors, submitted the low bid of \$5,175,000, approximately \$75,000 under the budget amount.

Project architect W. L. Wending indicated the three-story, 122,000-square-foot building will be centrally located near the student union between campus dormitories, instructional facilities, and commuting student parking areas. "The design calls for the structure to be situated in a manner to preserve existing landscaped

areas," he said. "Additionally face brick and precast concrete panels will match the color scheme of existing campus exteriors." THE PRESENT administrative facility, which could not have been economically enlarged, will be converted into classrooms, laboratories and faculty offices. University officials indicated the architecture design respects the environment and relates harmoniously with the terrain.

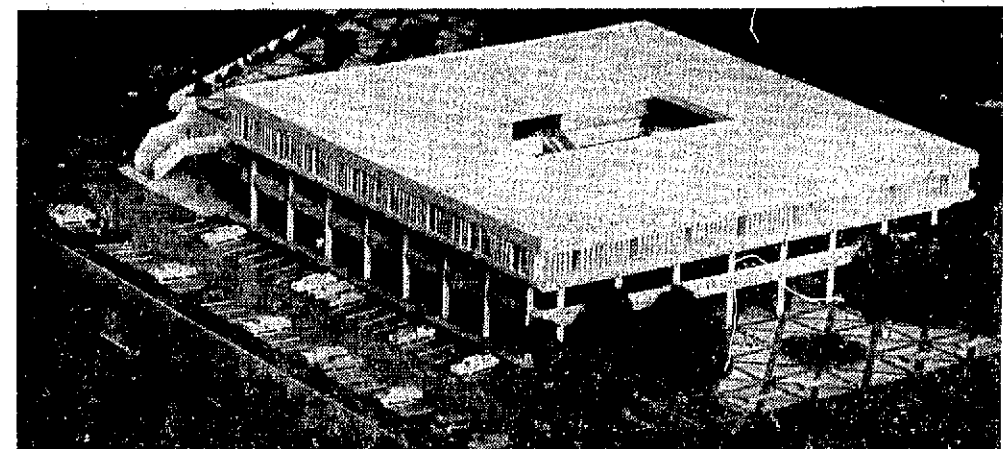
The building site, a former parking lot, is adjacent to a sloping grass area covered with a variety of large and luxuriant trees, which will all be preserved during the building process. The natural grades are such that the visitor's entrance and parking area are to be located on a lower level, while the major student functions will be readily accessible on the second level at grade on the facility's east side. Executive offices are to be on the top floor.

ANOTHER important architectural design feature, from the standpoints of environment, aesthetics, and practicality, is the facility's open court, which will serve as a social function of students as well as an overflow area during registration. To accelerate construction, saving time and construction dollars, the architects designated use of precast prestressed concrete planks for the second and third floor areas. The roof-framing system calls for steel, where lighter loads exist. Flexibility was designed into the administrative building through use of an integrated ceiling system on a four-foot, eight inch module, and of demountable office partitions throughout. Construction will be completed in 1975.

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NEW \$5.1 MILLION STUDENT SERVICES FACILITY . . . completion in 1975

## Westminster Mall space 75 per cent committed

Westminster Mall is more than 75 per cent committed by a variety of fashion stores and other retail tenants, according to Coldwell Banker Commercial Brokerage Co., leasing agent for the project.

Under construction on a 93-acre site, bounded by the San Diego Freeway, Bolsa Avenue and Edwards Street in Westminster, Westminster Mall is a project of Homart Development Co., a wholly owned subsidiary of Sears, Roebuck & Co.

The 1.2 million square foot complex features a special "continuum" design providing a huge, flowing space which unifies the center and affords easy access to clearly visible department stores and 186 national and local tenants which offer a complete range of merchandise and service.

Howell of Coldwell Banker's Beverly Hills office, project leasing team captain.

Already scheduled for the project are these two-level stores: Sears, 200,



### Promoted

Michael McFadden, formerly of Long Beach, has been promoted to district manager for Orange County Title Division of First American Title Insurance Company.

800 sq. ft.; Buffums', 90,000 sq. ft.; May Co., 160,000 sq. ft.; and J.W. Robinson's, 150,000 sq. ft. The Sears store is scheduled to open in late April, followed in August by the opening of the May Co. store and the mall itself. Buffums' and Robinson's will open in the spring of 1975.

THE MALL structure was designed by Architectonics, Inc., of Dallas and Chicago, with C. H. Leavell Co. of El Paso as general contractor.

### Save energy

When natural lighting is adequate don't switch on electric ones. That will save energy.

## Apartment group schedules seminar

The Apartment Association, California Southern Cities, will sponsor a two-day seminar and trade show Thursday and Friday, March 21 and 22, from noon to 9 p.m. at the Edgewater Hyatt House, 6400 E. Pacific Coast Highway, Long Beach, according to Clement W. Morin, president.

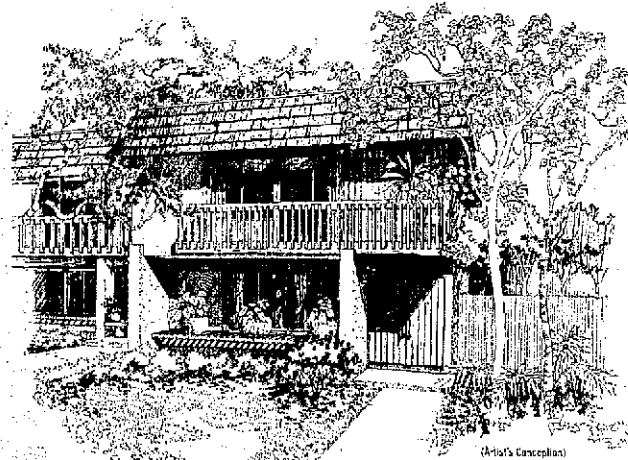
Bernhard J. Specht, chairman-education committee, will moderate the program, Morin said. One of the main features of the trade show will be H. James Zinger, president and founder of Hymovation, Inc., North Hollywood. Zinger will give lectures. Zinger's topics will be "Have You Been Hypnotized Into Success or Failure?" and "What Makes an Apartment Owner and Manager Successful?"

THE Empire Ballroom of the Edgewater will host 42 booths of product service companies allied with the apartment industry. Booth spaces contracted include Stanton Sales Corporation, Burt W. Brown Electric, Inc., Web Professional Laundry Systems, Moore Property Management Corp., Cal-Seal Systems, Safeguard Business Systems and Nordstrom-Larpenieur Agency.

### REC members to view film

Members of the North Long Beach Real Estate Club, meeting Thursday morning at the Park Pantry, will see a film, presented by Russell Owens, detailing government restrictions in the industry. Glenn Lewis is program chairman.

## Announcing our sneak-a-peek weekend.



The best of our townhomes will be the first claimed. So visit Tiburon Cerritos now, while you can still have the one you want.

What townhomes! Bold California Contemporary designs with 2, 3 or 4 bedrooms. Both one and two story plans. Enormous master bedroom suites with balconies that overlook your garden area. Private patios. And a fully-equipped General Electric kitchen.

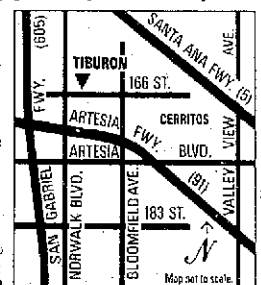
Outside, there's Club Tiburon. With it's Jr. Olympic-sized swimming pool. Plus a wading pool for the kids. Complete shuffleboard courts. A sun deck where you can work on your tan. Plus the bar-b-que area that's the perfect place for family cook-outs or neighborly get-togethers. If you're an indoor sport, you'll find plenty to do in the Club House. Where you can always find a game of chess or bridge. There's also a fully-equipped kitchen for those really big parties you've always wanted to throw.

And when you live at Tiburon, you'll have plenty of time to do what you want because the exterior maintenance is taken care of for you by a crew of professional maintenance men.

So visit Tiburon Cerritos this weekend. And choose your townhome while we have some left. Townhomes from \$37,490.

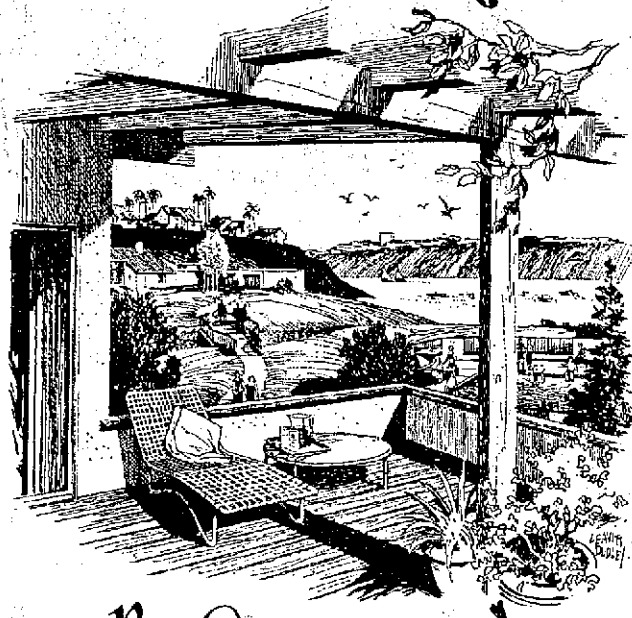
### Larwin's Tiburon

Directions: San Gabriel Fwy. to Artesia Fwy (91), East to Norwalk off-ramp. North to 166th St. Right to models. Phone: (714) 554-0500.



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### THE Bluffs IN NEWPORT BEACH

Join the happy families in the nation's finest, most honored community . . . the Bluffs in Newport Beach. A wide choice of one and two story plans still available . . . with a fine selection of location! Live near the Newport Beach Tennis Club . . . enjoy the privacy of your own rolling park at your backdoor . . . or live on Upper Newport Bay with its constantly changing vistas and wonderful wildlife.

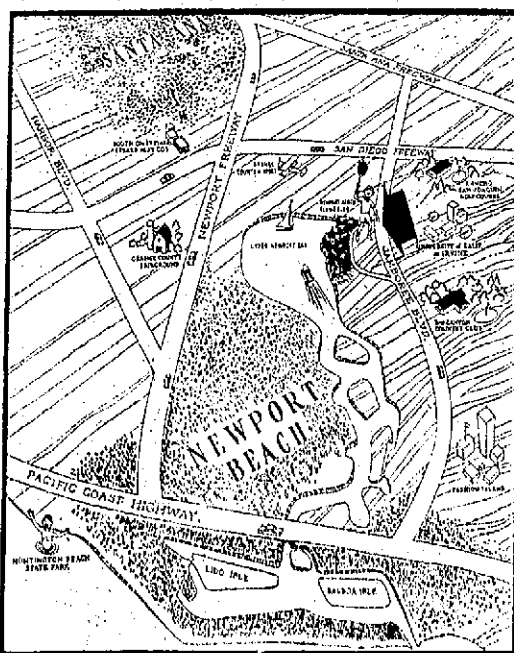
There is no other place like the Bluffs . . . and there is still time for you and your family to enjoy it!

From \$69,000 to \$130,000

CORPORATION LICENSE NO. 727172

To visit the Bluffs, take the San Diego Freeway to Jamboree Blvd. Follow Jamboree south over the bridge to Eastbluff Drive. Go right on Eastbluff to the Bluffs entry.

Sales Office: (714) 844-1712



A Development of Holstein Industries

## 2 Master Suites or 3 Bedrooms Makes This The "Growing Home"



Here's a townhome plan you can live with . . . now AND in the future. Our popular plan II offers either the floor plan you see here, with two spacious master bedroom suites, or a master suite and two normal bedrooms. YOU decide . . . now or later.

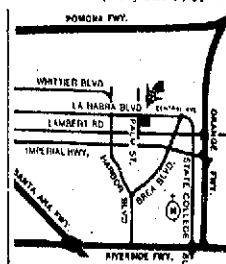
Downstairs a formal living room, big country kitchen/family room and one of the largest patios in town! Air conditioning, built-in appliances, private garages, patio fencing, carpeting and more!

Other one- and two-story townhomes with up to four bedrooms, three

baths, are available—and all include exclusive use of two swimming pools and a private maintenance-free neighborhood.

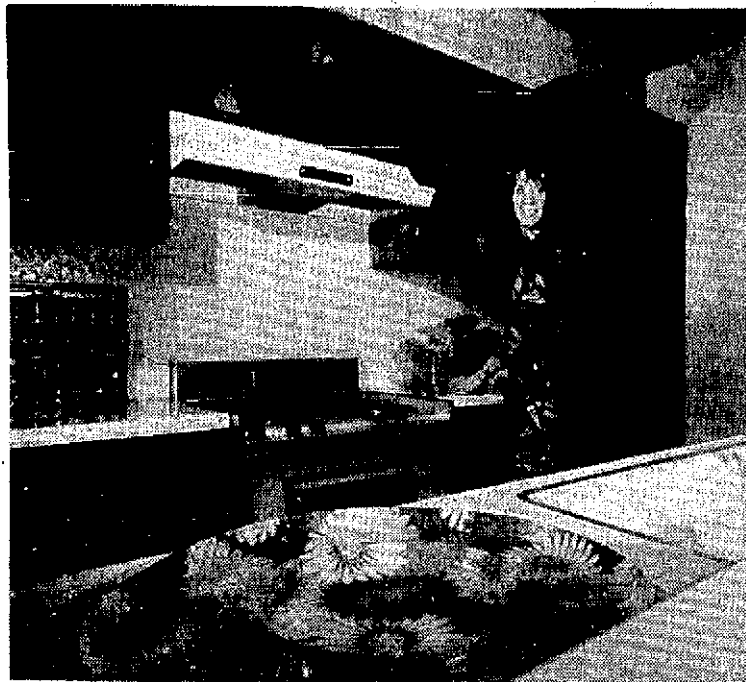
From \$29,990

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EQUAL HOUSING OPPORTUNITIES

Corsican Villas in Brea  
Carefree townhome living



Kitchens designed for efficiency . . . at Park Westminster

## Park Westminster is called 'exceptional buy'

Close-in, convenient living combined with all the luxuries offered by the

housing industry of 1974 at a modest price is making Park Westminster townhomes in Garden Grove an exceptional buy on today's market.

The one and two-story, two, three and four-bedroom townhomes on Westminster Avenue between Euclid and Newhope Streets, are priced from \$22,990 to \$29,990 and are loaded with family-ready features and amenities.

A lower interest rate of 7.9 per cent now available on conventional loans represents a savings of several thousands of dollars over the life of the loan.

Only 5 per cent down payment is required.

Two three-bedroom homes remaining in Phase One of the development are available at approximately \$2,000 under current prices, with FHA financing possible in this limited offering. Both dwelling units have air conditioning, the builder reported.

BUILT BY the pioneer condominium development firm of De Ruff Development Company of Newport Beach, Park Westminster is a "complete package" in housing from land use planning to the finished home product.

Built in a park-like setting with adjacent city-owned Woodbury Park providing a green belt next door, the townhome cluster has its own one-acre park within the community.

Owners of Park Westminster townhomes will have the exclusive use of a children's playground, wading pool, large swimming pool for adults with cabana, and a recreation room. A homeowners association provides for all exterior maintenance throughout the development.

The dwellings themselves have air conditioning in most instances, and the homes are carpeted wall-to-wall.

THE kitchens have been especially designed for efficiency and carry a complete line of quality built-in appliances such as range, dishwasher, disposer and oven. There are dining areas within the homes and large living rooms and master suites designed for privacy, and the homes have extensive storage space. Several major shopping and service centers are nearby Park Westminster, and so are schools, the Garden Grove Freeway and many recreational opportunities.

Decorated models are open daily from 10 a.m. at 11273 Westminster Blvd. Exit the Garden Grove Freeway at Euclid and turn south to Westminster, then go east a short distance to the distinctive Park Westminster townhomes.

By VIVIAN BROWN  
AP Writer

Fuel savings and a warmer house are possible for some do-it-yourselfers who have an unfinished attic that might be insulated.

Government energy experts advise using about six inches of thermal insulation "over your top floor ceiling" for maximum savings in fuel. If the attic is already floored, the installation can still be accomplished by "raking in loose insulation" after raising a few floor boards. There is a tendency, too, for air in living space to flow upward into an attic if there are any openings — loosely fitting attic doors, pull-down stairways and the like — the experts advise. Such flow can represent a heat loss which could be considerable, depending on the circumstances.

In line with that advice, one shelter materials manufacturer (Certain-teed) claims to have had its experts review utility bills for heating and air conditioning of a 1,370-square-foot, minimally insulated home (smaller than the national average which is said to be about 1,600 square feet) to see what the savings would be when the house was fully insulated with six inches of fiber glass insulation.

THEIR computations of savings in various cities ranged from heating savings in Anchorage (\$162), Boston (\$84) and Bangor (\$120) to cooling savings in Miami (\$94) and Biloxi (\$80). In Las Vegas the savings should amount to \$139-\$42 in heating and \$97 in cooling. All savings would vary with the "severity and duration of heating and cooling seasons."

Finishing off an attic floor with insulation is an easy job that might even be done in a morning. To begin, a do-it-yourselfer should measure the length and width of the attic floor and multiply the two figures, this company advises. If some insulation has been laid in the floors use a ruler to measure its depth if you wish to bring it up to the six inches.

Local lumberyards, home centers and building supply dealers should help you select the proper insulation and quantity needed. Unfaced insulation may be used to bring a floor to the six-inch level.

INSULATION should not be difficult to work with although the large batts and rolls are bulky. Built-in handles on some facilitate carrying and unloading.

Team work can speed such a venture. A help-

mate might lay the batts between joints preparing the way for her weekend do-it-yourselfer who might want to go on to lay floor boards. He could lug the insulation to the attic after she makes the purchase and brings it home.

One woman merely unrolled insulation over the joists, then crawled along, tucking it in snugly.

But company spokesmen caution not to be

carried away by the ease with which the floors become insulated. Some people want to go on and on, but the eaves should not be covered, to prevent condensation of moisture.

If the insulation must be cut to fit odd-shaped areas — some joists, particularly in old houses, are not 16 inches apart — scissors should be used and gloves worn. One do-it-yourselfer advises also wearing a mask over your

nose and mouth. When you install faced insulation be sure the "vapor barrier" side is down toward the living area.

THE Valley Forge company's research also determined that more than 22 million homes in the United States have no insulation in the attic and their engineers estimate that more than 30 per cent of the energy supplies may be wasted. Addition-

ally, 15 million of the 60 million living units that will still be habitable in 1993 have inadequate insulation, they insist. These fuel gaps can be costly.

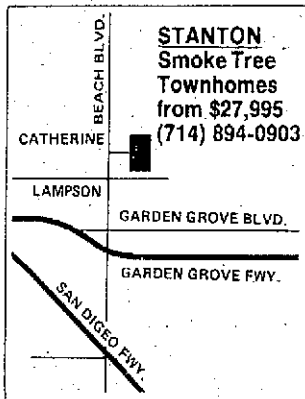
Other statistics are available. For example, two houses of equal dimension — one insulated, one not — in side-by-side locations, in identical conditions were tested by their engineers.



## SMOKE TREE TOWNHOMES

### Warmington Defies the Times

Today in 1974, when the cost of the very things we need keep going up and up and the quality keeps going down, Warmington makes the hands of time rise to the sky in surrender with a double value from the past — high quality and low 7.8% interest rate.



### 47 years of Excellence

Warmington history spans nearly half a century starting with William C. Warmington in 1926. In those days they

built magnificent mansions for Hollywood's elite — Tyrone Power, Bing Crosby, Claudette Colbert to name a few. Ed Warmington, our president, introduced the planned community concept in 1941. A concept that the third generation of Warmington builders — Jim and Bob, have taken a step further with Smoke Tree.

### Home, Sweet Home

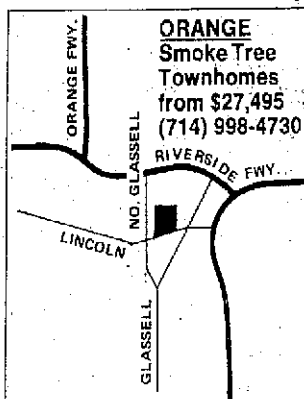
Smoke Tree is the kind of place you'll be proud to call home.

That means the warmth of wood with rough timber accents. Wall to wall carpeting.

Cozy wood burning fireplaces.

And spacious garden patios.

A kitchen that makes cooking (and even clean-up) fun. A continuous cleaning eye level double oven and a dishwasher. Plus a shadow free luminous ceiling and master work cabinetry. And Smoke Tree has been designed for maximum

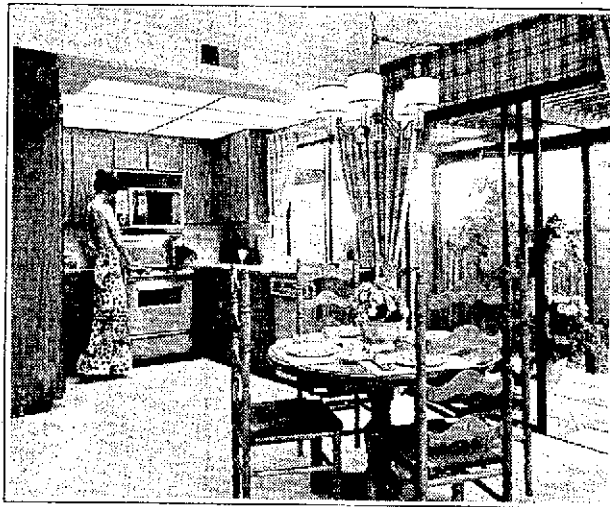


privacy, without neighbors upstairs or down and windows that look out on spacious parklands, not other windows.

### Life Should be Fun

Let's face it. If you're going to enjoy the giant swimming pool, sun-decks, sauna and jacuzzi that are part of your private recreation center, you won't have time to mow the lawn, sweep the walks or give the old homestead a fresh coat of paint.

So we do it for you. All exterior upkeep is in the hands of professionals. That keeps the whole neighborhood in top-notch shape. Your investment is protected and the quality of life is guaranteed to keep getting better.



**Smoke Tree**

**Warmington**   
SINCE 1926

## Retired? Enjoy more, for less, at



New, for you: \$800,000 in new social and recreational advantages. Where? Leisure World, Southern California's favorite retirement address, where garden apartments are available for as little as \$85.65 per month. Here you'll enjoy unequalled social and recreational advantages, full time security, on-premise medical services, shopping conveniences and, of course, a balmy Southern California climate. Investigation today could start you enjoying the Leisure World way of life tomorrow.

Phone today for information: (213) 598-1388 or visit sales office at 1901 Golden Rain Road Seal Beach, California 90740 J. L. MOYER CO., BROKERS



# GARBAGE DISPOSER SALE

1974 MODELS		
Model 333	Model 555	Model 77
<b>31<sup>45</sup></b>	<b>44<sup>45</sup></b>	<b>59<sup>45</sup></b>
Others from .....19 <sup>75</sup>		



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DO IT YOURSELF and SAVE \$

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2211 E. ANAHEIM  
434-3411

**LOMITA**  
24618 NARBONNE  
326-2500

WE ARE CLOSED ON SUNDAYS  
"EXPERIENCED HELP TO SERVE YOU"


## Home warranty firm announced

The formation of Consumers Home Warranty, Inc., Encino, a company designed to protect home buyers from unexpected repairs, has been announced by Jerome M. Cole, president.

The company provides a new dimension in home owner protection since it is totally independent of any home builder or realtor connection.

"With the advent of consumerism, it's time someone alerted the home owner to the repair problems he might face in the near future," Cole said.

"But more than just information about the condition of the home, Consumers Home Warranty actually warrants the home owner from repairs of such vital home elements as roofs, plumbing and electrical systems, central heating and air conditioning, and other home systems for a one year period."



# bixby heights

condominiums - 1 & 2 bedrooms

full security, center hall, elevators, subterranean garage, jacuzzi, private balconies, fireplace some units.

**4170 elm ave.**  
**595-4674**  
display trailer on site

# 7.9% Interest\*

## Park Westminster

New Townhomes in an Established Community

Consider the many advantages of the close-in location of your new home. Tax-established surroundings assure you of premium value. Superior school system. Major shopping centers with a full range of services. Beautiful, community parks. Complete civic services. Metropolitan convenience in a secluded neighborhood. A network of freeways for fast, alternate routes. And Southland recreation facilities on every side. Count the advantages and choose a Park Westminster townhome for comfort — for beauty — for convenience.

**FINAL UNIT NOW OPEN!**

**2,3 & 4 BEDROOMS • 1,1½ & 2 BATHS • 1 & 2 LEVELS**

DINING ROOMS • KITCHEN BUILT-INS PLUS DISHWASHER • CARPETING • DRAPES • FENCED PATIOS • OPTIONAL AIR CONDITIONING

COMMUNITY CLUBHOUSE & RECREATIONAL CENTER • SWIMMING POOL & WADING POOL •

EXTERIORS & GROUNDS PROFESSIONALLY MAINTAINED • PRIVATE PARKING

FROM JUST **\$22,990 to \$29,990**

FHA & CONVENTIONAL FINANCING

DIRECTIONS: From the Garden Grove Freeway (Hwy. 22) take the Euclid Street off-ramp south to Westminster Avenue. Turn left (East) on Westminster approximately ¼-mile to the entrance.

\*Typical Sale: Sales Price \$22,990, down payment \$1,190, loan amount of \$21,800. Principal & interest \$142.85 per mo., term of 354 months plus taxes & maintenance fees. Annual percentage rate 7.9%.

**DeRuff Construction Co.** 

Sales Information: (714) 537-8030





# Sell-out stage near for Country Club Villas

Country Club Villas, a cluster of 141 townhomes of high design and luxurious interior features in prestigious Los Cerritos area of Long Beach, is nearing the sell-out stage. Located just blocks from the exclusive Virginia Golf and Country Club, the villas have been purchased in recent weeks at a rate of better than one a day.

To date, more than 120 villa townhomes have been sold in the \$4.6-million development, according to Tom Shollin, vice president of Carlsberg Construction Co., Century City, the builder.

Convenient to shopping and service centers, freeways, employment and recreation, the one and two-story, two and three-bedroom Country Club Villas are surrounded by neighborhoods of single-family homes that range in price up to \$150,000.

Impressive Spanish contemporary architecture is featured in villa eleva-

tions, and the interior amenities are extensive. Wall-to-wall carpeting, refrigerated air conditioning, decorator paneling in some rooms, fireplaces in some plans, open beam ceilings (upstairs units)

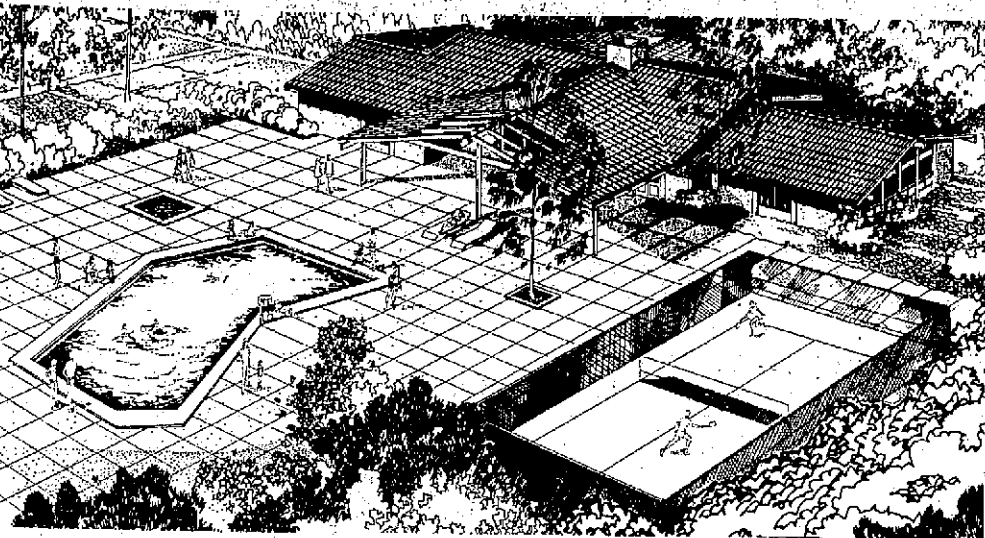
and floor plans that allow free flow of house traffic are just a few of the features.

Country Club Villas are being offered from \$29,950. THERE IS also a large heated swimming pool,

therapy whirlpool spa and regulation size paddle tennis court.

Decorated models of Country Club Villas are open daily from 10 a.m. at 3703 Country Club Drive, Long Beach.

From the San Diego Freeway take the Long Beach Boulevard off-ramp. Drive west two blocks on Wardlow Road to Pacific Avenue, then go north on Pacific to Country Club Drive.



SWIMMING POOL, THERAPY POOL, TENNIS COURT . . . at Country Club Villas

## Shapell in record revenue

Shapell Industries, Inc., diversified homebuilder and community developer, has announced it had record net income of \$7,356,000, or \$2.10 per

share, on gross revenues of \$72,950,000.

Nathan Shapell, chairman and chief executive officer, stated: "We are very pleased that we have

been able to achieve our fifth consecutive record year despite the difficulties experienced by the economy as a whole and the housing industry,



## When Only the Very Finest in a Luxury Home Will Do!

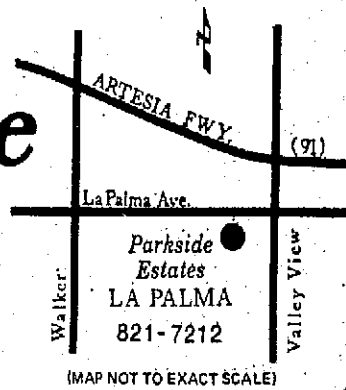
Only once in a great while comes the combination of price, location and quality that means the ultimate in gracious living. This combination we proudly present with the latest series of our famed Parkside Estates. Only 77 luxury homes are being constructed at two convenient sites in Cypress and La Palma. With up to 2330 square feet of living area, these prestige residences include such distinguished features as three-car garages, shag carpeting, high-low self-cleaning ovens, mirrored wardrobes, full fencing and insulation, wet bars, soaring fireplaces, hardwood ash kitchen cabinetry, cast-iron sinks and tubs, and concrete driveways. One and two stories, up to four bedrooms and three baths, in some of the most dramatic and beautiful designs around. The choice lots are still available . . . for the discerning. If you'll have nothing but the finest, you owe it to yourself to see Parkside Estates. From \$43,750, with excellent financing available.

# Parkside Estates



Featuring  
Hotpoint  
appliances

THE PRESLEY COMPANIES



**DRIVE IN**

**BEACH CONDOMINIUMS**  
right on the sand  
ocean views  
from \$30,750

**LIVE AT THE BEACH**

**TO REACH QUEEN'S VIEW,  
TAKE THE LONG BEACH FRWY.  
TO THE END, TURN LEFT ON  
LINDEN TO OCEAN BLVD., TURN  
RIGHT TO 1140 E. OCEAN BLVD.  
(213) 436-7271**

## Medical center to rise

Groundbreaking ceremonies have been held for the new \$1 million Moulton Parkway Medical-Central Center at 4902 Moulton Parkway, Irvine, according to the owners, a limited partnership formed by Patricia Butler Development of Tustin.

Occupancy is planned for July, 1974. The 20,000-square-foot center will be a two-story medical-dental facility with 16 suites, four of which are especially designed for dentists, Melilli said.

## PEOPLE IN THE NEWS



John Metcalf, Bellflower, has resigned his post as director of listings for Walker & Lee, Realty, to conduct "Real Estate Seminars for Success." He also has authored real estate articles. His seminar schedule will take him throughout the U.S.

## Jobs plentiful

STANFORD, Calif. (UPI) — The Stanford University Business School reports that its 300 June graduates averaged two and one-half job offers each.

Salaries for business graduates ranged from a low of \$8,000 for one graduate joining a non-profit historical association to a high of \$25,000 for a graduate entering management consulting.

For the class as a whole, the average salary received after graduation was \$16,844.

## ocean-oriented living in a country setting

In exclusive Huntington Harbour

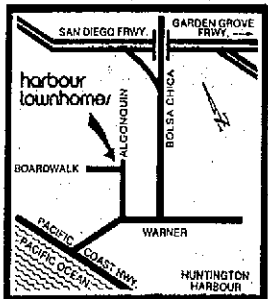
Now you can own a distinctive two or three bedroom Townhome in Huntington Harbour which combines the best of ocean-oriented living with the peace and privacy of a country home. 3 floor plans and 5 distinctive exterior variations provide individuality for each home.

The Huntington Harbour Yacht and Tennis Clubs (memberships available to residents), boat slips, stretches of uncrowded beaches, and shopping are nearby. Elaborate landscaping with olive and palm trees, graceful shrubs and flowers, swimming pool, sauna, and jacuzzi are all part of your Harbour Townhome.

Interior amenities include spacious rooms, wood-burning fireplace, a complete General Electric buffet kitchen, private front and rear entrances, patios, and special window treatments in master bedroom suites: all blended to give you a warm, happy environment.

2 & 3 bedroom Townhomes  
From \$42,700  
90% Financing

(213) 592-2268, (714) 846-1328 Corner of Algonquin & Boardwalk

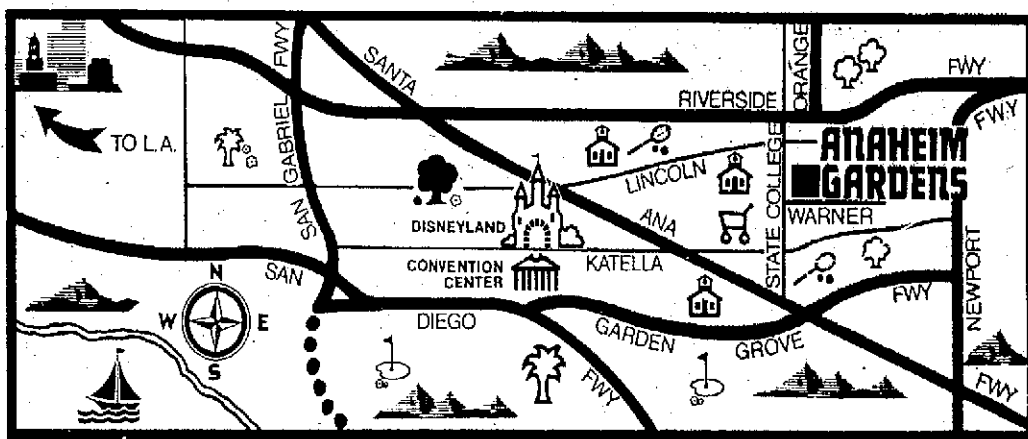


# harbour townhomes

Another Lincoln Property Company Development



# Save gas, live close in



## Anaheim Gardens

TOWNHOMES

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Take the Riverside Freeway to State College Blvd. Turn South one mile to Anaheim Gardens at State College Blvd. and Wagner Avenue. Or take the Santa Ana Freeway to Katella and turn East to State College Blvd., then North to Wagner Ave.

2 to 4 bedrooms • From \$29,950

The value of a new home today goes beyond quality construction. A convenient, well-located home is more important than ever before—saving gas, time and money. A close-in location is no longer simply convenience, but a matter of economics and conservation as well.

At S&S, we believe our quality townhomes deserve only the finest locations. Close to major employment centers. Schools for children of all ages. Orange County's extensive recreation areas. A variety of shopping facilities. Access to major freeways. Prime locations matched with truly distinctive townhomes.

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## The Quality Builder



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MAP NOT TO SCALE

# Preview showings set at Shadow Run

Warmington Development, Inc.'s new Shadow Run Homes community in La Palma is offering preview showings to the public, prior to its grand opening March 24.

The project, which will have a value of \$6.4 million when completed, is planned for a total of 128 units, with move-ins scheduled to begin about April for the first phase of 26 dwellings.

Proximity to freeways and metropolitan-business centers is expected to be

a major factor in merchandising the Shadow Run homes, said Gene Barrow, general sales manager for Warmington.

"We feel we'll have an item of major appeal in that we are only a few minutes from four major freeways—the Artesia, the Santa Ana, the San Gabriel and the San Diego. And in light of today's energy shortages and gasoline rationing, this type of convenient location is becoming a major concern to a growing number of Southern California homebuyers," Barrow said.

matic dishwashers and garbage disposals. Many of the homes feature vaulted ceilings with heavy beam accents and family rooms with wet bars, while one of the plans offers a completely finished bonus room and master bedroom suite with private balcony.

The one- and two-story luxury homes of Shadow Run are tastefully designed. Three-, four- and five-bedroom plans with two and 2½ baths and up to 2264 square feet of living space are available at prices starting at \$42,950.

FOR A preview of Shadow Run, take the Artesia Freeway to the Carmonita exit, drive south one block to South St. and turn left, one-half block to Summerset Circle.

Shadow Run's developer, Warmington Development, Inc., has been a distinguished builder of custom homes in Southern California for 47 years and has extensive residential community developments throughout Orange County.

In the past year, the company has built large residential projects and condominium communities in Westminster, Orange, Tustin and Stanton, with total construction valued at \$27-million.

## Coastal law not 'killer'

LOS ANGELES (AP) — The new coastal zone law has "turned down the flow of development but in no sense has it imposed a moratorium" on construction near Los Angeles and Orange County beaches, a private survey has disclosed.

Only four per cent of applications for permits to build within 1,000 yards of the coast were denied in 1973, the University of Southern California Sea Grant Advisory Service said Thursday.

The South Coast Regional Commission approved 1,917 applications for building permits in 1973 while turning down only 77, the study reported. However, the larger projects are having tougher going, according to Byron Washom, coordinator of Marine Advisory Services for Sea Grant.

"The smaller units, the less environmentally damaging projects with less density are still being approved," Washom said. "The larger, more controversial projects are being denied," he added.

But the survey also showed that some high-density projects are being approved in already well-populated areas such as Marina Del Rey, where five new projects for a total of 885 units were allowed.

Newport Beach and Malibu had the most building applications, according to the survey, which also said that industrial and utility applications were generally passing the commission.

## Business center planned

Sequoia Pacific, diversified land development affiliate of Southern Pacific, has purchased 14 acres at the southeast corner of Van Ness Avenue and 190th Street, Torrance, for development as a major business and industrial center.

Total cost of the project, to be named Sequoia Commerce Center, will be in excess of \$6 million.

Jonas, Goodglick, Inc., industrial real estate brokers, represented both the buyer and the sellers in the land purchase and will also act as leasing agent for Sequoia Commerce Center.

The prime piece of property, located less than a mile from the San Diego Freeway, will be developed into 13 small and medium-sized manufacturing, distribution and office buildings for a total of 285,000 square feet of enclosed space, according to William S. Goodglick, president of the brokerage firm.

The buildings will be of tilt-up concrete, designed for multiple tenancy, and will range from 9,500 to 46,000 square feet. Custom office suites will start at 20,000 square feet.

Ground will be broken about mid-March.

AS WITH all Warmington communities, Shadow Run offers buyers custom values and features not normally found in other homes in the comparable price range.

"We've created spacious homes with distinctive elements such as raised hardwood or tile entry foyers, wood-burning fireplaces which extend from the floor to the ceiling, formal dining areas, family rooms with glass sliding door access to patios, and patio serving bars," Barrow said.

Kitchens boast continuous-cleaning eye-level double ovens, auto-



### Appointed

Elvira Holdridge Sonnenhalter, Los Alamitos, former champion ice figure skater, has been named vice president of Dwyer-Curlett & Co., mortgage banking firm, Los Angeles.

## Cerritos complex building

Construction is under way on the \$4 million Carmonita Business Park, Cerritos, an extensively landscaped industrial complex designed to provide moderately sized business concerns modern facilities in a controlled environment.

Being built by Oltmans Construction Co. of Monterey Park, the 18-acre development is at the southeast corner of Carmonita Road and Alondra Boulevard.

Coldwell Banker Fund, a limited partnership, is the owner of the project, while Coldwell Banker Management Corporation, is the developer. Mike Krotz of Coldwell Banker Commercial Brokerage Co. is leasing agent.

According to Jim Troxel, project manager, Oltmans Construction has begun construction on the first structure, a multi-tenant building of 171,000 square feet which is expected to be complete in June.

Another similar building of 191,000 square feet is expected to be under construction by the end of the year.

### Money anytime

NEW YORK (UPI) — There are more than 1,000 automated tellers in U.S. banks and probably twice that many more are on order, Arthur D. Little, Inc., reports.

The devices, usually embedded in building walls, are gaining rapid favor among American bankers. First introduced in Europe and Japan, the card-activated tellers for 24-hour banking appeared in the United States in 1968.



LUXURIOUS DISTINCTIVE FEATURES ... offered at Shadow Run, La Palma

## GRAND OPENING

IN CERRITOS

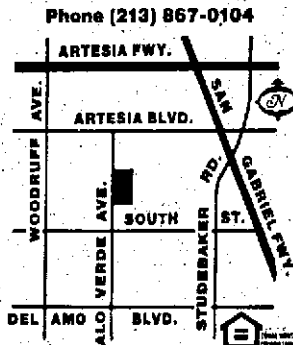
TOUCHED WITH CHARM



And just 9 custom-like homes remain. They are located less than ½ mile from the fabulous Los Cerritos Center Shopping Mall. Luxury features include: Shake roots, shag carpeting throughout, deluxe-equipped patio kitchens with continuous cleaning double ovens, cathedral living room ceilings, block wall fencing and concrete driveways. An added bonus on most lots is a 15 foot side yard, large enough for camper or boat storage. You buy more home for the money at Gateway because our interest rates are as low as 7¼%, with 10% down.

**\$38,950 to \$42,000**

**GATEWAY HOMES**



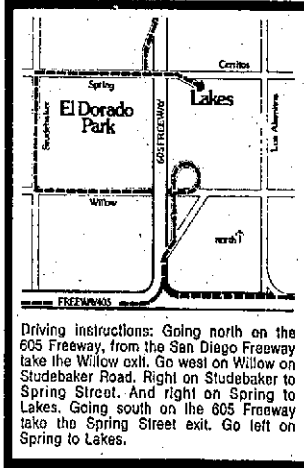
Phone (213) 867-0104

## At Home. On a lake. By a park.

It's not just our moving waters or our towering trees. Our tennis courts and swimming pools. Our grand clubhouse. And it's not just our uncommon floor plans. From our smallest unit to our two bedroom/den with attached two car garage. Quality and style. It's neither just the golf and picnics in nearby El Dorado Park nor the close-at-hand beaches and amusements you've come to expect of South California.

It's all of these and more. **Lakes is calling you home.**

Affordably yours, **\$22,500-\$42,500**



Driving instructions: Going north on the 605 Freeway, from the San Diego Freeway take the Willow exit. Go west on Willow on Studebaker Road. Right on Studebaker to Spring Street. And right on Spring to Lakes. Going south on the 605 Freeway take the Spring Street exit. Go left on Spring to Lakes.

**LAKES**

Condominiums at Eldorado Park.  
Freeway 605 at Spring Street, Long Beach 596-2716



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**LINE 3 DAYS \$1**  
**\*1<sup>st</sup> EACH ADDITIONAL LINE**  
The money-saving classification for household items placed by private individuals. Total price of all items in each ad \$50 or less.  
 SEE THEM IN CLASSIFICATION 245

# Classified ads

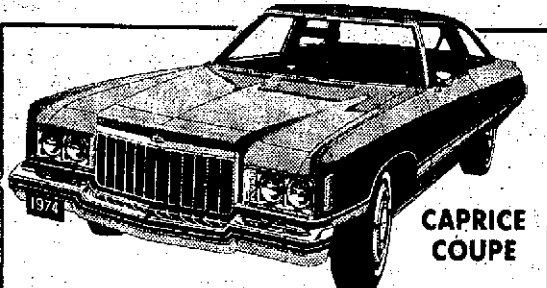
**CLASSIFIED ADS**  
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 Los Angeles—775-6211  
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LONG BEACH, CALIFORNIA 90801, SUNDAY, MARCH 10, 1974

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STATION WAGONS

70 To Choose From

**\$99<sup>00</sup>**

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EL CAMINO



MALIBU

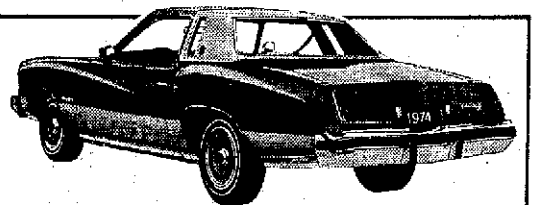
MALIBU — EL CAMINO — LAGUNA S-3  
COUPES —  
STATION WAGONS — SUPER SPORTS

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**\$99<sup>00</sup>**

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MONTE CARLO  
"S" COUPES — LANDAU COUPES

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**\$99<sup>00</sup>**

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• • • Every passing day brings higher costs ... and prices ... in labor and materials. There's no telling where ... or if ... it will end. So make up your mind to take control of your future today. You have everything to gain and nothing to lose.



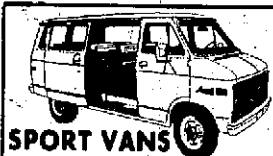
NOVA  
COUPE — SEDANS — SS  
HATCHBACKS

93 To Choose From

**\$199<sup>00</sup>**

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SPORT VANS



BLAZERS



PICKUPS



VANS

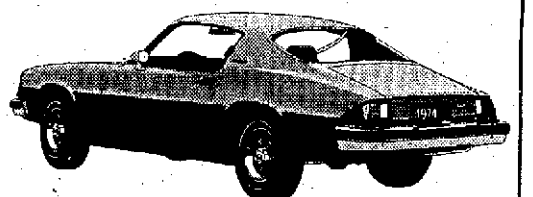
1/2 & 3/4-Ton Pickups — VANS — BLAZERS  
CARRYALLS — 1-TON CAB & CHASSIS

243 To Choose From

**\$199<sup>00</sup>**

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HOLDBACK AND INCENTIVE



CAMARO  
LT — Z-28 — COUPES

143 To Choose From

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## ★★ MARCH SERVICE SPECIALS ★★

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**\$10**

Plus Materials

**CHEV. ENGINE  
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CLEAN OR REPLACE PLUGS, POINTS,  
CONDENSER, BALANCE CARBURETOR  
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SLIGHTLY HIGHER WITH AIR CONDITION-  
ING OR AIR PUMP, IF ENGINE PERMITS.

SPECIAL PRICE

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Plus Parts

**RE-PACK  
FRONT  
WHEELS**

AND INSPECT BRAKE LINING  
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SPECIAL  
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COURTESY CARS**

AD PRICES GOOD THRU MARCH 16, 1974

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432-5959

**i-ptads**

432-5959

**HELP WANTED**

Technical/Trades 185 A

**FABRICATION FIT-UP MAN**  
Must be able to work on plate steel & read blueprints. Must have own hand tools. Apply Mon thru Thurs 9 AM to 11 AM. 2015 Ave. Dominguez Industrial Area.

**FULLER CO.**

296 E. Victoria St.  
Compton 639-7400  
An equal opportunity employer

**FIBERGLASS**  
Experienced Growth Company. exp only. Challenger: 531-8803

**Fixturer Designer**  
Manufacture accessories. Machine tooling & B-P experience necessary. Should have fixture fabrication & welding exper. 435-3461

**FOREMAN**  
In Plastics Fabrication. 3 to 5 yrs. experience. Ability to manage people. Growth Company. 426-7376

**FOREMAN**  
Machine & Welding shop 424-1972

**FOREMAN**  
Steel Fabricating Shop. Needs Experi Man to Supervise Sml Crew (structure). Good Pay 4 Overtime. Call 588-5884

**FREIGHT CLAIMS ADJ.**  
Tracing shipments, proof of delivery, & customer service. Dk. Heavy advancement.

**NO FEE DENSLOW AGENCY**  
300 E. Anaheim, Long Beach  
PHONE 435-7481

**HELP WANTED**

Technical/Trades 185 A

**FURNITURE FACTORY JOBS**  
Woodworkers & Helpers. Saw & Paper. Experi. Interviews 9-11am. 2015 Ave. Dominguez Industrial Area.

**GRINDER**  
to \$6 HR.  
I.D. O.D. & Spherical  
A B & A GENCO  
4014 Long Beach Blvd. 424-0721

**HAIR Stylist**  
w/qualifying. Bright Sunny Shop. Bch Area. Casual. Relaxed Working Conds. 392-2993

**HEAT TREATER**  
EAT TREATING OF VARIOUS OF SKILL 1 YRS. EXPER. REQUIRED  
SARGENT INDUSTRIES  
(213) 583-4161  
Equal Opportunity Employer

**Hiring Now Top \$\$\$**  
For Experi TOOLING MACHINIST  
APPLY IN PERSON  
1733 S. Santa Fe, Compton

**Inbound Doc. Rep.**  
Expi'd. Knowledge of U.S. Customs

**CALL 432-4401**

**INSPECTOR**  
Finished goods Inspector wanted for Production Shop in Carson area. Will be working with welded items of mild steel. 4 day work week-40 hours. (213) 549-2461

**HELP WANTED**

Technical/Trades 185 A

**INSPECTORS**  
BUSINESS IS BOOMING  
AND STEADY  
Nine and Day shifts open. We need inspectors, know Sheet Metal layout and blue prints. Inspectors concerned about joining an EOE company with an excellent wage & profit sharing plan. It's a nice place to work.

Contact us at

**AIRFORM INC.**

18001 S. Susana Compton  
(213) 639-7700  
After 6 PM  
661-7903 or 427-7063  
We'll be glad to talk to you

**INSPECTRESS-VISUAL**

**FEDERAL MOGUL CORP.**

11634 Patton Rd. Downey  
Equal Opportunity Employer

**INSTALLERS**  
Low Voltage Systems. Estab. Company. Steady Work & Benefits. Call Am For Appt 422-8877

**JOKE BOX MECHANIC**  
Experi. Plus games. Paramount Area. Call 631-5192

Sell those old clubs with a Classified Ad

**HELP WANTED**

Technical/Trades 185 A

**IMMEDIATE OPENINGS PURCHASING EXPEDITOR**

3 to 4 years experience working with California Vendors.

**RECORDS CLERK**

Expediting purchasing records. 1 to 2 years experience in the purchasing office maintaining coordination of records. Light typing helpful. Good figure aptitude essential.

See or call Personnel Dept. 9 to 11 am & 1 to 4 pm Monday thru Thursday

**TELEDYNE INET**

711 W. KNOX, GARDENA (213) 327-0913

1 block south intersection Harbor & S.D. Freeway. An equal opportunity employer

**KEYPUNCH EVENING SHIFT**  
Immediate opening for evening shift. Monday-Thursday, 5-12 Mid. Expi'd in Cerritos area. Good starting salary & company paid benefits.

To Apply Call: (213) 926-4487  
CHATELAIN INDUSTRIES  
Equal Opportunity Employer

**LAB TECHNICIAN**  
Experi. in color matching. Would prefer some exper with auto inspection. Dependable, hard working. Good pay and benefits. In Compton. Call 639-7688

**LATHE OPERS.**  
IMMEDIATE OPENINGS  
WEBER MACH. INC. 439-6488

**LICENSED MECHANIC**  
For Service Station  
Salary & Comm. Paid Vacation  
Call Bob for Interview 421-9371

**MACHINE DESIGN DRAFTSMAN**  
3 to 5 yrs experience in machine design. Must be able to detail machine equipment for layout.

**ARROWHEAD PRODUCTS**  
FEDERAL MOGUL CORP  
4411 KATELLA AVE  
LOS ALAMITOS  
(213) 860-0435  
An Equal Opportunity Employer

**MACHINE OPERATOR**  
PLASTIC bag making exper. pref. Expi'd. fringe benefits. See: Frank Ferrara.

**SCHOLLE CONTAINER CORP.**  
309 Via Nanda, Compton

**MACHINE TOOL MECHANIC**  
International Machine Tool distributor requires machine tool repairmen. Top wages, vacation; pension plan, hospital & major medical. Nine and twelve hour shifts. Moving within the year to new building in Gardena area.

Interview By Appointment  
Given International  
Mr. Stern 588-2121

**MACHINE TOOL NC**  
M/T machine tool distributor has limited openings for Elec-Mech Assemblers & Prod. Control Scheduler. Xmt salary & Co benefits. Co will relocate to Gardena area within 6 months. Interview by app.

**GIVEN INTERNATIONAL**  
861-6341 Mr. Bob McIlton

**HELP WANTED**

Technical/Trades 185 A

**MACHINE OPERATOR**

**PACIFIC VALVES INC.**

The national energy crisis and petroleum shortage has created the need for additional nuclear generating plants and additional refinery capacity. Pacific Valves, Inc., the Coast's largest manufacturer of cast steel commercial specialty valves, and major supplier of these industries is expanding.

**MACHINE OPERATORS**

Immediate openings exist both on 1st and 2nd shift for:

**TURRET LATHE -VERTICAL TURRET LATHE**

Rate ranges from \$3.19 to \$4.77 per hour according to qualification. Family medical benefits paid by company. Company paid medical and retirement plan, paid vacation, 10 paid holidays, etc. etc.

**APPLY IN PERSON**

**PACIFIC VALVES INC.**

3201 Walnut Ave  
Long Beach, Calif. 90807

Equal Opportunity Employer M-F

**MACHINIST (Milling Machinist)**

5 years experience. Top Pay  
PRATHER Engineering, Inc  
3285 E 59th St. No. L. B.  
634-5566

**MACHINIST**

Minimum 3 yrs experience. Able to do own set up. 1 day wk Group insurance. Profit Sharing  
595-1634

**MACHINIST**  
Radial Drill Press Operator "A & B" swing. Company in process of moving to city of Orange. Overtime, good benefits & profit sharing. Apply at shop office-asst for Ray.

**VARCO**  
2331 E. 26th St., Los Angeles  
900-1533 E.O.E.

**MACHINISTS**  
BureauMaster  
3900 S. Broadway, Los Angeles

**MACHINISTS CLASS "A"**  
LATHE OPERATOR  
GENERAL MACHINISTS  
JOB SHOP  
PI INDUSTRIES  
8116 E. ROSECRANS  
IN PARADISE 620-3440

**MACHINISTS CLASS "A" & "B"**  
Day and afternoon shifts. 50 hours per week. Lathe and Mill

**TRANSALD INC.**

24511 Frampton Ave.  
Harbor City  
534-2511 775-4421

Class Ads Call HE 2-5959

**HELP WANTED**

Technical/Trades 185 A

**PRECISION GRINDER**  
(2nd shift)  
Experienced, set-up & operating O.D., I.D., production grinding with centerless & surface.

Permanent positions, air-conditioned machine shop  
Good benefits, profit sharing, equal opportunity

**PACIFIC SCIENTIFIC**

1346 S. State College Bl. Anaheim (714) 774-5212

**MACHINISTS CLASS A**

Plastic Injection Mold Work

2nd & 3rd Shifts

Rate up to \$5.65 hour based on experience

48 hour work week  
Xmt. fringe benefits  
Good working conditions  
Steady employment

**PHOENIX FITTINGS**

407 E. Redondo Beach Blvd.  
Gardena  
321-8520

**HELP WANTED**

Technical/Trades 185 A

**MACHINISTS**

Driving too far? Our central location may appeal to you.

Stanton, Inc. is a commercial machine tool manufacturer supplying cast making equipment to the food and beverage industry. Due to our tremendous growth and expansion, we have the following positions available:

**FIRST SHIFT**

**Mill Machinists**  
Set Up & Operate (Gorton, Hitachi)

**N-C De Vleig Machinist**  
Set Up & Operate (4K & 5K)

**SECOND SHIFT**

**Mill Machinist**  
Set Up & Operate (Gorton, Hitachi, Seiki)

**N-C De Vleig Machinist**  
Set Up & Operate (4K & 5 K)

**N-C Mill Machinist**  
Milwaukee-Matic No. 2

**N-C Drill Operator**  
Set Up & Operate (Excellin)

**Jig Bore Machinist**  
Moore No. 4

**Engine Lathe Machinist**  
Monarch 24" Swing

**Turret Lathe Machinist**  
Warner & Swasey No. 3

We offer excellent benefits including stock purchase program, profit sharing and medical and dental insurance and 9 paid holidays.

For interview contact: Jim Lonsberry  
Top pay and benefits. 15176 S. Broadway, Gardena

**MACHINIST**

To Work In Tooling  
We have an immediate opening for an all-around machinist to work in tool & die & mold making. Must have heavy exp on lathe, surface grinders & mills & have own tools. Call Personnel Dept. 532-6600

**Pacific Electriccord**

747 W. Redondo Beach Blvd.  
Gardena  
An equal opportunity employer

**MACHINIST**  
Trine 43, Up Qualified Agency 444 Artesia Blvd 775-0457

We'll Help You Write Ads.  
HE 2-5959

**HELP WANTED**

Technical/Trades 185 A

**HELP WANTED**

Technical/Trades 185 A

# NORTHROP OPPORTUNITY NOW!

Here at Northrop is that rare aerospace combination job security backed by SEVERAL major long-term aircraft design, development and production programs... an honest chance to move ahead on your own merit and a benefit program for you and your family that is unsurpassed in the industry.

Our current openings for experienced personnel are listed below. If you meet any of these requirements or have closely related experience, it will pay you to contact our Personnel Office right now... just dial (213) 675-4611 and ask for Extension 2412.

**SR. MANUFACTURING RESEARCH ENGINEER**

Will apply research techniques in the investigation and solution of manufacturing problems involving the development of new operations, equipment, methods, tools, materials and processes. Automatic riveting and assembly processes experience is desirable, engineering degree with 2 to 5 years aerospace quality assurance engineering experience.

**QUALITY ASSURANCE ENGINEER**

Will provide Technical direction to statistical quality control groups develop and implement quality performance measuring systems. Compile, analyze, present and coordinate defect data recovered application of statistical techniques to improve control status, or lead to problem resolution. Engineering degree with 2 to 5 years aerospace quality assurance engineering experience.

**MFG. COST COORDINATOR**

Will develop integrated manufacturing and material department statement of work and cost estimates utilized in the development of proposals. Follow bid statements of work and estimates through budget allocation and cost performance monitoring. Includes program planning, airframe manufacturing estimating and technical statements of work. Requires 1 to 5 years cost estimating experience, preferably with aerospace firms, plus college degree required.

**SENIOR TOOL DESIGNERS (Aircraft)**

With a minimum of 5 years recent experience in aircraft assembly tools and/or machine tool design. Will pay top qualified candidates. Must be able to work overtime. Experience should be with a major aerospace manufacturer.

**MAINTENANCE**

- PLUMBER
- INDUSTRIAL ELECTRICIAN
- NUMERICAL CONTROL
- INDUSTRIAL ELECTRONIC TECHNICIANS
- EQUIPMENT BUILDING MECHANICS

Layout & construct heavy duty scaffolds, mono rails & crane ways. Make set ups for welders.

**MECHANICAL DESIGN ENGINEER**

To plan, design and lay out preliminary sketches and drawings of plant machinery, mechanical or electrical equipment and installations, buildings, structures and permanent equipment.

**ELECTRICAL ENGR.**

Plan and design the installation of modification of factor electrical equipment, machines and testing equipment. Will investigate, analyze and solve electrical problems involved in plant operations.

**MANUFACTURING PROGRAM ANALYST**

Plan & schedule major aircraft manufacturing programs, develop charts, graph, PERT networks, coordination of various planning, engineering, tooling, material, fabrication, and assembly departments and contract schedules. Anticipates problem areas and recovered corrective action in conform to schedule. Analyze change requests and develop data for preparation of estimates on major changes, space parts, and ground support equipment. 3 to 5 years experience plus college degree required.

**SENIOR TOOL ENGINEERS (Wide Body Jet Experience)**

The ability to evaluate product design for cost effective manufacturing and tooling concept and solve "in-process" tooling and manufacturing related problems will be significant consideration in the selection of the applicant. Engineering education and several years of experience desired.

**AIRCRAFT STRUCTURES MECHANICS (Prototype)**

Extensive experience and superior skills required on developmental work and advanced aircraft prototype structures and installations. Blueprint reading a must for fabrication and assembly of 1st article structures.

**SHEET METAL ROUTER OPERATOR**

**STRETCH PRESS OPERATOR**

**SAW OPERATOR**

**PLASTER PATTERN MAKERS**

Must be able to plan layout and set up steel and epoxy structures for full scale master models.

**PURCHASING PROCUREMENT ADMINISTRATOR**

Business Administration degree and/or 5 years negotiating sub-contracts.

**PROCUREMENT PRICE ANALYST**

MBA preferred and at least 3 years cost work and experience in analyzing supplier bids for price determination.

**ASSISTANT BUYER**

Purchase items in Propulsion, Fuel/Pneumatics Equipment or Electrical/Electromechanical Equipment.

**OUTSIDE VENDOR CONTACT**

AA degree, minimum and experience in forgings and castings or machined parts. There are additional openings which require an appropriate degree and experience with machined parts, castings and forgings, or industrial supplies and equipment.

**MACHINISTS**

Northrop now has numerous openings for prototype and production machinists skilled in the use of:

- Drill Press
- Bench Machinist

**JIG & FIXTURE BUILDERS**

Will work on production major assembly-jigs and fixtures. Must have the ability to use optical tooling and all standard hand tools, read complex blueprint, engineering orders and sketches. Also must have recent aircraft experience.

Contact:

Main Personnel Office  
New Location  
Greenhaw & Broadway  
12540 Greenhaw Blvd.  
Hawthorne, California 90250

## Bechtel

Los Angeles, California  
San Francisco, California  
Ann Arbor, Michigan  
Gaithersburg, Maryland  
Houston, Texas

**Engineers  
Cost Engineers  
Planners  
Schedulers  
Draftsmen  
Designers**

with recent U.S. Power Generation or related heavy industry design or construction background.

Bechtel's expanding leadership in the field of













**FURNISHED & UNFURNISHED APTS.**  
Furnished & Unfurnished 640  
**NEW & SPACIOUS**  
Air, heat, dishwasher, individual  
locked garages, new carpet, built-in  
cabinets, in-unit laundry, full bath,  
security deposit, \$500. Call 432-1143.  
**RESERVE YOUR APPT.**  
NO PETS  
1 BR. Unfurn. \$170-\$190  
2 BR. Unfurn. \$220  
2 BR. Townhouse Unfurn. \$250  
**GAS & WATER PAID**  
FURNITURE  
Call only \$100 mo.

**Kids & Pets**  
**POOL & AIR**  
Dishwashers, disposals  
1 BR., 2 BR., & 3 BR.  
1000 IMPERIAL HWY  
**NEW APT COMPLEX**  
IN PICO RIVERA  
131 Del Mar Blvd. at Slauson  
Beautifully landscaped, fully  
furnished, 1 BR. to 3 BR., full  
security, air, pool, parking.  
Air, heat, Reasonable.  
Plus No Units To Pay  
Day & Night Tenants, Heated  
Swimming Pool, Complete Rec. & Game  
Room, Facilities, Gym, Sound, Billiards.  
Sorry No Children or Pets  
residents manager  
Call 949-7737

**PSSSS!!!**  
WE HAVE IT-PASS IT ON  
FULL SECURITY  
**CASA DEL CERRO**  
1 & 2 BR., 2 bath, turn & unfurn.  
Lace over carpet, new carpet, built-in  
cabinets, in-unit laundry, full bath,  
security deposit, \$500. Call 432-1143.  
ADULTS ONLY NO PETS.  
3001 PACIFIC AVE. 437-7363  
**HACIENDA DEL SOL**  
931 Flower, Bellflower  
Call 925-894

**PSSSSSS!!!!**  
WE HAVE IT-PASS IT ON  
**VILLA LA PAZ**  
1 & 2 BR., 2 bath, turn & unfurn.  
Lace over carpet, new carpet, built-in  
cabinets, in-unit laundry, full bath,  
security deposit, \$500. Call 432-1143.  
ADULTS ONLY NO PETS.  
S. of 31st Hwy, west of 505 725-9717  
**Spectacular View**  
\$50 MOVE IN BONUS  
NEAR GOLF, TENNIS, MARINA,  
PUTTING GREEN, PARKING,  
ADULTS ONLY NO PETS. 1 & 2  
BR. FROM \$100. Call 432-1143.

**CASA MADRID**  
ADULT APARTMENTS  
1 & 2 BR., OPEN FURN. BEAM  
CEILING, DISHWASHER, AIR  
CONDITIONING, 2 POOLS, FROM  
\$150.  
**LAKEWOOD**  
2097 BLOOMFIELD 924-4639  
**FREE**  
POOL - PARKING - HAPPINESS  
**LARGE 2-BR. APTS.**  
\$135 month. Children OK.  
1524 S. Orange St. Alhambra  
Call 634-6652  
**FROM ONLY \$95**  
Nicely furnished single turn &  
unfurn. 1 br. apts. Centrally located.  
Near bus, shopping, schools.  
637 E. 9th St.  
Managed Wm. Walters Co. Rltts.

**FAMILY APARTMENTS**  
2 BEDROOMS  
Furnished \$225, Unfurn. \$200  
Utilities included. Attractive pool  
& recreation area. Call 432-424  
4901 CARMEL DEL VALLE  
(Corner Cherry & Del Mar)  
**BIG BEAUTIFULLY**  
**FURN. & UNFURN. 2 BR.**  
\$130 & \$150. 1 & 2 BR. apts. on  
15th St. 1500 Fashion Ave. 432-2147  
**\$50 BONUS WITH THIS AD**  
Clean adult complex with Pool, 1 &  
2 BR. apts. From \$125. Close to  
transportation.  
542-52 E. 7th 597-7721  
Managed Wm. Walters Co. Rltts.  
**LARGE FURN OR UNFURN**  
1 OR 2 BR. DELUXE  
NEAR TOWN, QUIET  
1123 Cedar 432-2267, 432-1135

**NEW**  
**SECURITY BLDGS.**  
SPACIOUS 1, 2, & 3 BR.  
FURN. OR UNFURN.  
Air, cond., dishwasher, individual  
locked garages, new carpet, built-in  
cabinets, in-unit laundry, full bath,  
security deposit, \$500. Call 432-1143.  
ADULTS ONLY NO PETS.  
1 BR. Unfurn. \$170-\$190  
2 BR. Unfurn. \$220  
2 BR. Townhouse Unfurn. \$250  
**GAS & WATER PAID**  
FURNITURE  
Call only \$100 mo.

**FURNISHED & UNFURNISHED APTS.**  
Furnished & Unfurnished 640  
**\$150. 2 Bdrm. All Elec.**  
165 E. Market N.B. 422-7064  
Beach Front 2 & 3 Bdrms.  
Security deposit, \$500. Call 432-1143.  
**1 MONTH FREE RENT**  
1 & 2 BR. turn, 1 bath, 1/2 bath, turn  
unfurn. Norwalk's finest. 632-  
7075. Security deposit, \$500. Call 432-1143.  
**\$95 MONTH**  
Lace made 1 BR. turn, 1 bath, 1/2 bath, turn  
unfurn. Norwalk's finest. 632-  
7075. Security deposit, \$500. Call 432-1143.  
**BEAUTIFUL 1 & 2 BR. apts.**  
1 & 2 BR. turn, 1 bath, 1/2 bath, turn  
unfurn. Norwalk's finest. 632-  
7075. Security deposit, \$500. Call 432-1143.  
**WOULD YOU BELIEVE**  
2 BR. \$120. 1 BR. \$100.  
1 & 2 BR. turn, 1 bath, 1/2 bath, turn  
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7075. Security deposit, \$500. Call 432-1143.  
**2 BR. \$120. 1 BR. \$100.**  
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7075. Security deposit, \$500. Call 432-1143.

**UNFURNISHED APTS.**  
All Areas 663  
**BEAUTIFUL**  
**PARK AVE APTS.**  
Large comfortable apts.  
(off Los Coyotes Rd. Laid Circle)  
1, 2, 3 BR. Unfurn.  
ADULTS ONLY  
2000 BEVERLY PLAZA  
EAST LONG BEACH  
597-3511  
**Bixby Manor Apts**  
SPACIOUS COMFORT  
25 E. 2 Br. 2 bath. W. bar  
1024 So. Fl. \$350

**PENTHOUSE**  
PACIFIC HOLIDAY  
TOWER APTS.  
Beautiful ocean view apts. on 14th  
floor in luxury high-rise. Security  
deposit, \$500. Call 432-1143.  
ADULTS ONLY NO PETS.  
3001 PACIFIC AVE. 437-7363  
**HACIENDA DEL SOL**  
931 Flower, Bellflower  
Call 925-894

**CERRITOS CIRCLE**  
**FROM \$270**  
Deluxe 2 br. duplex units complete  
in every detail. Adult. Very close  
to shopping, schools, bus. 10 min.  
to Del Mar Ave. Right 10  
miles. Models open daily 10 to 5.  
632-6652  
**FROM \$150 MO.**  
Newly remodeled 1 & 2 BR.  
DELUXE APTS  
Children's  
Carport available  
Adult section APTS  
EL CAPITAN APTS  
3215 El Capitan Blvd. 437-1814  
**"GRAND OPENING"**  
\$100 MOVE-IN allowance  
DELUXE 1 & 2 BR. apts. in  
LOS ALAMITOS  
2 BR., 2 BATH, 1 1/2 BATH  
CHILDREN'S SECTION. Security  
deposit, \$500. Call 432-1143.  
Walking distance to markets,  
shops & transportation.  
300 GREEN AVE. 596-7349

**BRAND NEW LUXURY APTS.**  
ADULTS ONLY  
Best Wrigley Location  
FIREPLACE  
Security system & much more!  
Close to shopping & transportation.  
MAGNOLIA GARDEN APTS.  
1941 MAGNOLIA 591-6355, 596-2349  
**1900 E. OCEAN BLVD**  
New high-rise building on the beach.  
Security deposit, \$500. Call 432-1143.  
Walking distance to shopping &  
restaurants. Immediate occupancy.  
1 br. from \$100  
2 br. from \$150  
Call 435-4848  
**FREE RENT**  
**LARGE 2-BR. APTS.**  
Pool, Parking, Pleasure  
Clean & Paint your own apt.  
Close to shopping. Adults, no pets.  
1949 Pine 437-4185  
**WILMINGTONS FINEST**  
Adult only 1 BR. Pool, Adult com-  
plex, starting from \$145 mo.  
1030 LAKME Call 549-1818

**FROM ONLY \$125**  
Beautifully redecorated 1 br. apt.  
includes carpet and drapes.  
1427 CHESTNUT  
Managed Wm. Walters Co. Rltts.  
**REDECO 2 br duplex apt with gar.**  
Large kitchen with lots of cupboard  
space. Garbage disp. Large living  
room. Call 432-1143.  
632-7075. Security deposit, \$500. Call 432-1143.  
**2 BR. \$120. 1 BR. \$100.**  
1 & 2 BR. turn, 1 bath, 1/2 bath, turn  
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7075. Security deposit, \$500. Call 432-1143.

**NEW BEAUTIFUL**  
**SHERWOOD PARK**  
LARGE COMFORTABLE  
1, 2 AND 3 BEDROOM APARTMENTS  
From \$145  
East of "605" Freeway  
Between Norwalk and Bloomfield Aves.  
Children • No Pets  
12350 E. DEL AMO BLVD., LAKEWOOD  
(213) 924-2333  
Immediate Occupancy  
**FOR MARCH ONLY**  
\$100 MOVE-IN ALLOWANCE WITH THIS AD

**UNFURNISHED APTS.**  
All Areas 645  
**LAKE PLAZA APTS. \$180 UP**  
2 BR. turn, 1 bath, 1/2 bath, turn  
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7075. Security deposit, \$500. Call 432-1143.  
**EXTRA LARGE & POOL**  
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**2 BR. Extra Clean, Crisp, Drps.**  
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**DELUXE 2 BR. turn, 1 bath, 1/2 bath, turn**  
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# WALKER & LEE SELLS A HOME EVERY 18 MINUTES

## MORE THAN \$1,000,000 A DAY!

### Bellflower-Downey Area

#### PICK YOUR POOL!! EACH WITH LARGE FAMILY ROOM

One is an immaculate custom-built home with 3 bdrms., 2 baths, and family room with fireplace. Close to 3 major freeways. Only \$39,900 or select from a sharp 3 bdrm., 1 bath home with plush carpets & custom drapes at \$34,000.  
#7677 (213) 925-9526  
#8025

**2 STORY  
AIR + POOL**  
Room to roam in this custom 2 story home. 4 bdrms., 3 baths, 3 car garage. Large formal dining room & large family room, air conditioned & pool for summer enjoyment. Great home for comfortable living & entertainment.  
#8022 (213) 925-9526

**NO DOWN GI  
NEWLY REMODELED  
3 BEDROOM**  
Large fenced yard with covered patio. New carpets & paint. Built-in kitchen with loads of natural wood cabinets. Quiet street in nice residential neighborhood. Already appraised at \$27,000. Seller anxious. Why pay rent? Only \$247 total payment.  
#7668 (213) 925-9526

**OLD WORLD CHARM  
FLEXIBLE TERMS**  
New world living in this remodeled home in North Downey. Large and comfortable with 3 bdrms., 2 baths, den, formal dining room, huge lot with commercial zoning. \$45,000.  
#6401 (213) 925-9526

**PRICE REDUCED \$2,000!  
COUNTRY 2 STORY**  
Custom built from Better Homes & Gardens. Shake roof, hardwood floors and storage galore. Large family room with huge fenced lot. Room for boat & trailer. \$39,500 with no down GI terms.  
#6587 (213) 925-9526

### Cerritos Area

#### MADE IN THE SHADE AND THEN SOME!

2200 sq. ft. of luxury. Four huge bdrms. with master suite! Large family room, sunken living room with sparkling fireplace. Priced below market value.  
#7405 (213) 924-5539

**ANXIOUS SELLER  
REDUCED \$1500!**  
for quick sale. Sharp 3 bdrm., 2 bath home with huge family room. Lovely covered patio. Assume 7% loan or easy terms, but hurry!  
#7468 (213) 924-5539

**JUST BRING THE KIDS!**  
The rest is here! Even a lovely park to complement this real family home. 4 bdrms., 2 story, 3 bath with 16' family room. Model home condition with existing \$35,700 VA loan at 7% interest.  
#8058 (213) 860-3303  
(714) 821-1710

#### ROLLING HILLS SUPER SHARP

This lovely Walnut Canyon Estates home has it all! 60 x 130' lot, shake roof, 2 patios, 3 large bdrms., den and family room. Surrounded with tree studded hills. Don't miss this one!  
#7636 (213) 924-5539

### ASSUME 7% LOAN LOTS OF EXTRAS

Sharp Cerritos 3 bdrm. with den and family room. Large bar and fireplace. Custom carpets and drapes. Courtyard and 2 patios. Central air conditioning, spotless and just \$39,900 at just \$244 per month.  
#7489 (213) 924-5539

### Cypress- Los Alamitos Area

#### CAMPERS DREAM ONLY \$22,000

Owner transferred. Will consider small down payment. Close to major shopping centers. Loads of beautiful panelling, 3 good sized bedrooms. Corner lot for campers, boats, and trailers. Better take a look.  
#5916 (213) 430-7564

#### 5 BEDRM TEMPO

Super clean Tempo home with 5 bdrms, family room, bonus room and 3 full baths. Walking distance to all schools & park. This sharp home is only 1 1/2 years new & owner has been transferred out of state. Possession can be fast.  
#7824 (213) 430-7564

#### NO GASOLINE NEEDED

Spend weekends in your pool in this excellent Rossmore location. Spacious bedrooms, 2 queen sized, family rm, formal dining rm plus pool. Spanish tile entry to this gorgeous home. Sprinklers front & rear and colorful outdoor lighting. Large lot. Close to schools & shopping center. Excellently priced at only \$49,000.  
#8022 (213) 421-9481

#### ALMOST NEW 7% LOAN

Roomy 3 bdrm., 2 bath home, including all modern features. King-sized master bdrm., rear living room, lovely fireplace and spacious bld-in kitchen with breakfast area. FA heating, quality w/w carpeting thruout. Reduced to sell this weekend!  
#8193 (213) 421-9481

### La Habra Area

#### VERY IMPRESSIVE

Exceptional 5 bdrm., 2 bath home designed with the professional businessman in mind. Over 2500 sq. ft. of living space. Imaginative landscaping. Exclusive area near three parks. Too many extras to list, and priced at \$64,950. Call now to see this truly fine home.  
#8042 (213) 694-3741  
(714) 879-2792

#### LA HABRA HTS. EXCLUSIVE...

Hard to find 4 bdrm., 2 bath home with family rm., large heated pool, 2 1/2 car garage, approx. 1 acre with area for horses. Many, many extras with fantastic view to ocean. Outstanding value at \$65,000, and a must see. Call now for information.  
#7837 (213) 694-3741  
(714) 879-2792

#### CONTRACTORS SPECIAL

Excellent set-up for builder or supplier. Large 250' deep lot has charming 3 bdrm., 2 bath home with den, yet is zoned for commercial use. Completely fenced for equipment parking or can be used for horses. 3 car storage garage and much more. Listed at \$69,000 terms.  
#8231 (213) 694-3741  
(714) 879-2792

### La Palma Area

#### 4 BEDROOM - 3 BATH POOL

Full price \$37,900 Huge master bedroom near new pool with built-in vacuum. All wanted features built-in fireplace, carpets, drapes. Excellent location. Assumable loan.  
#7903 (213) 860-3303  
(714) 821-1710

#### PENNSAVER

Forget the gas shortage - have fun at home in your own H&F swimming pool, surrounded by tons of concrete decking, 3 bedroom 2 bath, built-in RAO large lot. Only \$31,950 existing VA Loan \$231 per month or new loan available.  
#7885 (213) 860-3303  
(714) 821-1710

#### ATTENTION YE'S 3 BDRM + POOL

\$30,950 Nothing down Needs a little redecorating. Excellent location, corner lot room for boat or trailer, family kitchen. Built-in RAO, FA heat, fireplace, Fantastic Buy.  
#8351 (213) 860-3303  
(714) 821-1710

#### GET STARTED

in home ownership. Just listed excellent 3 bdrm., near Knotts Berry Farm and parks and playground, & shopping. Existing assumable loan \$173 per mo. Also nothing down to GI buyers. Only \$27,500.  
#8195 (213) 860-3303  
(714) 821-1710

#### PRIDE OF OWNERSHIP

is evident. You'll like this 3 bedroom 2 bath, hardwood floor home. Woodburning fireplace built-in, wood shingle roof, \$29,000 No down VA or has existing 6% loan of \$156 per mo.  
#8193 (213) 860-3303  
(714) 821-1710

### Long Beach-Lakewood Area

#### 2 BDRMS + COZY DEN

Immaculate home on beautiful tree lined street. Lush carpets and drapes. Sparkling family kitchen. Tremendous location. Tremendous value!  
#8193 (213) 596-2757

#### CUSTOM S & S 3 BDRMS - POOL

Massive home located near State College. Completely built in kitchen. Formal dining room, huge sparkling "Automation" pool.  
#8193 (213) 596-2757

#### RAMBLING RANCHO

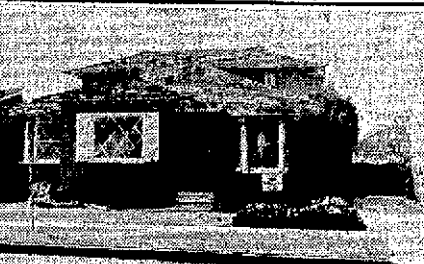
Modern ranch style home, 2 sparkling baths. Great combination kitchen and family room. Forced air heat. Located near major park. Washer & dryer included in sale price.  
#6180 (213) 596-4493

#### LOS ALTOS SPECIAL 3 BR + FAM. RM.

Superb 3 bdrm. Luxurious w/w carpeting. Great family kitchen and huge fireplace. Tastefully decorated, a fine value!  
#8193 (213) 596-4493

#### OWNER MUST SELL...

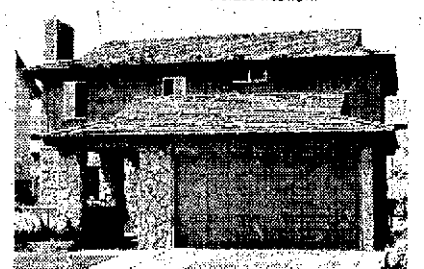
and is transferred out of area. Large 4 bdrm. with regal family room and fireplace. 2 glistening baths. Lush new carpeting. Remodeled thruout. Immediate possession!  
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For information refer to ad #7958 under Long Beach-Lakewood classification.



For information, refer to ad #7885 under La Palma classification.



For information, refer to ad #8058 under Cerritos classification.



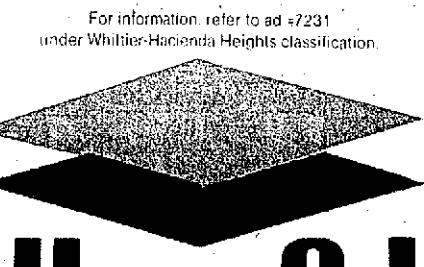
For information, refer to ad #6587 under Bellflower-Downey classification.



For information, refer to ad #7543 under Palos Verdes classification.



For information, refer to ad #7231 under Whittier-Hacienda Heights classification.



For information, refer to ad #7231 under Whittier-Hacienda Heights classification.

### NO DOWN GI-2 STORY 4 BR.-DEN-2 BA.

Beautiful family home with carpets and drapes thruout. Hardwood floors, shake roof and large patio. GI or easy FHA terms. Trade your present home on our Guaranteed Purchase Plan. Call now.  
#7958 (213) 925-9526

#### BE A WINNER OUR BEST BET

Is this lovely Lakewood 3 bdrm. home. Lush shag carpets, luxurious built-in kitchen. Block wall fence. Patio, and just painted too. Best schools, walk to shopping center. No down terms to you!  
#7958 (213) 924-5539

#### CUSTOM HOME ORIGINAL OWNER

Located in a lovely neighborhood, this 2 bdrm. and den home also offers a formal dining room. Walk-in closets, and covered patio too! Breakfast room, fireplace, separate laundry room, and garage door opener. No down terms to you. Only \$28,000.  
#7845 (213) 924-5539

#### 4 BR MODEL HOME

Original tract model in beautiful Park Estates with 4 bdrms - 2 ba, central A/C upgraded T/O & just under 1,600 sq. ft. of luxury in choice inside location. Many extras in this gorgeous home Well priced according to comparable sales in this sought after area. Better see this one.  
#8017 (213) 430-7564

#### ENTERTAINER'S DELIGHT

\$110,000  
This home was designed for the entertainer minded. Family room with wet bar leads to pool area with beautiful customized jacuzzi. Two patio areas and expanded bonus room plus 4 bedrooms and formal dining room. A dream community for the VIPs Appt. only.  
#7954 (213) 430-7564

#### CUSTOM HOME FORMAL DINING ROOM

Lots of comfort in this specially built home. Oversized 2 car detached garage with access for boat or camper. Large bps with loads of storage space. FP, w/w carpets, breakfast nook, window awnings are just a few of the bonus items. A surprise at only \$30,400.  
#6795 (213) 430-7564

#### CUSTOM HOME PRICE REDUCED...

\$2,000! Sharp 3 bdrm home, ample deep carpeting! Quality built, this super sharp home is just what you are looking for! Call now for details.  
#7882 (213) 426-4421

#### MOTHER'S DREAM NEW LISTING

Gorgeous 51/2 bdrm., 3 bath home. Quality thruout. Queen's kitchen with built-in range & oven. Lovely family room. Huge patio. Great Lakewood location. Call today!  
#7954 (213) 426-4421

#### GREAT STARTER HOME 3 BR.-\$157 PER MO.

Is all you pay when you assume this 6.75% VA loan. Large living room, newly painted. No down VA terms available. Call now!  
#8063 (213) 426-4421

#### BIXBY KNOLLS SUPER QUALITY

Lovely 4 bdrm. home, 4 bath home is completely remodeled! Gorgeous chefs kitchen and lovely new carpets and drapes thruout. Authentic marble entry. Trade your present home.  
#5791 (213) 426-4421

### 3 BR.-F.R.-2 BA. \$28,000 FULL PRICE

Perfect for large family. Huge lot, beautifully landscaped. No down VA terms, owner may pay all closing costs!  
#4299 (213) 426-4421

#### ASSUME 7% VA

Here's a real buy at just \$23,500. 2 bdrm. home, new shag carpeting and water heater, roof and formica sink top. Full service porch, double garage, concrete drive. Room for boat or camper. Fruit trees too!  
#8003 (213) 421-9481

#### CUSTOM BUILT LAKEWOOD VILLAGE

Best area of the Village. Beautifully designed 3 bdrm., 1 1/2 bath home with huge 35x35' family room, 2 fireplaces and heated and filtered California pool. Just listed, don't miss!  
#8003 (213) 421-9481

#### NEW! NEW! NEW!

This charming home has more features than a super market. 3 bdrms., 2 baths, remodeled kitchen. Formal dining room, new carpeting, 1 year new roof. New refrigerator w/ice maker and never used dryer, all included! Fruit trees and lovely landscaping. Priced at just \$28,500. Seller will carry 1st trust deed.  
#8003 (213) 421-9481

#### MOTHER-IN-LAW?

Plenty of room for her here! Detached rumpus room, 3 bdrms., family rm., 2 baths. Close to Lakewood schools and transportation. Large lot. Reduced to \$37,500.  
#7852 (213) 421-9481

### NO DOWN GI-2 STORY 4 BR.-DEN-2 BA.

Beautiful family home with carpets and drapes thruout. Hardwood floors, shake roof and large patio. GI or easy FHA terms. Trade your present home on our Guaranteed Purchase Plan. Call now.  
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#7845 (213) 924-5539

#### 4 BR MODEL HOME

Original tract model in beautiful Park Estates with 4 bdrms - 2 ba, central A/C upgraded T/O & just under 1,600 sq. ft. of luxury in choice inside location. Many extras in this gorgeous home Well priced according to comparable sales in this sought after area. Better see this one.  
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#8063 (213) 426-4421

### BUY OF THE WEEK PRICED TO SELL

Sharp 3 bdrm., 2 bath home in prime area. Large family room, fireplace, carpets and drapes. Patio, sprinklers, and much more. Owner transferred, priced to sell at \$58,000.  
#7695 (213) 541-2584

#### ASSUME 7% VA

Here's a real buy at just \$23,500. 2 bdrm. home, new shag carpeting and water heater, roof and formica sink top. Full service porch, double garage, concrete drive. Room for boat or camper. Fruit trees too!  
#8003 (213) 421-9481

#### CUSTOM BUILT LAKEWOOD VILLAGE

Best area of the Village. Beautifully designed 3 bdrm., 1 1/2 bath home with huge 35x35' family room, 2 fireplaces and heated and filtered California pool. Just listed, don't miss!  
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**RICHARD M. NIXON**

**"CRISIS PRICES" STILL GOOD THIS WEEKEND AT YOUR THREE OPEN ROAD RV CENTERS. WE RESERVE THE RIGHT TO RAISE THESE PRICES NEXT WEEK**

## Where Were You When Gold Was \$32 An Ounce?

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**We Can Prove That Open Road Sold Over 800 Motorhomes This Week!**

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**\$97 PER MONTH**

with \$1400 down payment for 84 mos. on approved credit. Full cash price \$7343 incl. tax & lic. Deferred payment price \$9548.

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### BRAND NEW 1974 OPEN ROAD MINI MOTORHOMES

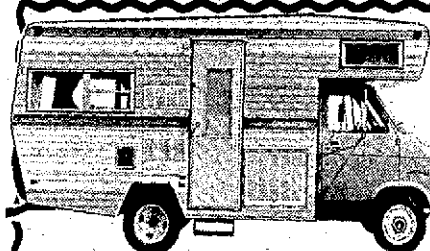
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The multi-purpose motorhome. Use it as a station wagon or family car during the week! Ser. 508454, 57796



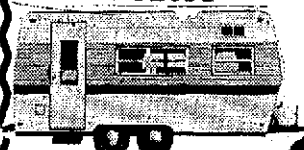
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# Spring Fashions



*Judy Hazlett editor*

**INDEPENDENT PRESS-TELEGRAM**  
SUNDAY MARCH 10, 1974

By Judy Hazlett

# ONE WAY

The separates scene is one of the important signs of our times in fashion ... and they all work in well-coordinated ways.

The Spring '74 woman makes her debut in longer, graceful skirts, lean tops and roomy jackets, all carefully choreographed with the perfect accessories ... brimmed hats, discreet jewelry that blends with the clothes, a small, more delicate shoe.

Daytimes are for the softest dresses ... evenings are for romantic dreams in clouds of

chiffon or clinging slinks. Classics melt down into soft suit looks. Colors are naturally "up"; clear bright pastels, gentle biscuits and creme, moody neutrals. Floral prints go to garden parties.

And accessories belong:

•The lady wears a hat this season — it sets the mood and slouches close to the head.

•Scarves travel to many new places — with square shapes winning over oblong.

•Stockings take their cues from shoes — continuous color below the hem.

•Belts are great blenders — narrow and natural.

•Handbags clutch up — or stay soft and squashy.

•Gloves are light-fingered — with string, crochet inserts and cool cut-outs.

And with the frothy fabrics, confectionary colors, and gentle refinements, there's more chance to look more romantically feminine than ever.

Giving the high sign to traditional beauty in jewelry fashions. Of original Navajo design, the sterling silver necklace and matching ring and open-back bracelet feature the shadow box effect, with exquisite ovals of turquoise set into each recess. All hand crafted and available at Indian Traders International, 188 Marina Drive, Seaport Village.



Best bags for daytime



Floaty little caftan

## Signs of our times

Hats are back with scarf



Patch it up with plaids



Tucked-front blouses for everywhere



supertans.  
softy leathers.  
13.99 and 14.99

The strap happens!  
Strips of soft leather get into action on stacks of great heel shapes. Super in non-stop tan. The softy leather swingbag, 13.99



## Leisure wear today can be anything you want

It probably can't be said too often. After all the costume parties fashion attended in recent years, clothes seem to have settled down — reflecting how people think and feel, where they go, what they like to do.

It's "real clothes for real people," and the new crop of leisure-time wear is a good example. A woman can find what she wants to suit any mood, any occasion. She can take her pick from long and short, bare or covered-up outfits, young or sophisticated looks.

Some of the most feminine at-home dresses are in soft fabrics, soft colors. The lingerie touch shows up in chiffon "bedjackets" that top long dresses. Jersey evening pajamas are still another standout sophisticated look.

Other ankle-length dresses look very much like knit T-shirts that grew. There's an above-the-knee version of

this same popular style.

Last year a craze for caftans swept the country as women discovered that these easy dresses were practical, being cool and unconfining, as well as glamorous. This season caftans look fresh in tiny prints and natural-color fabrics.

At-home outfits can be ingenious. Swimwear separates, for example, can double for leisure wear. A halter top and matching "cover-up" skirt could go dancing on a patio as easily as it could go for a stroll on a beach. Just add evening sandals and bright bangle bracelets.

Words like "soft" and "romantic" sum up most of these new at-home looks. Everything is uncomplicated, easy to wear and, above all, pretty. They're clothes that seem made to order for the contemporary woman's lifestyle.



**Simplicity** is in for Spring. In order to achieve the fashion images with you in mind, we are giving SPECIALS to introduce you to the new trend. Wash and Wear Perm and Precision Haircuts are the new fashions for Spring.

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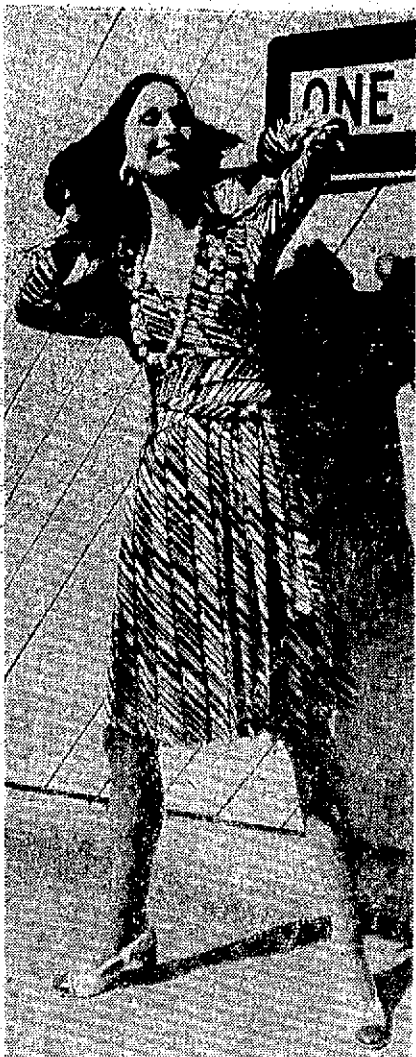
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• Buena Park • Norwalk • Garden Grove • Huntington Beach • Santa Ana • Orange County Plaza • The City • Downey • Carson • Del Amo • Del Amo Fashion Square • South Bay Center • Anaheim Center

As seen in Seventeen







## Little dress is spring's right of way

Yield right away to the soft, swingy, feminine look of Diane Von Furstenberg. She's done it again with two pieces that look like one in navy and white cotton knit. The skirt of pressed pleats is topped by a wrap-around blouse with attached tie belt. At Bullock's, Lakewood Center.

No U-turns this spring. It's straight ahead for the new look of easy-wear, easy-care fashions. Have a fling of spring polka dots in a Flutterby duo. Sleeveless dress features drop torso waist and inverted pleat for added freedom of movement. The open-front cardigan is banded in white to match skirt collar and skirt. Available in red or navy and white, in regular and half sizes. At Walker's, Fourth Street and Pine Avenue.



## Section credits

Editor ..... Judy Hazlett

Photographer ..... Curt Johnson

Editorial assistant ..... Robin Hinch

Cover page art ..... Karen King

Artists ..... Clem Gandara  
Karen King

Advertising coordinators ..... Dave Moore  
Larry Ashley

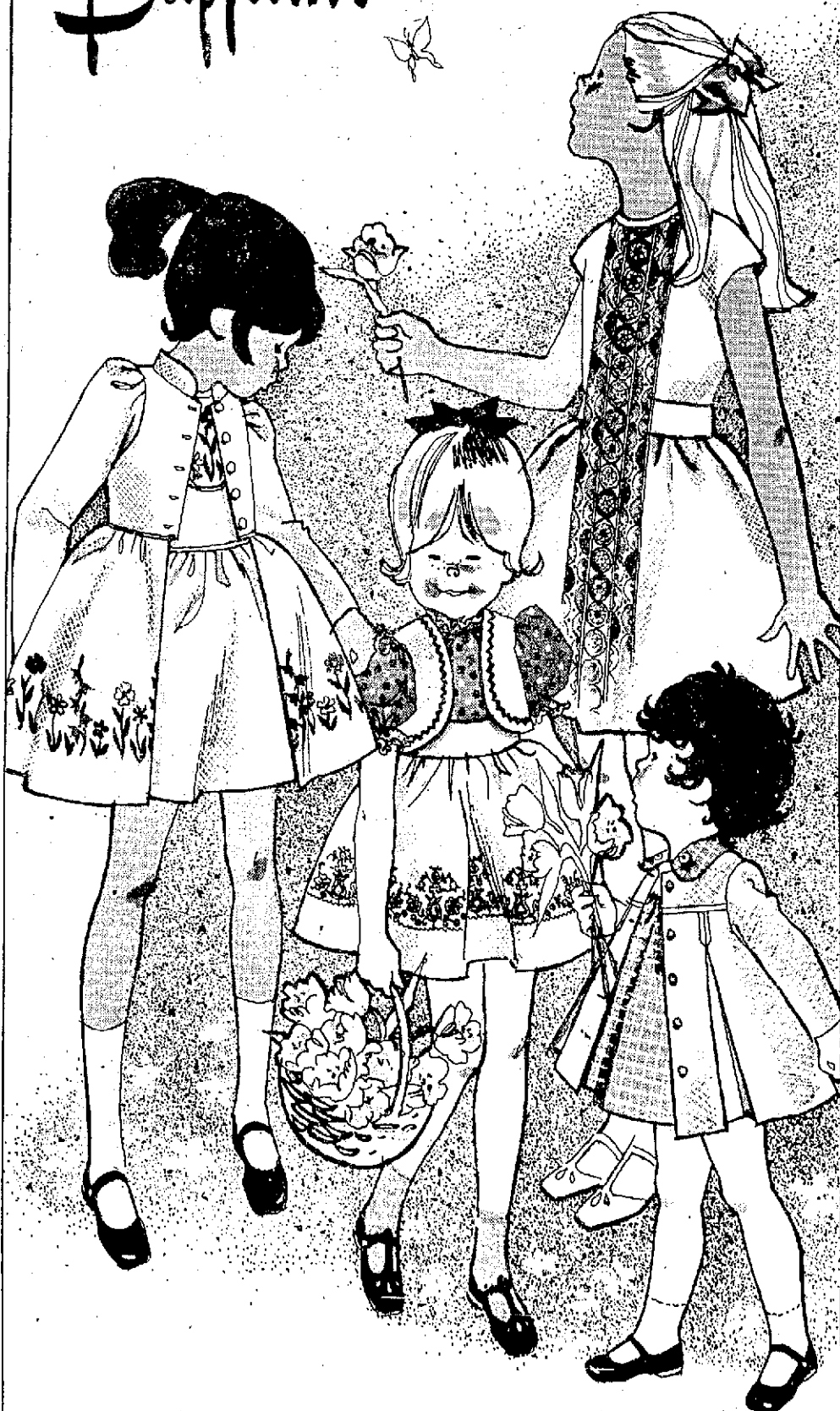
Models for photos taken at local stores are from Eido Barry's Vogue Modeling Agency.

They include: Sharon Thornton, Sandra Johnson, Zane Black, Melissa Christian, Sara Nicol, Gwen Wohlermaier, Joyce Flisher, Bonnie Wheeler, Vikki Elsing, Sandy Smith, Amariyls Keenan, Bea De Bie, Debbie Dixon, Benita Bower, Donna Brown, Beverly Marsh and Gino.

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# Buffums

Sunday best dresses by Siebel & Stern for party girls. Crisp as apples in polyester-cotton pique you machine wash and dry but don't iron. Pink dress checked in white with white coat. Sizes 2-4, 15.00. 2-pc. bolero dress. 4-6X, 18.00. Sleeveless dress and coat. 7-14, 26.00. Dress with embroidered front panel. 7-14, 16.00. Check these special values: Pastel nylon bikinis. 89c value, now 3 pr 1.00. Orlon® acrylic knee-highs. 1.00-1.25, 2 pr 1.00. Pantyhose, tights. 1.65-2.35, now 3 pr 2.00. Toddlers, all stores. Girls Shop, Long Beach, Santa Ana, Pomona, Newport, Laguna Hills.



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**STOP**

Signs of  
spring in  
two-way  
fashion



Wear white after dark! Or any other time, for that matter, for this coat and dress duo is a sure sign that spring is here. In ribbed polyester knit, the A-line skimmer has short sleeves and black striped gaucho V-neck and collar. Matching coat has black leather belt and buttons. At Greta's, 5012 E. Second St.

Stop for pedestrians. Especially if they're swinging along in a three-piece wardrobe by David-Alan, designed for fashion versatility. Practical in double knit polyester and a mosaic print that blends natural, gray and gold into the smart look of spring. At Zukor's, 235 Pine Ave.



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WAY  
TRAFFIC**



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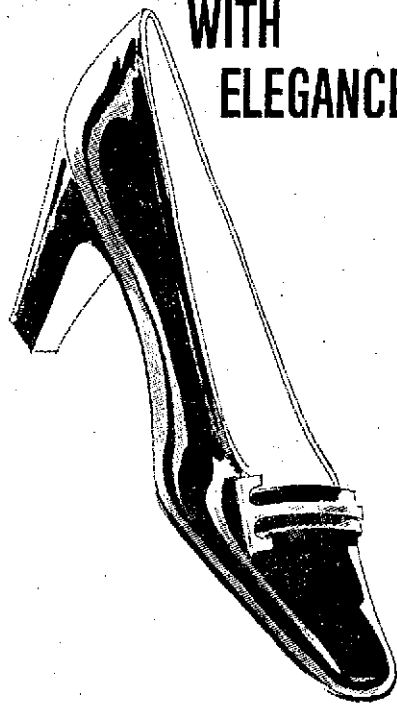
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Soft look is everywhere

Soft, fluid and floating are the words that best describe the spring '74 look of fashion. It shows up in fabrics, tailoring and even the new curving hairstyles.

Emphasis returns to the feminine shape—waists and bosoms are back, hiplines rounded and wrapped. Stockings are sheer, and shoes have higher heels and a more open look with slingbacks and sandals for day and

night. Colors are softer, too.

The non-suit shuns construction and almost doesn't look like a suit in supple knits, jerseys and soft synthetics. Gone are hard edges and severe tailoring. Often it's three pieces, with a clingy blouse or sweater top. Skirts are softly fuller or pleated.

Hair also has a rounder, softer look, shining, moving freely,

healthier-looking. New hair moves and swings softly. All lengths are right, but especially good is the versatile cut two inches below the earlobe.

Fashions for spring also will see the return of the feminine blouse, the ankle length swirl skirt, longer sweaters with shawl collars, floating collars, floating scarves and bright tones of green, blue and red.

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Suits

Short jackets, either loose or belted, worn with a calf-length skirt comprise many of the new spring suits. There are many coordinates, made up of skirt, blazer, vest and blouse, and sometimes a short sweater.



The New Thing  
For Spring  
By Edith Flagg

Beloved classic for Spring 1974 — the jacket-dress is most important . . . and this beautiful Random Coin Dot pattern (shown) is of a luxurious, 100% polyester; an exclusive, imported fabric. Expertly tailored; five self covered buttons front the jacket; its companion short sleeved dress features a long torso waist with an all-around pleated skirt and self-tie belt.

Colors: Red, Green, Navy

Sizes 10 to 20

7200

Fashions—Second Fl.

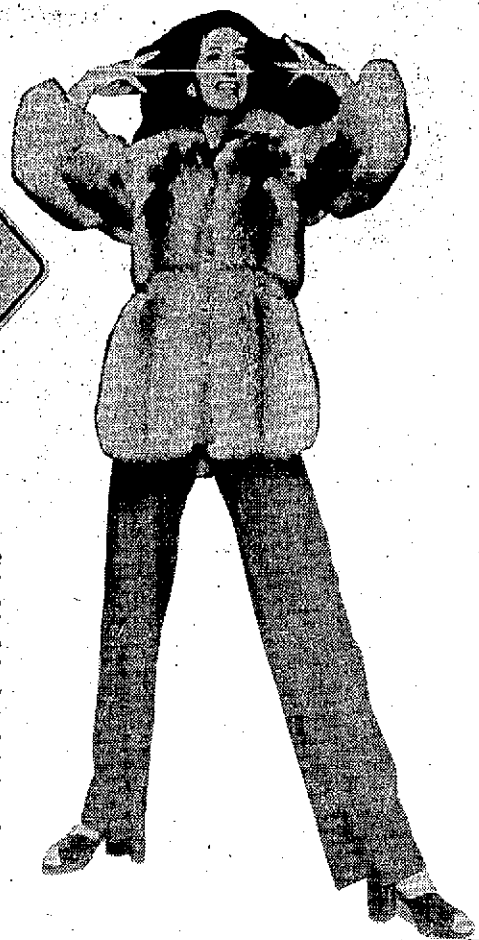
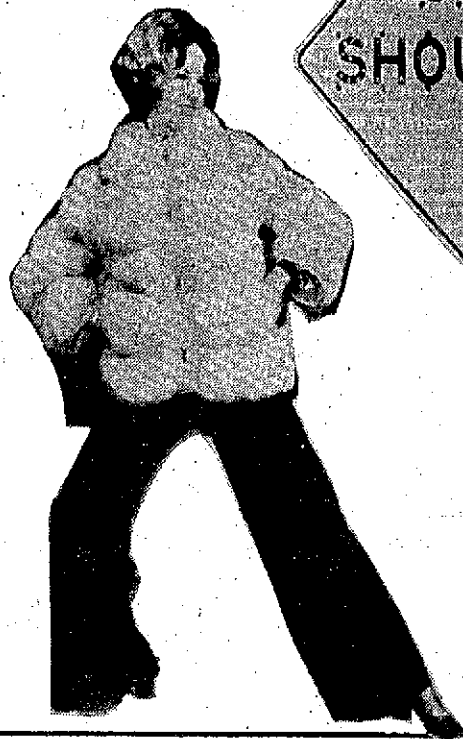
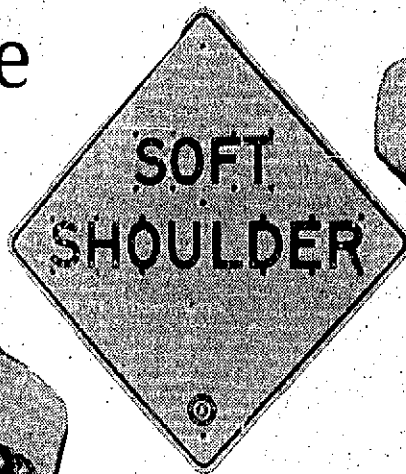
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# Signal of ultimate luxury in fur coats



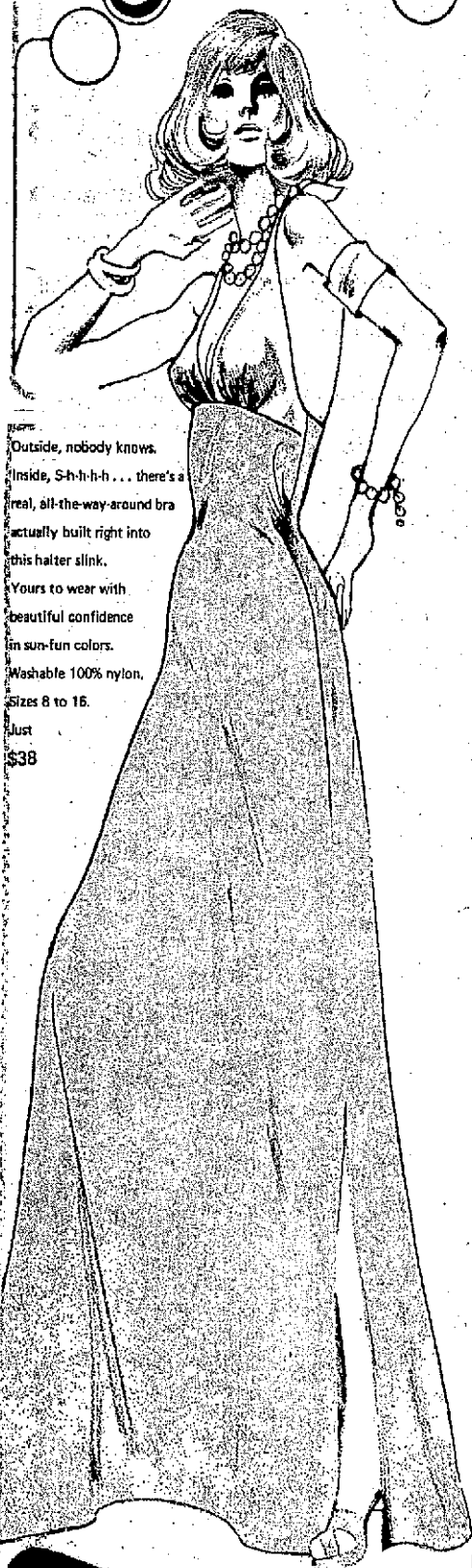
Yield to the luxury of a lovely, light-fur for spring. The leather strips between the snugly pelts of natural Norwegian blue fox add sporty elegance to any outfit. At Frank A. Hill and Son Fine Furs, 3316 E. Broadway.

Watch out for those soft shoulders! They signal the ultimate in luxury with a casual touch. This perfect pantcoat of natural red fox is uniquely accented with rust suede sleeve and side panels and matching suede belt. Brass turnbuckles snuggle you in against those chilly spring breezes. At Lockwood Furs, 711 Pine Ave.

Legs look better, feel better—

For lovelier legs and comfortable, too, try the supreme Supp-Hose, the sheer panty hose with the one and only Supp-Hose support. Sheer to the waist with sandal foot flat knit support. At John A. Metzger Co. Inc., 849 Pine Ave.

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Smock Top...\$8

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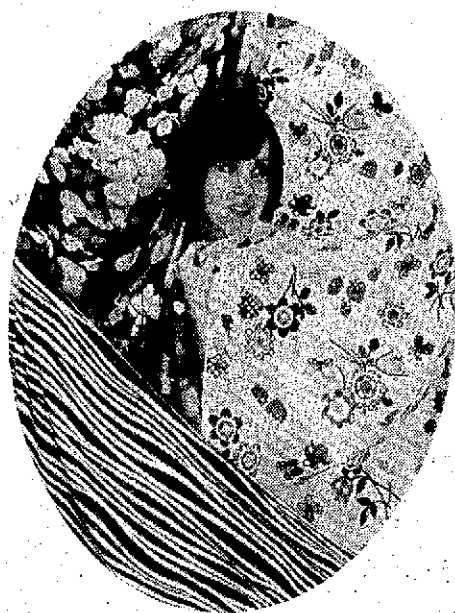
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# Material witnesses to signs of spring



A material witness to the coming of spring is this cheerful poly/cotton blend fabric with blue and red, pink and beige or orange and beige flowers on a white background. Sew, spring into action and you'll be ready with fun fashions at budget prices. One of many new fabrics (above) available at Home Silk Shop, 5599 Atlantic Ave., 3200 E. Pacific Coast Highway.

A stitch in time turns a willing wardrobe into a spring fashion trend setter. And it's "sew" easy with today's pretty, easy care fabrics. (above).

The Hawaiian print of warped knit polyester (top left) features gold, yellow and fuchsia flowers against a black background. A lighter, more youthful look can be found in the cotton seersucker (right) with happy gingham flowers in red, yellow and blue against a natural background. Tops for tops. The classic look comes with the all-polyester brown and white stripe, just waiting to be turned into a smart shirtmaker dress. All at Solomon Fabrics, 12373 Los Alamitos Blvd., Rossmore, 5350 Long Beach Blvd., and 4520 Atlantic Ave.

There's a sure sign of spring in this cheerful polyester/cotton fabric in orange and white check with yellow flocked flowers. Sew it yourself and brighten your own spring wardrobe. Flocked fabric available in lavender, dark and light blue, yellow and pink all with flowers of contrasting colors. Matching plain gingham check perfect contrasting trim and accessories. At House of Fabrics, Los Cerritos Center.



Casual shirtwaist in dyed broadtail processed lamb. Available in black and beige.

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## Trendsetters

Among the more popular fabrics being used are many doubleface wools, with a very light fall; wools in various weights, particularly gabardine, as well as wool twill and poplin.

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## Authentic American Indian Jewelry

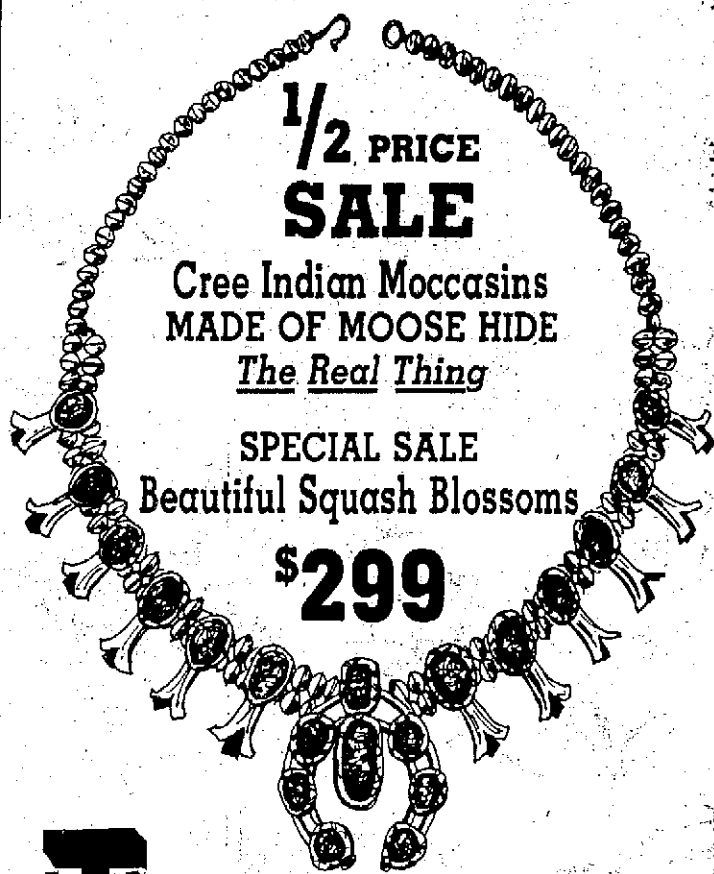
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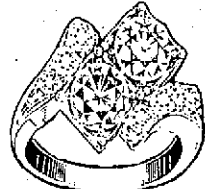
**the  
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The lyrical beauty of the marquise; most expensive diamond cut, ingeniously set in 14K white or yellow gold.



Eye-catching beauties of rare distinction and charm. For those with a flair for fashion in everything they wear.

Available in 14 kt. white or yellow gold



8 RADIANT DIAMONDS



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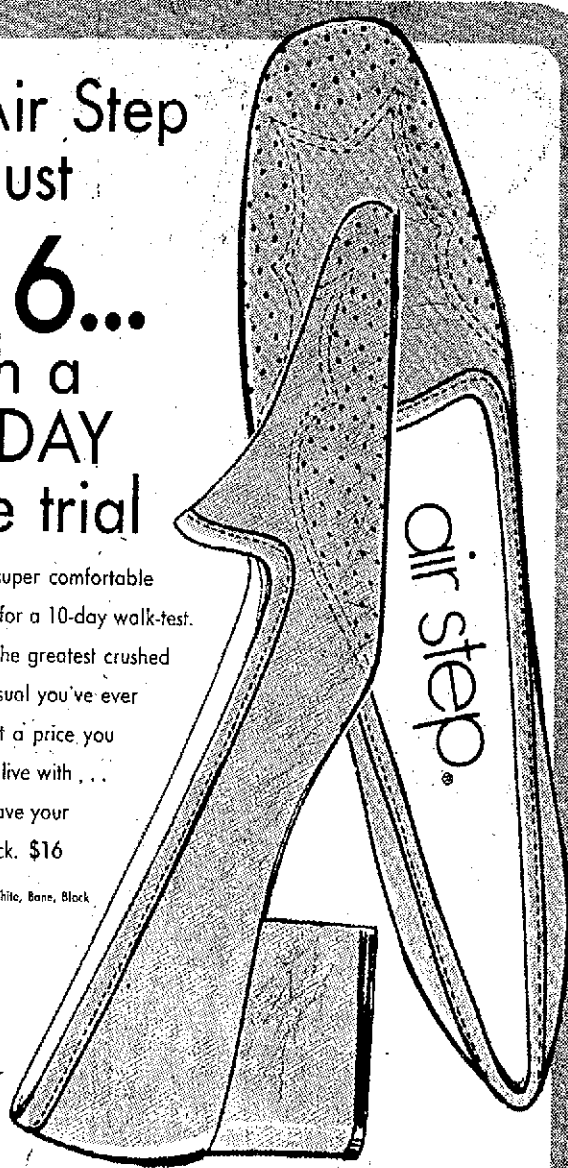
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# Spring Fashions

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BANK OF AMERICA, 3rd at L.B. Blvd.  
BANK OF AMERICA, 4th & Pine Ave.  
CITY NATIONAL BANK, 425 Long Beach Blvd.  
UNION BANK, 221 Long Beach Blvd.

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BOOK BARN, 240 Pine Ave.

#### COCKTAIL LOUNGES

PRESS CLUB, 645 Pine Ave.

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GENERAL TELEPHONE OF CALIFORNIA

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WALKER'S, 4th & Pine Ave.

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# SHOP DOWNTOWN

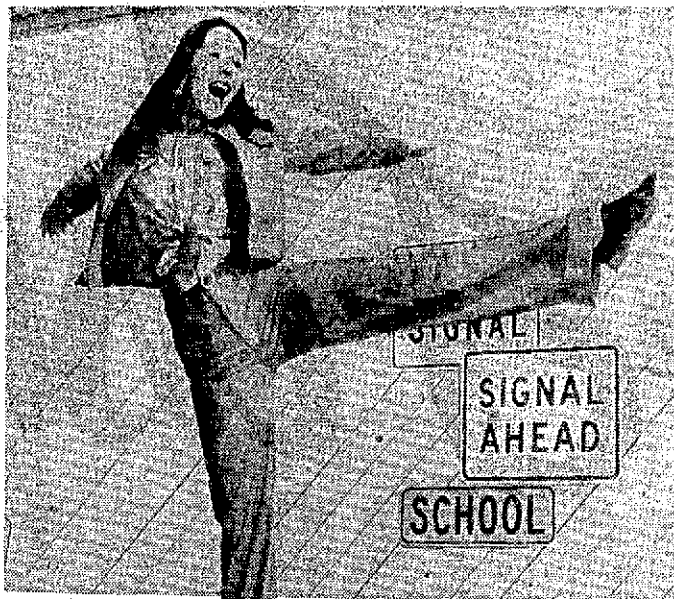


WHERE THE STORES PAY  
FOR YOUR PARKING  
Ask for Free Validation



There's no limit to where you can go, what you can do in this smartly-styled pantsuit from the Contemporary Corner Collection. It looks like gabardine twill, but it's wonderfully washable polyester. Shirt-style jacket has small, tailored stitching to match up with stitched crease in the flared pants. Available in white, green and yellow in junior sizes only. At Sears, Downtown Long Beach and Los Cerritos Center.

# All signals are go for perky pants



All signals are go for fun and ease in Levi's fashions for spring. Orange stitching adds a novelty look to blue chambray cuffed pants and matching Eisenhower jacket in polyester cotton blend. The plaid workshirt can be worn tucked in or knotted at the midriff for a cool, breezy look. In the clothing section of Dooley's Country Store, 5075 Long Beach Blvd.



It's loose, it's free, it swings into spring '74. Washable, easy-care polyester, of course. Blouson jacket and matching pajama leg pants sport white polka dots on dark blue background. The shirt-style blouse gives a snappy contrast with blue dots on white. From Gene's, Lakewood Center and Los Cerritos Center.



# The HomeSilk Shop

THE FABRIC PLACE TO FIND FABRICS YOU CAN'T FIND AT ANY OTHER FABRIC PLACE

## Spring opening specials

SALE STARTS SUNDAY  
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**ALL NEW  
NON WOVEN  
PRINTS**  
45" Wide **39¢** Washable yd.  
For table cloth,  
shower curtains  
aprons

\$1.95 - 45" wide - washable  
polyester/cotton  
**voile prints 57¢** yd.  
large assortment of new spring released designer prints

Naturals are "IN" for '74  
45" wide-washable-full bolts  
**100% LINEN  
PRINTS \$1.27** yd.

full bolts  
Reg. 1.37 yd. - 45" wide  
65% polyester - 35% cotton  
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**77¢** yd.  
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FABRICS**  
Modern, Provincial  
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Build in protection  
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COLOR FAST • YARN DYED  
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**\$2.87** yd.  
**TWEEDS - PLAIDS  
NOVELTIES** 54" wide  
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**bridal department**  
where the dream day is coming true



largest selection of  
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**SPECIAL:**

45" WIDE  
100% POLYESTER  
**WHITE  
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SAVE  
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2 INCH WIDE  
**multi color  
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FOR SPRING FASHION  
BELTS, WAISTBAND FOR  
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Shrink Resistant  
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Washable  
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**SWING INTO SPRING**

Shirtdress styles are  
'in' for easy wear in '74

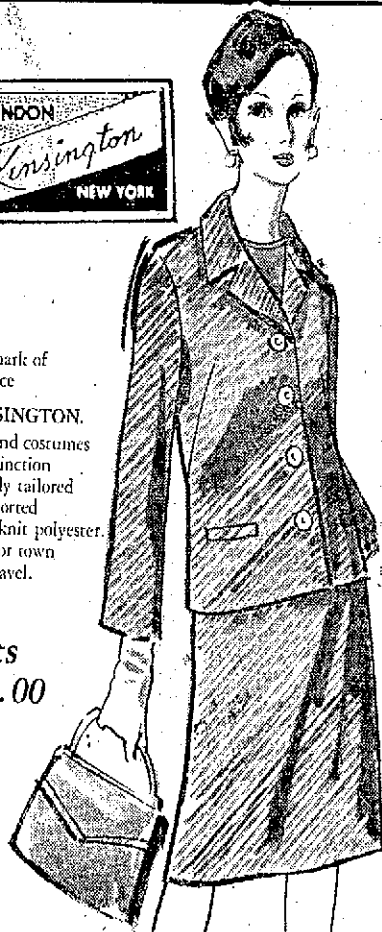
Although shirtdresses in different versions are going to be popular, straight, sleeveless dresses with a row of buttons on the shirt also are being admired for spring '74. In the shirtdresses, the collars are shirt or tie necks, or a shawl collar with a bow. The bodice is moderately full; long sleeves with a shirt cuff or elbow-length; belt at the waist; very wide flat pleats

or four inverted pleats. More frequent is the vertical dress, which always has a lengthening effect, in spite of the emphasized blousing of the bodice obtained with pleat effect from the neck, the shoulder or the yoke. Evening dresses feature long rich skirts, low full bodices, to be worn with a shawl, which has become the essential ornament for evening.



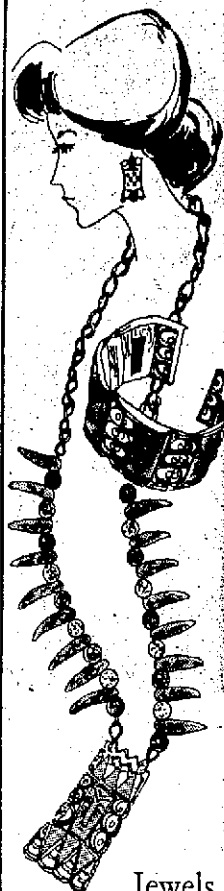
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dresses  
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Handbag from our  
spring Boutique  
collection.



Jewels  
by



The fabulous "Le Dernier Cri" (the last word) Collection! Sketched, necklace, earrings and bracelet from the AZTEC group. The collection includes Spanish Antique, Malacca wood and chalk designs and a brilliant display of pearl cut crystal jewels.

Earrings ... 12.00  
Bracelet ... 17.50  
Necklace ... 31.50

**Hobe's**  
"Le Dernier Cri"  
Collection shown in  
MARCH VOGUE

**Schick's**  
Pine at Seventh  
DOWNTOWN LONG BEACH

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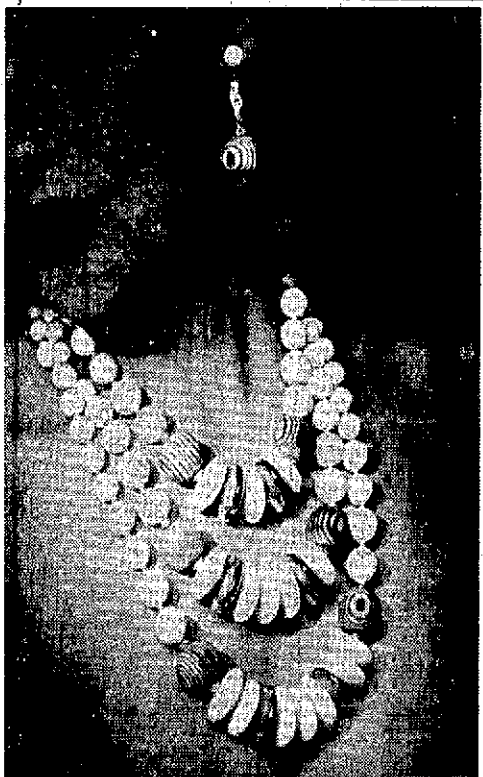
GARDEN GROVE  
12041 HARBOR BLVD.  
TEL. (714) 537-1270





Only one way to go for spring

It's a one-way street to spring fashion flare with this colorful halterback, designed to accentuate sylph-like femininity. A multi-colored addition to any wardrobe in acetate jersey, the dress hides—but just barely!—matching sizzler pants. At Fredericks of Hollywood, 205 E. Ocean Blvd., and Lakewood Center.

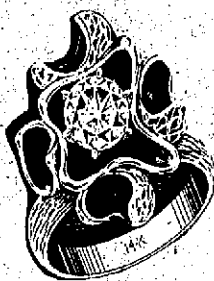


Last word in jewelry

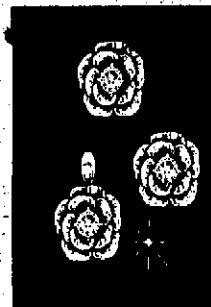
It's "Le Dernier Cri" (the last word) — the fabulous collection of fashion jewelry by Hobe Cie., Ltd. This jewelry is so special it will accessorize the spring collections of many well-known Paris couturiers. Included in the collection is this striking necklace with matching earrings from the Malacca wood and chalk designs. Bold and breathtaking, it's an eyecatcher for any occasion. Available locally.

A jewel of a rose

A rose is a rose...but takes on added spring sparkle in a Florentine dinner ring (right) in white or yellow gold with three diamonds nestled in the center.



A single diamond in a uniquely stylized setting is the perfect accent to any spring fashion (left). Spring flowers that will last forever are the diamond rose pendant necklace and earrings. All from Rothbart's Jewelry, 201 Pine Ave.



The 'luxurious color' is back for spring '74

Clear, bright colors are forecast for spring '74. Cream, probably the most important color on the horizon, balances a slate of mid-bright tones, such as blue, mango and jade green.

One fibers house fashion director says, "There's a resurgence of elegant, luxurious colors. The naturals — camel, beige and gray — will dominate and cream with a touch of yellow looks right. In the medium bright range, the news is cornflower blue, hot pink and orange. The deep complete the spring '74 color story for the spectator look."

The brights, previously just an accent, now become a new direction. They're pungent colors with the greatest strength in cornflower blue.

Where a woman used to change looks by style, she'll now do it by color.

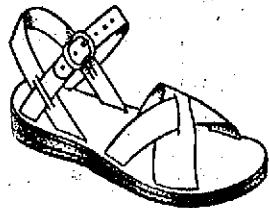
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Long Beach's Smartest Shopping Center

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SHOPPING CENTER

Knits are increasingly popular

Italian luxury knitwear is being increasingly used for spring and summer, thanks to the new and complex techniques which are capable of producing yarns of any weight and many different weaves.

**Custom Bikinis**

Sizes 2-18, A - D+

Many Fabrics to Choose From

One Week Delivery - Rushes Available

**ALL CUSTOM SUITS ONLY \$16.00**

**\$1.00 OFF WITH THIS AD**

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1021 W. Whittier Blvd.  
Hours: T, W, F 12-6;  
Th. 12-8; Sat. 10-6;  
Closed Sun. & Mon.



Detour ahead! To a new fashion clog, clunkier than ever for the perfect finishing touch to those new spring pants. Rich-grained wood platform brings the heel to an all-time high of five inches, while soft cherokee leather holds the foot firmly and comfortably in place. Several styles and colors available at Mandel's, 301 Pine Ave., and Lakewood Center.

Platforms take the high sign—



No limit to fashion know-how

On the job training is an important aspect for both model and fashion merchandising student at Elda Barry's Vogue Agency, 4260 Atlantic Ave. This model completed training at Vogue, opened her own dress salon, and is now modeling again for agency. School also includes a theatrical agency, a make-up bar and employment agency. Fashions from Just Gals.

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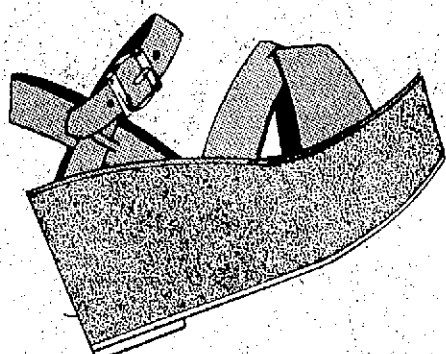
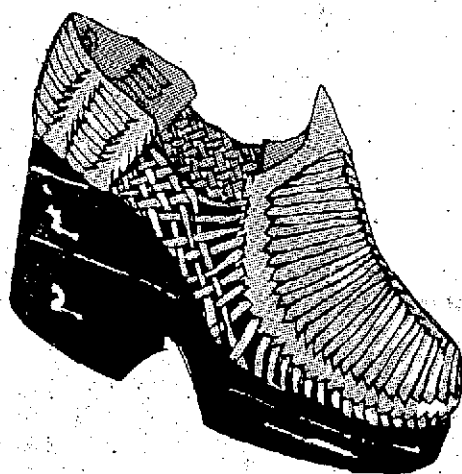
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Make a fashionable U-Turn to find an update of an old favorite. This wonderfully lightweight little shoe combines the comfort of a handmade Mexican huarache with the new fashion cork sole. At Innes Shoes, Los Cerritos Center, Lakewood Center and La Habra Fashion Square.



High on the fashion list — just right for those popular pants — is the platform with little buckle strap... a lot of fun for those on the move. At Leeds, 257 Pine Ave., Lakewood Center and Los Cerritos Center.

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**For Any Reason For Any Season**

Wrap Yourself in Glamour with Jet Sets

**New Knit Jacket with the Fur Collar**

that Looks Real  
Large Double Pockets—  
Fully Lined  
Sizes 8 to 16  
White Only!  
**\$39.00**

**The Classic Pant Coat**

by Suncraft is a must for a sportive mood. Perfectly tailored with wide notched collar — semi-fitted with double pockets and a luxurious blend of Shetland Wool and Nylon. Simply sensational Camel, Red or Navy.  
Sizes 8 to 16  
**\$39.00**

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**OPEN MON. & FRI. NITES 'TIL 9**

It's the body language

This spring, body language is very much in tune with fashion's new, soft, all-feminine mood.

The newest body suits cater to coquetry with bare designs, soft and sensuous, and artfully draped to flatter the female figure. Close to nothing and very pretty, is a ribbed knit halter style in yellow by Burlington Bodies with a peekaboo lattice bodice trimmed with two rows of daisies applied at top and bottom.

Another appealing style is a shiny ribbed knit turtle-neck halter with shoulders cut way out. It's winning strategy to layer by day, and wear it boldly at night.

Also a charmer is an authentic stock tie blouse style with full sleeves and barrel cuffs, borrowed straight from classic hunt fashions.

Delightfully feminine, too, is an eyelet shirt in white with a small rounded collar and full puffed shoulders tapered into long sleeves with trim barrel cuffs.

The classic shirt also plays an important role in the spring body game.

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**Levi's** FREE Levi's PATCHES TO ONE and ALL! (While Supply Lasts)

**TONS OF Levi's®**

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**WOMEN'S WEAR**  
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**BOOTS HATS BELTS**

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# Do not pass a smart look

For the man who likes to go the casual route, there are a number of new coordinates that will result in a casual look that's good anywhere.

A loose shirtjacket and matching pants of light, unlined wool tweed could be worn over a shirt floral-patterned in the same tweedy tones. For evening, a bushjacket and pants of black denim over a natural

shantung shirt would be both casual and spectacular.

The man who prefers the European look will be pleased with the large selection of imports. Hand-knitted sweaters often come in sets with a coat-sweater plus sleeveless sweater vest. With this, a white shirt and solid tie add cosmopolitan dash. Camel cashmere that reverses to plaid raises the

sportcoat to new heights of luxury. For after-five, the traditional smoking jacket comes in new woven patterns of dark silk.

The natural fibre look will please the conservative dresser. With a dark silk shirt printed in foulard pattern, try a white printed ascot. Add to this a natural cable-knit cardigan. Trousers with a stitched front pleat and fuller legs combine comfort with a pleasing leanness of line.



Do not pass this smart, crisp look for men's spring fashions. The lightweight dacron and cotton coat in blue and white gingham check is easy to wear, fun to mix and match. By Deansgate. Corbin puts the traditional look back into the straight leg slacks of dacron and wool. Simplicity and style are complete with a button-down oxford shirt by Sero. All at Kenady's Clothing, 5348 E. Second St.

DO NOT PASS

Leather is going to town this season. . . soft-as-butter, this style setter features scalloped flap patch pockets, snap front and buttoned cuffs. The unexpected color: A brilliant shade of cobalt blue.



For casual wear, a battle jacket of streamlined design with snap front and cuffs, breast flaps and concealed slash pockets (left) plus a button-front safari jacket with gold scalloped-flap patch pockets and grommeted belt.



It's an eye-catcher, to be sure, in a colorful mix of bright red, gold, aqua and lime. For the man who prefers color in smaller doses, wear jacket with solid slacks, and the print slacks with a sheer gauze shirt.



The man of today is a staunch individualist. . . and this beige Johnny Carson suit with contrasting dark brown shirt are just the combination for the man who wants to be true to himself. He's clearly confident with the two-button styling and a slight flare to the pants. Well pocket on the breast and patch pockets accent the lines of the coat. Polyester fabric keeps him cool throughout his demanding day and on into evening. From Umberto's, 2141 Bellflower.



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MEN'S WEAR  
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by Hart Schaffner & Marx

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Nothing is more important to today's on-the-go man than clothes that can keep up with his active life.

Our mobile society sends businessmen hurrying around the country, sometimes on a few hours' notice. Today's busy lifestyle means an active job, whatever the field, and time for sports and hobbies that call for as much energy from a man's clothes as from himself.

The right wardrobe for the active life is vital - and that means clothes that can go anywhere, anytime, and keep their good looks throughout the longest day. Such practical, comfortable clothes are



any man's when he chooses them in fabrics made with Kodel polyester, one of the magical man-made fibers. Clothing wrinkles less, packs simply, and is wash and wear.

Years ago, men had to cope with suits that got baggy, shirts that needed the full laundry and ironing treatment, and casual clothes that were almost as much trouble as his business outfits. No longer.

Now that same man can choose a doubleknit suit that offers him maximum comfort and movement with cutting or binding - a suit that's perfect for regular office routine or the busiest days.



When a gentleman pictures himself at the top of his game, quite often he is wearing a Southwick.

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Hair has taken on the fresh look of spring. No longer is it shaggy and lying on the forehead and neck, but is softly tailored to brush away from the face. Short, simple and feminine. Styled by Raymond Mazzei Salon, 5870 Naples Plaza.



Right this way to vibrance and elegance in hairfashion for spring '74. With a wash 'n' wear perm, this short, soft precision cut can be blow waved and brushed into a soft flurry of movement. By Fuller's World of Hair Fashions, 532 E. Willow St.

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Ready for a change? Try a short and snappy hairstyle that's lighter, gayer, with plenty of fluff and bounce. The ultra shortcut offers leathery layers of softness all over the head with the surprise of curly tendrils around the face. Styled by Magic Mirror Beauty Salon, 4492 Atlantic Ave.



Make life a little easier with a smart, short cut that gives the breezy look of spring. It's fun, and easy, too. Just wash and blow dry for perfect styling every time. Styled by Rose Marie Beauty Salons, 200 E. Broadway—16537 Bellflower Blvd., 11738 E. Firestone Blvd., Norwalk.



## Rings shape the hand for '74 with spirit

A new spirit of creativity has been introduced in the world of spring jewelry fashions. And rings help maintain the delicate balance that is so essential

when fashion is as understated as it is now.

The creative spirit shaping the hand pares down the number and scale of spring's rings, notes the jewelry industry council.

Stone rings scatter diamonds, emeralds, rubies, sapphires over generous spaces, yet keep the rings graceful. Colored diamonds, opals, unusual stones, small diamonds used as baguettes or pave make up lovely, resourceful new styles.

Space spectaculars, curvaceous geometrics, '30s reminiscences are

some of the ways silver shapes the ring this spring.

The newest idea in gold is "pin on a ring." The gold ring—either a network of textured, unmatched bars or lacy openwork—is the background for a fanciful look at the insect world. A butterfly, a bee, resplendent as spring with diamond pave, ruby, emerald and sapphire accents, pins onto the ring for a happy-handed line of it. Separated, pin and ring become two useful pieces of jewelry.

Or, combining with sil-

ver, showing off mother-of-pearl, black onyx, white agate and diamonds, gold takes a bold look at the '30s and graphically accents the hand.



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SOFT DOUBLE NYLON TRICOT KNIT  
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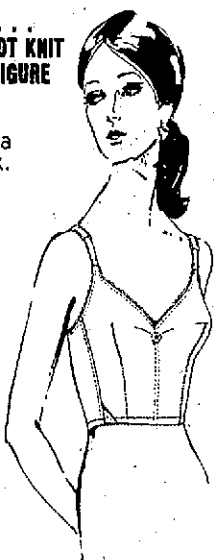
Extra soft, double nylon tricot knit cups and sides. Stretch nylon lycra spandex back. Low back. Three section cup for perfect separation and uplift. Hidden inner band feature. Smooth seam construction assures no show through. Adjustable shoulder ease pads to relieve strap pressure. Keeps silhouette gracefully smooth. Designed for the full figure or the plus cup girl.

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## Coats

The trench coat in leather, waterproof silk, resinated fabrics and poplin, still is predominant for light

outfits. In the same style there are light casual coats with belts, yokes and shoulder tabs.

## 16-18-20 Shop LANE BRYANT

### WHERE THOSE HARD-TO-FIND SIZES ARE THE SPECIALTY OF THE HOUSE

Here, a very together look for special occasions. It starts with a long sweep of polyester knit, cut along easy, fluid lines. Then gets topped with its own sheer nylon shirtjacket. In beige with coordinating print, \$52.



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# This is Spring

### Spring Fashion

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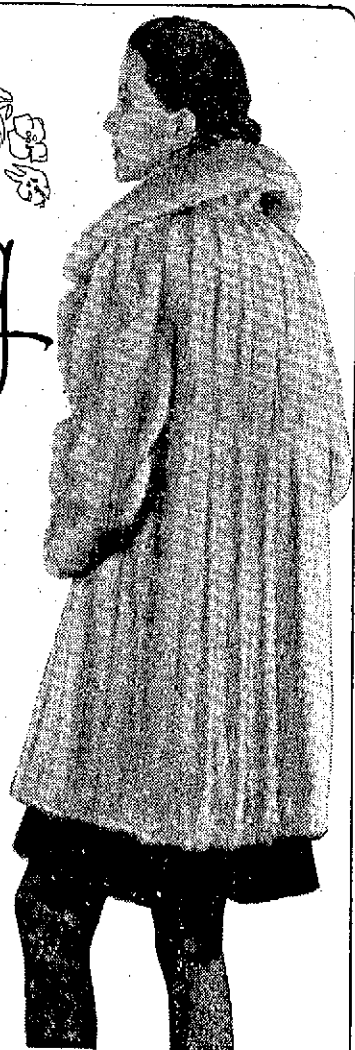
Forget about the winter-only fur. Wear it fall, winter and right through the spring.

Forget about the one shot fur. Wear it over pants or with a skirt for day or make it glamorous something long and sexy.



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Curves ahead — with a perfectly coiffed Allura wig casually styled with short curls around the face. For anytime night or day, get a headstart with the long, lean look of a blueprint of 100 per cent nylon set off by white collar and cuffs, on A-line dress by Jody T. Both at Wigs by Anthony, 2037 E. Seventh St.



"Don't walk" won't apply to the lucky feet wearing a leather sling heel sandal designed for style and comfort. Detail stitching adds a smart, sporty look to accessorize any new spring fashion. Available in white or beige at Naturalizers Shoes, 434 Pine Ave.

Soft is the word for this spring's fashions, and that includes tops of all kinds. Suntops are very low-cut at the back with a large collar in front. Sweaters are open and worn with or without a blouse. Particularly trendy are the ultra soft skirtedresses and blouses to be tied over a dress. Embroidery, open work and tucking are added to give this spring's blouses a feminine, romantic look.

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# MANDELS

Matching Handbag \$18

a new air step interpretation  
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resting on a tall, proud heel, conveying  
its own special aura of fashion drama.

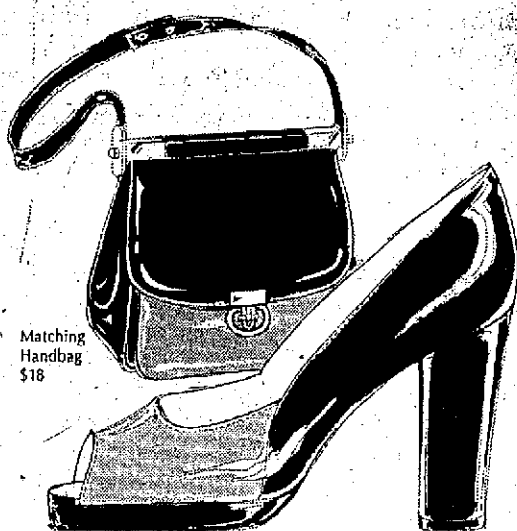
Camel & Black Patent  
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LOOK • THEY FEEL AS GREAT AS THEY LOOK •



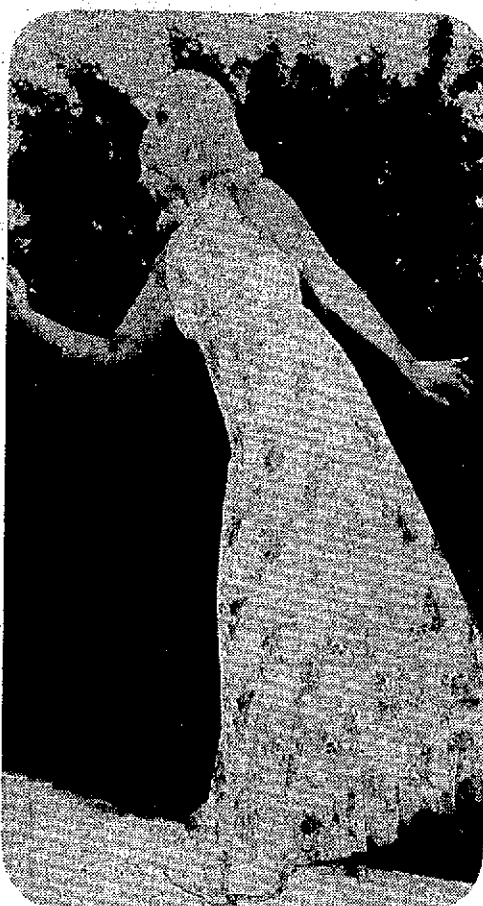
a new air step, interpretation  
of an old classic...

resting on a tall, proud heel, conveying its own special aura of fashion drama.  
Camel & Black Patent  
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Flowing, feminine — you'll feel like a queen in this halter top dress of polyester chiffon (above). Pink roses bloom on a white background, while ruffles on mandarin neck, sleeves and around the bottom are scalloped in green. From the Tall Shop at Lane Bryant, Los Cerritos Center.

**VALUES UP TO**  
**\$80<sup>00</sup>**  
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Long flowing dress  
of 100% nylon,  
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Choose from several  
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All occasion pant suit  
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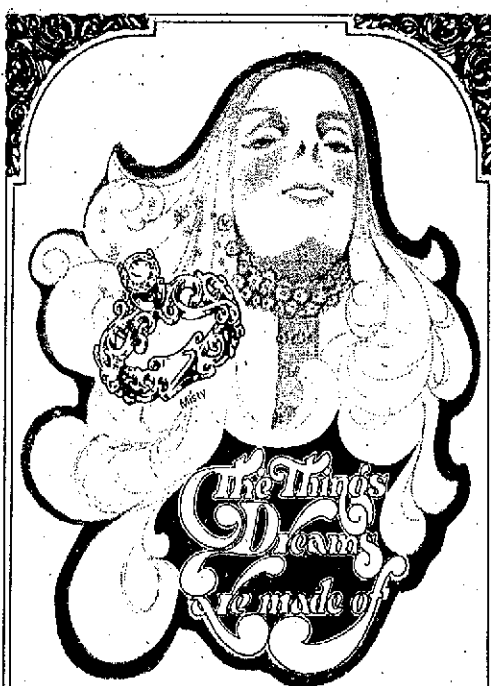
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**Bridal Originals** exquisite, nylon organza gown with elegant chapel train, is trimmed in sequined Chantilace. Sizes are 6 to 20 in white only, \$100

Stop! And enjoy the sights and the sun in this new look in beach jackets. It's the "name dropper" parka of polyester/cotton blend, with nautical rope belt, attached hood and nice big pockets. The denim shoulder tote with white trim is perfect for all your beach and boating needs. Available at Buffums', Pine Avenue at Broadway and Lakewood Center.

This three-piece Italian wool/acrylic knit pantsuit by Crissa of Italy speaks for itself in only one way — stunning. White flare pants have found their perfect match with the Indian motif sweater set of vibrant red, green and gold against white background. So spring into action. You'll find it at Schick's, 701 Pine Ave.



Free 'n easy  
fashion stoppers

## Fashion goes to your head

Women's quest for curls is a matter of history. Through the years they have tied up their hair in rags, ironed it or covered it with harsh chemicals—all for curly locks.

Since curls are coming back this spring, it's interesting to compare what was done in the past with what's being done today to achieve this curly end.

In the 1920's women bobbed their hair and marcelled it with a hot iron to sizzle in the waves. A few years later, they sat under a complicated electrical contraption, an early permanent wave machine, which gave more frizz than curl.

The Depression years produced a machineless wave, utilizing chemical heat-producing pads, but its cost was prohibitive. Then, the cold wave came along in the late '30s, and women took to having their hair curled with a chemical process.



## Hair has taken a definite stand!

Raymond Mazzei is not a newcomer to the fashion scene in Long Beach. For ten years we have led the way in the affairs of hair. My personally trained staff achieves the most fashionable effect possible. At Raymond Mazzei, hair is done for effect! The total picture, fashion and suitability, is commonplace at our salon.

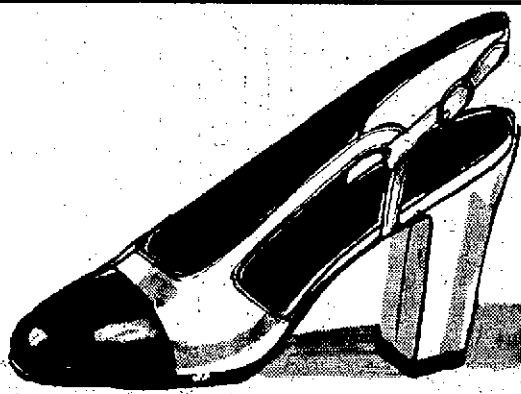
At Raymond Mazzei, a new "revealing process" is taking place. No longer is hair shaggy and contentedly laying on the forehead and neck. The face, taking its proper place, has a fresh clean look. Hair is softly tailored to brush away from the face revealing not only the face but the new trend in hair fashion. Hair has taken a definite stand. Let Raymond Mazzei do that for you!

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b



a



c



**a.** Bared to breeze through Spring. Amalfi's pale bone calf slingback with one side open and the toe tipped in black. Great groundwork for all your new classics, \$48 Fashion Shoes

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**C.** The wrap holds the winning hand this Spring. Easy. Effortless. Exclusively ours. Beige acrylic knit with card print. By Bill Blass for Blassport. Sizes 6-14, \$60 Innovators, where it all begins.

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## sew up SPRING

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### SEERSUCKER PRINTS

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MACHINE WASH, TUMBLE DRY, NO IRON

Cottons, Polyester/Cottons

44"/45" Wide

159  
yd.

### COORDINATE

VOILE PRINTS 169 yd.

DUCK PRINTS 198 yd.

A SEW neat ideal A pantsuit of duck, a match-mate voile blouse; a duck dress, puffy voile sleeves.

MACHINE WASHABLE 100% Cotton  
DUCK; Cotton, Cotton Polyester VOILE

44"/45" Wide

### BASKET STITCH DOUBLE KNITS

Casual, Carefree and Chic! These Trevira Polyester double knits come in a wide, wide range of new spring pastels, white and black.

Perfect for pant suits, skirts, dresses and city suits. The basket stitch gives them a great textured look and feel.

MACHINE WASH \* TUMBLE DRY

58"/60" Wide

298  
yd.

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# Perhaps there's still a chance

**EDITOR'S NOTE:** This is the first in a two-part series dealing with Long Beach marriage conciliation court.

By **JOHN SHEEHAN**  
Staff Writer

The first time an attorney mentioned that professional marriage counseling might be an answer to the young husband's destructive behavior, he gave it as much thought as a scuff on his shoe.

One seemed about as useful as the other.

But that was before he admitted to himself in a rare moment of objectivity that: a.) regardless of what he thought he felt, he still loved his wife; b.) the children had become the real victims of their parents' open viciousness toward one another; and c.) professional help was near at hand, sincere, competent and **FREE**.

It was this last point that persuaded the young husband to seek out Russell Berkley, a dapper, 50ish psychiatric social worker who sits patiently and quietly on the fifth floor of the County Building at 415 W. Ocean Blvd.

Berkley says he doesn't care what specific reason prompts troubled marriage partners to seek him out or whether they walk in or phone ahead.

What bothers Berkley most is that more people aren't taking advantage of the professional marriage counseling programs offered by Los Angeles County at no cost to either spouse.

It's a unique program, one of the oldest in the nation and an international model for solutions to what has become a problem of crisis proportions — disintegration of the home in the face of accelerating divorce rates.

**OF ALL THE SPECTRES** posed by mid-century's revolution of expectations, divorce has had the gravest consequences. As with his appendix or tonsils, mid-century man no longer seems to need the traditional family unit, the common thread that has run through the whole fabric of several thousands of years culture.

Man and woman has become singular, self-concerned and alone. Fewer people marry, certainly not enough to balance the divorce rates, and when they do, it's not to raise families.

Better to raise consciousness, they say.

Yet the children of these marriages remain, and as Berkley is quick to point out, regardless of how mother and father resolve their own adult problems, parenthood and all its attendant responsibility, is forever.

While the parents were married, children were probably their concern alone, but with parents divorced, the kids become everybody's problem — neighbors, teachers, relatives, police, social service agencies and even, as a too-common last resort, the courts.

Faced with the dilemma of children's welfare, Los Angeles County established in 1939 what was then called Children's Court and since become Family Law or Conciliation Court.

Family Law Court today is still fundamentally concerned with the welfare of children but has evolved, according to need, to where it now offers help to any married couple.

"What you have to understand," Berkley points out, "is that we're not here necessarily to save marriages."

"We're here to help people, both as couples and as individuals — help them salvage their

**PROSPECT** of divorce is never a happy one as couples remember good times of earlier days. Conciliation court may be a haven in troubled times.

See **CONCILIATION**, Page L/S 5



**Life/style**

Long Beach, Calif., Sun., Mar. 10, 1974 Joyce Christensen, Editor  
INDEPENDENT, PRESS-TELEGRAM—L/S-1



**FLORENCE GULLY JOHNSON** plans to "take a few months off to think about what I'd like to do with my retirement," but insists she always will be involved in community life.

Staff photo by **BOB SHUMWAY**

## Scouting has been her life

By **CAROL IVY**  
Staff Writer

"One of our shortcomings might very well be in keeping all this to ourselves, not telling other people about Girl Scouting, its forward-looking programs and activities for young people."

"We might be contributing, inadvertently, to the old and very wrong stereotype of inaction," reflected Florence Gully Johnson, retiring in May after 28 years as executive director of the Greater Long Beach Council of Girl Scouts.

When Mrs. Johnson took the executive director's job in 1946, it was for the Long Beach Council of Girl Scouts, then serving just 2,200 youngsters. Today, the Greater Long Beach Council serves more than 12,000 girls and young women in 15 communities.

"And this certainly is not our peak membership," she noted. "We had the biggest boom in numbers during the 1950's."

Mrs. Johnson herself was a member of Girl Scouts for just one year, in sixth grade in her home town of Corona.

"We only had a troop there, no council at all and our teacher was the scout leader."

After completing college—a bachelor's degree from Occidental, fifth year at the USC School of Library Science—Mrs. Johnson went looking for a job and discovered there were none.

"That was during the Depression and no one could find a job. I had always enjoyed working with young people, so I decided to become a Girl Scout leader and stayed with it for three years."

"Then I worked as a librarian for 10 years, until we settled in Long Beach. I had planned initially on continuing as a librarian, but heard about the Girl Scout job. It intrigued me and sounded so challenging. I had thoroughly enjoyed being a leader, so I decided to accept the executive director's position and have been here since."

**MRS. JOHNSON** said she has seen many, many changes in scouting over the years, but "the basic tenets and principles remain the same. Emphases, not basics, have shifted."

Two major program revisions occurred in Girl

Scouting in 1935 and 1963. The program currently is in the process of being redesigned once more.

"In 1972 at the national convention, the promise and law were even changed to keep up with the times, although the feelings and standards remain. The word 'mankind' was added to the promise, so a girl says she will 'serve God, my country and mankind' now."

"Girl Scouts always have been at the forefront of their times," Mrs. Johnson noted. "In fact, you might say Juliet Lowe was one of the first women's rights advocates, back when she founded Girl Scouting in 1912. She reached out first to girls in low-income areas, then told ALL girls they should try their best to be whatever they wanted to be—whether it be in the business world or some other role, that they should get involved in community life. That is the same today in Girl Scouting."

Although in recent years the Girl Scouts have made an extra effort to reach minority youngsters, the executive director noted "ethnic programs are not really new to Girl Scouting. From the very beginning, there were programs for girls from various ethnic backgrounds. The difference is that now—in the last few years or so—we are being more aggressive about the programs, reaching into the communities where the girls live, instead of waiting for them to come to Girl Scouts. We are now adapting our ways of work to their cultures, their understandings and ways of life."

**MRS. JOHNSON** recalled that "when drug abuse was a big issue during the 1960's, the Girl Scouts began a special program to educate leaders and members long before many other agencies did so."

"And not long ago, we began a special effort to work among children of migrant farm workers—to bring those girls into scouting, show them that no matter where they are, no matter where their families move, their Girl Scout membership cards will assure them of a home in scouting."

"Another area of change in emphasis is service. Although Girl Scouts through the years have involved themselves in service projects, this is a particular concern now. The troops of today actively seek out community projects instead of waiting for them to come along. That's why we have a special service desk in our headquarters for just that purpose—to

help leaders find projects for their girls.

"We want these girls to learn at an early age to become involved in community activities so they will be involved adults."

Mrs. Johnson laughed that "only recently have our schools considered the idea of 'open' classrooms. All along, as an informal education system supplementing the schools, Girl Scouts have had just such an 'open' system, in which each child sets her own pace, her own reachable goals. The idea is for a child to progress at her own speed, not at someone else's. Every girl is expected to do the very best she can in relation to her own abilities. Certainly, one youngster may shine more than another, but as long as that other child is trying, she will be recognized in scouting."

**THE DIRECTOR** emphasized the need for good scout leaders and said "one of the real joys of this job has been working with volunteers who care. The only pay they receive is seeing girls grow and develop and I think that is better than any monetary reward."

"In the future, I hope Girl Scouting will bring more working women into leadership roles. Women with careers can offer Girl Scouts different kinds of female figures with which to identify."

One of Mrs. Johnson's favorite scouting subjects is the Girl Scouts' work in the outdoors.

"We have always been ahead of the rest of the world in conservation and outdoor education, a feeling for the environment in which we live."

"This council has been most forward in providing 'natural environment' settings—two outdoor camps—for our girls."

"I believe that it is in this sort of open, free environment of the outdoors in its most natural state that a youngster has the greatest opportunities to develop self-awareness, learn to relate to the world around her and other people and sort out her values with a minimum of interference. And sorting out values—for all of us—is so very important."

The board of directors of the Greater Long Beach Council is hosting a reception and tea this afternoon from 2 to 4 p.m. for Mrs. Johnson, at El Ranchito Troop House, 4016 Bellflower Blvd. All friends of Mrs. Johnson's and of Girl Scouting are invited.





ILLUSTRIOUS POTENTATE of El Bekal Temple, Bob Ruchti II, left, and his Lady Diana welcome Imperial Potentate Jacob

Wingter and his Lady Selma during the Wingerters' visit to Long Beach.

Staff photo by TOM SHAW

## SOCIALLY SPEAKING

# Party for fez prez



By CAROLYN McDOWELL

A KEY TO THE CITY and a plaque from Governor Reagan highlighted the visit of the Shrine's imperial potentate to El Bekal Temple.

Jacob Wingter and his wife, Selma, came from West Orange, N.J., to pay an official call on El Bekal and its Potentate Bob Ruchti II.

The Ruchtis and temple members entertained the Wingerters in the Winston Churchill Suite aboard the Queen and then went on to a dinner party at the Virginia Country Club.

Mayor Ed Ward presented the key to the city and Bob presented the plaque from the governor to the distinguished visitor.

Past potentates attending the dinner included Dr. Roy Hopkins, George Thagard and his wife, Pauline, Lou Anfinson and Helen, Jim Munholland and Betty, Ralph Barnes and Edytha and Cecil Fulcher with Frances.

Widows of two past potentates also were present, Bob's mother, Mary Ruchti, and Jane Humes.

Other Shriners and ladies included Max and Jean Miller, Morrie and Rose Silverman, Dick and Ann Hixson, Junior and June Lewis, Dave and Dorothy Slayton, Lou and Ruth Andretta, Carl Bauer and Einar Petersen.

THE ADDRESS was correct, the outside of the building looked familiar, but inside the Petroleum Club had been transformed into a summer garden. The entry was studded with patio tables and umbrellas resting on grass (the kind you don't have to mow). White trellises EVERYWHERE were in bloom with azalea trees (I think they were azaleas) and ivy (I can recognize ivy for sure).

Dorothy Spicer was the gal who waved the magic wand which created all the beauty for the WALACMA's fifth annual White Cap Ball. (Stands for Women's Auxiliary to Los Angeles County Medical Association).

Actually she didn't wave a magic wand. She spent months of hard work and worry in the planning. One of the worries cropped up at the last minute. Seems that months ago she ordered a bolt of cloth from designer Vera to use to make cafe cloths to enhance banquet tables. The deadline came and went and no fabric.

Finally the trucking company found it and delivered it with this explanation for the delay.

Seems the truck driver left New York and became involved, inadvertently, in one of the trucker tie-ups that were so popular a few weeks ago. He couldn't get anywhere so he parked his rig on a side street and headed for the nearest bar. When he achieved sobriety, some hours later, he couldn't remember where he had parked the truck.

Wonder where he is working now?

Shirley Bouch was ball chairman for the gala evening which earns money for scholarships for medical students. Her co-chairlady was Diane Jenkins.

Their committee and doctor husbands included Carol and Jack Mitchell, Joan and Art Nickerson Janice and Fred Seligman, Gayle and Bob Sette, Sharon and Matt Sloan, Shirley and Bill Wild, Terry

and Frank Hurtubise, Linda and Peter Gunderson and Linda and Jim MacRill.

President Marilyn Palarea was there with husband, Dr. Ed, immediate past president, Roberta Clark, was escorted by Dr. Jack Revere.

Among other doctors and ladies were Ron and Sylvia Hartman, Bernard and Barbara Michela, Norman and Leona Chu, Eric and Audrey Widell, Oscar and Daisy Shadle, Claire and Elizabeth Pike, Roger and Shirley Slater, Ted and Marie Baird Mike and Carol Sue Fenlon, Bob and Carol Kelleher.

Civilians included Shirley Bouch's parents, Graham and Bonnie Boyd who were wintering here from Iowa, Don and Rosemary Ashley, Phil and Gwen Polcher, Courtney and Muriel Trosle, Carl and Nancy Wellard, the Ben Pearsons and Bruce and Marilyn Sherman.

We were there, too. Although Marion Bach and I almost had our drinks pulled when husbands, George Robeson and Roland Bach, caught us discussing our "odd" husbands. We hastily explained we were referring to license plates, not character.

Pre-ball parties were hosted by Dr. John and Wanda Sewak, Dr. Ralph and Jan Simonian and Dr. Myrv and Lera Elstead.

BILL AND MARY KLINGENSMITH gave a very serious party.

Parties are supposed to be for fun. The Klingsmiths proved that you can have fun and be serious all at the same time.

Only serious students of the grape were invited to the wine tasting at their Bixby Hill home.

Bottles, chosen by Bill, were concealed in gay wrappings, chosen by Mary. Guests were given evaluation cards and were asked to sip each unknown wine and rate it on a scale of 20 points.

Bill selected a variety of one label California wine. Not inexpensive but not too dear in price. For a surprise he submitted a bottle of David Bruce wine which sells for around the same price as a bottle of good scotch.

The only gourmet wine palates in the group belonged to Jon Masterson, Charlotte Bennett and Sandy Gill. Most of the guests gave the prized bottle a low score.

Tasters were Chas and Alice Merrill, Dr. Dick and Sue Bell, Nick and Georgia Nichols, Terry and Diane Barkis, Schuyler and Sally Tarbell, David and Judy Combs, Jim and Joann Gray, Bud and Ellie Johnson, Frank and Phyllis Gray.

More were Mike Garrison (Diane was sipping cold medicine at home), Barney and Elaine Ridder, Dwight Bennett, Don Gill and Howard and Leta Hargrove (Howard helped to tend bar).

Bill plans to select another brand for tasting by another group as soon as he completes his hillside wine cellar.

DID YOU GRADUATE from Excelsior Union High School in 1949?

If you did you must put June 8 on your calendar. Disneyland Hotel will be scene of the class reunion and you don't want to miss it.

Write Reunion Committee, P.O. Box 496, Bellflower 90706.

Committee members include Jeanne Perkins, Liz Leal, Hope Bokendorn, Barbara Garyman, Donna Wilkerson and Annie Larson.

# Marry in religious rites

## Saleen-Leavelle

Our Saviours Lutheran Church was scene Saturday afternoon for an exchange of wedding vows by Janice A. Leavelle and Stephen M. Saleen.

Following a skiing honeymoon trip to Aspen, Colo., the newlyweds will be at home in Tustin.

Sheryl Phillips was maid of honor for the bride, daughter of Mr. and Mrs. Robert S. Leavelle of Long Beach. The bridegroom, son of Mr. and Mrs. John C. Saleen of Whittier, was attended by James S. Watson as best man.

The new Mrs. Saleen was graduated from Wilson High School and Long Beach State University. Her husband is a graduate of Whittier High School and USC.

## Flake-Richardson

Lakewood High School graduates Carey Richardson and James E. Flake Jr. were united in marriage Saturday afternoon at Parkcrest Church of Christ.

Mrs. Jack Field was matron of honor for her sister, daughter of Mr. and Mrs. R.E. Richardson of Lakewood. The bride's brother, Ron Richardson, was best man for the bridegroom, son of Mr. and Mrs. James E. Flake, also of Lakewood.

The bride attended Cerritos College. Her husband attended Long Beach City College.

They will live in Bellflower after a honeymoon trip to Mission Bay.

## Buksa-Turbyfill

A first home in Anaheim awaits newly wed Mr. and Mrs. John J. Buksa III (Linda Turbyfill) after a wedding Saturday noon at St. Pancratius Catholic Church.

Theresa DiCarlo was maid of honor for the bride, daughter of Mr. and Mrs. Authur Barnum of Lakewood. Fred Buksa was his brother's best



MRS. S. M. SALEEN



MRS. J.E. FLAKE JR.



MRS. JOHN BUKSA III

man. They are the sons of Mr. and Mrs. John J. Buksa Jr., also of Lakewood.

The bride was graduated from Lakewood High School. Her husband, an alumnus of Pius X High, attends Cal Poly Pomona. They are honeymooning at Lake Tahoe.

## Rachal-Scott

A ceremony Saturday afternoon at Aamour Twin Palms Wedding Chapel, Lynwood, united in marriage Renee Rachal and Olen M. Scott Jr. The bride's maid of honor was her sister, Janis Rachal. They are

the daughters of Mr. and Mrs. Arey Rachal of Compton. James Sanders performed best man duties for the bridegroom, son of Mr. and Mrs. Olen Scott of Long Beach.

The new Mrs. Rachal was graduated from Compton High School and attends Compton Junior College. The bridegroom, an alumnus of Polytechnic High, attended Long Beach City College. They will live in Long Beach.

## Copp-Walkup

A new home in Bellflower awaits newly wed Mr.

and Mrs. Thomas F. Copp (Janie Faye Walkup) after a wedding Saturday morning at Chapel of the Wedding Bells, Bellflower.

Beth Riordan was maid of honor for the bride, daughter of Mr. and Mrs. William A. Walkup of Lakewood. Randy Copp was his brother's best man. They are the sons of Clarence Copp of Norwalk.

The bride is an alumna of Lakewood High School. Her husband was graduated from Artesia High. They are honeymooning in Big Bear.

## Carlson-Moore

St. James Episcopal Church was the setting Saturday evening for the marriage of Christine V. Moore, daughter of Dr. and Mrs. Emory S. Moore of Balboa, to Dr. Stanley Robert Carlson of Long Beach. He is the son of Mr. and Mrs. Stanley A. Carlson of Bakersfield.

Susan Staff and Michael Pratter were honor attendants.

The bride was graduated from Northwestern University, Evanston, Ill. She was a Children's Home Society Debutante and a Candy Stripper and affiliated with Delta Gamma sorority.

Her husband is an alumnus of the UC San Francisco Medical Center where he received his Ph.D. He is a member of Phi Delta Chi professional fraternity.

The newlyweds will live in Long Beach after a honeymoon trip to the Hawaiian Islands.



MRS. STANLEY R. CARLSON

# Engagement news links young couples

## Cassingham-Weaver

Mr. and Mrs. Vaughn L. Cassingham of Long Beach announce engagement of their daughter, Vaughn Elda, to Charles Robert Weaver, son of Mr. and Mrs. Dalton W. Weaver, also of Long Beach.

An Aug. 17 wedding is planned.

## Young-Holder

Mr. and Mrs. James C. Young of Bellflower announce engagement of their daughter, Judy Darlene, to Luther George Holder, son of Mrs. Jean P. Conrad of Lakewood and John B. Holder of Los Angeles.

A June 15 wedding is planned.

## Brooks-Gabrielson

Mr. and Mrs. Charles L. Brooks of Los Alamitos announce engagement of their daughter, Jo Anne, to Gary Gabrielson, son of Mr. and Mrs. Merle

Gabrielson of Darwin, Minn.

June 15 has been chosen as the wedding date.

## Hancock-Gray

Mr. and Mrs. W. Ross Hancock of Long Beach announce the engagement of their daughter, Katherine, to Gregory M. Gray, son of Mr. and Mrs. James F. Gray of Long Beach.

An Aug. 3 wedding is planned.

## Vander Dussen

-DeBie

Mr. and Mrs. Cor Vander Dussen of La Palma announce engagement of their daughter, Charlene Sue, to Richard Dean DeBie, son of Mr. and Mrs. Richard DeBie of Paramount.

A June 15 wedding is planned.

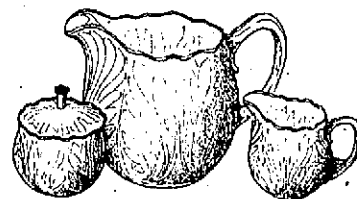


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# Wedding dates are in the offing

## Gow-Perkins

Mr. and Mrs. Wayne Gow of Lakewood announce engagement of their daughter, Marilyn Jean, to John Joseph Perkins, son of Mrs. Noel Frederick of Long Beach. The couple plans a June 8 wedding.

## Moskowitz-Aronson

Mr. and Mrs. Abraham Moskowitz of Lakewood announce engagement of their daughter, Darlene, to Jerry Aronson, son of Mrs. Naomi Aronson, also of Lakewood. A June 23 wedding is planned.

## Robertson-Nerrie

Mr. and Mrs. William T. Robertson of Long

Beach announce the engagement of their daughter, Karen Elizabeth, to James Edward Nerrie, son of Mr. and Mrs. James H. Nerrie, also of Long Beach. The couple plans a June 15 wedding.

## Zilliox-Good

Mr. and Mrs. Leonard S. Zilliox of Long Beach announce the engagement of their daughter, Carol

Anne, to Esrom E. Good, son of Mr. and Mrs. Lelan Good of Sheldon, N.D. An August wedding is planned.

## Travis-Devlin

Mr. and Mrs. Warren Travis of Lakewood announce engagement of their daughter, Karen Heene, to Paul Vincent Devlin, son of Mr. and Mrs. James Devlin, also of Lakewood.

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**Gene's**  
Bride of the Week  
MRS. JOHN J. BUKSA III  
Miss Linda Turbyfill and John J. Buksa III were married March 8th  
Linda chose her lace gown and matching veil from Gene's fabulous collection of bridal fashions  
PHOTOS BY McDONALD 17 great fashion stores including  
**Gene's**  
Lakewood Center  
Los Cerritos  
Stonewood, Downey





SETTING UP display of fashions by Mr. Blackwell are Mrs. Sojo Kuroda, left, and Mrs. Robert Dawson of Long Beach

Branch, American Association of University Women, in preparation for group's fashion show-luncheon.

## AAUW presents Mr. Blackwell fashion show

"Frankly sexy clothes that help a woman be appreciated" is how maverick designer Mr. Blackwell describes his creations, and he will be the commentator for a style show of his latest fashions during a luncheon Saturday aboard the Queen Mary.

Sponsoring the benefit is the Fellowship Group of Long Beach Branch, American Association of University Women.

A social hour at 10:30 a.m. precedes the luncheon.



NOTED DESIGNER Mr. Blackwell will be commentator for a style show featuring his latest creations during AAUW benefit aboard Queen Mary.

### CLUB CALENDAR

## Film, POW talk top agenda

All items in club calendar must be received in the Life/Style section the Wednesday before publication to be included. All meetings must be open to the public or guests of members. Sometimes there is a nominal charge for guests.

#### MONDAY

EBELL CLUB, 1:30 p.m., clubhouse, Third Street and Cerritos Avenue, film on "Journey to Lost World of the Maya" narrated by Allen Hubbard, lecturer and cinematographer.

LONG BEACH Unit of Diabetes Association of Southern California, 7:45 p.m., Los Altos Hospital, 3340 Los Coyotes Diagonal, open meeting with Mark A. Sperling, M.D., professor of pediatrics and endocrinology at UCLA School of Medicine. His topic is "Understanding Diabetes and Its Ultimate Cure."

DOWNEY, EMERALD Charter Chapter, American Business Women's Association, 7 p.m., Dixie Belle Restaurant, Downey, dinner meeting with Maj. John Nasmyth, USAFR, former POW in Vietnam, as speaker. His subject is "The Plight of the POW."

#### TUESDAY

GAVIOTA Chapter, Daughters of the American Revolution, noon, Veterans Memorial Building, Broadway at Cedar Avenue, tea program with Mrs. Harry J. Stuckey as speaker, describing the Laubach Training System for instructing foreign-born.

LONG BEACH Christian Women's Club, 11:45 a.m., Elks Club, 4101 E. Willow St., luncheon featuring talk by national chairman of Christian Women's Clubs, Mary E. Clark. Program will be an indoor play display from the Green House. Tickets are \$3.50 each, with reser-

vations taken by Mrs. Charles Elgin or Mrs. Hazel Royer, both of Long Beach.

#### WEDNESDAY

LONG BEACH Credit Women, 6:30 p.m., social hour, 7, dinner, Francois' Manhattan, 1909 E. Fourth St., program on "Litigations—Why and When to Sue" presented by attorneys Jay G. Foonberg and Robert D. Frandzel, who serve as collection attorneys for

several large banks. Reservations may be made with president, Mrs. Bobby Seida.

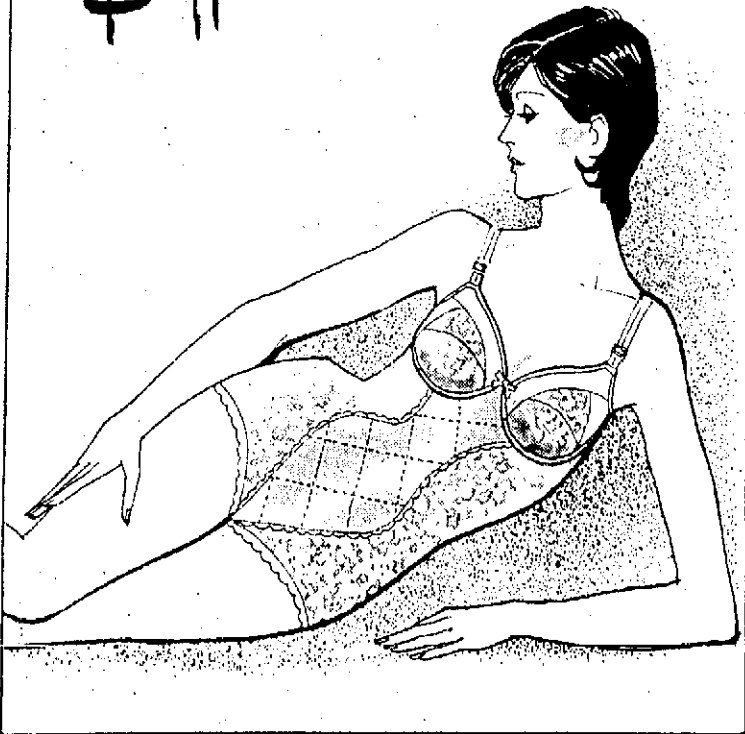
FEDERALLY Employed Women (FEW), 5:30 p.m., Los Alamitos Air Station; speaker will be Dona Dietz and Betty Wofford. Their topic is "Placement of Rehabilitated Women Prisoners." Information on the group is available from Doris Gillian, c/o FCC, P.O. Box 3009, Terminal Island 90731.

FRIDAY  
LONG BEACH Division, California Retired Teachers' Association, 1 p.m., Recreation Park Community Center, 4900 E. Seventh St., program meeting with George Ripley Tracy, who after retiring from teaching in California took up job at American Academy for Girls in Istanbul, Turkey. Musical entertainment will be by Michael Miner, piano student from Wilson High School.

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### THE NEW ETIQUETTE

## New for 'now' bridegroom

By MAUREEN ELENA REARDON

No bridegroom really wants to upstage his bride, but he does want to hold his own.

That is, a piece of old etiquette logic from a wedding guide prepared by the editors of "Esquire" for a manufacturer of men's formal wear. Traditionally the bride is the star and the bridegroom a mere supporting player at his own wedding.

Much thought and hundreds of dollars are luxuriated on the bride's clothes, while the groom will be shuffled off to rent his outfit for the big day (the bride's big day, that is). Fie on the groom who doesn't rent an outfit that conforms to the formality of the bride's dress!

Let's change the billing in the wedding production by insisting that the bridegroom have an equal say in how formal the nuptial duds of both bride and bridegroom should be. Let's bring an end to the bride dragging the reluctantly tailcoated bridegroom off to the altar in screaming triumph. But if he is to be liberated, he'd better be informed about the choices he has in wedding apparel, and he'd better be prepared to defend his preferences.

HERE'S A RUNDOWN of traditional wedding dress:

The formal evening wedding required the bride to wear a long dress with a train. The bridegroom wore a black tailcoat, matching trousers, a white pique waistcoat and shirt; white bow tie, black socks and patent leather shoes.

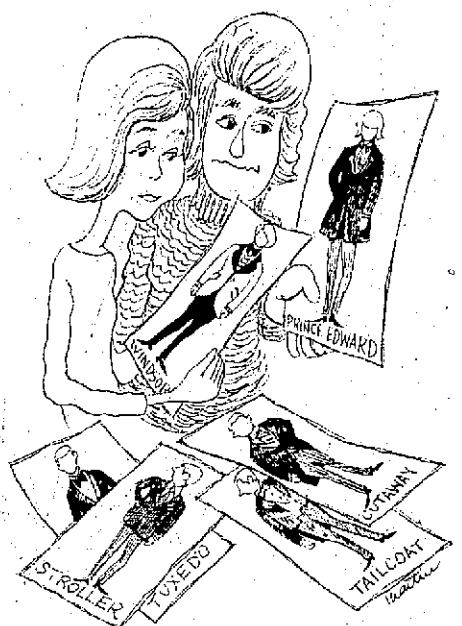
For the formal daytime wedding he wore a cutaway with striped gray trousers, gray vest, white wing collar shirt with a silk ascot, or a shirt with a turned-down collar and a four-in-hand, black socks and shoes.

For a semi-formal daytime wedding the bride wore an ankle length or shorter dress with no train. Her husband-to-be wore a stroller (sack coat), vest, striped trousers, white shirt with turned-down collar, a four-in-hand, black shoes and socks.

Informal weddings called for street dress for the bride, a dark suit for the "groom." When the weather was hot and the bride wore formal dress, the men often wore white dinner jackets. (And they wore them in the city, despite Amy Vanderbilt's caution that white dinner jackets are not citified.)

That's the way it WAS. Rental houses claim that few weddings feature tails today. Styles are changing fast. The double-breasted, "Edwardian" tuxedo with contoured waist and matching trousers was big a few years ago, but now it's getting hard to sell.

THE BIG SELLER (or renter) is something called the "Prince Edward." It's a single-breasted, three button jacket with notched lapels and velvet back collar which can be had in black, brown or gray. The gray model is worn with a white wing collar shirt, striped ascot and striped pants for formal weddings from 9 a.m. to 6 p.m. After 6 the black or brown version is worn with a white ruffled



shirt, matching pants with satin stripes down the sides, and a velvet tie.

An up-and-coming jacket style is the "Windsor," which has a clover-shaped lapel and a cutaway front. It's worn with a ruffled shirt, bow tie, vest and matching or contrasting pants, or with a wing collar shirt, ascot and striped pants.

White dinner jackets are still worn for summer weddings, but the styling changes frequently.

What's being worn for "new weddings"? Usually nothing that can be rented (although a blue denim tux is available).

(If you have questions about the new etiquette, or want to share your comments and ideas, write to Ms. Reardon, care of the Independent, Press-Telegram. Because of the volume of mail, personal replies are not possible.)

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(213) 923-9331

WHITTIER  
15600 Whitewood Lane  
(213) 943-7211

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# Louise Thoresen reflects on life of wealth, crime

By LACEY FOSBURGH  
(c) 1974 New York Times News Service  
San Francisco—Louise Thoresen has "a new life" now. She's a changed woman, she says. She's unmarried, unattached and lives quietly with her 11-year-old son in a small white house five blocks from the Greek revival mansion she used to share with her husband.  
The name "Thoresen" is well known here and for a while the widowed Louise considered changing it, to escape the notoriety of the bizarre and often violent activities of the wealthy young couple's life.  
Louise and Bill Thoresen lived in one of the biggest mansions in the city and during the late 1960's they gallivanted around the country on wild

sprees and illegally collected 77 tons of weapons and 600,000 rounds of ammunition.  
Everyone who read newspapers or watched television knew about them and their brushes with the law and would recognize their faces, long and angular and dark, with big eyes and hollow cheeks.  
Then one night Louise Thoresen shot her husband as he lay in bed in the mansion here and the spree ended.  
That was four years ago. Mrs. Thoresen now 37 years old, was charged with murder. She pleaded self-defense and said her husband was trying to kill her.  
Prosecutor Frank Wells told the jury it was

"coldblooded murder...For love and money." She wanted to inherit her husband's wealth and marry her secret lover, he said.  
The woman was acquitted and television showed her coming out of the city jail and disappearing down the street into a private life.  
Now, four years later, Louise Thoresen who, like her husband, always refused to talk about herself, has written a book describing her unusual marriage, ("It Gave Everybody Something To Do," with E.M. Nathanson.)

**THE STORY**, as she both writes it and talks about it, is a man-hater's dream and a feminist's gold mine.  
The book tells about the illegal transportation of weapons for her husband's private collection, about the arrests and lawyers and all the fun and games.  
Woven through it, however, is an account of her own gradual deterioration as a woman at the mercy of a man who was, she said, driven to destroy her.  
"He used to tell me a man was more important than a woman and he certainly convinced me he was more important than I was," Mrs. Thoresen said the other day as she took a visitor through the empty mansion, which is now up for sale.  
"He used to say, 'be quiet, I created you.' And I said to him, 'look what you created. I'm not very proud of it. Why should you be?'"  
At 19, when Louise Banich married William E. Thoresen III, heir to the Great Western Steel fortune, she was "naive, impoverished, wilful and ambitious." And in love.  
By the time she was 32, she said, she was "destroyed and hollow" and a gun runner, a criminal, her husband's servant and "personal robot."  
Her husband trained her to steal, she said. Glasses, canoes, guns, dynamite, anything William wanted, she would steal.  
He wouldn't allow her to keep a diary, she went on. He forced her to take seconal tablets to share his experimentation with ever-increasing doses of sleeping pills. He teased her, broke her ribs, gave her black eyes, manipulated her and ridiculed her. But, she said, she never left him because she loved him and he needed her.

**WHEN HE WENT OFF** on trips to Hawaii and Europe she stayed in San Francisco. He trusted her, she said. "I was his best friend."  
The question of why she stayed with him so long has intrigued a number of people, including the collection of defense lawyers and prosecutors who, through the years, saw a good deal of the young couple.  
One lawyer, who asked not to be identified,


assessed her this way: "I have to assume there was some kind of psychiatric imbalance in her as a basis for the continuation of their relationship. Love isn't enough of a reason."  
Mrs. Thoresen said it wasn't until she left jail that she began to realize what her marriage had done to her.  
Mrs. Thoresen said she has not sought psychiatric help to understand why she stayed with her husband or why she killed him. Asked if she saw it as an outpouring of anger against him on her part, she said, "no."  
She said she is convinced her husband wanted her to kill him, "because he couldn't do it himself."  
"The only thing I regret," she said as she wandered through the house, her sneakers quiet on the wooden floors, "is that he didn't come to me and ask me to kill him. I'd have done anything for him. But didn't he ask me? it really bothers me."



Salad luncheon for leprechauns

Checking cookbook for favorite salad recipes are members of Long Beach City Panhellenic, Mmes. Michael Rivard, left, Larry Latshaw and George Harper. Salads will be served at group's Leprechaun Luncheon Saturday from noon to 2 p.m. in

El Dorado Park Clubhouse 2, 2800 Studebaker Road. There will be boutique booths, bridge, door prizes and a grab bag table. Tickets are \$2.50 each and will be available at the door. Proceeds benefit a scholarship fund for Long Beach State University.



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## You can help

Each week Life/Style brings readers a list of volunteer opportunities. Those wishing further information may contact the Community Volunteer Office, an agency of the United Way, at 426-7171, 10 a.m. to 3 p.m. Monday through Friday.

- GREEN THUMB:** Nature program for teenagers needs a plant advisor.
- SUMMERTIME:** Special program for retarded youngsters is recruiting aides.
- CHILD'S PLAY:** Clinics need volunteers to weigh and measure babies.
- FRONT DESK:** Agency which has nationwide services needs receptionists.
- BACK TO SCHOOL:** Local public schools need volunteer aides for mathematics, Spanish, German, auto mechanics and biology classes.
- FINGER EXERCISE:** Mental health agency needs clerical aides. Campaign to raise money for cancer victims also needs clerical help.
- MAKE AN APPEARANCE:** A convalescent home needs volunteers to help with a grooming program for patients.

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Rinse to condition and perk-up hair. **Special 88¢.**  
Retouch includes shampoo and style set.

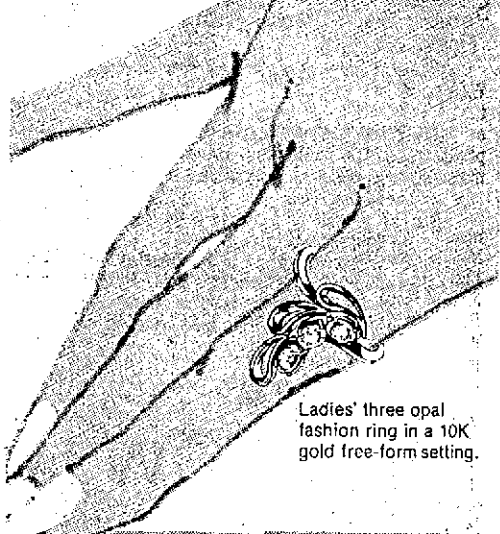


## JCPenney

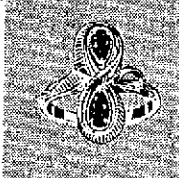
Beauty Salon  
No appointment necessary. Charge it.  
Sorry, beauty salons are closed Sunday

DOWNEY  
869-4541

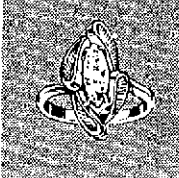
LAKEWOOD  
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Ladies' three opal fashion ring in a 10K gold free-form setting.



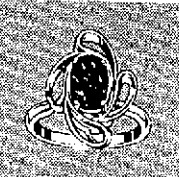
Ladies' two garnet fashion ring in 10K gold 'love knot' setting.



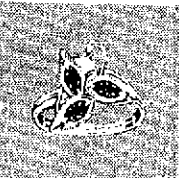
Ladies' marquise opal ring in a 10K gold 'ribbon' setting.




Ladies' three opal cross-over ring in 10K gold 'bark' setting.




Ladies' smoky topaz-quartz ring in free-form 10K gold setting.




Ladies' three amethyst ring in free-form leaf design set in 10K gold.



Ladies' amethyst fashion ring in 10K gold 'buttercup' setting.



Ladies' two opal and two spinel fashion ring in a 10K gold rope style setting.



Ladies' two marquise shape garnet ring with opal center. 10K gold filigree setting.

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# Conciliation court offers aid to floundering marriages

(Continued from Page L/5-1)

lives in what is for many the greatest crisis they'll ever face."

ONE OF THE GREATEST misconceptions about conciliation courts, he said, is that couples believe they must be involved in litigation to qualify for these free, county programs.

"Not true," he said. "The services of the conciliation court are available to any married couple, with or without children, so long as they are bona fide county residents."

Berkley acknowledged that conciliation courts began because legislators and jurists were concerned with protecting the juvenile products of broken homes. Since then, he said, the court's jurisdiction has been expanded to include both marriage problems of the childless and the court consent required by law for juveniles who wish to marry.

In addition, he said, the court is now meeting couples half way.

He explained that while the old conciliation court was fundamentally successful in practice, its major drawback was location — downtown Los Angeles. Couples in Long Beach, West Valley or Palmdale who might otherwise want to use the court were deterred because of distance.

In 1968, Judge William McFaden expanded the conciliation court by establishing counseling programs in Torrance and Van Nuys. Today, each of the county's 13 judicial districts has a conciliation court and counseling program.

Berkley opened the Long Beach office in 1969 in the same office he uses today. He vividly recalls those early days when he shared office space with the late supervisor, Burton Chace.

"It was hectic," Berkley said. "Supervisor Chace was in here three days a week and I set up shop the other two. But since James Hayes has become supervisor, he's moved his offices to the main floor and I have this all to myself."

Looking at what Berkley has now makes one wonder how he or Chace got by at all back then. There's a moderately large anteroom and a single office. What furniture the county provides is useful.

"We expanded our Long Beach services to five days a week in 1972 and though I'm unsure of the exact number, I know that better than a thousand persons have been in here."

ASKED HOW MANY of these he thinks he's helped, Berkley unhesitatingly said, "all of them."

"You see, we feel that we can allow a couple to look at their lives more objectively, to see things within themselves and each other. They were either unaware of or refused to acknowledge."

"This ability to observe one's self objectively is vital regardless of whether each spouse remarries or chooses to stay single. But it is not the business of the court to force a couple to stay together."

"We ask: what is best for each of you, both of you together, and for your children."

He said that for the past several years, conciliation courts have been emphasizing work with couples who feel divorce action must continue, especially where children are involved.

"We want the couple to arrive at solutions with as little anxiety and hostility as possible, yet make them aware that regardless of the course they pursue, there is still an obligation to the children."

Similar services from private practitioners are expensive — \$25-\$35 an hour.

"Here, the service is free, he said, "provided by the county because the county feels it has an obligation, a stake in salvaging people."

(Monday: Divorce is surgery; is it necessary every time the marriage is sick? The marriage agreement may be what the doctor ordered.)

## AT WIT'S END

# Losers in need of friends, too

By ERMA BOMBECK

For the last nine months, a book called "How To Be Your Own Best Friend" has led the list of best sellers.

I have purposely ignored the book because the last time I tried to be a friend to myself I took me to lunch, gained three pounds and have been suspicious of me ever since.

My resistance to thinking highly of myself goes back to my childhood when I was taught to take a chicken back and pass the rest on, hold the door open until the entire city filed in/out, always vote for my opponent for row monitor, and run to the

end of every line. How could I have respect for a loser like that?

IRONICALLY, my best friend, Mayva, talked me into reading the book. "You are always putting yourself down," she said, "and you've got a lot going for you."

"If I had any more going for me, I'd tell my life story in an Ayds ad."

"There you go again," she said, "making fun of yourself. Just read the book. You'll see on the jacket that Berry Berenson and Nora Ephron loved it."

"No kidding," I gasped, snatching it from her hand.

I sat there holding the book for a full hour trying to figure out who Berry Berenson and Nora Ephron were. Then I began to read.

The next morning when Mayva popped in she said, "You want to go to Revco? They've got a sale on vitamins."

"I am in command of my own destiny, Mayva. No one tells me what to do anymore. I'm my own woman."

"Terrific," she said. "Have you got gas?"

"YOU HAVE never appreciated my potential, have you, Mayva? I think it would surprise you to know that I have talents worth dwelling on."

"Yes, but do you have a tank full of gas?"

"There's a child in me, Mayva..."

"My God..."

"Not THAT kind of child. Let me finish."

There's a child in me that is like being born again. I am opening my eyes to my own wonderfulness. From here on in, I am going to listen to my own voice."

"What are you trying to say?" asked Mayva.

"I am too good for you, Mayva," I said. "Now that I have complete confidence in myself I have replaced you with me as my own best friend."

Mayva turned to leave and then asked, "Then why aren't you happy?"

"Because I'm dull and I'm stuck with me."

## Friendship teas

set by ABWA

Two chapters of American Business Women's Association will host their semi-annual Hand of Friendship teas this week.

The first, sponsored by Downey Emerald Charter Chapter, will take place from 2 to 4 p.m. today in

Glendale Federal Savings and Loan, Stonewood Shopping Center, Downey.

The other is planned next Sunday at 2:30 p.m. in the Long Beach home of Betty Bloy, 3627 E. Second St., Apt. 2, sponsored by Harbor Lights Charter Chapter.

The event is designed to introduce business women in the area to the goals and activities of ABWA.

## CDA cards

A public luncheon and card party is planned Saturday noon in St. Anthony High School cafeteria, Sixth Street and California Avenue, sponsored by Court St. Ann 763, Catholic Daughters of America. A \$1.25 donation is asked.

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HA 5-6447

NE 6-4592

## LWV units tell study sessions

Long Beach League of Women Voters will undertake a study of local government and presidential power during two unit meetings this month.

The first session, Belmont Shore, will meet Monday and March 25 at 12:30 p.m. in the home of Mrs. Arthur Gottlieb, 215 Prospect Ave., with Lynn Wallick as discussion leader.

The Plaza unit will convene Tuesday and March 26 at 9:30 a.m. in the home of Mrs. Owen Purdin, 3220 Claremore Ave., with Mrs. Edward Brandt leading the discussion.

THREE GROUPS meet on Wednesday and March 27. Lakewood members gather in the Long Beach home of Gail Reil, 4809 Whitewood Ave., with Mrs. Richard Warner as unit chairman. Babysitting is available for this meeting by contacting Mrs. Marshall Gates in Long Beach. Also meeting at 1 p.m. in the League office, 1001 E. Fourth St., is the downtown section, with Ardis Morrison as discussion leader, and at 7:45 p.m. in the home of Mrs. Richard Fairchild, 5702 Belen St., the night unit, with Mrs. Robert Gillespie conducting the discussion.

The Park Estates section will convene at 9:30 a.m. Thursday and March 28 in the home of Mrs. Bernard Teitel, 5541 El Parque. Co-discussion leaders are Mrs. Demetrio Antonez and Mrs. Robert Bennett.

## SAI unit marks 25th anniversary

The 25th anniversary of Long Beach Alumnae Chapter of Sigma Alpha Iota, international music fraternity, will be celebrated Friday with a musicale and reception at 8 p.m. in Recital Hall 127, Music Building, Long Beach State University.

Past, present and future members of the chapter will perform musically, vocally and chorally.

Further information is available from committee members, Nadyne Gibson, 6530 Mantova Ave., Long Beach 90815; Virginia Mitchell, 3341 Wimbledon Drive, Los Alamitos 90720, or Carol Ryan, 13952 Falmouth Walk, Westminster, 92683.



MARIE C. LANDINI NDGW Grand President

## NDGW units host visit of grand president

The grand president of Native Daughters of the Golden West, Marie C. Landini of San Jose, will make her official visit to four area chapters during a meeting Wednesday in Saddleback Inn, 12500 Firestone Blvd., Norwalk.

A dinner at 6:30 p.m. precedes the meeting at 8.

Parlors participating are Long Beach 154, Wilmington 278, Rio Hondo 284 and Cline Anos 303.

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# CHEF OF THE WEEK

## Pasta, piano among talents

By MILDRED K. FLANARY

He's a study in smashing contrasts! As a certified public accountant, he can handle figures with meaningful dexterity. He also can sing, play the piano and tap dance with aplomb. He doesn't need an audience for the piano-song fest, either. He can sit by the hour listening to his own renditions.

Today's chef of the week, Travis E. White, C.P.A., is a partner with Elmer & Fox Co., one of the first firms to enjoy the view and decor of the Oceangate Building. They occupy the entire ninth floor.

White doesn't, however, confine his environment to the Oceangate. He holds a C.P.A. certificate in Hawaii, also, where he works approximately two months out of the year.

Born in Long Beach, his early education was attained at Longfellow Elementary, Washington Junior and Polytechnic High Schools. He received his B.A. degree from the School of Commerce at USC. He had practiced public accounting with various firms in Long Beach since 1949 prior to entering into partnership with Elmer Fox & Co.

WHILE ATTENDING USC, he married the former Rose Caruso who, by the way, was affiliated with the Long Beach Independent from 1947 to 1951. She currently is on the staff of Keystone Realty Co. in Westminster.

They have a son, Travis Jr., 22, who is with MacMillan Blodell in the city of Industry and a daughter, JoAnn, 19, living in Newport Beach.

White is a member of Long Beach Yacht Club and Huntington Harbour Beach Club.

Aside from his music, Rose says, "He studied piano for years and he does do a bit of fooling around with potted plants in the lath house. His real achievement, however, is cooking. A true gourmet, he purchases every cookbook available."

Our chef says, "We usually diet during the week and blow the whole deal on Sunday. If Rose is working on Sunday, I cook a gourmet meal and when she arrives home, I have a martini and dinner ready."

Today his recipe is for Fettuccine al Burro.

### FETTUCCINE al BURRO

8 tablespoons (1/2 pound) butter, softened  
1/2 cup heavy cream  
1/2 cup freshly grated imported Parmesan cheese  
6 to 8 quarts water  
1 tablespoon salt  
1 pound fettuccine, commercial or homemade  
1 canned white truffle, sliced very thin or finely chopped  
Additional Parmesan cheese



TRAVIS E. WHITE

Cream the softened butter by beating it vigorously against side of a heavy bowl with wooden spoon until light and fluffy. Beat in the cream a little at a time and then, a few tablespoons at a time, beat in the 1/2 cup grated cheese. Cover bowl and set aside in refrigerator if sauce is not to be used immediately. If you do refrigerate the sauce, be sure to bring to room temperature before tossing it with the fettuccine.

Set a large serving bowl or casserole in a 250 degree oven to heat while you cook the fettuccine. Bring water and salt to a bubbling boil in a large soup pot or kettle. Drop in fettuccine and stir gently with a wooden fork for a few moments to prevent strands from sticking to one another or to bottom of pot.

Boil over high heat, stirring occasionally, for 6 to 8 minutes, or until pasta is tender. (Test by tasting; it should be soft, but slightly resistant to the bite.)

Immediately drain into a colander and lift strands with 2 forks to make sure it is thoroughly drained. Transfer at once to the hot serving bowl.

Add the creamed butter and cheese mixture and toss with fettuccine until each strand is well coated. Taste and season generously with salt and pepper. Stir in the optional truffle. Serve at once. Pass the extra grated cheese in a separate bowl. Serves 4.

## DEAR ABBY

# Lipstick indicates shady deal

By ABIGAIL VAN BUREN

DEAR ABBY: What would you do if your husband came home with lipstick on his shirt, trousers, underwear and some on his neck, too? Also, Norbert has hairs on his coat, and they were a color like nobody in our family has. (Looks like a redhead.)

I questioned him, and he swore up and down he didn't know how any of this stuff got there.

Norbert works in an office with just one woman. I've never met her, but he says she's as homely as a mud fence. I want to trust him, but with all this evidence, how can I?

UPSET IN PHILADELPHIA

DEAR UPSET: First I'd find out if this "mud fence" has red hair. If she has, I'd suspect that she was close enough to Norbert to transfer the above-mentioned evidence. (P.S. Any man who comes home in that shape can plead "insanity" and get away with it.)

DEAR ABBY: I am in prison serving a 10-year sentence for the death of my wife. I did a terrible thing which will follow me for the rest of my life.

I have two children, 6 and 4. I love them very much. In fact, that is what led to my killing my wife. I thought she was neglecting them, so I put a gun to her head — only meaning to scare her, but I killed her. God help me, Abby. I never meant to kill her.

My problem concerns my children. They are living in a foster home now, but before then, my wife's parents kept them, and naturally they told the kids what happened to their mother but I don't think the kids fully understood it.

The foster parents were advised by a priest to tell the children something about death, so they were told their mother got sick and the angels came and took her away. They seem to accept her death, but

they have been asking to visit me. They know I am "locked up." If they come here what shall I tell them?

## Hospital benefit

George Fischbeck, weatherman with the Eyewitness news team, will be master of ceremonies for a special concert today to benefit Fairview State Hospital.

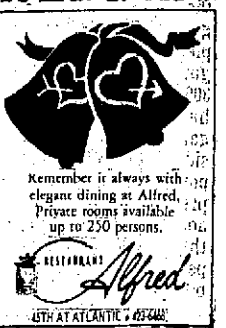
The show, with performances scheduled at 2:30 and 7 p.m., will take place at the South Gate Municipal Auditorium, 4900 Southern Ave. Performers include Ricky Seagull of the Partridge Family television show and Rusty Michaels of Capitol Records. Tickets are \$3.

Mike Inman is in charge of production.

## A NUMBER IN MARYLAND

DEAR NUMBER: Don't lie. Tell them you are being punished because while you meant only to "scare" their mother, you accidentally killed her. (It's true.) With proper counseling, your children will grow to understand your part in this tragedy.

## WEDDING



# Shoe Bonanza

Twice a year the SHOE RACK clears its entire inventory of over 25,000 pairs of famous name MEN'S and WOMEN'S SHOES. This sale will progress for four weeks. Each week the prices will fall — obviously the best values will be sold first.

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## 3rd WEEK

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## FASCINATING FABRICS

# Home decor — fabric, staple gun

By FRANCES DIETRICH

There's a certain routine that rules most people. It's dictated by home-making, earning a living, caring for children. We seek release from this regimentation by changing our immediate surroundings occasionally, even if it's only rearranging the living room furniture. But the urge is strongest in springtime, when escape is called "redecorating."

This year, spiraling costs strain the budget. When funds can be eked out for wall covering, upholstery, draperies and other changes, it takes weeks to get the work done. Take heart! Do some fantastic things yourself with a staple gun and fabric.

Disguise problem walls, upholster a headboard, re-

cover chair seats, beautify a folding screen to set off an alcove, turn a wooden cube into a conversation piece, make a window cornice and pleated curtain without the usual expensive hardware. The Swingline decorator staple gun with 1,000 staples and a "Tips for Tacking" booklet with ideas for indoor and outdoor usage, retails for \$7.64. Included in the book are instructions for anchoring wood filler and new plaster.

TRY A professional decorator's trick of dramatizing one wall with fabric in an old-fashioned book-lining print. Then use the same print to cover an old chest of drawers, which will be placed against the wall. At one and the same time, the furniture takes on new

interest, yet blends and melds with the wall treatment.

Many fashion fabrics, which are available up to 54 inches to 70 inches wide, can be used for wall covering; even large decorator-patterned sheets. Tightly woven all-cotton or polyester and cotton are lightweight, easy to work with, and provide good coverage. However, densely knit fabric such as velvet may also be used. Do not stretch any fabric tautly in either direction, as this will distort both the pattern and the grain. Vinyl or polyurethane fabric is preferable for headboards or chair seats.

THERE IS a wide variety of fabric to suit the mood of every room. Consider pinwale corduroy, solid color or printed; Spring Mills Decorator Line, 54 inches wide, all cotton, treated with Scotchgard; Martin's sculptured velvet in Spanish and French design; Africa-inspired geometrics; toile prints, bicentennial-inspired prints, and just plain duck, muslin or burlap. Seersucker, in a handsome large plaid combining three or four earth colors would make a stunning wall covering coordinated with a cover for a circular table.

In selecting a floral print, remember that the use of color can detract or add to its naturalness. Florals with a watercolor

look will be visually refreshing long after brighter colors have become boring. Think twice before selecting novelty or story-book prints, which can become as firesome as an oft-told tale.

FOR AN over-all color scheme, keep it simple and select from one of the five basic color plans. The monochromatic scheme uses one color in its full-est intensity through a variation of shades and tints. The related color plan uses two or three analogous colors with relief provided by tints of adjacent colors in the basic color wheel. Contrasting colors are softened with tints of the same colors. Accented color is a combination of related colors and a sharp color from the opposite side of the color wheel. The neutral scheme uses combinations of black, white, gray or brown, sometimes spiked with gold or silver.

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## The Aces on bridge

IRA G. CORN JR.  
TEAM CAPTAIN

Dear Mr. Corn:  
We are continually bickering over the correct way to score an unfinished rubber. Can you set us straight, please?  
Late Diners  
Denver

Answer: I quote from the Laws: "If only one game has been completed, the winners of that game are credited with 300 points; if only one side has a part score in a game not completed, that side is credited with 50 points; the trick and premium points are then added and the side with the greater number of points wins the difference between the two totals."

Dear Mr. Corn:  
What is an S.O.S. redouble?  
Three Times Under  
Los Angeles

Answer: A "scream" for help! This is a most dangerous area and complete understanding is a must to avoid disaster. For example:  
North East South West  
1 Dbl. Pass Pass  
Redbl.  
In this bidding North (in most partnerships) is saying, "My clubs are not so good, please bid your best suit."

Dear Mr. Corn:  
My partner opened with three spades and I bid three no trump with this hand. The result was not good and I heard about it. What should I have bid?  
Down Plenty  
Little Rock

Answer: Your result gave you the answer — pass! The time to bid after a partner's preempt (weak hand with long suit) is when you have a fit in partner's suit. The better the fit the better the hand (three to a high honor is nice). With no fit, partner's suit is usually stranded and the notrump bidders are usually forced to lead away from their high cards. No doubt this is what happened in your case.  
Dear Mr. Corn:  
I played two spades and made two. The opponents revoked and the penalty gave me 10 tricks. I claim a game; the opponents disagree. Who's right?  
Outnumbered  
New Orleans

Answer: The opponents are. In contract scoring, game bonuses are awarded only when a game is bid or when the opponents double a part score into game. If you had bid game, the penalty tricks would count toward game.

## Childbirth class in Seal Beach

A new series of classes sponsored by Childbirth Without Pain Education League of Seal Beach, a member of the International Childbirth Education Association, will begin with an informational class Thursday night at 8 at the home of Mrs. Jayne Fedowitz, 3620 Sunflower Circle, Seal Beach.  
The introductory course will be open to anyone interested in class content. Registration for future classes will be conducted.  
Classes will be held weekly and the progress of normal childbirth will be discussed. Preparation for childbirth with the Pavlov-Lamaze or psychoprophylactic method will be taught. Couples will be trained in breathing techniques, neuro-muscular control and pushing for giving birth. Husbands are encouraged to attend classes with their wives since husbands often act as trained labor coaches. The series is geared for women in their last two months of pregnancy. More information and a brochure are available by contacting Mrs. Fedowitz.

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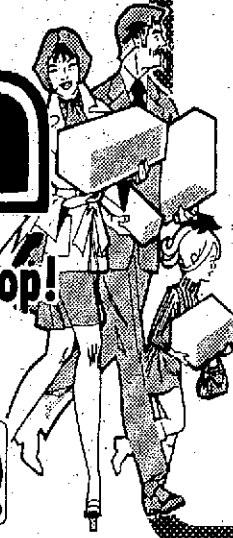
**IRONWEAVE  
Knee Hi's** 3 PAIR FOR 1.00

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For the fuller figure.

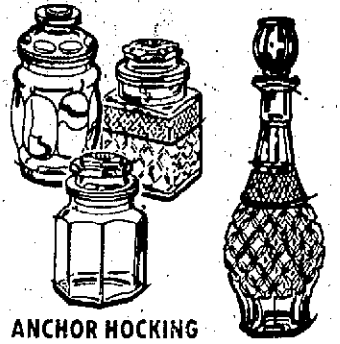
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Decanter** "Wexford" 99c  
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SPECIAL VALUE  
SUPER LOW PRICE

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With Fluoride!  
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Four manned space craft!

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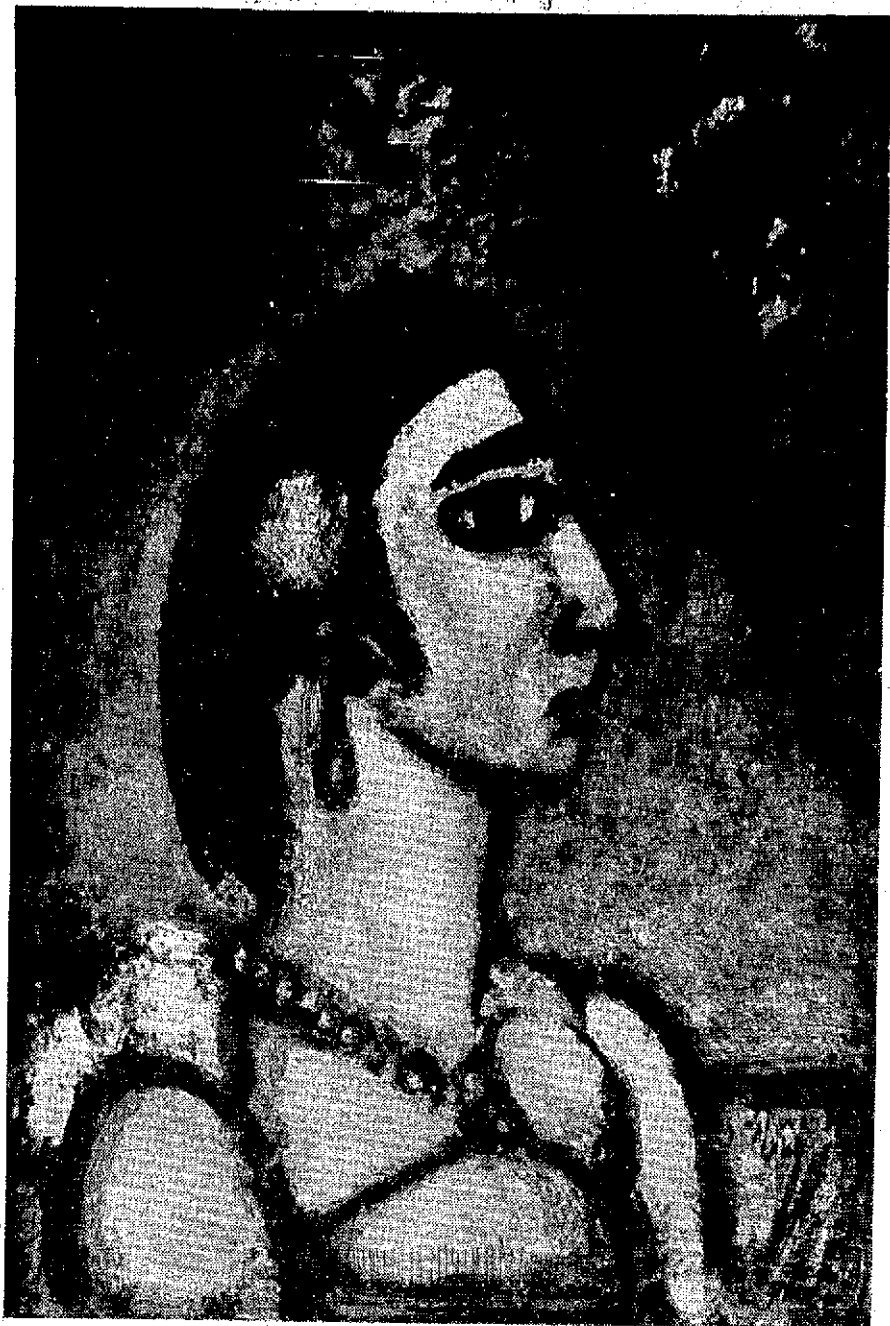
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'BEAUTY' from the 'Les Fleurs du Mal' suite of 14 etchings and aquatints by Georges Rouault is part of 'Prints as Suites' exhibit at Los Angeles County Museum of Art. The suite illustrates Baudelaire's poem.

# Artists interpret texts in 'Prints as Suites'

By ELISE EMERY  
Arts Editor

Ebria Feinblatt, senior curator of prints and drawings at Los Angeles County Museum of Art, looked over the permanent collection and put together an interesting exhibit, "Prints as Suites" which will be on view from Tuesday to Aug. 4. Prints range from Albrecht Durer's "Engraved Passion" to the suite "Struttura Grafica" by Claire Falkenstein.

Purpose of the show, Ms. Feinblatt explains, is to show how artists through the centuries have faithfully and freely interpreted texts and, in some cases, have created suites for their own sake. Series by artists such as Hendrick Goltzius, Giovanni Battista Piranesi, Georges Rouault, Karl Schmidt-Rottluff, Kokoschka, Goya, Redon, Picasso and June Wayne are in the exhibition.

A series of 20 etchings by Antonio Tempesta illustrating Torquato Tasso's epic poem, "Jerusalem Delivered," published in Venice in 1580, is one of the lesser known suites in the show. Tasso used the subject of Godfrey of Bouillon's liberation of Jerusalem in 1099 to elaborate the theme of man's triumph over weakness through faith in God. Among celebrated love stories woven into the poem is that of Rinaldo and Armida. The suite on exhibition is undated but probably was published between 1627 and 1644.

Other interesting suites are Georges Rouault's series of 14 etchings and aquatints illustrating Baudelaire's "Les Fleurs du Mal" and Karl Schmidt-Rottluff's "Religiose" woodcuts done in 1918. These prints were the result of the artist's experiences in Russia during World War I and are considered the most imposing group of prints of his career.

"Prints as Suites" will be on view in the Prints and Drawings section on the fourth level of the museum's Ahmanson Gallery Tuesdays through Fridays from 10 a.m. to 5 p.m. and from 10 a.m. to 6 p.m. Saturdays and Sundays. There is no admission charge.

TWO FILMS previously scheduled for Friday as part of Los Angeles County Museum of Art's surrealist film series have been canceled. Instead of "Abismos de Pasion" (1953) and "Paris n'Existe Pas" (1969), films to be shown at 8 p.m. will be "Judex" (1953) and "Viridiana" (1961).

"Judex," directed by Georges Franju, is a remake of Louis Feuillade's 1916 mystery serial of the same name and expresses Franju's preoccupation with the eruption of terror into daily life. "Viridiana" was made in Spain by Luis Bunuel at the invitation of the Spanish government, but immediately after its completion was banned for its attack against society and the church.

The surrealist program will continue Thursdays, Fridays and Saturdays through March 23 in the museum's Leo S. Bing Theater. All other previously scheduled programs remain the same. Admission to

some programs is free. For further information, call the museum.

FOUR SENIORS in local high schools have received scholarships of \$150 each to further their art education as a result of Long Beach Art Association's 32nd annual high school competition. Work of finalists is on exhibit at the LBAA gallery, 800 E. Ocean Blvd.

Scholarship winners are Jeff Boyd, special judges award, Wilson; Annette Helde, Wilson; Constance Argeris, Polytechnic; and David Lewis, Lakewood.

Ribbon winners are Laura Cline of Wilson, first; Rick Cardran of Millikan, second; and David Lewis of Lakewood, third. Honorable mentions went to Wendi Sanders, Mark McClendon, Beth Waller and Rick Cardran.

Juror was Manuel De Leon, instructor at Ceritos College. Gallery hours are noon to 4 p.m. Wednesdays through Sundays.

ATTENTION ALSO IS FOCUSED on young people in the Norman Gottlieb Youth Art Show, sponsored annually by the Long Beach Jewish Community Center and the area school districts.

Entries may be seen through March 31 at the center, 2601 Grand Ave. Hours are 9 a.m. to 5 p.m. daily except Saturday and 7 to 10 p.m. except Fridays.

Barbara Hendrick, associate curator at Long Beach Museum of Art, chose winners from nearly 100 students who submitted work in pen and ink, watercolor, woodcut, collage, acrylic, batik, linoleum block, string, silver, silk screen, weaving and oil.

In the junior high division prizes went to Betty Greer of Hoover, first; Paul Ratkov of DeMille, second; and Roddy Bell of Washington, third. Honorable mention awards were made to Craig DeYoung of Marshall, Sandy Rose of Jewish Community Center and Ron Ballen of Bancroft.

Winning senior high awards were David Lewis of Lakewood, first; Holly Beard of Millikan second; and Lisa Mee of Millikan, third. Lisa Wilhelm of Lakewood and Lori Pierce of Jordan took honorable mentions.

Prizes were gift certificates for art supplies in the amounts: \$25, first; \$15, second; \$10, third; and \$5, honorable mention.

DONNA SMITH, whose newest prints are of mushrooms, is artist for March at Studio Trois, 3069 Long Beach Blvd. This new series continues her theme of creating composites of anatomy and botany. She received her B.A. and M.A. degrees at Long Beach State University and is crafts instructor for the YWCA. Her work was included in the National Print Traveling Show in 1971, 1972 and 1973. Studio hours are 10 a.m. to 4:30 p.m.

## March: month of school music

Long Beach Unified School District elementary and junior high school music students will display their skills in three performances this week.

Today the All-District Elementary School Orchestra, North, directed by Edwina Moore, will play the first half of a program which will begin at 2:30 p.m. in Lakewood High School Auditorium. The second part of the concert will be performed by the All-District Junior High School Orchestra, conducted by Fred Ohlendorf.

Wednesday, choruses from 16 elementary schools will sing at 10 a.m. in Jordan High School Auditorium. The

600 singers will be directed by Alice Fletcher and Carol Pitman, special music teachers, and by Alice Gallup, fine arts education consultant. The Jordan A Cappella Choir and Choraliers, directed by Carl Robertson, will share the program.

THE 27th ANNUAL Junior High School Solo and Ensemble Festival will be held Saturday morning and afternoon at Hughes Junior High School. Some 450 instrumental students from 14 junior high schools will perform for evaluation. This annual event always attracts parents, students and private music teachers. The public is invited to all events.

## arts

### Student musicians win WMC awards

First place winners in Woman's Music Club student scholarship auditions are pianist Marilyn Chen, 17; violinist Stephen Bryant, 19; and Cheryl Boyd, 21, a lyric coloratura soprano.

Each will receive \$100 to use for musical education.

Second place winners of \$50 are cellist Kathleen Chase, 15; pianist Nancy Perry, 17; and soprano Michele Botz, 21. Third

place awards of \$15 went to Michelle Vallez, 22, soprano; Kendall Feeney, 15, pianist; and Cherry Coleman, 16, violinist. Honorable mention certificates were given to violinist Suzon Schweitzer, 16; pianist Laura Rothwell, 17; and mezzo-soprano Noralee Bush, 19.

The young musicians will be featured at a Family Night March 27 at Ebell Clubhouse.

## 'Hamlet' opens Thursday

Stanley Keach in the title role heads the large cast of Shakespeare's, monumental tragedy, "Hamlet," which opens Thursday in the Mark Taper Forum of the Music Center. The play will run through April 28.

Major roles will be played by Stanford Brown as Horatio, Jeff Corey as Polonius, Salome Jens as Gertrude, Avery Schreiber as the Gravedigger, Kitty Winn as Ophelia, Harris Yulin as Claudius, Peter Nyberg as Laertes, Leon Charles as the Ghost and Player King, and Edward Albert as Fortinbras.

Gordon Davidson, Mark Taper artistic director, is responsible for the production. Setting and lighting were designed by Peter Wexler and costumes by Noel Taylor.

KEACH is making his second major appearance on the Los Angeles stage—earlier he starred opposite Vanessa Redgrave in Berlioz' "Beatrice and Benedict" as staged by Davidson and conducted by Zubin Mehta at the Music Center. Previously, he played Hamlet at the Long Wharf Theater and at the New York Shakespeare Festival. Ms. Winn appeared as Ophelia in both productions.

"Hamlet" is the opening event of Center Theater Group's eighth season in the Mark Taper Forum and is the first of the five-play subscription series. Other productions will be Derek Walcott's "The Charlatan," Christopher Hampton's "Savages," Sean O'Casey's "Juno and the Paycock" and S. Ansky's "The Dybbuk."



PAINFUL REMINDER of a dead husband and father is shared by Salome Jens as Gertrude and Stacy Keach who plays the title role in Shakespeare's 'Hamlet.' The drama opens Thursday in the Mark Taper Forum.

### Auditions Monday for LBSU dance workshop

Jacques d'Amboise, a principal dancer with New City Ballet, will conduct a workshop Aug. 5 through 24 at Long Beach State University under auspices of the LBSU dance department.

Auditions for the summer repertory program

will be held Monday in the dance studio, Room 140 of the LBSU Theater Arts Building, from 5 to 7 p.m. Enrollment in the workshop is by audition only; applicants must be high school graduates or no younger than 18 years.

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## Menuhin, Shankar to play recital

For the first time in the Los Angeles area, violinist Yehudi Menuhin, left, and sitarist Ravi Shankar, right, will appear in duo-recital Tuesday, March 26. The performance will begin at 8:30 p.m. in the Music Center Pavilion.

Although the two have performed on the same stage many times, their first duo-recital was at the Bath Festival of 1966. The program of two ragas, composed and adapted by Shankar, became the subject of a successful classical recording.

Menuhin visited India for the first time in 1951. Soon after his arrival in Delhi where he was to give several concerts, he attended a typical Indian music

circle gathering where the young musician who was asked to play was Ravi Shankar.

Although he had seen Menuhin in rehearsals in Paris during the early 1930s, this was Shankar's first opportunity to play before the great violinist. Menuhin was deeply moved by his first exposure to Indian music and Shankar was equally affected by Menuhin's talent and personality. The friendship that began then has flourished through the years.

The artists will appear in this one recital only for Music Center Presentations. They will be assisted by Alla Rakha on the tabla.





# It's just an old four-letter word

By HERB SHANNON  
I.P.T. Travel Editor

POSH does not mean Plenty Of Salt Herring.

Actually, as the British say, the four-letter word is a seafaring acronym dating from the days before air conditioning.

It was stamped on the tickets of passengers who preferred and paid premium rates for staterooms on the shady side of Peninsular and Oriental ships sailing from England to India via the sunny Mediterranean and Arabian Sea.

By connotation, the word entered the lexicon as a synonym for luxurious accommodations on land or afloat, and has been borrowed liberally by countless hotels, motels and other shipping firms.

POSH could just as easily stand for Proud Old Sea Hands, since P & O Lines, its inventor,

up in smoke. In 1869 the Suez Canal was opened, eliminating the land link. P & O was the canal's biggest customer for years.

With a boost from the new waterway, P & O extended its routes from India on to China, Australia, Singapore, Ceylon and Japan. Meanwhile, the fledgling Orient Line launched service to Australia with a fleet of fast sailing clipper ships. In 1897, steam came to the Orient Line with the biggest passenger ship of its day, the Orient, second only in size to the Atlantic cable layer, Great Eastern.

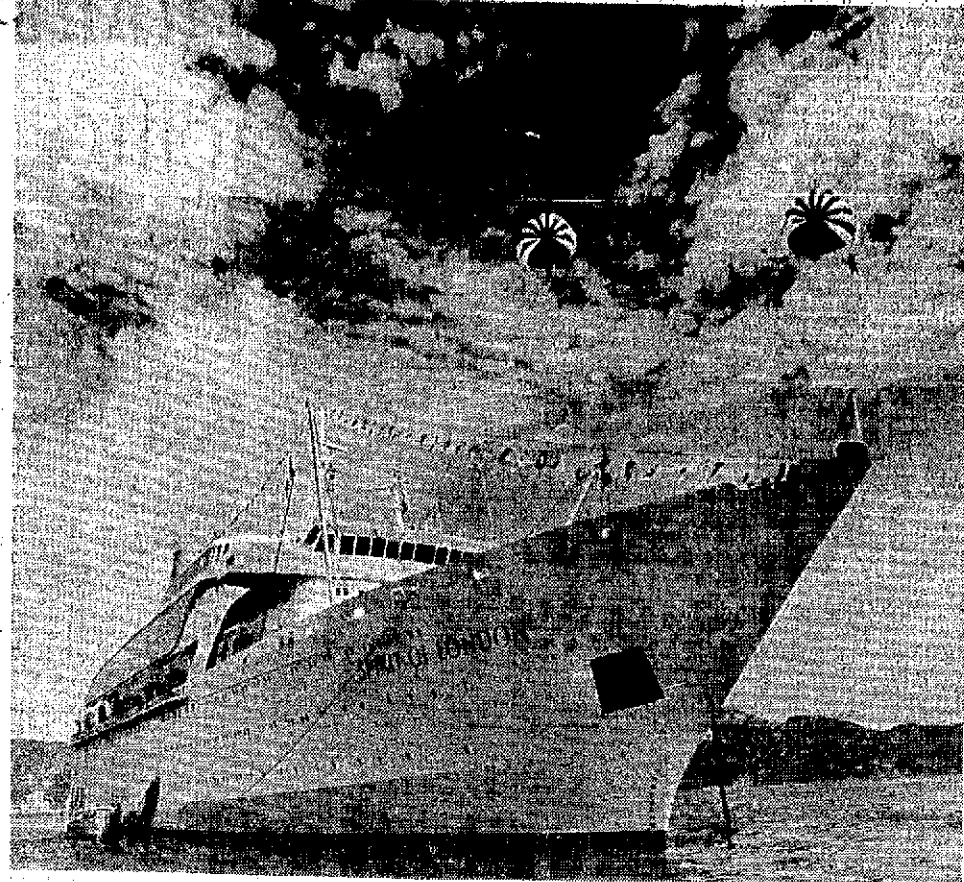
ORIENT Lines made the final link in its worldwide passenger service in 1954 when the liner Oronsay crossed the Pacific to the U. S. West Coast. Six years later the two British shipping companies merged to form the world's largest fleet of passenger ships.

Today the merged company has two passenger ships in North American service, the 30,000-ton Arcadia, biggest blooming ship in the Pacific, and the newer liner Spirit of London, both permanently based on the West Coast.

The P & O fleet now operates six basic passenger services, including global cruises, Europe via the Pacific, Europe via the Panama Canal, the Caribbean, the Orient, circle-Pacific tours and South Pacific cruises. Winter cruises from California ports go to Mexico and the Caribbean, summer voyages go to Alaska.

MORE than a century has passed since P & O ships began the India service and POSH passengers rode horse diligences across searing desert sands from the Mediterranean to the Red Sea. Today the camel is gone and P & O maintains all its passengers get the POSH treatment.

So do all the shipping companies which followed in the British firm's wake, as you will discover in these pages and in today's Cruising Edition of Southland Sunday Magazine.



SKY SHOW ABOVE THE SPIRIT OF LONDON

## THERE'S DINING, DANCING, DUNKING If the spirit moves you...

By WARREN MITCHELL

Party Cruise!  
Just the name conjures visions of dancing, dining, drinking and dubious debaucheries along with occasional dunking in the ship's pool.

Actually, the term is misleading. Perhaps Holiday Cruise or just plain Weekend Cruise might be more descriptive, judging by a recent four-day cruise on the pride of P & O, the British cruise line, the "Spirit of London."

The scenic 900-mile cruise included close-up views of the spectacular rock cliffs of Guadalupe Island with its population of thousands of sea lions cavorting in the sea and basking on the sun-warmed rocks. It also included a diverting eight-hour lay over in Ensenada, Baja California.

FOR THOSE who want to party, the opportunity is certainly there. Musical entertainment may be enjoyed in at least one of the five bars through most of the day, with three musical groups and various entertainers in action a good share of the time.

The Greenwich Nightclub topside on the Observation Deck goes on as long as the passengers want to go on and the general mood is that of gaiety and carefree abandon.

On the other hand, if you're looking forward to a nice quiet, relaxing weekend with nothing but sunning, a good book, fine dining, plenty of sleep and perhaps a good current movie ("The Sting," in this case), you can find it on the Spirit of London.

For the athletically inclined, besides the swimming pool, there are golf lessons, shuffleboard, quilt pitches, table tennis and a physical fitness class.

For Las Vegas devotees, slot machines are available along with "21," the ship's mileage pool, English Bingo and the famous frog races. Although bridge tournaments are not normally conducted on the short cruises, bridge players have a way of finding each other along with the poker and backgammon players.

THE SPIRIT of London, which regularly operates

from Los Angeles to Mexican ports in winter and from Vancouver to Alaska in summer, is 535 feet long, 75 feet beam, carries more than 700 passengers and has a crew of 324. Officers and staff are generally British, while most of the waiters and stewards are Indian or Goanese.

Many of the waiters gain their jobs by inheritance — their fathers and sometimes grandfathers were in the service of the P & O Line, which was founded in 1815 and is today a world leader in ocean cruising.

Although the ship's normal cruising speed is 21.5 knots, the average for the recent trip to Guadalupe was just 12 knots in order to conserve fuel. George Turner, P & O's North American president, who was on board this trip, admitted that fuel costs are a major problem.

"We were paying \$25 a ton for fuel," he said. "Now we must pay \$90 a ton, with the prospect of the price going higher. By reducing speeds and eliminating some port stops to make up for lost time, we are able to operate with our present allotment."

Turner said that while the Party Cruise concept would continue, in the future there will be more emphasis on five-day cruise-fly trips to Acapulco. These are 10-day complete cruises with the option of cruising one way for five days and flying the other way.

The Spirit of London is almost aggressively modern, swinging London. While its sister ship, the Arcadia, reflects the serenity of the English countryside, this ship is called "a city at sea."

THE AMBIENCE is decidedly of today, and the decks and public rooms have such familiar names as Piccadilly, Thames and Churchill. Most ships have A, B and C decks. Not so the Spirit — here they are Ascot, Bayswater and Chelsea.

While the food has British overtones — kippers, Yorkshire pudding, et al — no American food fan will be disappointed.

We suspect the Captain, John Arthur Philpott Crichton, was selected for the job by Central Casting rather than assigned by P & O. In any case, the colorful, very British Master summed up his philosophy thusly:

"From the moment a passenger sets foot on the gangway until his return, he is in our care. This means meeting his every need, whether it be the right cabin, the right company in the dining room, the most enjoyable trip ashore, or a six-course meal in his cabin."

"Luxury is not a sumptuous decor. It is comfort and service."

is the oldest steamship company in the world. It was founded in 1815 with a fleet of small sailing vessels plying routes between Britain and the Iberian Peninsula of Spain and Portugal.

That accounts for the "P" in P & O. The "O" came later, when steam power displaced sails. By 1837 the firm was operating steam packets which later served as stepping stones for a partly overland mail service to India and the Orient. By royal charter, the company was decreed the Peninsular and Oriental Steam Navigation Co.

There is no record that any effort was made to popularize the firm's official acronym at that time. In any event, POSNAC didn't make a dent in the dictionary. In fact, the second letter of the original is not even the "O" of today's P & O. That came through merger in 1960 with a British competitor, the Orient Line. By mutual consent, the potential trademark POO was never registered.

AT FIRST, the P & O route to India was made in three stages, two by ship and one by camel. The steamers sailed through the Mediterranean to Alexandria in Egypt, where camels saved miles of walking across the sandy isthmus to Suez on the Red Sea. From this point other P & O vessels continued the voyage into the Indian Ocean.

In the heyday of the overland connection, P & O operated thousands of camels and horse-drawn vehicles on the route. Then a railroad came along in 1862 and the camel packs went

## Caviar, anyone?

More than one ton of caviar will be eaten by passengers who circumnavigate the globe in 80 days on the 1975 world cruise of the Queen Elizabeth 2.

In addition to 2,500 pounds of caviar, passengers sailing from New York on Jan. 10, 1975, will consume five tons of lobster, 15 tons of filet mignon, two tons of pate and 17,100 bottles of champagne and wine.

Cruisers on this epic voyage also will drink more than one-half million cups of coffee.

## Shipboard mood is relaxed, comfortable

It's the mood — relaxed, friendly, comfortable and full of personal attention. This ambience sets the Leisure Liners of Prudential-Grace Lines apart from other cruise ships operating from the West Coast.

It takes a bit of doing to mix cargo and passenger operations so that the "non-freighter" seafarer feels at home. If there's a magic formula, Prudential-Grace Lines has found it, on their 51-day cruises around South America from Long Beach Harbor.

One reason is that the number of passengers — up to 80 — is large enough to minimize "getting stuck" with uncongenial shipmates, but small enough to develop an "all in the family" feeling.

Also there's plenty of space to roam in public rooms and on deck, yet not so much that one gets lost, as can happen on some of the bigger ships.

"Santa" pace is leisurely — and that helps set the tone. Frantic programming isn't the rule, yet there's plenty to do — lots of special events and small celebrations. One doesn't feel forced into something or rushed.

The ship's port schedule adds to the easy-going mood, since Prudential-

Grace's operations can mean more time ashore. So passengers take delays (made up at sea) as a standard part of the routine that reduces clock-watching and gives in-port time bonuses.

Free access to the bridge — especially at the fascinating time of arrival and departure — is one of the biggest plus factors in that mood characteristic of the Leisure Liners. Passengers feel a part of the operations as they watch the captain, pilot and others giving orders, reading instruments and changing speeds.

Instead of "the" ship, it's "our" ship, an American-flag vessel, incidentally. And while passengers have no duties to perform, the mixing with officers and watching operations close-up gives a sensation of being part of the crew — of being on the inside, rather than on the outside, as on some cruise ships.

That makes a big difference in both cruising pleasure and in the ambience aboard.

It's part of the family attitude that prevails and adds to the relaxation, the sense of belonging and of being among friends. And that's one of the best reasons to go by sea — especially on ships that foster that feeling.

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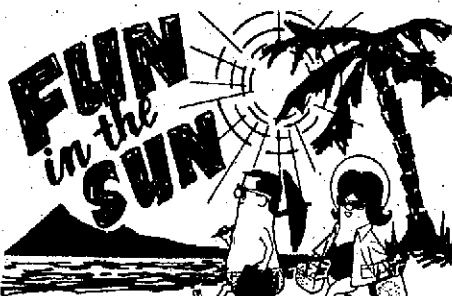
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CRUISING OFF THE GREEK ISLANDS

Staff photo by Herb Shannon

## GAL-IVANTING

Where wily burros beat the gas hogs

By CHORAL PEPPER

Sites where men have had mystic experiences fascinate me. The oracle cave of the Delphi, the bodhi of the Buddha, Arthur Koestler's prison cell in Spain. Always there is the environmental stimuli — the well, the tree, the confining walls.

I thought of this as I trudged up cobblestone hills of the Greek island of Patmos. Would St. John have had his revelation in any other land? "I, John, was on the isle that is called Patmos for the testimony of Jesus Christ," his Apocalypse began.

Now I was here, along with a ship load of Greek island cruisers, hoping that an inspired thought might come to me.

You can see why the Romans chose this high, narrow promontory of rock jutting up from the Aegean Sea for John's exile. Its walls are so sheer that donkeys are the most reliable mode of transportation even today.

DURING THE FIRST century of the Christian era when John was exiled here, the crenelated fortress that later crested the austere island had not yet been built. There were only the cacti, the silence, the thin air and the blue sea beating against sharp rocks below.

A dim grotto half-way up the cliffside is where the apostle lived for 16 months. At its entrance, an inscription reads "How-dreadful this place!"

It was inside the shallow cave, after John had been praying for 20 days, that Christ appeared with a splitting of rocks and sounding of trumpets.

There is no doubt that John saw a vision, whether a true mystic experience or an hallucination.

In the Holy Grotto, visitors are invited to stand where John stood and to place a hand where he laid his head. Both it and the adjoining Church of the Apocalypse contain priceless sacred offerings and relics.

Of more dramatic import today, perhaps, is the 11th century Monastery of St. John that mounts the bony ridge of the isle. Its crenelated turrets, sinuous stairways and heavy stone walls were constructed in the shape of a medieval fortress as a protection against pirates. The narrow, cobblestone passages leading from the harbor up to it were similarly designed to prevent a massive attack.

Just as they have since the monastery was founded in 1088, bearded monks walk silently through the jumbled streets of the village, their severe black robes silhouetted like paper cutouts against stark, white-washed walls.

ALTHOUGH the monastery Treasury with over 3,000 volumes of hand-lettered, illuminated manuscripts dating from the 6th to the 18th centuries is an attraction, I was more interested in the chapel frescos.

Already valued as a 17th century legacy when they were damaged during an earthquake in 1956, restorers discovered underneath them frescos that dated back to the 12th century. A painstaking restoration is still in progress.

Perhaps when St. John put in time on the remote island it was more conducive to introverted mysticism. Today, its 2,500 people give out with more extroverted vibes. We dropped into a taverna for a glass of ouzo and got caught up in such a celebration that we almost forgot to sail with the ship.

First two old men grabbed their instruments, a violin and lute; then our waiter bounded into the center of the room and started to dance. Soon other patrons joined him, linking arms and moving in an undulating rhythm that echoed that of the sea. As the music grew wilder, men came in from the street and hooked onto the end of the line.

I'm sure they would have danced all night if we hadn't had to break it up to pay our bill. We tried to tip the waiter, but he was so ecstatic over our enthusiastic reception to the entertainment that he refused to take it. We were friends.

THERE IS little here for the shopper. At the base of the steep hill is a small village square with a shop or two that sells hand-knitted sweaters, shawls, shells and local handicrafts. One street leading off from it is barely the width of a standard door frame that gives entry to it. Yet, in spite of the crowded quarters, everything is spotlessly clean.

Anyone interested in religious festivals might schedule a trip here during the Easter season.

## DON'T LET A GOOD BROCHURE SEND YOU ON A BAD VACATION.

Travel brochures serve a definite purpose. They can stimulate you, give you new ideas and recommend places you never even heard of.

On the other hand, they can confuse you. Especially when you have several brochures talking about the same place.

At Thomas Cook we think the best way to plan a vacation is to sit down and talk it over with someone who plans vacations for a living. That's why we're introducing a new service.

No matter where you got your travel brochures, bring them to us. We'll go through them one by one and help you find a vacation that suits your taste, your needs and your budget.

You see, Thomas Cook is the largest, most experienced travel service in the world. In North America alone our travel counselors have a total of 2,405 years of travel experience.

So the chances are, if you have some places in mind, you'll actually be able to talk to someone who's been there.

But even if you have no place in mind, we can still help. Because we have plenty of ideas and plenty of excellent vacation literature to get your thinking started. Like the exciting 187-page Europe '74 Caravan Tour Book.

We also have the latest information on how the energy crisis is affecting travel. So wherever we send you, you can be sure there's a vacation waiting for you at the other end.

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So if you've been collecting brochures over the past few months and now your brochures are starting to collect dust, come to Thomas Cook.

And let us turn your vacation brochures into a real vacation.

- ☐ I've got all the brochures I need. Please call me to set up an appointment.
- ☐ I need more information. I understand you have brochures on places like: Africa, Alaska, Bermuda, Canada, Caribbean, Europe, Hawaii, Latin America, Mediterranean, Mexico, South Pacific, The Orient, U.S.A., Long & Short Cruises.

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# Air-Sea Cargoliner tours criss-cross the Pacific

Japan and the Orient are featured in a series of unique air-sea Cargoliner Adventures developed for the first time this year by American President Lines in cooperation with Pan American World Airways.

Passengers have their choice of sailing from the West Coast to Yokohama or Hong Kong aboard one of APL's modern cargo-liners and returning home via Pan Am 747 jet clipper or traveling by air to the Orient and cruising home.

Accommodations for 12 passengers are offered aboard each of American President Lines' Sea Racers, Master Mariners or deluxe Seamasters

which sail from San Francisco and Los Angeles on the average of once a week. Traveling at speeds of 22 knots or more, the ships make the trans-Pacific voyage in 11 days.

From the picture window of each stateroom passengers can enjoy a panoramic view as the ship travels a modified Great Circle Route to Japan. All of the cabins have telephones, short wave radios, large closets and combination tub and shower.

The passenger area is completely air-conditioned and includes a well-stocked library of current fiction and non-fiction; a card room fully equipped

with table games, self service bar and pantry, and a special deck area for games and sun-bathing. The carpeted main lounge is furnished with large sofa, easy chairs and on some ships, color television.

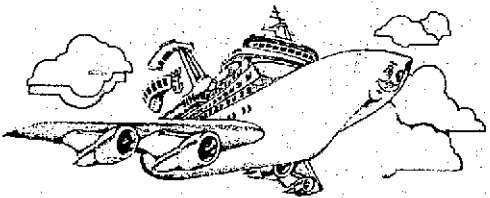
The fun begins on sailing day when passengers can bring their friends aboard for a champagne send-off. At sea, the captain hosts a get-acquainted party for passengers and the ship's officers who join the guests at mealtime. In the evening, there are first run movies, table games or a peaceful stroll on deck.

Upon arrival in Japan, Pan Am and APL have

developed optional shore programs including a three-day tour of Tokyo; a five-day trip into rural Japan; a four-day visit to Taiwan; and a five-day excursion to Hong Kong and Bangkok.

Cargoliner fares from San Francisco to Yokohama, gateway to Tokyo, begin as low as \$420 per person, with economy class air transportation from Tokyo priced at \$417 per person. For reservations or further information on 1973 cargoliner sailings, contact local travel agents, Pan American World Airways or American President Lines, 801 California St., San Francisco, Calif.

# California's most popular Caribbean cruises sail from Miami.



We flew more than 25,000 Californians to Miami for cruises last year. People who know a value when they see it. Here's what they say:

**Price.** You pay only a little more than if you started your cruise in Miami. But you start it in Los Angeles. On a World Airways 747 charter jet.

Our low price includes round-trip jet fare to Miami. All transportation taxes, port taxes and airport transfers in Miami. And your choice of the Caribbean's most popular 7- and 14-day cruise ships: Song of Norway, Nordic Prince and Sun Viking.

**Simplicity.** Taking a Royal Caribbean air/sea cruise is easier than going to Duluth to see Aunt Ethel.

Sit down with your travel agent and pick a Friday evening. When it comes, board a sleek World Airways jet at Los Angeles International, fly to Miami, hop in a limousine that whisks you away to the ship.

**New ships.** Our oldest ship is only two years old.

All three were designed specifically for Caribbean cruising.

Which means almost an acre of sundeck, a big pool, saunas, dining rooms and lounges inspired by hit Broadway musicals. It also means the unique Viking Crown Lounge—a cocktail lounge ten stories in the sky. No other ships in the world have anything quite like it.

## The places most people want to go.

If you've got two weeks, the Nordic Prince sails to San Juan, St. Thomas, plus Martinique, Curaçao, Caracas, Aruba, Port Antonio and Port-au-Prince. While the Sun Viking sails to Grenada, Barbados, Caracas, Curaçao, St. Thomas, Port-au-Prince, Guadeloupe and San Juan. Nice choice, nice price. From \$720 to \$1,200.\*

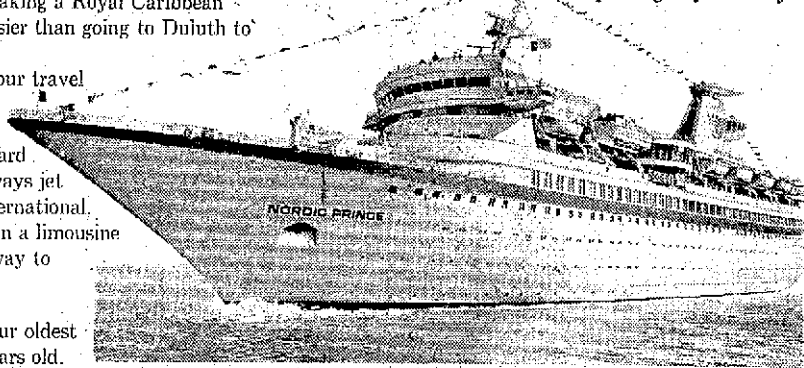
If you've only got a week, you can sail on the elegant Song of Norway to Nassau, San Juan and St. Thomas. You pay from \$435 to \$675.\*

**Ask your travel agent.** Ask him if this is the Caribbean's best cruise value.

He'll probably say yes.

Since over 25,000 Californians took our air/sea cruises last year, he'll also say make your reservations early.

Ships' Registry: Norway



\*Rates based on double occupancy are effective March 16, 1974 and include fuel oil surcharge. All accommodations subject to prior sale.

## Royal Caribbean Tours Miami, Florida 33132

## Song of Norway • Nordic Prince • Sun Viking

## CONTACT ANY OF THE FOLLOWING TRAVEL AGENCIES FOR FREE INFORMATION AND SERVICE ON VACATION PLANS

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# Fairsea sails on April 1

Harry James and his Big Band with special guest stars, the Modernaires with Paula Kelly, will headline Sitmar Cruises' "Sentimental

"Golden Days of Radio" are heard nightly on KMPC-Radio. (Los Angeles) will broadcast and show films of old radio shows and will test passengers' memories with trivia contests.

In addition, film, stage and television stars Gloria DeHaven and Joan Bennett will host passengers

for a pre-theatre cocktail party where they will recall the Hollywood of the 40's and discuss their own careers. Immediately following the party, a special showing of the stars' favorite films will be held in the Fairsea's theatre.

Reservations and information are available through all travel agents.

## travel

Journey to the Forties" which departs from Los Angeles April 1 aboard the TS Fairsea.

Ports-of-call for the April 1-6 cruise will include Cabo San Lucas and Ensenada, Mexico. Prices are from \$200 to \$600. A fuel surcharge will be added to all fares.

Jam-packed with nostalgia, the cruise will also feature an exciting revival of the 1940's with film festivals, costume parties, dance contests and fashion shows all based on that era. In addition, Frank Bresee, whose

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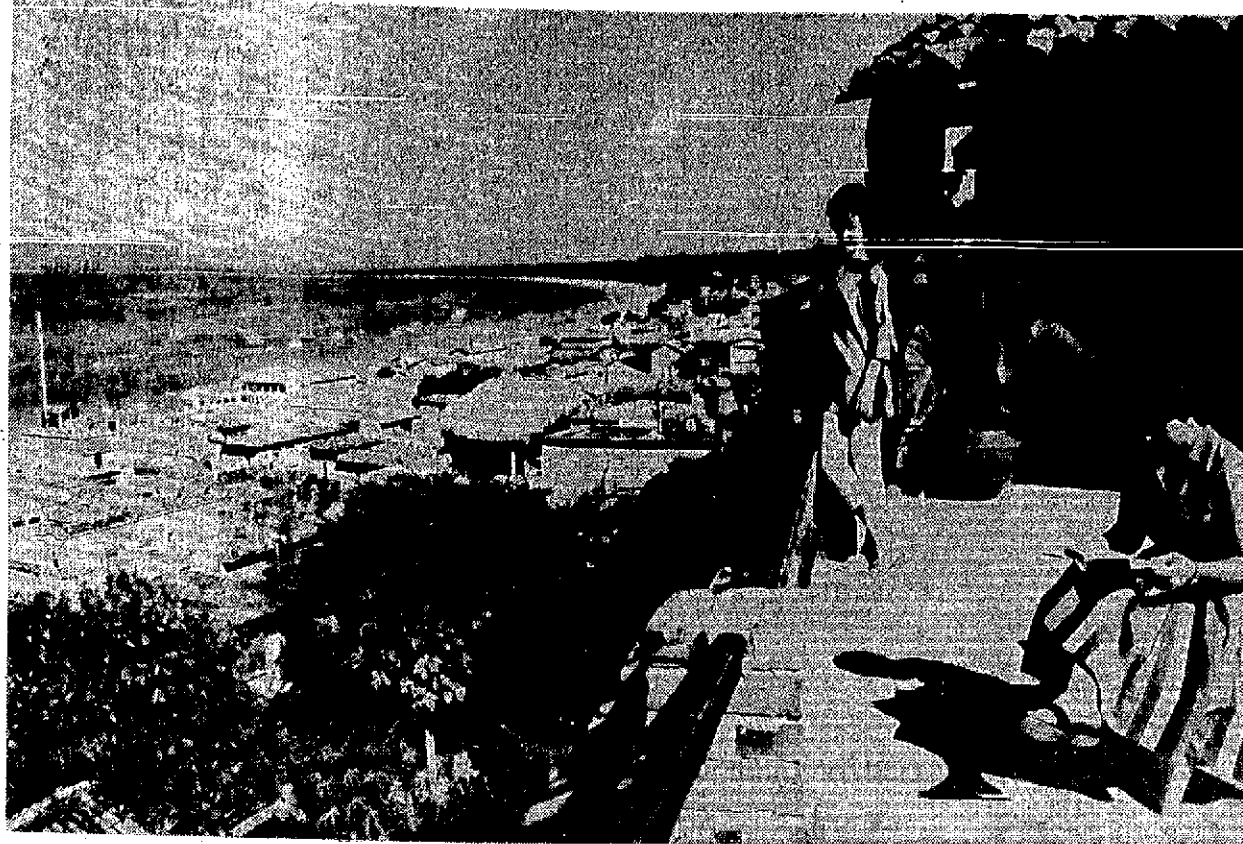
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TAKING IT EASY IN SUNNY PUERTO VALLARTA

## MAZATLAN, PUERTO VALLARTA

# Liner plans resort stay

A new series of air-sea Mexico cruise-tours from Los Angeles to Puerto Vallarta has been scheduled during April by Princess Tours.

Each of the seven-day Mexico holidays includes four days aboard the elegant cruise liner Island Princess and three days at Puerto Vallarta. Mazatlan is also included, as a port of call.

Undiscovered until the 1950's, Puerto Vallarta was many years a fishing settlement, isolated by Mexico's jagged Pacific Coast line—accessible only by burro or boat. First discovered by artists and writers, the community was catapulted to "stardom" following the release of the Richard Burton film "Night of the Iguana".

Since then, sparkling

luxury hotels have sprung up along the coast. The expanse of bay and the many miles of beaches has meant that hotels need not huddle on a single sandy strip. Still relatively isolated, the one-time fishing village, hemmed in between mountains and Pacific, is a great place to lie on the beach and let the world go by.

In town, basket-laden burros make their way down steep cobblestone streets; Mexican gentlemen exchange pleasanties on lacy, wrought-iron benches; quaint shops offer good buys in pottery, jewelry, painting, sculpture; native fishermen hack canoes out of huge trunks of the juanacasti tree.

But the real glory of Puerto Vallarta is its

beaches. A mile north of town is Las Palmas, a lovely, restful expanse of sand for those who wish to while away a tranquil morning or afternoon.

A half-mile south of town is the Playa del Sol, for those who seek a different mood. This is where the action is. Strolling mariachis strum and serenade along the beach. Colorful salesmen peddle everything from balloons to charcoal-broiled fish-on-a-stick.

Sun-seekers lounge on the sand and sip and snack at open air thatched-roofed cafes and cocktail bars. There's dancing when the sun goes down.

For a real thrill, try a "superman view" of the lively scene while sailing aloft in a parachute towed by a fast cruiser. Skin diving and snorkel equip-

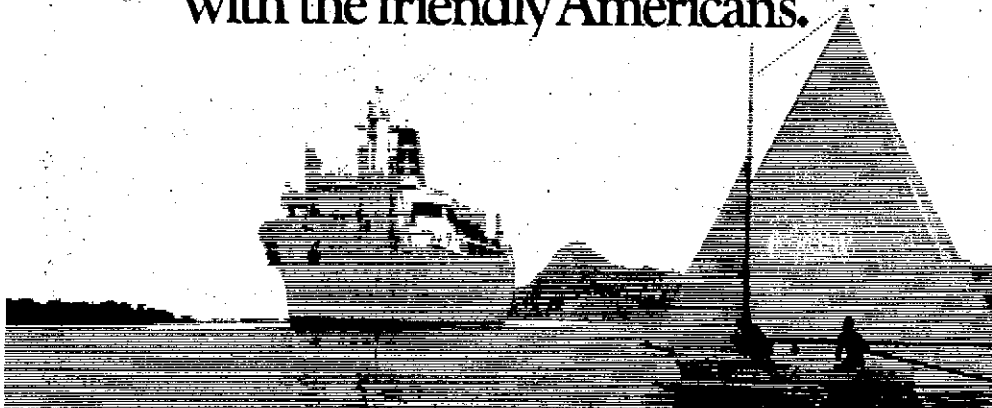
ment may be rented in town or at the beaches. Horseback riding is popular, especially along the shore.

Princess Tours' Puerto Vallarta cruise-tours will depart from Los Angeles April 5, 12, 19 and 26. The company—a division of Princess Cruises, operators of the 625-passenger Island Princess—specializes in air-sea holidays to Mexico and to Alaska.

Price for the seven-day tour—cruise, hotel and two meals daily in Puerto Vallarta, sightseeing and jet return to Los Angeles—is \$515.

Complete information on the April Mexico vacations is available through local travel agents or by writing Princess Tours, 701 White-Henry-Stuart Building, Seattle, Washington 98101.

## Isn't it time you enjoyed the splendor of a South Seas cruise with the friendly Americans.



Aug. 29, Sept. 25\*, Oct. 31, Dec. 3, Jan. 2, Feb. 4. No other vacation adventure can quite match the splendor of a South Seas cruise with the friendly Americans—the SS MARIPOSA or SS MONTEREY.

It's a glorious holiday filled with the charms and graces that have all but disappeared from luxury vacations on land. And without the bother of hotels, airports and taxicabs. Even when you go ashore, our special care never stops.

You'll experience the magic of Moorea, Tahiti, Rarotonga, New Zealand, Australia, Fiji, Tonga, Pago Pago. And beautiful Hawaii, both coming and going.

And you'll enjoy them all in the friendly hospitality and Polynesian spirit of the SS MARIPOSA or SS MONTEREY. Proud American ships small

entertainment Americans love best. And famous for a sea life first initiated by sister ships over 90 years ago. One that today has become the hallmark of luxury cruising in the Pacific.

And it's nice to know that a cruise on these all-American ships is the perfect way to visit faraway places and still keep your vacation dollars working at home.

Each South Seas cruise is 43 days round-trip from San Francisco or Los Angeles. Or 31 days from Honolulu. (Departure dates one week later than from California.) For those with less time, we also offer customized air-sea cruise tours.

This is the perfect time to see the South Seas in all our splendor. Call your travel agent, or send us the coupon for full information.

\*Special cruise with different ports of call.

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Northwest's new lineup of Hawaii tours feature all-inclusive prices. Air fare, hotel, taxes and surcharges are included. You know in advance that your hotel room is secure. You know your departure day. You're guaranteed a wide-cabin 747 flight on a scheduled airline. You know every aspect of your tour well ahead of time.

Northwest tours to Hawaii provide for the services of an experienced escort. Every tour has been carefully packaged by experts—to give you the very most for every dollar you spend. And only Northwest can give you these great low priced tours.

We think you'll love Hawaii—with no hassle. For more information, talk to your travel agent, call Northwest Orient, or send us the coupon.

**\$339**

Includes round-trip air fare from Los Angeles and all applicable tax and service charges.

**Kahaone Lani**

Translation: Sand beach heaven!

8 days/7 nights, accommodations at Princess Kaiulani Hotel in Waikiki. Includes traditional flower lei greeting, transfers between hotel and airport, tips and portage for two pieces of luggage, continental breakfast and tour briefing Monday morning. Also included: Car rental with unlimited mileage for one day and cocktail show at Royal Hawaiian Hotel with cover charge, cocktail, tax and tip. Sunday departures—Sunday returns.

IT-MAC-NW-1

**\$365**

Includes round-trip air fare from L.A. and inter-island fares and all applicable tax and service charges.

**Nani Mokupuni #1**

Translation: Beautiful Islands!

This one-week Two-Island vacation includes 4 nights at the Princess Kaiulani Hotel in Waikiki and 3 nights at the Kauai Sands on Kauai. Includes flower lei greeting in Honolulu, transfers between airports and hotel, tips and portage for two pieces of luggage, continental breakfast and tour briefing Monday morning. Also included: Paradise Park Tour, Waimea Tour and Waialua River/Fern Grotto Tour on Kauai. Sunday departures—Sunday returns.

IT-MAC-NW-2

**\$285**

Includes round-trip air fare from Los Angeles and all applicable tax and service charges.

**Malihini Lealea**

Translation: Fun for newcomers!

8 days/7 nights, at the Royal Prince Hotel in Waikiki. Traditional flower lei greeting. Round-trip transfers between hotel and airport. Tips and portage for two pieces of luggage. Admission to "Hawaii Experience" film. Optional car rental: At reasonable rates with unlimited mileage. Sunday departures—Sunday returns.

IT-MAC-NW-3

**\$395**

Includes round-trip air fare from L.A. and inter-island fares and all applicable tax and service charges.

**Nani Mokupuni #2**

Translation: Same as above—but one whole island better!

8 days/7 nights on three islands: Oahu, Kauai and Hawaii. 4 nights at Princess Kaiulani Hotel in Waikiki, 1 night each at: Kauai Sands Hotel on Kauai; Kona Lagoon Hotel in Kona, Hawaii; Waialeale Village Hotel in Hilo. Flower lei greeting in Honolulu, tips and portage for two pieces of luggage, hotel/airport transfers, continental breakfast and tour briefing Monday morning. Also includes Paradise Park Tour in Honolulu, Waialua River Cruise/Fern Grotto Cruise on Kauai and Kona-Volcano-Hilo Tour with Volcano House Lunch on Hawaii. Sunday departures—Sunday returns.

IT-MAC-NW-3

Group tour prices are per person based on double occupancy in hotels and Economy Class Group Inclusive Tour Fares. Should the group fail to meet the required number, passengers can be accommodated at slightly higher adjusted rates. Air Fares subject to change. Above tours depart from Los Angeles and San Francisco every Sunday beginning April 7, 1974.

Northwest Airlines, Inc.  
3400 W. Sixth Street  
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Send me your free Hawaii Jubilee brochure that shows how to take off for Hawaii—at low prices—with no hassle.

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My Travel Agent is \_\_\_\_\_



**NORTHWEST ORIENT**

LB-HT-0310

# PENNY-WISE TRAVELER

## Taking advantage of free services

By JANE MORSE

"Naturally, you know what to do about traveler's checks," said my mother, the Bernard Baruch of South St. Louis.

Naturally, until she opened her mouth, I thought I did. You march into a bank, an authorized travel agency or an office of one of the manufacturers and buy a bucketful at 10 cents for each \$10 worth. Anyone knows that.

"On no!" cried Mother, momentarily aghast but in the end ready to live and let live. "That is, of course, you can do anything you want, but I like to get them for free."

That was how the news first reached me that some enterprising savings institutions were into a brand-new giveaway, issuing U.S. dollar traveler's checks without charge to account holders or customers who sign up for extra services.

Since then the offer has popped up here and there all over the country, in banks as well as savings and loan firms. In addition, there's also Deak and Co. and Barclays Bank, two international companies who circulate their own brands and sell them commission-free to anyone.

In short, where there's a will there's now a way to save 1% on this travel item. Barclays Bank operates 365 days a year, 8 a.m. to 11 p.m. at JFK Airport, and Deak & Co. puts in about the same schedule at Los Angeles International. Just be sure to take cash or call ahead about the acceptability of a check.

THE DISAPPEARING traveler's check charge, though, is just one shining example of those peccadilloes but highly practical facts of life no one tells you about because they assume you know.

A baby sitter for your telephone is another. Indeed, only by chance did my ace adviser and blood relative present the news about the telephone. I would have gone away and let it ring its little insides out. She asked: "What's wrong with Vacation Service?"

It was hard for me to say, since I hadn't the smallest clue to what it was. Let me tell you, fellow innocents, what it was was a very good thing that used to be for free but was cottoned onto by Ma Bell and isn't free any more.

Now, for a service charge plus a small monthly rate, you can, in most parts of the country, have regular service — and charges — suspended, but calls intercepted and referred to another number of your choice.

Your telephone company's local

business office can fill you in on rates and minimum periods. For extended absences this system can still be financially attractive as well as useful.

I HAVEN'T NEEDED the free services offered travelers by the post office, but I've admired this organization's generosity. Not everyone can recruit a mail minder to carry on in one's absence, so the post office kindly consents to forward mail for the period you wish or to hold it for up to 30 days.

This latter alternative is not so well known but becomes extremely interesting when you remember that only first-class mail is forwarded free of charge. If you're big on the junk lists or subscribe to many fine publications, forwarding costs can mount fast.

The post office authorities suggest that if you do want mail held, go in person and discuss the matter with the supervisor of the delivery office serving you. You may even be able to negotiate a longer hold. In any case, while you're there put your instructions in writing just to be on the safe side.

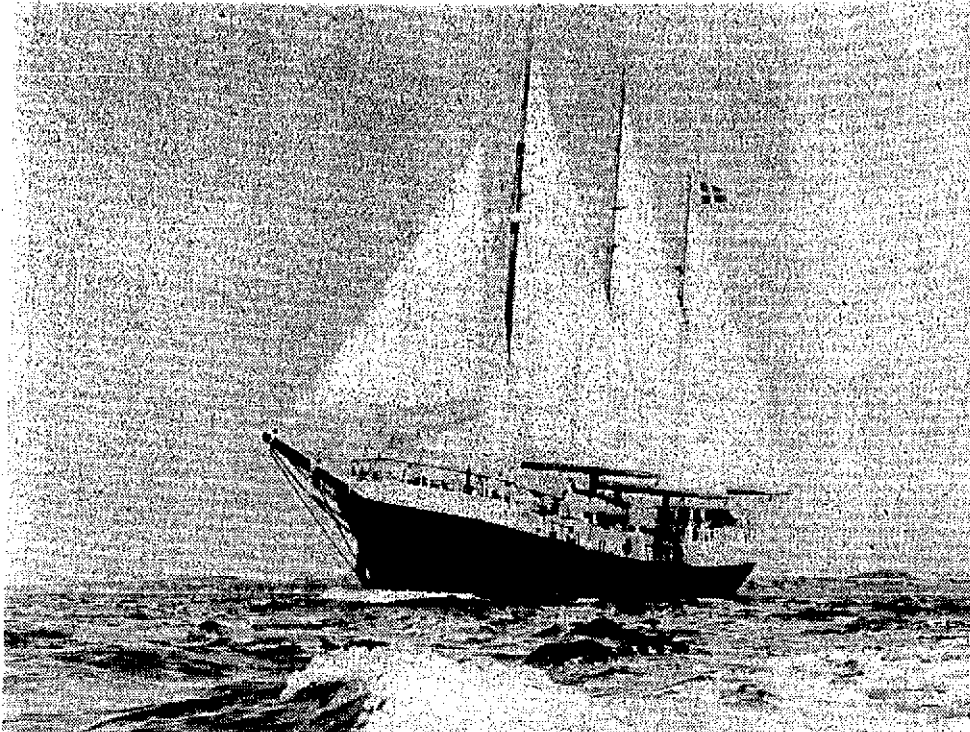
Of course, if you have a willing substitute there's nothing better than unloading the mail duty on him or her, especially if you're expecting any checks or want bills paid. If you have someone you truly trust, you can, before taking off, arrange temporary (or permanent) authorization for that person to write checks on your bank account. A signature card will do it.

Some banks are experimenting with bill-paying services for clients, and if this futuristic plan ever spreads it should be nice. In the interim, if you have no one to take over, you can prepay some of your constant creditors like utility companies and sidestep interest charges you might otherwise be in line for.

Debtors may pay you by sending their checks to your bank, marked with your account number and the endorsement "For Deposit Only."

WHAT NOT EVEN an identical twin can do is buy and sell stocks for you unless you've handed over your certificates and a full power of attorney. However, for the inactive, small-potatoes wheeler-dealer, it's normally sufficient, simpler and certainly cheaper to cover the selling situation only. For this it's enough to turn the certificate back to your broker along with a "stock power" (facsimile of the reverse side of the instrument) that he can furnish free of charge for each certificate. Include specific instructions in writing for what you want him to do.

None of this guarantees a carefree trip but it helps, it helps.



HANS CHRISTIAN ANDERSEN AT SEA

## New Danish schooner sets sails for home

When the 170-foot schooner Hans Christian Andersen turns her bow from the waters of the Caribbean into the Atlantic this April, she will be heading back to the land of her birth and of her famous literary namesake.

This 3-masted, 500-ton ship with 8,000 feet of sail, is one of the largest sailing ships to be completely built in this century, and she has carried passengers since her launching in 1973 on one week sails through the Caribbean.

The ship, under the direction of a European crew of 14, carries 36 passengers in 18 double-bedded, air-conditioned cabins.

Passengers will also be carried on the April 24

trans-Atlantic crossing of the ship from Antigua, W.I., to Hamburg, Germany, with stops planned in the Azores Islands. The crossing will take 3 weeks at an individual passenger cost of \$600, all-inclusive.

THE SUMMER sails of the Hans Christian Andersen through the waters of her homeland begin June 2, leaving Copenhagen each Sunday for 7-day sails through the Danish Archipelago.

The same informal, creative cruise atmosphere will prevail summers as in winters, with passengers able to use the ship's launches, fishing gear, snorkeling equipment, water-skis and bicycles.

Or, they can do nothing

from padded deck-chairs and watch the 500-some islands in the Danish Archipelago go by.

It's sometimes forgotten that Denmark is a nation of islands separated by sea and fjords with spectacular on-shore scenery. First chartered by the Vikings, some of the same untouched beaches, forests and natural beauties are still untouched. Other ports are more developed, with castles, historic villages and museums reflecting her present.

In North America, the Hans Christian Andersen is represented by: V.E.B. Nicholson & Sons, 9 Chauncy Street, Cambridge, Massachusetts. Costs for the weekly summer sails range from \$375 to \$430.

travel

**Musical months**

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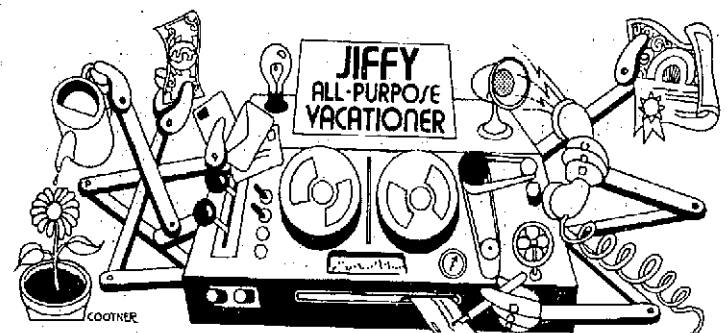
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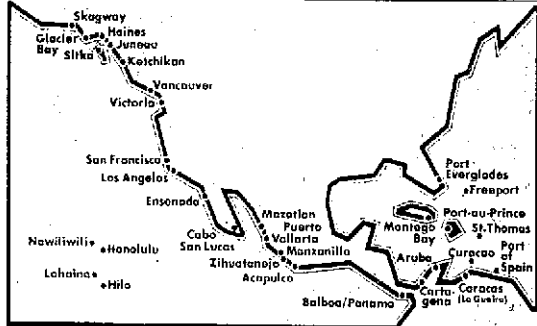
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**Princess Tours.** Princess Tours offer a luxury cruise aboard the Island Princess plus fascinating inland explorations of Canada and Alaska. In Alaska, we'll show you Fairbanks, Mt. McKinley National Park, Nome and Prudhoe Bay, site of the Arctic oil strike. There are 11 basic Princess Tours of Canada and Alaska from 7 to 24 days. Just ask your travel agent.

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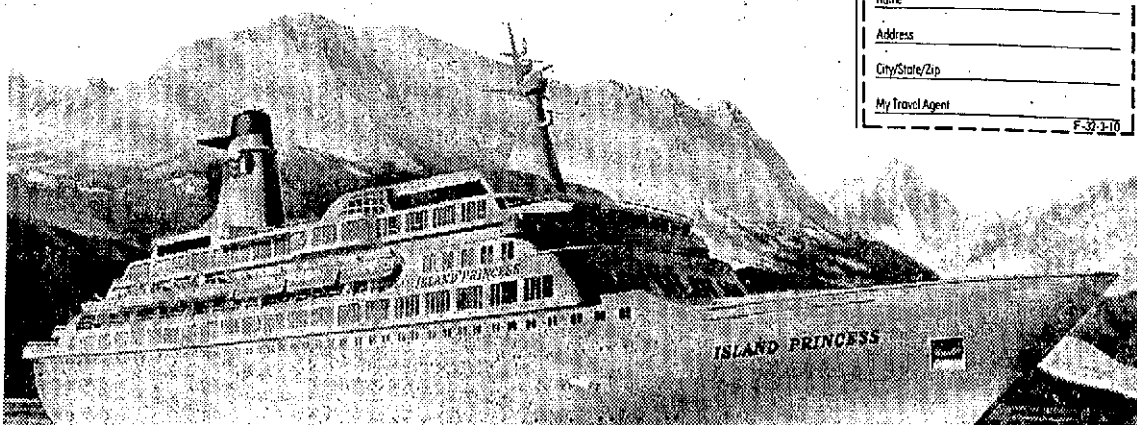
Depart	From	To	No. of Days	No. of Ports	Cruise Highlights
March 18	Pt. Everglades	Caribbean	17	8	Panama Canal
April 5	Los Angeles	Mexico	7	3	Mexican Riviera
April 12	Los Angeles	Mexico	7	3	Easter Cruise
April 19	Los Angeles	Mexico	7	3	Mexican Riviera
April 26	Los Angeles	Mexico	7	3	Mexican Riviera
May 3	Los Angeles	Ensenada	3	1	Party Cruise
May 6	Los Angeles	Mexico	11	4	Acapulco
May 31	Los Angeles	Canada/Alaska	14	9	Inside Passage
June 14	Los Angeles	Canada/Alaska	11	8	Inside Passage
June 25	Vancouver	Alaska	8	6	Inside Passage
July 3	Vancouver	Alaska	8	6	Inside Passage
July 11	Vancouver	Alaska	8	6	Inside Passage
July 19	Vancouver	Alaska	8	6	Inside Passage
July 27	Vancouver	Alaska	8	6	Inside Passage
August 4	Vancouver	Alaska	8	6	Inside Passage
August 12	Vancouver	Alaska	8	6	Inside Passage
August 20	Vancouver	Alaska	8	6	Inside Passage
August 28	Vancouver	Alaska	11	8	Inside Passage
September 8	Los Angeles	Caribbean	17	8	Panama Canal
September 25	Pt. Everglades	Caribbean	17	8	Panama Canal
October 12	Los Angeles	Mexico/Hawaii	15	5	4 Islands
October 27	Los Angeles	Mexico	12	6	Acapulco
November 8	Los Angeles	Mexico	7	3	Mexican Riviera
November 15	Los Angeles	Mexico	14	6	Thanksgiving
November 29	Los Angeles	Ensenada	3	1	Party Cruise
December 13	Los Angeles	Alaska	14	6	Christmas
December 27	Los Angeles	Mexico	14	6	New Year's

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# Avoid the tourist hang-outs

By STAN DELAPLANE  
Paris  
Woman traveling alone tells me: "I go to the Left Bank in Paris, to the little alleys off St. Germain-des-Prés, because there are so many restaurants and such good prices. I walk along and window-shop. I look at the

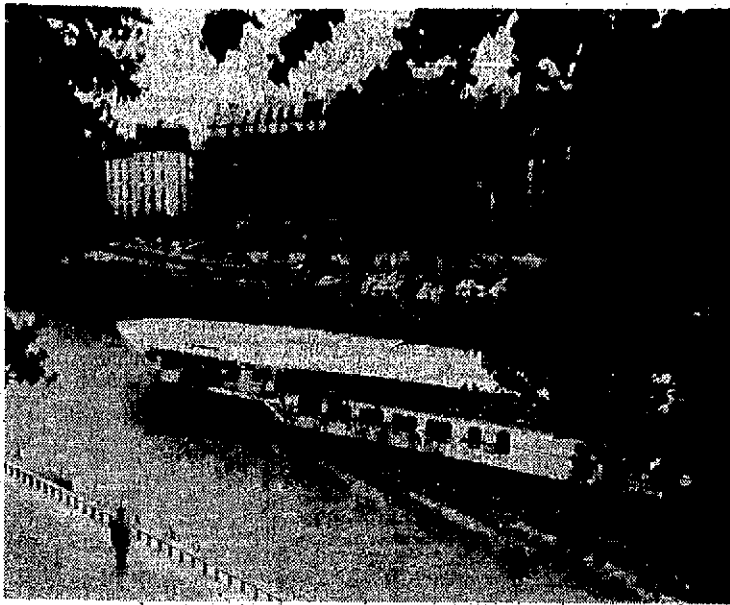
bles, fresh fish, herbs. Very colorful. Like a French Fisherman's Wharf."

"Crowd is like you'd find at P.J. Clarke's in New York. Perry's in San Francisco. Very with it. But NOT touristy. Not a waiter in the place spoke English."

Cafe Petit San-Benoit, corner of San Benoit and Rue Jacob: "Very old restaurant. Like Paris in 1910. I was the only person in the room eating without a hat on. A place where all the men keep their hats firm on the head."

"The regulars keep their napkins in little pigeon hole cupboards at the side of the room. Had a grilled filet with green peppercorns — most expensive item on the menu: \$1.80. Spent \$4 altogether: Filet. Salad. Dessert. Coffee. A bottle of wine and tip."

However — "Bought a



CRUISING ON THE SEINE

Staff photo by Herb Shannon

pizza on the Champs Elysees — \$6. Best to stay away from this tourist route. Martinis at the Plaza Athenee, plush hotel, \$2.75."

"...the best way to go about sightseeing?"

French Tourist Offices IN THE U.S. give you wads of material. Though for a first time, I'd buy a local tour. American Express — Big Mama — sets it up for you. The Louvre. Notre Dame. Museums. Lunch. Not expensive.

If you've had the tour, get a list (from the Tourist Offices) of museums and cemeteries. Dozens you never heard of.

On the north side of town: Cimetiere du Pere Lachaise. Oscar Wilde is buried there. So are Balzac, Sarah Bernhardt, Chopin, Heloise and Abelard — some fifty famous people. Piaf's grave has fresh flowers each day.

You MUST get a map — I bought mine from a policeman. Otherwise it's like looking for a seat in an unmarked stadium. No charge. A quarter for the map. I went on a gray, rainy day. Came out glad to be alive.

A boat ride on the Seine with dinner is rewarding. A martini at the Hotel

Ritz bar makes you an automatic Parisian. Forget Place Pigalle — the Pig Alley of World War II. It's changed — and haven't we all?

"How should we shop at the Flea Market in Paris? Is it worthwhile?"

Never found anything I wanted to buy, but it's interesting and worth the trip. Called Marche aux Puces — it's in the northern district at Porte de Clignancourt. Take the Metro — the subway.

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## SS Monterey schedules 22-port spring cruise

This spring Pacific Far East Line's SS Monterey will make an unprecedented voyage from California to the North Cape. In 69 days round trip from the West Coast, the liner will visit the great cities of Northern Europe, Scandinavia and Russia.

During the cruise, the Monterey will call at 22 ports throughout the Pacific, Caribbean, North Sea, Baltic and North Atlantic. Included in the itinerary are visits at Puerto Vallarta, Panama, Jamaica, Bermuda, Southampton, Zeebrugge, Amsterdam, Hamburg, Gdynia (Poland), Leningrad, Helsinki, Stockholm, Copenhagen,

Oslo, Bergen, North Cape, Leith, the Azores and the Virgin Islands.

An extensive program of shore tours and overland excursions has been arranged by American Express.

The SS Monterey will sail from San Francisco May 3 and from Los Angeles and San Diego May 4.

Complete information on PFEL's premiere North Cape cruise can be obtained from travel agents or by contacting Cruise Consultant, Pacific Far East Line, One Embarcadero Center, San Francisco, California 94111.

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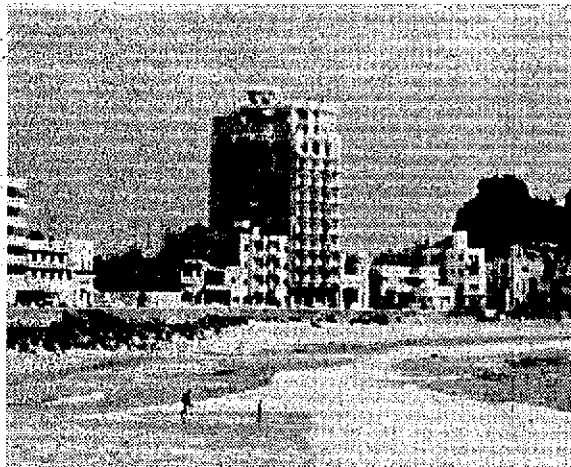
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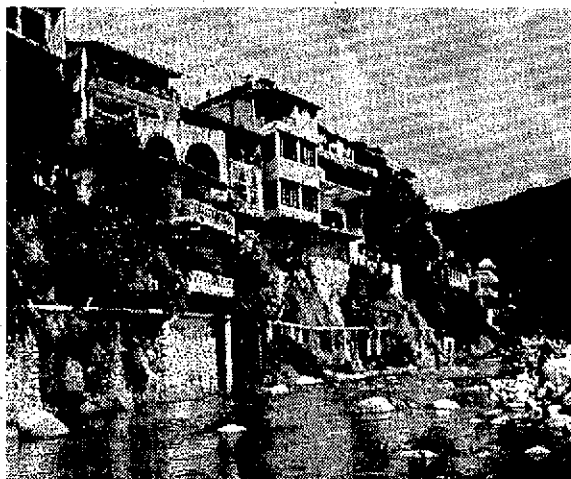
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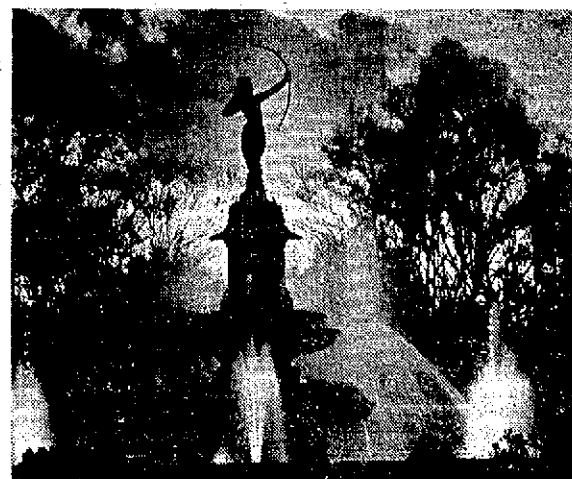
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And what with prices as they are today in other foreign countries (not to mention the U.S.) there never was a better time to vacation in Mexico. Your dollar is still worth 12½ pesos, the same as it was before the devaluation. The same as it was 17 years ago.

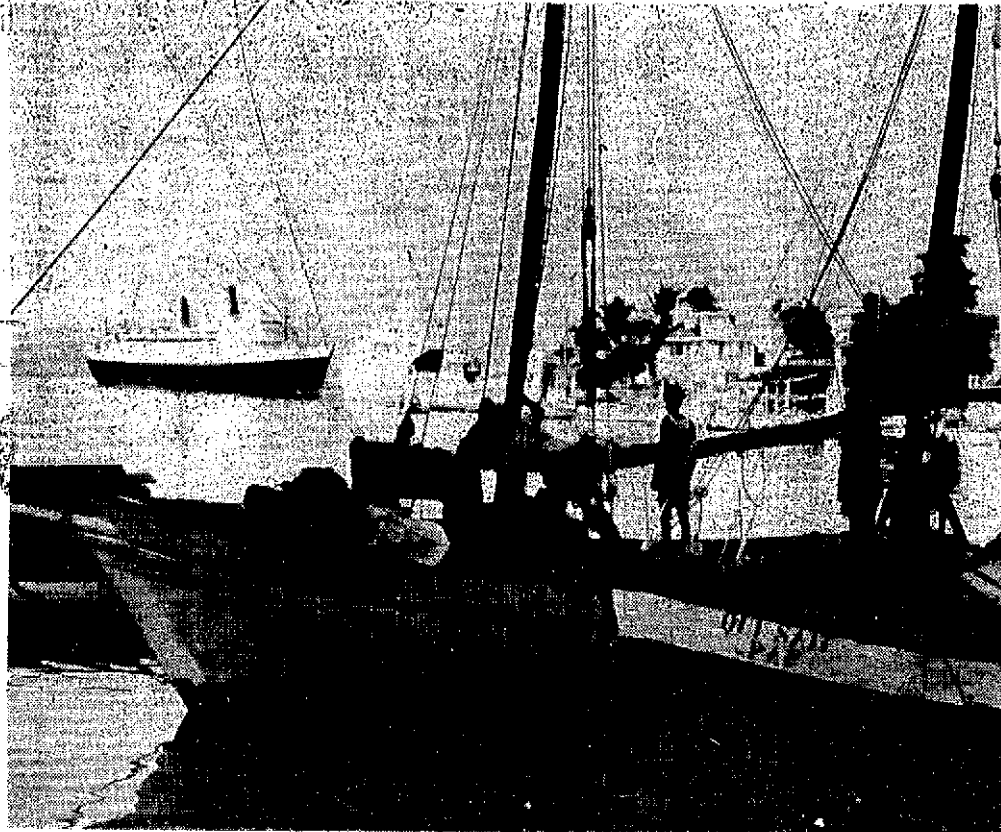
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SCHOONER DOCKING AT POINTE-A-PITRE

## Friendliness lures tourists to shore

Cruise passengers plying Caribbean waters in search of romantic ports of call are asking that part of their on-shore romance nowadays be served up French-style. For the Caribbean, "romance French-style" means, quite simply, a stop at either Martinique or Guadeloupe, or both.

An indication of how in demand the French West Indies have become on cruise itineraries is the number of sailings for the

Vistafjord, Norwegian America Line's most recent addition, scheduled Martinique on its first Caribbean run last June, saving Guadeloupe for its Christmas trip in December. Martinique also was on the first Caribbean itinerary of Sun Line's Stella Solaris. Royal Viking Line's new Sky included Martinique on a 32-day cruise which left Los Angeles December 1.

WHAT DO passengers on all these ships find during their one-day visits to the islands? In the countryside, breathtakingly beautiful vistas, verdant and unspoiled; in the towns and villages, bits of provincial France transplanted to the tropics. The joie de vivre of the islanders is quickly evident. They are a friendly, handsome people, peaceful and happy, proud to know their homelands are drawing visitors from far-away places.

The pleasures of the French islands to be enjoyed in a single day are many and varied: sightseeing excursions, shopping expeditions, dining adventures unequalled in the Caribbean. Many organized tours are available, as are cars with English-speaking drivers.

On Martinique, some of the "must" sights include: St. Pierre, once the

"Paris of the West Indies," devastated in 1902 by the eruption of Mt. Pelee; La Pagerie, the delightful birthplace of Napoleon's Empress Josephine, and downtown Fort-de-France, for a taste of what this city is like.

There are museums in all three places worth visiting. One could also go to Carbet, where Columbus landed and Gauguin once lived and painted; or down to the sea to watch fishermen bring in their catch; or drive through a forest primeval. Or one could just laze away the day with a beach picnic, or a poolside lunch at a local hotel.

Highlights of Guadeloupe include the 74,000-acre Natural Park crowned by Soufriere Volcano, and the majestic Chutes du Carbet waterfalls; the Pointe des Chateaux, an eerie grouping of castle-like pinnacles in the sea, resembling the Breton coast; superb swimming at white sand beaches, and dining that alone makes the trip worthwhile. At last count, the tourist office was listing 100 restaurants: some grand and expensive, most small and inexpensive; some in resort hotels, others on the front porch of the cook's home.

travel

1974 season that include calls to these popular ports.

What is the special lure of these islands? First, their easy friendliness and truly foreign flavor. They are unmistakably French, yet spicily Creole. Add the delights of their renowned cuisine, their shopping and sightseeing, and the attraction is complete.

Of the two islands, Guadeloupe is the newer "new" destination, a gorgeous butterfly-shaped mass of green, with two interesting ports: Pointe-a-Pitre, where most ships now dock, and Basse-Terre, the small capital, whose protected anchorage close to shore and proximity to Soufriere Volcano, one of the island's top sites, make it a desirable stop.

Martinique, on the other hand, has been in vogue for quite a while. Smart cruise passengers began discovering her the same time Humphrey Bogart did, albeit in small numbers. But now the numbers have grown. So much so that last year Martinique was the most popular non-U.S. port of call in the entire Caribbean, greeting nearly 180,000 cruise visitors.

THIS YEAR, both islands will be made easily accessible through a variety of air-sea packages. The M/S Istra originates cruises from Guadeloupe, half of them stopping in Martinique.

At least four lines have seven-day fly/cruise offerings from San Juan which take in the French Caribbean. Costa Line's Carla C calls at Martinique every Saturday, while the Amerikanis of Chandris America also visits Guadeloupe weekly. Eastern Airlines, cooperating carrier for both, fly passengers roundtrip from at least 15 U.S. cities.

Incres Line's Victoria also calls at Guadeloupe on weekly cruises out of San Juan. The air portion is via Pan American from about 10 cities. And Cunard, in conjunction with American, Eastern and Pan Am, offers packages including Martinique on the Ambassador, departing San Juan every Saturday. Several new ships that debuted in 1973 will call at both islands. The

## Hong Kong stop feature of Orient cruise

The spring round-the-world sailing of Orient Overseas Line's Oriental Carnival leaving Los Angeles April 26 will feature a special three-week stop-over in Hong Kong allowing passengers to leave the ship for land tours of the Orient.

While the 20,000-ton passenger-cargoliner undergoes its annual dry-docking in Hong Kong, passengers will have extra time ashore to explore the Orient on their own.

For those wishing to spend the time in Hong Kong, Orient Overseas Line has made arrangements for a 10 per cent discount at three hotels, providing a choice of deluxe, first-class or standard accommodations. Hotels participating in the program are the

new Sheraton, the Grand and Astor, all in Kowloon.

Although the time in port is at the traveler's expense, Orient Overseas

Line will pay each passenger \$15 a day for meals and accommodations if the time ashore in Hong Kong exceeds 16 days.

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By Howard Jones

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- Learn about the Canyon at the Yavapai Museum.
- Refresh yourself at the El Tovar Cocktail Lounge.

### Wednesday.

- Charter a car to the Glen Canyon Dam on Lake Powell.
- Stop at the Cameron Trading Post.
- Visit the Navajo Reservation.
- See the Painted Desert.

### Thursday.

- Begin the two-day trip by mule to the Canyon bottom.
- Fish Bright Angel Creek.
- Spend the night at Phantom Ranch, on the Canyon floor.

### Friday.

- Return from the Canyon bottom and stuff yourself on an El Tovar Dinner.

### Saturday.

- Read about the Canyon at the Visitor Information Center.
- See the collection of Southwestern curios at Hopi House.
- Charter a car to Sunset Crater National Monument.
- Visit Meteor Crater.

### Sunday.

- Go to church at the Grand Canyon.

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### \$369—8-day, 3-Island Magic Week

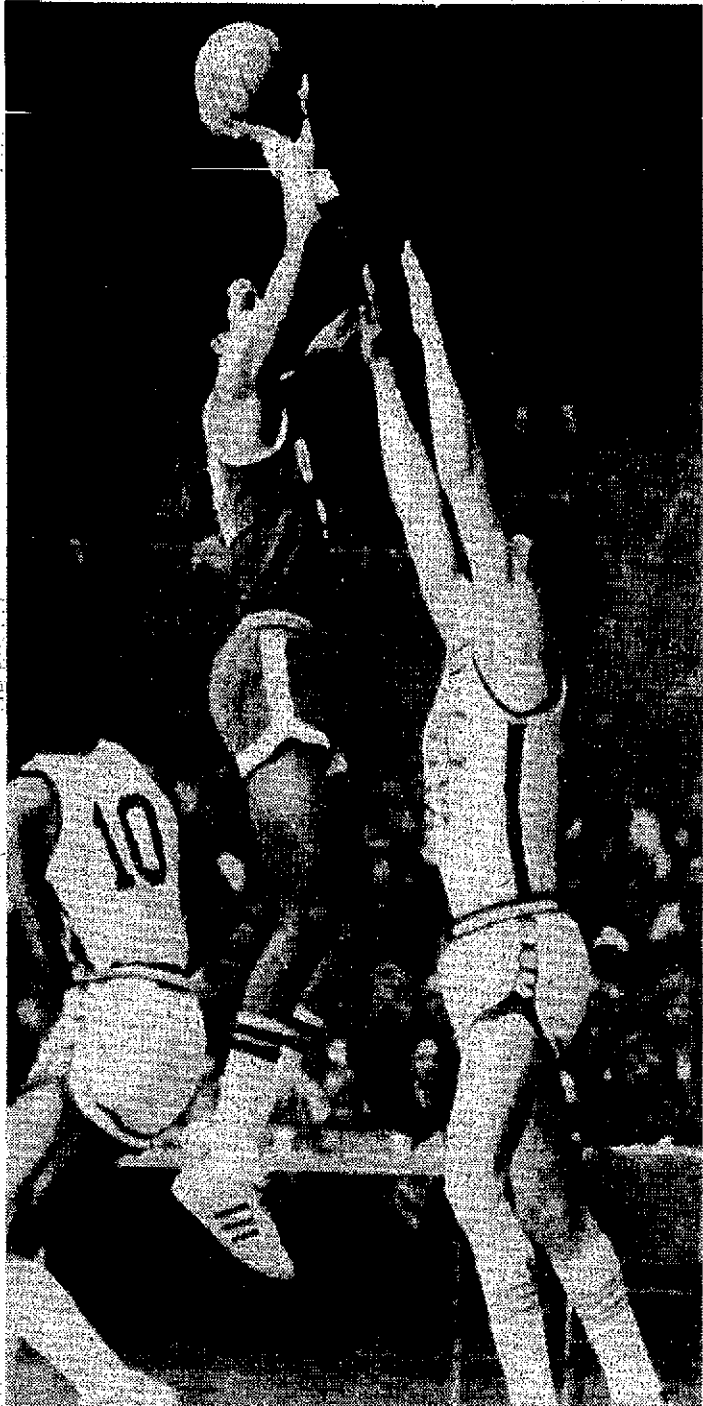
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# UCLA back, but USC a no-show



JOHN DIXON  
Sports Editor  
Sunday, March 10, 1974  
Section S Page S-1

## Bruins destroy Troy, 82-52

By LOEL SCHRADER  
Staff Writer

The damndest thing happened Saturday night at the L.A. Sports Arena.

UCLA showed up for its basketball game of the decade with USC, but the Bruins didn't.

At least not the USC team which extended the Bruins last month at Pauley Pavilion before finally giving way.

UCLA ran up a 34-point lead in the first half that shocked a partisan USC crowd of 15,387, then eased up for an 82-52 victory which gave the Bruins their eighth consecutive Pacific-8 Conference championship and

That he was. Walton dominated every phase of the game from the opening tipoff—rebouncing, shooting, passing, tipping and, as usual, sticking a hand in the face of every USC player who had the temerity to shoot.

The senior center's first-half display shook the Trojans out of their normal patient pattern. After a 2-0 lead, USC began sinking, and not slowly.

They didn't score again for 5 minutes and 38 seconds, and by that time the Bruins had 12 points. Things didn't get better for USC, but worse.

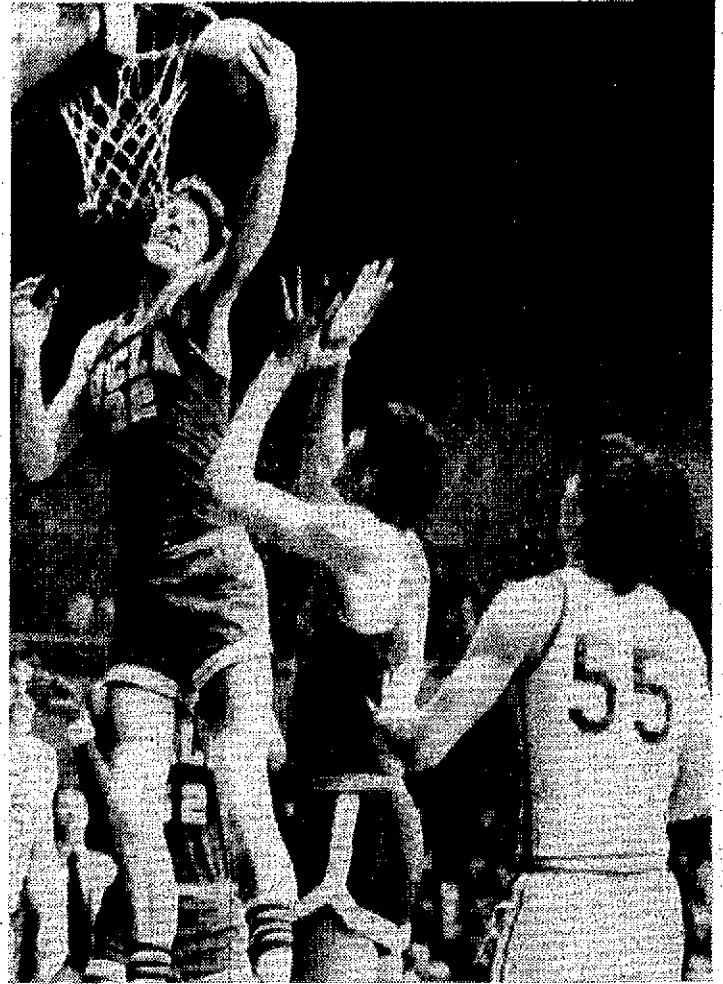
UCLA spun off 14 consecutive points during one stretch and, if there had been any doubt about the outcome, none existed any longer with UCLA leading 43-10.

Walton had 16 rebounds and connected on 9 of 10 shots and two free throws for 20 points in the first half, which ended with UCLA in front, 47-13. He left the game with 7:16 remaining, and had 20 rebounds and 26 points. Keith Wilkes had 18.

The second half couldn't be anti-climactic since John Wooden emptied his UCLA bench and it was a nothing contest the final 20 minutes. The Bruins' biggest lead was 38 at 63-25.

While UCLA, which ended its season with a 23-3 record, will be entering competition among the elite to the NCAA, the Trojans will participate in the Collegiate Commissioners' Tournament Thursday in St. Louis. They'll take a 22-4 record into this tournament.

The failure of the Trojans to measure up to their pre-game billing—they were only six-point



### A wall for Walton

Bill Walton, who really doesn't need the help, gets screen from Dave Meyers (34) blocking USC's Bob Trowbridge (55) away from play as UCLA center grabs one of his 20 rebounds.

—AP Photo

### Up, up and away

UCLA's Keith Wilkes appears to be only player not glued to floor as he eludes close guarding of USC's Gus Williams (10) and Bob Trowbridge (55) to sink jump shot. Wilkes scored 18 points. —UPI photo

## Hancock too much for Vikes, 80-73

By JIM MANGAN  
Staff Writer

FRESNO—A little too much height, a little too much zone, a little much marksmanship.

Hancock College was a little too much of everything for Long Beach City College Saturday night and the Bulldogs from Santa Maria held on for an 80-73 decision in the title game of the Sunkist JC Championships.

Playing with their original starting five, including 6-8 Mark Landsberger, and 6-7 Mike Kluge until both fouled out in the

out in the late stages with only nine points.

As usual, Dave Hillma led the LBCC scoring with 18 points, Cal Wulfsberg had 16 and Tom DeBerry 12. For the winners, all starters were in double figures, and probably more importantly than Landsberger's game-high of 25 was the outside shooting of Mike Bratz (20), and Dave Amido (10).

Long Beach jumped off to an 8-3 lead in the first four minutes, but Hancock evened the count one minute later.

The Vikes had the better of the game for the next eight minutes, but Hancock tied the count at 7:33, went ahead 24-21 10 seconds later, and led

until Wulfsberg's corner shot sent the teams into the dressing room tied 33-33.

After intermission, Long Beach twice took four-point leads in the early going, but the Bulldogs, never far behind, went ahead 60-58 with 6:58 to go.

Ev Ralleff, DeBerry and Wulfsberg combined to tie the score for the final time, 64-64, two minutes later, and from then on it was all Hancock.

Santa Ana rallied in the second half to defeat Chabot, 87-79, and take third place in the large school division.

Paul Lacher led Santa Ana's surge, as he scored 18 of his 21 points in the second half.

LONG BEACH  
Wulfsberg 18-3 0-1 1 4 16  
Ralleff 1-3 0-0 0 0 2  
Marques 0-0 0-0 0 0 0  
Canwell 4-9 0-0 0 2 8  
DeBerry 5-11 2-3 7 4 12  
Frost 5-12 1-2 5 9 19  
Hillman 9-15 0-1 5 1 18  
Sincok 3-9 0-0 4 1 6  
Team rebounds: 34-72 5-9 37 20 73  
Totals 34-72 5-9 37 20 73

ALL TOURNAMENT  
Mike Kluge (H), Dennis Black (H), Dan Frost (LB), Dave Hillman (LB), Paul Lacher (SA), Outstanding player — Mark Landsberger (H).

CHABOT (JV): Vallandorn 2, Rucker 8, Engelinger 11, Slaats 14, Tienfharer 11, Vargas 12, Peet 19.  
SANTA ANA (87): Clark 11, Adams 10, Sandgrass 16, Green 17, Lacher 21, Angel 6, Zobel 4, Hellick 7.  
HALFTIME: Chabot 43, Santa Ana 34.

## Kings slip to 4-4 tie with Boston

By AL LARSON  
Staff Writer

Careless is the only way to describe the Kings.

The Boston Bruins scored two goals with less than five minutes remaining to salvage a 4-4 tie with the Kings Saturday night, much to the chagrin of 15,355 Forum witnesses.

Prior to the Bruins' heroics, you'd have thought the National Hockey League encounter was a political convention the way people were throwing their hats into the ring.

The Forum ice was bombarded with hats of every description when Gene Carr scored three goals for the second hat trick of his career in the NHL. His first came two years ago when he was playing for the New York Rangers.

But the luster of Carr's performance was diminished somewhat when Wayne Cashman scored with 4:56 remaining and Phil Esposito poked in his

58th goal of the season and second of the night with 2:11 to go to end the Kings' four-game win streak.

Not only did the Kings blow a 4-2 lead but they lost a valuable point which prevented them from reclaiming sole possession of third place in the Western Division. With 12 games left on their schedule, the Kings are tied with Atlanta for third with 61 points. St. Louis remains fifth with 56 points.

King coach Bob Pulford wasn't upset, however, over his team's inability to stave off Boston's rush at the end.

"We got three points against two very good teams," Pulford said, referring to Thursday's victory over Chicago and Saturday's tie with the NHL's winnigest team.

"Perhaps we should have won, but I was very happy with the way we played," Pulford said.

"That will prove very important in the end. 'Perhaps we weren't as tough as we should have been after Ken Hodge whacked Carr. I don't know, but I'm still happy about the way we've been playing.'"

Hodges drew a five-minute high-sticking penalty after his shot on Carr's nose drew blood. The tie enabled Boston to restore its 11-point lead over Montreal in the NHL East.

The Kings rallied twice after Esposito's 57th goal and Bobby Orr's 26th had given the Bruins 1-0 and 2-1 leads.

Carr, playing in his 10th game since joining the Kings, went to work to offset the Bruin scores, tallying on a shorthanded goal at 15:28 of the first period and then pulling the Kings even at 2:22 with 13:06 elapsed in the middle period.

Don Kozak put the

(Continued on S-2, Col. 6)

## Boyd: 'What happened?'

By GARY RAUSCH  
Staff Writer

Bob Boyd looked like someone who had just seen his Mercedes totalled in a hit-and-run accident.

Dan Anderson resembled the driver of that Mercedes.

Neither USC's basketball coach nor the Trojans' captain could come up with any answers for Saturday night's 82-52 collision with UCLA's unstoppable machine.

"We came up with a brick," said Boyd, managing a weak and painful smile through the heartbreak of losing the Pacific-8 Conference title game.

For the moment he wasn't thinking about the latest link John Wooden had added to an impressive chain of victories over Boyd and the Trojans.

It hardly mattered to Boyd that the Bruins had streaked to their 20th successive victory in the L.A. Sports Arena, 17 of them against the Trojans and eight of those against Boyd himself.

"I don't think anybody knows for sure what happened," Boyd continued. "When UCLA plays as well as they played and we play as poorly as we did, it makes for a mismatch."

"The first thing we did was make a basket by Gus Williams and showed great enthusiasm. I was still amazed by the crowd (USC's largest home turnout of the season — 15,387).

"We never got our game together after that," Boyd squirmed.

Nearby stood Anderson, his body limp and a vacant stare showing all the effects of a shock victim.

"I'm alright," he told a concerned assistant coach. "I don't know what happened. I talked with some of the other guys

and they don't know either. "We had the same thing happen at Washington State, but that was nothing compared to this."

The Trojans hit only 4 of 30 shots in the first half, a microscopic .133 shooting percentage. Anderson was 1 of 9, the poorest of all Trojan efforts from the hottest shooter on the club prior to Saturday's collapse (.565).

"We could make 4 of 30 blindfolded," Anderson continued. "We didn't take bad shots, but we got only one shot and it either rolled in and out or caromed off the iron."

"That's the best I've seen Bill Walton play all year. He was the difference. That's the most embarrassing defeat I've ever suffered."

Anderson's coach agreed with his star guard's appraisal of Walton's contribution.

"Walton was the dominating force. We were outplayed in every way and just no match for them."

What does a coach say to a team that is trailing, 47-13, after only 20 minutes of play?

"I'd talked to the kids about this in the past," said Boyd. "If basketball isn't a fun game, you shouldn't be playing it. I told them to keep their great year in perspective and go back out there and have some fun."

"When you're down that many at halftime, it's not worthwhile to rant and rave. You just hand them each a stat sheet."

Next door Wooden was comparing the play of his team with that of a hunting dog.

"You know, if a hunting dog gets too fat, he won't hunt as well. Well, I think

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## Ontario 500 'Economy Run' today

By ALLEN WOLFE  
Staff Writer

ONTARIO — Watch out, United States Auto Club, a lawsuit may be coming your way for false advertising.

The plaintiffs in the civil action could be the 100,000 race fans expected at Ontario Motor Speedway for this morning's 11:30 start of the fifth

California 500. But will they get what they came for — or a new version of the Mobil Gas Economy Run?

"They have finally cut racing out of the race," fumes Al Unser, two-time winner of the Indianapolis 500. "With the fuel restrictions USAC has placed on us, all we can do is go out and watch the fuel gauge."

If somebody passes you, all you can do is wave goodbye, eat his exhaust and pray his ignorance leads to an empty gas tank.

"I'm a race driver. I'm not paid to hold back. But that's what they're asking us to do in order to win. It's frustrating and stupid."

On paper, playing

"back marker" — a driver of questionable ability — appears to be the only guaranteed method of reaching victory lane in today's \$300,000 "race," the first of nine stops on this year's USAC championship trial for Indianapolis cars.

The reason for Unser's dismay can be traced as far back as last June. At

that time the USAC board of directors, on recommendation from the organization's Technical and Rules Committee, began to adopt measures to slow the 200-mph missiles down in the wake of the deaths of Art Pollard and Swede Savage one month earlier at Indianapolis.

Some of the measures

adopted included the length of the rear-mounted wings or aerodynamic stabilizers from 64 to 55 and ultimately to 43 inches, plus requiring on-board fuel to be carried only in left-side fuel bladders with energy-absorbing material on the right side. Finally, the most drastic measure called for a 60-gallon reduction in

(Continued on S-2, Col. 1)

### SPORTS CALENDAR

TENNIS—Long Beach Junior championships, Lakewood Country Club, LBCC, Long Beach State and Cerritos College, 7:45 a.m.  
GOLF—Long Beach Masters, Virginia Country Club, 9 a.m.  
SOCCER—Daniels Field, 11 a.m., 1 and 3 p.m.  
AUTO RACING—California 500, Ontario Motor Speedway, 11:30 a.m.; Figure 8 and oval stocks, Ascot Park, 2 p.m.  
HORSE RACING—Thoroughbreds, Santa Anita, 1:30 p.m.; harness racing, Los Alamitos, 6:30 p.m.  
HOCKEY—Sharks vs. Minnesota, L.A. Sports Arena, 7 p.m.  
GRUNION RUN—Southland beaches, 11:30 p.m.



# Verbun Dei storms past Compton, 60-51

By KEN PIVERNETZ  
Staff Writer

Despite a starting lineup of four juniors and a sophomore, Verbun Dei reign as the perennial Southern California prep basketball power seems anything but over.

The three-time defending Southern Section 4-A champions stormed back from a one-point halftime deficit to Compton, High Saturday night and overwhelmed the Moore League champions, 60-49, in a CIF quarterfinal round game at the Long Beach Arena.

The Eagles thus joined Marina, a first-game 59-49 victor over Crescenta Valley, plus Millikan and Buena in next Friday's semi-finals at the L.A. Sports Arena.

A turnout of 4,033 was thinking upset for a while Saturday night as Com-

ton built a seven-point second quarter lead, 25-18, only 2:43 before half.

But Verbun Dei came back on a 7-1 spree of its own to trail 26-25 at half, then carried that momentum into the third quarter, outscoring the Tarabes 16-4 at one stretch to take control.

Roy Hamilton, directing traffic and gathering in long passes ala Paul Warfield to catch the Compton defense napping, sparked the second half spirit, eventually finishing with 29 points.

Compton's last lead came at 6:58 of the third quarter, 28-27, when Adrian Milow slipped in a layin.

Verbun Dei then was just reaching full stride as Keith Anderson scored twice, R. Hamilton came up with a steal, David Greenwood used his 6-9 frame to add two

more baskets and R. Hamilton ran away from everyone for the third time after taking a long pass from Greenwood.

All Compton had managed in the five-minute span was a single basket by Rael Burke. Verbun Dei led 41-30 before surrendering two Tarababes in the last 30 seconds of the period.

Greenwood was the only other Verbun Dei player in double figures with 12 points plus a game-high 16 rebounds.

Burke led the Tarababes with 18 points and 14 rebounds.

Marina ran its record to 28-1, best among all the semi-finalists despite seeing leading scorer Bob Losner limited to a season low two points.

The 6-5 junior center was saddled with three fouls in the first 3:33, didn't return until the third quarter, then quickly drew his fourth foul after only 37 seconds of action.

But an aggressive 1-2-2 zone defense and a 10-point performance from Losner's replacement, Kevin Landgraf, enabled the Sunset League co-champions to maintain the upper hand.

Marina, off to a 8-0 lead, lead 35-20 at half, faltered slightly to allow Crescenta Valley to close to within 37-32 at 3:50 of the third period. Crescenta Valley to close to within 37-32, at 3:50 of the third period before drawing out to a 11-point lead again on successive baskets by Keith Koeller, sophomore Dan Branning and Landgraf.

The semi-final matchups find Millikan meeting Marina Friday night at 7:30, with Verbun Dei and Buena playing at 9. Finals are Saturday night.

Verun Dei's 60-51 victory over Compton was a 2-3 record for the Eagles. The team is 1-1 in the CIF quarterfinal round.

Marvin (Tire Iron) Barnes paced Providence with 26 points and 18 rebounds.

AUSTIN PEAY (66): Williams 13-0-2, Turner 2-0-4, Howard 1-0-2, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

Marquette will face Southeastern Conference representative Vanderbilt.

In other major games Saturday, No. 1 North Carolina State, sparked by a 38-point output by 7-4 Tom Burleson, edged Maryland in overtime, 103-100, for the Atlantic Coast Conference title, clinching an NCAA berth for the Wolfpack.

At Pocatello, Idaho, in NCAA Western Regional competition, Dayton downed Pacific Coast Athletic Assn. delegate Los Angeles State, 88-50, in a game in which the lead changed hands more than a dozen times.

In Eastern Regional action, Providence topped Penn, 84-69; Pitt stopped St. Joseph's (Pa.), 54-42, and Furman dumped South Carolina, 75-67.

In Midwest play, Oral Roberts edged Syracuse, 86-82 in overtime, and Creighton thumped Texas, 77-61.

GARY BROKAW scored 25 points and John Shumate and Adrian Dantley added 22 each in Notre Dame's surprisingly easy win over Austin Peay as the latter's super sophomore, James (The Fly) Williams was held to only eight points in the second half and finished with 26.

Maurice Lucas scored 18 points and collected 11 rebounds for Marquette, which also had no problems with its opponent after a 22-9 scoring burst

## UCLA—

(Continued from S-1)

underdogs — was more than shocking. It was downright embarrassing for them, especially the first half when they hit on 4 of 30 shots, a percentage of .133.

UCLA, on the other hand, connected on 20 of 34 first-half shots, a .588 average, and the Bruins had a 31-12 margin in rebounds.

The Trojans were tense, halting and short on confidence, despite pre-game pledges of taking it to the Bruins.

Instead, they fell flat, and, unfortunately, a great season will be marred by memories of an olive-swallower on national television.

Gus Williams led USC in scoring with 12 points and Dan Anderson had 11, but between them, they missed 24 of 32 shots.

USC coach Bob Boyd was at a loss to explain what happened to a team which, like wine, kept getting better with age.

"We were out of tempo," he said. "That may sound trite, but I don't know how else to explain it."

Oh, well, spring football practice starts a week from Monday.

Wooden drew on memories of a game played at the L.A. Sports Arena in March of 1968 to find a comparable performance by a Bruin team.

"I think our play in the first half compares to that against Houston in the Sports Arena six years ago," said Wooden, who was beaming.

"Physically, emotionally and mentally, I thought all week we were ready to play an outstanding game," he added, understating UCLA's effectiveness Saturday night.

"Certainly this was one of Bill Walton's best games — and when he's at his best he's an inspiration to all our players."

Another understatement.

"Bill hasn't been himself after being injured," said the 63-year-old Wizard of Westwood. "At times he has psyched himself up for a good game, like against Notre Dame at Pauley, but subconsciously I think he was thinking about his injury."

Wooden also praised the UCLA defense.

"I can't remember a better first half for us defensively," he said. "Sure, they missed a lot of shots, but I thought we didn't give them time to get set."

Looking ahead to UCLA's regional game with Dayton, Wooden said: "I don't know anything about them yet."

Does he need to?

## 'WHAT HAPPENED?'

(Continued from S-1)

we may have been getting a little fat ourselves, but I won't say it any more after tonight.

"I think the keys were out intensity on defense

and our patience on offense," Wooden continued. "All week we stressed those two things. I feel the shot will come if you are patient."

"I respected USC very much, but I told our players if they play their game, everything would be fine."

## Trojan JVs topple Bruins

Freshman Howard Studdard scored 21 points, including the clinching layup with 31 seconds to play, leading the USC junior varsity to a 70-67 victory over the UCLA JV's Saturday night at the Sports Arena.

The 6-foot-4 Studdard, a quarterback on the USC football team, beat the UCLA press to put his team ahead 60-65. The Trojans finished the season 11-10 and UCLA wound up 10-8.

## North Carolina going to NIT

GREENSBORO, N.C. (AP) — North Carolina basketball coach Dean Smith said Saturday his sixth-ranked Tar Heels have voted to accept a bid to the National Invitational Tournament if one is received.

## Leading scorers

38-Tommy Burleson (N. Carolina)  
35-Campy Russell (Michigan)  
30-Jake Robinson (N. Carolina)  
Mike Silverstein (Dayton)  
25-David Thompson (N. Carolina)

27-John Jones (Penn.)  
26-Bill Walton (UCLA), James (The Fly) Williams (Austin Peay), Steve Green (Indiana), Marvin Barnes (Providence)

25-Ballard (Oregon), Gary Brokaw (Notre Dame), Sam McCarty (Oral Roberts), Bruce Parkinson (Purdue), Alvan Adams (Oklahoma)

## ABA standings

East Division  
W L Pct. GB  
Kentucky 42 26 .614 1  
New York 45 28 .616 1  
Carolina 44 31 .589 2  
Virginia 44 32 .577 3  
Memphis 48 33 .594 4

West Division  
W L Pct. GB  
Utah 42 26 .614 1  
San Antonio 45 28 .616 1  
Indiana 44 31 .589 2  
Denver 44 32 .577 3  
San Diego 48 33 .594 4

Saturday's Results  
Kentucky 106, Indiana 96  
San Antonio 106, Denver 96  
Utah 109, Virginia 100

## SCORE BOARD

### NBA standings

EASTERN CONFERENCE			
Atlantic Division			
Boston	42	26	.614
New York	45	28	.616
Philadelphia	44	31	.589
Pittsburgh	44	32	.577
Cleveland	48	33	.594
Central Division			
Capital	41	31	.569
Atlanta	42	32	.569
Houston	44	31	.589
Phoenix	44	32	.577
Cleveland	48	33	.594
WESTERN CONFERENCE			
Midwest Division			
Milwaukee	42	26	.614
Chicago	45	28	.616
Detroit	44	31	.589
K.C.-Omaha	44	32	.577
Pacific Division			
Golden State	40	29	.580
Los Angeles	41	31	.569
San Diego	42	32	.569
Phoenix	44	32	.577
Portland	48	33	.594

Saturday's Games  
New York at Philadelphia, 7:30 p.m.  
Atlanta at Chicago, 7:30 p.m.  
Capital at Houston, 7:30 p.m.  
Cleveland at Portland, 7:30 p.m.  
Phoenix at San Diego, 7:30 p.m.  
San Antonio at Dallas, 7:30 p.m.  
Seattle at Los Angeles, 7:30 p.m.  
Utah at Denver, 7:30 p.m.

GAMES TONIGHT  
Lakers at Boston, afterno.  
New York at Philadelphia, afterno.  
Golden State at Capital, afterno.  
Portland vs. Buffalo at Toronto.  
Detroit at Atlanta, afterno.  
Cleveland at Houston.  
(Only games scheduled.)

Kings 88, Bucks 75  
MILWAUKEE (75): Dandridge 5-0-10, Perry 2-0-4, Jabbar 12-3-27, Allen 6-7-9, R. Johnson 9-2-20, K. Johnson 12-3-27, Warner 11-2-3, Davis 10-2-2, Williams 6-0-0, Lee 2-0-0, Totals: 88-75.

NEW YORK (88): Bradley 6-2-14, DeBussche 9-2-20, Johnson 12-3-27, Frazier 2-3-7, Monroe 9-2-20, Heminger 2-3-6, Lucas 2-0-0, Jackson 2-0-0, Totals: 88-75.

PORTLAND (88): Johnson 5-2-12, O. Johnson 2-2-4, Neal 9-2-20, Peirce 11-2-22, Steele 6-0-16, Robinson 4-0-12, Smith 4-0-4, Fryer 3-1-7, Totals: 88-75.

CAPITAL (75): Hayes 8-2-18, Riden 9-2-20, Unseld 10-2-20, Chertok 11-2-22, Porter 9-0-18, Clark 5-2-12, Zelko 2-0-4, Westphalen 1-0-2, Totals: 75-88.

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## Pacific swims to crown

(Continued from S-1)

In what was certainly no surprise, the University of Pacific splashed







DENNIS DUMMIT ... getting in shape

# Dummit looking forward to pleasant gridiron adventures in 'Paradise'

"I really don't know if the layoff's affected me. I'm just trying to be as good as I can be. I love Hawaii. This is a great opportunity for me, and I don't want to blow it." —Dennis Dummit.

If the government's unemployment figures include football players, the labor force will be significantly increased by the advent of the World Football League.

Dennis Dummit, quarterback, has been out of work for three years, which is one year longer than it took the former Wilson High and Long Beach City College passing flash to eclipse the likes of Gary Behan, Bob Waterfield, Bill Kilmer and Kenney Washington as the most productive passer in UCLA's history.

That it remained for the WFL to tap Dummit's talents will be an interesting test of the scouting acumen of the National Football League, which neglected to draft him after his senior season.

"A lot of people ask me what I've been doing," says Dennis, who resurfaced recently when it was announced that he had signed with the Hawaii franchise.

"Well, the first year I tried out with the Rams, and the second year I went up to Canada. After Canada, I thought I'd never play again, so I came home and traveled a little — Colorado, Arizona, Tahoe; I water-skied a lot, I looked into things.

"I had a degree, but a degree in political science, you know, doesn't really help you. I interviewed at real estate companies, insurance companies, banks, brokers, trying to find an interest, but there was no job I was really excited about.

"I worked part-time on the docks when I needed some money, but I wasn't really hurting. It's the first

time in my life that I didn't have football or school and I could do whatever I wanted to, so I just played around. Then this World Football League thing came up."

DUMMIT IS THE LAST UCLA quarterback to beat USC — 45-20, in 1970 — the high point of his athletic career.

"Definitely," he says. "That was great." It is interesting that the Bruins' coach then was Tommy Prothro, whose stature also diminished in the



RICH ROBERTS

succeeding seasons, who also was idle last season and who, as the new coach of the San Diego Chargers, also returns with new hopes this summer.

Dummit recalls his brief reunion with Prothro, who took him on as a free agent at the Rams' Fullerton training camp in 1971.

"I don't know if that was the best place for me to go," Dennis says now. "It just didn't work out."

"It was amazing how well I was throwing, but they had the same three quarterbacks they'd had the year before — (Roman) Gabriel, (Karl) Sweetan and (John) Walton on the taxi squad. They weren't even close in throwing the ball as well as I was, but I just didn't move up."

PROTHRO TOLD DUMMIT the bad news one morning after breakfast.

"He was the same as he always is — no expression. He goes, 'Dennis, I don't think you're gonna make it.' The conversation lasted about 30 seconds. What can you say?"

"Prothro was under pressure, too. I could see that the veterans didn't like him that much for the things he was doing. I'm not bitter with him or the Rams — but with Canada, I am bitter. I mean, that was just a farce. I'd never recommend Canadian football to anybody."

Dummit first went to Ottawa, then was traded to Edmonton, where the starter was Bruce Lemmerman, formerly of Valley State.

"I finally thought that I'd had my break," Dennis says. "I figured, maybe by the end of the year I can beat him out, next year for sure."

"The coach would say, 'Just stand around and

learn the system,' so I'd stay after practice and throw. About the fourth day I was there they had a game and he told me not to suit up because I hadn't learned the system, and the next day I got a call to go see him."

"I thought, oh, we're gonna have a quarterback meeting. I walked in and they released me."

Dummit says that one of the quarterbacks Edmont- ton kept "wasn't good enough to make a high school team in this area. I was embarrassed to be released and have them keep this guy."

"Canadian football players are fundamentally terrible. All the good athletes up there play hockey, and they just don't have the coaching."

SO WENT DUMMIT'S pro aspirations, until the WFL came along. He dickered with the displaced Memphis franchise for a time, then one day received a call from Hawaii coach Mike Giddings.

"When he said he wanted me to be his quarter- back, I forgot about Memphis. I think it's gonna be great. When I played in the Hula Bowl, I found that they just love football over there."

"They just think American football players are in well, they're Americans, too. I've got to watch that. But they think players from the mainland are some- thing special. Business opportunities outside of football will be really good. To me, it will be like playing in Paradise."

There has to be a question whether Dummit's skills have been dulled by three years away from competi- tion.

"I really don't know if the layoff's affected me. I'm throwing well, but I can't tell if it's any better or worse. I'm just trying to work as hard as I can so I'll be as good as I can be."

DUMMIT RUNS on the beach in the morning and throws patterns to another ex-Uclan, Gwen Cooper, and former LBCC teammate Terry DeKraai, who played at USC, in the afternoon. DeKraai also has signed with Hawaii.

The one thing Dummit is sure of is that he hasn't grown any. One of the raps on him by the pros was that he wasn't tall enough.

"I say six feet even, but it's actually like 5-11 and seven-eighths," Dennis smiles. "I am bitter that it's become almost a computerized game. If you don't fit the mold of a 6-2 or 6-3 215-pound quarterback, it seems like you just don't get a chance."

"Guys that were bigger than I was didn't have as good college careers but were drafted on potential because they were big and had strong arms. I mean, you've got to have talent, too. I thought I proved it in what I did at UCLA."

His competition at Hawaii includes former Long Beach State quarterback Jim Fassel and ex-Cal re- serve Jay Cruze.

"This is a great opportunity for me and I don't want to blow it," says Dennis.

He adds with a wry grin, "But with my luck they'll probably sign Craig Morton."

## Will manage Red Sox farm club Stan Williams: Rookie again

"The first thing I'll tell the kids I'm managing is they'd better realize that I won't stand for less than 100 percent effort. I gave out 100 percent all the time and the people I played with did the same. If the kids goof, they're on my list."

Stan Williams, 37, a 19-year baseball veteran, ventures into a new project Monday when he takes the big bird to Winterhaven, Fla., as manager of the Boston Red Sox class AA Eastern League team at Bristol, Conn.

Stanley The Steamer performed initially with the Dodgers in their glory years of Koufax, Drysdale, Snider, Hodges, Furillo and Reese, but the Lakewood taxpayer has since tossed fireballs for the Yankees, Indians, Twins, Cardinals and Red Sox.

Thus onto the interro- gation stand goes the man who died on the vine last year when he was out of baseball completely and now plunges back into his favorite pond.

**HOW DOES IT FEEL BEING A MANAGER?**  
"I'm just damned happy to be back in baseball. I missed that way of life last year when I was out of it. I've spent over half my life in baseball. It's difficult to become accustomed to a normal way of life. A 9-to-5 job is terribly hard for me."

**How do you feel going into double-A ball with no previous managerial experience?**

"I'm very excited, but I have some apprehensions. But I think I should know how to manage with my past experience. I don't think I can help the hitters much, though. I was a student of the game as a player, so I believe managing should come fairly easy to me. I have two teen-age children, so I should be able to relate to the young players. Ninety-nine percent of managing is keeping the players happy."

**Do you have any managerial idols?**

"Ralph Houk is head-and-shoulders above the rest. When I was with the Yanks, Houk brought out some- thing in the players that nobody else ever could. The Yankees didn't play for the old Yankee spirit, they played for Ralph Houk. If you were the 25th man on the roster, you still knew your job when you played under Houk."

**Who were other managers for whom you played?**

"Walter Alston, Yogi Berra, Birdie Tebbetts, Joe Adcock, Alvin Dark, Red Schoendienst and Eddie Kosco."

**WHEN YOU GO INTO CAMP AS a rookie man- ager, how will you commence?**

"I'm first going to find out what's expected of me by the Boston organization. Do I teach and develop youngsters, and maybe not use my best nine players every game? Or do I put a winning team on the field for Bristol?"

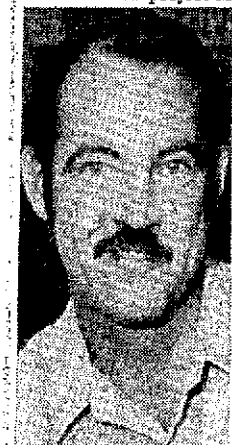
"Most major league organizations don't care about winning in the minor leagues, but I believe you have to instill the winning spirit."

**What will be your approach when you greet your youngsters for the first time?**

"The first thing I'll tell them is they'd better realize that I won't stand for anything less than lack of 100 percent effort. I gave out 100 percent all the time and the people I played with did the same. If the kids goof, they're on my list."

**IS THERE ANYTHING YOU LEARNED when you were playing that you think might help a neophyte manager?**

"Everything! I especially feel very capable of helping young pitchers. I know I can help them be- cause I've run the gauntlet. I went through the wildest



STAN WILLIAMS  
Excited, apprehensive

on campus and the stylists, too. I was as wild as a hare and so was Koufax. I went through problems of stiff shoulders and sore arms. In fact when I hurt my arm, I really learned how to pitch. It wasn't easy, but I learned.

"One thing about kid pitchers today is that they're not as wild as we were when I broke in. The kids are more polished today. I threw hard, but for five years I was wild. Another thing — it used to be that if you had two strikes on the batter, you'd have to groove a fast ball. Now they throw screwballs and sliders on the two-strike pitch."

**WHAT DID YOU DO LAST YEAR when you were out of baseball?**

"I worked as a fulltime representative of Investors Diversified Services. I've worked for them for eight years. I'll remain with them, too. They realize I'm still in love with baseball so they always give me a leave of absence."

**Do you know anything about the Eastern League?**

"My good friend, Eddie Roebuck, who's now a



HANK HOLLINGWORTH

scout with the Atlanta Braves, really helped me scout the territory. He dug up tons of information for me. The league has eight cities, including three in Canada. One league city is Waterbury, Conn., a Dodger farm. I'm looking forward to that meeting with the little Dodgers."

**WHAT DOES YOUR WIFE, ELAINE, think about your sudden switch?**

"I think she's happy because she knows what baseball means to me. Last year was the first time I had any chance to be with my family all the time, but I still missed baseball. She knows that. She knows, too, that I was uptight being out of baseball. Then, there could be a great future for me in baseball later."

"My two kids don't think too much about my new job, though. Stan Jr. is a 6-ft., 190-lb. sophomore at Lakewood High, who has the makings of a pitcher. My daughter, Shawn, 14, goes to Hoover Jr. High. They both like surfing and they have their friends out here. They don't like the idea of living in Connecticut. Right now I don't know what we're going to do about summer locations for them."

**HOW DO YOU FEEL ABOUT MANAGING in the minors? Isn't it a rough life?**

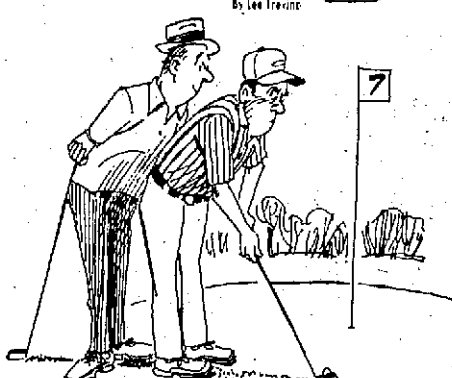
"I'm flattered that the Red Sox gave me their second highest minor league post—they have five minor league clubs—considering I have no experience. I think any life is just as rough as you want to make it."

**Is your goal in baseball to manage in the majors?**

"I haven't set a goal yet. I want to see how capable I am in the minors. Right now I think I'm better suited as a major league pitching coach. But now the other challenge is there, and we'll see."

"I figured when I took this job that there were so many positions offered to Dick Williams that there should be one for Stan Williams. I'm kidding. But Ralph Snyder, the Lakewood softball king, gave me a vote of confidence when he said this was the first year I wouldn't have to worry about being cut."

Verily, all things being equal, Stanley should be a pistol in Bristol.



## WINNING AIN'T EVERYTHING

Maybe it is in football, as Bear Bryant says, and I've got to admit that losing is about as much fun as a three-putt. But there are exceptions, such as trying to rattle a guy.

Some players consider it fair gamesmanship to hover near an opponent when he's putting. Not close enough to interfere, but just to let him know you're very interested. Maybe it'll shake his concentration, knowing you're there.

El Bull-onery! I can't buy that stuff. I believe in letting an opponent know you're there with your golf shots.

People still talk about me throwing that rubber snake at Jack Nicklaus before our U.S. Open playoff at Merion in 1971. Jack knew I had the snake. It didn't bother him a lick, but I hope my golf did.

Breathing down a fel- low's neck when he's put- ting, needing him, cast- ing shadows — if that's what it takes to win, just call me a good loser. I still think the best way to upset a guy is to cover his par with a birdie.

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NEW YORK (AP) — O. J. Simpson, the Buffalo Bills' record-setting running back, was selected Life Saver of the Year for 1973 by a nationwide panel of sports writers.

Previous winners of the award were Ken Dryden of hockey's Montreal Canadiens in 1971 and swimmer Mark Spitz in 1972.

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(Continued from S-1)

fuel allocation for all 500-mile races, from 340 gallons of methanol to 280. In effect, that meant crews were forced to detune their 900-horsepower 4-cylinder Drake Offenhauser and 8-cylinder Foyt (Ford) engines by almost 300 horsepower to a point where mileage could be stretched from 1.4 miles per gallon to the projected 1.8 it would take to finish 500 miles, based on 280 gallons.

The initial "test" of the new rules proved disastrous.

During last Sunday's "Twin 100s" qualifying races—a pair of 40-lap, 100-mile dress rehearsals for today's main event—14 of the 30 starters ran out of fuel, including such front-runners as Unser, Mario Andretti, Wally Dallenbach, Gordon Johncock and George Snider. Instead of serving as a mileage barometer, the "Twin 100s" dramatized the plight of many teams and the fact that they were still searching for the answer.

"The entire question of fuel conservation is ridiculous in the first place," says Dallenbach, noting that the methanol fuel involved is a wood-grain alcohol and a non-petroleum derivative.

"The people I feel sorry for are the fans. A guy can watch his neighbor run out of fuel on the freeway. He doesn't have to come here, pay \$30 for a ticket and watch his favorite driver do it."

Whether or not today's 200-lap race around auto racing's \$25.5 million pleasure palace matches the attrition rate of the preliminary heats will depend to a large extent on how safely the race is conducted and, particularly, on the number of laps run under the yellow caution light.

Of the 80 laps of racing in the "Twin 100s" at no time was the yellow light displayed, prompting a broad smile from USAC director of competition Dick King. "I think it shows we're on the right track safety-wise," he said.

The current "energy crunch" has also made its presence felt in other ways.

The quality of this year's 33-car field is woefully deficient when matched against the first four Cal 500s. Fifty-seven cars registered and passed tech inspection the first year. The number dwindled to 36 this year with four being designated as "back-up" cars. That matches the lowest number to ever enter the Indianapolis 500—36 in 1928.

This year's small field reflects a wholesale withdrawal of sponsorship by firms like STP, Samsone, Commander Motor Homes, Carling Black Label, Gulf, and Norris Industries, all fearing public disdain for supporting such an obvious use of energy.

The end result was 29 cars that completed the two-lap time trials, ranging from A.J. Foyt's pole-winning speed of 190.617 mph to John Cannon's archaic 147.783 at the wheel of a four-year-old Atlanta-Foyt.

Four drivers in today's race never officially qualified. Rookie Skip Barber and veteran Bob Harkey were seeded into the field after encountering mechanical problems, while two others—Al

## CAL 500 LINEUP

No.	Driver	Hometown	Car	Entered by	Speed
14	A. J. Foyt	Houston, Tex.	Coyote-Foyt (G)	Gilmore racing	190.617
3	Johnny Rutherford	Ft. Worth, Tex.	McLaren-Foyt (G)	McLaren Cars Ltd.	185.989
48	Bobby Unser	Albuquerque, N.M.	Eagle-Offy (G)	All-American Racers	185.797
21	Jimmy Casuthers	Anaheim	Eagle-Offy (F)	Cobra Firestone	181.397
18	Steve Krisloff	Parsippany, N.J.	Eagle-Offy (F)	American Kids Racer	182.223
9	Lloyd Ruby	Wichita Falls, Tex.	Eagle-Offy (F)	Unlimited Racing	181.763
45	Jim McElreath	Arlington, Tex.	Eagle-Offy (G)	ThermoKing Special	180.777
15	Al Unser	Albuquerque, N.M.	Eagle-Offy (F)	Viceroy	183.965
1	x-Roger McCluskey	Tucson, Ariz.	McLaren-Offy (G)	L. Hopkins Bulek	179.856
2	x-Wally Dallenbach	E. Brunswick, N.J.	Eagle-Offy (G)	Patrick Racing	184.615
42	Jerry Karl	Manchester, Pa.	Eagle-Offy (G)	Amerex Spec.	180.072
44	Dick Simon	Salt Lake City	Eagle-Offy (G)	Travelodge	183.355
77	Salt Walther	Dayton, Ohio	McLaren-Offy (G)	Dayton-Walther	179.336
5	Mario Andretti	Nazareth, Pa.	Parnelli-Offy (F)	Viceroy	184.786
4	Billy Vukovich	Fresno, Calif.	Eagle-Offy (G)	Sugariprune	182.797
8	Gary Bettenhausen	Indianapolis	McLaren-Offy (G)	Penske Products	185.216
55	Jerry Grant	Irvine, Calif.	Eagle-Offy (F)	Patrick Racing	185.242
7	Gordon Johncock	Phoenix, Ariz.	Eagle-Offy (G)	Patrick Racing	185.242
16	x-Joe Leonard	San Jose	Eagle-Offy (F)	Vel's-Parnelli Jones	176.315
98	Mike Mosley	Brownsville, Ind.	Eagle-Offy (F)	Lodestar Special	179.140
89	John Martin	Long Beach	McLaren-Offy (G)	Un-sponsored Special	175.182
27	Tom Bigelow	Whitewater, Wis.	Vollstedt-Offy (G)	Bryant Gas Special	176.904
82	George Snider	Bakersfield	Atlanta-Foyt (G)	Greer Special	178.749
94	Bentley Warren	Gloucester, Mass.	Finley-Offy (G)	Vatis Special	173.127
24	Tom Sneva	Spokane, Wash.	Kingfish-Offy (F)	Grant King	176.816
92	Bill Simpson	Redondo Beach	Brabham-Offy (G)	Apple Ann Speakeasy	169.189
76	Rick Muther	Laguna Beach	Webster-Offy (G)	Webster Racing	179.301
53	John Cannon	N. Hollywood	Atlanta-Foyt (G)	Minnesota Serendipity	147.783
23	x-Skip Barber	Carlisle, Mass.	Eagle-Chevy (G)	Crowder Special	no speed
93	Bob Harkey	Indianapolis	Cicada-Chevy (G)	Cicada Racing	no speed
86	x-Al Loquasto	Easton, Pa.	McLaren-Offy (G)	Martin Guitler	no speed
97	Johnny Parsons Jr.	Indianapolis	Eagle-Offy (F)	Lodestar Special	no speed
28	Mike Hiss	Tustin	Eagle-Offy (G)	Eisenhour Special	185.001

X-former Cal 500 winner. R-Rookie. G—Goodyear tires. F—Firestone tires. NOTE: Qualifying times not in order due to finish in qualifying heat races.

Loquasto and Johnny Parsons Jr. — made the grade on an "invitation" from OMS general manager Jim Cook.

Foyt again led the way in Saturday's twice-positioned carburetor tests with a speed of 186.528 mph, followed by Bobby Unser at 185.590. Billy Vukovich and Rick Muther blew engines. George Snider burned a piston and Cannon

spun twice without contacting the wall. All will start, but rookie Lee Brayton won't. Car No. 28 owner John Eisenhour Saturday replaced him with Mike Hiss, who finished second two years ago. The car will move from 28th to 33rd in the starting field.

PIT PATTERN: Winner of today's race could collect upwards of \$10,000, depending on how much of the \$30,000 in lap prize money he receives. That's based on \$250 per lap for 200 laps. All four previous California 500 champions are in the field—Jim McElreath (1970), Joe Leonard (1971), Roger McCluskey (72) and Wally Dallenbach (73). McElreath holds the race record of 160.104 mph at the wheel of a Coyote-Foyt. His time was 3 hours, 52 minutes and 10 seconds. Lloyd Ruby is the oldest driver in the field at 45 and is McElreath's senior by one month. Tom Sneva is the youngest at 25. USAC has warned its drivers it will break no violation of the rules, and will take extra pains to insure against any "hidden devices." Frankie Del Roy, chief technical director for USAC, said that the top 10 finishers today will be immediately hauled to the impound area for close examination. "We have told all chief mechanics that if their car is among those impounded, they'd better bring plenty of tools along. We are going to tear them down completely and look at them," said Del Roy. Drivers are still scratching their heads over the fact McLaren team driver Johnny Rutherford won his heat of the "Twin 100s" last Sunday — and still had 4.5 gallons of fuel remaining. Has McLaren found the secret? The most cars ever to finish the California 500 was 12 — last year. Spectator gates to the track open this morning at 7, although a special gate for overnight camping in the track's 400-acre infield opened Saturday night at 6. There's a better-than-even chance portions of today's California 500 will be beamed over ABC's "Wide World of Sports." In case there's any doubt, Ontario Motor Speedway is located at the Haven Ave. exit of the San Bernardino Freeway (Interstate 10).

### WINTER SPORTS

Combined News Services MUNICH — Diana Deeuw of Orange won third place in the women's world figure skating championships at Munich by outskating champion Christine Errath of West Germany in Saturday's free skating phase.

Dorothy Hamill of Riverside, Conn., was second.

Miss Deeuw, a dual citizen, trains at Paramount but is the reigning Dutch national champion.

The competition was interrupted for five minutes when the crowd of 8,000 booed a score given Miss Errath by a United States judge, then booed Miss Hamill, who left the ice weeping after attempting to start her program.

VYSOKE TATRY, Czechoslovakia — Italy's Piero Gros clinched the World Cup skiing trophy by winning the giant slalom, giving him an insurmountable lead entering today's slalom.

Austria's Anne-Marie Proell won the women's title for the fourth time Friday.

SCHENECTADY, N.Y. — U.S. national curling team coach Bud Semerville promised that he would bring the world crown back to this country in competition starting March 18 at Bern, Switzerland.

## 'Trotters' L.B. 'show' will benefit hospital

The Harlem Globetrotters were unbeaten on the basketball court and off it last year.

They scored points for thousands of crippled children all over the United States.

The Magicians of Basketball were selected National Sports Team for the 1973 Easter Seal campaign. "We couldn't have asked for a better job than the one performed by the Globetrotters for us last year," said an official of Easter Seal.

Part of the job meant having a "Trotter show" Randy Wright how to spin a basketball on one finger.

Randy showed the Globetrotters how he could shoot a 15-foot set Shot. They were amazed how well Randy can han-

dle a basketball. You see, Randy has only one leg.

On Saturday, March 23, the Globetrotters will play a one-night stand in the Long Beach Arena.

A portion of the proceeds will be donated to the Earl & Lorraine Miller Children's Hospital and Medical Center. The funds will be used in support of the hospital's Children's Chronic Disease Service.

The Trotters are well rewarded for their efforts. Often it's a shy "thank you" or a timid smile. Or the look on the face of a boy as he spins a basketball on one finger.

Tickets, priced at \$3, \$4, \$5 and \$6, are available at Long Beach Arena and at all ticket agencies.

### FISHIN' FACTS

SEAT: BEACH—112 anglers on 3 boats caught 9 sole, 3 cow cod, 900 rock cod.  
22ND ST. LANDING—17 anglers on 1 boat caught 195 rock cod.  
SAN PEDRO—52 anglers on 2 boats caught 985 rock cod, 31 cow cod.  
DAVEY'S LOCKER—22 anglers on 2 boats caught 551 rock cod, 7 sculpin.  
LONG BEACH—74 anglers on 4 boats caught 1,015 rock cod, 61 cow cod, 2 sole.

### MORE SPORTS ON PAGE S-10

### Hockey brief

CANADIENS — Traded Dave Garber to St. Louis for No. 1 draft pick.

### OWN A RECREATIONAL VEHICLE?

You Made Money This Week Maybe You Made \$1000!!

SEE OPEN ROAD'S AD IN TODAY'S CLASSIFIED SECT.

### BASKETBALL FANS



LAKERS vs. MILWAUKEE BUCKS

WED. MARCH 20TH

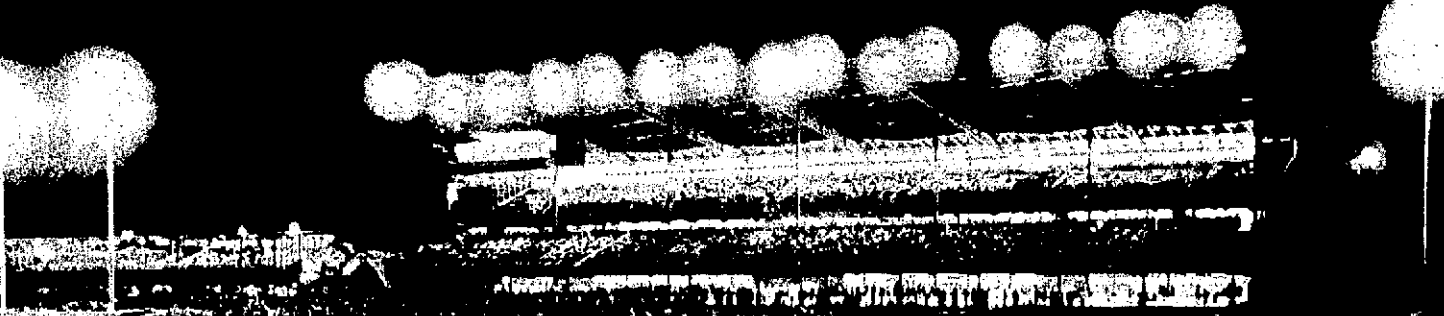
\$10.00

Tickets, Beer Bus 5:45 From Howard Johnson's to Forum and return

TICKETS MUST BE PURCHASED BY MARCH 18

Los Cerritos Center 605 Freeway at South Street

## Night Harness Racing... Best at LOS ALAMITOS!



Because HARNESS RACING is presented as it should be presented, on a fast 1/2 mile track so you SEE ALL THE EXCITING ACTION from start to finish. Because 4 EXACTAS NIGHTLY add spice to each evening's fun.

Because SUNDAY EVENING RACING at 6:30 is NEW! Because the UNraised prices are right! Grandstand \$2.00, Club House \$3.00 including taxes. (Grandstand Discount Books—10 tickets for \$15—available through

Mar. 15, '74 reduce price to \$1.50.) Order now! Write Dept. G, Los Alamitos Race Course, 4961 Katella Avenue, Los Alamitos, Calif. 90720.

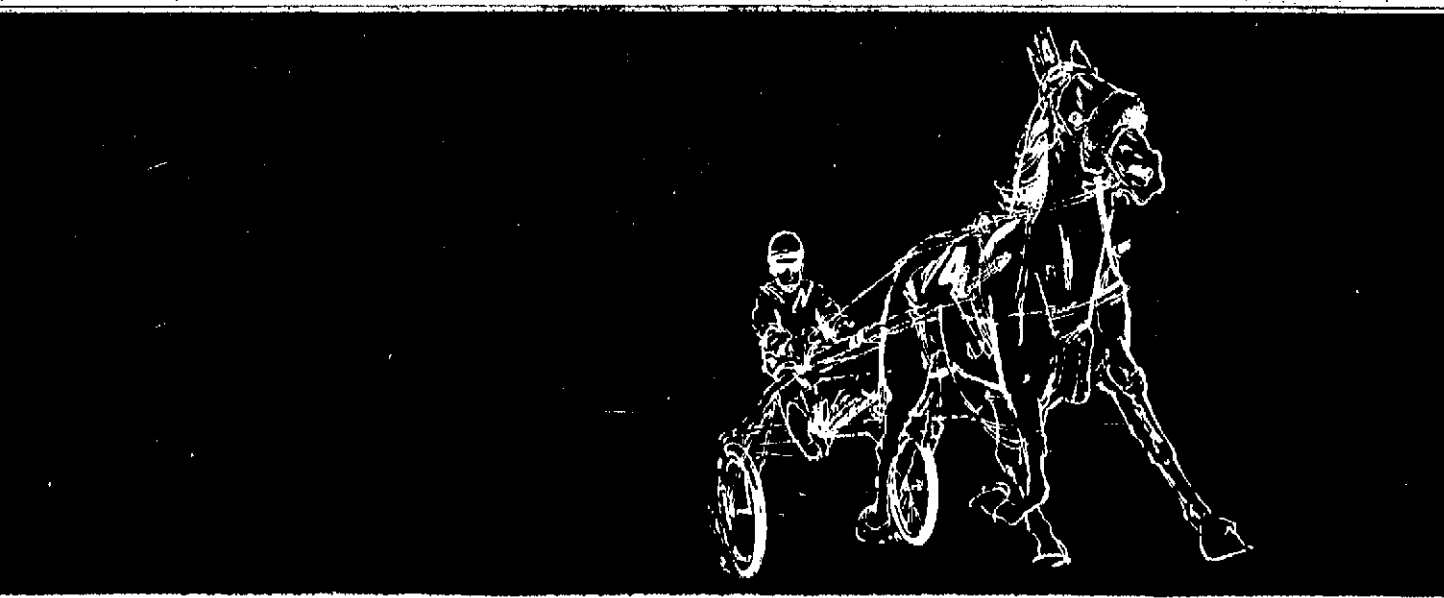
Because ... TRY IT! Try it often for NIGHTS TO REMEMBER!!!

Racing March 8th through May 11, Thursday through Tuesday. 1st race 7:45 except Sundays 6:30. The Grandstand and Club House areas are heated

throughout for your greater comfort. You'll enjoy the Turf Terrace. Excellent menu. Great cuisine. For reservations call: (213) 431-0922 or (714) 995-3877. LOS ALAMITOS (on Katella near 605 Fwy.)

### LOS ALAMITOS Night Harness Racing

In Person! The Fabulous HARLEM GLOBETROTTERS "MAGICIANS OF BASKETBALL" VS. N. Y. NATIONALS ONE TIME ONLY SAT., MARCH 23 at 8 P.M. LONG BEACH ARENA Plus the Famous Globetrotter Added Attractions TICKETS ON SALE AT: ARENA BOX OFFICE - NE 7-2255 TICKETRON (SEARS, MAY CO. BROADWAY, MONTGOMERY-WARDS) ALL MUTUAL - LIBERTY WALLACHS AGENCIES FOR GROUP SALES CALL 437-2255 RESERVED SEATS \$6.00 - \$5.00 - \$4.00 - \$3.00 CHILDREN 12 & UNDER \$1.00 DISCOUNT ON ALL TICKETS

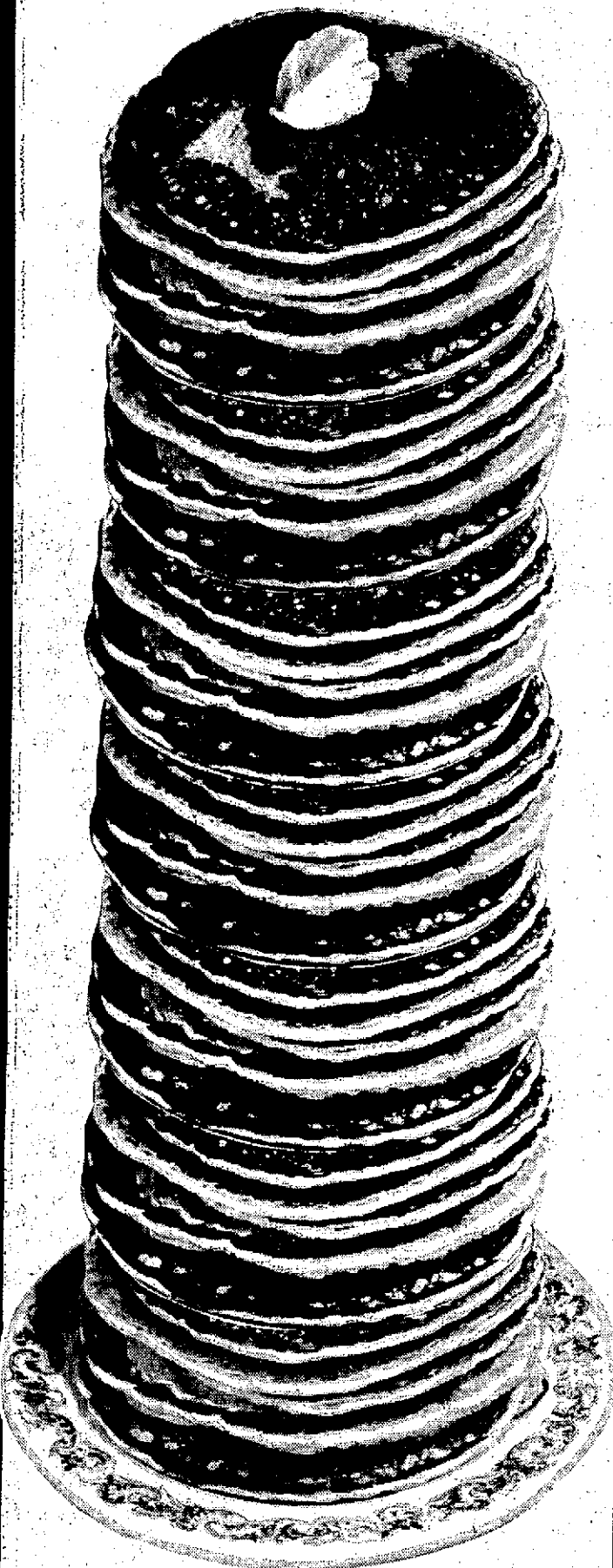


## Uncle John's Family Restaurant

10769 SOUTH STREET (at Palo Verde) CERRITOS  
AND  
3902 E. PACIFIC COAST HWY (at Termino) LONG BEACH

# BELLY BUSTER

MONDAY - TUESDAY - WEDNESDAY  
MARCH 11-12-13, 1974



ALL THE GOLDEN BUTTERMILK  
PANGAKES YOU CAN EAT

FOR ONLY **79¢**

UNLESS YOU'RE 10 OR UNDER THEN THEY'RE

# FREE

(WHEN ACCOMPANIED BY AN ADULT)

SO BRING THE FAMILY TO  
UNCLE JOHN'S PARTY!



10769 SOUTH STREET  
(at Palo Verde) CERRITOS  
AND  
3902 E. PACIFIC COAST HWY  
(at Termino) LONG BEACH

OPEN 7 A.M. TO 10 P.M.

Earl Wilson

## Lynn Redgrave tells of travelin' family

NEW YORK — "How long has it been since your family has been together?" this reporter asked actress Lynn Redgrave, who stared thoughtfully at a glass of white wine at her table in the Spindletop before answering.

"The whole lot?" she said, rather amazed at such a question.

The reporter nodded, indicating that he meant the daddy of the pack, Sir Michael; the mother Rachel Kempson, the mad sister Vanessa and the brother Corin who comprise the commutest, traveling theatrical family in the world.

"I can't remember," she confessed. "It's been awhile. To get us all together is kind of hard. We're all kind of busy." Lynn herself had just been rehearsing for her new Broadway show "My Fat Friend," opening here March 11 at the Brooks Atkinson — a neat trick as she and her husband importer John Clark, and daughter Kelly, 4, and son Benjamin, 5½, live in Dublin.

"I went through a spate of living in London. Now I can take the shuttle to London from Dublin — it's 50 minutes."

Quickly she remembered, "My father's coming here, to Brooklyn, in April."

"It's 'The Hollow Crown,' a stage show about kings and queens organized by the Royal Shakespeare Company, and it's going around the country, for three months. It depends on the day whether I can see his show or he can see mine. If he plays a Monday night and we're off Monday, I can go to Brooklyn and see him. If not, we'll see each other as we usually do, in a hotel."

LYNN REDGRAVE didn't find this unusual after so many years. "My sister is doing 'Design for Living' and my mother is doing Churchill's mother's story for British TV next year. Lee Remick plays his mother. My mother is playing the Duchess of Marlboro, his grandmother. It's for the centenary of Churchill. He would have been 100 next year. "My brother," she said, "has been with the Royal Shakespeare company. I don't know what his current project is."

Lynn's Broadway record has been very impressive. She was performing in "Black Comedy" here when she got the Golden Globe award for "Georgy Girl" and was also nominated for an Oscar for Best Actress, back in '66-'67.

"Who got it that year?" "Elizabeth Taylor for 'Who's Afraid of Virginia Woolf?'"



LYNN REDGRAVE  
"My Fat Friend"

"I WAS given a 18-min. print of the Golden Globe award party (which I didn't go to since I was in New York) — I've never seen it, but I'll run it someday — if I can find it."

Lynn's play "My Fat Friend" has nothing to do with fat in the usual sense, she says. She says you are supposed to be surprised by the story.

Lynn and the children love Dublin: "They are speaking with the accent very fast. They say 'Amn't I?' and 'didn't he

so?" and "I didn't do it, didn't I not?"

Lynn doesn't talk about her sister Vanessa's unusual viewpoint of life. "Sometimes," Lynn says, "it's better to do something shocking."

The Weekend Windup: Charlton Heston's "Three Musketeers" is perhaps his 40th period film, and one of the pictures exes said, "Chuck's been in more costumes than a Barbie doll." ... Everybody's getting into the act — Pat Paulsen and Jaye P. Morgan will record an album titled "The Hexorcist" ... Veteran agent George Scheek plans a film bio of Bobby Darin.

TV producer Chuck Barris (author of "You and Me, Babe") admits he doesn't know what makes a best-seller, "but I know what boosts TV ratings — flu. A flu epidemic is when everybody stays home and watches TV."

Sign in a restaurant window: "Special today: Come in whether you're odd or even." ... Art Carney'll team up with Don Knotts to do "The Odd Couple" in Chicago.

Peter Sellers reportedly got permission to photograph Dr. Christian Barnard's next heart surgery.

TWO INTERNATIONAL COMEDIES  
"THE POLICEMAN" (PG) (ISRAELI)  
Academy Award Nominee 1971  
AND  
MILOS FOREMAN'S  
"THE FIREMEN'S BALL"

## 10 ACADEMY AWARD NOMINATIONS

2 BEST PICTURES  
INCLUDING  
BEST DIRECTOR—INGMAR BERGMAN  
BEST STORY AND SCREENPLAY  
BEST CINEMATOGRAPHY  
BEST COSTUME DESIGN  
BEST ACTRESS—GLENDA JACKSON  
BEST SONG—ALL THAT LOVE WENT TO WASTE  
BEST STORY AND SCREENPLAY  
BEST ORIGINAL DRAMATIC SCORE



ROGER CORMAN PRESENTS  
INGMAR BERGMAN'S  
"CRIES AND WHISPERS"

ROGER CORMAN PRESENTS A NEW WORLD RELEASE  
INGMAR BERGMAN'S "CRIES AND WHISPERS"  
Starring HANNELORE ANDERSON—RIGOR THILIN  
COSTUME DESIGNER—LIVILUS LARSEN—PRODUCTION DESIGNER—JAMES H. HANCOCK  
INGMAR BERGMAN—A NEW WORLD RELEASE



George Segal  
Glenda Jackson  
A Touch Of Class

Paul Sorvino—Hildegard Neil  
Music by John Cameron  
Screenplay by George Barrie and Sammy Cahn  
Produced and Directed by Melvin Frank  
An Arco Embassy Release—Technicolor Production  
One and a half hour—available on three formats—PG-13

EXCLUSIVE AREA ENGAGEMENT  
SHOWING NOW!  
MONDAY-FRIDAY OPEN 6:00 P.M.  
SATURDAY & SUNDAY OPEN 12:00 P.M.



A GALA  
ST. PATRICK'S  
WEEKEND  
CELEBRATION  
Saturday and Sunday, March 16 & 17

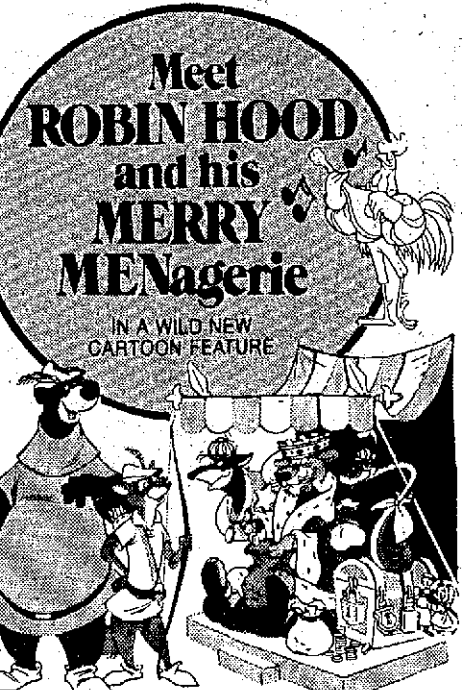
starring  
DENNIS DAY  
THE BEGGARMEN

There's more fun and excitement than you can shake a shillelagh at! Enjoy a bit of Ireland on parade with your favorite Disney Characters, exciting stage shows, and more than 50 adventures and attractions.

Disneyland  
Open Saturday & Sunday from 9 a.m. to 7 p.m.

L.B.C.C. Theatre Arts Dept. - Film Program!  
A.S.B. Present  
INTERNATIONAL FILM FESTIVAL FIVE  
Sun. Mar. 10  
JACK LEMMON, Academy Award Nominee for best actor in  
"SAVE THE TIGER"  
—WITH—  
"SLAUGHTERHOUSE FIVE"  
Directed by academy award nominee George Roy Hill for "THE STING" winner of 1972 CANNES  
FILM FESTIVAL JURY PRIZE AWARD — The only American film so honored.  
Festival tickets: Three Nights General Admission \$4  
Single Night Admission \$1.75  
Performances: all nights at 7:30  
L.B.C.C. Auditorium Clark and Harvey Way  
For information 420-4276

MATINEES SATURDAY & SUNDAY  
CINEHOME 20  
"PAPILLON" (PG)  
"JUDGE ROY BEAN" (PG)  
CINEHOME 21  
"AMERICAN GRAFFITI" (PG)  
"PETE 'N' TILLIE" (PG)  
Drive Ins Open 6:30 Weeknights, 6:00 Weekends  
STADIUM #1  
"EXECUTIVE ACTION" (PG)  
"GETAWAY" (PG)  
STADIUM #2  
"BUSTING" (PG)  
"WHERE'S POPPA" (PG)  
STADIUM #3  
"SERPICO" (R)  
"BANG THE DRUM SLOWLY" (PG)  
STADIUM #4  
"POSEIDON ADVENTURE" (PG)  
"NEPTUNE FACTOR" (G)



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CD-HIT ALL THEATRES JAMES GARNER IN "ONE LITTLE INDIAN" (R)

CONCERT ASSOCIATES and  
BRIAN LANE IN ASSOCIATION WITH  
MELODY MAKER PRESENTS

# YES

Special Guest Star  
STEELE EYE  
SPAN  
2 SHOWS!  
MON. MAR. 18 7:30 pm  
AT THE FABULOUS FORUM  
All seats reserved: \$6.00, \$5.00, \$4.50, \$3.50  
Tickets Available at all TICKETRON OUTLETS, Walling's Music City Stores, Liberty Ticket Agencies, Pacific Stereo, 637 So. Hill St., and all Mutual Agencies, Long Beach Arena Box Office, and by mail order. For information call 673-1300.  
TUES. MAR. 19 7:30 pm  
LONG BEACH ARENA  
All seats reserved: \$6.00, \$5.00, \$4.50  
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Produced by CONCERT ASSOCIATES

PALACE  
30 PINE 498-4429  
ANY SEATS '1  
Kids & Senior Citizens 50  
OPEN ALL NIGHT  
OPENS 9:45  
3 ACTION HITS  
"HOW THE WEST  
WAS WON" G.P.  
"GOD FORGIVES,  
I DON'T" G.P.  
"HAMMER OF GOD" G.P.

FINAL TWO WEEKS  
JACK ALBERSON LEVENE  
SAM  
NEIL SIMON'S  
BRILLIANT COMEDY TRIUMPH  
THE SUNSHINE BOYS  
DIRECTED BY  
ALAN ARKIN  
SPECIAL ADDED MATINEE  
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For Ticket Information Call:  
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TICKETS: \$6.50, \$5.50, \$4.50, \$3.50, \$2.50, \$1.50  
\$1.00, \$0.50, \$0.25, \$0.10  
1st. Seating: 7:00, 7:30, 8:00, 8:30, 9:00, 9:30  
Liberty, Walling and Ticketron Agencies  
SHUBERT THEATRE  
CENTURY CITY  
In the Century City Center  
2020 Ave. of the Stars, Los Angeles 90061







## DONNELL CULPEPPER

### FGC allows more tons farther out

Another stage of the Battle of the Anchovies was fought by commercial and sportfishermen before the California Fish and Game Commission at San Francisco Friday. When the smoke of warfare had cleared nobody was happy, not even the commercials who got 20,000 tons added to their quota and an immediate reopening of the season over protests of a few men who represented the sportfishermen of the state.

Not only that, but the Commission set the closing of the commercial season for April 30 instead of May 15, and that was a slap at the commercials. Also, the commissioners ruled that the commercials must set their nets outside the 12-mile limit instead of the six-mile limit as they have been doing. They also were told not to seine in the San Pedro Channel, that part of the Pacific between Long Beach and Catalina Island.

Anthony Nizetich, of Star Kist, presented the commercials' request for 45,000 additional tons to be added to the 100,000 already taken and with the season to run through May 15, its regular closing time.

The request, as expected, brought speakers from both sides, plus a recapitulation of letters, telegrams and petitions from both sides in the controversy. Surprisingly, the volume of mail from the commercials far exceeded that of the sportfishermen.

THE OCEAN FISHERMEN OF SOUTHERN California can blame themselves for the following figures: For reopening the season and allowing an additional 45,000 tons — 7,705 letters and petitions with 2,407 names. For keeping the tonnage at 100,000 and the season closed—364 letters, 15 telegrams and petitions with 149 names.

Admittedly, there were kids' names, wives' names and others on the commercial ledger, but the numbers were there. The lackadaisical attitude of the sportfishermen was most surprising to me because I have been on this battle for 10 years or more. And if anybody thinks that I'm going to quit now, he's out of his fish-finding mind.

After Nizetich's request and after the arguments, Commissioner Sherman Chickering of San Francisco moved to allow the commercials 30,000 tons, which would be a compromise. C. Rans Pearman, who has been fighting for the sportsmen of this state ever since he was elected to the commission, moved that the amount be reduced to 20,000. He also offered the other amendments.

When the vote was taken on the amended measure, it was a tie, with Chickering and Pearman voting for it, and Joseph Russ III, Ferndale, and Timothy O. Doherty, Los Angeles, voting against it.

Peter Fletcher, Rancho Santa Fe, then voted with Chickering and Pearman to break the tie. As soon as the plan is certified, the season will be reopened for as long as it takes the commercials to get those 20,000 tons, or April 30, whichever is first.

IN THE MIDST OF THE ARGUMENT, John J. Royal, executive secretary-treasurer of Fishermen's Union Local 33, ILWU and a strong supporter of the commercials' pleas at all times, jumped into the thick of battle by saying:

That the commercials were being treated like foreigners; that the commission acted as though they were Russians or Japanese; that the commission's attitude was all wrong. That is about as far as he got because Fletcher, this year's president of the commission, told him in polite words to shut up.

OUTSIDE THE HEARING ROOM, Royal exploded by saying:

"The commission's decision means civil war. It is unfair to make us go outside the 12-mile limit to seine for anchovies." He then indicated that the commercial fishermen would have to take their case to the Legislature.

Bill Nott, president of the Sportfishing Assn. of California (SAC); Horace Witherspoon, appearing for sportfishermen; and Bob Ketchum, representing the National Sporting Goods Assn., appeared in behalf of the sportsmen of the state.

Royal's attitude gave evidence that the fight will be renewed at every possible time. If he and his supporters carry it to the Legislature, it means another long-drawn-out fight over what this writer thinks should have been stopped years ago, namely, that it is wrong to seine forage fish and reduce those tiny bait fish into meal to make chickens grow faster. If there's any left over, fertilize the flowers, although the commercials say now that the reduced meal is used just for chicken food and for additive in pet food.

It had been predicted that the Fish and Game Department, a part of the state government and in serious financial trouble, would recommend 100,000 additional tons of anchovies, but apparently such a proposal went into a pigeon hole.

## YOU AUTO PAINT NOW!



**Earl Scheib** says  
I WILL PAINT ANY CAR — ANY COLOR

**39<sup>95</sup>**

CHOICE OF ANY 1 COLOR INCLUDING COSTLY REDS AND METALLICS

DIAMOND GLOSS COLORS

COMPLETE BODY & FENDER REPAIR

FREE ESTIMATES

OVER 35 YEARS QUALITY • VALUE • INTEGRITY

**Earl Scheib**

OVER 7 MILLION CARS PAINTED

THE WORLD'S LARGEST AUTO PAINTER • OVER 200 LOCATIONS COAST TO COAST

**STILL AMERICA'S BIGGEST BARGAIN**

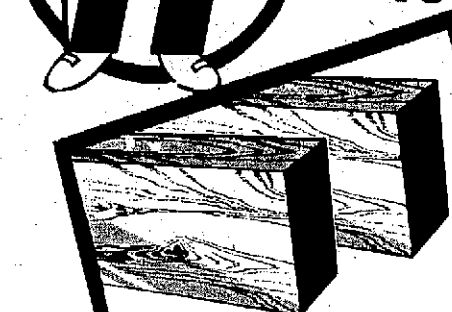
LONG BEACH	2826 E. ANAHEIM or GLADYS	433-4977
N. LONG BEACH	2035 E. CARSON or CHERRY	426-6511
BELLFLOWER	17115 LAKEWOOD BLVD.	634-5650
COMPTON	14111 N. LONG BEACH BLVD.	632-7777
GARDEN GROVE	8111 GARDEN GROVE RD.	893-3545
HAWAIIAN GARDENS	12300 E. CARSON ST.	421-9301



## SAVE GASOLINE! SHOP AT

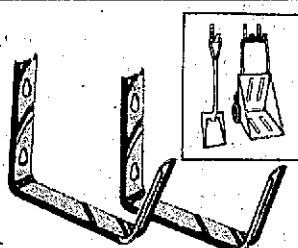
# HANDYMAN®

### YOUR I-STOP DO-IT-YOURSELF HOME CENTER!



**6-Ft. Fir 2 x 4s**  
Utility and better fir that's surfaced on four sides and ready for your home build-up projects.

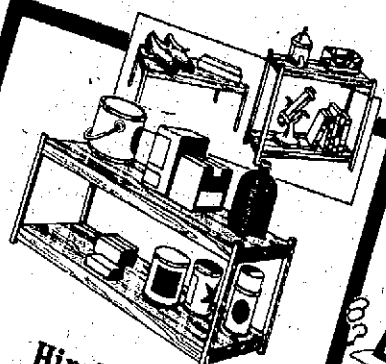
Regular 99¢ EA.  
**49¢** EA.



### Utility Brackets

Grey enamel finish, predrilled steel brackets are 6 1/2" wide and C-shaped so they'll hold a multitude of things.

#2100 PAIR  
**67¢**



### Hirsh Shelfie

Assemble this 10"D, 24"W, 19"H, walnut wood grain finished, metal shelfie and stack your goodies on it.

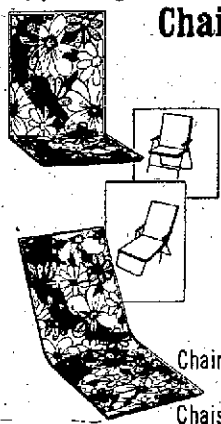
Regular 3.99 EA.  
**2.99** EA.

Enjoy The Bright Floral Print & 3/4" Foam Padding Of...

### Chair & Chaise Pads

An 18"x36" pad for your patio chair.  
A 20"x72" pad for your patio chaise.  
Heavy-gauge vinyl covered pads for softening your sitting.

Chair Pad #8010 EA. **99¢**  
Chaise Pad #8009 EA. **1.99**

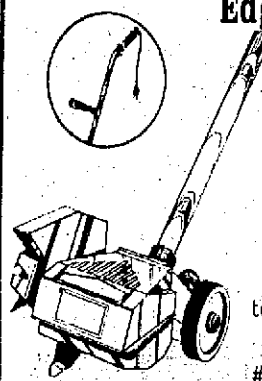


3-Year Burn-Out Proof Motor Warranted...

### Paramount Electric Edger/Trimmer

3-HP, 15,000-RPMs to speed it along. Pressure grip handle power for it to edge, trim and trench. Ball bearing move-about to smooth it on its way.

#P-90 EA. **19.99**



Before You Paint It, Patch it with Macco-Spacko...

### 1-Qt. Patching Compound

Apply this non-shrinking, fast-drying spackling where you need it. Paint over it immediately if you wish. Then admire the way it has made unsightly blemishes disappear.



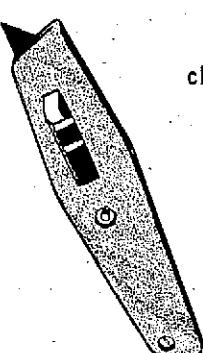
Regular 1.39 EA. **99¢** EA.

Perfect Your Hobby And Crafts Projects With This...

### Utility Knife

Be sure to get fine, clean cuts on your projects. Adjust this knife's steel blade to the cutting length you need. Then retract it into its 6" plastic handle for safe storage.

#UK-1 EA. **49¢**

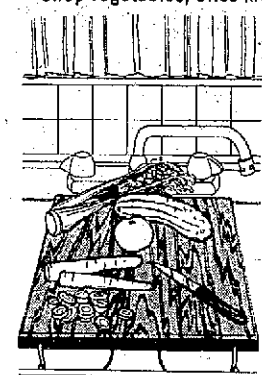


Chop Vegetables, Slice Meat, Roll Out Dough On It!

### Kitchen Kut-Up Board

Vinyl-coated may resistant brackets hold board firmly in its resting place on your sink while you do your thing.

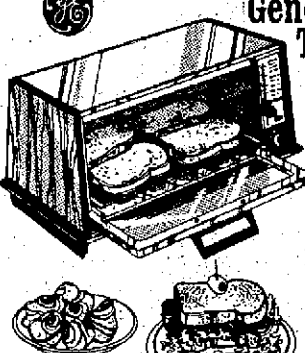
#KK1 EA. **3.99**



This Deluxe Oven Is 3 Appliances In 1!

### General Electric Toast-R-Oven

Toast, brown and bake in it. Cook a standard-size TV dinner in it. Heat most all your favorite foods in it while your kitchen stays cool.

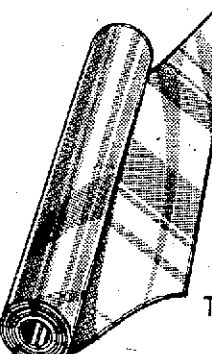


#T-94 Regular 32.39 EA. **28.99** EA.

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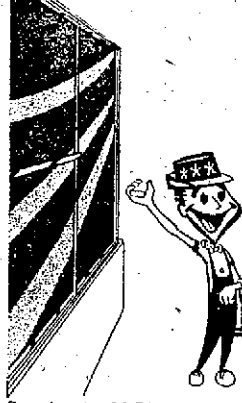


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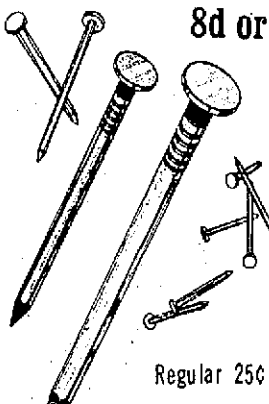


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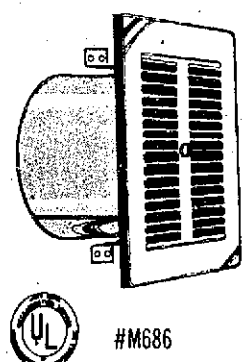


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# Television

SUNDAY, MARCH 10, 1974

Maureen Reagan  
doing TV film

(See Page 5)

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM AND THE EVENING NEWS

## Ernest Borgnine returning to TV in comedy pilot

By BOB MARTIN  
TV-Radio Editor

Ernest Borgnine, who has starred in plenty of movies but who hasn't had a television series since "McHale's Navy" ended a four-year run in 1966, may soon be a TV regular again.

He's starring in a 90-minute comedy movie Saturday night on NBC that he hopes will turn into a half-hour series next fall. It's called "Twice in a Lifetime."

No, it has nothing to do with someone getting married a second time. In Ernie's case, that wouldn't be enough.

Borgnine, as most TV and movie fans are probably aware, has been to the altar five times.

A year ago this month, Parade magazine, which is carried each Sunday in the Independent, Press-Telegram and in newspapers across the nation, ran photos of Ernie and each of his five wives on the cover. No, they weren't all in the same picture.

"ARE YOU a firm believer in marriage?" I asked the noted actor the other day. "Of course," he replied. "Why do you think I keep getting married? I don't get married with the idea of getting a divorce."

"Would you say you're easy to live with or difficult to live with?" I inquired of the man who has convincingly portrayed several of the meanest villains in screen history.

"Oh, I'm easy to live with," he quickly responded. "Just ask my wife. Actually, I'm a pussycat."

"But I thought I'd seen you quoted as saying you're a lot like Vince Lombardi temperamentally," I said. (Ernie played the late Green Bay Packers coach in ABC's "Portrait: Legend in Granite" on TV last December.)

"Oh, yes, I might blow my stack once in a while," he told me. "But you know how Italians are — they're yelling at each other one minute and hugging each other the next."

REGARDLESS of what his four ex-wives might have to say about Borgnine — actress Katy Jurado was No. 2 and singer-actress Ethel Merman was No. 3 — I found him to be as nice a person to

talk to as any celebrity, or noncelebrity, I've ever interviewed.

Like another TV-movie star who makes a great villain when the role calls for it — Telly Savalas — Borgnine is indeed a delightful interview. He is jovial, talkative, gentlemanly, unconceited — a regular guy — who makes you feel he thoroughly enjoys being with you. When we finished lunch at the Scandia on Hollywood's Sunset Strip and got up to leave, I was amazed when I looked at my watch and found we'd been there two hours. It had been so interesting talking with Ernie that it hadn't seemed half that long.

He arrived at the Scandia in an airport limousine after a flight from Las Vegas, where the day before he had taped a "Mike Douglas Show" episode — the same one on which Redd Foxx bares his disenchantment with his "Sanford and Son" working conditions. (It is due to air March 26.)

Returning with him were his wife, the former Tove Newman, and the Marty Allens. It was comedian Allen, incidentally, who got Tove and Ernie together. She operated a beauty parlor in Las Vegas at the time. They were married in November 1972 at Niagara Falls, N.Y., and live in the hills of Beverly Hills now.

THE REASON for our get-together was to discuss "Twice in a Lifetime," but who could be with Ernest Borgnine for any length of time and not want to talk also about his illustrious movie career? Ever since giving two of the most memorable performances in screen history in the 1950s — that of the sadistic bully, Fatso Judson in "From Here to Eternity" and that of the lonely, gentle butcher in "Marty" (for which he won an Oscar) — Borgnine has been a major film character actor, one of the most famous since the days of Wallace Beery.

The impact of his Academy Award-winning role nearly 20 years ago may be indicated by noting that the waiter, on approaching our table, greeted the actor with "Hi, Marty!"

At the request of the woman publicist



ERNEST BORGNINE . . . back to the sea in a tugboat

from NBC who dined with us, Ernie, who is an avid fisherman, came up with the suggestion that she try the covina on the menu. It proved to be an excellent choice, as we all three ordered it.

After ordering a glass of wine, in Italian, Borgnine, who was born Borgnino of Italian parents in Hamden, Conn., turned to us and laughingly said: "Gee, didn't know I could speak that language!"

THE ACTOR pointed out that he had been watching his weight carefully and hadn't drunk any liquor except wine since 1965. "I used to be quite a beer drinker," he admitted.

Ernie appeared trim and said he weighs about 208 now. "What's the most you ever weighed?" I wanted to know. "Oh, I got up to 265 when I was doing 'McHale's Navy,'" he replied. "That was too much."

After graduating from high school in New Haven, Ernie spent 10 years as an enlisted man in the Navy—he weigh-

ed 134 when he entered in 1935 and 234 when he got out in 1945 at age 28. In the comedy series "McHale's Navy" he played Lt. Cmdr. Quinton McHale, an officer who thought like an enlisted man. And now, in "Twice in a Lifetime," he's returning to the sea again.

"Ten years in the Navy, four years in 'McHale's Navy' — we're hoping 'Twice in a Lifetime' will run six years so he can get a Navy pension," said the NBC publicist.

In "Twice in a Lifetime," Borgnine plays Vince Boselli, a retired Navy cook who starts a second career at sea by purchasing a tugboat.

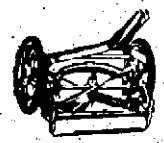
"As a tugboat skipper, you'll be the new Marie Dressler," I told the star.

BORGNINE laughed heartily at the thought. "You ought to see me in drag," he said. On "NBC Follies" one night I played Jeanette MacDonald to Mickey Rooney's Nelson Eddy!"

Others who will be regulars with

(Continued Page 13)

# DOOLEY'S STORE-WIDE Sale

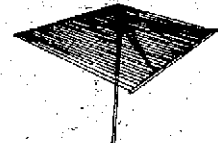


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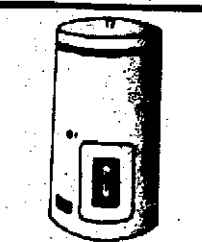
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Colors are Avocado with chrome, Gold with chrome, Black with chrome.  
Weights only 3-lbs.  
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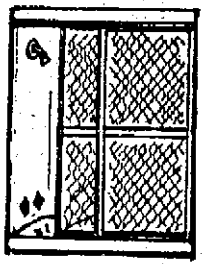
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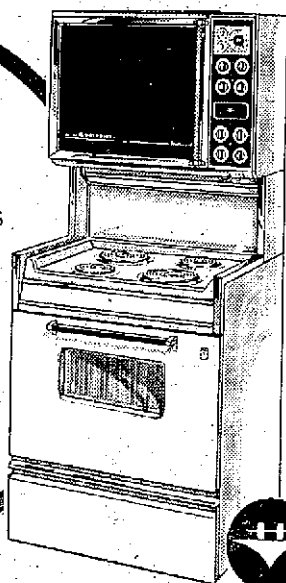
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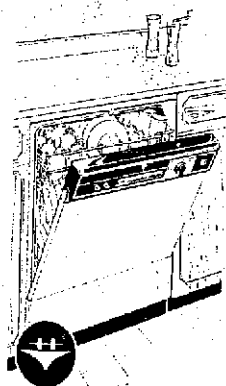
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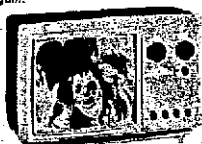
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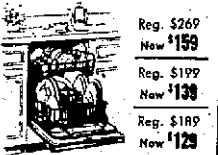
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SPECIAL TERMS FOR  
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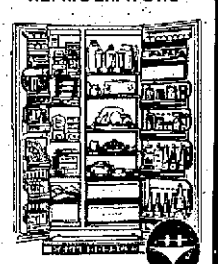
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TV-APPLIANCES  
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## TV MOVIE TIPS

TODAY — "Knights of the Round Table" (1953), 6 p.m., Ch. 5. Robert Taylor, Ava Gardner and Mel Ferrer star in colorful, romantic tale of ancient Britain.

"Loving" (1970), 6:30 p.m., Ch. 11. George Segal and Eva Marie Saint are the stars of comedy-drama about a marital crisis.

"The Out-of-Towners" (1970), 8:30 p.m., Ch. 7. Jack Lemmon and Sandy Dennis play a couple from the Midwest who suffer all the miseries that can befall visitors to New York City in Neil Simon's comedy.

MONDAY — "Kind Hearts and Coronets" (1949; English; B&W), 7:30 p.m., Ch. 9. Satirical spoof on multiple murder stars Alec Guinness, Dennis Price and Joan Greenwood.

"To Have and Have

Not" (1944; B&W), 8 p.m., Ch. 5. Film adaptation of Ernest Hemingway novel stars Humphrey Bogart and Lauren Bacall in tale of intrigue on the island of Martinique. It repeats Wednesday, Thursday and Friday nights.

"Change of Habit" (1969), 9 p.m., Ch. 4. Elvis Presley stars with Mary Tyler Moore, Barbara McNair and Jane Elliot in comedy-drama about three nuns who help a young doctor at a ghetto clinic.

TUESDAY — "Incident in San Francisco" (1971 TV movie), approximately 8:15 p.m., Ch. 5. Christopher Connelly, Richard Kiley and Leslie Nielsen are principals in drama about a reporter trying to prove the innocence of an accused murderer.

"Wonder Woman" (new TV movie), 8:30 p.m., Ch. 7. Cathy Lee Crosby plays a superhuman female

stalking an espionage agent who has stolen vital documents. Based on the popular comic book of the 1940s, the film also stars Ricardo Montalban, Kaz Garas and Andrew Prine.

"The Andersonville Trial" (1970 TV movie), 9 p.m., Ch. 28. Courtroom drama re-creates the 1865 war crimes trial of the commandant of a POW camp where 13,000 Union prisoners died of starvation and disease. William Shatner, Richard Basehart, Jack Cassidy, Buddy Ebsen and Cameron Mitchell are in the cast.

WEDNESDAY  
"Love, Hate, Love" (1971), 6:30 p.m., Ch. 7. Chiller centered around a psychotic stars Peter Haskell, Lesley Warren and Ryan O'Neal.

"The Execution of Private Slovik" (new TV movie), 8:30 p.m., Ch. 4. Martin Sheen stars in dramatization of William



**JACK LEMMON** and Sandy Dennis find their introduction to New York City a grueling series of misadventures on the Neil Simon comedy movie "The Out of Towners" on ABC at 8:30 p.m. Sunday.

Bradford Huie's true story of the only American deserter to be executed in World War II.

"The Hanged Man" (new TV movie), 8:30 p.m., Ch. 7. A former gun-slinger is unjustly hanged and pronounced dead, but returns to life hours later as a mystical avenger fighting for justice in the Old West. Steve Forrest, Cameron Mitchell, Sharon Acker, Will Geer, Dean Jagger and Barbara Luna head cast.

THURSDAY — "The Haunting" (1963; English), 7:30 p.m., Ch. 9. Tale of the supernatural stars Julie Harris, Richard Johnson, Russ Tamblyn and Claire Bloom.

"The Magic Christian" (1969; English), 11 p.m., Ch. 9. Peter Sellers plays the world's richest eccentric in comedy also starring Ringo Starr, Raquel Welch, Laurence Harvey and Yul Brynner.

"Birds of Prey" (1973 TV movie), 11:30 p.m., Ch. 2. A robbery-kidnaping kicks off a dangerous helicopter cat-and-mouse chase through city skyways and narrow mountain passes in action drama starring David Janssen, Ralph Meeker and Elaine Hodel.

FRIDAY — "Singin' in the Rain" (1952), 6:30 p.m., Ch. 7. Gene Kelly, Debbie Reynolds, Donald O'Connor and Cyd Charisse are stars of musical.

"The Violent Ones" (1967), 7:30 p.m., Ch. 9. Three itinerants are arrested for a girl's brutal murder and are victimized by lynch law and prejudice. The cast is headed by Fernando Lamas, Aldo Ray, Tommy Sands, David Carradine and Lisa Gaye.

"The Sweet Ride" (1968), 9 p.m., Ch. 2. Tony Franciosa, Michael Sarrazin and Jacqueline Bisset star in life-and-death drama of the sand-and-surf dwellers of carefree Malibu Beach.

SATURDAY — "Twice in a Lifetime" (new TV movie), 8 p.m., Ch. 4. Ernest Borgnine stars in pilot project as a retired Navy cook who buys a tugboat.

"Night Games" (new TV movie), 9:30 p.m., Ch. 4. Barry Newman stars in pilot film as an unconventional lawyer who defends a young society woman accused of murder.

(Note: The movies listed here are only a small portion of the ones being shown on TV this week; check the daily logs for others.)

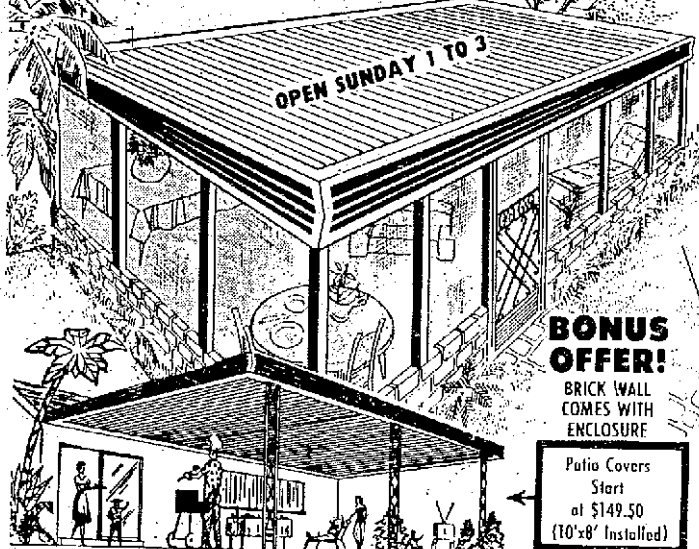
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# Tele Vues

FOR WEEK BEGINNING SUNDAY, MARCH 10, 1974

### ARTICLES

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### TV LOGS

(Pages 6-18)  
BOB MARTIN, Editor



# Ms. Reagan's acting career picks up steam

By VERNON SCOTT  
United Press  
International

Maureen Reagan, who overnight found her identity changed from Jane Wyman's daughter to Ronald Reagan's daughter when her father was elected California governor, has taken a long step toward self-identity.

She is starring in a 90-minute television movie, "Vector," which also serves as the pilot for a projected weekly dramatic series.

She recently completed guest shots on "The Partridge Family" and "The Girl With Something Extra" as her career is returning to acting and away from radio talk show personality.



MAUREEN REAGAN

FOR THE PAST year Maureen has been a fixture on radio station KABC in Hollywood where she held forth for two hours every evening interviewing names in the names and parrying questions from listeners. But recently she gave that up. "I dealt with politics more than anything else," Maureen said, "because that's what I know most about."

"I campaigned actively for dad and got to know the inside of politics pretty well. I've been invited to speak many times and to raise funds. At first people bought tickets because I was the governor's daughter. But when they asked me back a second time they realized I had something to say."

MAUREEN is a tall woman (about 5-foot-10) in her early 30s. She inherited her mother's pert beauty. Maureen is blonde, has a strong sense of humor and a sense of self.

Many another Hollywood offspring would have been swamped by the fact that her mother is an oscar-winning actress and her father the holder of the state's highest office. But Maureen has a healthy sense of her own ego.

"I had some psychological problems," Maureen said. "I was divorced in 1967. But I don't regret a minute the fact that my mother is a motion picture star and my father's the governor. I love them both and I'm very proud of who and what they are."

"Dad was on my radio

program four times by telephone and once he came into the studio for a long interview."

MAUREEN IS one of Southern California's leading adherents of the women's liberation movement. Her voice, however, is not strident. She is conservative by nature and speaks intelligently on feminism.

As a working girl she has felt discrimination in job opportunities and in her everyday communication with males on a professional level.

"In 'Vector' I play a doctor," Maureen said, "not a nurse. She's a public health doctor out there where the action is. The character isn't a frail woman afraid of the realities of life."

"It's an important point. It gives the woman a chance to be equal in a major dramatic situation. She isn't faced with an identity crisis. The show is being produced by Jack Webb. And he's as interested as I am in seeing a woman as something other than a passive figure in a story."

THE NBC SHOW will air sometime this spring. Maureen won't know until weeks after it is shown whether "Vector" will become a series.

Either way, she hopes to stay with acting for a while.

"I've done television, and I spent a year on the road doing stock, and I've sung in nightclubs," Maureen concluded. "My parents had very little to do with my career. But since I was a child I've wanted to be a performer."

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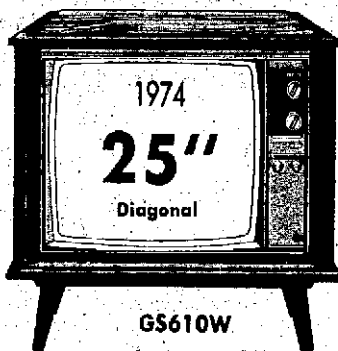
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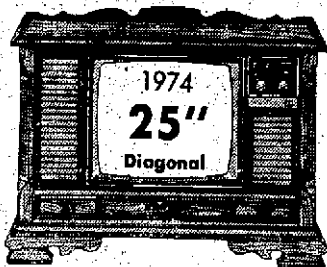
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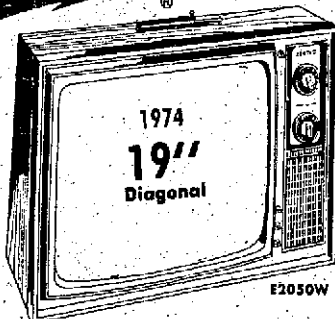
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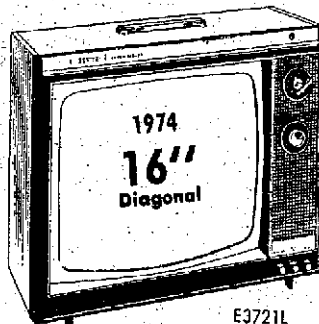
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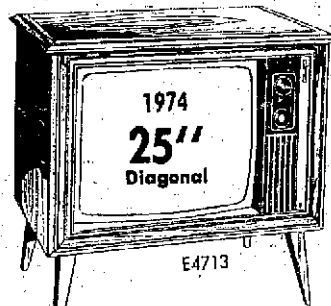
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# SUNDAY

March 10, 1974

★ PAID ADVERTISEMENT

An \* indicates B/W

Other shows in color

- 6:30
- 4 The Christophers
- 11 The Bible Answers
- 7:00 A.M.
- 2 Bailey's Comets
- 4 This Is the Life
- 9 Parent/Youth Forum
- 11 Unit Two
- 7:30
- 2 Amazing Chan
- 4 The Jetsons
- 5 Chaplain of Bourbon Street
- 9 Billy James Hargis
- 11 Grade School News
- 13 Sacred Heart
- 7:45
- 13 The Christophers

- 8:00 A.M.
- 2 Dusty's Treehouse
- 4 Go
- 5 Rex Humbard
- 7 It Is Written (relig.)
- 9 Herald of Truth
- 11 Wonderama
- 13 Revival Fires (relig.)
- 30 Jimmy Swaggart
- 8:30
- 2 Look Up and Live
- 4 AG-USA
- 7 Viewpoint on Nutrition
- 9 Meetin' Time at Calvary
- 13 Kathryn Kuhlman, religion
- 30 Transworld Missions
- 9:00 A.M.
- 2 Lamp Unto My Feet
- 4 Challenge My Sermon
- 5 Day of Discovery
- 7 Project Asia
- 9 Oral Roberts
- 13 Voice of Calvary
- 30 Meetin' Time at Calvary

- 9:00 A.M.
- 2 Today's Religion
- 4 Serendipity
- 5 Oral Roberts
- 7 Domingo (children)
- 9 Amazing Prophecies
- 13 Old Time Gospel Hr.
- 30 Pentecostal Temple
- 34 Musica y Palabras
- 10:00 A.M.
- 2 To Be Announced
- 4 Love More for Less
- 5 Hour of Power
- 7 Kid Power
- 9 Movie: "Tanganyika," Van Heflin, Ruth Roman (Drama '54)
- 30 Hour of Revelation
- 34 \*Esta es la Vida
- 10:10
- 11 Dodger Warm-Up
- 10:25
- 11 Dodger Baseball (see "sports")
- 10:30
- 2 Face the Nation
- 4 Meet the Press

- Guests: E. Douglas Kenna, president, National Assoc. of Manufacturers; Arch Booth, chief executive officer, Chamber of Commerce of the U.S.
- 7 The Osmonds (children)
- 13 Tony & Susan Alamo, Religion
- 30 Quest for Life
- 34 \*Pantalla Dominical
- 11:00 A.M.
- 2 Newsmakers
- 4 NHL Hockey (see "sports")
- 5 Church With a Vision
- 7 Doral Eastern Open (see "sports")
- 13 Church in the Home
- 28 Maureen Connolly Brinker Int'l Ladies Tennis Championship (see "sports")
- 30 Morning Worship Hr.
- 11:30
- 2 NBA Basketball (see "sports")

# SPORTS TODAY

**DODGERS BASEBALL** (11), 10:25 a.m. — Dodgers vs. Atlanta Braves.

**NHL HOCKEY** (4), 11:00 a.m. — Philadelphia Flyers at Buffalo Sabres.

**DORAL EASTERN OPEN** (7), 11:00 a.m. — Final round of golf play from Doral C.C., Miami, Florida.

**LADIES TENNIS** (28), 11:00 a.m. — Maureen Connolly Brinker Int'l Championship from Brookhaven C.C., Dallas. Features such players as Chris Evert, Rosemary Casals, Virginia Wade.

**NBA BASKETBALL** (2), 11:30 a.m. — L.A. Lakers vs. Boston Celtics.

**ANGELS BASEBALL** (5), 1:00 p.m. — Angels vs. San Diego Padres.

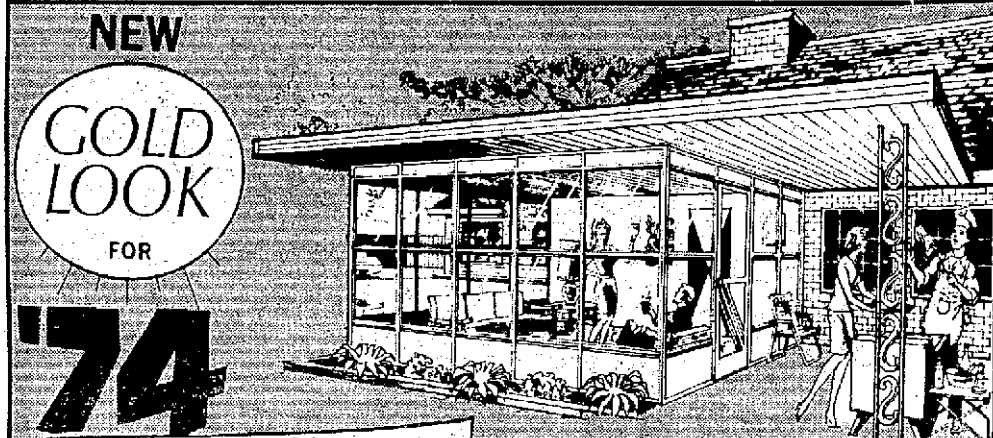
**WORLD CHAMPIONSHIP TENNIS** (4), 1:30 p.m. — A four-man U.S. team vs. a four-man Australian unit.

**CBS SPORTS SPECTACULAR** (2), 2:00 p.m. — U.S.-Russian track and field and U.S. ski flying.

**AMERICAN SPORTSMAN** (7), 3:00 p.m. — Photo safari in British Columbia in search of grizzly bears.

**ABC WIDE WORLD OF SPORTS** (7), 3:30 p.m. — Events to be announced. There is a possibility that the California 500 will be shown by tape delay.

- 9 Movie: "Sign of the Pagan," Jeff Chandler
- NOON
- 5 It Is Written
- 13 Your Government
- 30 To Be Announced
- 12:30
- 5 Angels Warm-Up
- 13 News, Felix/Harrison
- 30 Outreach Unlimited
- 34 En Domingo
- 1:00 P.M.
- 5 SPRING IS HERE!
- ★ ANGELS VS. PADRES FROM PALM SPRINGS (see "sports")
- 7 H.R. Puffstuf
- 9 \*Movie: "The Road to Hong Kong," Bing Crosby, Bob Hope, Dorothy Lamour (Comedy '62)
- 11 Daktari
- 13 Here Come the Brides
- 30 Public Affairs Film
- 1:30
- 4 World Championship Tennis (see "sports")
- 7 Make a Wish
- 30 New Life
- 2:00 P.M.
- 2 CBS Sports Spectacular (see "sports")
- 7 Directions
- 11 \*Outer Limits
- 13 \*Movie: "Francis Goes to West Point"
- 30 Man and His Boys
- 2:30
- 7 Issues and Answers. Guests: Robert McClory (R-III.), Robert Kastenmeier (D-Wisc.) — top ranking members of House Judiciary Committee.
- 28 Great Decisions. "The Energy Crisis: What Impact? What Solutions?"
- 30 International Voice of Victory
- 3:00 P.M.
- 7 The American Sportsman (see "sports")
- 9 Movie: "Wild in the Country," Elvis Presley
- 11 \*Movie: "First Man Into Space" (Drama '59)
- 22 Alerta
- 28 Bicentennial Lecture. "The Social Impact of the Revolution"
- 30 Search
- 50 Physical Geography
- 3:15
- 22 Greetings from Germany.
- 3:30
- 2 CBS Eye on Sports
- 4 What It Is. Black Medical Achievements, Pt. II
- 7 ABC Wide World of Sports (see "sports")
- 13 The Virginian
- 30 Old Time Gospel Hour
- 34 \*Insight
- 50 Physical Geography
- 4:00 P.M.
- 2 Medix
- 4 Insight
- 5 \*Movie: "The Westerner," Gary Cooper, Walter Brennan ('40)
- 22 Korean Variety Hour
- 28 Consultation
- 34 \*Toros. Bullfights
- 40 \*Panorama Latino
- 50 Physical Geography
- 52 \*Campus Profile
- 4:30
- 2 Tom Brown's Schooldays
- 4 Sunday. Fiesta de Mexico from West Covina
- 11 \*Movie: "A Tale of Two Cities," Charles Dickens' classic novel about the French Revolution. Ronald Coleman, Elizabeth Allen, Basil Rathbone
- 28 Black Experience
- 30 Challenge of Truth
- 50 Flower Arranging
- 52 Corona Now
- 5:00 P.M.
- 2 World of Survival. "Birdseye View of London." Study of the city's wild birdlife plus aerial views of the great metropolis.
- 7 Suspense Theatre. "The Machine That Played God," Gary Merrill, Anne Francis
- 9 LA/OR Co. Dodge Birs.
- ★ Present "World at War" "The Bomb"
- 13 Daniel Boone
- 22 \*Korean News Hi-lites
- 28 Wall Street Week
- 30 A New Way to Live
- 34 \*Roller Games
- 50 Family Risk Mgt.
- 52 Yesterday. History of rock music
- 5:30
- 2 It Takes All Kinds
- (Continued Page 7)



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# SUNDAY

(Continued from Page 6)

- 22 \*Am Haeng Ou Sa
- 28 Washington Review (R)
- 30 Religious Townhall
- 52 \*Roller Games

6:00 P.M.

- 2 Sixty Minutes, Morley Safer, Mike Wallace
- 4 News
- 5 TV PREMIERE
- \* **Knights of the Round Table—Starring**  
**Ara**  
**Gardner—Robert Taylor**  
King Arthur marries Lady Guinevere and all goes well until Sir Lancelot appears on the scene.
- 7 News, Morris/Lund
- 9 Movie: "Crack in the World" (Science Fiction)
- 13 Night Gallery
- 22 Akko Chan's Secret
- 28 Storefront
- 30 Hour of Power
- 34 Noticiero 34
- 40 \*Teatro Del Domingo
- 50 Orange Co. in Washington

6:30

- 4 Animal World. Killer Whales
- 7 Ozzie's Girls
- 11 Movie: "Loving," Eva Marie Saint, Sterling Hayden (Romance '70)
- 22 The Sunset, Machado
- 28 Gilbert & Sullivan, "H.M.S. Pinafore" (R)
- 34 \*Fanfarria Falcon
- 50 The Magic of Oil Painting

7:00 P.M.

- 2 News room, Warren Olney
- 4 Wild Kingdom. Eagle Island
- 7 Reflecciones
- 13 Passport to Travel. "Austria"
- 22 Kiroi Tomato
- 30 Billy James Hargis
- 34 \*Estelar 74
- 40 \*Teatro del Domingo
- 50 Movie: "Potemkin"

7:30

- 2 **APPLE'S WAY**
- \* **FROM THE PRODUCERS OF "THE WALTONS"**  
Something special in common between grandfather and granddaughter makes for a happy Apple household

- 4 Wonderful World of Disney. A gang of jewel thieves have a million dollars worth of diamonds stolen from under their noses and will stop at nothing to reclaim them. Pt. 1 of 3-part
- 7 The F.B.I. With a fortune in stolen diamonds, a man is pursued by Erskine and a deadly mercenary employed by the victimized company.

- 9 **Jim Croce Visits**
- \* **Krisner Rock Concert**  
Other scheduled guests: Loggins & Messina; Cashman & West; Randy Newman; The Carpenters
- 13 Three Passports to Adventure, the Linkers
- 28 Los Angeles Collective
- 30 Christ for the Crisis
- 40 \*To Be Announced
- 52 Italian TV Hour



# SPECIAL

**MOVIE (13), 8:00 p.m.** — The Six Wives of Henry VIII. "Catherine of Aragon." The tragic story of Catherine's marriage to Henry VIII who had the marriage annulled in favor of Anne Boleyn and his quest for a male heir. Keith Mitchell, Annette Crosbie, Dorothy Tutin.

8:00 P.M.

- 5 American Horse and Horseman
- 13 Movie: "The Six Wives of Henry VIII" (see "special")
- 22 Nippon No Uta
- 28 One of a Kind
- 30 Living Faith
- 34 \*Chespirito
- 40 Armenian TV Hour

8:30

- 2 Mannix. An over-the-hill prize fighter dies in a hit-and-run accident, but a 13-year-old boy tells Mannix it was murder
- 4 Hec Ramsey. Kurt Russell guests as an angry young man obsessed with finding and killing his father, who abandoned him as an infant
- 7 Movie: "The Out-of-Towners." Story of two innocents from a small town who suffer all the miseries that can befall visitors to New York City. Jack Lemmon, Sandy Dennis
- 11 Movie: "White Cargo." An Englishman succumbs to the charm of a native girl in Africa. Hedy Lamarr, Walter Pidgeon, Frank Morgan ('42)
- 28 Religious America
- 50 A Matter of Tax
- 52 Movie: "Hi Nellie," Paul Muni, Glenda Farrell (Drama '34)

9:00 P.M.

- 5 Oral Roberts
- 9 Candid Camera
- 22 Wandering Samurai
- 28 Masterpiece Theatre: "Upstairs, Downstairs"
- 34 \*Noche de Gala
- 40 International Variety Hour
- 50 Edison, The Old Man

9:30

- 2 **BUDDY EASEN'S BEST**
- \* **ROLE — BARNABY JONES**  
A "stand-in" for the wife of a wealthy businessman, interested in his millions, finds Barnaby a decided thorn in her plans
- 5 Garner Ted Armstrong
- 9 **"THE KING IS COMING"**
- \* **"THE PRINCE OF THIS WORLD"**  
**DR. HOWARD G. ESTEP**  
Religion
- 13 The Big Question
- 30 It Is Written
- 50 Focus Orange County

10:00 P.M.

- 5 Day of Discovery
- 9 Community Feedback. Host, Joe Phillips. Guests: Clark Parker, Chancellor, and Dr. Chester Wright, Pres., Windsor University
- 11 News, Rowe/Mayo
- 22 News, Jon, language
- 28 Firing Line, Wm. F. Buckley, Jr.

30 **UNIQUE AND COLORFUL**

- \* **SUNDAY CELEBRATION**  
Religion
- 40 Trinity Bible School
- 52 Lou Gordon "Children Facing Death"
- 10:15
- 22 Sumo Wrestling
- 10:30
- 2 The Protectors. A search is launched for Arthur Gordon who has suffered a nervous breakdown aggravated by the arrest of his son charged with the death of a policeman.
- 4 The Issue Is
- 5 **"THE KING IS COMING"**
- \* **"WAR IN HEAVEN"**  
**DR. HOWARD G. ESTEP**  
Religion
- 7 The Evil Touch
- 9 Community Feedback. Fernando del Rio
- 11 Mission: Impossible
- 13 News, Dean Webber
- 40 Deaf World
- 10:45
- 22 \*This Is Japan

11:00 P.M.

- 2 News, Warren Olney
- 4 News, Harris/Maskery
- 5 Dr. O. L. Jagers, religion
- 7 News, Morris/Lund
- 9 Norman Vincent Peale
- 13 **KATHRYN KULMAN**
- \* **(IN COLOR)**  
Religion
- 30 Transworld Missions
- 40 Trinity Bible School
- 11:15
- 2 News, Bob Schieffer
- 7 News, Bill Beutel
- 11:30
- 2 Name of the Game. Publisher Glenn Howard suspects that the supposedly happy marriage of a woman friend is just a cover-up for her fear and guilt.

- 4 \*Movie: "Fate Is the Hunter," Glenn Ford, Rod Taylor (Drama '64)
- 7 \*Movie: "Deadline — U.S.A." A campaign by the editor of a newspaper against a crime czar is undermined by the daughters of the paper's owner.
- 9 \*Movie: "Up Front" (Comedy '51)
- 11 \*Movie: "Malaya," Spencer Tracy, James Stewart (Drama '50)
- 13 \*Movie: "Pay Or Die," Ernest Borgnine (Drama '60)
- 30 Wake Up and Live

MIDNIGHT

- 5 Pacesetters
- 1:00 A.M.
- 2 News
- 13 \*Movie: "Security Risk" (Drama '54)
- 1:10
- 2 Movies: "Pardners" (Comedy '56)
- 1:30
- 4 Speaking Freely
- 11 Guest-a-actress Lillian Gish
- 11 News, Rowe/Mayo

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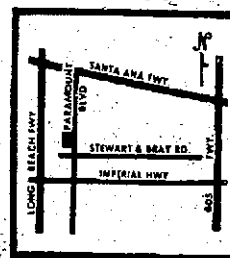
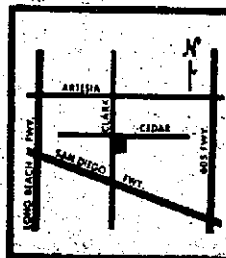
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# MONDAY

March 11, 1974

## \* PAID ADVERTISEMENT

An \* indicates B/W  
Other shows in color

- 2 News 5:55
- 4 Knowledge. Services for the blind 6:00 A.M.
- 2 Practical Reasoning 6:25
- 11 University of the Air 6:30
- 4 Not for Women Only 6:30
- 2 The Art of Thinking 6:45
- 11 Bullwinkle 6:55
- 22 Commodity Report 7:00 A.M.
- 4 Newservice 7:00 A.M.
- 2 News, Rudd 7:00 A.M.
- 4 Today, Guest: Dr. Wm. House shows films about aids for the deaf (8)
- 7 Physical Geography 9:00 A.M.
- 9 Garner Ted Armstrong 11:00 A.M.
- 11 New Zoo Revue 12:00 P.M.
- 22 Market Opening 12:30
- 28 Sesame Street 1:00 P.M.
- 7 News, Larry Carroll 1:30
- 9 Davey & Goliath 1:30
- 11 Bugs and His Buddies 1:30
- 13 Skip 'n' Woofers 1:30
- 22 World Business News 1:30
- 2 Captain Kangaroo 2:00 P.M.

- 7 Ralph Story's A.M. 8:00 A.M.
- 9 Romper Room 8:00 A.M.
- 11 Flintstones 8:00 A.M.
- 22 New York Exchange 8:00 A.M.
- 28 Hodgepodge Lodge 8:30
- 9 Jack LaLanne, fitness 9:00 A.M.
- 11 Yogi and Friends 9:00 A.M.
- 22 Commodity Line 9:00 A.M.
- 28 Yoga for Health 9:00 A.M.
- 2 Joker's Wild, J. Barry 9:30
- 9 Dinah's Place, Guest: actor comedian Terry Thomas 9:30
- 5 (sign on). The Gallery 9:30
- 9 Community Feedback 9:30
- 11 \*I Love Lucy 9:30
- 13 Gumby 9:30
- 22 New York Exchange 9:30
- 28 Sesame Street 9:30
- 2 \$10,000 Pyramid 9:30
- 4 Jeopardy 9:30
- 5 \*Gene Autry 9:30
- 7 Movie: "Pete Kelly's Blues," Jack Webb, Janet Leigh '55 9:30
- 9 News, Ted Meyers 9:30
- 11 Hazel 9:30
- 13 City Kids 9:30
- 22 Executive Report 9:30
- 2 Gambit, W. Martindale 10:00 A.M.
- 4 Wizard of Odds 10:00 A.M.
- 5 \*Movie: "Silver Whip," Dale Robertson '35 10:00 A.M.
- 9 Morning Show 10:00 A.M.
- 11 My Favorite Martian 10:00 A.M.
- 13 America in Space 10:00 A.M.
- 22 New York Exchange 10:00 A.M.
- 28 Educational Program 10:00 A.M.
- 2 Love of Life 10:30

## SPECIAL

**MARLO THOMAS AND FRIENDS (7), 8:00 p.m.** — A combination of music, animation, dancing, puppetry, sketches and fun. Guests include: Harry Belafonte, Dustin Hoffman, Kris Kristofferson, Alan Alda, Mel Brooks and others.

**JUDY IN CONCERT (11), 8:00 p.m.** — Judy Garland fills the spotlight with the best remembered songs of her time. (Preempts Dealers' Choice and first half-hour of Merv Griffin Show).

**THE JOHN DENVER SHOW (7), 9:00 p.m.** — Guests include: David Carradine, Lily Tomlin, James Whitmore, George Gobel in this musical special filmed in Hollywood and on location in the Rocky Mts.

**TAXABLE YOU '74 (28) 9:30 p.m.** — Tax experts answer questions regarding changes in laws, state & federal, and special problems of low and middle income groups. Viewers invited to call in. 213-666-6500.

**PORTRAIT — THE MAN FROM INDEPENDENCE (7), 10:00 p.m.** — Biographical special which reveals the story of Harry S. Truman's devotion to his family, his deep knowledge of history, love of country, and his honesty and incorruptibility. Robert Vaughn, June Dayton, Martha Scott, Tasha Lee, Russell Johnson and Arthur Kennedy star.

- 4 Hollywood Squares 11:00 A.M.
- 11 Dennis the Menace 11:00 A.M.
- 13 Stop, Look & Listen 11:00 A.M.
- 22 World Business News 11:00 A.M.
- 2 Young & the Restless 4:00 P.M.
- 4 Jackpot 4:00 P.M.
- 11 News, Sam Chu Lin 4:00 P.M.
- 13 True Adventure 4:00 P.M.
- 22 New York Exchange 4:00 P.M.
- 28 Electric Company (R) 4:00 P.M.
- 2 Search for Tomorrow 4:00 P.M.
- 4 All-Star Baffle 4:00 P.M.
- 5 \*Movie: "Rendezvous at Midnight," Ralph Bellamy (Mystery '35) 4:00 P.M.
- 7 Brady Bunch 4:00 P.M.
- 11 Let's Rap 4:00 P.M.
- 13 Petticoat Junction 4:00 P.M.
- 22 World Business News 4:00 P.M.
- 28 Mister Rogers 4:00 P.M.

- 2 Noontime, Machado 12:00 P.M.
- 4 Three on a Match 12:00 P.M.
- 7 Password 12:00 P.M.
- 9 Job Bank 12:00 P.M.
- 11 Movie: "Guns of Fort Petticoat," Audie Murphy '57 12:00 P.M.
- 13 News, Hugh Williams 12:00 P.M.
- 22 Commodity Dynamics 12:00 P.M.
- 28 Washington in Review 12:00 P.M.
- 50 Sesame Street 12:00 P.M.
- 2 As the World Turns 12:30
- 4 Days of Our Lives 12:30
- 7 Split Second 12:30
- 9 It's Your World 12:30
- 13 Dialing for Dollars 12:30
- 22 Market Closing 12:30
- 28 Los Angeles Collective 12:30

- 5 \*Movie: "Shanghai," Charles Boyer, Loretta Young (Adventure '35) 1:00 P.M.
- 2 The Love of Life 1:00 P.M.
- 11 My Children (Ser.) 1:00 P.M.

- 9 Dr. Joyce Brothers. Guest: Joan King, McCall Magazine 1:30
- 22 Charting the Market 1:30
- 28 Educational Program 1:30
- 50 Educational Program 1:30
- 2 The Edge of Night 1:30
- 4 Another World 1:30
- 7 Let's Make a Deal 1:30
- 9 Consumer Profile 1:30
- 13 Galloping Gourmet 1:30
- 22 Commodity Report 1:30

- 2:00 P.M.
- 2 Price Is Right 2:00 P.M.
- 4 How to Survive a Marriage 2:00 P.M.
- 7 Newlywed Game 2:00 P.M.
- 9 Movie: "The Lady Takes a Flyer," Lana Turner, Jeff Chandler (Drama '58) 2:00 P.M.
- 13 \*Movie: "The Lady Pays Off," Linda Darnell (Drama '52) 2:00 P.M.
- 28 \*Guten Tag 2:00 P.M.
- 50 Ripples 2:00 P.M.
- 2:20
- 11 My Favorite Martian 2:30
- 2 Match Game '73 2:30
- 4 Somerset 2:30
- 5 News, Larry McCormick 2:30
- 7 Girl in My Life 2:30
- 28 Yoga for Health 2:30
- 50 Electric Company 2:30
- 22 "The Economy and Phase Four" 2:30
- 11 Ben Hunter Interviews 3:00 P.M.

- 2 Tattletales 3:00 P.M.
- 4 Truth or Consequences 3:00 P.M.
- 5 \*Highway Patrol 3:00 P.M.
- 7 General Hospital 3:00 P.M.
- 11 Mothers-in-Law 3:00 P.M.
- 28 Day at Night 3:00 P.M.
- 34 \*El Dios De Barro 3:00 P.M.
- 50 Physical Geography 3:00 P.M.
- 2 Movie: "Moment to Moment," Honor Blackman, Sean Garrison (Drama '66) 3:00 P.M.
- 4 Mike Douglas Show. Guest host: Mark Spitz. Guests: Suzy Spitz, Carol Channing; Julie Styne; actress Marlo Thomas, Lori Lynn Ray, hula hoop champion; comedian Freddie Prinze; KGBS personality Bill Balance 3:00 P.M.
- 5 \*Ozzie and Harriet 3:00 P.M.
- 7 One Life to Live 3:00 P.M.
- 11 Green Acres 3:00 P.M.
- 13 Nanny & the Professor 3:00 P.M.
- 28 Psychology Today 3:00 P.M.
- 30 Living Word 3:00 P.M.
- 50 Freehand Sketching 3:00 P.M.
- 22 "Alerta" 3:00 P.M.

- 2 Newsroom, Slout/Kelly 5:30
- 7 News, Smith/Reasoner 5:30
- 9 Beverly Hillsbillies 5:30
- 11 \*Dennis the Menace 5:30
- 13 I Dream of Jeannie 5:30
- 28 Electric Company 5:30
- 52 \*Three Stooges 5:30
- 2 Big News, J. Dumphy 5:30
- 4 News, Tom Snyder 5:30
- 5 Bonanza 5:30
- 7 News, Hambrick/Morris 5:30
- 9 The Lucy Show 5:30
- 11 Flintstones 5:30
- 13 Night Gallery 5:30
- 22 \*El Pobre Gonzalez 5:30
- 28 Hodgepodge Lodge 5:30
- 30 The Answer 5:30
- 34 News, Robert Cruz 5:30
- 40 \*News, Rene Irahola 5:30
- 50 Focus Orange County 5:30
- 52 Speed Racer 5:30
- 7 \*Movie: "Tower of London," Story of Richard III whose ghosts come back to haunt him. Vincent Price, Joan Freeman 5:30
- 9 \*Dick Van Dyke Show 5:30
- 11 That Girl 5:30
- 13 Dragnet 5:30
- 28 Zoom! 5:30
- 30 Musicale 5:30
- 40 \*Revista Femenina 5:30
- 50 Dimensions in Cultures 5:30
- 52 \*Little Rascals 5:30

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**MARLO THOMAS** headlines a one-hour variety special tribute to children's television on ABC.



**ROBERT VAUGHN** portrays Harry S. Truman in "Portrait: The Man From Independence," a dramatic special on ABC at 10 p.m. Monday.

- 4:00 P.M.
- 5 \*The Rifleman 4:00 P.M.
- 7 Love, American Style 4:00 P.M.
- 9 \*F-Troop 4:00 P.M.
- 11 Flying Nun 4:00 P.M.
- 13 Get Smart 4:00 P.M.
- 22 \*Natacha 4:00 P.M.
- 28 Sesame Street 4:00 P.M.
- 30 News, Grant McClung 4:00 P.M.
- 34 Sube Pelayo 4:00 P.M.
- 50 Clothing Corner 4:00 P.M.
- 52 Felix the Cat 4:00 P.M.
- 5 \*Father Knows Best 4:00 P.M.
- 7 News, Schubert/Morris 4:00 P.M.
- 9 Flipper 4:00 P.M.
- 11 Bugs & His Buddies 4:00 P.M.
- 13 Batman 4:00 P.M.
- 30 Pattern for Living 4:00 P.M.
- 50 Electric Company 4:00 P.M.
- 52 Underdog 4:00 P.M.
- 5:00 P.M.
- 4 News, Jess Marlow 5:00 P.M.
- 5 The Big Valley 5:00 P.M.
- 9 \*Leave it to Beaver 5:00 P.M.
- 11 Bewitched 5:00 P.M.
- 13 Gilligan's Island 5:00 P.M.
- 22 \*Simplemente Maria 5:00 P.M.
- 28 Mister Rogers 5:00 P.M.
- 30 Buffalo's Pow Wow 5:00 P.M.
- 34 Leyendas de Mexico 5:00 P.M.
- 40 \*Huggie Boy 5:00 P.M.
- 50 Sesame Street 5:00 P.M.
- 52 Kimba 5:00 P.M.

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- 7 News, Smith/Reasoner 5:30
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- 40 \*Revista Femenina 5:30
- 50 Dimensions in Cultures 5:30
- 52 \*Little Rascals 5:30

- 4 News, John Chancellor 7:00 P.M.
- 5 Bowling for Dollars 7:00 P.M.
- 9 What's My Line? 7:00 P.M.
- 11 \*I Love Lucy 7:00 P.M.
- 13 Mod Squad 7:00 P.M.
- 22 \*Esmeralda 7:00 P.M.
- 28 Washington Straight Talks, Jim Lehrer interviews FBI director Clarence Kelley 7:00 P.M.
- 30 Christ, Living Word 7:00 P.M.
- 34 El Primer Amor 7:00 P.M.
- 40 Tres Muchachas de Hoy 7:00 P.M.
- 50 Physical Geography 7:00 P.M.
- 52 \*Three Stooges II 7:00 P.M.
- 2 Wacky World of Jonathan Winters. Guests: Eva Gabor, Gary Crosby 7:00 P.M.
- 4 Police Surgeon 7:00 P.M.
- 5 Help Thy Neighbor 7:00 P.M.
- 9 \*Movie: "Kind Hearts and Coronets," Alec Guinness (Comedy '50) 7:00 P.M.
- 11 Bewitched 7:00 P.M.
- 28 Eye to Eye. World of the art forger 7:00 P.M.
- 30 Living Waters 7:00 P.M.
- 40 \*Hollywood Show 7:00 P.M.
- 50 Omnibus 50 7:00 P.M.
- 52 \*The Ghouls Gang 7:00 P.M.

- 8:00 P.M.
- 2 Gunsmoke. A high-stakes match gives an aging, down-and-out pool player the chance to regain his self respect. 8:00 P.M.
- 4 The Magician. Blake becomes involved in kidnapping when a lady singer is held for ransom. 8:00 P.M.
- 5 \*Movie: "To Have and Have Not," Humphrey Bogart, Lauren Bacall (Adventure '45) 8:00 P.M.
- 7 Marlo Thomas and Friends (see "special") 8:00 P.M.
- 11 "Judy in Concert" (see "special") 8:00 P.M.
- 13 Bold Ones 8:00 P.M.
- 22 \*La Senora Jovan 8:00 P.M.
- 28 Killers: "Cancer" 8:00 P.M.
- 30 Outreach Unlimited 8:00 P.M.
- 34 \*Nosotros los Pobres 8:00 P.M.
- 40 \*Miguelito Valdes 8:00 P.M.
- 50 Nova. Making a natural history film 8:00 P.M.
- 52 \*Movie: "Always Leave Them Laughing," Milton Berle, Virginia Mayo (Comedy '49) 8:00 P.M.
- 30 Meetin' Time at Calvary 8:00 P.M.
- 40 \*Panorama Novela 8:00 P.M.
- 2 Here's Lucy. Lucy's efforts to get back in her daughter's good graces lands her in a strange predicament at a neighborhood nightclub. 8:00 P.M.
- 4 Movie: "Change of Habit." Three nuns volunteer for a social work experiment, change to contemporary dress and go to work in a local clinic. Elvis Presley, Mary Tyler Moore 8:00 P.M.

- 7 \*TOYOTA PRESENTS JOHN DEVER (see "special") 9:00 P.M.
- 11 Merv Griffin Show 9:00 P.M.
- 13 Safari to Adventure 9:00 P.M.
- 22 Roller Games (Spanish language) 9:00 P.M.
- 30 The Other Six Days 9:00 P.M.
- 34 Entre Amigos 9:00 P.M.
- 40 \*Escalera A La Fama 9:00 P.M.
- 50 Magic of Oil Painting. 9:30
- 2 Dick Van Dyke Show. Dick and Max reminisce about old times and brawls over Jenny. 9:30
- 13 \*Gomer Pyle Inq. 9:30

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(Continued Page 9)





DAVID CARRADINE (right) joins John Denver for a song session on "The John Denver Show," a variety special airing at 9 p.m. Monday on ABC.

## MONDAY

(Continued from Page 8)

- 28 Tax Phone-In (see "special")
- 34 La Hiena
- 50 Dimensions in Cultures

10:00 P.M.

- 2 Medical Center. After a rape victim identifies her attacker, her street-gang friends gain vengeance and dump a seriously-injured patient into Dr. Gannon's hands

5 ALL THE NEWS NOW

- ★ WITH CLETE ROBERTS! News, Sports, Weather
- 7 Portrait — The Man From Independence (see "special")

- 11 News, Jones/Rowe
- 13 News, Hugh Williams
- 34 Cartas sin Destino
- 40 P.T.L. Club

10:30

- 9 Journey to Adventure. "Antarctica"

13 Bill Cosby

- 28 Los Angeles Collective
- 30 Pentecostal Temple
- 34 \*TV Musical

11:00 P.M.

- 2 News, Joe Benti
- 4 News, Paul Moyer
- 5 \*Twilight Zone
- 7 News, Hambrick/Schubeck
- 9 \*Movie: "Keys of the Kingdom," Gregory Peck (Drama '45)
- 11 Jack the Ripper
- 13 Movie: "Riders of Vengeance," Richard Conte ('53)
- 22 Reports 22
- 28 Film: "Paradise Lost"
- 34 News, Jesus Mares

11:30

- 2 \*Movie: "The Helen Morgan Story," Ann Blyth, Paul Newman (Drama '57)

- 4 Tonight, Johnny Carson. Don Rickles, guest host. Guests: Mike Douglas, Foster Brooks, Gaylord & Holliday
- 5 Movie: "One Sunday Afternoon," Dennis Morgan, Janis Paige (Musical '49)

- 7 Wide World Mystery. "A Coffin for the Bride." The brides of an Englishman have three things in common: they are older, wealthier and all found dead in a bathtub.

- MIDNIGHT
- 11 \*Movie: "Please Believe Me" (Romantic-Comedy '50) 12:25
- 13 News 1:00 A.M.
- 4 Tomorrow, Tom Snyder
- 7 News 2:00 A.M.

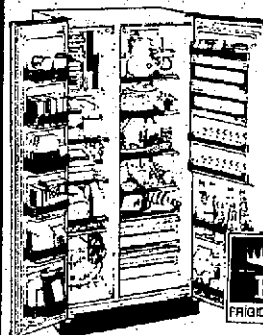
- 1:30
- 2 News
- 5 News, Clete Roberts 1:45
- 2 Movies: "Giant Behemoth" (Science Fiction '59); "That Night" (Drama '57) (3:10)
- 2:00 A.M.
- 4 Newservice

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- ★ NYLON ROLLERS

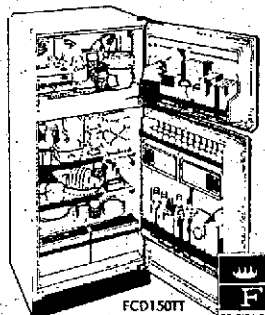
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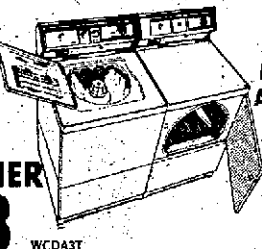


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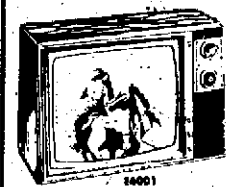
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PETER FALK, star of NBC's "Columbo" series, heads the Easter Seal Society's 1974 campaign as national chairman. The fund drive is under way and continues until April 14, Easter Sunday.



MARK SPITZ takes over host duties for vacationing Mike Douglas this week on "The Mike Douglas Show," which airs weekdays from 3:30 to 5 p.m. on Channel 4.

# TUESDAY

March 12, 1974  
★ **PAID ADVERTISEMENT**  
An \* indicates B/W  
Other shows in color

- 5:55  
2 News  
4 Knowledge. A look at the Farm Club  
6:00 A.M.  
2 Media in America  
11 Viewpoint on Nutrition  
6:25  
4 Not for Women Only  
6:30  
2 New Perspectives on Alcoholism  
11 Bullwinkle  
6:45  
22 \*Commodity Report  
6:55  
4 Newservice  
7:00 A.M.  
2 News, Rudd  
4 Today, Guest: Dr. Leo Riegler explains new technology in x-rays.  
7 Family Risk Mgt.  
9 Garner Ted Armstrong, Religion  
11 New Zoo Revue  
22 Market Opening  
28 Sesame Street  
7:30  
7 News, Larry Carroll  
9 Davey & Goliath  
11 Bugs and His Buddies  
13 Skip 'n' Woofers  
22 World Business News  
8:00 A.M.  
2 Captain Kangaroo  
7 Ralph Story's A.M.  
9 Romper Room  
11 Flintstones  
22 New York Exchange  
28 Hodgepodge Lodge  
8:30  
9 Jack LaLanne  
11 Yogi and Friends  
22 Commodity Line  
28 Yoga for Health

## SPECIAL

**PARADISE (2), 8:30 p.m.** — The writing team of Renee Taylor and Joe Bologna star in their own comedy special as several characters who have "gotten away from it all" on tropical island vacations, only to find that the problems they left behind pop up as unexpected baggage. Special guest stars are Broderick Crawford, Luther Adler, Ruth Buzzi and Ted Knight.

**GE THEATER (2), 9:30 p.m.** — "Tell Me Where It Hurts." The story presents the provocative question: Is it best for a mature woman to exist without probing into her inner feelings — or wiser for her to take a good look at herself and her life? Stars Maureen Stapleton and Paul Sorvino.

**Giant Majin**  
7 Brady Bunch  
11 Let's Rap  
13 Petticoat Junction  
22 World Business News  
28 Mister Rogers

**NOON**  
2 Nontime, Machado  
4 Three on a Match  
7 Password, A. Ludden  
9 Morality and My Profession. Guest: Raymond Gaver, Nat'l Dir. of Citizens for Decency Through Law.  
11 \*Movie: "Great Guns, Laurel & Hardy  
13 News, Hugh Williams  
22 Commodity Dynamics  
28 Firing Line: Wm. F. Buckley Jr.  
50 Sesame Street

**12:30**  
2 As the World Turns  
4 Days of Our Lives  
7 Split Second  
9 Faith for Today  
13 Dialing for Dollars  
22 Market Closing  
**1:00 P.M.**  
2 Guiding Light  
4 Doctors  
7 All My Children  
9 Dr. Joyce Brothers. Guests: Dick Shawn, sculptor Paul Bellardo  
22 Charting the Market  
28 Educational Program  
50 Educational Program

**1:10**  
5 \*Movie: "Ambush," Lloyd Nolan (Mystery '39)  
**1:30**  
2 Edge of Night  
4 Another World  
7 Let's Make a Deal  
9 Government Scene  
11 Ben Hunter Interviews  
13 Galloping Gourmet  
22 Commodity Report  
**1:40**  
11 \*Laurel & Hardy

**2:00 P.M.**  
2 New Price Is Right  
4 How to Survive a Marriage  
7 Newlywed Game  
9 Movie: "Bus Stop," Marilyn Monroe, Arthur O'Connell (Comedy '56)  
13 Movie: "The Yellow Mountain," Lex Barker, Howard Duff (Western '55)  
28 Woman

**2:30**  
2 Match Game '73  
4 Somerset  
5 News, Larry McCormick  
7 Girl in My Life  
28 Yoga for Health (R)  
50 Carrascolendas



**CATHY LEE CROSBY** finds herself in a tight spot as Wonder Woman (left), hot on the trail of an international spy ring, but to her co-workers she is known only as a sweetly innocent secretary with U.S. Intelligence (right) in the movie "Wonder Woman," based on the popular comic book. It airs at 8:30 p.m. Tuesday on ABC.

**3:00 P.M.**  
2 Tattletales  
4 Truth or Consequences  
5 \*Highway Patrol  
7 General Hospital  
11 Mothers-in-Law  
28 Day at Night  
34 \*El Dios de Barro  
50 Connie's Clothing Corner

**3:30**  
2 \*Movie: "Monkey Business," Cary Grant, Marilyn Monroe (Comedy '52)  
4 Mike Douglas Show. Guest host: Mark Spitz. Guests: singer Jaye P. Morgan; Virginia Graham; Missy, the Cow; singers Seals & Crofts; jockey Mary Bacon; ventriloquist Arron Williams & Freddie  
5 \*Ozzie and Harriet  
7 One Life to Live  
11 Green Acres  
13 Nanny & the Professor  
28 Storefront (R)  
30 Living Word  
50 Dimensions in Culture

**4:00 P.M.**  
5 \*Rifleman  
7 Love, American Style  
9 \*F Troop  
11 Flying Nun  
13 Get Smart  
22 \*Natcha  
28 Sesame Street (R)  
30 News, Grant McClung  
34 Sube Pelayo  
50 Freehand Sketching  
52 Felix the Cat

**4:30**  
5 \*Father Knows Best  
7 News, Schubeck/Morris  
9 Flipper  
11 Bugs & His Buddies  
13 Balfman  
30 Pattern for Living  
50 Electric Company  
52 Underdog  
**5:00 P.M.**  
4 News, Jess Marlow

**SPORTS TODAY**  
**LAKERS BASKETBALL (5), 6:00 p.m.** — Lakers travel to Madison Square Garden to meet the New York Knicks.

5 \*Twilight Zone  
9 \*Leave It to Beaver  
11 Bewitched  
13 Gilligan's Island  
22 \*Simplicite-Maria  
28 Mister Rogers  
30 Buffalo's Pow Wow  
34 Leyendas de Mexico  
40 \*Huggie Boy  
50 Sesame Street  
52 Kimba

**5:30**  
2 News, Stout/Kelly  
5 Jerry West Show  
7 News, Smith/Reasoner  
9 Beverly Hillsbillies  
11 \*Dennis the Menace  
13 I Dream of Jeannie  
28 Electric Company  
52 \*Three Stooges I

**6:00 P.M.**  
2 News, Jerry Dunphy  
4 News, Tom Snyder  
5 Lakers Basketball (see "sports")  
7 News, Hambrick/Morris  
9 \*Lucy Show  
11 Flintstones  
13 Night Gallery  
22 \*El Pobre Gonzales  
28 Hodgepodge Lodge (R)  
30 Human Dimension  
34 Noticiero 34 (news)  
40 \*News, Rene Irahola  
50 Orange County Review  
52 Speed Racer

**6:30**  
7 Movie: "Strategy of Terror," A NYC police Lt. learns of a sinister plot by a super-patriot group to murder a UN leader  
9 \*Dick Van Dyke  
11 That Girl  
13 Dragnet  
28 Zoom!  
30 Musicale  
40 \*Usted y la Policia  
50 Freehand Sketching  
52 Little Rascals  
**6:45**  
30 Pastor's Desk

**7:00 P.M.**  
2 News, Walter Cronkite  
4 News, John Chancellor  
9 What's My Line?  
11 \*I Love Lucy  
13 Mod Squad  
22 \*Esmeralda  
28 Book Beat. "Tiffany Street," Jerome Weidman  
30 Living Word

34 El Primer Amor  
50 Flower Arranging  
52 \*Three Stooges II

**7:30**  
2 Treasure Hunt  
4 Hollywood Squares  
9 Movie: "Green Mansions," Audrey Hepburn, Anthony Perkins. Love story of a political refugee in the Venezuelan jungle and Rima, the "bird girl." (Classic — Romance '59)  
11 Bewitched  
28 Househunter. "Decorating"  
30 Good News  
50 Connie's Clothing Corner  
52 The Ghouls Gang

**7:45**  
28 Images and Memories

**8:00 P.M.**  
2 Maude. Maude stages a charity musical and Arthur threatens to close it, labeling it as "hard-core pornography."  
4 Adam-12. Reed and Malloy are assigned duty at L.A. International Airport  
7 Happy Days. Ritchie and his girlfriend quit going steady — which presents a problem: it's too late to get other dates for the prom.  
11 Dealers Choice.  
13 High Chaparral  
22 La Senora Joven  
28 Bill Moyers Journal  
30 International Voice of Victory  
34 \*Quien  
40 Soltero y sin Compromiso  
50 Rachel, La Cubana (R)  
52 Roller Games

**8:15**  
5 \*Movie: "Incident in San Francisco." A mugging victim dies after being aided by a bystander who is then accused of murder. Richard Kiley, Chris Connelly (Drama '70)

(Continued Page 11)

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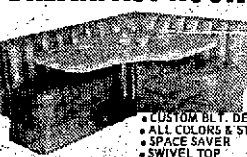
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# WEDNESDAY

March 13, 1974  
**\* PLAN ADVERTISEMENT**  
 An \* indicates B/W  
 Other shows in color  
 5:55  
 2 News  
 4 Knowledge. Needs of the migrant population 6:00 A.M.  
 2 Practical Reasoning  
 11 \*University of the Air 6:25  
 4 Not for Women Only 6:30  
 2 Art of Thinking  
 11 Bullwinkle 6:45  
 22 \*Commodity Report 6:55  
 4 Newservice 7:00 A.M.  
 2 News, Rudd  
 4 Today. Guest: Author Wm. Bradford Huie

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Inglewood	Torrance
Long Beach	Van Nuys

discusses his book, "Execution of Private Slovik."

7 Physical Geography  
 9 Garner Ted Armstrong  
 11 New Zoo Revue  
 22 Market Opening  
 28 Sesame Street 7:30  
 7 News, Larry Carroll  
 9 Davey & Goliath  
 11 Bugs and His Buddies  
 13 Skip 'n' Woofers  
 22 World Business News 8:00 A.M.  
 2 Captain Kangaroo  
 7 Ralph Story's A.M.  
 9 Romper Room  
 11 Flintstones  
 22 New York Exchange  
 28 Hodgepodge Lodge 8:30  
 9 Jack LaLanne  
 11 Yogi and Friends  
 22 Comedy Line  
 28 Yoga for Health 9:00 A.M.  
 2 Joker's Wild, J. Barry  
 4 Dinah's Place. Guests: Loreta Swit (M\*A\*S\*H); consumer fraud expert Bob Rosefsky; interior designer Roger Baugh; gardener Jerry Baker  
 5 The Gallery  
 9 Government Scene  
 11 \*I Love Lucy  
 13 Gumbo  
 22 New York Exchange  
 28 Sesame Street (R) 9:30  
 2 \$10,000 Pyramid  
 4 Jeopardy  
 5 \*Gene Autry  
 7 Movie: "The Barbarian and the Geisha," John Wayne, Eiko Ando (58)  
 9 News, Ted Meyers  
 11 Hazel  
 13 City Kids  
 22 Dollars & Sense 10:00 A.M.  
 2 Gambit, W. Martindale  
 4 Wizard of Odds  
 5 \*Movie: "Mad Doctor," Basil Rathbone, Ellen Drew  
 9 Morning Show  
 11 My Favorite Martian  
 13 America in Space  
 22 New York Exchange  
 28 Educational Program 10:30  
 2 Love of Life  
 4 Hollywood Squares  
 11 Dennis the Menace  
 13 Intelligent Parent  
 22 World Business News 11:00 A.M.  
 2 Young & the Restless  
 4 Jackpot  
 11 News, Sam Chu Lin  
 13 True Adventure  
 22 New York Exchange

## SPECIAL

**WE LIVE WITH ELEPHANTS** (2), 8:00 p.m. — Actor David Niven narrates this special focusing on the adventures of a family dwelling among 500 elephants on the Manyara Preserve in the Rift Valley, Tanzania. Story is woven around a five-year study by Ian Douglas-Hamilton, a young Scottish scientist, and his wife.

**MOVIE** (4), 8:30 p.m. — "The Execution of Private Slovik." Martin Sheen stars in the true story as Eddie Slovik, who during WWII became the only American serviceman executed for desertion since the Civil War. Mariclaire Costello and Ned Beatty co-star.

28 Electric Company (R) 11:30  
 2 Search for Tomorrow  
 4 Baffle  
 5 \*Movie: "Father Brown, Detective," Paul Lukas  
 7 Brady Bunch  
 11 Let's Rap  
 13 Petticoat Junction  
 22 World Business News  
 28 Mister Rogers  
 11:00 P.M.  
 2 Noontime, Machado  
 4 Three on a Match  
 7 Password, A. Ludden  
 9 Shortcuts to Sewing  
 11 Movie: "Small Town Girl," Jane Powell, Farley Granger  
 13 News Hugh Williams  
 22 Comedy Dynamics  
 28 Bill Moyers' Journal  
 50 Sesame Street 12:30  
 2 As the World Turns  
 4 Days of Our Lives  
 7 Split Second  
 9 It's Your World  
 13 Dialing for Dollars  
 22 Market Closing  
 28 American River, Sacramento 12:45  
 5 \*Movie: "Lone Cowboy," Jackie Cooper  
 1:00 P.M.  
 2 Guiding Light  
 4 The Doctors  
 7 All My Children (ser'l)  
 9 Dr. Joyce Brothers. Panel guests on "pornography": Judith Crist, N.Y. Magazine; Bob Guccione  
 13 Penthouse; Richard Kuh, lawyer; Georgina Spelvin, actress  
 22 Charting the Market  
 28 Educational Program  
 50 Educational Program 1:30  
 2 Edge of Night  
 4 Another World  
 7 Let's Make a Deal  
 9 Operation Emergency  
 13 Galloping Gourmet  
 22 \*Commodity Report 2:00 P.M.  
 2 New Price Is Right  
 4 How to Survive a Marriage  
 7 Newlywed Game  
 9 Movie: "Donovan's Reef," John Wayne, Lee Marvin (Comedy)  
 13 \*Movie: "Mystery Submarine," MacDonal Carey  
 28 Governor & the Students 2:30  
 11 Ben Hunter Interviews 2:30  
 2 Match Game (1st hr)  
 4 Somerset

5 News, L. McCormick  
 7 Girl in My Life  
 11 \*My Favorite Martian  
 28 \*Yoga for Health (R) 3:00 P.M.  
 2 Tatletales  
 4 Truth or Consequences  
 5 Highway Patrol  
 7 General Hospital  
 11 Mothers-in-Law  
 28 Day at Night  
 34 \*El Dios de Barro  
 50 Physical Geography 3:30  
 2 Movie: "The Rains of Ranchipur," Richard Burton, Lana Turner (Drama 55)  
 4 Mike Douglas Show. Guest host: Mark Spitz. Guests: singers Jaye P. Morgan, Jerry Butler; comedian Soupy Sales; Mr. & Mrs. Arnold Spitz (Mark's parents)  
 5 \*Ozzie and Harriet  
 7 One Life to Live  
 11 Green Acres  
 13 Nanny & the Professor  
 28 Accion Chicano  
 30 Living Word  
 50 Freehand Sketching 4:00 P.M.  
 5 \*The Rifleman  
 7 Love, American Style  
 9 \*F Troop  
 11 Flying Nun  
 13 Get Smart  
 22 \*Natacha  
 28 Sesame Street (R)  
 30 News, Grant McClung  
 4 Sube Pelayo  
 50 Connie's Clothing Corner  
 52 Felix the Cat 4:30  
 5 \*Father Knows Best  
 7 News, Schubeck/Morris  
 9 Flipper  
 11 Bugs & His Buddies  
 13 Batman  
 30 Pattern for Living  
 50 Electric Company  
 52 Underdog 5:00 P.M.  
 4 News, Jess Marlow  
 5 \*Big Valley  
 9 \*Leave It to Beaver  
 11 Bewitched  
 13 Gilligan's Island



**MARTIN SHEEN** plays the title role in the new TV movie "The Execution of Private Slovik," based on a true story of World War II, at 8:30 p.m. Wednesday on NBC.

22 \*Simplemente Maria  
 28 Mister Rogers (R)  
 30 Buffalo's Pow Wow  
 34 Leyendas de Mexico  
 40 \*Huggie Boy  
 50 Sesame Street  
 52 Kimba 5:30  
 2 News, Stout/Kelly  
 7 News, Smith/Reasoner  
 9 Beverly Hillbillies  
 11 \*Dennis the Menace  
 13 I Dream of Jeannie  
 28 Electric Company  
 52 \*Three Stooges I 6:00 P.M.  
 2 News, J. Dunphy  
 4 News, Tom Snyder  
 5 Bonanza  
 7 News, Hambrick/Morris  
 9 \*Lucy Show  
 11 Flintstones  
 13 Night Gallery  
 22 \*El Pobre Gonzalez  
 28 Hodgepodge Lodge

30 The Story  
 34 Noticiero (news)  
 40 \*News, Rene Irahola  
 50 Family Risk Mgt.  
 52 Speed Racer 6:30  
 7 Movie: "Love, Hate, Love." Newlyweds find themselves living through a reign of terror brought on by the intensely jealous ex-suitor of the bride. Ryan O'Neal, Lesley Warren  
 9 \*Dick Van Dyke  
 11 That Girl  
 13 Dragnet  
 28 \*Zoom!  
 30 Musicales  
 40 \*Variety  
 50 Dimensions in Culture  
 52 \*Little Rascals 6:45  
 30 Pastor's Desk 7:00 P.M.  
 2 News, Walter Cronkite  
 4 News, John Chancellor  
 5 Bowling for Dollars  
 9 What's My Line?  
 11 \*I Love Lucy  
 13 Mod Squad  
 22 Esmeralda  
 28 French Chef  
 30 Living Word  
 34 El Primer Amor  
 40 \*Aaron Berger Show  
 50 Physical Geography  
 52 \*Three Stooges II 7:30  
 2 New Dating Game  
 4 Wait Till Your Father Gets Home  
 5 Help Thy Neighbor  
 9 Movie: "The Last Hunt," Robert Taylor, Stewart Granger (Adventure 58)  
 11 Bewitched  
 28 Storefront  
 30 To Be Announced  
 50 Family Risk Mgt.  
 52 Ghouls Gang 8:00 P.M.  
 2 KRAFT PRESENTS  
 \*A FAMILY ADVENTURE WITH 500 ELEPHANTS (see "special")  
 4 Adam-12. "Clinic on 18th Street." Stars Ed Nelson and Frank Sinatra Jr., and deals with the L.A. Div. of Major Frauds and Consumer Protection. Dick Haymes guests in a dramatic role.  
 5 \*Movie: "To Have and Have Not." Humphrey Bogart, Lauren Bacall (Adventure 45)  
 7 The Cowboys. The Longhorns enlist the aid of an apple-loving horse named Pickpocket to break up a ring of horse thieves.  
 11 Dealers Choice  
 13 High Chaparral 8:30  
 4 Movie: "The Execution of Private Slovik" (see "special")  
 7 Movie: "The Hanged Man." A former gunslinger is unjustly hanged and pronounced dead, yet returns to life hours later. Cameron Mitchell, Sharon Acker  
 11 Merv Griffin  
 28 Film: "In Fashion." Musical comedy by George Feydeau  
 30 A Man and His Boys  
 40 \*Panorama Novela  
 52 Chushingura 9:00 P.M.  
 2 COMRA IS CANNON—A  
 \*UNIQUE PRIVATE EYE  
 An English heiress suspects her father's apparent suicide death to be homicide.  
 13 Safari to Adventure 9:30  
 9 News, Hal Fishman  
 (Continued Page 13)



**DAVID NIVEN** (bottom) is narrator of "We Live With Elephants," a documentary on CBS at 8 p.m. Wednesday. It's the story of a young Scottish scientist, Ian Douglas-Hamilton, his wife and their two young daughters, during their five years of living amid 500 elephants in Tanzania.



# ERNEST BORGNINE

(Continued from Page 1)

Ernie if indeed "Twice in a Lifetime" does become a series are Della Reese as Flo, a former entertainer who runs a waterfront boardinghouse; Vito Scotti as Carlos the bartender; and Eric Laneuville as Flo's teen-age son Lewis. The pilot was filmed on location in the San Pedro Harbor and Terminal Island area.

"You should have seen all the Star-Kist Tuna women who would come out on their lunch breaks to talk with Ernie," said the publicist. "And he loved it. It's obvious he's a guy who loves people."

Borgnine sees the potential series as having dramatic as well as comedic values. "I don't get to watch 'The Waltons' very often — I keep so busy — but I feel our show will have a lot of the same appeal," he said.

THE PILOT and projected series originally were to have been called "Boselli's World," but network executives reportedly felt it sounded too much like a crime series.

"What do you think about the name change?" I asked Ernie.

"I liked 'Boselli's World' better," he said. "You know, Boselli was my mother's name."

His mother was the daughter of an Italian count and countess and his father is also a native of Italy. Ernie recalled going to Italy with his mother for a couple of years as a very young boy. "When I came back to America, I couldn't speak anything but Italian," he told me. He said Mussolini took over most of his mother's family's property.

THE OSCAR winner said he had never thought of an acting career until his mother suggested he try it after he spent 10 years in the Navy. He studied acting at Hartford, Conn., for several months on the GI Bill and then hitchhiked to the famed Barter Theater in Virginia and learned the craft with it for four and a half years.

His first screen test, he recalled, was with Robert Siodmak. It consisted of saying one word. The word was a four-

letter one, and the gentlemanly Ernie asked permission of the woman publicist before telling us what it was. As a result of the test, he landed a role in the movie, "Whistle at Eaton Falls."

There were times when he thought of giving up acting, and when he got the part in 1953 of the brutal Fatso in "From Here to Eternity," he told me, "I said to my wife: 'I've got to make this gut the meanest s.o.b. who ever lived or else be a plumber the rest of my life.'"

In 1955 he played another villain, Coley, in "Bad Day at Black Rock" with Spencer Tracy. "I was awe-struck in his presence," Ernie said. That same year Ernie was cast in a film that, according to the actor, was made strictly for a tax loss. It was "Marty."

"I was really embarrassed when I won the Academy Award," he told me. "Spencer Tracy was up for it in 'Bad Day at Black Rock.' Imagine — my getting it over him. I really felt bad about that." Other nominees were James Cagney, James Dean and Frank Sinatra.

IN ADDITION to the projected TV series, Borgnine is committed to doing two movies, he told me. One is a sequel to "The Poseidon Adventure," in which Ernie was one of the stars, and the other is "The Tower Inferno," which he described as "sort of a 'Poseidon Adventure' in a burning skyscraper."

Why would he want to return to the hard work of a TV series when he is one of the relatively few actors who seem to be able to keep busy in the movies these days, I asked Borgnine.

"Oh, it's not too tough to do a series," he replied, "and the way movies are made today you have to go around the world to make a living. I see the lights in a home at night and think, 'Gee, that's the way to live. Sitting at home at night with your wife watching television or something. Why can't I live that way, too?'"

Could it be that Ernest Borgnine has found happiness in marriage?

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## WEDNESDAY

(Continued from Page 12)

- 13 Gomer Pyle
- 30 New Life
- 34 La Hiena
- 50 Dimensions in Cultures
- 52 \*Kensudan No Toki
- 10:00 P.M.
- 2 Kojak. Kojak has 48 hours to clear the name of a slain colleague suspected of being on the take.
- 5 ALL THE NEWS NOW WITH CLETE ROBERTS! News, Sports, Weather
- 7 JAMES FRANCISCUS AND MERLE HAGGARD STAR IN DOC ELLIOT Country-western singing star Merle Haggard makes his TV acting debut as a tough miner who has gold fever.
- 11 News, Jones/Rowe
- 13 News, Hugh Williams
- 22 \*El Tornillo
- 10:30
- 9 Journey to Adventure. "New York City"
- 13 Bill Cosby
- 30 Come to Life
- 34 Walter Mercado
- 40 The PTL Club
- 11:00 P.M.
- 2 Newsroom, Joe Benti
- 4 News, Paul Moya
- 5 \*Twilight Zone

- 7 News, Hambrick/Schubeck
- 9 Movie: "The Spy Strikes Silently!"
- 11 Jack the Ripper
- 13 \*Movie: "The Curse of the Crying Woman"
- 22 Reporte 22
- 11:30
- 2 Movie: "Gun Glory," Stewart Granger, Rhonda Fleming ('57)
- 4 Tonight, Johnny Carson. Guest host, Don Rickles. Guests: Myron Cohen, Charo, Jack Klugman, Johnny Mann
- 5 \*Movie: "Top Banana," Phil Silvers, Rose Marie ('54)
- 7 Wide World Special. "Honeymoon Suite," Rose Marie, Morey Amsterdam
- MIDNIGHT
- 11 Movies: \*"Madame Bovary," \*"The Harder They Fall" (Drama '58) (2:30); "Ambush at Tomahawk" (4:30)
- 12:25
- 13 News
- 1:00 A.M.
- 4 Tomorrow, Tom Snyder
- 7 News

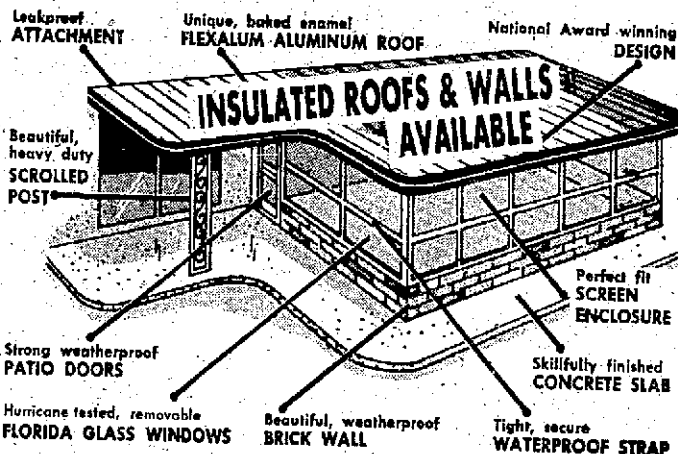
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# THURSDAY

March 14, 1974  
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- 2 News
- 4 Knowledge. Present-day China
- 6:00 A.M.
- 2 Media in America
- 11 \*University of Air
- 6:25
- 4 Not for Women Only
- 6:30
- 2 New Perspectives on Alcoholism
- 11 Bullwinkle
- 6:45
- 22 \*Commodity Report
- 6:55
- 4 Newservice
- 7:00 A.M.
- 2 News, Rudd
- 4 Today. Guests: Russell and Jeanne Guynne, authors (7); members of Black Sports Hall of Fame (7:30)
- 7 Family Risk Mgt.
- 9 Garner Ted Armstrong, religion
- 11 New Zoo Revue
- 22 \*Market Opening
- 28 Sesame Street
- 7:30
- 7 News, Larry Carroll
- 9 Davey & Goliath

- 8:00 A.M.
- 2 Captain Kangaroo
- 7 Ralph Story's A.M.
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange
- 28 Hodgepodge Lodge
- 8:30
- 9 Jack LaLanne
- 11 Yogi and Friends
- 22 Commodity Line
- 28 Yoga for Health
- 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Dinah's Place. Program on divorce
- 5 The Gallery
- 9 Youth & the Issues
- 11 \*I Love Lucy
- 13 Gentle Ben
- 22 New York Exchange
- 28 Sesame Street (R)
- 9:15
- 22 Business Today
- 9:30
- 2 \$10,000 Pyramid
- 4 Jeopardy
- 5 \*Broken Arrow
- 7 Movie: "The Last Safari," Stewart Granger, Kaz Garas ('67)
- 9 News, Ted Meyers
- 11 Hazel
- 13 City Kids
- 10:00 A.M.
- 2 Gambit, W. Martindale
- 4 Wizard of Odds
- 5 \*Movie: "Life in the Balance," Ricardo Montalban, Anne Bancroft (Drama '55)
- 9 Morning Show
- 11 My Favorite Martian
- 13 Blair's Better World
- 22 New York Exchange
- 28 Educational Program
- 10:30
- 2 Love of Life
- 4 Hollywood Squares
- 11 Dennis the Menace
- 13 Reconciliation
- 22 World Business News
- 11:00 A.M.
- 2 Young & the Restless
- 4 Jackpot
- 11 News, Sam Chu Lin
- 13 Wanderlust
- 22 New York Exchange
- 28 Electric Company (R)

## SPECIAL

**THE WORLD YOU NEVER SEE** (4, 8:00 p.m.) — Microscopic beings not visible to the naked eye and wildlife behavior heretofore hidden from the non-scientific observer are on view in this special narrated by Hugh Downs.

**COME PLAY WITH ME** (2, 9:30 p.m.) — KNXT News Special about college basketball recruiting as it affects two Los Angeles area high school seniors — a black inner city youngster, the other a suburban middleclass white. Gil Stratton and Tom Kelly report.

- 11:30
- 2 Search for Tomorrow
- 4 Baffle
- 5 \*Movie: "Little Big Horn," John Ireland, Lloyd Bridges (Western '51)
- 7 Brady Bunch
- 11 Let's Rap
- 13 Petticoat Junction
- 22 World Business News
- 28 Mister Rogers
- NOON
- 2 Noontime, Machado
- 4 Three on a Match
- 7 Password, A. Ludden
- 11 \*Movie: "Lone Star," Clark Gable, Ava Gardner
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Washington Connection
- 50 Sesame Street
- 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 Faith for Today
- 13 Dialing for Dollars
- 22 Market Closing
- 28 Washington Straight Talk (R)
- 1:00 P.M.
- 2 Guiding Light
- 4 The Doctors (serial)
- 7 All My Children
- 9 Dr. Joyce Brothers. Guest: Anne-Marie Stein, author
- 22 Charting the Market
- 28 Educational Program
- 50 Educational Program
- 1:15
- 5 \*Movie: "The Texas Rangers Ride Again"
- 1:30
- 2 Edge of Night
- 4 Another World (serial)
- 7 Let's Make a Deal
- 9 Community Feedback, Joe Phillips
- 13 Galloping Gourmet
- 22 \*Commodity Report
- 2:00 P.M.
- 2 New Price Is Right
- 4 How to Survive a Marriage
- 7 Newlywed Game
- 9 Movie: "Wild in the Country," Elvis Presley, Hope Lange (Drama '61)
- 13 Movie: "Peggy," Diana Lynn, Charles Coburn (Comedy '50)
- 28 Househunter
- 50 All About You
- 2:15
- 28 Images and Memories
- 50 Inside Out
- 2:20
- 11 Ben Hunter Interviews
- 2:30
- 2 Match Game '73
- 4 Somerset (serial)
- 5 News, L. McCormick
- 7 Girl in My Life
- 11 Hazel
- 28 Yoga for Health (R)
- 50 Carrascolendas
- 2 Tattletales

- 4 Truth or Consequences
- 5 Highway Patrol
- 7 General Hospital
- 11 Mothers-in-Law
- 28 Day at Night
- 34 \*El Dios de Barro
- 50 Connie's Clothing Corner
- 3:30
- 2 Movie: "The Smugglers," Shirley Booth, Carol Lynley (Drama '68)
- 4 Mike Douglas Show. Guest host, Mark Spitz. Guests: opera singer Kiri Te Kanawa; former astronaut, wife Dr. Edgar and Anita Mitchell; singer Jaye P. Morgan; Charlene Brown, first woman on Yale swim team; Sen. Henry Jackson (D-Wash.)
- 5 \*Ozzie and Harriet
- 7 One Life to Live
- 11 Green Acres
- 13 Nanny & the Professor
- 28 Educational Program
- 30 Living Word
- 50 Dimensions in Cultures
- 4:00 P.M.
- 5 Rifleman, C. Connors
- 7 Love, American Style
- 9 \*F Troop
- 11 Flying Nun
- 13 Get Smart
- 22 \*Natacha
- 28 Sesame Street (R)
- 30 News, Grant McClung
- 34 Sube Pelayo
- 50 Freehand Sketching
- 52 Felix the Cat
- 4:30
- 5 \*Father Knows Best
- 7 News, Schuback/Morris
- 9 Flipper
- 11 Bugs & His Buddies
- 13 Batman
- 30 \*Pattern for Living
- 50 Electric Company
- 52 Underdog
- 5:00 P.M.
- 4 News, Jess Marlow
- 5 Big Valley
- 9 \*Leave it to Beaver
- 11 Bewitched
- 13 Gilligan's Island
- 22 \*Simplemente Maria
- 28 Mister Rogers (R)
- 30 Buffalo's Pow Wow
- 34 Leyendas de Mexico
- 40 \*Huggie Boy
- 50 Sesame Street
- 52 Kimba



**DESI ARNAZ**, returning to TV in the role of a small-town doctor on Thursday night's episode of "Ironside," tries to comfort a widow (Patricia Smith) after her husband's in-flight airplane death. The show is on NBC at 9 p.m.

- 5:30
- 2 News, Stout/Kelly
- 7 News, Smith/Reasoner
- 9 \*Beverly Hillsbillies
- 11 \*Dennis the Menace
- 13 I Dream of Jeannie
- 28 Electric Company
- 52 \*Three Stooges I
- 6:00 P.M.
- 2 News, Jerry Dunphy
- 4 News, Tom Snyder
- 5 Bohanza
- 7 News, Hambrick/Morris
- 9 \*The Lucy Show
- 11 Flintstones
- 13 Night Gallery
- 22 \*El Pobre Gonzalez
- 28 Hodgepodge Lodge
- 30 Public Service Film
- 34 News, Robert Cruz
- 40 \*News, Rene Irahola
- 50 Omnibus 50
- 52 Speed Racer
- 6:30
- 7 Movie: "Eye of the Cat." A young man is persuaded to return to his aunt's home in order to inherit her money, despite his

- deathly fear of her cats. Michael Sarrazin, Gayle Hunnicutt ('69)
- 9 \*Dick Van Dyke Show
- 11 That Girl
- 13 Dragnet
- 28 Zoom!
- 30 Musicals
- 40 \*Tele-Revista Musical
- 50 Freehand Sketching
- 52 \*Little Rascals
- 6:45
- 30 The Pastor's Desk
- 7:00 P.M.
- 2 News, Walter Cronkite
- 4 News, John Chancellor
- 5 Bowling for Dollars
- 9 What's My Line?
- 11 \*I Love Lucy
- 13 Mod Squad
- 22 \*Esmeralda
- 28 Psychology Today
- 30 The Living Word
- 34 El Primer Amor
- 50 Orange County Review
- 52 \*Three Stooges II
- 7:30
- 2 NBA Basketball (see "sports")
- 4 Price Is Right
- 5 Help Thy Neighbor
- 9 \*Movie: "The Haunting." A carefully selected group is introduced to frightening manifestations of the supernatural: Julie Harris, Richard Johnson
- 11 Bewitched
- 28 Accion Chicago
- 30 Transworld Missions
- 50 Connie's Clothing Corner
- 52 \*The Ghouls Gang
- 8:00 P.M.
- 4 "The World You Never See" (see "special")
- 5 \*Movie: "To Have and Have Not," Humphrey Bogart, Lauren Bacall
- 7 Chopper One. Assassins planning the murder of a gubernatorial candidate hold the wife of the chopper mechanic hostage
- 11 Dealers Choice
- 13 Boxing from the Olympic
- 22 La Senora Joven



**HUGH DOWNS** is narrator for a documentary about plant and animal life, "The World You Never See," at 8 p.m. Thursday on NBC. Actually, Downs stays out of his wetsuit and out of sight in the special.

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## SPORTS TODAY

**NBA BASKETBALL** (2), 7:30 p.m. — The Golden State Warriors host the New York Knicks in the Oakland Coliseum Arena.





WHEN ELIZABETH BAUR joined NBC's "Ironside" series as Officer Fran Belding, she had to cut her hair (right photo). But, she kept asking, "Why does a policewoman have to look like a policeman? Can't she be just as convincing a cop with long hair?" It took three seasons, but Liz's campaign to play Officer Belding with long hair (left) has finally paid off.

## THURSDAY

(Continued from Page 14)

- |  |  |                                  |
|--|--|----------------------------------|
| 28 Nova, "Where Did the Colorado Go?"                                  | Francisco Stone and Keller discover that a murdered society columnist made more money by what he withheld rather than for what he printed. | 40 PTL Club 10:30                |
| 30 Good News, Shakerian  | 11 News, Jones/Rowe  | 9 Journey to Adventure: "Hawaii" |
| 34 Jueves de Gala  | 13 News, Hugh Williams   | 13 Bill Cosby                    |
| 40 Caravana Musical  | 28 Advocates   | 22 Teletatro con Oswaldo Calvo   |
| 50 Focus Orange County   | 30 The Other Six Days  | 34 *Los Dias Felices 11:00 P.M.  |
| 52 *Movie: "Smart Money," Edward G. Robinson, James Cagney (Drama '31) | 34 Cartas sin Desino   | 2 News, Joe Benti                |
|  |  | 4 News, Paul Moyer               |
|  |  | 5 *Twilight Zone                 |

- 8:30  
7 Firehouse: Ryerson and his men save a boy from being buried alive and fight a devastating fire in a laundry
- 11 Merv Griffin Show  
30 The Answer  
40 \*Panorama Novela  
50 Woman

- 9:00 P.M.  
4 Ironside. A small-town doctor refuses to certify death by natural causes when a man dies in flight in a private plane. Desi Arnaz Sr. guests
- 7 Kung Fu. Caine defies a deadly long as he attempts to help an old man to escape from its hold and return to China.

- 22 Me Llaman Gorrión  
28 Black Journal  
30 Morning Worship Hr.  
34 Variedades Veral  
40 \*To Be Announced  
50 Firing Line, Buckley

- 9:30  
2 Come Play With Me: (see "special")  
9 News, Hal Fishman  
34 La Hiena

- 10:00 P.M.  
2 The Wallons. John-Boy makes a deal for a car—but it looks like he's slicker.
- 4 Music Country U.S.A. Guests: Donna Fargo, Tom T. Hall, Ray Stevens

- 5 ALL THE NEWS NOW WITH CLETE ROBERTS: News, Sports, Weather
- 7 Streets of San Francisco

- 7 News, Hambrick/Schubeck  
9 Movie: "The Magic Christian," Peter Sellers, Ringo Starr (Comedy '70)  
11 Jack the Ripper  
13 Movie: "The Mighty Jungle"  
22 \*News Summary (Spanish)  
28 Day at Night  
34 Noticiero de las 11 11:15  
34 \*Cinema 34 11:30
- 1:00 A.M.  
2 News  
4 Tomorrow, Tom Snyder  
7 News 1:15  
2 Movies: "The Skull"
- (thriller '65); \*Hotel Reserve" (Drama '46) (2:45)  
1:30  
5 News, Clete Roberts 2:00 A.M.  
4 Newservice

- 2 Movie: "Soul Soldier," Rafer Johnson, Cesar Romero (Drama '71)  
4 Tonight, Johnny Carson  
5 \*Movie: "Bells on Their Toes," Jeanne Crain, Myrna Loy (Musical '52)  
7 Wide World Special. "Movies, Movies, Movies." Second edition of program that takes viewers behind the scenes in Hollywood. David Steinberg hosts.

- MIDNIGHT  
11 Movies: "Never Love a Stranger" (Drama '58); "711 Ocean Drive" (Drama '50) (2:00); "Salome" (Drama '53) (4:00) 12:25  
13 News

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Other shows in color

- 5:55
- 2 News
- 4 Knowledge. Problems of immigrants
- 6:00 A.M.
- 2 Practical Reasoning
- 11 University of the Air
- 6:25
- 4 Not for Women Only
- 6:30
- 2 Art of Thinking
- 11 Bullwinkle
- 6:45
- 22 \*Commodity Report
- 6:55
- 4 News
- 7:00 A.M.
- 2 News, Rudd
- 4 Today, Guest: Dr. John Sarno discusses aching back problems.
- 7 Physical Geography
- 9 Garner Ted Armstrong, religion
- 11 New Zoo Revue
- 22 Market Opening
- 28 Sesame Street
- 7:30
- 7 News, Larry Carroll
- 9 Davey & Goliath
- 11 Bugs and His Buddies
- 13 Skip 'n' Woofers
- 22 World Business News
- 7:45
- 22 Stock Market Update
- 8:00 A.M.
- 2 Captain Kangaroo
- 7 Ralph Story's A.M.
- 9 Romper Room
- 11 Flintstones
- 22 New York Exchange
- 28 Hodgepodge Lodge
- 8:30
- 9 Jack LaLanne
- 11 Yogi and Friends
- 22 Commodity Line
- 9:00 A.M.
- 2 Joker's Wild, J. Barry
- 4 Dinah's Place. Guests: actor Gavin McLeod; nutritionist Tomi K. Haas

## SPECIAL

**NATIONAL GEOGRAPHIC SPECIAL (7), 8:00 p.m.** — "The Big Cats." Special tells the story of nature's most beautiful and deadly predators — the big cats including the African cheetah and lion, the Indian leopard, the Bengal tiger and other exotic varieties. Special was filmed in Africa, Russia, Poland, India and the U.S.A. Host is Leslie Nielsen.

## NOON

- 2 Noontime, Machado
- 4 Three on a Match
- 7 Password, A. Ludden
- 11 Movie: "The Boy With Green Hair," Dean Stockwell, Robert Ryan (Drama '48)
- 13 News, Hugh Williams
- 22 Commodity Dynamics
- 28 Nova: "Where Did the Colorado Go?"
- 50 Sesame Street
- 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 7 Split Second
- 9 It's Your World
- 13 Dialing for Dollars
- 22 Market Closing
- 1:00 P.M.
- 2 Guiding Light
- 4 The Doctors (serial)
- 7 All My Children
- 9 Dr. Joyce Brothers. Guests: Lyn and Douglas Robertson, shipwreck survivors off the Galapagos Islands
- 22 \*Charting the Market
- 28 Educational Program
- 50 Educational Program
- 1:10
- 5 \*Movie: "The Strange Case of Dr. X," Lionel Atwill (Mystery '42)
- 1:30
- 2 Edge of Night
- 4 Another World (serial)
- 7 Let's Make a Deal
- 9 Youth and the Issues
- 13 Galloping Gourmet
- 22 \*Commodity Report
- 50 I Can Read
- 2:00 P.M.
- 2 New Price Is Right
- 4 How to Survive a Marriage
- 7 Newlywed Game
- 9 Movie: "Bend of the River," James Stewart, Julie Adams (Adventure '52)
- 13 Movie: "Gold for the Caesars," Jeffrey Hunter (Drama '64)
- 28 \*Mr. Wizard
- 50 Inside Out
- 2:20
- 11 Ben Hunter Interviews
- 2:30
- 2 Match Game
- 4 Somerset
- 5 News, L. McCormick
- 7 Girl in My Life
- 11 Ghost and Mrs. Muir
- 28 Yoga for Health
- 50 Electric Company
- 3:00 P.M.
- 2 Tattletales
- 4 Truth or Consequences
- 5 \*Highway Patrol
- 7 General Hospital
- 11 Mothers-in-Law
- 28 Day at Night
- 34 \*El Dios de Barro
- 50 Physical Geography
- 3:30
- 2 Movie: "The Chalk Garden," Deborah Kerr, Hayley Mills (Drama '64)
- 4 Mike Douglas Show. Guest host, Mark Spitz. Guests: Zsa Zsa Gabor; comedian Ron Carey; gymnast Cathy

Rigby, singing group  
The Messengers  
5 \*Ozzie and Harriet  
7 One Life to Live  
11 Green Acres  
13 Nanny & the Professor  
28 Black Experience  
30 Living Word  
50 Flower Arranging  
4:00 P.M.  
5 \*Rifleman, C. Connors  
7 Love, American Style  
9 Father Pat.  
Documentary presents the details in the life of Father Peyton, founder of Family Theater, the Family Rosary Crusade and the Crusade for Family Prayer. The film tells the story of his first Family Theater radio program in 1947 and has the voices of Jimmy Stewart, Loretta Young and Don Ameche as they dedicate the program to the families of America.  
11 Flying Nun  
13 Get Smart  
22 \*Natacha  
28 Sesame Street (R)  
30 News, Grant McClung  
34 Sube Pelayo  
50 The Magic of Oil  
Painting  
52 Felix the Cat  
4:30  
5 \*Father Knows Best  
7 News, Schubeck/Morris  
9 Flipper  
11 Bugs & His Buddies  
13 Batman  
30 Pattern for Living  
50 Electric Company  
52 Underdog  
5:00 P.M.  
4 News, Jess Marlow  
5 \*Big Valley  
9 \*Leave it to Beaver  
11 Bewitched  
13 Gilligan's Island  
22 \*Simplimento Maria  
28 Mister Rogers (R)  
30 Buffalo's Pow Wow  
34 Leyendas de Mexico  
40 \*Huggie Boy  
50 Sesame Street  
52 Kimba  
5:30  
2 News, Stout/Kelly  
7 News, Smith/Reasoner  
9 \*Beverly Hillsbillies  
11 \*Dennis the Menace  
13 I Dream of Jeannie  
28 Electric Company  
52 \*Three Stooges  
6:00 P.M.  
2 Jerry Dunphy  
4 News, Tom Snyder  
5 Bonanza  
7 News, Hambrick/Morris  
9 \*The Lucy Show  
11 Flintstones  
13 Night Gallery  
22 \*El Pobre Gonzalez  
28 Hodgepodge Lodge  
30 Faith for Today  
34 News, Robert Cruz  
40 \*News, Rene Irahola  
50 Family Risk Mgt.  
52 Speed Racer  
6:30  
7 Movie: "Singin' in the Rain." Two partners in a vaudeville song-and-dance act arrive in Hollywood when the silents were beginning to talk. Gene Kelly, Donald O'Connor  
9 \*Dick Van Dyke Show  
11 That Girl  
13 Dragnet  
28 Zoom!  
30 Musical  
40 \*Variety  
50 Washington Connection  
52 \*Little Rascals  
6:45  
30 Pastors Desk  
7:00 P.M.  
2 News, Walter Cronkite  
4 News, John Chancellor  
5 Bowling for Dollars  
9 What's My Line?



"THE BIG CATS" is the title of a National Geographic Society special on ABC at 8 p.m. Friday. The documentary deals with the plight of four endangered species of big cats.

- 11 \*I Love Lucy
- 13 Mod Squad
- 22 \*Esmeralda
- 28 Aviation Weather
- 30 Living Word
- 34 El Primer Amor
- 40 \*Eventos Latinos
- 50 Physical Geography
- 52 \*Three Stooges II
- 7:30
- 2 Bobby Goldsboro
- 4 Hollywood Squares
- 5 Help Thy Neighbor
- 9 Movie: "The Violent Ones," Fernando Lamas, Aldo Ray. Small New Mexico town is roused when an 18-year-old girl is raped and beaten. (Drama '68)
- 11 Bewitched
- 28 Wall Street Week. "A New Era for American Commerce?" Frederic B. Dent, U.S. Sec. of Commerce.
- 30 Sunday Celebration
- 40 Escenario
- 50 Family Risk Mgt.
- 52 \*Ghoul Gang
- 8:00 P.M.
- 2 Dirty Sally. The mayor of a small frontier town thinks he has the town in his pocket — until he crosses Sally.
- 4 Sanford and Son
- 5 \*Movie: "To Have and Have Not," Humphrey Bogart, Lauren Bacall (Adventure '45)
- 7 National Geographic Special (see "special")
- 11 Dealer's Choice
- 13 \*Untouchables
- 22 La Senora Joven
- 8:30
- 2 Good Times
- 4 Lotsa Luck! Stanley tries to fake a back injury that would make the bus company responsible for his medical expenses.
- 11 Merv Griffin Show
- 28 Househunter
- 30 Pentecost w/Purpose
- 40 \*Panorama Novela
- 8:45
- 28 Images and Memories
- 52 News (Japanese)
- 9:00 P.M.
- 2 Movie: "The Sweet Ride," Tony Franciosa, Michael Sarrazin and Jacqueline Bisset star in a story of the sand-and-surf dwellers of carefree Malibu Beach.
- 4 Girl With Something Extra. John becomes a candidate for City Council but Sally's ESP tells her everything is not legit.
- 7 Six Million Dollar Man. America's first woman in space runs into trouble when an explosion rips a hole in the capsule.
- 13 Safari to Adventure
- 9:30
- 4 Brian Keith Show. Dr. Jamison lets a madcap movie maker do a documentary on his clinic and discovers the film has "X-rated" overtones.
- 9 News, Hal Fishman
- 13 Gomer Pyle
- 30 Search
- 34 La Hiena
- 10:00 P.M.
- 4 Dean Martin Comedy Hour. The father of our country George Washington (Jan Leighton) is the "roastee."
- 5 ALL THE NEWS NOW
- ★ WITH CLETE ROBERTS! News, Sports, Weather
- 7 Toma. Toma is suspended after being framed for a near-fatal beating of a hood.
- 11 News, Jones/Rowe
- 13 News, Hugh Williams
- 28 Gilbert and Sullivan: "The Pirates of Penzance"
- 30 The Story
- 34 Cartas sin Destino
- 40 PTL Club
- 10:30
- 9 Journey to Adventure: "Turkey"
- 13 The Flabby Generation
- 22 \*La Revista de Marrone
- 30 Come to Life
- 34 Loco Valdez
- 11:00 P.M.
- 2 News, Joe Benti
- 4 News, Paul Moyer
- 5 \*Twilight Zone
- 7 News, Hambrick/Schubeck
- 9 Roller Games

(Continued Page 17)

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FOR FOUR YEARS on radio and six years on TV, Robert Young and Jane Wyatt co-starred in "Father Knows Best" (photo at left). Now, 13 years after appearing in the final episode of that series, they are reunited for the first time (photo at right) in "Designs," the episode of "Marcus Welby, M.D." airing Tuesday night at 10 on ABC. Miss Wyatt guests with Young, star of the series.

## FRIDAY

(Continued from Page 16)

11 Jack the Ripper  
13 Perry Mason  
28 Bill Moyers' Journal  
11:15

34 Cinema 34  
11:30

2 Movie: "Hook, Line and Sinker," Jerry Lewis, Peter Lawford  
4 Tonight, Johnny Carson, Don Rickles, guest host: Guests: Bob Newhart, Ernest Borgnine, Manny Fernandez,

5 \*Movie: "Casanova," Marcello Mastroianni (Comedy '65)  
7 In Concert. Guests: Three Dog Night; Isis; the Four Tops; Bobby Sandler

## MIDNIGHT

11 \*Movies: "The Razor's Edge" (Drama '47); "Conquered City" (Adventure '65) (3:00); "Killers Are Challenged" (Drama '66) (4:30)

13 \*Untouchables  
28 Day at Night  
12:30

9 Nashville Music

1:00 A.M.  
4 Midnight Special  
7 In Session. Phil Everly hosts. Guest: Dory Previn

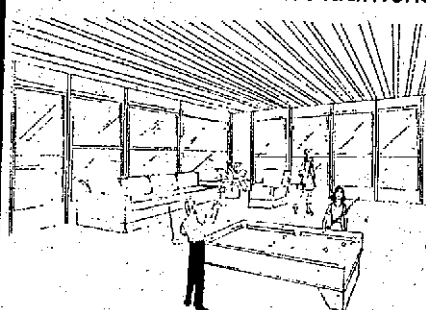
2 News  
7 News  
1:30

1:45  
2 Movies: "The House on 92nd Street"

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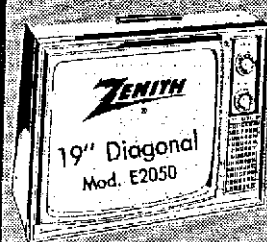
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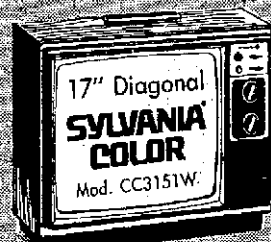
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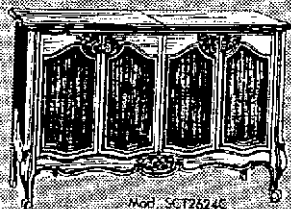
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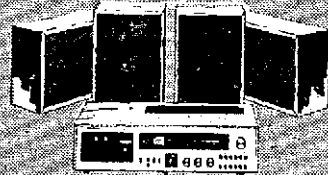
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# SATURDAY

March 16, 1974

★ PAID ADVERTISEMENT

An \* indicates B/W  
Other shows in color

- 2 Media in America
- 11 Let's Rap
- 7:00 A.M.
- 2 Help! Hair Bear Bunch
- 4 Lidsville
- 7 Bugs Bunny
- 11 Brother Buzz
- 7:30
- 2 Sabrina
- 4 The Addams Family
- 5 Mormon Tabernacle Choir
- 7 Yogi's Gang
- 9 Consumer Profile
- 11 Grade School News
- 13 True Adventure
- 8:00 A.M.
- 2 Scooby Doo Movies
- 4 Emergency Plus 4
- 5 John Wayne Theater
- 7 Super Friends
- 9 \*Movie: "Break Through," David Brian (Drama '50)
- 11 \*Movie: "The 5000 Fingers of Dr. T" (Juvenile-fantasy)
- 13 Wanderlust
- 28 Sesame Street (R)
- 8:30
- 4 Inch High Private Eye
- 13 \*Movie: "Monster Demolisher"
- 9:00 A.M.
- 2 My Favorite Martian
- 4 Sigmund
- 5 \*Movie: "Dick Tracy Versus Cueball"
- 7 Lassic's Rangers
- 28 Mister Rogers (R)
- 9:30
- 2 Jeannie
- 4 Pink Panther
- 7 Goober and the Ghost
- 28 Sesame Street
- 10:00 A.M.
- 2 Children's Film Festival, "Jumping Over Puddles," Story of a 10-year-old boy who becomes involved in mischief with tragic consequences.
- 4 Star Trek
- 7 The Brady Kids
- 9 \*Movie: "Fearless Fagan," Janet Leigh, Keenan Wynn (Comedy '52)
- 11 \*Movie: "The Mob," Broderick Crawford (Drama '51)
- 13 Country Music
- 34 Lucha en Patines
- 10:30
- 4 Butch Cassidy
- 5 \*Movie: "Portrait of a Sinner," Wm. Bendix (Drama '59)
- 7 Mission: Magic!
- 28 Mister Rogers (R)
- 11:00 A.M.
- 2 N.I.T. Basketball (see "sports")
- 4 NCAA Basketball (see "sports")
- 7 Superstar Movie
- 13 News, Felix-Elsworth
- 28 Sesame Street
- 11:30
- 9 Movie: "Copper Canyon," Ray Milland, Hedy Lamarr
- 11 Ad Lib
- 13 \*Movie: "Francis Covers the Big Town"
- 34 Lucha Libre (wrestling)
- NOON
- 7 American Bandstand
- 11 Lancer
- 28 Mister Rogers
- 12:30
- 5 Angels Warm-Up
- 28 Sesame Street
- 34 Kippy Cosas
- 1:00 P.M.

★ SPRING IS HERE!

★ ANGELS V. GIANTS

- 7 The Parent Game
- 9 Movie: "Law of the Lawless," Dale Robertson, Yvonne De Carlo
- 11 \*Combat
- 13 Land of the Giants
- 34 \*Futbol Soccer
- 1:30
- 7 Head On
- 28 Mister Rogers
- 30 Social Security
- 1:45
- 30 Musical
- 2:00 P.M.
- 11 \*Movie: "Go for Broke," Van Johnson
- 13 \*Movie: "Francis Covers the Big Town"
- 28 Sesame Street
- 30 Piano Instruction
- 2:30
- 7 Greatest Sports Legends
- 9 Movie: "Cockeyed Cowboys of Calico County"
- 22 Roller Games
- 30 Buffalo's Pow Wow
- 3:00 P.M.
- 2 Return of the Phoenix. A beautiful girl, a scheming stepister, mistaken identity and a happy ending are the elements of the musical fantasy adapted from this ancient Chinese opera.
- 4 Energy Special. "Help, I'm an All-Electric Home." How to save money in heating your home and pool, and lighting and cooling.
- 7 Celebrity Bowling
- 28 Carrascolendas
- 34 \*El Juicio
- 50 Dimensions in Culture
- 3:30
- 4 Impacto
- 7 Pro Bowlers Tour (see "sports")
- 13 The Virginian
- 28 Electric Company (R)
- 30 To Be Announced
- 4:00 P.M.
- 2 Dusty's Treehouse
- 4 What's Going On
- 5 Jimmy Dean Show



JESS MARLOW gets the reactions of the people-on-the-street on the Channel 4 series "The Issue Is With Jess Marlow"

# SPECIAL

**NBC DOUBLE FEATURE NIGHT MOVIES** (4), 8:00 p.m. — "Twice in a Lifetime." Ernest Borgnine stars in a comedy about a retired Navy cook who starts a second career at sea by purchasing a tugboat. "Night Games." (9:30) Barry Newman stars as an unconventional lawyer who defends a young socialite in what appears to be an open and shut homicide case.

**ABC THEATRE** (7), 8:30 p.m. — "The Merchant of Venice." A play of romantic comedy and dramatic tragedy in which Bassanio, a gay and improvident gentleman of Venice, seeks the hand of Portia of Belmont, heiress to a colossal fortune. Seeking funds to defray his expenses he approaches Antonio, the merchant, whose wealth is momentarily tied up. Antonio solicits Shylock who agrees to the loan but only if a bond is signed that the forfeit be one pound of flesh from any part of the body that he, Shylock, shall stipulate. Stars Laurence Olivier, Joan Plowright, Jeremy Brett, Anthony Nicholls.

- 11 Soul Train
- 22 Cine Como en Cine
- 28 \*Mr. Wizard (R)
- 30 Human Dimension
- 34 \*Carcel de Mujeres
- 40 \*Panorama Latino
- 50 Connie's Clothing Corner
- 52 Voice of Agriculture
- 4:30
- 2 Steps to Learning
- 4 Inquiry. How to get the most out of your car.
- 5 Lassic
- 9 Outdoors, Julius Boros
- 28 Psychology Today
- 30 Faith for Today
- 52 Corona Now
- 5:00 P.M.
- 2 Dusty's Trail
- 4 The Mouse Factory
- 5 Pinbusters
- 7 Wide World of Sports (see "sports")
- 9 This Week in the NBA
- 11 \*Movie: "Nobody Loves Forever," John Garfield, Fay Emerson (Drama '46)
- 13 The Persuaders
- 28 Interface
- 30 Quest for Life
- 40 Rick Ward Rock & Roll
- 50 Freehand Sketching
- 52 Kimba
- 5:30
- 2 Johnny Mann's Stand-Up and Cheer. Guest: Norm Crosby
- 4 News, Harris/Maskery
- 9 Untamed World
- 28 Accion Chcano
- 30 Blue Ridge Quartet
- 52 \*Three Stooges I
- 6:00 P.M.
- 2 News, Warren Olney
- 4 News, Tom Brokaw
- 5 Hee Haw
- 9 Real Don Steele Show
- 13 Night Gallery
- 22 Cine Como en Cine
- 28 Nova. "Where Did the Colorado Go?"
- 30 Hour of Revelation
- 34 \*News, Nono Arsu
- 50 Zoom!
- 52 Speed Racer
- 6:30
- 2 News, Dan Rather



BARRY NEWMAN stars as a defense attorney in "Night Games," a mystery-drama movie at 9:30 p.m. Saturday on NBC

- 7 Reasoner Report
- 30 Pentecost w/Purpose
- 34 Box de Mexico
- 50 French Chef
- 7:00 P.M.
- 2 Other People, Other Places
- 4 Truth or Consequences
- 5 Bowling for Dollars
- 7 News, Henry/Lund
- 9 Victory at Sea
- 11 Lawrence Welk Show
- 13 It Takes a Thief
- 28 Killers. "Cancer"
- 30 Living Faith
- 40 \*Teatro del Sabado
- 50 Orange County Review
- 52 \*Three Stooges II
- 7:30
- 2 Wild, Wild World of Animals
- 4 Thrillseekers
- 5 Jerry West Show
- 7 Let's Make a Deal
- 9 \*Movie: "Penny Serenade," Cary Grant, Irene Dunne. Young couple adopt a child, but their happiness soon turns to tragedy. (Drama '41)
- 50 Washington Straight Talk
- 52 \*The Ghoul Gang
- 8:00 P.M.
- 2 All in the Family. Mike prepares for his final exams, the family faces the prospect of his graduation — but only Archie seems happy.
- 4 NBC Double Feature Night Movies (see "special")
- 5 Lakers Basketball (see "sports")
- 7 Partridge Family. Danny finds a brooch, gives it to his mother for her birthday, then learns there's a reward for its return.
- 11 \*Movie: "Nobody Lives Forever," John Garfield, Fay Emerson (Drama '46)
- 13 Wrestling
- 22 Cine Como en Cine
- 34 Super Show
- 50 Film: "Paradise Lost"
- 52 \*Movie: "John Loves Mary," Ronald Reagan, Wayne Morris (Comedy '49)
- 8:30
- 2 M\*A\*S\*H. Crisis: the career of a good doctor is jeopardized and

# SPORTS TODAY

**NATIONAL INVITATIONAL BASKETBALL TOURNAMENT** (2), 11:00 a.m. — From N.Y.C.'s Madison Square Garden. College teams to be announced.

**NCAA BASKETBALL** (4), 11:00 a.m. — Regional finals to be played at North Carolina, Arizona, Oral Roberts and Alabama. Teams to be announced.

**ANGELS BASEBALL** (5), 1:00 p.m. — Angels vs. San Francisco Giants from Palm-Springs with Dick Enberg and Don Drysdale.

**PRO BOWLERS TOUR** (7), 3:30 p.m. — \$35,000 Lincoln-Mercury Open from Denver, Colorado. Chris Schenkel reports.

**WIDE WORLD OF SPORTS** (7), 5:00 p.m. — Scheduled events: World's Lightweight Boxing Championship from Panama City — Howard Cosell; World's Target Diving Championship from Athens, Greece — Keith Jackson.

**LAKERS BASKETBALL** (5), 8:00 p.m. — Lakers meet the Golden State Warriors in Oakland. Chick Hearn, Lynn Shackelford.

- hard-nosed Maj. Burns may take over command.
- 7 ABC Theatre. "The Merchant of Venice" (see "special")
- 28 Film: "The Andersonville Trial" (R)
- 30 Living Waters
- 9:00 P.M.
- 2 Mary Tyler Moore Show. Anchorman Ted Baxter is thrown into an emotional turmoil when he hears from his long-lost father.
- 30 Hour of Power
- 34 \*Premier Film
- 40 Happiness Is
- 9:30
- 2 Bob Newhart Show. Bob's ego is shattered when a test reveals that Emily's IQ is higher than his.
- 4 NIGHT GAMES—WORDER ★ IS ONE OF THEM (see "special")
- 13 Minority Community
- 40 California Gospel
- 10:00 P.M.
- 2 Carol Burnett Show. Guests: The Jackson Five; Roddy McDowall

- 9 Ike & Tina Turner
- ★ Head Kirshner Concert
- Rock Concert
- 11 News, Mayo/Rowe
- 22 News, Sachi Hosoya
- 30 Sing His Praises
- 40 Melodyland
- 52 Lou Gordon
- 10:15
- 5 \*Movie: "The Black Castle," Boris Karloff (Mystery '53)
- 10:30
- 13 News, Dean Webber
- 30 Sacred Cinema
- 11:00 P.M.
- 2 News, Warren Olney
- 4 News, Harris/Maskery
- 7 News, Henry/Lund
- 11 Jack the Ripper
- 13 Tony & Susan Alamo
- 34 \*Cinema 34
- 40 The Happy Hunters
- 11:15
- 7 News, Bill Bonds
- 11:30
- 2 Fabulous 52! "Who Killed the Mysterious Mr. Foster?" Drifting, boozing Dep. Sheriff Hill's most immediate problem is to find out who poisoned the town minister.
- 4 To Be Announced
- 7 Movie: "Go Naked in the World," Gina Lollobrigida, Anthony Franciosa, Ernest Borgnine (Drama '61)
- 9 Tony & Susan Alamo
- 13 \*Movie: "Magnificent Obsession," Jane Wyman, Rock Hudson (Romance '54)
- 28 One of a Kind
- 40 Dr. Frost Trinity School of Bible



MAUREEN STAPLETON stars in "Tell Me Where It Hurts," a GE Theater drama by Fay Kanin on CBS at 9:30 p.m. Tuesday

- MIDNIGHT**
- 5 \*Movie: "Always on Sunday" (Comedy)
- 9 Movie: "Phantom of the Rue Morgue" (Horror '44)
- 11 Movies: "Fiend Without a Face," "The Sniper" (Mystery) (1:30); "Cargo to Capetown" (Drama '50) (3:00); "Shack out on 101" (Drama '55) (4:30)
- 1:00 A.M.
- 4 News
- 13 \*Movie: "Kill Or Be Killed" (Mystery '50)
- 1:15
- 2 News
- 1:25
- 2 Movies: "Ride the Man Down" (Western '53); "Battle Shock" (Drama '56) (2:40)



# WHERE TO WRITE

## NETWORKS

NBC — 30 Rockefeller Center, New York, N.Y. 10020; or 3000 W. Alameda Ave., Burbank, Calif. 91523.

CBS — 51 W. 52nd St., New York, N.Y. 10019; or 7800 Beverly Blvd., Los Angeles 90036.

ABC — 1330 Avenue of Americas, New York, N.Y. 10019; or 4151 Pros-

pect Ave., Los Angeles 90027.

## STATIONS

Channel 2, KNXT, 6121 Sunset Blvd., Los Angeles 90028.

Channel 4, KNBC, 3000 W. Alameda, Burbank 91523.

Channel 5, KTLA, 5800 Sunset Blvd., Los Angeles 90028.

Channel 7, KABC-TV,

4151 Prospect, Los Angeles 90027.

Channel 9, KHJ-TV, 5515 Melrose, Los Angeles 90038.

Channel 11, KTTV, 5746 Sunset Blvd., Los Angeles 90028.

Channel 13, KCOP, 915 N. La Brea, Los Angeles 90038.

Channel 22, KWHY, 5565 Sunset Blvd., Los Angeles 90028.

Channel 30, KHOF, 1615 S. Glendale Ave., Glendale 91205.

Channel 34, KMEX, 721 N. Bronson, Los Angeles 90038.

Channel 40, KLXA, 816 N. Highland, Los Angeles 90028.

Channel 50, KOCE, 15744 Golden West St., Huntington Beach 92647.

Channel 28, KCET, 4400 Sunset Drive, Los Angeles 90027.

Channel 52, KBSC, 5752 Sunset Blvd., Los Angeles



**LAURENCE OLIVIER** stars as Shylock, with Joan Plowright (Lady Olivier) as Portia — here disguised as a young lawyer-judge — in "The Merchant of Venice." The drama will air as a special "ABC Theatre" presentation from 8:30 to 11 p.m. Saturday on Ch. 7.

## RADIO



KABC — 790 KFI — 640 KGH — 1240 KMPC — 710 KRLA — 1110  
KALI — 1430 KFGX — 1280 KGRB — 990 KNX — 1070 KTYM — 1440  
KBIG — 740 KFWB — 980 KHJ — 930 KOGO — 600 KWLZ — 1480  
KROQ — 1500 KGBS — 1020 KKAJ — 1220 KPOL — 1540 KWW — 1360  
KDAY — 1580 KGER — 1390 KIEV — 870 KREL — 1370 KWOW — 1600  
KEZY — 1190 KGFJ — 1230 KLAC — 570 KRLS — 1150 KPRS — 1090  
KFAC — 1330 KTRA — 690

SUNDAY, MARCH 3, 1974

### SPECIAL TODAY

KBIG (740), 9:45 a.m. — "Daytona 200," motorcycle race.

KNX (1070), 11:30 a.m. — Face the Nation. Guest: Senator Charles Percy (R-Ill.)

KMPC (710), 12:55 p.m. — Baseball: Angels vs. San Diego Padres from Palm Springs (Warm-Up, 12:40 p.m.)

### 7:00 A.M.

KBIG Master Control  
KFI Truth That Heals  
KFOX News Through  
KGER Voice of Asia  
KHJ Great Sermons  
KLAC Spec. Ed. Report  
KMPC Religious Reporter  
KNX News, Neil  
Strawser

KFI News  
KFOX Red Cross  
KGER Promise of  
Tomorrow  
KLAC Choral Church  
Unity  
KMPC Start to Live

KFOX Evelle Younger

7:30

KBIG Music to

Remember

KDAY Lutheran Hour

KFI News, Amer. Way

KFOX Calvary Baptist

KGER Chr. Brotherhood

KHJ Lutheran Hour

KLAC Joyful Sound

KMPC Bible Class

KRLA Silhouettes

### 8:00 A.M.

KBIG Quiet Hour

KFI Music-Ron McCoy

(to 1)

KFOX Temple Time

KGER Hour of Faith

KLAC Oral Roberts

KMPC News

KNX News, Steve Young

KRLA Lake Ave.

Constitutional

Church

8:30

KBIG Lutheran Gospel

Hour

KFOX World Tomorrow

KGER World L.L. Cruise

KLAC World of Tomorrow

8:45

KMPC Truth That Heals

### 9:00 A.M.

KABC Treasa Drury

KBIG Frank and Ernest

KBIG Faith in Bible

KFOX Church of Christ

KGER Trans World

Mission

KHJ Bill Wade (to 1)

KLAC Stuart Hambleton

KMPC Dick Whittinghill

KNX News, Neil

Strawser

KOGO Lutheran Hour

KRLA Contemporary

Music

### 9:30

KBIG Tenach Treasures

9:30

KBIG Harmon

Tabernacle Choir

(to 1)

KFOX Country Music

### 10:00 A.M.

KBIG Voice of Prophecy

KGER Grace Worship

Hour

KMPC Roger Carroll

KLAC Harry Newman

KNX News, Allan

Jackson

10:30

KBIG Jim Talley Show

KGER Church of Open

Door

### 11:00 A.M.

KABC News, Frank

Buxton

KNX News, George

Herman

11:30

KNX Face the Nation

### NOON

KGER World of Grace

KNX News, Allan

Jackson

12:30

KMPC Chuck Knox Show

KGER Prisoners Bible

Broadcast

News, Allan

Jackson

### 1:00 P.M.

KBIG Dave Robinson

Show

KABC News

KFI Mac Curtis

KGER Victor Glenn

KHJ Carl John (to 5)

KNX News, George

Herman

1:30

KABC Lloyd Thaxton

(on air 5)

KGER Life (Youth)

### 2:00 P.M.

KFI Jim MacKrell

KGER World L.L. Crusade

KLAC Art Nelson (to 5)

KNX News, John Meyer

2:30

KGER The Old Hour

### 3:00 P.M.

KGER Full Gospel

KNX News, Dan Rather

3:30

KBIG Dave Robinson (to 5)

KGER Revival Time

### 4:00 P.M.

KGER Joyful Sound

KMPC Roger Carroll

KNX News, Christopher

Glenn

KRLA Gene Thayer

4:30

KGER WordScope

Ministries

### 5:00 P.M.

KBIG Speedway Sports

Ken Squier (to 5:10)

KGER Rev. Billy Graham

KHJ Bobby Rich (to 9)

KNX News, John Meyer

KMPC Sonny Melendrez

5:30

KGER Union Rescue

Mission

KLAC Jerry Naylor

KNX News, Christopher

Glenn

### 6:00 P.M.

KNX News, Christopher

Glenn

6:30

KGER Radio Bible Class

6:45

KNX The World This

Week

### 7:00 P.M.

KABC News, Kelly Lane

KGER Gordon Palmer

KNX News, John Meyer

7:30

KGER Church of the Open

Door

### 8:00 P.M.

KFI Newsnight/Public

Affairs, Hilly Rose

KLAC Inside Radio

8:30

KGER American Indian

Church

### 9:00 P.M.

KGER Bethel Church

KHJ Mike Valenine (to

Midnight)

KLAC Southland Close Up

KMPC News

KRLA Playback

9:15

KMPC M. B. Jackson

9:30

KGER New Testament

KLAC Rehabilitation

KMPC Evelle Younger

9:45

KMPC Americas Legion

News

### 10:00 P.M.

KABC News, Religion on

the Line (to 12)

KGER Epiphany Church

KLAC Town Hall

KMPC News

KRLA Same Time, Same

Station

10:30

KABC Back to God

KMPC Inquire: A Quest

for Answers

### 11:00 P.M.

KGER Greater Circle

Mission

KLAC Jewish Federation

KMPC News, Sonny

Melendrez

### 11:30

KLAC Brothers Keeper

KMPC Sonny Melendrez

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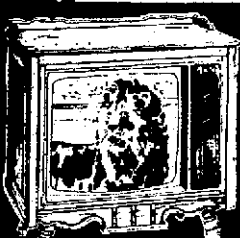
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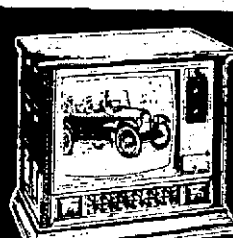
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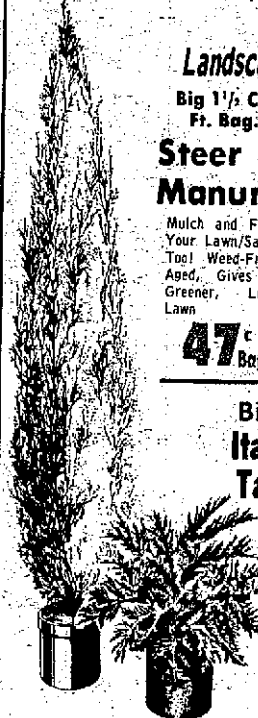
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828-4400, 521-4530

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CERRITOS  
860-0511

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632-5761

COVINA  
966-0611

EL MONTE  
443-3911

GLENDAL  
245-1004, 244-4611

HOLLYWOOD  
469-5941

INGLEWOOD  
672-0161

LAGUNA HILLS  
586-1100, 493-1671

LONG BEACH  
435-0121

NORTHridge  
895-7272

OLYMPIC & SOTO  
268-5211

ORANGE  
637-2100

PASADENA  
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PICO  
938-4262

POMONA  
629-5161

SANTA FE SPRINGS  
944-8011

SANTA MONICA  
394-6711

SOUTH COAST PLAZA  
540-3333

THOUSAND OAKS  
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TORRANCE  
542-1511

VALLEY  
763-8461, 984-2220

VERMONT  
759-1911

Closed Sunday

# Sears

## Nylon Taffeta Warm-up Jacket

Regular \$7

**5<sup>97</sup>**

Snap front, elastic cuffs, draw-string waist. Solid colors. Men's sizes small to extra-large.

Use Sears Revolving Charge

## Men's Perma-Prest® Woven Sport Shirts

Sears Low Price

**5 for \$10**

Polyester-cotton blend for wrinkle-resistance and long wear. Full Cut styling in solids. Trim Regular in patterns. Men's sizes S to XL.

## CUT \*4!

## Ribless Cotton Corduroy Jeans

Were \$8

**3<sup>97</sup>**

Uncut cotton corduroy flare jeans in an assortment of solid colors. Men's Trim Regular sizes 30-38.

## Perma-Prest® Work or Leisure Shirts

Regular \$5.29

**4<sup>48</sup>**

Short sleeve Dacron® polyester and cotton Luster Twill shirts in popular solid colors. Scotchgard® Brand fabric protector for easy-care. Sizes S to XL.

\$5.98 Matching Long Sleeve Luster Twill Shirt ..... 4.88

\$6.98 Matching Luster Twill Pants ..... 5.88

## SAVE \$3!

## Men's Soft, Supple Fashion Footwear

Regular \$14.99

**11<sup>97</sup>** pair

The look of leather in casual boots or slip-on styles. Polyurethane uppers. Fashion right colors. Men's sizes.

Prices Effective through Tuesday, March 12

SHOP SUNDAYS 12 NOON to 5 P.M. ... MONDAY thru SATURDAY 9:30 A.M. to 9:30 P.M.

Satisfaction Guaranteed or Your Money Back

**Sears**  
SEARS, ROEBUCK AND CO.

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EL MONTE  
GLENDALE

HOLLYWOOD  
INGLEWOOD  
LAGUNA HILLS  
LONG BEACH  
NORTHridge  
OLYMPIC & SOTO

ORANGE  
PASADENA  
PICO

POMONA  
SANTA FE SPRINGS  
SANTA MONICA

SOUTH COAST PLAZA  
THOUSAND OAKS  
TORRANCE

VALLEY  
VERMONT  
Closed Sunday



# SAVE \$2 and \$3!

## Sears

### Knit Pants and Shirts

Regular \$9 Pants  
and Regular \$8 Shirts

YOUR CHOICE

# 5<sup>99</sup> each

Perma-Prest® pants of double-knit nylon with stitched front crease. Team them up with single knit polyester shirts in solids and patterns with pointed or dog ear collars. Misses' sizes.

\$10 Pants,  
Women's Sizes \_\_\_\_\_ 7.99

\$9 Shirts,  
Women's Sizes \_\_\_\_\_ 6.99



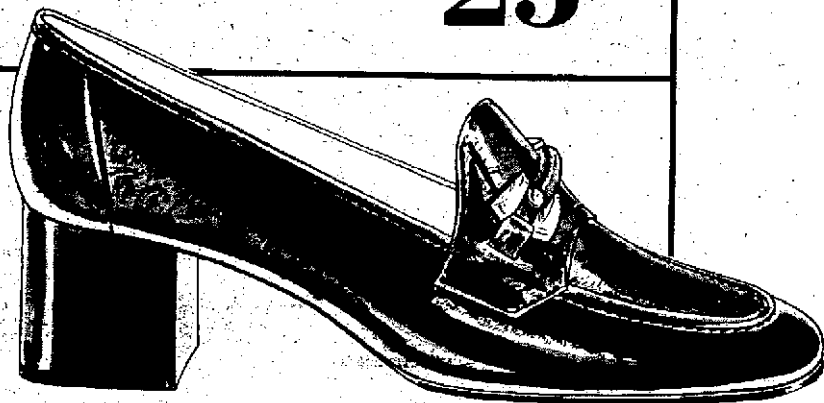
### SAVE \$7! Woven Polyester Pant Coats

A luxury fabric fashioned into a versatile, tailored pant coat. In spring styles, colors. Machine wash. Misses' sizes.

Regular \$33

Regular \$35 Half-Sizes (not shown) \_\_\_\_\_ 27.99

# 25<sup>99</sup>



### SAVE \$2! Women's Fashion Pumps

A classic slip-on with supple urethane vinyl uppers. Soft nylon tricot cushioned lining. Composition sole. Fashion colors. Women's sizes.

Regular \$12

# 9<sup>97</sup> pair

Ask About Sears  
Convenient Credit Plans

Prices Effective through  
Tuesday, March 12



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SPARS, ROBBICK AND CO.

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COMPTON-  
LYNWOOD

COVINA  
EL MONTE  
GLENDALE

HOLLYWOOD  
INGLEWOOD  
LAGUNA HILLS

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NORTHRIDGE  
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PASADENA  
PICO

POMONA  
SANTA FE SPRINGS  
SANTA MONICA

SOUTH COAST PLAZA  
THOUSAND OAKS  
TORRANCE

VALLEY  
VERMONT  
Closed Sunday

# Sears

# Installed Carpet SALE!

## Sale Prices Include:

- Carpet
- Cushion
- Installation

### Choose Shag or Multi-level Carpeting

Regular \$7.19 sq. yd. "Vermont".  
Sculptured nylon pile. Resists shedding and fraying. Cobblestone pattern. In four great colors.

Regular \$7.19 sq. yd. "Casual Living".  
DuPont® nylon pile shag. Long wearing. In five decorator tri-colorations.

Your Choice

**5<sup>99</sup>**  
sq. yd.  
Installed

### "Variation II" Sculptured Carpet

Regular \$12.39 sq. yd.  
Elegant sculptured nylon pile. Constructed for top performance. In five decorator colors.

**8<sup>99</sup>**  
sq. yd.  
Installed

### "Balanced Beauty" Plush Shag Carpet

Regular \$10.31 sq. yd.  
Crush-resistant. 100% nylon pile shag plush. In eight tweed or striped colors.

**9<sup>29</sup>**  
sq. yd.  
Installed

You Make a Phone Call . . .  
We Make a House Call!  
Call today for FREE home  
estimate . . . no obligation.

Carpeting Also Available at  
Sears Santa Ana and All Cata-  
log and Appliance stores

Prices Effective through  
Tuesday, March 12

## Custom-Made Drapery Fabric

# 40% OFF

## "Altamira" Open-Weave

Regular  
\$8.50

**\$5**  
yard  
Labor Extra

A contemporary medium-weight  
casement fabric. 100% Acrylic. In an  
array of sunny colors.

Ask About Sears  
Convenient Credit Plans

we make  
house calls

86 Decorators To Serve You

Get free decorating help from Sears  
Custom Shop . . . with no obligation.

- drapery
- upholstery
- slipcovers
- bedspreads
- window shades
- woven woods
- shutters
- blinds
- drapery rods

All work is individually  
tailored and carefully  
installed.

## Save On Perma-Prest® Panels

## "Royal Jewel" Airy Sheers

Regular \$1.89 40x24-in. long

**1<sup>57</sup>**  
each

Soft Dacron® polyester ni-  
lon. Machine wash, tumble  
dry. Colors.

\$1.99 40x30-in. long—1.67 ea.  
\$2.09 40x36-in. long—1.77 ea.  
\$2.29 40x45-in. long—1.87 ea.  
\$2.49 40x54-in. long—1.97 ea.  
\$2.69 40x63-in. long—2.07 ea.  
\$2.99 40x81-in. long—2.37 ea.  
\$1.79 Valance—1.47  
\$5.98 84x81-in. long—4.97 ea.  
\$9.98 124x81-in. long—7.97 ea.  
\$14.98 188x81-in. long—11.97 ea.

March 12—Last date  
to Order from  
1973 Winter  
Sale Catalog

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NORTHridge

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SOUTH COAST PLAZA

540-3333

THOUSAND OAKS

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TORRANCE

542-1511

VALLEY

763-8461, 984-2220

VERMONT

759-1911

Closed Sunday



# Sears

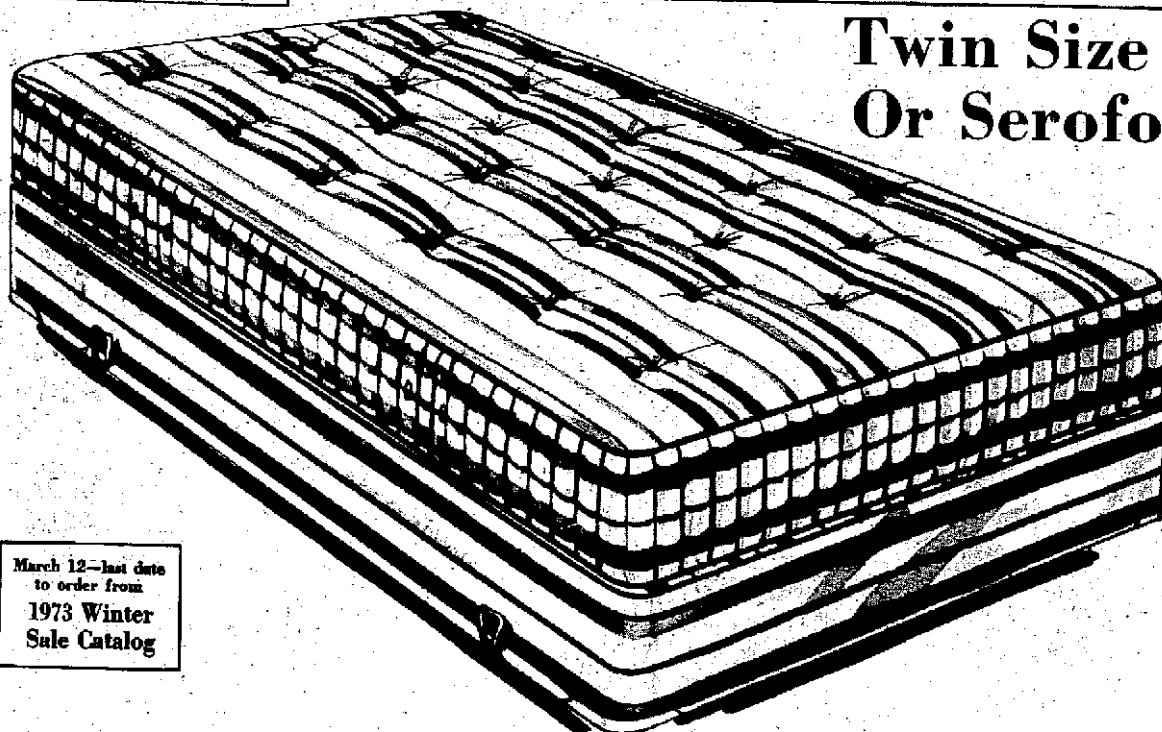
# SAVE \$10 NOW!

## Twin Size Innerspring Or Serofoam Mattress

Regular \$49.95

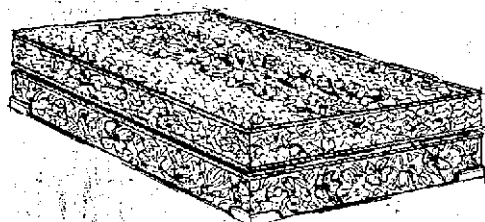
# 39<sup>88</sup>

March 12—last date  
to order from  
1973 Winter  
Sale Catalog



Innerspring mattress . . . has 510 coils in full size, 360 coils in twin size. Foam mattress . . . with 5-in. Serofoam polyurethane foam. Both mattresses Sanitized® for lasting freshness.

Regular \$49.95 Twin Size Foundation . . . 39.88  
Regular \$59.95 Full Size Mattress or Foundation . . . 49.88  
Regular \$149.95 Queen Size Set . . . 129.88  
Regular \$199.95 King Size Set . . . 159.88



**SAVE \$20!**

**Deluxe Innerspring or Foam Mattress**

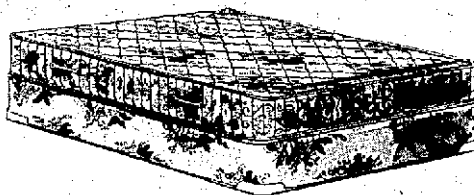
Regular \$69.95

Deluxe Innerspring . . . 312 coils in full size, 216 in twin. Serofoam 5-in. Serofoam polyurethane foam. Tulip patterned cover.

# 49<sup>88</sup>

Twin Size

Regular \$69.95 Twin Size Foundation . . . 19.88  
Regular \$79.95 Full Size Mattress or Foundation . . . 59.88  
Regular \$199.95 Queen Size Set . . . 159.88  
Regular \$279.95 King Size Set . . . 219.88



**SAVE \$30! "Sears-O-Pedic®"**

**Firm Supporting Innerspring Mattress**

Regular \$89.95

Innerspring . . . 504 coils in twin size, 720 coils in full size. Floral print, quilted rayon damask cover. Sanitized® for freshness.

# 59<sup>88</sup>

Twin Size

Regular \$89.95 Twin Size Foundation . . . 59.88  
Regular \$109.95 Full Size Mattress or Foundation . . . 79.88  
Regular \$259.95 Queen Size Set . . . 199.88  
Regular \$349.95 King Size Set . . . 289.88



**SAVE \$10!**

**Twin Size Hollywood Bed Set**

Regular \$109.95 Set

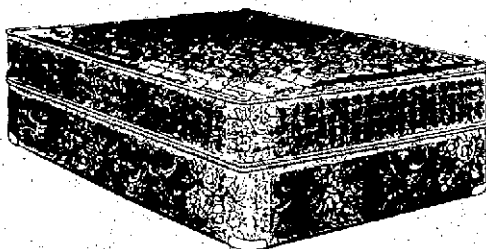
Includes: Headboard, Bed Frame, Mattress and Foundation

# 99<sup>88</sup>

set

Firm innerspring mattress is molded in Serofoam polyurethane foam. Floral tick quilted cover. Sanitized®. Quality, 45-coil "grid top" foundation. Two-legged frame. Maple finished headboard.

Regular \$129.95 Hollywood Bed Set . . . 119.88



**SAVE \$40! "Luxury Sears-O-Pedic®"**

**Extra-Firm Innerspring Mattress**

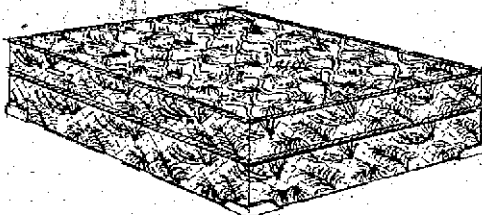
Regular \$119.95

Innerspring . . . 680 coils in twin size, 1,000 coils in full size. Quilted floral damask cover. Eyelet border. Sanitized®.

# 79<sup>88</sup>

Twin Size

Regular \$119.95 Twin Size Foundation . . . 79.88  
Regular \$139.95 Full Size Mattress or Foundation . . . 99.88  
Regular \$319.95 Queen Size Set . . . 259.88  
Regular \$449.95 King Size Set . . . 319.88



**SAVE \$50! "Sears-O-Pedic®" Imperial**

**Innerspring or Polymeric Foam Mattress**

Regular \$149.95

Innerspring features open and pocketed coils for finest edge and body support. Polymeric foam with firm, 6½-in. dense polymeric foam.

# 99<sup>88</sup>

Twin Size

Regular \$149.95 Twin Size Foundation . . . 99.88  
Regular \$169.95 Full Size Mattress or Foundation . . . 109.88  
Regular \$419.95 Queen Size Set . . . 299.88  
Regular \$549.95 King Size Set . . . 399.88

Prices Effective through  
Tuesday, March 12

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Convenient Credit Plans

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SOUTH COAST PLAZA

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THOUSAND OAKS

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TORRANCE

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VALLEY

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VERMONT

759-1911

Closed Sunday

# Sears

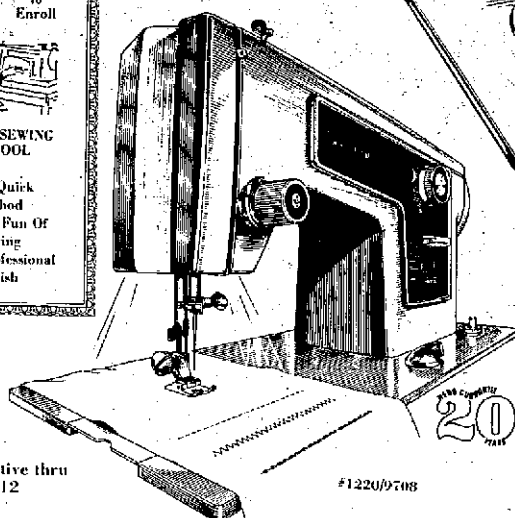
# Terrific Sale!... SAVE \$100!

## Kenmore S-T-R-E-T-C-H Stitch Portable with Automatic Buttonholer

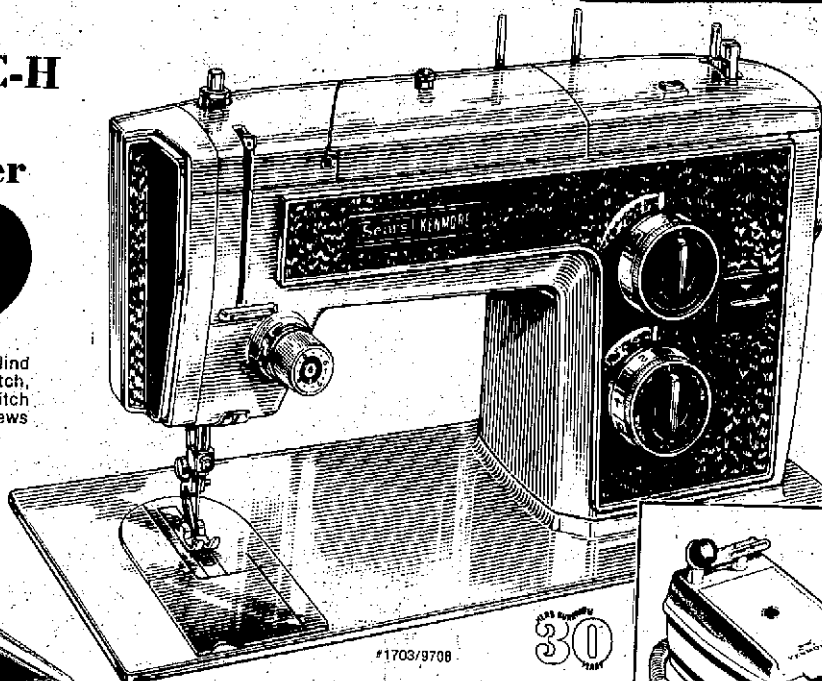
Regular  
\$329.95

# \$229

Just dial these stitches: straight stitch, zig-zag stitch, blind hemming, mending stitch, box stitch, straight stretch stitch, pine leaf stretch stitch, elastic stitch, smocking stretch stitch and rick-rack stretch stitch. Solid state foot control. Sew buttonholes automatically in 10 sizes.



Prices Effective thru  
Tues., Mar. 12



### Guarantee Period Head Guarantee

We will, at no charge, repair defects in the sewing machine head for guarantee period and in the electrical equipment for 2 years. During the first 90 days, we will also provide any mechanical service necessary for proper operation (other than normal customer maintenance) and replace belts, bobbin winder rubber rings or light bulbs returned to the store.



## S-T-R-E-T-C-H Stitch Portable Zig-Zag Sewing Machine

Sears  
Price

# \$98

Such a low price for a machine that sews the straight stretch stitch needed for Mom's favorite knits and woven fabrics! Sews zig-zag and straight stitches too. With foot control and case. Head is guaranteed 20 years.

Major Appliances Also Available  
at Sears Santa Ana and All  
Appliance and Catalog Stores

Prices Effective thru  
Tuesday, March 12



## Floor Care Appliances

Your  
Choice

# \$39

### Canister Vacuum

1.6 HP (peak output), .75  
VCMA, operating HP. With  
attachments. Tools store on  
top of canister. #2242...\$39

### Upright Vacuum

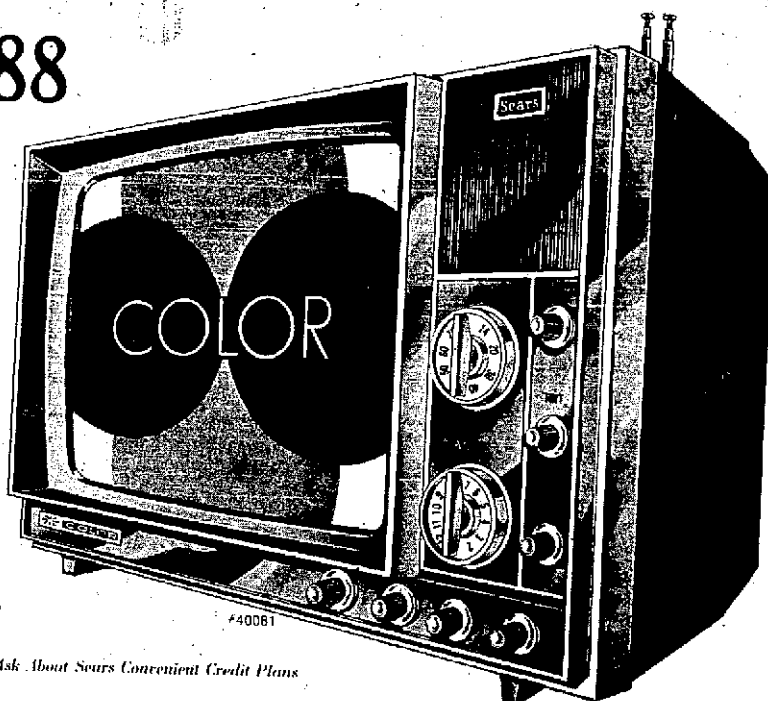
2-position rug-pile adjust-  
ment can be manually  
changed for deeper sweep-  
ing action. #3355...\$39

## Handsome Table-Model COLOR TV

# 189<sup>88</sup>

Features 11-inch diagonal  
measure picture, keyed au-  
tomatic gain control, auto-  
matic color purifier. Handy  
up-front controls for easy  
VHF and UHF antennas.  
Lightweight... easy to car-  
ry from room to room.

March 12—last date  
to order from  
**1973 Winter  
Sale Catalog**



WE SERVICE what we sell,  
anywhere in the U.S.A.

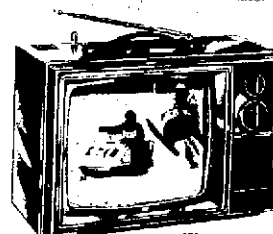
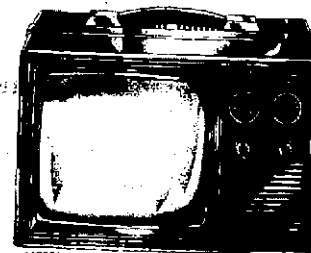
Ask About Sears Convenient Credit Plans

### Black and White TV

Sears  
Price

# 64<sup>88</sup>

9-inch diagonal measure  
picture. Keyed automatic  
gain control helps keep pic-  
ture steady. Continuous  
UHF tuning. VHF and UHF  
antennas.



### Black and White Portable TV

Low  
Price

# 74<sup>88</sup>

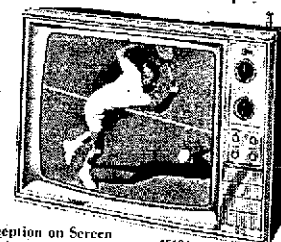
12-inch diagonal measure pic-  
ture. 12,000-volt solid state/  
tube type chassis. Keyed au-  
tomatic gain control. VHF and  
UHF antennas.

### Table-Model Black and White TV

Sears  
Price

# 99<sup>88</sup>

19-inch diagonal measure  
picture. Automatic gain  
control helps keep picture  
from fluttering. Silent UHF  
tuner.



Simulated Television Reception on Screen

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COMPTON-LYNWOOD 632-5761  
Covina 964-0611  
EL MONTE 443-3911  
GLENDALE 245-1004, 244-4611

HOLLYWOOD 469-5941  
INGLEWOOD 672-0161  
LAGUNA HILLS 586-1100, 495-1671  
LONG BEACH 435-0121  
NORTHridge 385-7272  
OLYMPIC & SOTO 268-5211  
ORANGE 637-2100  
PASADENA 351-4211, 611-3211  
PICO 938-4162

POMONA 629-5161  
SANTA ANA 547-3371  
SANTA FE SPRINGS 944-8011  
SANTA MONICA 394-6711  
SOUTH COAST PLAZA 540-3333  
THOUSAND OAKS 497-4566, 522-1121  
TORRANCE 642-1511  
VALLEY 763-8461, 944-2220  
VERMONT 759-1911 Closed Sunday

\* All Major Appliances Available at Sears Catalog And Appliance Stores  
\* Store Hours Shown Do Not Apply To These Stores:

ADAMS & MAGNOLIA 862-7781  
ARCADIA 445-4100  
BIRMINGHAM 343-3163  
CHINA 537-1571  
17th ST. COSTA MESA 846-5090  
CULVER CITY 537-1781  
CYPRESS 526-1556  
DOWNEY 953-1741  
FULLERTON 528-1191  
GARDEN GROVE 438-7000  
GLENDALE 245-1004, 244-4611  
HUNTINGTON 867-0681  
HUNTINGTON BEACH 846-7261  
LAKEMOOD 854-7640  
LOS ANGELES 597-3043  
MONTROSE-LLA CANADA 248-8230  
ONTARIO 948-2027  
PALOS VERDES 327-4501  
PARKVIEW 531-3100  
PARKVIEW 531-3100  
PARKVIEW 531-3100

PLACENTIA 526-0110  
REDWOOD BRANCH 379-8472  
REDDING 344-3411  
ROLLING HILLS 330-7330  
SCELSBY 245-9721  
SUNLAND HEIGHTS 965-3118  
SAN CLEMENTE 953-4113  
SAN DIMAS 599-2322  
SANDY 257-7710  
SAN PEDRO 341-4451  
SANTA ANA 547-3371  
SHERMAN OAKS 981-3100  
SIMI 576-0440

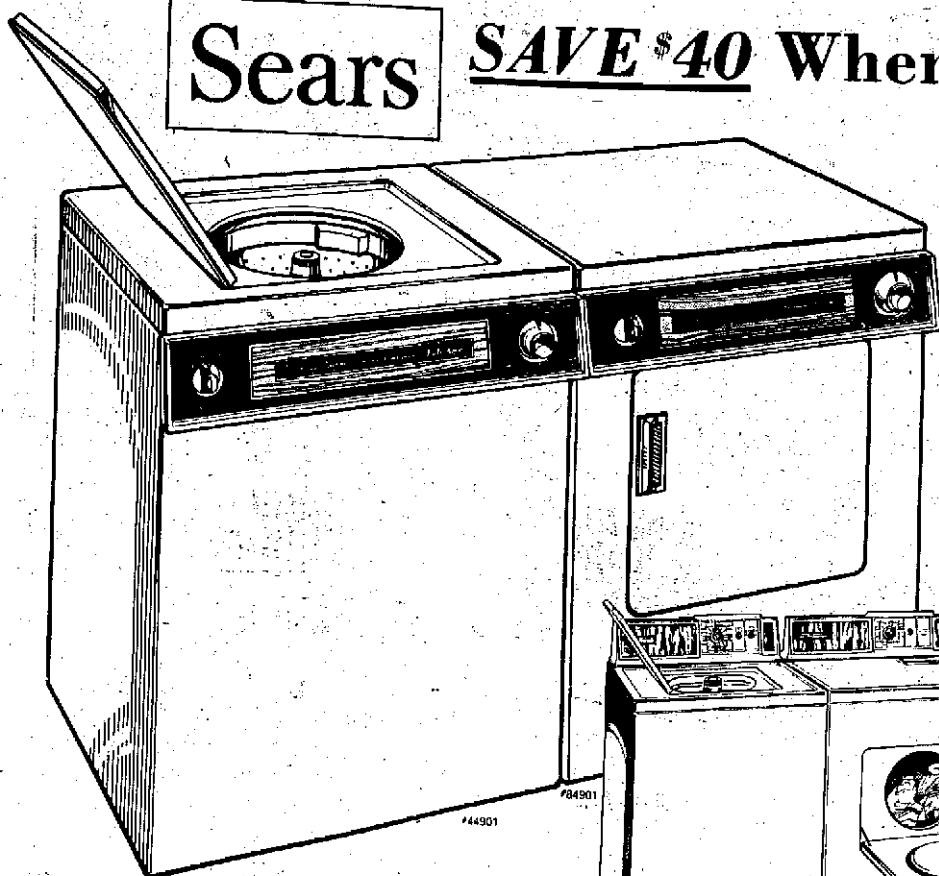
SOUTH HILLS SQUARE 946-9411  
SUNLAND 344-3411  
TOLUCA LAKE 962-7710  
TUSTIN 9141 832-4670  
UPLAND 948-1667  
UPPER MERIDIAN 945-1500  
VALLEJO 255-3720  
VAIL HILLS 281-7100  
WESTCHESTER 670-7010  
WESTMINSTER 937-1100  
WHITTIER 691-0666  
WHITTIER DOWNS 699-9521

\* Satisfaction, Guaranteed Or Your Money Back



# Sears

## SAVE \$40 When You Buy The Pair! Washer and Dryer



Regular \$219.95 Portable 4-Cycle Washer

Choice of 3 water levels, 4 cycles: normal, knit/delicate, permanent press, and short cycle. 2-speed motor, straight-vane agitator. #44901

**199<sup>88</sup>**

Regular \$139.95 Portable Electric Dryer

Features 3 cycles... including permanent press, normal and "Air Only". Pre-set temperature. No special wiring or installation required. #84901

**119<sup>88</sup>**

Permanent Press, 4-Cycle Washer

Choice of 5 wash/rinse temperatures, 3 water levels, 4 different cycles for versatility. #23621

**209<sup>88</sup>**

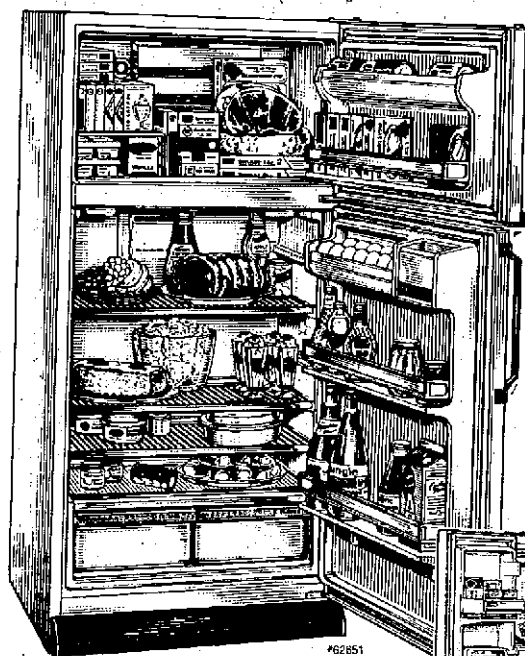
Dryer with Automatic Temperature Control

Automatic time and temperature controls help end guess-work... give you "just right" drying. #63621

**149<sup>88</sup>**

Major Appliances Also Available at  
Sears Santa Ana and All Appliances  
and Catalog Stores

Sears Care Service protects the value of  
your appliances. We service what we sell,  
wherever you live or may move in the U.S.A.



### VALUE!

All Frostless 16.0 Cu. Ft.  
Refrigerator Freezer

Sears  
Price

**\$248**

All Frostless... 11.7 cu. ft. refrigerator, 4.3 cu. ft. freezer. Two half-width interior crispers provides storage space for fresh food. Separate, adjustable cold controls.

### CUT \$60 NOW!

Kenmore Compactor Reduces  
Garbage into Compact Package

Was  
\$229.95

**169<sup>88</sup>**

Reduce trash to about one-fourth of  
original size in under 60 seconds.  
Automatic deodorizer spray. In white,  
avocado, coppertone or tawny gold  
color. #42701



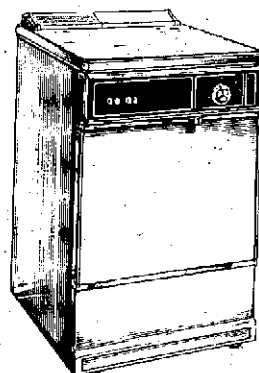
Kenmore  
Garbage Disposer

SAVE \$15!

Regular  
\$74.99

**59<sup>88</sup>**

Continuous feed disposer  
has 1/2-HP motor for reliable  
service. Insulated. #6524



### SAVE \$40!

Kenmore Portable  
4-Cycle Dishwasher

Regular \$229.95

**189<sup>88</sup>**

Two-level wash action.  
Roto-Rack and 150 Sani-  
Wash. In white. #72041

\$199.95 Built-in Dishwasher  
White panel. #7212... 169.88  
In color \$5 extra

### SAVE \$40!

19.0 Cu. Ft. All-Frostless  
Side-By-Side Coldspot

Regular  
\$379.95

**339<sup>88</sup>**

12.5 cu. ft. refrigerator, 6.5 cu. ft. freezer. Sepa-  
rate, adjustable cold controls. Magnetic door  
gasket seals cold in, warmth out.



SHOP SUNDAYS 12 NOON to 5 P.M. ... MON. thru SAT., 9:30 A.M. to 9:30 P.M.

**Sears**

SEARS, ROEBUCK AND CO.

ALHAMBRA 576-4321  
BUENA PARK 828-4400, 521-4530  
CANOGA PARK 340-0861  
CARSON 532-3811  
CERRITOS 860-0511  
COMPTON-LYNWOOD 692-5761  
Covina 965-8611  
EL MONTE 443-3911  
GLENDALIE 245-1004, 244-4411

HOLLYWOOD 469-5941  
INGLEWOOD 572-0161  
LAGUNA HILLS 586-1100, 498-1671  
LONG BEACH 435-0121  
NORTHridge 885-7272  
OLYMPIC & SOTO 268-5211  
ORANGE 437-2100  
PASADENA 351-4211, 681-3211  
PICO 938-4362

POMONA 629-5161  
SANTA ANA 547-3371  
SANTA FE SPRINGS 944-8011  
SANTA MONICA 384-6711  
SOUTH COAST PLAZA 540-3323  
THOUSAND OAKS 497-4566, 552-1131  
TORRANCE 542-1511  
VALLEY 763-8461, 984-2220  
VERMONT 759-1911 Closed Sunday

\* All Major Appliances Available at Sears Catalog and Appliance Stores  
\* Store Hours Shown Do Not Apply To These Stores:

ADAMS & MACHONIA 808-7781  
ALCANTARA 445-4100  
BIRKENHEAD 445-3153  
CHINO 807-3371  
TOLSON CITY 837-1261  
CITYVIEW 826-1550  
DOWNEY 933-9741  
HUNTERDON 551-1191  
GARDEN GROVE 578-9700  
GRANDVIEW 360-1051  
HAWTHORNE 330-3461

HAWTHORNE 679-0681  
HIGHLAND PARK 254-5981  
HUNTINGTON BEACH 860-2681  
LAKEWOOD 434-7400  
LOS ANGELES 897-3649  
MONTESILLO 724-2230  
MONTROSE-CANADA 246-8730  
ONTARIO 966-0071  
PALMS VERDES 377-5981  
PANDORA CITY 855-9781  
PARAMOUNT 331-1100  
PARK LAUREL 931-4351

PLACENTIA 524-0110  
REDONDO BEACH 379-5472  
REDDO 248-5161  
ROLLING HILLS 520-7550  
ROSELAND 365-9721  
ROSELAND HEIGHTS 965-3218  
SAN CLEMENTE 495-4113  
SAN DIMAS 490-2252  
SAUGUS 255-7110  
SAN PEDRO 340-4651  
SANTA SUSANA 981-5100  
SUN 326-0460

SOUTH HILLS SQUARE 968-9411  
SUNLAND 353-4451  
TOLUCA LAKE 960-7216  
TUSTIN 7141-837-4810  
UPLAND 951-1927  
LITCHFIELD HILLS 945-1701  
VALLEJO 219-5720  
VAN NUYS 781-7100  
WESTCHESTER 425-7020  
WESTMINSTER 923-4351  
WHEELER 697-0646  
WHEELER DOWNS 899-9921

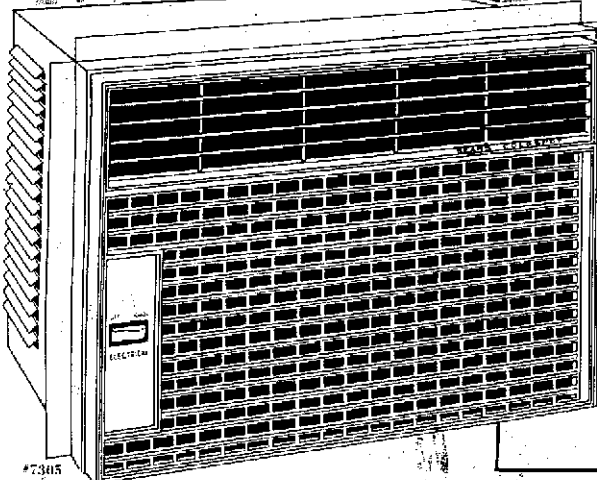
\* Satisfaction Guaranteed Or Your Money Back

# Sears

# PRE-SEASON AIR CONDITIONING

# SALE

## THIS OR THIS?



**SAVE \$10 to \$100!**

**Sears PRE-SEASON  
Air Conditioner Sale**

5,000 BTU  
Model  
Regular \$99.95

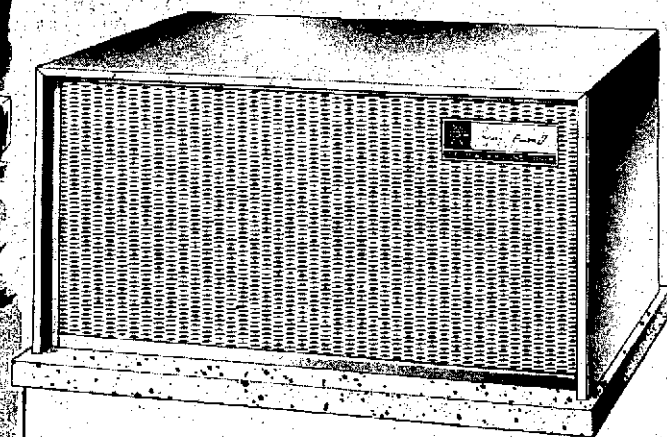
**\$89**

Economical, uses only 115-volts. Fits windows 19-3/8-in. wide, 12-1/4-in. deep. Uses ordinary household current.

\$169.95, 8,000 BTU, #7312	149.88
\$239.95, 11,000 BTU, #7361	199.88
\$339.95, 21,000 BTU, #7373	299.88
\$499.95, 32,000 BTU, #7396	339.88

## SAVE \$100!

### Sears Custom II Central Air Conditioning



**Total Regular  
Low Price \$549**

**\$449**

Sears Custom II central air conditioning system is built for dependable service with two-speed fan to help keep noise down. There's a Custom II system to suit most homes; Call for FREE estimate.

Contractor License No. 25455

Price Includes 36,000 BTU/H Condenser, "A" Coil and Relay Transformer

Tubing, Thermostat and Installation Extra

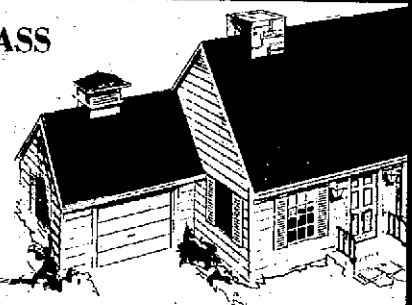
Prices Effective Through Tuesday, March 12

No Monthly Payments on Sears Air Conditioners Until June 1974 on Sears Deferred Easy Payment Plan (there will be a finance charge for the deferral period)

### FIBERGLASS ROOFING

## 15% off

Regular Low  
Material Prices



Protect your home with Sears installed roofing, 205-lb. or 260-lb. Fiberglass® 3-tab asphalt shingles with fiberglass® base stand up to tough weather... plus they are fire resistant. Installation Extra.

FREE Roof Inspection! FREE Estimates!

**SAVE \$40!**

**Automatic Garage  
Door Opener/Closer**

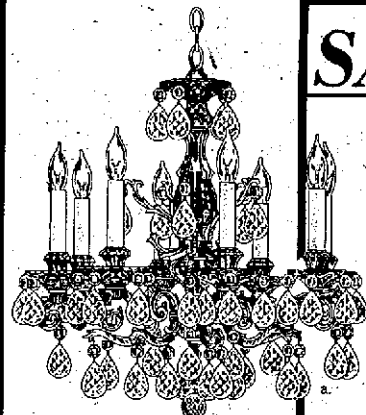
Regular  
\$199.99

**159.99**

Fully automatic with 1/4-HP motor. Solid-state transmitter. Automatic safety reverse. #6541

**Economy Garage Door  
Opener, #6501 99.99**

Expert Installation Available



**SAVE \$5!**

**2-Lt. Hall or  
Entry Pendant**

Regular  
\$24.99

**19.99**

Attractive two-light hallway fixture with gleaming brass finished parts, star cut design on glass panels.

## SAVE \$50!

### Elegant Crystal Chandeliers

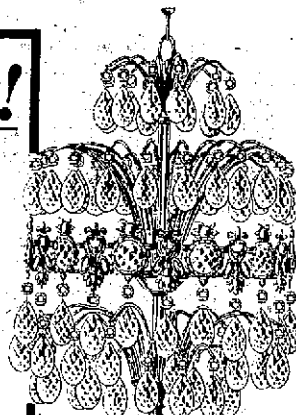
Regular \$119.99

**YOUR CHOICE**

**69.99**  
each

a. Regal 8-light chandelier with antique brass finished parts, 74 glistening, crystal glass prisms, 35mm crystal glass ball.

b. Dazzling 6-light full crown, crystal glass chandelier with 84 fiery, crystal glass prisms, antique brass finished parts.



**SAVE \$25!**

**4-Lt Crystal  
Glass Swag**

Regular  
\$69.99

**44.99**

Exquisite four-light crystal glass swag has a cast bronze leaf design with shimmering crystal glass chains.



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**Sears**  
SEARS, ROEBUCK AND CO.

ALHAMBRA  
BUENA PARK  
CANOGA PARK

CARSON  
CERRITOS  
COMPTON-  
LYNWOOD

COVINA  
EL MONTE  
GLENDALE

HOLLYWOOD  
INGLEWOOD  
LAGUNA HILLS

LONG BEACH  
NORTHRIDGE  
OLYMPIC & SOTO

ORANGE  
PASADENA  
PICO

POMONA  
SANTA FE SPRINGS  
SANTA MONICA

SOUTH COAST PLAZA  
THOUSAND OAKS  
TORRANCE

VERMONT  
Closed Sunday



# Sears

# Sensational Mechanic's Tool Sale



**SAVE \$26!**

**Craftsman 84-pc.  
Standard Size  
Tool Set Sale**

Regular \$75.99

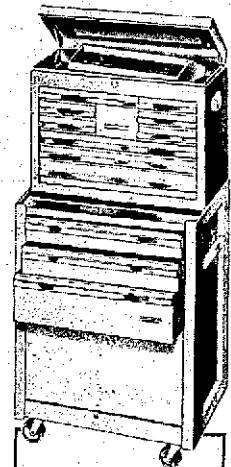
**49<sup>99</sup>**  
set

Set includes 3/8-in. and 1/2-in. drive quick release ratchets, a variety of sockets and accessories, wrenches, screwdrivers, a rugged tool box and more. #33085

\$79.99 Craftsman 78-pc.  
Metric Set #33188 51.99

\$99.99 Craftsman 92-pc. Mechanic's  
Standard Tool Set #33221 69.99

Ask About Sears Convenient Credit Plans



**SAVE \$17!**

**10-Drawer  
Tool Chest**

1 pc. roll-formed slides on  
drawers for smooth action.  
#65282

Regular \$86.99 **69<sup>99</sup>**

**SAVE \$15!**

**3-Drawer  
Roller Cabinet**

Drawer slides welded to  
frame on three different pat-  
terns. #65033

Regular \$71.99 **59<sup>99</sup>**



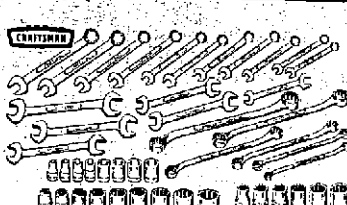
**SAVE \$8! 41 pc.  
Hex Tap-Die Set**  
Regular \$37.99  
#5201  
\$39.99 Metric 41-pc.  
Tap-Die Set 29.99



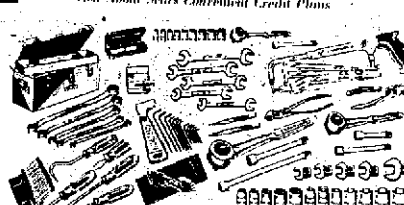
**SAVE \$4.50 Mechanic's  
Tool Chest**  
Regular \$23.49  
#65336 18<sup>99</sup>



**SAVE \$10!  
Torque Wrench**  
Regular \$16.99  
#44443 29<sup>99</sup>



**SAVE \$25! Craftsman Metric Add-on Set**  
Regular \$61.99  
#33013 39<sup>99</sup>



**SAVE \$40! Craftsman 112-pc.  
Mechanic's Tool Set**  
Regular \$139.99  
#33128 99<sup>99</sup>

# SALE! Save Now on Exterior and Interior Paint

**SAVE \$3!**



**One-Coat Exterior  
Latex House Paint**

Regular \$9.99

**6<sup>99</sup>**  
gallon

Creamy thick... resists dripping  
Climate-formulated for your area...  
resists blistering, peeling, weathering,  
mildew, industrial fumes. #30095

Prices Effective  
thru Tuesday, Mar. 12

**SAVE \$1.50!  
Acrylic Latex  
House Paint**

Regular \$5.99

**4<sup>49</sup>**  
gallon

Goes on with little drip or  
spatter. Dries in as little as 30  
minutes. Soapy water-clean-  
up. #22005



**SAVE \$2 to \$3! YOUR CHOICE!**

Regular \$7.99 to \$8.99 Latex  
Flat-Semi-Gloss or Floor-Patio Paint

**5<sup>99</sup>**  
gallon

**4-Way Guarantee**  
Latex Semi-Gloss  
Regular \$7.99 gal.  
• 1-coat 450 sq. ft. coverage  
• washable • Colorfast • Spot resis-  
tant or you get necessary addi-  
tional paint or your money  
back. (When applied over prop-  
erly prepared surfaces.)  
#71005

**5-Way Guarantee**  
Latex Flat Interior  
Regular \$8.99 gal.  
• 1-coat 450 sq. ft. coverage  
• washable • Colorfast  
• 5-year durability • Spot resistant  
or you get necessary additional  
paint or your money back.  
(When applied over prop-  
erly prepared surfaces.)  
#67005

**Latex Floor and  
Patio Paint**  
Regular \$7.99 gal.  
Dries to an attractive low lustre  
finish in as little as 2 hours.  
resists oil, weather. A variety of  
colors. #53005

Tools and Paint also available at Sears Santa Ana



**SAVE \$2!  
Oil Base  
House and  
Trim Paint**

Regular \$2.99

**8<sup>99</sup>**

Guaranteed 3-Ways. One  
Coat. No chalk wash  
down. Non-yellowing.  
#2500



**SAVE \$2!  
Driveway Coating  
and Sealer**

Regular \$2.99

**5<sup>99</sup>**  
3-gal. pail

Does up to 600 sq. ft.  
Protects, helps restore  
beauty of asphalt  
driveways, patios.  
#45407

SHOP SUNDAYS 12 NOON to 5 P.M. ... MONDAY thru SATURDAY 9:30 A.M. to 9:30 P.M.

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**Sears**  
SEARS, ROEBUCK AND CO.

ALHAMBRA  
BUENA PARK  
CANOGA PARK

CARSON  
CERRITOS  
COMPTON-  
LYNWOOD  
Covina  
EL MONTE  
GLENDALE

HOLLYWOOD  
INGLEWOOD  
LAGUNA HILLS  
LONG BEACH  
NORTHRIDGE  
OLYMPIC & SOTO

ORANGE  
PASADENA  
PICO

POMONA  
SANTA FE SPRINGS  
SANTA MONICA

SOUTH COAST PLAZA  
THOUSAND OAKS  
TORRANCE

VERMONT  
Closed Sunday



**SAVE**  
**\$10** Per Unit

## Sears Slim-line Modular Shelving SALE!

In rich walnut grained vinyl finish on particle board. Strong and warp resistant. Units are 72x30x14-in. deep. It's easy to turn a wall into a library.

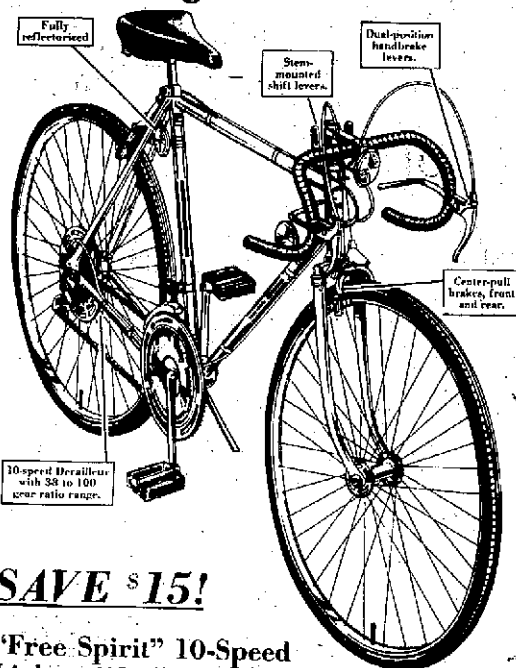
A. Regular \$69.99 Book Shelf Unit **59<sup>97</sup>**

B. Regular \$79.99 Shelves, Drawer, Desk **69<sup>97</sup>**

C. Regular \$89.99 Shelves, Drawers, Sliding Glass Doors **79<sup>97</sup>**



All Bikes Are Unassembled. Full Service and Set-Up Available At Sears.



**SAVE \$15!**

## "Free Spirit" 10-Speed Lightweight Racer

Wide gear range takes any ride in stride. Dual-position brake levers are easy to reach whether you're racing or touring. Center-pull brakes grab evenly for smooth, sure stops. And don't forget, when you have a Free Spirit you always have somewhere to go!

Regular \$99.99

**84<sup>99</sup>**

# Sears

Prices Effective Through Tuesday, March 12



# SAVE \$10!

## Pocket-size Battery-Operated Calculator

Regular \$59.99

**49<sup>97</sup>**

Features 8-digit capacity. Constant feature. Automatic decimal placement. Divides, multiplies, adds, subtracts. Operates on batteries (included) or household current with adapter (optional). Comes with handy case.



Office



Travel



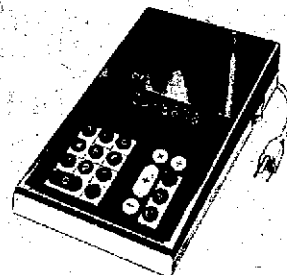
Home

**CUT \$30!**

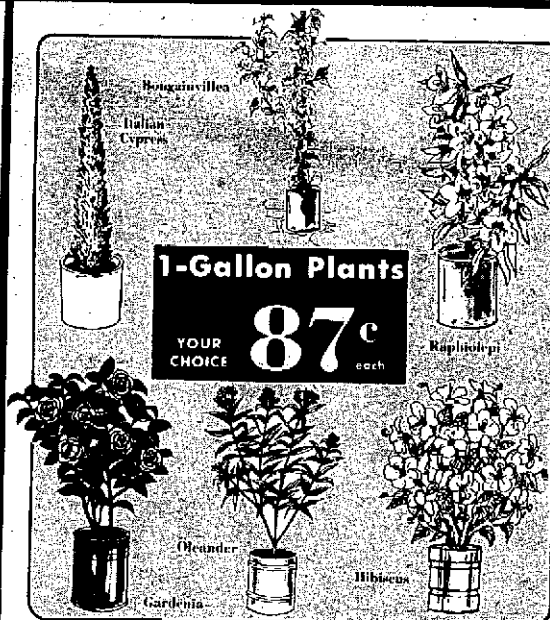
**Desk Calculator 49<sup>97</sup>**

Was \$79.99

Touch a button it divides, multiplies, adds, and subtracts. Gives 8-digit answers. Figures percentages and places decimal automatically.



Ask About Sears Convenient Credit Plans



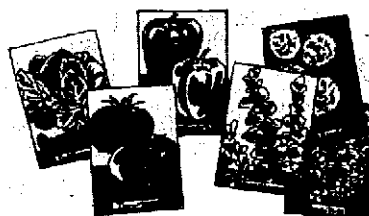
**1-Gallon Plants**  
**YOUR CHOICE 87<sup>c</sup> each**



Indoor-Outdoor Planter Mix  
Regular \$1.99

122

2 cu. ft. bag

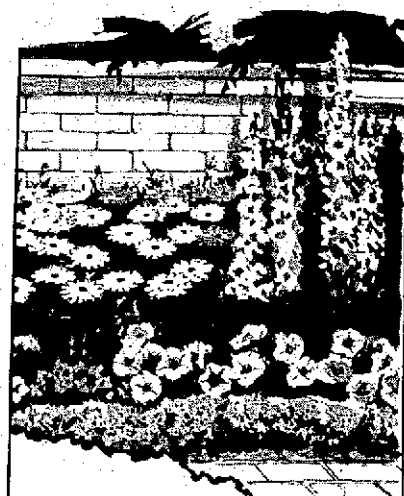


**SAVE 16¢ to 26¢!**

**25¢ to 35¢ Packet Seeds**  
Choose from a variety of flowers or vegetables.

**9<sup>c</sup>**

per packet



**SAVE 40%**

When You Buy 3!

## Assorted Colorful Blooming Plants

Regular .19¢ each

**YOUR CHOICE 3 for 88<sup>c</sup>**

Wide variety includes Primrose, Catemula, Ranunculus, Carnation, Strawberry, Pansy

**SHOP SUNDAYS 12 NOON to 5 P.M. . . . MONDAY thru SATURDAY 9:30 A.M. to 9:30 P.M.**

**Satisfaction Guaranteed or Your Money Back**

**Sears**

STARS, ROEBUCK AND CO.

ALHAMBRA  
576-4321

BUENA PARK  
828-4400, 521-4530

CANOGA PARK  
340-0661

CARSON  
966-0611

CERRITOS  
860-0511

COMPTON-LYNWOOD  
632-5761

COVINA  
966-0611

EL MONTE  
443-3911

GLENDALE  
245-1004, 244-4611

HOLLYWOOD  
469-5941

INGLEWOOD  
672-0161

LAGUNA HILLS  
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LONG BEACH  
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SANTA FE SPRINGS  
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SANTA MONICA  
394-6711

SOUTH COAST PLAZA  
540-3333

THOUSAND OAKS  
497-4566, 522-1131

TORRANCE  
542-1511

VALLEY  
763-8461, 984-2220

VERMONT  
759-1911

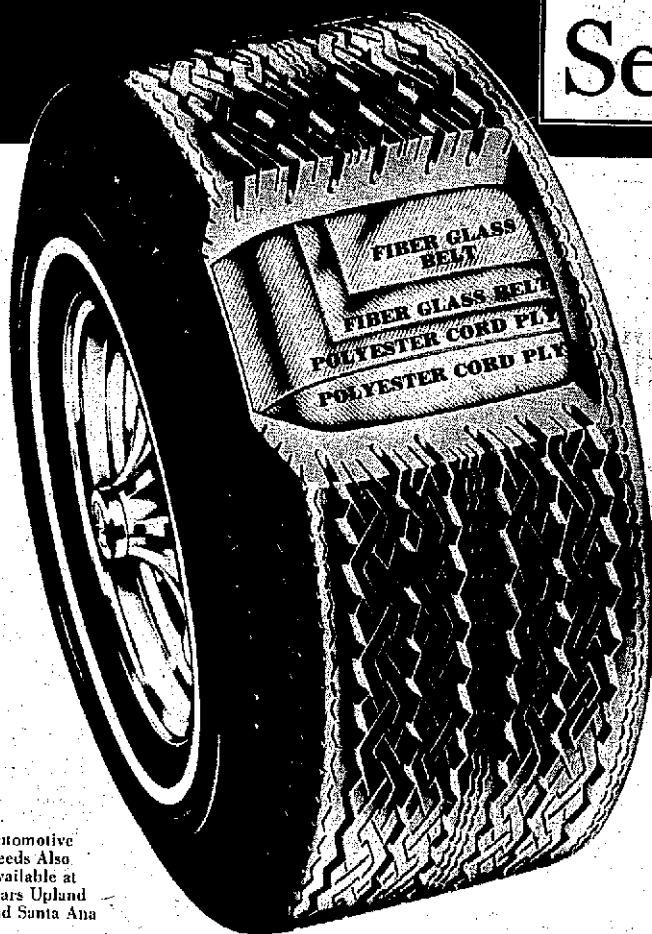
Closed Sunday



# Sears

# SAVE \$10 to \$20

PER TIRE



Automotive Needs Also Available at Sears Upland and Santa Ana

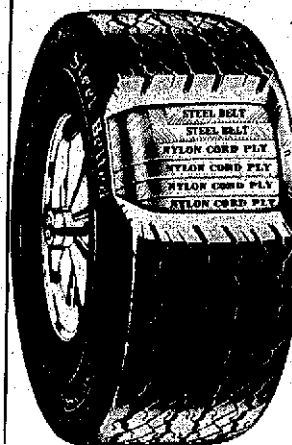
SIZE	Regular Trade-In Price	Sale Trade-In Price	F.E.T.
TUBELESS WHITEWALLS			
A70-13	32.99	22.99	1.99
C70-13	34.99	24.99	2.26
E70-14	37.99	27.99	2.51
F70-14	39.99	28.99	2.63
G70-14	42.99	31.99	2.82
H70-14	45.99	33.99	3.09
G70-15	44.99	32.99	2.87
H70-15	47.99	34.99	3.11
J70-15	50.99	36.99	3.27
L70-15	57.99	37.99	3.50

## SUPERWIDE 70

### Our Widest Belted Tire

### 30,000 Mile Guarantee

**Sears Highway Passenger Tire Guarantee**  
If you do not receive the number of miles specified because of your tire becoming unserviceable due to (1) defects, (2) normal road hazards, or (3) tread wear-out, we will: At our option, exchange it for a new tire or give you a refund charging in either case only the proportion of the then current selling price plus Federal Excise tax that represents mileage used. If the tire is unserviceable due to any of the above causes before 10% of the guaranteed mileage is received, the replacement or refund will be made with no charge for mileage received. Nail punctures will be repaired at no charge. Guarantee applies to tires on vehicles used for private family purposes.

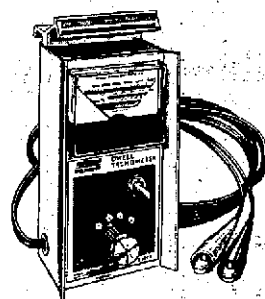


### SAVE 25%!

### Steel Belted Truck Tires

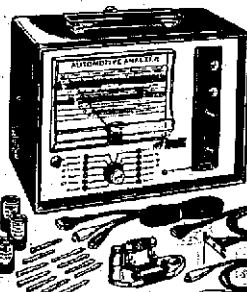
These heavy duty tires have 2 steel belts and 4 nylon cord plies.

SIZE	Regular Trade-In Price	Sale Price Trade-In Price	F.E.T.
TUBELESS WHITEWALLS			
E70 14LT	56.50	42.37	3.26
G78 15LT	65.00	48.75	3.72
H78 15LT	70.50	52.87	4.14
TUBELESS BLACKWALLS			
E78 14LT	52.00	39.00	3.26
G78 15LT	60.50	45.37	3.72
H78 15LT	65.50	49.12	4.14



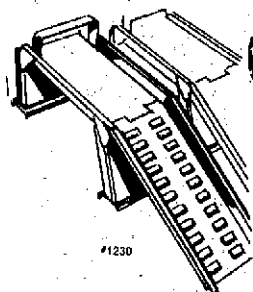
Regular \$54.99  
**Dwell Tachometer**

**SAVE \$10!** **44<sup>99</sup>**  
Transistorized circuit. Same accuracy and precision plus direct readings for 4-6-8 engines on a single scale.



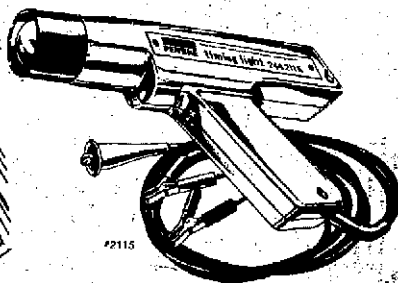
Regular \$95.99  
**Sears Engine Analyzer**

**SAVE** **84<sup>99</sup>**  
Tests 4, 6 and 8 cylinder of rotary engines for over 50 different functions.



Regular \$39.99  
**Sturdy Car Ramp**

**SAVE \$10!** **29<sup>99</sup>**  
2½-ton capacity. Heavy gauge construction. Front wheel stops prevent forward rolling. 2-pc. construction.



Regular \$31.99  
**Timing Light Sale**

**SAVE \$6!** **25<sup>99</sup>**  
Hand wired, solid-state. Transistorized. Burn-out proof circuit.



## SAVE \$2.66!

### Sears Heavy Duty Shock Absorbers

Regular \$7.99  
**GUARANTEED FOR AS LONG AS YOU OWN YOUR CAR**

**5<sup>33</sup>**  
each

**Shock Absorber Guarantee:**  
If Heavy-Duty Shock Absorber fails due to faulty materials or workmanship or wears-out while the original purchaser owns the car, it will be replaced upon return free of charge, or the purchase price will be refunded. If the defective shock absorber was installed by Sears, we will install the new shock absorber with no charge for labor.

Sizes to fit most American-made cars, pick-up trucks as well as many imports. Get improved ride and driving control.

Sears Home of the SteadyRider Shock Absorber



10W-30 All Weather Motor Oil

Regular 59¢ qt. can **44<sup>c</sup>** qt. can

Ask About Sears Convenient Credit Plans

Prices Effective thru Tues., Mar. 12th

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TORRANCE  
542-1511  
UPLAND  
985-1927  
VALLEY  
763-8461, 984-2220

VERMONT  
759-1911  
Closed Sunday

# Great Looking Children's Wear begins with Perma-Prest® Fabrics

## Sears

Prices Effective through Tuesday, March 12

Wear 'em, wash 'em and wear 'em again. With no ironing when machine washed and tumble dried!

### Save \$1! Bigger Girls' Light-Weight Shirt Jackets

Polyester-cotton blend. Long point collar, long sleeves, elasticized waistband. Colors. Sizes 7-14.

Regular \$5.99

**4<sup>97</sup>**

\$4.19 Bigger Girls' Solid Shirt. Sizes 7 to 14.

**3<sup>47</sup>**

### Save \$1! Bigger Girls' Cuffed Flare Baggies

In an array of dots, checks, plaids and florals. Ever so many colors. Sizes 7-14, regular and slim.

Regular \$5.99

**4<sup>97</sup>**

### Cut \$3.58

When You Buy 2!

### Bigger Girls' Flare Jeans

Were \$5.29

**2 for \$7**

Western styling, modified flare leg. Sturdy fabric. Great colors. Sizes 7 to 14, slim and regular.

### Save \$1! Big Boys' Cuffed Flare Baggies

Easy-care cotton-polyester blend. Choose from great new plaids. Sizes 8-12 regular and slim.

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# **mixology**

*44 Great Recipes for popular Mixed Drinks  
... plus a primer for Happy Hour astrology talk*



## **● DRINK RECIPES**

*As mixed at famous hotels  
and restaurants!*

## **● ASTROLOGY CHART**

*Decorative mural-size wall chart has  
drink recipes, fascinating Zodiac details!*

## **● MIXING TIPS**

*Secrets of the "pros" — how  
to improve your favorite drinks!*

Advertising Supplement to  
**Long Beach  
Independent Press-Telegram**

Sunday, March 10, 1974

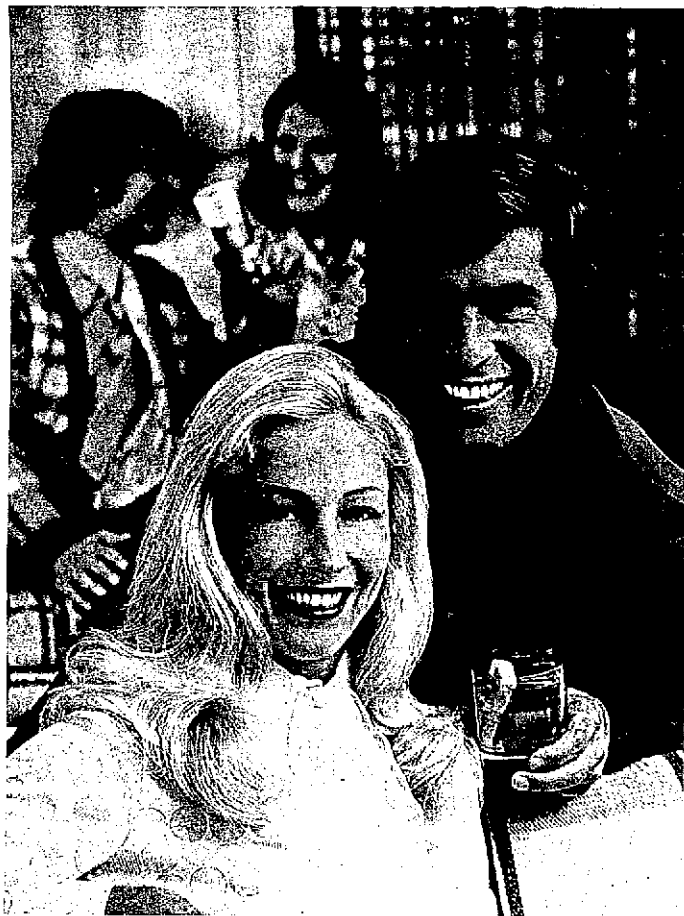


SEND FOR A PAIR OF THESE

**ZODIAC COIN**

**KEY RINGS**

*(details of offer inside)*



# how to take the guesswork out of drink mixing

If you'd like to shine as mixologist for your Happy Hour crowd . . . but if you panic as the group grows or a guest asks for a drink you've never made before . . . here's help. Just save this special supplement. It takes the work — and the guesswork — out of mixing superb drinks. What's more, it shows how to get a giant astrology chart you can hang up to brighten party conversation . . . and it even suggests a special drink for each friend's Zodiac sign.

This guide contains some great mixing tips and secrets of the "pros," yet the recipes are simple and easy to follow. You'll enjoy offering friends famous cocktails mixed the way they're made at top spots across the nation. You'll be able to expertly mix drinks made with all the popular basic liquors: whiskey, Scotch, vodka, gin, rum, Southern Comfort. Try a few. You'll be amazed at how easy it is, and how much better your drinks are. One of the most valuable tips is right here on this page . . .

# how to improve your favorite mixed drinks

## What is SOUTHERN COMFORT?

Although it's used just like an ordinary whiskey, Southern Comfort tastes much different than any other basic liquor. It tastes *good*, right out of the bottle. And there's a reason. In the days of old New Orleans, a talented gentleman was disturbed by the taste of even the finest whiskeys of his day. So he combined rare and delicious ingredients to create a superb, unusually smooth, *special* kind of basic liquor. Thus Southern Comfort was born! Its formula is still a family secret — its delicious taste still unmatched by any other liquor. Try a bottle!



The taste of any mixed drink is *controlled* by the flavor of the liquor you use as a base. Therefore, you can *improve* many drinks simply by "switching" the basic liquor called for in a recipe — to one with a more satisfying taste. To understand *why* this improves your drinks . . .

## MAKE THIS SIMPLE TASTE TEST

Pour a jigger of Bourbon or Scotch over cracked ice in a short glass. Sip it. Then do the same with Southern Comfort. Sip it . . . and you've found a completely *different* basic liquor, one that tastes *good* with *nothing added*.

No wonder many experts "switch" to Southern Comfort to improve many drink recipes. It adds a deliciousness no other basic liquor *can*. S.C. tastes great *straight*, like a "cocktail" right out of the bottle (many prefer it that way, or on-the-rocks). That's why it makes many mixed drinks taste better, too (even tall drinks like a Collins or Julep).

Prove it to yourself. Try any of the popular drinks shown at right. First make one the ordinary way; then make the same drink with Southern Comfort. Compare them. The improvement in taste will surprise you . . . and please you.



# make both recipes for any of these drinks

Then compare them . . . you'll be convinced.

## the Sour

### the ordinary Sour

½ jigger fresh lemon juice  
1 teaspoon sugar  
1 jigger (1½ oz.)  
Bourbon or rye

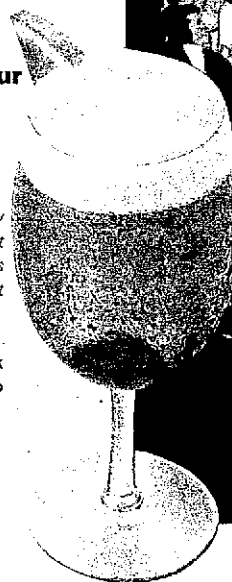
Shake with cracked ice; strain into glass. Add orange slice on rim of glass and a cherry. Now mix this drink using the Southern Comfort recipe at right. See how the simple switch in basic liquor greatly improves this famous drink.

### the smoother Sour

½ jigger fresh lemon juice  
½ teaspoon sugar  
1 jigger (1½ oz.)  
Southern Comfort

Mix just like the ordinary recipe. But you'll enjoy it much more. The liquor's delicious flavor makes it the smoothest sour ever.

**COMFORT\* SOUR**  
As mixed at Hotel Mark Hopkins, San Francisco



## the Old-Fashioned

### ordinary way . . .

½ oz. sparkling water  
Dash Angostura bitters  
1 teaspoon sugar  
1 jigger (1½ oz.)  
Bourbon or rye  
Slice of orange and a cherry

Stir bitters, sugar, sparkling water in Old-Fashioned glass. Add ice cubes and whiskey; stir. Add fruit. Now mix this same drink with recipe at right; compare them. The taste of Southern Comfort improves your drink tremendously.

### improved way

½ oz. sparkling water  
Dash Angostura bitters  
½ teaspoon sugar (optional)  
1 jigger (1½ oz.)  
Southern Comfort  
Cherry, orange slice, lemon peel

Mix like ordinary recipe. Then sip it. The switch in basic liquor makes this drink taste so much better.

**COMFORT\* OLD-FASHIONED**  
As served at Sage's East Restaurant, Chicago



\*Southern Comfort®

## the Manhattan

### ordinary

1 jigger (1½ oz.)  
Bourbon or rye  
½ oz. sweet vermouth  
Dash of Angostura bitters (optional)

Stir with cracked ice; strain into glass. Add cherry. A fine drink, but compare it to the Southern Comfort recipe at right. The improvement in flavor and smoothness pleases even the most loyal Bourbon fan.

### and improved way

1 jigger (1½ oz.)  
Southern Comfort  
½ oz. dry vermouth  
Dash of Angostura bitters (optional)

Mix like ordinary recipe. The combination of dry vermouth and Southern Comfort makes a much better-tasting drink.

**COMFORT\* MANHATTAN**  
As it's served at Paul Young's Restaurant, Washington, D.C.

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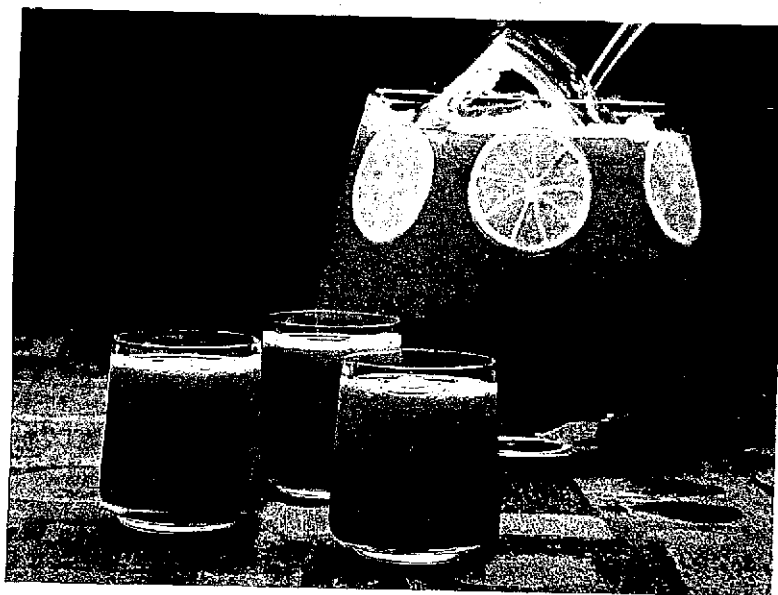
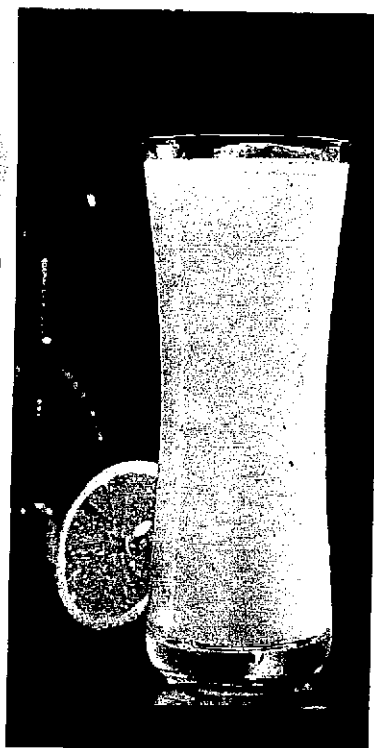
We're passing along the recipe used by  
Mexico City's famed bar, Las Piramides.  
The secret is in the way these two great  
liquors blend so well with orange juice.  
It's just like discovering Spanish gold:

1 oz. Southern Comfort

½ oz. tequila

Orange juice

Fill a highball glass with ice cubes. Pour in  
Southern Comfort and tequila. Fill with  
chilled orange juice and stir. Caramba!



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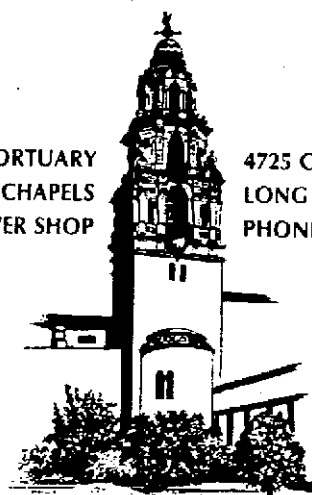
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### southland sunday

Magazine of The Long Beach Independent, Press-Telegram

March 10, 1974

James M. Leavy  
Editor

Joanne Norris Judy Hazlett Bill Buerge  
Associate Editors Art Director

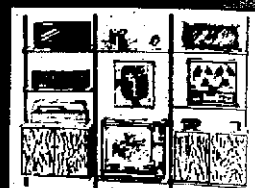
- 4 The Wells Report
- 6 Glad You Asked That!
- 8 The Enduring Search for Sinatra-bilia  
The cult of Sinatra endures through career ups and downs, political switches, retirements and returns. Collecting mementos of the singer is big stuff, according to freelance writer Richard Trubo.
- 14 Southland's Gigantic Power-Play  
The Return of the Killer Smog  
Smog and energy: Two things people are vitally concerned with. Gil Bailey writes about one; Stephen Anthony, the other.
- 20 Cruising: A Slow Boat to Nowhere  
With the energy crisis cutting into fuel supplies, cruise companies are slowing the pace and entertaining impatient passengers with parties, parties and more parties. IP-T Travel Editor Herb Shannon does a floating social roundup.
- 24 The Ancient Mariners  
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#### THE COVER:

The photograph of the SS Canberra leaving Long Beach is by Roger Coar.

Southland Sunday Magazine is published weekly and distributed exclusively each Sunday in The Independent, Press-Telegram. Offices are at 504 Pine Ave., Long Beach, Calif. 90804. Manuscripts, photographs and drawings submitted should be accompanied by return postage. All material will be considered, but the publisher cannot be responsible for loss or damage.



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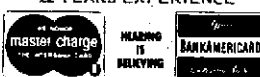
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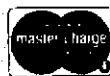
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# Wells Report

## You Won't Have Lincoln to Kick Around Any More

There are a great number of political races being contested in the primary this year, and because of the large number of retirements from public office many of the candidates are new to campaigning. This worries me.

I mean, even for the old pros, campaigning can be exhausting. You rise early in the morning and stay up late at night. In a day you talk to maybe 15 or 20 groups. It is hard to be all things to all men under those conditions.

To assist our potential public servants I have devised the Wells All-Purpose Portable Position Paper. This will avoid any

major boo-boos. All the candidate has to do is to locate the issues line and run his finger across it until he reaches the column for the group he is speaking to. Presto, he has his position.

The WAPPP can also assist the voter. Follow your candidate around to the various meetings and note his answers on any one of the listed issues. Any candidate whose answers are the same across a complete line is obviously not fit to serve in a government that may be called upon at any time to lead us into a new energy crisis, assist inflation, overcrowd prisons, or close mental hospitals.

## The Wells All-Purpose Portable Position Paper

ISSUE	BUSINESS GROUP	LABOR UNION	COLLEGE CAMPUS	SENIOR CITIZENS	PRESS CONFERENCE
Taxes	Wealthy pay too much	Poor pay too much	Deductions for students	Deductions for elderly	Balance income with outgo
Marijuana use	Stricter penalties	Drinking's better	Lesser penalties	Have another cup of tea	Drugs aren't the answer
Environment Protection	Can't stop progress	Can't stop progress	Who needs progress?	Parks are progressive	I'm for ecology and progress
Gasoline Shortage	Need profit incentive	All must sacrifice	Nice to see so many bikes	Walking keeps me regular	Rationing bad, walking worse
Impeachment	A left-wing plot	Hoffa was innocent	Nixon is evasive	Give Nixon a pension	Serious step; needs study
Campaign Reform	I need contributions	I need contributions	I need volunteers	Put a dime in the box	It is a very complex issue
Mass Rapid Transit	Freeways are cheaper	Construction means jobs	Bicycles are healthy	Free fares for elderly	Need to explore all alternatives
Crime Control	Get rid of soft judges	Hoffa was railroaded	Need prison reform	Streets safe in old days	We've got to control crime
Inflation	Control wages	Control prices	Control tuition	Control rents	Control controls
Welfare Reform	Must trim rolls	Must raise benefits	Food stamps for students	Must raise pensions	Must slash expenditures

By BOB WELLS

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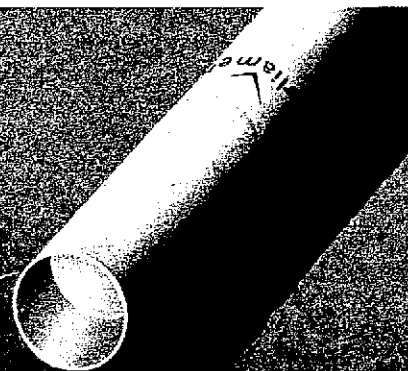
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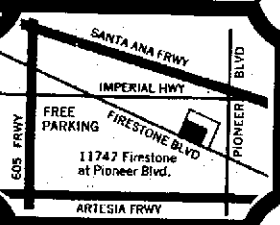
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# Glad you asked that!

By HYARDNER



Alice Cooper  
... wants to be in movies



Carol Lawrence  
... did not date Burton



John Wayne  
... can't retire



King Timahoe  
... flew with the baggage



Albert Einstein  
... had a Catholic education



**Q:** Has Alice Cooper, my favorite rock entertainer, any ambitions to make a movie? — Mrs. P. Chin, Honolulu.

**A:** Yes, Alice, still in wonderland, has expressed a desire to one day be a movie monster such as Bela Lugosi. "Actually," he's said, "I think Lugosi was a romantic because even when he bit girls on the neck they always went ooh and aaah." Strangely enough, another freak attraction, Tiny Tim, expressed similar ambitions.

**Q:** I thought Carol Lawrence and Robert Goulet at the Eden Roc were the most charming and talented husband-wife team I've ever seen perform. Is it true that Carol dated Richard Burton before she met Goulet? — Grace Weiss, Miami Beach, Fla.

**A:** That's what Goulet, Burton's co-star in *Camelot*, likes to say whenever he wants to ruffle his frau's feathers. To which Carol invariably retorts, "I never dated Burton. We just happened to have been invited to the same party with 40,000 other people. Richard intimated that we had gone out — which was a super-lie and I hate him for it forever. He went out with everybody else, and he asked me out, and I said, 'No, Richard, you're married to Sybil and I don't care to go out with married men. Thank you very much.' And he told my husband I was very interesting because he had to tell him he made every girl in the world—which he did — but not me!" To which Robert nodded and added, "Nor Julie Andrews!"

**Q:** Now that he's a millionaire, doesn't John Wayne plan to retire? — Ms. Dorothy Dunbar, Des Moines.

**A:** "My partner, Uncle Sam, won't let me retire," insists the Duke. "In 1960 I was broke," he reveals. "Now I handle my own affairs and I'm starting to be okay again financially. Most of my life I've been able to portray a decent man with a bit of the bastard in him ... I'm no saint," the actor who won a fight against lung cancer concedes. "I like a little whiskey now and then. Put it this way: it won't prevent cancer, but hell, it won't cause it either!"

**Q:** I remember Richard Nixon's dog, Checkers, when Nixon was running for vice president in 1952. Do the Nixons have a dog today? — Rosemarie Vernell, Washington, D.C.

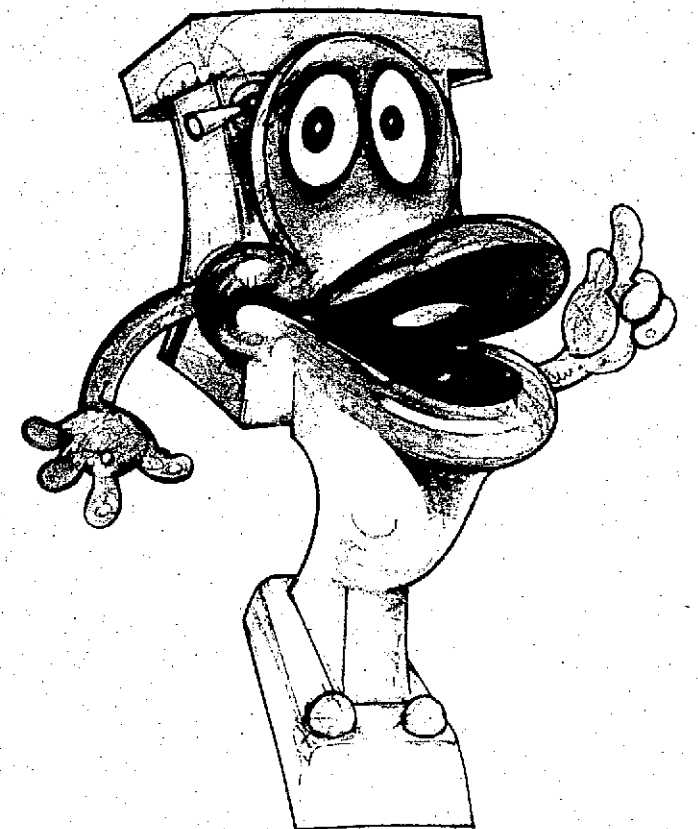
**A:** Yes. His name is King Timahoe. Recently when President Nixon (to conserve fuel) flew to California in a regularly scheduled United instead of a United States jet, the King rode like a peasant, in the baggage compartment.

**Q:** What was the religious affiliation of the German-born physicist Albert Einstein? And didn't he attend a Catholic parochial school in his youth? — Mac Garfinkel, San Jose, Calif.

**A:** Though born to nonorthodox Jewish parents, Dr. Einstein did attend Catholic elementary school in the predominately Catholic city of Munich. One biography suggests that this was his parents' way of exposing the young man to a non-Jewish environment. In later life the brilliant scientist, though sympathetic to Zionism, readily admitted that he had always been an agnostic.

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# The enduring search for Sinatrabilia

By RICHARD TRUBO

*"Sinatra is now a figure of deep sociological significance, a human device through which we may measure the boundaries of our own past."*

—The Frank Sinatra Music Society

Fans and fan clubs have been as much a part of show business tradition as the Hollywood premiere and the Academy Awards. Most entertainers have had their own loyal following who did whatever they could to promote their hero's career.

Since the days when Frank Sinatra was a brash young singer fresh out of Hoboken, N.J., he has had more than his share of devotees. They began swooning over him at his first appearance on Major Bowes Amateur Hour, and it continued when he sang with the Harry James and Tommy Dorsey bands. Sinatra's early popularity peaked during a memorable starring stint at the Paramount Theatre in New York.

But unlike other stars who seem to end up as "oldie-but-goodie" figures all too quickly, Sinatra has endured. Oh, many of those girls who shed tears over him back in the 1940s are probably grandmothers by now. But Sinatra still has an appeal which even today reaches fanatical levels.

For example, there's a girl in Philadelphia who has collected over 10,000 snapshots and 8x10 photos of Sinatra. Then there's 42-year-old Fred May, a London engineer who has accumulated more than 500 hours of Sinatra on tape. When May attends Sinatra movies,

he brings his cassette recorder with him, taping the soundtrack to add to his personal library.

Albert Lonstein of Ellenville, N.Y., once wanted a rare tape of a particular Sinatra show so desperately that he paid a private detective \$100 an hour to find someone who had it. Another collector, Dick Partee, says this about his drive to collect Sinatra mementoes: "It's not just a weekend thing. My family comes second at times, really."

One reason that Sinatra decided to retire back in 1971 was to finally escape the crowds, the cameras and the tape recorders that went everywhere he did. Four decades of being hounded by unyielding fans for an elusive autograph or an Instamatic can send anyone into hiding.

Of course, Sinatra emerged from his premature retirement late last year, and has already released a new album, starred in a TV special, and sang at Caesar's Palace in Las Vegas for a week in January. Apparently during his period of self-imposed exile, diehard fans and gossip columnists were always on his trail anyway — whether he was playing golf in Palm Springs or singing in the White House. So since Sinatra was going to be in the spotlight anyway, he decided he might as well do it for money, too.

Of course, the 58-year-old singer has given people ample reason to be curious about him over the years. Not only has he recorded hundreds of songs and appeared in 43 motion pictures, but his career has been more controversial than that of most entertainers. He has grabbed headlines with his three marriages and divorces; his political courting of John Kennedy in 1960 and his political switch to Ronald Reagan and later to Richard Nixon

and Spiro Agnew; his brawls in Las Vegas casinos; and his Congressional testimony about his alleged Mafia ties.

When Sinatra came out from his short-lived retirement, he vowed to avoid as much fan fanaticism as possible: "I'm not going to put myself in the position of facing big uncontrolled crowds again. Too many times, I became the victim in such situations and I'm not going to let that happen again."

But no matter what Sinatra planned, the fans are out in force. They are even organized into tightly knit societies that distribute Sinatra newsletters, Sinatra cigarette lighters, Sinatra money clips, Sinatra bronze busts, Sinatra key rings and dozens of other types of memorabilia.

In England, the singer's fans have banded together to form the Frank Sinatra Appreciation Society, which has membership rolls of about 2,500. The society issues its own magazine, *Perfectly Frank*, six times a year.

The United States counterpart of the British group is the Frank Sinatra Music Society, based in San Francisco and headed by Bob Chiappari, a 43-year-old government employee who just may know as much about Sinatra as the entertainer himself.

"I have a complete collection of every record and every album Sinatra's ever made, dating back to the first one cut on July 13, 1939," boasts Chiappari. "I even appeared as an 'extra' in one of his films, *Pal Joey*!"

During the early 1940s, Chiappari belonged to 30 different Sinatra fan clubs. He also headed one in San Francisco (called *Our Choice — the Voice*) before founding the Sinatra Music Society.

About 400 people are members of Chiappari's organization, ranging in age from nine

Richard Trubo is a freelance writer who lives in Los Angeles.

*Sinatra in 1973 on his emergence from retirement.*





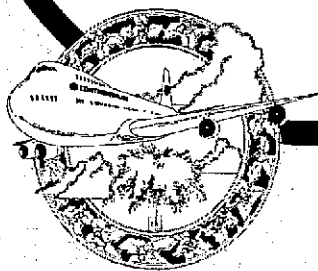
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## SINATRA

(Continued from page 9)

years old to somewhere in the 70s. Surprisingly, men outnumber women in the membership, and the dues-payers come from many walks of life — doctors, disc jockeys, barbers, accountants, engineers, college professors, attorneys, housewives, soldiers, secretaries, musicians, salesmen and farmers.

In addition to the Sinatra Music Society, another loosely knit fan group exists in the U.S. — the Frank Sinatra Photo of the Month Club. Each month, members are sent a different candid shot of Sinatra. Subscribers to this service pay \$1.30 a month for their photos.

The most fervent Sinatra fans, though, are not content with receiving everyday photos and records of their idol. They go to great lengths to obtain unreleased Sinatra records, tapes of private shows, and dubs from old radio and television programs. When collector Jonathan Schwartz was asked by New York

## There's even a photo fan club

disc jockey William B. Williams where he obtained some rare Sinatra material, he replied, "By lying, cheating and paying a good deal of money to very small people."

Ric Ross, a 36-year-old Beverly Hills accountant, has been collecting Sinatra memorabilia for years. He compiled a discography of the singer which Reprise Records enclosed in a limited-edition distribution of the album, *A Man and His Music*.

Ross says that most of his Sinatra mementoes are so rare and valuable that he keeps them stored away from his home, thus discouraging a possible thief who may be after the items.

Some scarce Sinatra souvenirs are bought and sold among the singer's fans. A V-disc recorded by Sinatra in the 1940s has a market value of about \$25. The same price is usually asked for acetate discs containing vintage Sinatra songs and patter.

There are some items that connoisseurs of Sinatra memorabilia consider priceless. A tape reportedly exists of Sinatra and Mario Lanza singing in harmony at a party. Says Ross, "It's like a rare stamp, or a Picasso original."

Anything, it seems, with Sinatra's voice on it is worth something. Old tapes of him on Pontiac television commercials are traded among collectors. Even the current public service announcements he does for the Prevention of Blindness have been transferred to tape and are part of fans' personal libraries.

Among the premium items are tapes of Sinatra on the old *Hit Parade* radio broadcasts, his guest appearances on the Jack Benny and Fred Allen shows and his own TV shows of the 1940s and 1950s.

Tapes of private events are also highly sought. When Sinatra appeared at the 1961 Inaugural Ball for President Kennedy, a few recorders were going. He sang a unique version of *High Hopes*, with lyrics especially written to fit the optimism of the Kennedy years.

Then there is the soundtrack for a 1953 cartoon version of *Finian's Rainbow*, which

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# SINATRA

(Continued from page 10)

Warner Brothers Pictures never released. But Sinatra, as well as Ella Fitzgerald and Louis Armstrong, recorded the background songs for the film, which remained stored in movie studio vaults for years. Somehow, these tapes were smuggled out, and they are now working their way through the grapevine.

One Sinatra song, *The Man with the Golden Arm*, was also never released, supposedly because the lyrics were too depressing. But it, too, has ended up in the hands of a few Sinatra fans.

Some of the most unusual material are "outtakes" from recording sessions. Like all singers, Sinatra made flubs in the studio while trying to create the perfect rendition of one song or another. Sometimes he sang the wrong lyrics; other times, he just stopped in the middle of a song, dissatisfied with his own interpretation of the tune. These outtakes have been mysteriously transported from the cutting room floor, and are now among the sought-after Sinatra items.

Then there are some rare tapes of Sinatra in concert, making his usual share of off-the-cuff remarks. During a performance in Seattle, Frank sang *Hey, Jealous Lover!*, and then proclaimed, "I absolutely detest that song."

In a tape of Sinatra made at Caesar's Palace in Las Vegas, he changed the lyrics of *Strangers in the Night* to: "Strangers in the night/ Exchanging glances/Wondering in the night/ Just where my pants is."

For those fans not satisfied with just tapes and records, there are other collectors items — i.e., original newspaper and magazine articles dating back almost 40 years; books about the popular singer; prints from his motion pictures; and even paintings. An oil painting of Sinatra done by artist LeRoy Neiman was bought for \$7,500 recently from a San Francisco gallery.

Ric Ross recalls wanting the sound track from an old 90-minute program, and spending 15 years searching for it. Eva Marie Saint was known to have a copy, but she refused to loan it to anyone. Ross finally found someone who was willing to sell him a print of the entire show — at a cost of \$900.

Avid Sinatra fans also enjoy exchanging inside stories about idiosyncrasies in the blue-

eyed singer's music. For instance, on Sinatra's *I Remember Tommy* album, the bass player on that session dropped his instrument while the song, *It's Always You*, was being recorded. Despite the disruption, Sinatra kept on singing as if it hadn't happened. Instead of redoing the tune, Sinatra insisted that it be put in the album as is, where the aware listener can still relive the "crashing of the bass."

Another of Sinatra's albums, *All Alone*, was originally scheduled to be titled *Come Waltz With Me*, and to include 12 tunes. But just before the album was due to be released, the title song was dropped from the project, and the cover had to be changed. But those who know the history of the *All Alone* album are quick to point out something even overlooked by the critics — that every song in it is sung in waltz tempo.

Sinatra-mania has reached many of the country's radio stations, too. Paul Compton, the popular disc jockey on KFI in Los Angeles, played a weekend of all-Sinatra music in late December — bringing an onslaught of mail requesting a repeat of the show. When KGIL in San Fernando broadcast a 48-hour Sinatra marathon, the singer's first wife, Nancy, called the station and asked for copies of some of the material that was aired.

KNEW in San Francisco once broadcast 91 continuous hours of Sinatra music, which even Sinatra himself heard. Each year, WWDB-FM in Philadelphia broadcasts a 66-hour Sinatra spectacular — revised each year with new Sinatra trivia.

Since Sinatra now knows of the continuous search for rare tapes of his words and songs, he carefully guards material he does not want to ever reach the public. In preparing his new album, *Ol' Blue Eyes Is Back*, Frank recorded three songs with which he was quite unhappy. But instead of throwing them in the wastebasket for some ingenious Sinatraophile to find, the singer made sure that the tapes were completely erased.

Yet the search still continues by his fans for rare Sinatra material. And as long as the crooner decides to keep making records and appear in public, new underground material will continue to surface — somewhere and somehow.



In 1958 Sinatra appeared as Dave Hirsch in *Some Came Running*.

# How I turned a common fish stick into an uncommon treat.

There aren't many foods that all the members of my family can agree on. They do like Porterhouse steak. (For that price who wouldn't?)

But they also like fish sticks (which are a lot more affordable). So I serve them fish sticks. Often.

The only problem is, when you make what they like often—often they stop liking it.

And for a while it looked like fish stick boredom was setting in.

When my family started complaining, I started trying different brands, hoping to add a little interest.

Eventually I found Rupert's Certi-Fresh (which really was a find). And then one day I tried an interesting new recipe.

## Rupert's Festive Fish Sticks (for 4)

2 1/2 cups quick rice; 2 (7 1/2 oz.) cans

thick cream sauce (or your favorite recipe);

1 tsp. grated lemon rind; Juice of 1/2 lemon (or

1 tsp. concentrated lemon juice); 1 tsp. cornstarch;

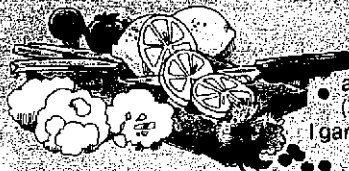
1 (14 oz.) pkg. Rupert's Certi-Fresh Frozen Fish Sticks.

Vegetable border—peas, carrots, cauliflower, corn or whatever you like. Garnishes—lemon, olives, cherry tomatoes, parsley or anything else you dream up.

Large serving platter or cookie sheet covered with foil.

First I prepared the Rupert's Fish Sticks in the oven according to package directions and made the quick rice. As they cooked, I heated the cream sauce on a low flame, stirring often. For extra tang I added grated lemon rind and lemon juice. Then I took it off the flame but kept it covered.

By then my rice was ready. So I added cornstarch (to hold it together) and shaped it (on my platter) into a long pyramid about 4" high and 9" long. With a spatula I coated the sides with cream sauce, then lined 9 fish sticks against each side.



I poured the rest of the sauce on the platter around the mold, then put a border of vegetables around that. (The whole thing took 20 minutes).

I garnished it with lemon and olives, served it to my family and was a tremendous success.

My family thinks it's because I'm a terrific cook (which is true) but I've got to admit that some of the credit goes to Rupert's. Their fish sticks are nice and brown on the outside, and tender on the inside.

They taste fresh too. As a matter of fact, when you figure some fresh fish has to travel 3,000 miles before it ever gets to you—the fact that the Rupert's is frozen right away, might actually make it fresher.

Anyhow, if your family is showing signs of fish stick boredom, feel free to try the recipe (and the Rupert's). It comes out tasting interesting, but not too exotic.

Which is pretty much how I'd describe my family.



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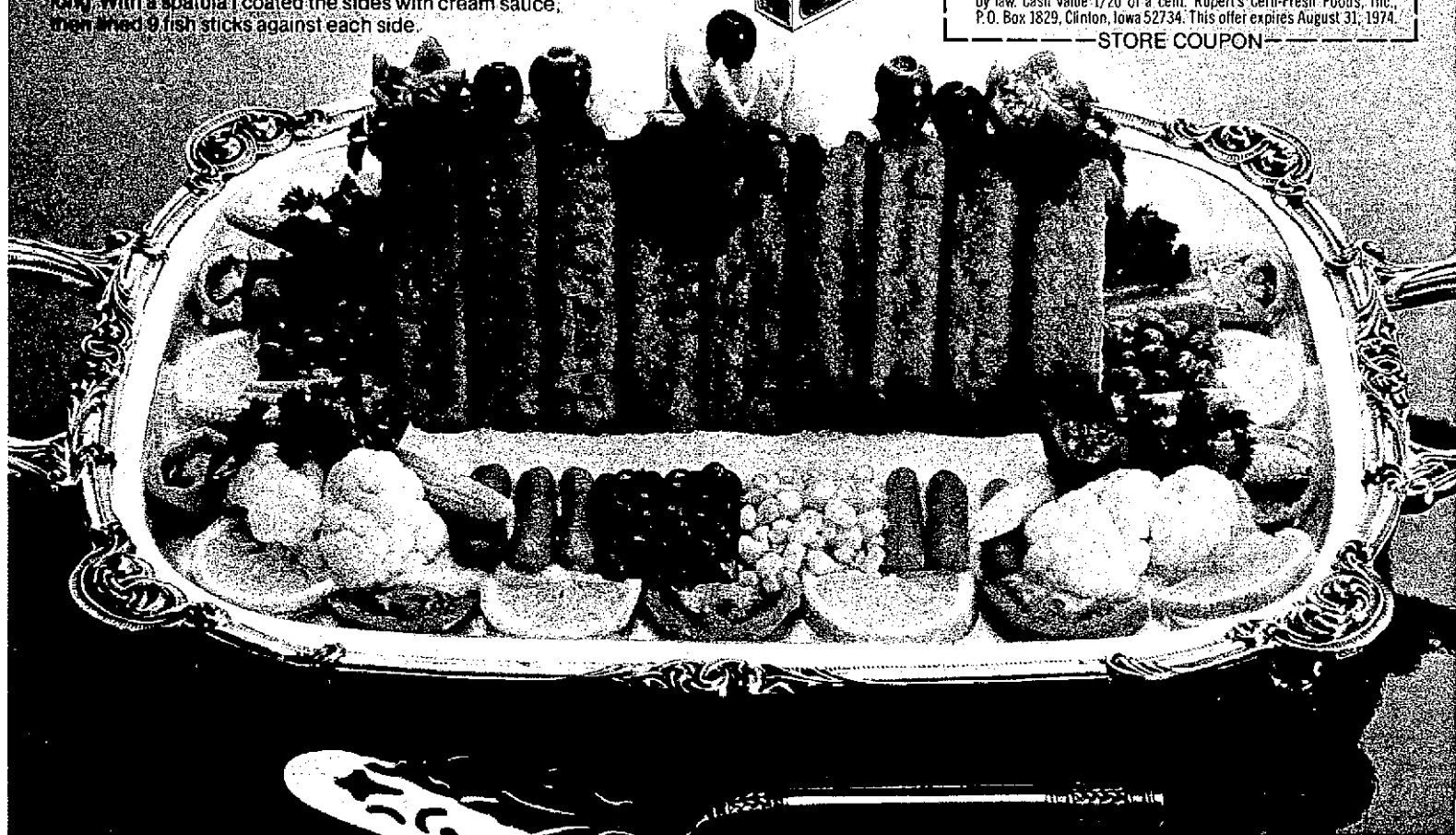
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—STORE COUPON—





# Southland's gigantic power play

By STEPHEN ANTHONY

If you and all the neighbors in your block decided to stay home tomorrow, leave the car in the garage and conserve gasoline, you probably would save more than a barrel — 55 gallons. But if no one on the block stirred outside the house, chances are you'd still consume more than a barrel of oil.

Most of the people on the block would have toast for breakfast; some would fry their eggs on electric ranges. Many TV sets would be on most of the day; electric dishwashers would be brought into use; some housewives would do the family wash and bring it out fluffy and clean from an electric dryer. Electric percolators would brew coffee and keep it warm most of the day, and dozens of other electrical appliances would be brought into play.

The electrical energy to operate these appliances would come from one or more of the 55 generating plants in the Southern California Edison system.

If you think of the system as a huge reservoir, and the 55 generating plants as 55 faucets, pouring electricity into the reservoir, which in turn distributes it to more than 7 million users, it would be difficult to tell which "faucet" the electricity coming into your home came from. Some of the power may be from the Big Creek hydroelectric plant; some from the San Onofre nuclear generators; some from the steam-powered Alamitos station in the eastern part of Long Beach or from any of the 50-odd other generators.

Thirty-seven of the generating plants are hydroelectric — getting their energy to spin the turbines from the Colorado River, the San Joaquin, or smaller streams, such as those in the Santa Ana Mountains.

In the spring, when the snows are melting and the streams and rivers are at their peak, the hydroelectric generators are operated to take maximum advantage of this added power.

*Stephen Anthony is the pen name of a professional newsman.*

Yet, in 1973 the 37 hydroelectric plants produced less than 8 per cent of the total power generated in the Edison system.

Of the remaining 18 plants, one is an outdated diesel operation and another is the ultramodern nuclear plant at San Onofre. The remaining 16 thermal units are operated by fuel oil or natural gas.

The Alamitos station is one of the major generating plants in the system. Its output, surprisingly, is more than four times as great as that of the San Onofre nuclear facility.

The thermal plants are the work horses of the system. They generate more than 90 per cent of the electricity produced by Edison.

The San Onofre nuclear-powered generators have a maximum output of 460 megawatts (a megawatt is 1 million watts), compared with 2,000 megawatts for the six-generator Alamitos plant, according to H. G. Hanawalt, general manager of Edison's Long Beach district.

Expansion of the San Onofre plant, approved by all concerned agencies except the California Coastal Commission, would increase the capacity of the nuclear facility to 2,600 megawatts — about five times the present output. The commission recently agreed to "reconsider its earlier decision denying the expansion."

Environmentalists have objections to every type of power-generating plant. They stress the radiation hazards of the nuclear plants, the air pollution of the thermal plants, and the inroads on the ecology of the hydroelectric plants.

Hanawalt contends that long before the environmentalists became vocal, Edison was planning its production with an eye to conserving the beauties of nature and minimizing pollutants in the air and water.

To those who complain that they want their rivers "wild" and undammed, Hanawalt points out that projects like Big Creek have provided fishing and recreation facilities for thousands more people to enjoy, besides supplying much needed power.

The cities of Los Angeles, Pasadena, Glen-

dale and Burbank have municipally owned power plants to serve their residents, although on occasion they buy some power from the major suppliers.

Except for these city-owned generating plants, Edison serves the area from the San Diego County line to Ventura and from the Colorado River to the Pacific Ocean.

South of Laguna, power is supplied by the San Diego Gas & Electric Co., and the northern part of the state gets most of its power from the Pacific Gas & Electric Co.

Fuel used by Edison to produce steam for the operation of its turbines in the thermal plants has the lowest sulfur content available. The oil comes from Indonesia, and the APCD (Area Pollution Control District) figures attribute less than 1 per cent of air pollution to electricity-producing plants.

Since the operation of the Edison system closely parallels the operation of the other companies, a pretty fair idea of the amount of fuel oil needed to generate electricity within the state can be gained by noting that the Alamitos plant used more than 14 million barrels of oil in 1973, plus a certain amount of natural gas.

The projected fuel consumption by the Edison system for 1974 is 64 million barrels.

The average Long Beach residential customer uses about 625 kilowatt hours per month, which roughly equals one barrel of low-sulfur fuel oil. Residential use, Hanawalt said, amounts to 28 per cent of the system's total output. Industry consumes 33 per cent; commerce 26 per cent; public authorities 11 per cent; and agriculture 2 per cent.

The thermal plants are geared to use both natural gas and fuel oil. The latter is a residue oil, virtually a by-product after the gasoline, kerosene and other components are refined from the crude.

With a systemwide storage capacity of 15 million barrels, if the supply of oil were suddenly cut off and the storage tanks were full, Edison would have enough oil to operate for approximately 60 days.

The supply of natural gas has been dimin-

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## The return of the killer smog

By GIL BAILEY

RIVERSIDE — The day was clear and even the mountains, snow-capped, were visible but the man behind the desk, telephone in hand, was trying desperately to warn the public about a new smog emergency.

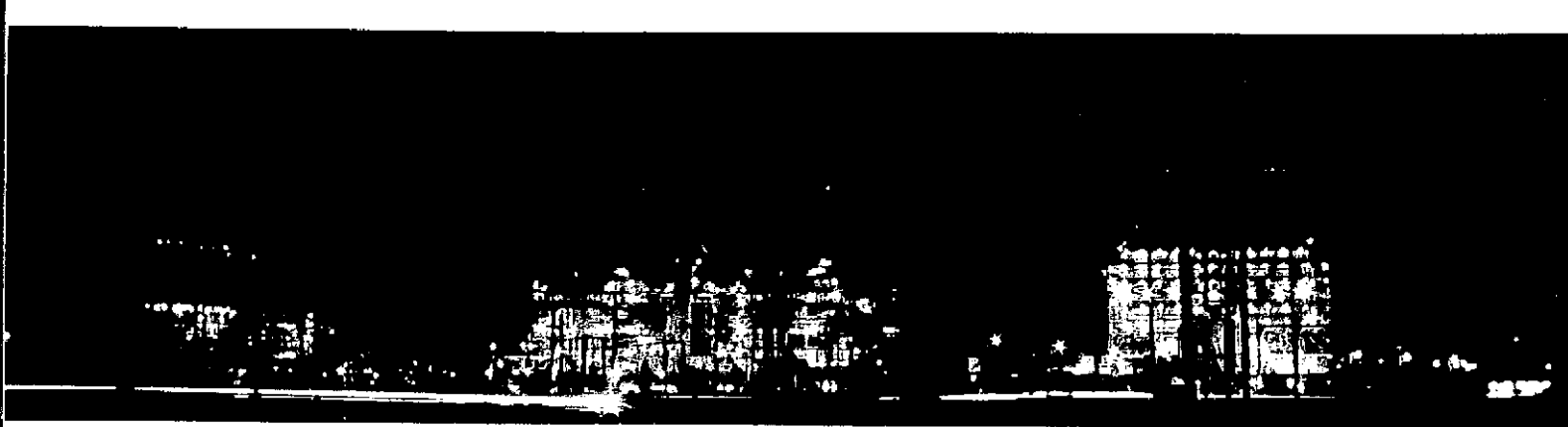
Smog in California is the job of Dr. James N. Pitts. He is the director of the Statewide Air Pollution Research Center at the University of California, Riverside. The center already has provided some answers to the problems of



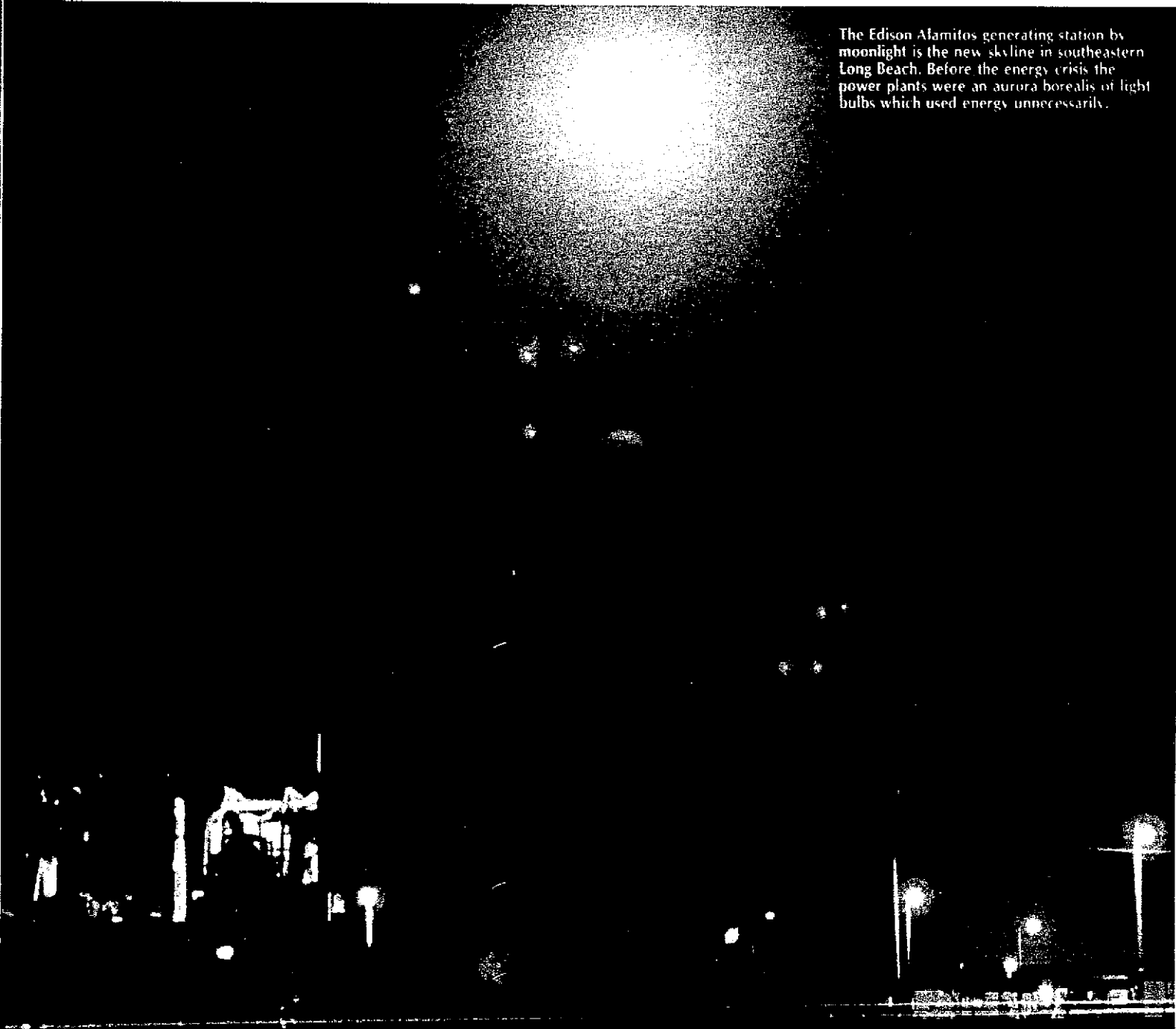
Dr. James N. Pitts, director of the Statewide Air Pollution Research Center at the University of California, Riverside.

*Gil Bailey is former environment editor of the Independent Press-Telegram, now with the Ridder Washington Bureau.*

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The Edison Alamitos generating station by moonlight is the new skyline in southeastern Long Beach. Before the energy crisis the power plants were an aurora borealis of light bulbs which used energy unnecessarily.



PHOTOS BY ROGER COAR





DON VERHOEFF

# Floor Fashions

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DAN VISNAW

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Carpets can help you remodel in other practical ways. For instance, replacing an old tile floor in kitchen or bath can be costly and disruptive . . . but one of the new kitchen carpets can be cut to fit in a jiffy, transforming the room instantly. And the durable, stain-resistant and moisture-resistant carpets are easy on the cook's feet as well.

A carpet in the bath (you can easily do-it-yourself) can bring an old-style bathroom into today's world . . . and make the room lots more luxurious.

So consider the many ways carpets can "remodel" your home at low cost . . . and see us for many new ideas in carpets for every room and every taste. Visit our showroom soon, and talk to the carpet people.

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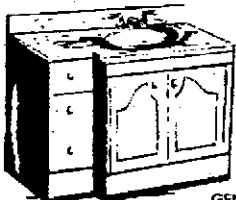
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## POWER

(Continued from page 14)

ishing steadily in recent years. Several years ago, after 12 years of effort, Edison's plans for a direct pipeline from the Texas gas fields came to a halt when the Federal Power Commission turned down the proposal. All other concerned agencies already had given their approval.

Modifications have been made in several of the Edison plants to permit the use of crude oil in addition to the natural gas fuel oil capabilities. These modifications probably will be made in all the thermal plants, Hanawalt said. Everything possible is being done to assure an uninterrupted flow of energy.

The rate increase granted to Edison by the Public Utilities Commission late in January, adding an estimated \$2.10 to the average residential electricity bill, resulted from increased oil costs. In November 1973, Edison was paying \$8 a barrel for Indonesian oil. The cost at the time of the rate increase was \$13.50 a barrel. A few years ago, the cost was \$2.22 a barrel.

The demand for energy is growing constantly. But much of it is "wasted" energy — burning unnecessary lights, leaving the air conditioning on when away from home, etc.

Public response to appeals for conservation show that people are aware of the seriousness of the situation. Voluntary reduction in the use of electrical energy during the first week in January amounted to an 11 per cent saving, according to Edison. The company hopes this will continue at an accelerated pace toward a goal of 15 per cent.

Even the most avid environmentalists would find it difficult to do without electricity, and no realistic appraisal can deny the need for expanded production.

There has been little construction of new energy-producing facilities in recent years, and environmental concerns have delayed efforts to expand existing facilities.

In the search for answers to nonpolluting energy producing methods, Edison has funded a project in cooperation with the University of Arizona for the possible development of solar energy to produce electrical power.

Although the company at this time has no sources for geothermal operation of generating plants, it is exploring this possibility in the Imperial Valley and other areas.

The technology for removing sulfur from crude oil is available, Hanawalt said, and Edison has signed contracts with an oil company for the construction of a desulfurization plant. Barring unforeseen delays, completion is expected in three years.

With the new plant, Edison would be able to use desulfurized domestic fuel oil — and with the added modifications currently being made, even desulfurized crude.

In addition, the company is working on a recycling process to further reduce air pollutants.

The current "oil crisis" is just another problem with which we have to contend, Hanawalt said. Actually, the company is just as concerned with its projection schedules. Edison's "current" problems are concerned with 1980-1982.

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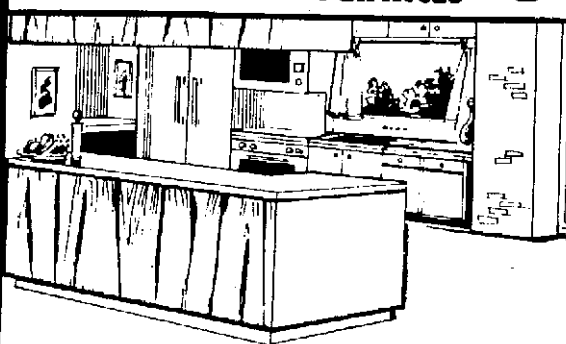
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## SMOG

(Continued from page 14)

smog, including the cause of a disaster which struck in Orange, San Bernardino and Riverside counties last fall.

In addition, the center is probing the mysteries of smog, including the question of whether nitrogen dioxide from power plants is as dangerous, or as innocuous, as various factions claim. It also has pioneered aerial surveys of smog with remarkable results and it is seeking workable solutions to smog problems instead of federally proposed plans for massive gasoline rationing and parking surcharges. The center has developed a remarkable new tool in the smog fight — a carefully designed smog chamber with its own sun and its own atmosphere which can simulate conditions from sea level to 70,000 feet up.

The problem facing Pitts on this day, however, was not mysterious. Its name is high sulfur fuel and it is a statewide problem, most serious in the Los Angeles-Long Beach and San Francisco-San Jose areas. High sulfur fuel must be used, according to the power companies if the state is to avoid blackouts and brownouts, but high sulfur fuel can and has killed.

California, already plagued by auto-produced air pollution, now faces a new kind of smog — sulfur smogs similar to the ones which killed thousands in London during the 1950s.

"It is the worst of both possible worlds," said Pitts grimly. "The type of air pollution we now face is similar to the 'killer' smogs in London."

Pitts' warning is intended for an area usually thought to have cleaner air than most of the Los Angeles basin — the coastal areas near the power plants.

"My daughter has an asthma problem so we bought a shack in the low-income area down near San Clemente," said Pitts. "Now I think we may be better off here even with Riverside's high oxidant count than any place near the power plants."

On this day the city of Glendale had started to burn high sulfur fuel and Pitts noted, because of rain and winds, the air still was clear but he warned of what could happen when the inversion layer — that meteorological layer of air which acts like a lid on the Los Angeles air basin — returns, as it does both in the summer and in the winter.

"Under certain atmospheric conditions, California — and the people of the South Coast (Los Angeles) Air Basin in particular — face a real threat to their health and environment if they permit massive amounts of gaseous and particulate sulfur oxides to be emitted into their air for a significant period of time," Pitts warned in a recent public paper.

Pitts has some specific suggestions on how California should deal with this new smog problem.

First, he proposes all California power plants keep at least a week's supply of low sulfur fuel on hand so that in case of stagnant air conditions the plants can change to clean fuels such as natural gas or low sulfur oil.

Second, he proposes a series of monitoring stations be established downwind from the power plants with their reports being made public so that people can be warned if the sulfur fallout reaches the danger level. In this area Pitts supports the controversial recommendations of the Los Angeles County Air Pollution Control District.

Finally, Pitts returns to his own specialty — the scientific study of smog which he, his staff and his laboratory were gathered together to perform. More information is needed.

Downstairs in the building which houses the Statewide Air Pollution Research Center is a unique combination of lights, airtight chambers, pumps and measuring devices — two, not just one, smog chambers. The chambers were created in part by a \$281,000 grant from the State Air Resources Board.

"With this chamber we can take the fingerprints of a molecule of smog," Pitts explained and that fingerprint can trace the source of the molecule much as a criminal is tracked by his or her fingerprints.

One of the problems faced by the lab in the creation of the chambers was the need for



*The sudden increase in a familiar smog component, peroxypropionyl or PPN, is blamed for the destruction in November of Southern California's mature Boston leaf lettuce crop.*

truly clean air, air totally unpolluted. It took more than \$40,000 to create the machinery to produce clean air in the Riverside laboratory. In addition one smog chamber has recreated the sun in such a way that smog tests can be made simulating any altitude with the corresponding strength of ultra violet waves from the sun.

"We can do tests which duplicate the air and sun conditions in Mexico City or Boulder, Colo., both of which have considerable and differing smog problems," Pitts explained.

The chamber can and is running tests simulating an altitude of 70,000 feet and the effects a supersonic transport would have on that altitude. In this way the laboratory will determine whether the SST can be used safely, or whether it will produce incalculable damage as some environmentalists have predicted.

"At the moment I'm afraid the airplane builders may not be too happy with the results of our tests," Pitts said, noting the tests seem to show a lingering layer of pollution from the engines of the SST which could create a semi-permanent cloud of pollution at high altitude, blocking the rays of the sun. These tests, however, have not yet been completed.

But the air pollution research center has produced definite results in other areas.

For example, suddenly between Thursday, Nov. 8, and Sunday, Nov. 11, 1973, something startling happened in the fertile fields of Southern California.

— 100 per cent of the mature Boston leaf lettuce crop, intended for Thanksgiving Day

dinner tables, was destroyed. The immature plants were severely injured and the harvest was set back well into the winter. Plants in Riverside and San Bernardino counties were also damaged.

— 100 per cent of the mature romaine leaf lettuce in Orange County were injured.

— 66 per cent of the Swiss chard plants surveyed in Orange County were injured.

— 60 per cent of the table beets in Orange County were injured.

— Injury to endive was reported in fields in San Bernardino County.

What had happened?

Dr. O. Clifton Taylor, associate director of the Statewide Air Pollution Research Center, provided some of the answers.

The mystery element was a familiar smog component in suddenly increased volume, he said. It was PPN or peroxypropionyl, a chemical brother of PAN, an eye irritating, plant-damaging component of smog. Both were discovered by Dr. Edgar Stephens of the smog research center.

"Before the attack occurred," Dr. Taylor pointed out, "the weather was continually overcast. Humidity was between 50 and 88 per cent. Temperature highs ranged between 70 and 80 degrees Fahrenheit. These conditions favored rapid growth of the vegetables and may have rendered them exceptionally susceptible to smog damage. In a nutshell we had high levels of ozone, PAN and PPN during a period when climatic factors were extremely favorable to susceptibility."

The poison has been identified and the laboratory seeks solutions which will neutralize that poison.

The Statewide Air Pollution Research Center has produced some other answers, too, and not all of them have been popular:

Pitts, for example, with the National Aeronautics and Space Administration flew a series of aerial studies of smog and discovered huge clouds of nitrogen oxides pouring out of power plants in both the Monterey and Long Beach areas. At one point the layer was so thick that the scientists had to put on oxygen masks.

Pitts has been arguing against the theory that levels of oxides of nitrogen are not important in either their health affects or in the production of smog. The Environmental Protection Agency has been downgrading the effects of nitrogen oxides.

"The ramifications of the nitrogen oxides control problem extend to both stationary and mobile sources. Once in the atmosphere, oxides of nitrogen, irrespective of their source, interact with hydrocarbons and oxygenated hydrocarbons to produce photochemical oxidant. The need for a coordinated strategy control for nitrogen oxides from stationary sources, as well as from motor vehicles, is imperative. In this regard the recent policy shift of the Environmental Protection Agency of permitting relaxation of controls on oxides of nitrogen from stationary sources, is regrettable," Pitts told a Senate committee holding hearings on air pollution.

In addition, Pitts has long contended that smog particulates from Los Angeles and Long Beach are carried by the winds to Riverside and San Bernardino and just possibly San Diego counties. That view has long been disputed by Los Angeles County officials,



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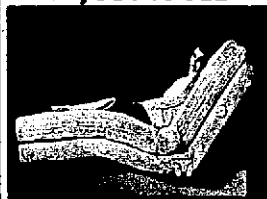


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# CRUISING

A slow boat to nowhere

By HERB SHANNON

Everybody loves a party. Even the cruise ship companies.

Energy crisis or not, the beat goes on with virtually daily sailings from the serpentine-strung piers of Los Angeles and Long Beach harbors. From the four-day voyage to no place in particular, to a three-month circumnavigation of the globe, the party is the thing.

22

*Herb Shannon is travel editor of the Independent Press-Telegram.*

(Continued from page 20)

On 60 or more cruise ships and combination cargo-passenger carriers calling at the local twin ports, the name of the game is having a ball. It begins before the ship leaves the pier with traditional "bon voyage" gatherings and continues through the "last night out" festivities.

Wining and dining, deck sports and games, swimming, dancing and entertainment by day and night are the prime purposes of the shorter cruises to nowhere, or to the nearby Mexican Riviera. On extended voyages punctuated with shore excursions to the most exotic ports of call in the world, the fun festival on board lures the traveler back to the ship and on to the next stop.

This year more and more of the cruise companies are turning to the straight party voyage, with landfalls a distinct side attraction. There's a special party cruise for every interest, from astrology to zoology. There are party voyages for people who just like parties. And there are air-sea party cruises for those who like far-away places with strange-sounding names before or after the shipboard celebration.

The party is even more important in 1974 cruising because of adjustments to schedules and a slower pace from port to port. Cruise

companies have chosen these party trips as methods of coping with increased fuel costs, rather than passing along a whopping surcharge to the customer. Slight fare increases to take up the remaining slack still include board and room, transportation, entertainment and the privileges of duty-free shopping and drink prices.

Here's the 1974 roundup of cruising from Los Angeles-Long Beach harbors, beginning with the company which introduced the party sea voyage to California:

#### PRINCESS CRUISES

The Los Angeles-based line operates the Island Princess, a 20,000-ton all first class vessel designed to carry 600 passengers on short cruises, and is still shopping for a sister ship in the same style. As the innovator of the party cruise on the West Coast, Princess continues to lead in new ideas. Examples are two of the seven-day cruises to Mexican ports scheduled in April, one featuring an astrologist who will conduct seminars, and the other promoting educational sessions for accountants.

This year, in addition to the Mexican ports of Mazatlan, Puerto Vallarta and Cabo San Lucas, the Island Princess will call at the Alaskan harbors of Ketchikan, Juneau, Skagway and Sitka in a series of 11 tours out of

Vancouver from May to September. The land and sea excursions are organized by Princess Tours, a subsidiary of the cruise line.

#### SITMAR CRUISES

The identical twin cruiseliners TSS Fairsea and TSS Fairwind this year will carry the Sitmar banner to Alaska and the west coast of South America as well as to their familiar Mexican party ports: The 20,000-ton Fairsea leaves Los Angeles April 1 with a six-day party featuring the Harry James band and 1940-style nostalgia to Ensenada, Cabo San Lucas and return.

The ship is now on a 23-day South American cruise to Peru, including stops at Panama and the Galapagos Islands, where passengers will view animal species found nowhere else in the world. On June 29, the Fairsea sails from San Francisco on a 14-day cruise to Vancouver and up the Inland Passage to Glacier Bay in Alaska.

#### P & O LINES

The British cruise line, with the largest fleet of passenger ships in the Pacific, has entered the party cruise field with the Spirit of London, specifically designed for American tastes. In addition to the short Mexican cruises from Los Angeles, the ship this summer will sail on 15 eight-day cruises from Vancouver to Alaska, beginning June 3.

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Feb. 15	4	Apr. 14	10
Feb. 21	10	Apr. 24	10
Mar. 3	10	May 4	7
Mar. 13	10	May 11	7
Mar. 23	10	May 18	3
Apr. 2	10	May 25	4

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**P&O**



P & O's 30,000-ton SS Arcadia will also ply Alaskan waters this year in place of a previously announced Circle Pacific cruise. Arcadia starts her program from Los Angeles on June 7. Ports of call include Victoria, B.C., Alert Bay, Ketchikan, Juneau, Glacier Bay, Sitka and Vancouver.

#### PRUDENTIAL-GRACE LINES

The three "Santas" of the Prudential-Grace Lines accommodate 80 passengers each and also handle cargo on departures from the Port of Long Beach every three weeks. The Santas Maria, Mariana and Mercedes make a full circle of South America in 53 days. Shorter tours are available through air legs by Braniff Airlines. Inland tours to the Inca capital of Cuzco and the lost city of Machu Picchu also are arranged.

This year the P-G liners will feature ten-day Canada cruises from Long Beach, touching at San Francisco, Vancouver and Tacoma.

#### AMERICAN PRESIDENT LINES

Cargoliners of the APL fleet accommodate 12 passengers on trans-Pacific voyages leaving Los Angeles weekly. The ships make the trip in 11 days. In cooperation with Pan American World Airways, an air-sea package allows passengers a choice of flying either way between California and Yokohama or Hong

Kong, with optional shore programs at Tokyo, Taiwan, Hong Kong and Bangkok.

#### PACIFIC FAR EAST LINES

PFEL's twin sister ships, SS Monterey and SS Mariposa carry the Bear insignia between California and Hawaii as they did in previous Matson service. This spring the Monterey will make an unprecedented voyage from Los Angeles to the North Cape of Europe. Sailing from Los Angeles on May 4, the ship will call at 22 ports in the Pacific, Caribbean, North Sea, Baltic and North Atlantic, returning from the port cities of Scandinavia and Russia 69 days later.

#### SWEDISH AMERICAN LINE

The White Viking liner MS Gripsholm will call at Los Angeles April 9 on its return to New York from a South Seas cruise. Passengers embarking here will begin a 52-day cruise to the Mediterranean and the Greek islands. The vessel will maintain a complete cruise program throughout the year and Swedish American has announced a 94-day world cruise via South Africa and India starting in January, 1975.

#### ROYAL VIKING LINE

The fleet of the Norwegian global cruise line is now complete with the addition of the Royal Viking Sea to her 22,000-ton sisters, Royal Viking Star and Royal Viking Sky. The

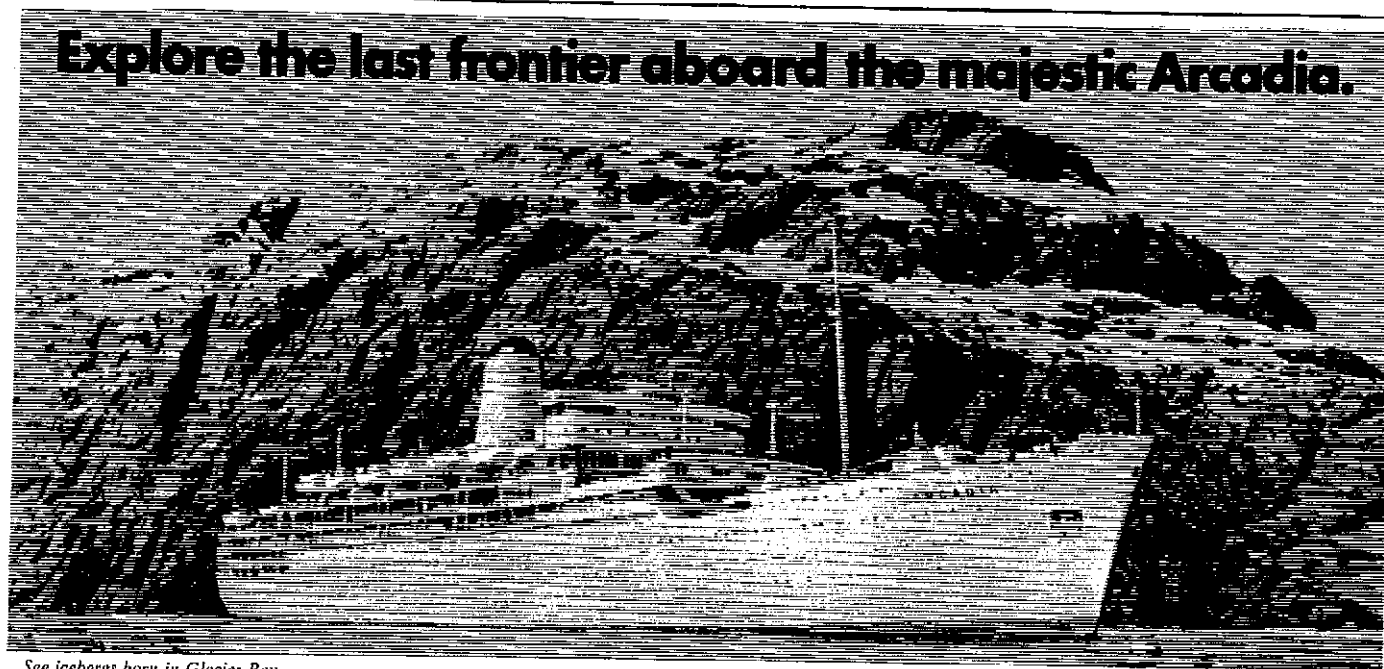
ships will make frequent calls at Los Angeles in 1974. Cruises ranging in length from 16 to 46 days have been scheduled in 12 different packages. Among those originating in Los Angeles are Mexico and Caribbean via the Panama Canal, and a series of Alaska cruises starting late in June.

#### OVERSEAS LINE

These cargo-passenger ships provide the only regularly scheduled round-the-world cruise service from Los Angeles. Although the scheduled spring voyage of the 500-passenger Oriental Empress (former APL President Wilson) was canceled because of fuel shortages, the line has rescheduled another global tour for the ship starting July 16. The Oriental Esmeralda and Oriental Carnival, each carrying 300 passengers, have continued their regular global circles, boarding passengers here every four months.

#### NORWEGIAN AMERICAN LINE

The 25,000-ton MS Vistafjord, largest passenger liner to fly the Norwegian flag, made her maiden voyage to Los Angeles in January before heading across the Pacific on a 94-day trip around the world. The Vistafjord and a sister ship, the MS Sagafjord, specialize in long cruises. Both ships are based in New York and make Los Angeles a port of call on cruises into the Pacific. □



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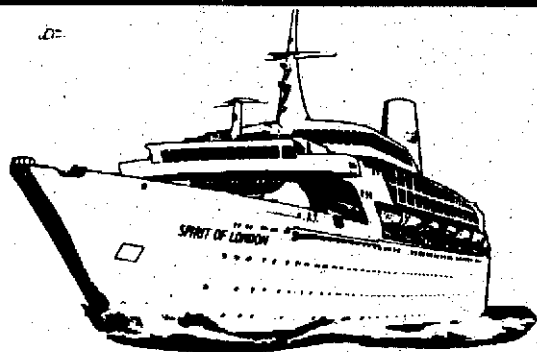
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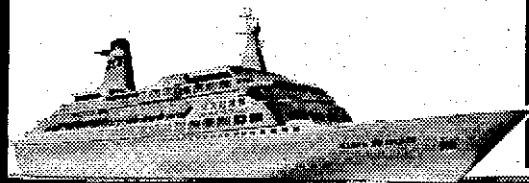
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# The ancient mariners

By TROY GARRISON

"Instead of a girl in a bikini on the cover of cruise brochures, they should have a picture of an old lady with a cane."

Passenger steamship executives privately admit there's some validity in this remark, voiced recently by a returning 32-year-old bachelor. But the remark, made by a person who himself might be considered by some teenagers to be tottering over the hill, reveals a very callow attitude.

When, if ever, he grows up, he'll learn the truth of the line in a song about a man who

was old at 35; and, hopefully, observe a youth of the spirit — which shames his — in persons more than twice his age.

Item: On the *Island Princess*' May 4, 1973, Mexico cruise out of San Pedro there was a couple who celebrated their 57th anniversary the second night out. He is quite blind but, with his wife's unobtrusive help, danced, participated in many shipboard activities, went ashore at every port. Even at Cabo San Lucas, the land's end port of Baja California, where the landing ramp rolls on wheels in the wet sand and ship's visitors must hop off when the surf ebbs, this loving couple went ashore. They were never a burden to anyone; instead, they were an asset.

No complaint was ever heard from them.

*Troy Garrison is former public relations director of the Port of Los Angeles. He also did public relations for a major cruise line.*



They conversed freely and light-heartedly with the other passengers, whose spirits soared whenever the unconsciously gallant twosome appeared.

Item: On that same happy voyage, a 75-year-old woman had an amorous rendezvous on the boat deck under the tropic stars.

Item: On that same happy voyage, every night, four senior citizens asked the Marchetti Orchestra to play polkas, linked arms and swung around the floor like a gate, to the enjoyment of all present.

Item: A couple of years ago, before the great ship Iberia was sent to an untimely death by her myopic owners, the most active and popular passenger on a circle-Pacific cruise was an 80-year-old man who sang a good baritone, danced with every female aboard and won consistently at poker.

It's quite true that many steamship passengers look as though they had died; but, if so,

they also have the appearance of people who have gone to heaven.

Nowhere, else on this calamitous earth could they be so active and secure as on a cruise ship. There are suitable sports for them, like shuffleboard; promenade decks to stroll, Bingo games, movies, nooks in which to bask in the sun or read, porpoises, whales and seabirds to be seen. And there's never any danger from purse snatchers or traffic.

Night and day service is available at the push of a button. Good stewards — and most stewards, whatever their nationality or ship, are good — respect, enjoy and pamper the older folk committed to their care.

All cruise ships have doctors, nurses and completely equipped hospitals; and the doctors do make "house" calls. If death comes, there are facilities for burial at sea; or, if that is the survivor's wish, arrangements for the body to be flown home from the next port of

26

## Amorous rendezvous, polkas and shuffleboard



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## MARINERS

(Continued from page 25)

## She accomplished it: burial at sea

call. Burials at sea are inexpensive and of great implicit dignity.

The ship slows to five knots, the mourners gather at the designated spot on the lower deck; if there's no clergyman aboard, the captain reads the service, and the flag-draped coffin is consigned to the deep.

No ship line has ever advertised burials at sea as one of the advantages of sea travel, but the fact is that for many seawise oldsters, they are a real benefit. Some who know their end to be near take a cruise, or several, with that end in view.

Item: A titled English lady and her nurse companion were our shipmates on a long voyage. They, I was told by members of the ship's staff, had been taking continuous voyages for a couple of years. Lady F. was the widow of a chocolate manufacturer and could afford the multiple voyages to accomplish what she had in mind: burial at sea. She did. She died one evening during the voyage we shared with her, and her longtime friend and nurse said she died serenely, welcoming the waves.

It's true that part of the fun for many of the ancient mariners is complaining.

Item: An old fellow joins a steward on the elevator and asks on which deck coffee is being served. The steward replies, "On boat deck, sir." But each time the door opens, the passenger starts to get off; and each time the steward restrains him, saying, "Not yet, sir." The passenger then starts looking up at the deck indicator above the door, but complains bitterly, "You could get a stiff neck doing this."

Item: When the lunch chimes sound, a woman with two canes clambers to her feet, aided by Alfredo, the steward. "Bon appetit, signora!" says Alfredo. "Buffet, yuk!" she answers, heading as fast as she can for the dining room.

And at sea, as well as at home, many older couples enjoy bickering with one another. Some of the husbands hide out in one of the bars but are, inevitably, tracked down and upbraided, during which ritual both husband and wife usually are smiling slyly.

Occasionally, there is an actually senile passenger. Three or four years ago, on a ship cruising the South Seas, there was a man in his 90's who one day stood up from his chair by the pool and took off his robe. He didn't have anything on underneath.

Gravely, he turned in all directions, until a passing officer hurried over to put his robe back on. Next day he was back at poolside, but wearing trunks this time. He looked happy.

It's pleasant to observe the friendliness which exists between teen-agers and oldsters afloat. It appears that teen-agers now relate to the rather or very-old more than they do to their in-between parents.

Item: "Hi, Tiger; what's happening?" the hip-hugged tidbit asked the relaxed but keenly observing sexagenarian in the Island Princess' Carib Lounge. "How about some Ping-Pong?" he said. He won.

On the last night of a cruise, they're all in the ballroom — a few to watch, but most to participate. Two old ladies dance together, as they have done throughout the voyage. Another presses a member of the mariachi band into service. The four polka fanciers do their thing again, one last time.

An old gentleman who looks, and dances, like Arthur Murray glides around the floor with his short graceful wife. A woman at least in her 60s puts the honeymooners and other young dancers to shame with her floating grace. The blind man and his wife do a very creditable fox trot.

They all circle the floor, smiling, as the Marchettis play *I'll Be Loving You — Always*.

The party — this particular party — is over. But for many ancient mariners the long voyage never ends.

Some literally spend their declining years at sea. There is a Vancouver woman, for instance, who lives ashore only two months of the year.

The Commend Lists which many lines issue to their ships' officers for each voyage are full of names followed by the notation, "Regular traveler." This assures that the bearers will receive even more attention: They'll be invited to special parties given by the captain and other senior officers, the headwaiter is alerted to give them a good table in the dining room, the shore staff will have seen to it that they have been assigned the best possible accommodations and their favorite bedroom steward.

These regular (and usually older) travelers come to know the officers and service staff members of various ships; their tastes and preferences are remembered by the stewards in the lounges and restaurants; the chefs know how they like their food prepared; permanent record is kept of their birthdays and anniversaries.

For their part, the seasoned seafarers know the ships, their individual strengths and weaknesses, what to expect and what not, when to be where to make the most of conveniences and pleasures, how to cope with immigration and customs formalities at various ports. In short, they become connoisseurs of ship travel.

I know a charming woman who regularly takes cruises with her daughter and son-in-law. What! A mother-in-law along all the time? Having been on several cruises with them, I know that her companions quite rightly regard her as an asset.

I shall not be so boorish as to hazard a guess at the lady's age; but her daughter I know is in her 40s. Both, mother and



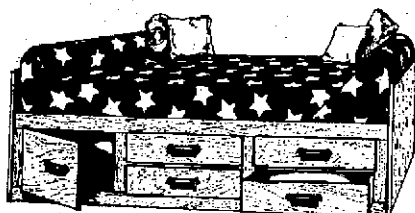
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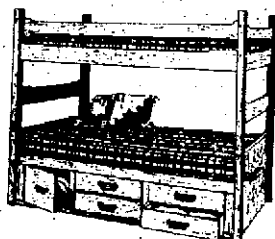
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daughter, are very attractive; and the daughter's husband must be ever vigilant to restrain shipboard mashers from overdoing it.

Even as I write this, the happy threesome is on a South Seas cruise. We had a card, postmarked Pago Pago, from them, written, I believe, by the senior partner. It said, "The voyage — the ship parties, the ports, the days on deck — have all been great. All that's missing is you. Next time?"

But what about the first-timers of mature years? A ship is a good place to learn the fallacy of the idea that old people are not adaptable. I have yet to see one of them on his or her first voyage who, by the second or third day, has not adjusted to the regimen. Non-adjusters are much more likely to be found in the fidgety ranks of the 30-45 group. They probably will return vowing never to sail again. And they shouldn't: the delights of cruising are wasted on them.

No statistics are released by the various lines as to the percentage of over-65 passengers taking cruises and other voyages; but any shipper will agree that it's very high, probably in the neighborhood of 75 per cent, as a year-round average. (The percentage is somewhat lower in summer, of course, when school's out and most working people take their vacations.)

In any case, there's no reason for the under-50 passengers to complain; on the contrary, if they are perceptive, they'll appreciate having the seasoned seafarers along. They do add seasoning to the moveable feast. □



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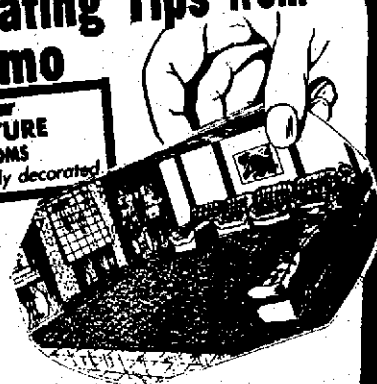
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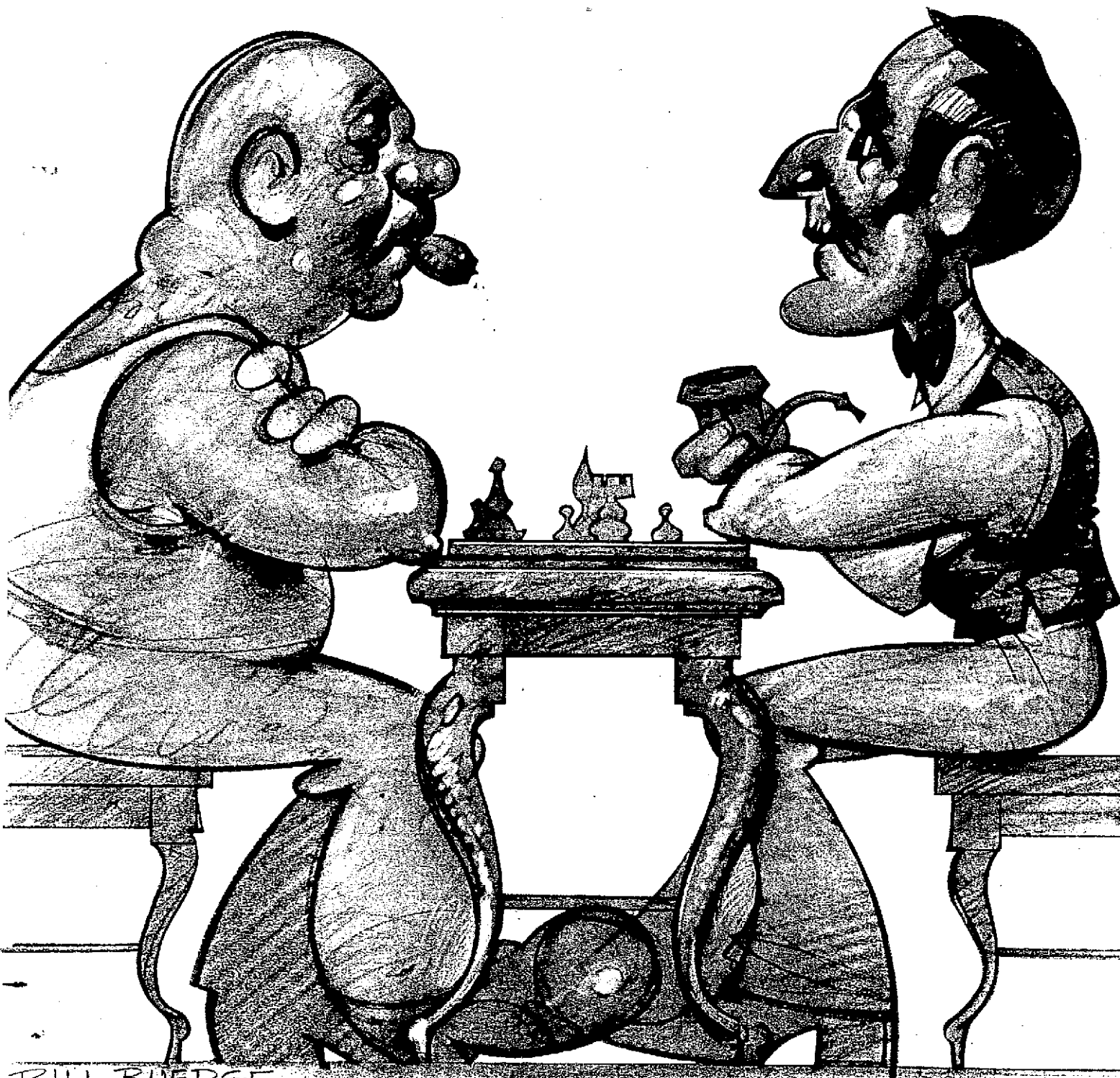
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# ARE CHESS PLAYERS REALLY SMART?

By IRWIN ROSS,

One month in America, another in Russia; in fact, almost any time of the year at some place people gather for international chess tournaments, one of the more static forms of global competition.

Such meetings present no sight other than that of two persons sitting for hours in deep thought and occasionally moving a small object from one square to another on a checkered board.

A strange way to pass the time perhaps. Yet onlookers will follow the slow-motion battle as raptly as any Forest Hills tennis fan at a hard-fought match. And all over the world chess addicts will read the cabled news of the play with thrilled attention, analyzing and pondering each move.

What is this game that has fascinated so many for so long? What is there about the manipulation of 32 pieces of ivory or wood on a board divided into 64 squares that calls forth such prolonged study by people who seem otherwise sensible?

Contrary to a general notion, the rudiments of chess are not hard to learn. Any ordinarily bright child of 10 can grasp them without much trouble. There are two sets of chessmen, one white, the other black. There are 16 pieces in each set; a king and a queen, two bishops, two knights, two rooks or castles and eight pawns. In the beginning the major pieces of each set have their special places on the black rows of the board. The pawns are in the next row. They are the privates, or cannon fodder, of the two armies. Except for the first move, they hobble forward a square at a time. They capture diagonally.

What to do with the major pieces separately is no great mystery either. The bishops move diagonally forward or back with unlimited range. The knights jump a tricky, right-angled course over three squares. The rooks stride forward and backward and to the sides any distance; they are especially formidable in the later stages of the game. The king, poor fellow, moves only a square at a time, except in castling. He has no more freedom than a modern constitutional monarch and needs a heavy guard. But the queen — there is a woman to beware of — races any distance in any direction, the most dangerous piece on the board. Her power, incidentally, came from

changes in the game about the time of the Renaissance; before that she was an Oriental lady with no idea of women's rights.

The king, unlike the others, cannot be captured. When threatened by an opposing piece (check), he must be moved, or rescued by another piece. If neither is possible, it is checkmate. This is the object of the game. When you are checkmated, that's the end, regardless of how many pieces you may have left.

It is also easy to learn the best opening moves, although merely the first four moves of a game allow, in theory, some 500,000,000,000 different positions. Fortunately for chess, very few of these moves make sense, rarely more than two or three sound alternatives being presented at each step.

The proper selection of reasonable moves is facilitated by applying certain general strategic principles which are simple to understand and which enable the beginner to avoid memorizing "book" variations.

The fascination of this game to its addicts is like that of any great art to its practitioners. I once polled a number of outstanding people on why they were chess devotees. Two well-known business executives gave almost identical replies. They said it was because chess limited the element of luck and emphasized the importance of planning. A musician wrote that chess was like life itself; it taught you to coordinate reason with instinct. A mathematician got the same thrill out of series of good moves as out of a beautiful theorem.

The vast majority of chess fans aren't experts, but this doesn't lessen their enjoyment of the game. There are a few thousand really good players. Above them are the select few — only 50 to 100 persons — who are internationally recognized as masters of the game.

Between dub and master is an unbridgeable gulf.

What qualities account for the chess master's superiority? People who don't play chess usually assume that championship form requires exceptional memory, a high degree of intelligence and great power of concentration. Perhaps. But a study of a dozen leading masters by a group of psychologists revealed that the generally accepted opinions on the special gifts of such people are very much open to question.

It was found that a chess master's memory excels only where positions on the chess board are concerned, not in other fields. Nor did the champions seem able to think faster than the average person. They did, however,

show a well-developed reasoning faculty, similar to that of outstanding mathematicians.

About half of the chess masters showed abnormally rich imagination, bordering on the fantastic. The other half showed a great lack of imagination, typical of the pedantic mind! The obvious inference was that chess plays no favorites between the man of soaring inventiveness and the industrious plodder.

Another surprising revelation was that the majority of the chess masters tested were of the "doer" rather than the "thinker" type. The explanation offered was that although chess demands concentration in a purely intellectual field, it also involves a continuous struggle against a shrewd opponent. The chess master's labors more resemble those of a trial lawyer than those of a composer or mathematician.

In summation, the psychologists set down a list of faculties they felt were essential for anyone to become a chess player of rank:

(1) A high degree of intelligence, though not necessarily of culture. A strong chess player may not be able to read or write, but he will never be stupid.

(2) The ability to think objectively.

(3) The capacity for abstract thought. Out of this comes the "positional instinct."

(4) The ability to distribute attention simultaneously over various factors.

(5) A disciplined will, capable of forcing intellectual powers above the normal level.

(6) Good nerves and self control. Without these a player who blunders is apt to become demoralized.

(7) Self confidence. The master must have implicit trust in his judgment.

This last quality is one most chess masters have in abundance. A classic in chess circles is the story told of America's world-famous Bobby Fisher. When an admirer asked him if he preferred the white or black pieces, he replied, "I have no preference. When I play White, I win because I have the first move. When I play Black, I win because I am Bobby Fisher."

Self-confidence, however, won't get even a gifted player very far unless it is coupled with the technical perfection which comes from a vast amount of practice. Physical makeup is also important. The tournament player must have the stamina to keep a clear head throughout four or five hours of a playing session or he may lose positional advantage through a blunder.

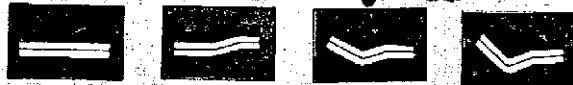
The qualities needed to make a chess champion suggest another question: What does chess prove psychologically about peo-

*Irwin Ross is a Chicago psychologist.*

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## CHESS

(Continued from page 29)

ple and their attitudes? This is not so easy to answer. History is full of famous men of great intellect who were ardent chess fans but who never played more than a mediocre game, among them Napoleon, Frederick the Great, Voltaire and Benjamin Franklin.

On the other hand, there have been celebrated chess players who showed an astonishing lack of other mental accomplishments.

It may be said, however, that chess seems to have a particular attraction for imaginative people. Among its addicts are many who excel in the arts.

Since there are just as many imaginative women as men, perhaps more, it is a mystery why so few women play chess and why there are no women among the top-ranking chess masters. All we can do is accept the fact, as we do the paucity of women composers, inventors and mathematicians.

Nevertheless, there are some women chess players, especially in Russia. More than 10,000 entered the preliminaries of the last Russian women's championship contest.

It seems to me that the effect of chess on people is on the whole good, far better than that of most competitive sports. For that reason its teaching should be encouraged.

Certainly chess would tend to train boys and girls in such desirable traits as attentiveness, logical thinking and organized planning, besides developing a sense of justice.

ANSWER TO CROSSWORD PUZZLE  
(See Page 39)



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# Conquering the "bland shell" with color

By JUDY HAZLETT

Individualism in decorating our homes seems to be taking a backseat to other things.

For instance, the "average" home — according to a recent nationwide survey — is described as "a bland shell." The typical family room is said to have neutral-colored wall-to-wall carpeting, one sofa, one easy chair and a TV set; in the master bedroom, a matching three-to-five suite of furniture, monotone carpeting, bedspread and draperies; and in the dining room, solid-color floor-length draperies, plain light-colored walls and matching chairs, table and buffet.

Elements of personal identity, efficiency and imagination were, sadly, on the light end of the statistical scale, and almost every homemaker interviewed voiced a strong desire for a room-by-room makeover.

Designer Gary Grosbeck, AID, has a method for redecorating: "Use what you have, rearrange it, add color generously, and make affordable purchases — in that order."

The before room pictured here represents a typical American home, down to window sizes and lamp styles, according to the nationwide studies. Though the "after" room befits a fairy godmother's talents, they rely on no kooky, unreal or magical effects. The designs are based on livable, long-lasting decorating

ideas and trend-setting colors which any homemaker with ingenuity and do-it-yourself skills can adapt.

The average American dining room, 11-by-12 feet, has something of an ugly duckling complex because it is used so infrequently. Solid color floor-length draperies, solid color wall-to-wall carpeting, plain light colored walls, and a matching table, chairs and buffet are the typical boring components. With a few imaginative new purchases and do-it-yourself daring, designers show how to transform the ordinary dining room into a dramatic night time entertainment spot.

An exciting new backdrop was created with a combination of self-installed mirror squares, tri-colored blinds and a floral patterned carpet. The room's original staid dining set would clearly have been out of place in the lively new setting, so a group of unfinished Louis XV chairs were added. Painted jade green and lime, they provided a striking contrast to a new smoked glass and chrome dining table. Several coats of white lacquer on the original credenza completed the drama of bold contrasts.

With inexpensive, accessible materials, loads of imaginative color and a touch of whimsy, anyone can improve his home's decor. Room-by-room decorating transformations are not just storybook fantasies — but real-life possibilities for a happily-ever-after living.

Judy Hazlett is home furnishings editor of the Independent, Press-Telegram.







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## SMOG

(Continued from page 19)

although Pitts' stand has been supported by scientific tests.

Finally, Pitts and his staff have some ideas about how air pollution should be controlled in such pollution plagued areas as Los Angeles and the San Francisco-San Jose areas. He rejects some of the massive controls which have been proposed by the Environmental Protection Agency and then discounted because of massive economic and social dislocation which they would cause.

"My point . . . is basically that in areas suffering from serious air pollution, such as the Los Angeles Basin, the public and its officials have been presented with "all or nothing" type implementation plans, some of

## Programs should be started now

which appear to them to be either Utopian and/or disastrous . . . A legitimate first-stage goal of an implementation plan in Southern California might be to reduce photochemical oxidant to levels which do not exceed the proposed California Advisory health alert of .2 parts of oxidants per million parts of air for one hour for more than five days per year," Pitts told the Senate Committee.

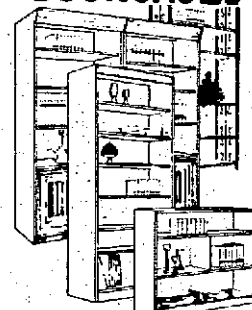
Basically, he believes the Los Angeles Basin should do what it can do to clean up the air and not put off all action because of impractical proposals from the federal government.

He also believes those practical programs should be started now.

But in early 1974 with the growing energy crisis, Pitts is most fearful about the use of high sulfur fuels in the Los Angeles and San Francisco-San Jose air basin.

"It is paradoxical that while some of the proposed solutions to the energy crisis will be beneficial to our environment because they will significantly reduce photochemical smog, some measures — such as the introduction of high-sulfur fuels in large amounts — could significantly increase sulfurous smog, the type which has plagued urban man for centuries," Pitts said.

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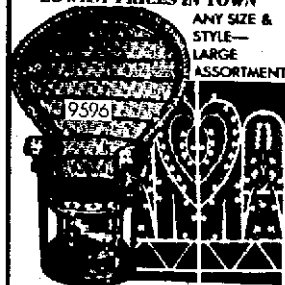
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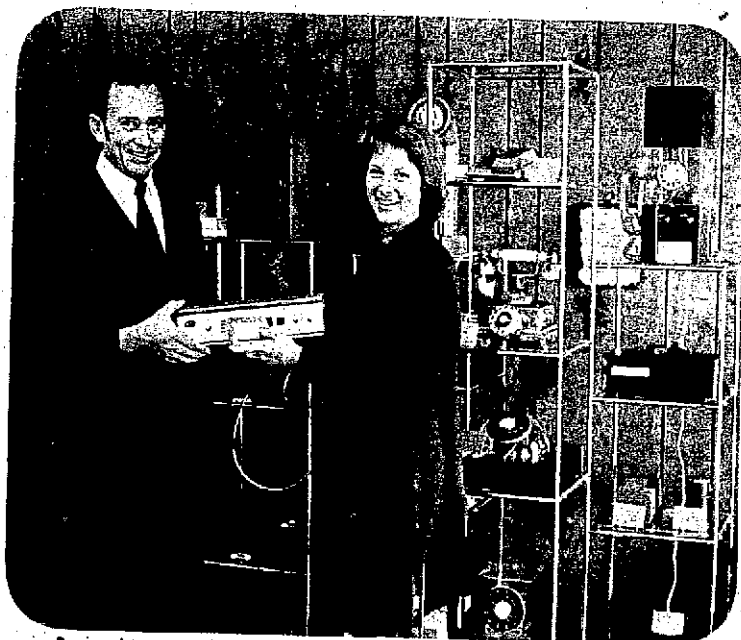
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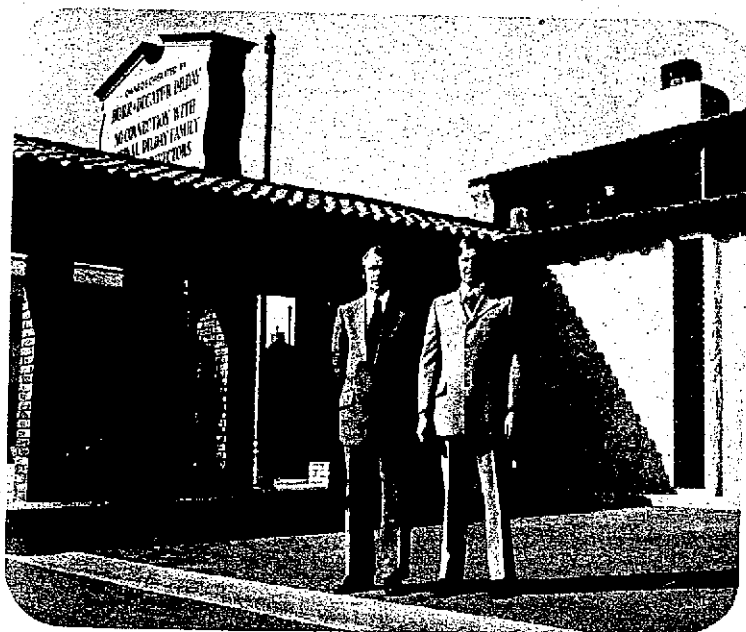


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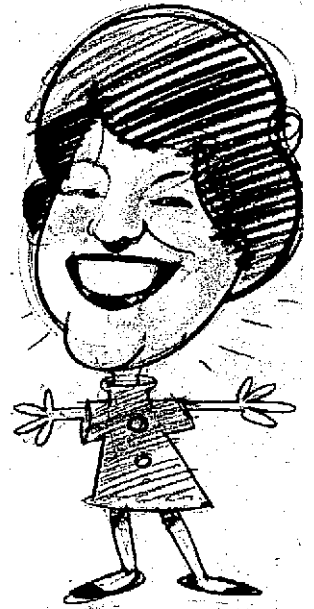
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A marquee on the parking lot at Ken's offers this bit of homespun philosophy: "WEAR A SMILE, HAVE FRIENDS — WEAR A SCOWL, HAVE WRINKLES." That saying was suggested by Catherine Snodgrass, who has been married for 33 years to owner Bill (Ken) Snodgrass. She is the restaurant's office manager as well as the smiling Sunday morning hostess.

Every Sunday, from 9 a.m. to 1 p.m., Ken's features a menu of special breakfast ideas. These range from fresh, hot buttermilk, German, Swedish and strawberry pancakes to delectable ham omelettes, mushroom omelettes, Spanish omelettes, ham-cheese omelettes and the Australian steak-with-eggs breakfast. The pancakes are 90 cents to \$1.15, the omelettes are \$1.65 to \$1.80 and the Aussie breakfast is \$3.95. Also featured is the kiddies 1-2-3 plate, \$1, including 1 egg, 2 strips of bacon, 3 buttermilk pancakes and milk.

Ken's, which serves Sunday dinners from noon on, is an extremely popular, highly praised restaurant because it has something for everybody, ranging from cocktails in the Kart Room to hot sandwiches, fancy salads, diet specials and breakfast orders day and night. The dinners are unusually generous

and flavorful, including fresh bouquet of relishes, soup du jour or large salad, potatoes, loaf of hot fresh bread from Ken's ovens, dessert of ice cream, sherbet or a sundae and unusually good coffee, tea or milk.

Among the entrees are roast duckling with orange bigarade sauce, \$4.75 (featured Sundays); a beautiful halibut steak, \$4.10; the famous Ken's chicken-fried steak with country gravy, \$2.95; pepper steak with gourmet wine sauce, \$3.95, and delicious eastern scallops, \$3.95. Another splendid entree, served Fridays through Sundays, is prime rib au jus, \$5.85.

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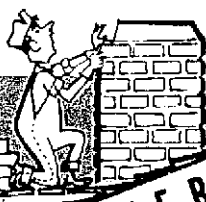
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# Medicine & You

By **BEN ZINSER**  
Medical-Science Editor



A person is more likely to catch cold in the afternoon than at any other time of day, new research indicates.

Medical investigators at the University of Southern California school of medicine have found strong evidence that the human respiratory system's defense mechanism falls to its weakest point in the afternoon.

On the other hand, a person is least vulnerable to exposure to a cold before 8 a. m.

The finding is based on research into the secretions of types of immunizing proteins that serve as protective agents against disease.

The secretions that protect the respiratory system from virus infections come from protein and mucus-producing cells found in the walls of the respiratory system.

In studying the hourly production of the immunizing agent in nasal mucus, the USC researchers established that there is a daily pattern in most persons.

The highest production of the immunizing agent occurs at a time when it probably is least needed in terms of contact with other persons. During the early hours of the day and before 8 a. m., the concentration of this factor is three and a half times greater than during later daytime and evening hours.

The minimum point in the cycle comes at a time in the afternoon when contact with others might be heaviest and the need for protection the greatest.

The USC researchers are now seeking to discover methods of improving the immune system during low periods of concentration, to offer a way of strengthening a person's ability to fight off infection.

Transmission of trench mouth from infected to healthy persons has never been proven experimentally, reports *Black Digest*, a newsletter on dental science.

Many persons have the false belief that the disorder is spread through unclean kitchen utensils or by kissing. They also believe falsely that a single attack provides immunity.

Patients should be told that factors involved in trench mouth include diseased teeth, improper diet and a generally lowered resistance.

The miniature "black poppy" which grows in the mountains of Iran may play a role in the future in the treatment of heroin addiction.

The plant, technically *Papaver bracteatum*, contains thebaine, from which naloxone is made. Naloxone is a narcotic "blocking agent." Researchers think that the black poppy extract might provide a source to medication to detoxify heroin addicts.

The plant could also become an important source of codeine. A shortage of this drug is feared because of reduc-

tion of opium poppy cultivation in Turkey and elsewhere.

Research efforts are being coordinated by the United Nations Narcotics Laboratory.

A new drug, clotrimazole, offers hope to patients critically ill with widespread involvement of a yeastlike fungal disorder known as candidiasis.

Dr. H. P. R. Seeliger of Wurzburg, Germany, says that research to date indicates there is a 60 to 70 per cent chance it will be successful in controlling recurrences of candidal infections.

The drug is already available in some countries and can be obtained for experimental use in others, according to *Infectious Diseases*, a newspaper for physicians.

The drug is taken by mouth. A topical (surface) form is also available in the United Kingdom under the trade name Canestin.

Sudden onset of uncoordinated movements, especially of the eyes, may be an early warning sign of a cancer known as neuroblastoma, a doctor reports.

Dr. Patrick Bray of the University of Utah, Salt Lake City, says a special test is indicated in these conditions. The test is about 95 per cent effective.

Various tests are indicated to determine the site of the tumor so that surgery can be performed.

It can't be explained why this tumor causes brain effects as it does not spread to the brain, Dr. Bray says in a report in *Pediatric News*, a newspaper for physicians.

Most of these tumors develop in children under the age of four. Most develop in the abdominal area.

Some oral contraceptives, the combination-drug type, appear to reduce the amounts of some nutrients in the milk of nursing mothers, say researchers in Bombay, India.

Thus the medical investigators recommend that doctors exercise restraint in prescribing combination-type contraceptives for mothers who want to breast-feed their babies.

Nonprescription painkilling drugs have been called the major cause of kidney failure in Australia.

The charge has prompted the Pharmacy Guild of Australia to ban advertisements and store displays designed to increase their sale.

Dr. Priscilla Kincaid-Smith of Royal Melbourne Hospital says that these preparations are "widely advertised, widely available and widely abused."

As a consequence, she says, Australia has about a 50-fold higher incidence of kidney trouble stemming from these medications than do other parts of the world.



# CROSSWORD PUZZLE

Edited by Margaret Farrar  
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By J. LaFauci

## ACROSS

- 1 Dieter's lunch.
- 6 Tire of a sort.
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- 16 Prom.
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- 43 Approach midnight.
- 46 Wrapper's aid.
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- 80 Wild pig.
- 81 Unclosed.
- 82 Post Affen.
- 83 Make amends.
- 84 TV's Moore.
- 85 Mitten rock.
- 86 Pollutant.
- 87 Offspring.
- 88 Companion of St. Paul.
- 89 U.S. naval hero.
- 90 "Asleep in."
- 92 Had humor.
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- 94 Foot bones.
- 95 Ukraine legislature.
- 96 Object.

- 100 Unkempt chap.
- 102 French school.
- 104 Psyche.
- 105 Three in Rome.
- 107 Sweet's complement.
- 108 Roking decision.
- 113 "Hail" to Caligula.
- 114 Equine.
- 115 Foreign.
- 116 Separated.
- 117 Allen, for one.
- 118 Degust.
- 119 Attempt again.
- 120 Verdi's forte.

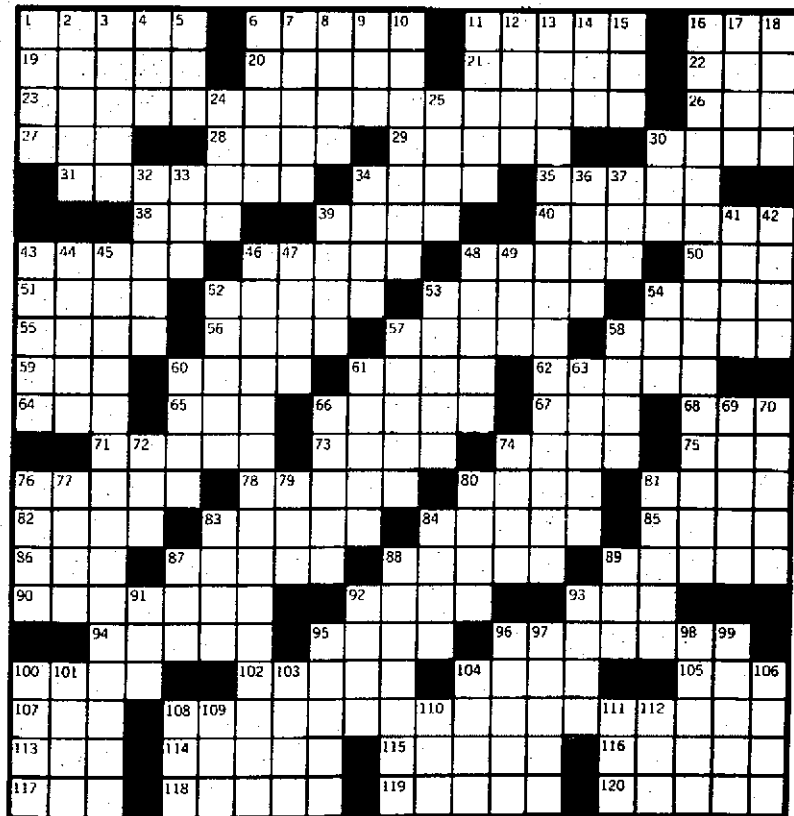
## DOWN

- 1 Heroic narrative.
- 2 Revolted.
- 3 Greenish color.
- 4 I love: Lat.
- 5 Crow's cousin.
- 6 Up to now.
- 7 Ordinary writing.
- 8 Yorkshire river.
- 9 Bunk!
- 10 Heighten.
- 11 Aspect.
- 12 Venezuela copper center.
- 13 Boxer's badges.
- 14 Sea eagle.
- 15 Convened.
- 16 Being unfit for pugilism: Phrase.
- 17 Muse's

- sultanate.
- 18 Confined.
- 24 Approach.
- 25 Revolutionary battle lake.
- 30 Samoan warrior.
- 32 Tasty morsel.
- 33 Bill Sikes' girl.
- 34 German philosopher.
- 36 Bantu simba.
- 37 Hostelry.
- 39 Operatic Stevens.
- 41 German song.
- 42 Icelandic epics.
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- 49 Excerpt.
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- 53 Swiss capital.
- 54 Rhone tributary.
- 57 Compass.
- 58 Cut down.
- 60 Dark red.
- 61 Debnair.
- 63 Baseball's Dolie.
- 66 Palm leaf.
- 69 Toss.
- 70 Marshal.

- 72 Never in Germany.
- 74 African antelope.
- 76 French state.
- 77 Imprudent.
- 79 Card game.
- 80 Large bundle.
- 81 Coeur d'.
- 83 War god.
- 84 Desert "monster."
- 87 Jujube.
- 88 Cycle accessory.
- 89 Speck.
- 91 Smidjeon.
- 92 Indonesian island.
- 93 Vocal rendition.
- 95 Printer's script.
- 96 Western game.
- 97 Watery.
- 98 Kitchen fixture.
- 99 More faithful.
- 100 Close noisily.
- 101 Kind of story.
- 103 Man's nickname.
- 104 Cut.
- 106 Spirit lamp.
- 108 Be silent!
- 109 Greek letter.
- 110 Brewery product.
- 111 —Magnon.
- 112 Untanned hide.

Answer on Page 30



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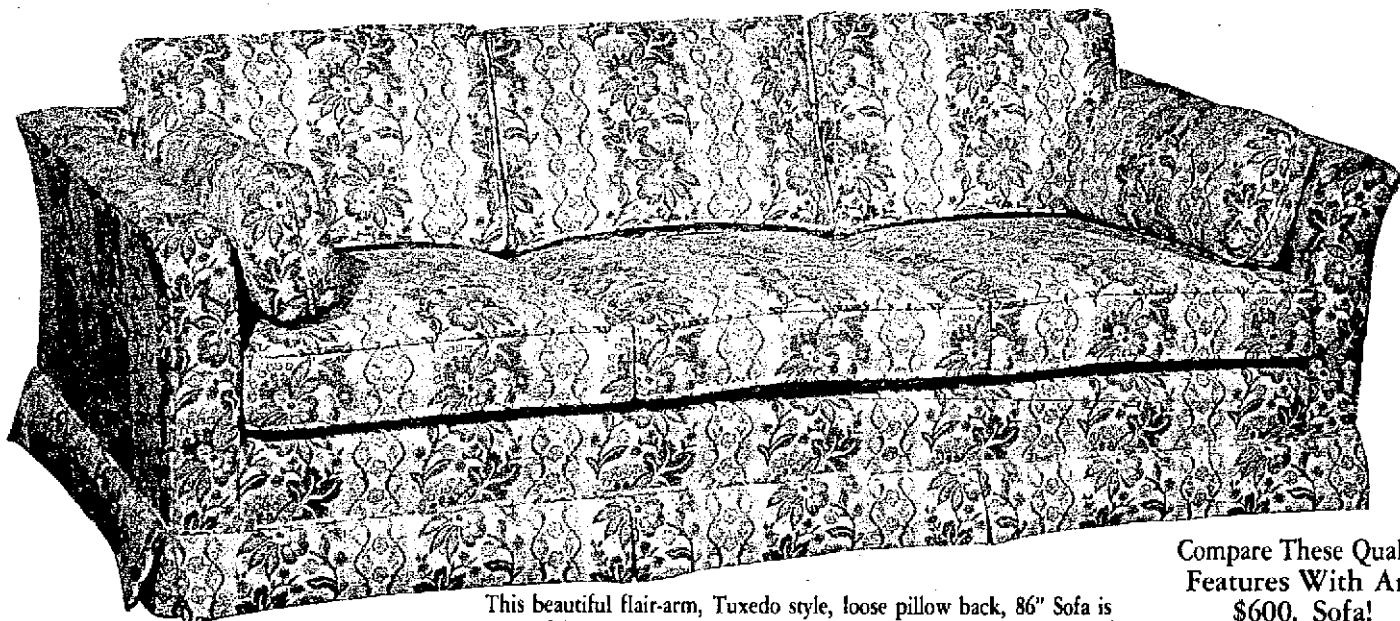
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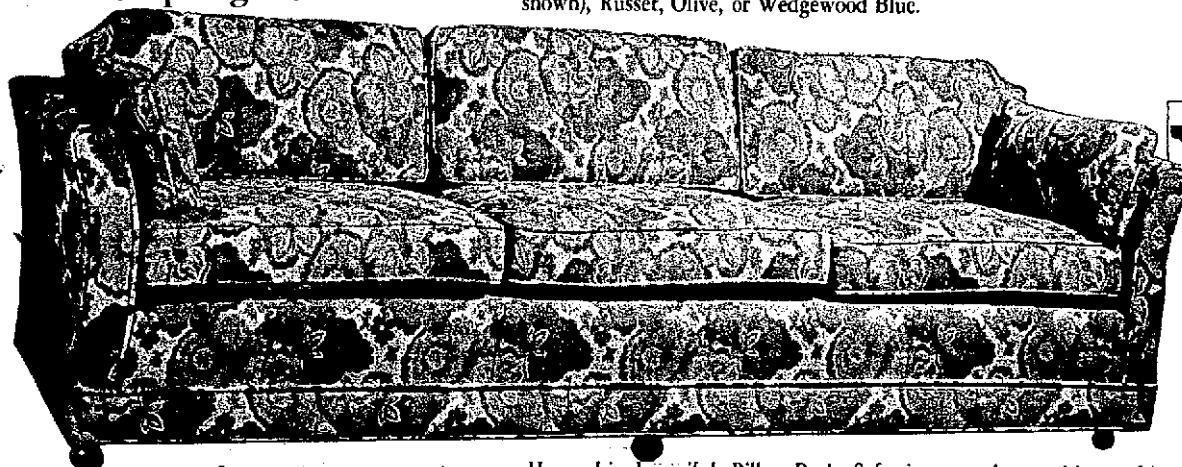
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**Q.** I heard over the radio that any improvement in U.S.-Cuban relations is impossible so long as Charles "Bebe" Rebozo remains the President's best friend. Supposedly Rebozo is a militant anti-Castroite. How much of this is true?—L. F., Washington, D.C.

**A.** It is true that "Bebe" Rebozo is President Nixon's best friend. It is also true that "Bebe" is President Nixon's business partner, banker, collector of campaign funds, and the landlord of Julie and David Eisenhower. It is also true that "Bebe" is on friendly terms with the anti-Castro Cuban community in Miami.

What is not likely is that Nixon would permit Rebozo to influence or make U.S. foreign policy as regards Cuba. It may be that Nixon has a visceral dislike of Castro as has been suggested. It is true that under Nixon there has been scant improvement in U.S.-Cuban relations, but Secretary of State Kissinger has been in contact with Castro and may one day effect some rapprochement with him.

The Rebozo-Nixon relationship is based on friendship and finance, not on foreign policy.



NIXON



REBOZO



CASTRO



KISSINGER

**Q.** J. Paul Getty, one of the richest men in the world—how many times married, how many children, how many grandchildren?—H. Garber, Miami, Fla.

**A.** Getty has been married five times, had five sons (four are still living), 14 grandchildren. His wives: Jeannette Demont, Allene Ashby, Fini Helme, Ann Rork, Louise Lynch.



ACTRESS JANE RUSSELL

AND NEW HUSBAND JOHN CALVIN PEOPLES

**Q.** Has Jane Russell retired from films? Who is her new husband? Was she ever in love with Howard Hughes?—Mavis Byrnes, San Leandro, Calif.

**A.** Actress Jane Russell has more or less retired from films. Her latest and third husband is John Peoples, a real estate dealer in Santa Maria, Calif. Although Howard Hughes paid her \$1000 a week for 25 years, Jane was never in love with him.

**Q.** Can you tell me when abortion was legalized in Great Britain? Is it a fact that there is one legal abortion in Britain for every two live births? Does the same situation exist in the United States?—M. Adler, Ft. Lauderdale, Fla.

**A.** Abortion was legalized in Britain in 1967. Today there is one legal abortion for every seven live births in that country. In January, 1973, a Supreme Court decision made abortion on demand legal in the U.S.

**Q.** What is the true story concerning Katharine Hepburn's illness? Is it cancer or bone disease or what?—Jeremy Neville, Philadelphia, Pa.

**A.** Katharine Hepburn, 65, was treated at University of California Hospital in Los Angeles for osteoarthritis, inflammation of the hip. She is now back in fighting shape, will probably co-star with Sir Laurence Olivier in a TV film.

**Q.** What's happened to former Sen. Albert Gore (D., Tenn.), who was defeated in 1970 for reelection?—Beatrice Brown, Nashville, Tenn.

**A.** Albert Gore, 66, is chairman of the board of Island Creek Coal Company, headquartered in Lexington, Ky. Island Creek is owned by Occidental Petroleum of which Gore is also a vice president.

**Q.** It has been over 30 months since the White House Plumbers broke into and burgled the office of Dr. Lewis Fielding. It has been almost 20 months since the Watergate break-in and coverup. Why won't President Nixon tell the people who authorized the Watergate and Fielding burglaries? Why won't he tell who was responsible for the 18-minute erasure of his tape with Bob Haldeman? In short, why won't the President of the United States come clean with the people who elected him? Surely he must know what went on in the domains of John Mitchell, Bob Haldeman, John Ehrlichman and Charles Colson? Why is he subjecting the American people to this prolonged trauma?—T. L., Honolulu, Hawaii.

**A.** There are two inescapable alternatives. Either the President was aware or he was overwhelmingly ignorant of what went on in his Administration.



BEFORE THE BLEACH: ACTOR DANNY KAYE  
AND THE LATE MOVIE MOGUL SAM GOLDWYN

**Q.** I understand that Danny Kaye bleaches his hair. Why?—Helen Silverman, Brooklyn, N.Y.

**A.** Many years ago when the late producer Sam Goldwyn brought Kaye to Hollywood, he insisted that he bleach his hair blond. Kaye did.

**Q.** Does Tatum O'Neal, 10-year-old daughter of actor Ryan O'Neal, insist on being in every motion picture with her father?—Marsha Knox, Buffalo, N.Y.

**A.** Tatum starred with her dad in *Paper Moon*, is now working with him in *Barry Lyndon* in Ireland. Her mother, Joanna Moore, would like Tatum back home in Malibu, Calif.

**parade**  
THE SUNDAY  
NEWSPAPER MAGAZINE

MARCH 10, 1974

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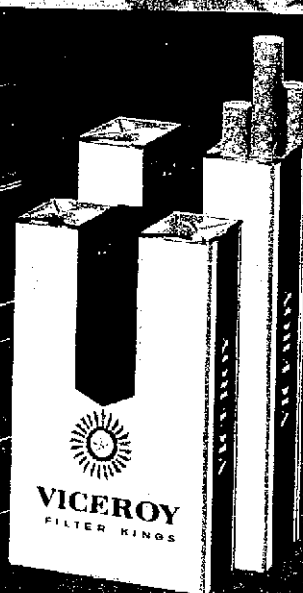
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He's just won \$25,000,  
poured a bucket of champagne  
over his head.  
He's not going to follow all  
that with a boring cigarette.



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

King Size.  
Long Size.



Viceroy has full-bodied  
flavor that doesn't flatten  
out. Always rich... always  
smooth... always exciting.  
Get a taste of Viceroy.  
Get a taste of excitement.

**Viceroy. Where excitement is now a taste.**

Kings, 15 mg. "tar," 1.1 mg. nicotine, Longs, 17 mg. "tar," 1.2 mg. nicotine, av. per cigarette, FTC Report, Sept. '73

# INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

## WATERGATE BENEFICIARY: GEORGE WALLACE

becoming the sole beneficiaries of Watergate are mistaken.

Prof. Warren Miller of the University of Michigan's Center for Political Studies (CPS) believes Alabama's Gov. George Wallace and his American Independence Party could generate enough disillusioned support in the next two years to become the nation's number two political party.

Cocky Democrats who anticipate

Miller bases his forecast on the massive growth of political mistrust in the federal government. He cites a CPS survey that shows that levels of confidence fell to lower points at a faster rate in 1973 than at any other time in the survey's 15-year history.

As for the future, Miller foresees further erosion of public confidence in 1974. Given Wallace's image--champion of the little man--Miller thinks the Alabama Governor's third party could overtake the Republicans.



GOV. GEORGE WALLACE AND WIFE CORNELIA

## ARABS INVESTING IN U.S. REAL ESTATE

If no substitute is found for oil and the price for crude remains as it is, the Arab oil producing countries will amass in 10 years the amazing sum of \$800 billion.

What will they do with all that money?

Undoubtedly they will invest their dollars, as the Japanese have done, in property throughout

the world.

A few weeks ago one of the first sizable transactions, about \$250 million, surfaced through a Louisville, Ky., financial and real estate concern.

Enck, Hollingsworth & Reveaux of Louisville has agreed to invest the funds for an international investment firm handling oil money from Kuwait. The deal is in progress and should be completed any day now if it hasn't already.

## DINNER A LA CORP.

Some of the world's largest conglomerates are responsible for the food we eat via the farms and food processing plants they own. Recently the Food Action Campaign, coordinated by Jim Hightower, presented to the Monopoly Subcommittee of the Senate Select Committee on Small Business the following menu which highlights how major corporations have wended their way onto the consumer's dinner table:

**APPETIZER:** Sautéed mushrooms by Clorox, wrapped in bacon by ITT.

**SALAD:** Tossed salad of Dow Chemical lettuce and Gulf & Western tomatoes.

**ENTREES:** Turkey by Greyhound, ham by Ling-Temco-Vought.

**VEGETABLES:** Carrots by Tenneco, artichokes by Purex, apple sauce by American Brands.

**BEVERAGES:** Wine by Heublein, beer by Philip Morris, tea by Unilever, orange juice by Coca-Cola.

**DESSERTS:** Chocolate cream pie by ITT, pudding by R. J. Reynolds, ice cream by Unilever, almonds by Tenneco.

police officials for training at the International Police Academy in Washington, D.C.

Critics of the program contended that such funding propped up corrupt dictatorships and served mostly to degrade our already tarnished foreign image.

Proponents, on the other hand, argued that it stabilized shaky governments in countries where revolution is an almost on-going practice.

Last December, Congress decided that we had trained and financed enough foreign policemen, voted to abolish U.S. police training programs in foreign countries and to prohibit any form of assistance to the South Vietnamese police and prison systems, one of the most corrupt and political in the world.

In years gone by, the USAID served as a conduit for funding myriad overseas programs, most of them based on the claim of anti-communism. No more--not at least where the foreign police are concerned.

## GASOLINE PRICES IN EUROPE

	As of Feb. 1st, these
were the approximate prices in dollars of one U.S. gallon of high-test gasoline in various European nations:	
Italy .....	\$1.35
Greece .....	2.15
Belgium .....	1.10
France .....	1.30
W. Germany .....	1.12
Spain .....	1.10
Austria .....	1.00
Sweden .....	1.00
Britain .....	1.00
Switzerland .....	.85

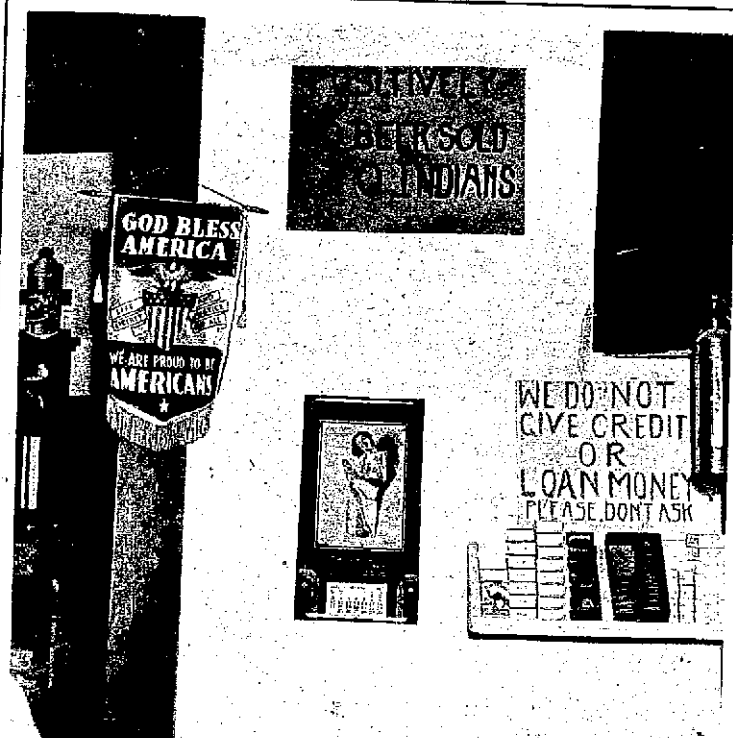
Americans who plan to tour Europe by car this summer should bear the above price list in mind.

## IMPROVING THE IMAGE

In the mid 1950's the United States Agency for International Development (USAID) began police assistance programs in many underdeveloped nations.

The agency funded so-called friendly governments with Jeeps, helicopters, small arms and other equipment and sent from the U.S. "public safety advisors" for "in-country" police training. The agency also sent foreign





AN IRONIC RELIC OF THE PAST: A MONTANA BARROOM IN 1941

## INDIANS, ALCOHOL AND HIGHWAYS

American Indians are dying on the highways at least four times as frequently as the population in general, and the U.S. government is not doing much about it.

Indians living on or near reservations number 535,000. Of these, an estimated 1000 die annually in traffic accidents. In the U.S. as a whole, 57,000 persons--out of a population of 210 million--died last year in traffic accidents.

Federal officials say that many Indians drive home drunk--sometimes over considerable distances--on bad roads, because drinking is forbidden on reservations, where 40 percent are unemployed.

One area particularly hard-hit by the double curse of drinking and bad roads is Gallup, N. Mex., where McKinley County Sheriff Bob Bass cites the incredible total of 54 bars in an area of 50,000 population, largely Indian. "Obviously alcoholism has been a problem for our county," he says.

Bass is quick to add

that the old, two-lane state highways that lead from the Navajo reservations to Gallup need replacing, or at least widening, because they carry "so much traffic." He says that on weekends, Gallup's population swells to three times its normal, 20,000-resident size, because many Indians leave reservations to shop there.

Navajo leaders joined other tribal chiefs at a recent meeting in Warm Springs, Oreg., where they asked federal officials for help in combating the nation's Indian traffic accident problem. They sought improved emergency medical care near their reservations, increased police patrols on highways and driver education for both adults and youth.

The Bureau of Indian Affairs and the National Highway Traffic Safety Administration are trying to help but say that the \$400,000 they had been allotted was only enough to begin a few pilot projects.

The officials said much more money would be needed to cut substantially the number of traffic deaths among reservation Indians.

## SUPER SWEETENER COMING

Some time this year when clearance is granted by the Food and Drug Administration (FDA), G.D. Searle & Co.--one of the pharmaceutical houses with a large stake in contraceptive pills--will introduce to the American market a low-calorie super-sweetener, named Aspartame.

Aspartame is about 200 times sweeter than sugar, and is composed of two naturally occurring amino acids, the building blocks of protein, aspartic acid and phenylalanine.

The sweetener will be sold in drugstores under the trade name of "Tri-Sweet" in tablet form.

At the same time, Searle will test-market the new low-calorie sweetener through supermarkets under the trade name "Equa."

The substance was discovered by accident several years ago in the

Searle laboratories when a scientist happened to taste a sample.

Last August, Searle announced that along with Ajinomoto, a leading Japanese food company, it was purchasing 135 acres in Augusta, Ga., on which it would construct a multimillion-dollar plant to mass-produce Aspartame. The plant was to be jointly owned and operated by Searle and Ajinomoto. Searle discovered the sweetener, and Ajinomoto developed the process for its mass production.

A few weeks ago, however, Searle announced that it had decided to delay further construction activity on its manufacturing plant in Augusta because of economic uncertainties and that it would probably use existing facilities of Ajinomoto in Japan to produce the sweetener.

Aspartame is a white, crystalline powder without the bitter after-taste of saccharin.



PRESIDENT AMIN OF UGANDA LINKS WIGS TO IMPERIALISM

## WIGS BANNED

Uganda's quixotic President, Idi Amin, has taken another step against materialism.

Last month, President Amin banned all citizens from wearing wigs in government offices or at public functions. The reason:



WILL PRINCESS ELIZABETH, CLOSE ADVISER TO AMIN, DISCARD HER WIG?

"No Ugandans are going to wear hair of dead imperialists or of Africans killed by imperialists."

Nevertheless, the right to wear wigs in private is still guaranteed in Uganda, excluding members of the Amin clan.

# Free Groceries



## Get a coupon for \$2 off your grocery bill with purchases of TAB or FRESCA.

All you do is follow the rules on the "FREE GROCERIES" coupon below, when you buy TAB or FRESCA.

And, just for good measure, we've thrown in another coupon worth 10¢ on your next purchase of TAB or FRESCA.

What a delightful way to enjoy the delicious sugar-free tastes of TAB and FRESCA. Start collecting proofs of purchase today!

MAIL TO:  
"FREE GROCERIES"

P.O. BOX 47342, Dept. C  
Dallas, Texas 75247

Enclosed are proofs of purchase of TAB or FRESCA  
or both, as listed below.

Please send me a coupon worth \$2 on my next  
grocery bill.

Name

Address

City

State  Zip

(Must Have)

### PROOFS OF PURCHASE OF TAB OR FRESCA REQUIRED:

48 plastic branded cap liners from regular  
bottles (10-, 12-, or 16-oz.), or 24 plastic  
branded cap liners from large (28-, 32-,  
or 48-oz.) "twist-top" resealable bottles  
(DO NOT SEND METAL CAPS); or 8 proof  
of purchase seals from cartons of cans; or  
8 trademark imprints from plastic carriers  
of cans.

Allow 4 weeks for delivery. One request  
per family or address. No requests from  
clubs or organizations will be honored.  
Offer good only in USA where advertised.  
Void where prohibited, taxed or restricted.  
Not open to employees, their families and  
agencies of The Coca-Cola Company and  
bottlers. This original coupon must be used.

OFFER EXPIRES: July 1, 1974



Save **10¢** on  
**TAB or Fresca**

NOTE TO DEALER: For each coupon you accept as our authorized  
agent, we will pay you 10¢ off the regular price of any carton or large  
size bottle of TAB or FRESCA plus 3¢ handling charges provided you  
and your customers have complied with the terms of this offer. Any  
other application constitutes fraud. Invoices showing your purchase of  
sufficient stock to cover all coupons must be shown upon request. Void  
if prohibited, taxed or restricted. Your customer must pay any required  
sales tax or bottle deposit. Cash value 1/20¢. This coupon will be  
redeemed by mailing to: The Coca-Cola Company, P.O. Box 1250,  
Clinton, Iowa 52734.

OFFER EXPIRES: December 31, 1974

T-FG-374-3



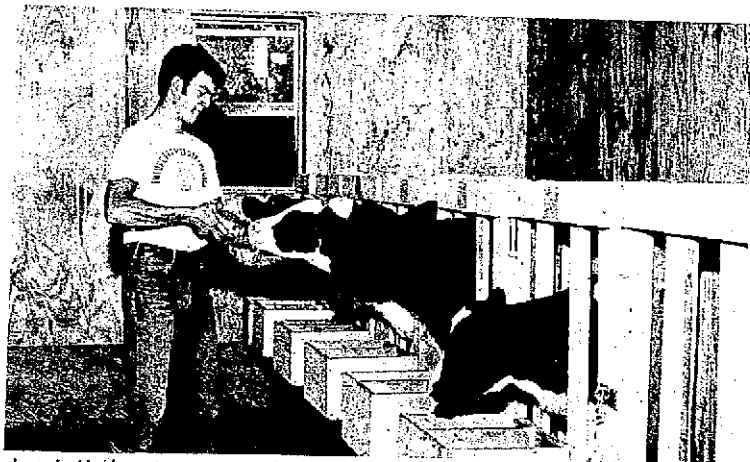
High school agriculture instructor Bobby Hanks helps Jeff Underwood, 17, grow soybeans near Foley, Ala. A recent survey found that young farmers are feel-

ing maligned by public opinion; they say that while crop prices have spurted lately, so have the costs of their equipment, seed, land, fuel and fertilizer.

*"We're Not Getting Rich—  
But High Prices Are Here To Stay."*

## As the Young Farmers See It

by Joel A. Levitch & Laurel F. Vlock



Lonnie Heckmaster, an example of today's educated young farmer, inherited a Missouri dairy farm where he installed labor-saving devices so he could finish college.

ganization of 450,000 high school students enrolled in vocational agricultural courses, reports a 4 percent increase in enrollment. The story is repeated at colleges. Typical is Iowa State, where agriculture school students increased by 25 percent last fall.

But if the young farmer is better educated he is also more sensitive—particularly to the charge that he is getting rich on high food prices.

In a nationwide survey of young farmers about the recent farm boom, Larry Stucky, 22, of Moundridge, Kans., refused to be interviewed until he had cleared up "a huge misconception."

### No windfall profits here

"Nobody is getting rich out here," said Stucky, "at least nobody I know." Then, surveying his 1000 acres of corn, wheat, and milo that he inherited last year from his dad, Stucky tried to explain why higher prices don't necessarily mean windfall profits:

"What people don't understand is that our costs have risen almost as fast as prices. Fertilizer has doubled—and you can't even get it, because it's all going abroad. The same is true for cattle feed and protein supplement. We're in a real squeeze and it could get worse."

When pressed, however, Stucky admitted that his 1973 income came to about 25 percent more than 1972's—from a net of \$12,000 to \$15,000. "But I'm supporting my mother, brother, and two sisters on that. Believe me, if there's any money left over, it'll go toward a new tractor, not a new Cadillac."

In general, farmers—young and old alike—were in almost unanimous agreement with Stucky. They offered one example after another of how the so-called "boom" has been greatly exaggerated in terms of the "average" farmer who, they insist, plows any extra dollars back into his farm operation.

### Everything went up

Naturally, higher food prices do tend to benefit the farmer, although not as much as some suspect. As an example, gross farm income went up in 1973 from \$60.8 billion to \$90 billion. But at the same time, farmers' costs—for fertilizer, feed, machinery, etc.—rose precipitously too, from \$49.2 billion to \$64.5 billion. Thus, the net increase in farm profits for the year was on the order of \$6 billion—about \$2200 for each of the nation's approximately 2.8 million farm units.

However, the figure of \$2200 is merely the average gain on the year for the nation's farmers taken as a group. The actual gain or loss for any particular farmer depended on a variety of factors—primarily what kind of farming he was in. The average livestock, corn or soybean grower, for instance, made far more than his share of the profit increase, while the average dairy

Neil Bowman, a high school senior from Yuma, Ariz., rides around town these days with a bumper sticker on his car that reads: "Stomp out farmers. Stop eating." Bowman says he's taken about all the guff he's going to take from city folks who complain about high food prices. "We farmers are sick and tired of getting a bad name," he says. "Anybody who thinks he can grow food cheaper can just tear up his back yard and start planting."

Be that as it may, interest in farming, especially in the heavily agricultural areas of the Midwest and West, is the strongest in recent memory; agriculture courses at high schools and colleges are filling up in record numbers. The Future Farmers of America, a nationwide or-

*continued*



## Special Offer

to acquaint you with  
"Scotch" Magic Transparent Tapes'  
Refillable Dispenser

## 3 Scotch Pine Seedlings Only \$1.00

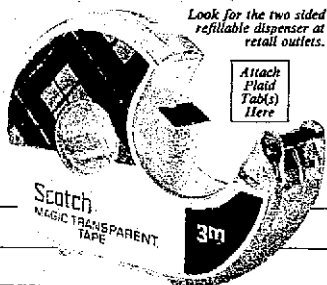
and the green plaid tape tab

Buy "Scotch" Brand Magic Transparent Tape in its refillable dispenser and you can do a couple of nice things for the Good Earth. You won't be throwing away a plastic dispenser when you run out, and you can send for three pine tree seedlings. Just mail in the green plaid tape tab and \$1.00 and get three healthy, attractive Scotch pines to help keep America green. Using refill rolls helps the pocket book a little too. You don't pay for a dispenser every time you buy a roll of tape. Please hurry with your order for the seedlings. \* Limited shipping and planting time prohibit shipment of orders after May 1, 1974.



Scotch Pine Offer  
P.O. Box 9613  
St. Paul, Minnesota 55196

Please send me \_\_\_\_\_ set(s) of 3 pine tree seedlings.  
I enclose \$1 (no stamps accepted) and plaid  
tab from a roll of "Scotch" Brand Tape  
for each set ordered.



Look for the two sided  
refillable dispenser at  
retail outlets.

Attach  
Plaid  
Tab(s)  
Here

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Note: Make checks payable to Scotch Pine Offer. Offer available in the continental United States except where restricted, taxed or prohibited. Allow four to six weeks for delivery. Orders from retailers and wholesalers not accepted. Offer expires May 1, 1974. Tree nursery cannot supply seedlings after that date. Orders received after May 1, 1974 will be returned to sender. This offer made by Minnesota Mining and Manufacturing Company, 3M Center, St. Paul, Minnesota 55101. "SCOTCH" and the PLAID DESIGN ARE REGISTERED TRADEMARKS OF 3M COMPANY, ST. PAUL, MN 55101. ©1974, 3M CO.



How you gonna keep 'em down on the farm? is no longer serious question. Our young farmers are happy with their life style—for instance coping with these porkers.

## YOUNG FARMERS CONTINUED

farmer stayed about the same as in 1972, which itself was a bad year for milk production. The average poultry raiser had another disastrous year, his fourth in a row.

It is small wonder then, that many farmers express annoyance when asked about that "fortune" they were supposed to have reaped last year. The young farmers accuse two groups in particular of confusing the issue even more: the American housewife and the American press.

The housewife is criticized for her ignorance of the economic facts of food production and distribution. According to Jim Conkwright, a 30-year-old cattle breeder from Hereford, Tex., consumer "misunderstanding" of the facts can actually contribute to higher prices.

"Take the consumer boycott last spring," says Conkwright. "The ranchers in the area saw those marching housewives on their TV screens and they smelled a price freeze and possible rollback coming. So what happened? They got scared and sent all their cattle off to market immediately, including pregnant cows. Those unborn calves going to slaughter represent the possibility of a serious beef shortage a year from now. You've got to give the rancher and farmer the confidence to raise all he can—or everybody suffers."

### A communications gap

The press, meanwhile, is accused of telling a one-sided story. According to Curtis Massey, 18, who helps his folks on their small 200-acre farm in Coffee Springs, Ala., news reports only seem to focus on "high food prices, consumer boycotts, and some farmer somewhere who joined a golf club this year." Says Massey: "How about a story once in awhile on all the guys who can't make it and have to sell out?"

Predictably, attitudes of young people about farming tended to be most opti-

mistic in those areas which showed the highest profit gains last year. In Cresco, Iowa, for example, in the heart of the corn belt, high school senior Mike McGee looks forward to going into his father's 500-plus-acre corn farm:

"My opinion is that higher prices are here to stay," he said. "The farmers of this country have actually been subsidizing the American housewife for at least 25 years. From now on, though, she's going to have to compete for what we grow with all the other housewives of the world. If she's not willing to pay for it, someone else somewhere else will. I'm encouraging dad to plant more acreage if we can find it."

### The egg problem

In Durham, Conn., a marginal poultry and dairy farm area, it's a different story. Take 63-year-old Louis Searle, whose three sons recently made the decision not to take over their father's moderate-size egg farm. Jonas Searle, 23, was the last to decide.

"Emotionally, I love that damn place," he said. "But economically I just don't think it can work." Young Searle says that he has heard predictions that in less than 20 years only 15 producers will sell all the eggs in the entire country. "In order to get this place moving in that direction," he continued, "I'd first have to level it with a bulldozer, and then somehow find at least \$150,000 to make it into a competitive operation." In September, Jonas joined the police force in nearby Manchester, Conn. Next year his father plans to sell the farm and retire.

What is really disquieting to farmers is the threat of Congressional action—limits on exports and price ceilings.

In Congress, the man who is working hardest to prevent this kind of pressure from developing is Rep. Jerry Litton (D., Mo.). As one of the few remaining members of the once powerful "farm bloc," he is soliciting support to launch a massive public relations campaign in behalf of the American farmer. His message is that despite price rises, food is still "a bargain" in this country.

Says Litton: "The average American housewife still gets better quality food and pays a smaller percentage of her income for it than any other housewife in the world. The point is that we can go on having cheap food and also sell abroad to help our balance of payments deficit. But to do this we must have the consumers' wholehearted support."

Litton, 36, and a past national officer of the Future Farmers of America, was in Kansas City, Mo., not long ago to address the FFA national convention. He told 15,000 young people there that, "from now on, we farmers must spend a certain percentage of our income for feed, seed, labor and fertilizer, and a certain percentage for education, public relations, and promotion—like every other businessman in America." Litton's message was not lost on his young audience.

Interestingly, it appears that there has been an almost complete reversal of the traditional flight from the farms to cities by young people. With rare exceptions there seemed to be agreement among those interviewed that rural life was best. Most said they would not change their life style for that of a city dweller under any circumstances.

"It's important to note that these kids are growing up at a time when rural values are on the ascendance in this country," says vocational-agriculture teacher Glen Dillon. "By and large their parents' generation had a mass inferiority complex. They accepted the term 'hick' because they themselves believed it. But not these kids."

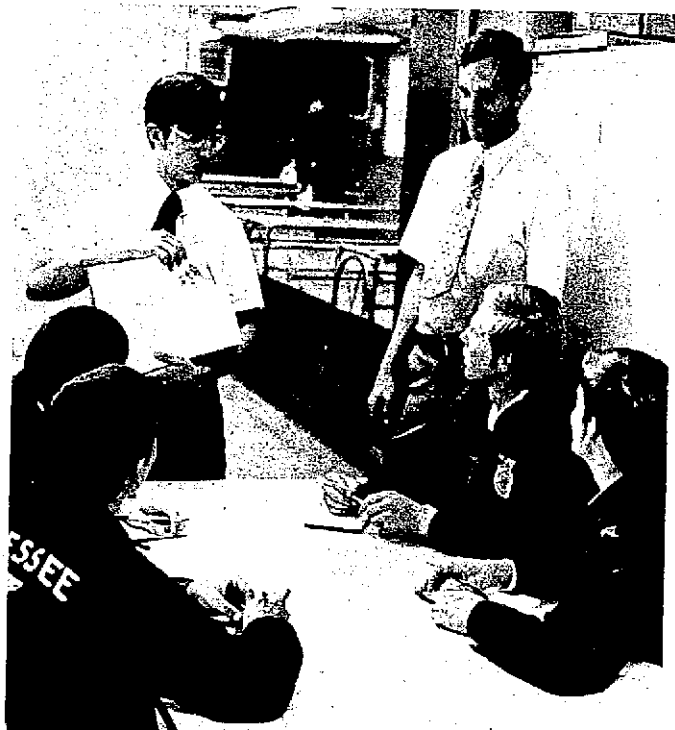
Economists and agricultural experts

are in general agreement that the coming generation of farmers is going to play an increasingly important role in the economic life of this country. They will, say these experts, be called upon to grow more and more food to sell abroad to help the rest of us pay for the increasing billions in imports that are necessary to keep our economy healthy. At the same time, according to Daniel G. Sisler, professor of agricultural economics at Cornell, this situation is going to create a "moral dilemma of tremendous proportions" for the entire next generation.

### The forecast: Dilemma

"There is no question in my mind that these young farmers will be able to grow enough food to sell to those countries who have the cash to pay for it. This should help solve the balance of payments problem. But—and here is the big moral dilemma for the future—if we sell for cash, we'll have nothing left to give away to the less developed countries. And without our food subsidies many of these nations, with their exploding populations, will rapidly reach the stage of mass famine. We can't feed the whole world, and the young people today are going to be faced with some tough choices in the years ahead," Sisler says.

Whether in the future the decision is made to try to feed the whole world or just a part of it, the result almost inevitably will be a continuing spiral of higher food prices. And just as inevitably, we the American consumers will be forced to adjust.



Economists say U.S. farm products will cater to an expanding world market. Here, Dresden, Tenn., future farmers learn the ropes from Jimmy Johnson.

# Save \$1.00 with Hanes Spring Surprise Offer.



Get two pair of  
Hanes Everyday  
Pantyhose  
in each pack.

Regular two pair value \$3.90\*  
Now only 2.90\*  
Save \$1.00



\*Suggested Retail Price.  
Available at participating department and  
apparel stores while quantities last.

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# Growing and learning

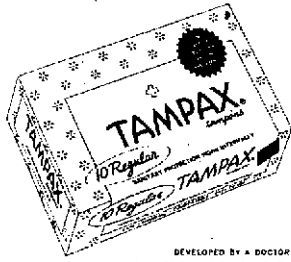
Ballet is your daughter's life. And she has to start now with daily practice to make it a successful career when she grows up.

Becoming a woman and beginning to menstruate means making adjustments in that daily regimen. But her period won't interfere if she turns to Tampax tampons for internal protection. Our exclusive Junior absorbency-size is especially developed for beginners. Easy to insert, comfortable to wear, discreet to dispose of.

Later, as she learns more about her body's requirements, she'll probably switch to Regular or Super Tampax tampons. And never let her period stop her for even a day.



The internal protection more women trust



MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

# STOP FUELing AROUND!

## EAT FISH LIVE LONGER EAT OYSTERS LOVE LONGER

# Anything Goes On Bumper Stickers

by Theodore Irwin

If you think you can ignore the energy crunch these days, get close to the rear of a car in Kansas City and you may read a curt message glued to the bumper: "Don't Be Fuelish!" or "Bust the Oil Trust." In Cleveland, you may see "50 Is Thrifty" and elsewhere, "Slow Down for America."

Bearing almost every conceivable slogan—for whatever cause—bumper stickers have spread across the nation, expressing the changing moods and feelings of ordinary Americans.

### No one knows how many

While no one knows just how many cars sport stickers in the U.S. one printer alone, Gill Studios of Shawnee Mission, Kans., has turned out as many as 80 million a year. Add the output of other major suppliers in Los Angeles, Atlanta, St. Louis and Waltham, Mass., and the hordes of small printers who work up batches overnight. All tell of continuing boosts in popular demand.

TV and radio commentator Paul Har-

vey of Chicago has been collecting stickers for three years, sent in by his audiences, and has presented 10,000 of them to the Texas Memorial Museum at the University of Texas in Austin.

"The Contemporary Media Archives people," says Harvey, "thought they should include a representation of this strange mode of public expression."

What does it all mean? Analyzing the trend for PARADE, Dr. William Flynn, a Georgetown University psychiatrist, comments:

"Bumper stickers hold a particular appeal for people who want to say what they believe in without getting involved. Unlike graffiti, which is anonymous, the sticker says, 'This is me, but I don't have to look you in the eye to say what I think.' For the car owner who feels an urge to communicate, this is one medium in which he can easily have contact with others. So in a passive way he expresses himself. The content of the stickers mirrors a preoccupation with the day's headlines, and this becomes a

barometer of public opinion.

"Stickers that invite responses from other drivers, like 'Honk If You Think He's Guilty' or 'Honk If You Believe in Jesus,' are strong, emotionally-laden statements. These drivers have taken a position and want the answering toot-toot in order to satisfy their need for informal dialogue."

Sticker themes keep changing with the day's headlines. Currently, Watergate-related ones lead this field, followed by religious-type sayings.

Still the most popular by far, according to sticker suppliers, is "Have a Nice Day," illustrated with the familiar, round-faced smile cartoon. Uncounted numbers of them continue to be ordered by banks, insurance agents, drive-in restaurants, all kinds of organizations and optimistic citizens. Last year the smiling slogan spread to Europe.

Another bumper classic, especially pervasive during the Vietnam war, was "America: Love It or Leave It." During political campaigns, obviously, candidate stickers sprout everywhere like crocuses in spring. Most often seen were "I Like Ike" and "Nixon's the One."

### No sacred cows

Many strips are strictly commercial, a low-cost marketing device to promote such enterprises as resorts and amusement parks, but it's the non-commercial novelty messages that fascinate social scientists. Hardly an aspect of life in America remains untouched.

A marked upward trend in the past two years is religious. Especially in the Midwest, cars bear such watchwords as "Our God Is Still Alive," "God Bless This Car," "If You Are Far From God, Who Moved?"

*continued*





Brand-new offer from  
Columbia Record & Tape Club

# Any 13 records or tapes

for only \$1<sup>97</sup>

if you join now and agree to buy as few as nine selections  
(at regular Club prices) during the coming three years.

## PLUS

AN EXTRA BONUS GIFT

### 400 S&H GREEN STAMPS

Think of it! Usually you would have to buy at least \$40.00 worth of groceries to receive 400 S&H Green Stamps... yet they're all yours as an extra bonus for joining the Columbia Record & Tape Club at this time!



Hotcakes

Carly Simon

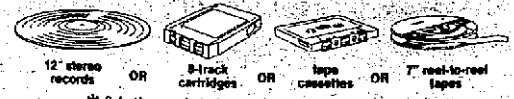


- 235525 BARBRA STREISAND  
GOLDEN THE WAY WE WERE
- 235553 GILBERT O'SULLIVAN  
I'M A WRITER, NOT A FIGHTER
- 237098 CHARLIE MCCOY  
THE FASTEST HAMP  
IN THE SOUTH
- 234785 NEIL DIAMOND  
Jonathan Livingston Seagull
- 235604 SONNY & CHER  
Live In Las Vegas, vol. 1  
Recorded at 70's
- 234922 RANDOLPH BRELVIN  
A THE BLUE MOTORS  
BLACK & BLUE
- 237158 BARBRA STREISAND  
AND OTHER  
MUSICAL INSTRUMENTS
- 234724 JETHRO TULL  
AQUALUNG
- 237814 CONNIE SMITH  
A LADY NAMED SMITH
- 234120 TCHAIKOVSKY  
1812 Overture  
Philadelphia Orch., Ormandy
- 237594 DONNA FARGO  
By Request Album
- 235503 SHIRLEY BASSEY  
Live At Carnegie Hall  
Recorded at 70's

- 235932 JIM CROCE  
I GOT A NAME
- 237061 VIKKI CARR  
RECORDED LIVE AT THE Greek Theatre
- 237043 SANTANA  
WELCOME TO THE COUNTRY
- 236075 LOGGINS & MESSINA  
FULL SAIL My Music
- 234955 RAY CONNIF  
HARMONY
- 237214 DONNA FARGO  
All About A Feeling
- 237172 PETER MERO  
SAY, MAY I HAVE BEEN  
BY SWIFT CRYSTAL ROSE
- 232796 RICHARD STRAUSS  
Also Speech Zarathustra  
Symphony, New York Philharmonic
- 233960 DANNY THOMAS  
TOMORROW  
WELCOME TO YOU
- 235606 THE STATLER BROS.  
CARRY ME BACK
- 236408 RAY PRICE  
She's Got To Be A Sinner
- 232078 CORNELIUS TERRY  
LORETTA LYNN  
Lushes World/Manhattan Star
- 235602 THE MOODY BLUES  
SEVENTH SOJOURN  
My Life Songs
- 230458 DEBBIE REYNOLDS  
"HONEY" Alice Blue Gown
- 231670 JANIS JOPLIN  
GREATEST HITS
- 236449 ROY CLARK  
LIVE! My Music
- 234751 MICK JAGGER  
I'VE GOT A FEELING  
THE THIRTIES
- 236059 JOHNNY CASH  
THE GOSPEL ROAD
- 234419 JOHNNY MATHEWS  
I'M COMING HOME
- 232687 CHICAGO VI  
Fooler Stranger Every Day
- 235714 MARGARET McGOVERN  
THE BROWNING AFTER
- 230193 VIKKI CARR  
Ms. AMERICA
- 238517 CARLY SIMON  
HOTCAKES

- 238642 DYLAN  
A Fool Such As I
- 237800 SHA NA NA  
ROCK AND ROLL  
IS HERE TO STAY
- 237131 PERCY FAITH  
CORAZON
- 235844 BURT BACHARACH  
LIVING TOGETHER
- 115303 MY FAIR LADY  
Original Soundtrack
- 221192 JIM CROCE  
YOU DON'T NEED  
ARMOUR WITH JIM
- 235678 THREE DOG NIGHT  
CYAR Shambles
- 235588 JOHNNY RODRIGUEZ  
ALL LEVER HEART  
TO DO YOU BIRD
- 229185 LORETTA LYNN  
Entertainer Of The Year
- 234831 FERRANTE & TECHER  
KILLING ME SOFTLY
- 236647 SONNY JAMES  
SINGS THE GREATEST  
COUNTRY HITS OF 1975
- 234401 ANDY WILLIAMS  
SOLITAIRE
- 231613 SLY AND THE FAMILY  
STONE FRESH
- 227454 LYNN ANDERSON  
KEEP ME IN MIND
- 231530 THE BODY AND SOUL  
OF TOM JONES  
Latter In London
- 225318 LARS KRISTOFFERSON  
JESUS WAS A CARPENTER
- 229386 INTRODUCING  
JOHNNY RODRIGUEZ
- 185543 IRVING ALPERT & THE  
TULSA BAND  
GREATEST HITS
- 230367 VICKI LAWRENCE  
THE NIGHT THE LIGHTS  
WENT OUT IN GEORGIA
- 228428 ANDREW KOSTELANETZ  
LOVE SONGS  
It's Incredible
- 223107 BERT KACIPEK  
Greatest Hits - Vol. 2
- 228155 ELTON JOHN  
DON'T BROOD BE THE ONLY  
THE PIANO PLAYER
- 228791 EDDY ARNOLD  
Be My Bop! The Whole  
World Shook In Love
- 225561 ANDY WILLIAMS  
Greatest Hits, Vol. 2

TAKE YOUR PICK



\* Selections marked with a star are not available in reel tapes

**236739\* MARIE OSMOND**  
PAPER ROSES

**236985 CARPENTERS**  
The Singles 1969-1973

**235320 THE POINTER SISTERS**  
YES WE CAN CAN

**237222\* DAVE MASON**  
It's Like You Never Left

**236100 DANNY'S NEW**  
HARD ROCK VOL. 1  
Featuring TONY ORLANDO

**235564 CHIEF**  
HALF-BREED

**235290\* KIM FOSTER**  
SON & MIA COLLAGE  
FULL MOON

**187112 GEMINI**  
WHY'S Greatest Hits  
Happily in Him, etc.

**232296\* JOE WALSH**  
THE PLAYER YOU GET  
THE PLAYER YOU WANT

**234814\* FARRON YOUNG**  
Just What I Had in Mind

**229161\* BRENDA LEE**  
BRENDA A Nobody Who

**227538 AROUND THE WORLD**  
WHY THREE DOG NIGHT

**225631\* MANHATTAN ORCHESTRA**  
BIRDS OF FIRE

**231761 BONNY AND CHIEF**  
The 1st and 2nd Best  
Two Best to Be the Best

**227488\* FARRON YOUNG**  
THIS TIME THE HURTIN' ON ME

**231047 LYNN ANDERSON**  
TOP OF THE WORLD

**224295\* LOGGINS AND MERRIN**  
Your Mama Don't Dance

**232573 ROD STEWART**  
Sing It Again Rod

**227438\* TAMMY WYNETTE**  
GOD BAY THE  
DAUGHTER THUNDER

**230714 CARPENTERS**  
NOW & THEN

**223131\* TONY BENNETT**  
All-Time Greatest Hits

**230607\* TANYA TUCKER**  
WHAT'S YOUR SUMMER NAME

**227371 JIM CROCE**  
LIFE AND TIMES  
But Not Love Song

**226332-226333 NEIL DIAMOND**  
HOT AUGUST NIGHT  
Greatest Hits

**235530 TRAFFIC**  
MIND OUT OF THE FANTASY FACTORY

**233452 GARFUNKEL**  
ANGEL CLARE

**237790\* ROGER WILLIAMS**  
LIVE Autumn Leaves

**237196\* FOCUS**  
Live At The Rainbow

**233046 EMILBERT JUNG**  
KING OF HEARTS

**223123\* LIZA MINNELLI**  
Liza With A "Z"

**219477 SIMON & GARFUNKEL**  
GREATEST HITS

**235246\* JERRY LEE LEWIS**  
DON'T LET A MEMORY  
GET IN YOUR WAY

**234872\* TRAFFIC**  
ON THE ROAD

**230938\* DONALD BYRD**  
BLACK BYRD

**230771 URBAN HEEL**  
LIVE Easy Livin'  
Court All Day

**227496\* THE STALLER BROTHERS**  
ONE COUNTRY AT A TIME  
S & MARCH

**234377\* CONWAY TWILTY**  
YOU'RE NEVER BEEN  
THIS FAR BEFORE

**229997\* MAC DAVIS**  
The Way You Look Today

**234864 PROCOL HARUM**  
GRAND HOTEL

**225938\* MARTY ROBBINS**  
THIS MUCH A MAN

**231906 AN EVENING**  
WITH MANTOVANI

**231159 CAT STEVENS**  
FOREIGNER

**227096\* RAY CONNIF**  
I Can See Clearly Now

**207982 Everything You Always Wanted**  
To Hear On The Radio

**230904 RAY CONNIF**  
YOU ARE THE SUMMER  
OF MY LIFE

**233007\* THE BEST OF THE**  
MILLS BROTHERS

**232660\* JOHNNY PAYCHECK**  
MR. LOVEMAKER

**237073\* SEMANT SAM AT HOME**  
Bring On Treating Water

**236893\* THE BEST OF THE**  
ANDREWS SISTERS

**236141 Gladys Knight & The Pips**  
MAGNATION

**230690 THE WHO**  
QUADROPHENIA

**230598\* DOBIE GRAY**  
LOVING ARMS

**237230 LAWRENCE WELK**  
AND HIS MUSICAL FAMILY  
IN CONCERT

**222010 THE 5th DIMENSION**  
Greatest Hits On Earth

**238063\* THE DEFRANCO FAMILY**  
Featuring TONY DE FRANCO  
"Musical, It's a Love"

**236117\* BILLY PRESTON**  
EVERYBODY LIKES  
SOME KIND OF JUNG

**230696 JOHNNY MATHIS**  
SINGING THE SOUTLY  
WITH NEW SONGS

**234368\* LORETTA LYNN**  
Love Is The Foundation

**228247\* TAMMY WYNETTE**  
THE FIRST SONG  
OF THE FIRST LADY

**231339\* TEN YEARS AFTER**  
RECORDED LIVE

**226431 CARLY SIMON**  
NO SECRETS

**234358\* THE BRONX**  
THE BRONX  
STING & STING'S FOREVER

**232900\* EUMIR DEODATO**  
DEODATO 2

**228957\* JOE STAMPEL**  
SOUL SONG

**230581\* SPOOKY TOOTH**  
YOU KNOW MY HEART  
NOT I DON'T YOUR WAY

**234112\* TONY BOTTOLA**  
THE QUAD GUITARS

**231952\* Grover Washington, Jr.**  
SOL BOX  
Cherry in the Pie

**218750\* FRANK SINATRA**  
IN THE BEGINNING  
1942 TO 1981

**230870 AL GREEN**  
CALL ME

**222653\* JOHNNY MATHIS**  
SONG SING BLUE

**212854 BOB DYLAN**  
Greatest Hits, Vol. 2

**227800 PERCY FAITH & CLAIR**  
All Spanish Caribbean (201)  
Dancing Queen - 8 TRACK

**236133 ELTON JOHN**  
Goodbye Yellow Brick Road  
Greatest Hits

**237875\* BARRY WHITE**  
STONE GON'

**237809\* DONNY OSMOND**  
A TIME FOR US

**233387 POCO**  
CRAZY EYES

**236232\* DON WILLIAMS**  
THE SHELTER OF YOUR EYES

**230912 PAUL SIMON**  
There Goes My Way  
Sims

**235572\* JERRY WALLACE**  
HIMSELF LANE  
DON'T SAVE UP ON ME

**220368 JOY**  
Great Company  
Was for the '70s

**232826\* STEELY D**  
Countdown To Ecstasy

**230808\* JOHNNY WINTER**  
SHR ALIVE AND WELL

**230802\* DAWN TUNEWAVING**  
Featuring TONY ORLANDO

**219782 THE BEST OF**  
JUDY COLLINS  
Colors of the Day

**232553\* BONNY JAMES**  
IF WE JUST HELPS ME  
GET OVER YOU

**233437\* The Best of Procol Harum**  
What Shade of Pale

**223222\* CAT STEVENS**  
CATCH BULL AT FOUR

**233643\* THE BIG BAND SOUND**  
OF LAWRENCE WELK

**231084 CHARLIE RICH**  
Behind Closed Doors

**201251\* BARRY NORMAN**  
GREATEST HITS VOL. 2  
Doris, Brown, etc.

**222364 RAY CONNIF**  
ALONE AGAIN (Naturally)

**216555 JOHNNY MATHIS**  
All-Time Greatest Hits

**231845\* GEORGE JONES**  
WITH ONE MORE THAT  
AS BIG AS LOVING YOU

**226448 C. POWER BIGGS**  
PLAYS SCOTT JOPLIN  
Music Last Time

**236586 JOE WALSH**  
BARNSTORM

**237206\* ROY CLARK'S**  
FAMILY ALBUM

**235556 BERT KAEMPERT**  
TO THE GOOD LIFE

**230839\* Sergio Mendes And**  
Brazil '77 Love Music

**235038\* S. B. KING**  
TO KNOW YOU  
IS TO LOVE YOU

**225367 ARTHUR FIEDLER**  
AND THE BOSTON POPPS  
Gotta Travel On

**236001\* ROGER MILLER**  
POWER FOUR - BERRY  
HARVEY WRITERS LATELY

**232026\* OSMONDS**  
THE PLAN

**233411\* THE RILEY BROTHERS**  
3-3-3  
The Lady

**227322\* JOHNNY MATHIS**  
ME AND MRS. JONES

**227207\* EUMIR DEODATO**  
PRELUDE

**207381 TAMMY WYNETTE**  
Greatest Hits, Vol. 2

**231506 CURTIS MAYFIELD**  
Back To The World

**223164\* TOM T. HALL**  
GREATEST HITS

**232644 MOODY BLUES**  
Best of Future Past

**234302 JETHRO TULL**  
A Passion Play

**230144\* SEVERAL BROADWAY CAST**  
A Little Night Music

**229310\* CHARLIE MCDOY**  
GOOD TIME CHARLIE  
The Memphis Sound

**229526 THE BEST OF BREAD**  
If/Make It With You

Here's a great new offer from Columbia—an opportunity to get ANY 13 of these records or tapes. All 13 for only \$1.97... and you will also receive 400 S&H Green Stamps as an extra bonus! And just look at the wide range of recorded entertainment you have to choose from—not only the best and latest from the huge Columbia catalog...but also new releases and old favorites from A&M, Bell, Epic, MCA, Mercury, MGM, Parrot, United Artists, and many, many other labels!

To order your 13 records or tapes just mail the application, together with your check or money order for \$1.97 as payment. That's all you pay for your first 13 selections—there are no additional membership dues or fees for joining. (Be sure to indicate whether you want cartridges, cassettes, reel-to-reel tapes or records.) In exchange...

You agree to buy 9 more selections (at regular Club prices) in the coming three years. That's right—you'll have three full years in which to buy just nine selections...so you are not obligated to buy a record or tape every month, or even every other month! And you may cancel your membership at any time after you've purchased your nine selections.

Your own charge account will be opened upon enrollment. The selections you order as a member will be mailed and billed at the regular Club prices: cartridges and cassettes, \$6.98; reel tapes, \$7.98; records, \$4.98 or \$5.98—plus processing and postage. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: every four weeks (13 times a year) you will receive a new copy of the Club's music magazine, which describes the Selection of the Month for each musical interest...plus hundreds of alternate selections from every field of music. In addition, about six times a year we will offer some special selections (usually at a discount off regular Club prices). A response card will always be enclosed with each magazine.

...if you do not want any selection offered, just mail the response card provided by the date specified

...if you want only the Selection of the Month for your musical interest, you need do nothing—it will be shipped automatically

...if you want any of the other selections offered, just order them on the response card and mail it by the date specified.

You will always have at least 10 days in which to make a decision. If for any reason you do not have 10 days in which to decide, you may return the regular selection at our expense and receive full credit for it.

You'll be eligible for our bonus plan upon completing your enrollment agreement—a plan which enables you to save at least 33% on all your future purchases.

NOTE: All applications are subject to approval and Columbia House reserves the right to reject any application.

**COLUMBIA RECORD & TAPE CLUB**  
Terre Haute, Indiana 47808

I am enclosing my check or money order for \$1.97 as payment for the 13 selections listed below. (Include my 400 S&H Green Stamps.) Please accept my membership application under the terms outlined in this advertisement. I agree to buy nine more selections (at regular Club prices) during the coming three years—and may cancel membership any time after doing so. I am interested in the following type of entertainment:

Be sure to check one box only

☐ 8-Track Cartridges (33-W) 23C  
☐ Tape Cassettes (34-X)  
☐ Reel-to-Reel Tapes (35-Y)  
☐ 12" Stereo Records (36-Z)

Write in numbers of 13 selections


MY MAIN MUSICAL INTEREST IS (check one box only):  
 (But I am always free to choose from any category)  
☐ Easy Listening 2 ☐ Teen Hits 7 ☐ Classical 1 ☐ Country 5

☐ Mr. ☐ Mrs. ☐ Miss  
 (Please Print) First Name Initial Last Name

Address.....

City.....

State..... Zip Code.....

Do You Have A Telephone? (Check one) ☐ YES ☐ NO  
 APO, FPO addresses: write for special offer

P124/S74





# Don't BUG Me I'M A DEMOCRAT

# NIX RIGHT

## BUMPER STICKERS

CONTINUED

Sports generate their own crop of slogans. "Think Snow" is cherished by skiers and "Go Bowling" by its devotees. Driving around the nation's capital you're sure to see strips for the Washington Redskins, and in St. Louis it's "Go Blues!" for the hockey team.

### A brief lifespan

A great many stickers are strictly topical and short-lived, though "Free Martha Mitchell" lasted for months. During the meat shortage, "More Steak and Less Baloney!" expressed public indignation. "Custer Had It Coming!" alluded to the Indian seizure of Wounded Knee, S.D. "Bobby Riggs? Phooey!" had a brief vogue with Women's Libbers.

Special causes and crusades stimulate car-stickerism. In New Jersey where a dangerous road caused many accidents, 10,000 bumper strips were distributed, reading "I Drive Rte. 31—Pray for Me!"

Conservationists spread their doctrines with "Save the Golden Eagle" and "Prevent Forest Fires." Ecologists have come up with "Have You Thanked a Green Plant Today?" The American Rifle Association proclaims "Happiness Is a Warm Gun." And a Midwest doctor, campaigning against X-rated films, passed out bumper stickers saying "Think Clean!"

Many a controversial issue is debated on car rear-ends. One of the hottest today is abortion. The 400 chapters of the Birthright Organization show strips expounding variants of "Abortion Is Not the Answer." Countering this campaign: "Abortion—A Woman's Right."

Even four-legged friends and foes get into the act. Idaho ranchers assert that an expanded coyote population has destroyed 800,000 sheep. So ranchers have plastered car bumpers with "Save a Sheepman—Take a Coyote to Lunch."

A popular slogan stemmed from one state's singular voting record in '72: "Don't Blame Me, I'm From Massachusetts."

### In the beginning

How and when did it all begin? Old-timers trace it to the time when spare tires at the rear were canvas-covered and advertisers bought space there. Those were the days of "Visit Carlsbad Caverns" and "We Saw Niagara Falls." When spare tires moved inside cars, signs were hung on the back with wire or string. Along about World War I, bumpers sprouted, at first with four-

## Can you spot the Camel Filters smoker?



©1974 R. J. Reynolds Tobacco Co.



Gimmick: Insists on "feeling the merchandise." Merchandise is about to teach him theory of acupuncture (it's alive). 2. Nope. He's Ben Takin. Bought water bed—that later developed an oil slick. Gimmick: Menthol cigarettes so cold, it's like trying to set fire to an igloo. 3. She's Vera Vano. Gimmick: With 20-400 vision, she "doesn't need" glasses. Thinks she's talking to old

At the big neighborhood Garage Sale almost everyone has a gimmick. Pick the one who doesn't.

1. No. He's Vaughn Gudeel.

college beau. Smokes *Cabbage Leaf* cigarettes—preferred by two out of three inchworms. 4. No. He's Frank Apraisel. Just bought "Man Packing Suitcase" painting. Later cleaned it and found it's really "Alligator Having Snack." Smokes cigarette with so many air vents it's like smoking a harmonica. 5. Right. He knows a genuine article when he sees it. Wants no gimmicks in his cigarette, either, Camel Filters. Good taste. Honest tobacco! 6. He's Noah Bargane. Just broke a 130-year-old choir. Now owns \$200 worth of genuine antique firewood.

**Camel Filters.**  
**They're not for everybody**  
**(but they could be for you).**

**CAMEL**

FILTER CIGARETTES



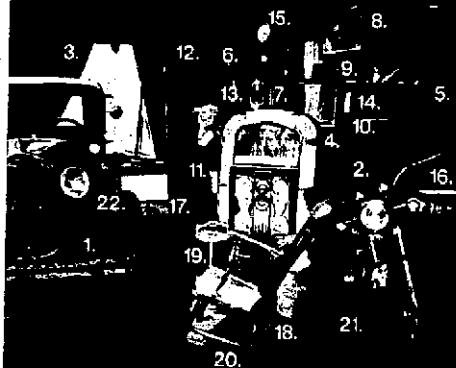
Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

16 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report SEPT. 73.

# ON T ON



## Even if you can't spot the Camel Filters smoker, you can win everything in this picture, or \$10,000.



It's the wildest Sweepstakes ever

**The Grand Prize:** 1. A genuine 1930 FORD Model A Sports Coupe—fully restored to mint condition. A prize winner in automotive shows this deluxe maroon colored sports coupe comes ready for the road. 2. Yamaha TX 500A Motorcycle 3. AMF Sunfish Sailboat 4. Rock-Ola Juke Box 5. Moose Head 6. Plastic Christmas Wreath 7. Two old Hurricane Lanterns 8. Painting 9. 1937 California License Plate 10. Indoor Outdoor Thermometer 11. Tackling Dummy 12. Paper Wall Calendar 13. Yamaha Skis with Gertsch Bindings 14. Garcia Kingfisher Fishing Rod with Garcia Mitchell Bee 15. Regulator 8 Day Spring Clock 16. Two Wooden Barrels 17. Wavecrest 64" Water Bed Mattress 18. 10 Gallon Milk Can 19. Iron Floor Ashtray 20. Antique Wooden Chair 21. Aria 6-string Guitar 22. Live Raccoon. Winner takes all—or \$10,000

**5 First Prizes:** Yamaha TX 500A Motorcycle **10 Second Prizes:** AMF Sunfish Sailboat **1000 Third Prizes:** Carton of Camel Filter Cigarettes.

## Camel Filters "Not-For-Everybody" Sweepstakes

**OFFICIAL RULES:** 1. On an official entry blank or a 3" by 5" piece of paper, hand print or type your name, address and zip code. 2. With each entry, send 2 empty CAMEL FILTER packages or the words "CAMEL FILTER CIGARETTES" printed in block letters on a 3" by 5" piece of paper. Enter as often as you wish, but each entry must be mailed in a separate envelope. Mail to: CAMEL FILTER Sweepstakes, P.O. Box 8204, St. Paul, Minnesota 55102. Entries must be postmarked by June 3, 1974 and received by June 10, 1974.

3. Winners will be determined in random drawings conducted by Spotts International, an independent judging organization whose decisions are final. 4. The Grand Prize consists of a genuine 1930 Ford Model "A" Sports Coupe, a Yamaha TX 500A motorcycle, an AMF Sunfish sailboat, a genuine Rock-Ola juke box, a stuffed moose head, a plastic Christmas wreath, two old hurricane lanterns, a 14" by 17" painting, a 1937 California license plate, an indoor/outdoor thermometer, a football tackling dummy with helmet, jersey and pants, a paper wall calendar, Yamaha skis with Gertsch bindings, a Garcia Kingfisher Medium Action fishing rod with a Garcia Mitchell Saltwater fishing reel, a Regulator 8-Day spring clock, two wooden barrels, a Wavecrest

64" water bed mattress, a 10-gallon milk can, an iron floor ashtray, an antique wooden chair (with arm broken), an Aria 6-string guitar and a live raccoon, or an alternate Grand Prize of \$10,000. Five first prizes are Yamaha TX 500A motorcycles. Ten second prizes are AMF Sunfish sailboats. One thousand (1,000) third prizes are cartons of CAMEL FILTER cigarettes. 5. Prizes are non-transferable and non-redeemable for cash. No substitutes or prizes are offered. Only one prize to a family. The odds of winning will be determined by the number of entries received. All 1,016 prizes will be awarded. 6. Local, state and federal taxes, if any, are the responsibility of the winners. 7. Open to residents of the Continental United States including Alaska and Hawaii. Entrants must be 21 years of age or older. Employees and their families of R.J. Reynolds Tobacco Co., its subsidiaries and affiliated companies, its advertising agencies, and Spotts International are not eligible. Void in Idaho, Missouri, Washington, Georgia, and wherever else prohibited or restricted by law. All federal, state, and local laws and regulations apply. To obtain a list of winners, send a stamped, self-addressed envelope to: CAMEL FILTER Winners, P.O. Box 8201, St. Paul, Minnesota 55102. Winners lists will be mailed before August 10, 1974.

Mail to: Camel Filter Sweepstakes, P.O. Box 8204, St. Paul, Minnesota, 55102.

Please enter me in the Camel Filter Sweepstakes. Enclosed are two empty Camel Filter packages or the words "CAMEL FILTER CIGARETTES" printed in block letters on a 3" by 5" piece of paper. I certify that I am 21 years of age or older. No Purchase Required.

Mr.  
Mrs.  
Miss

phone

address

city

state

zip

**ENTRY BLANK**

All 1,016 prizes valued at \$27,215 will be awarded.

holed cardboard placards wrapped around them.

The initial impetus for bumper strips, in the '30's, came with the development of a pressure-sensitive, self-sticking glued paper and the automatic screen-printing press, followed by the emergence of fluorescent ink. With these components, the bumper sticker slowly took off.

In the '60's, marked by activist movements and student rebellion, stickers proved to be a good medium for sundry messages. The Vietnam war, accelerating the boom, brought out "Make Love, Not War" and "POW's Never Have a Good Day." Today, the major outlets for ready-made bumper strips are roadside shops and restaurants, stores, novelty and record shops.

### They stick for years

The rectangular stickers, mostly of vinyl and impervious to weather, can last for a couple of years, but the longer they're kept on, the harder they are to remove. Those made of cheap paper, though impregnated with a chemical, wear out much sooner.

In addition to the big suppliers, a plethora of small entrepreneur distributors all over the country conducts a mail order business through classified ads. In California it has turned into a favorite "cottage industry" requiring little capital. One St. Louis distributor is a city planner who started his "kitchen project" as a lark, "to push a political point for laugh money."

To big-time suppliers, stickers are highly profitable though they also like to cite their social significance. Observes Richard C. Ferreira of Norsid Industries, Waltham, Mass.: "For the masses of people, bumper strips represent a healthy form of free speech, like Tom Paine with his pamphleteering. It says something about our society."

### Some have different views

What stickers say, too strongly, can elicit strong responses. Cars have been battered, rocks hurled at windshields. One woman's car bearing an "Abortion—A Woman's Right" sticker had its tires slashed.

Inevitably bumper messages have entered the political dirty-tricks arena. During the '72 election campaign in heavily pro-Nixon Orlando, Fla., the Republican opponent of U.S. Rep. Bill Gunter had bogus stickers, "McGovern-Gunter," pasted on cars at a football game. Gunter won more than the election; a judge fined his opponent \$1000 for violating a federal law.

And inescapably there are the satirists and jokers. About two years ago this one erupted: "I'm Not a Dirty Old Man But a Sexy Senior Citizen." Commentator Paul Harvey's favorite in his collection is "Be Alert. What This Country Needs Is More Lerts." The ultimate in put-ons, increasingly popular, simply declares, "This Is a Bumper Sticker."

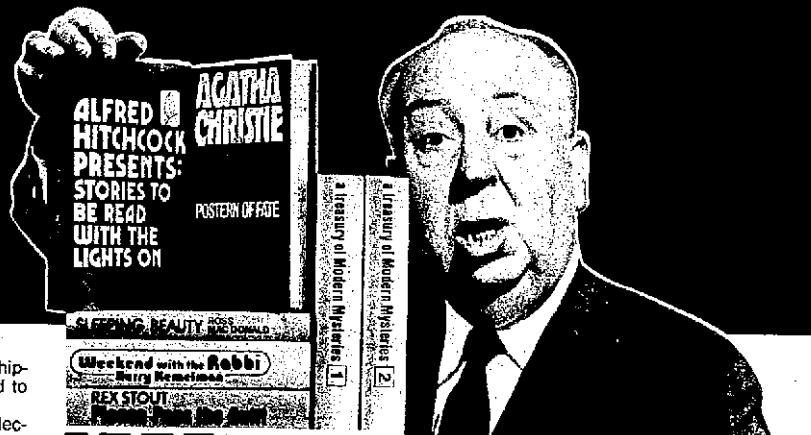
United Auto Workers President Leonard Woodcock suggests all taxpayers mark Line 8 on Federal tax returns to allocate government money to pay for the Presidential election campaign in 1976.

Right now, Americans have a golden opportunity to take big money out of Presidential politics. I hope we won't miss our chance.



# 6 Bloodcurdlers only 10¢ with membership

- 1. How can a child's book and a rocking horse turn accidental death into murder?**  
*Postern of Fate*, Christie, Pub. Ed. \$6.95
- 2. Can a rabbi armed only with Talmudic training safely tackle 2 vicious killers?**  
*Weekend With the Rabbi*, Kemelman, 3 mysteries, Pub. Ed. \$13.85
- 3. What's in the dark brew Alfred Hitchcock concocted to guarantee nightmares?**  
*Stories to be Read With the Lights On*, Hitchcock, 37 mysteries, Pub. Ed. \$7.95
- 4. How can a WW II sinking, a dead derelict, and a child's memory trap a killer?**  
*Sleeping Beauty*, Ross Macdonald, Pub. Ed. \$5.95
- 5. Who's the culprit when a corporate "big gun" gets bombed just reaching for the bottle?**  
*Please Pass the Guilt*, Rex Stout, Pub. Ed. \$5.95
- 6. What menacing purpose brings 19 top mystery authors together in one place?**  
*A Treasury of Modern Mysteries*, 2 vols., revised edition, Pub. Ed. \$8.95



This is Alfred Hitchcock's kind of offer. You start with 6 spine-tingling selections (a total of 7 volumes worth \$49.60 in publishers' editions) for only 10¢. Then you get the latest mystery novels from authors like Ellery Queen, Ross Macdonald, Rex Stout, Eric Ambler. And many of your favorites months before they appear in paperback...most for just \$1.49 plus shipping and handling. And remember, it all starts with just a dime.

## HOW THE CLUB PLAN WORKS

When accepted as a member you first get the six Selections offered here for only 10¢. If not delighted, you may return them within 10 days, cancel membership and owe nothing.

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OINTMENT

# Keeping Up...With Youth

by Pamela Swift

## Sex on the Campus

A girl who lives with a man before marriage tends to marry that man, which is one reason why premarital sex is not as difficult for parents to accept today as it was years ago.

So declares Prof. Bernice Neugarten of the University of Chicago.

"I think," she says, "many parents have come to realize that the sexual revolution is not leading to catastrophe and that their children are not necessarily becoming promiscuous."

Several weeks ago at the university's monthly forum Frontiers of Medicine, Mrs. Neugarten told physicians that even though sex mores have become more liberal, the overall scene is not one of licentious or careless sexual patterns.

"For the young as well as the old," she said, "sex is coming packaged with love. That's still the way they want it."

Mrs. Neugarten also pointed out that the growing tolerance among parents is by no means universal, that there are many who vigorously oppose sex education in the schools.

"Furthermore," she added, "there are many young people who suffer in the same way their mothers did regarding what's right and what's wrong. These girls need support, need to feel there is nothing wrong with them if they don't want to go along on those campuses where the norm is freedom of sex."



## Path to Promotion

One of the best ways a young man can further his career is to marry the boss' daughter. If the boss has no daughter then the young man should make a friend of the boss.

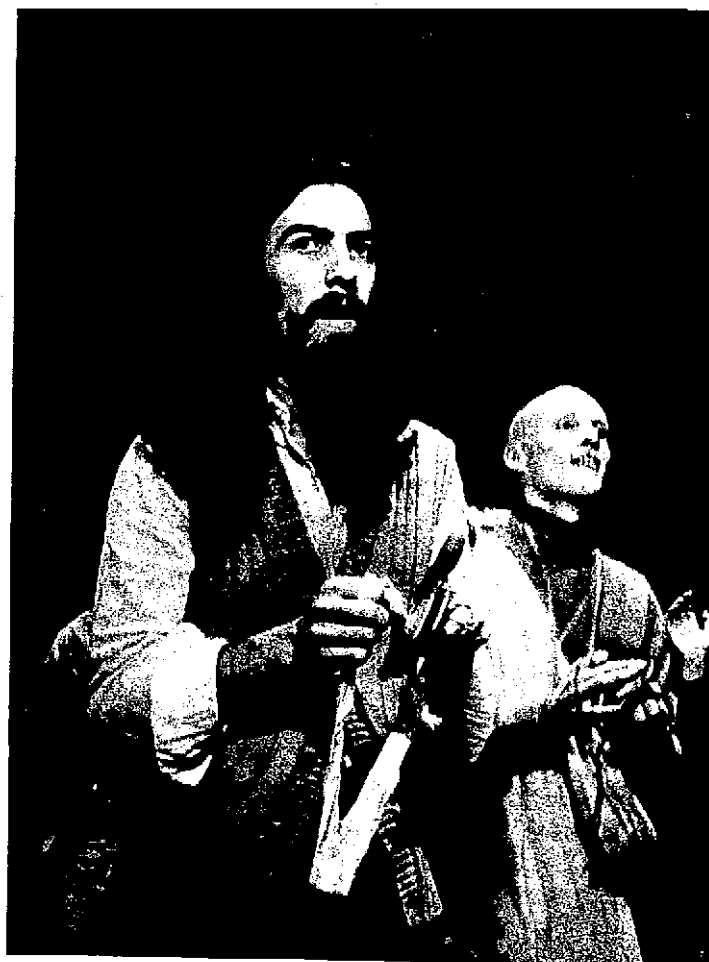
Career success, according to various organizations who have researched the subject, seems to depend more on making a pal of

the boss than on merit.

In a recent survey of management personnel, it was revealed that 82 percent of 3000 business executives who were polled, agreed that "pleasing the boss—

not competence—was the major factor in achieving promotion.

According to author Auren Uris, "The corporate tradition is now undoubtedly that the faithful not the deserving win the spoils."



A PILGRIM: BEARDED EX-BEATLE GEORGE HARRISON

## A Beatle's Goddess

George Harrison, multimillionaire ex-Beatle, has made a pilgrimage to India.

There in a Kali temple, according to the Hindustan Standard of Calcutta, Harrison laid himself prostrate in Hindu style at the feet of the goddess Kali, bought an image of the goddess, said, "What a wonderful place this

temple is. I wish I had more time to meditate here."

Harrison has air-shipped his statue of the goddess Kali back to London. According to the Indians, the Hindu goddess Kali protects all her worshipers from harm. She has eight arms and a fiery tongue, which supposedly scare off all would-be attackers.

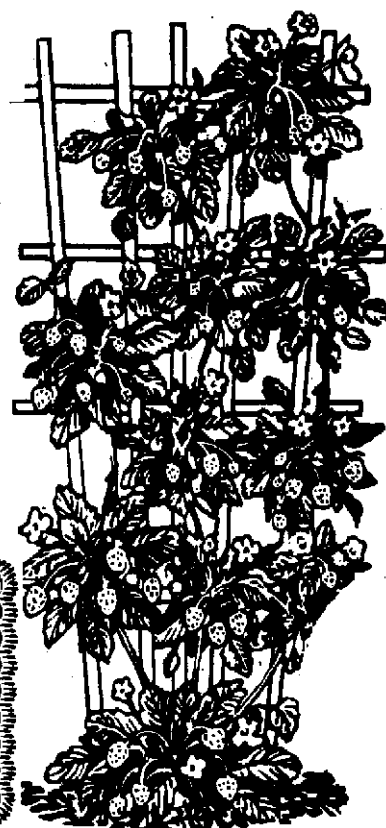
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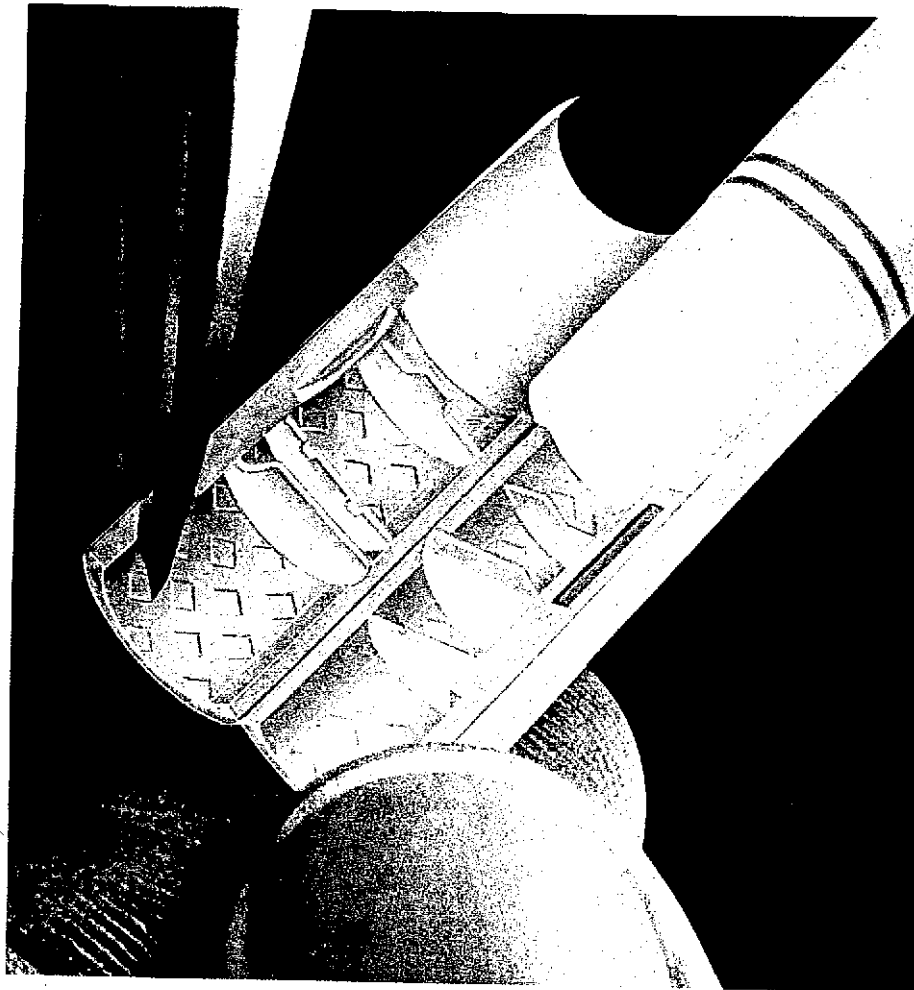
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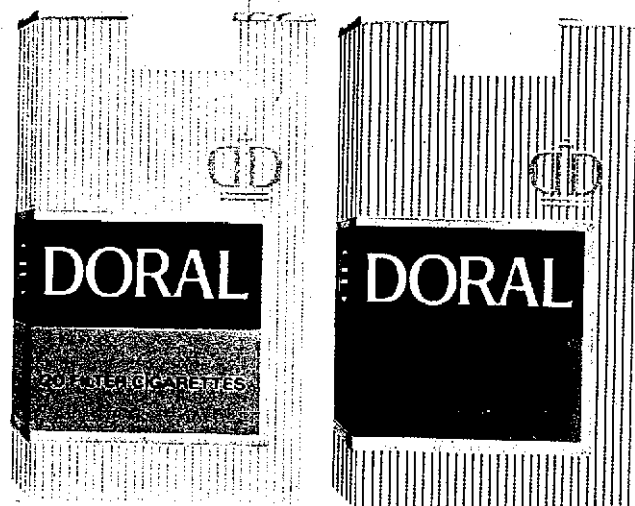
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# Actress Tamara Dobson: Tall Is Beautiful

by Lloyd Shearer

HOLLYWOOD, CALIF.

**T**all actresses generally experience a trying time in their film careers. Rosalind Russell, Ingrid Bergman, Sophia Loren, Julie Newmar, Eve Arden, Lucille Ball, each 5 feet 8 or taller, lost screen roles because of their height. Some even became character actresses because of it. And all of them know what it is to play opposite a leading man who stands on a box.

In one film, *Boy on a Dolphin*, a hole was dug for Sophia Loren so that when she dropped into it she stood eye-to-eye with the late Alan Ladd who was 5 feet 6.

Since excessive height can handicap the aspiring actress, what chance has Tamara Dobson, a beautiful, black 25-year-old who towers 6 feet 2, of making it in Hollywood?

Tamara, a former model from Balti-

more, recently starred in *Cleopatra Jones*, in which she played a female James Bond who conducts an all-out war on drugs.

In her first starring role, Tamara employed karate to down her enemies, drove a hopped-up Corvette with gull-wing doors, and exhibited a \$20,000 collection of dresses especially created for her by New York designer Giorgio di Sant' Angelo.

*Cleopatra Jones* cost Warner Brothers \$1.5 million to produce, and Tamara reports that it has grossed \$6 million to date. "Which means," she happily exclaims, "that the picture is a hit; a sequel is in the works. I've been signed for five more pictures. So for me tall is beautiful."

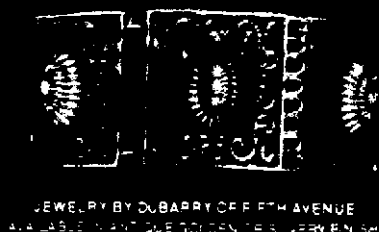
*continued*



Miss Dobson, in a James Bond-type role as Cleopatra Jones, fights drug pushers. Her producer once told her, "You have star quality." Her response: "I believe him."

Tamara Dobson, star of the recent movie "Cleopatra Jones," was a model before she became an actress. She's sure her 6-foot-2 height won't hinder her acting career.

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As Cleopatra Jones, Miss Dobson bedazzled crime enemies with a \$20,000 wardrobe.

## TAMARA CONTINUED

"Tall has always been beautiful for me," she explains, "except when I was a kid growing up in Harriet Beecher Stowe Elementary School 118 in Baltimore. Then I suffered from that whole height syndrome they inflict on tall kids. I had to sit in the back of the room and stand in the back of the line because I could always see over everybody's head. I was 6 feet 2 by the time I was 13, and lucky for me I had a very strong mother who believed that tall was beautiful and graceful. My mother is 5 feet 10, and my father is 6 feet. My sister is 6 feet 2, my little brother is 6 feet 6, my older brother is 6 feet 6. The whole family is tall, and we stick together, and we maintain our morale about being tall.

"Of course I suffered for a while as a young girl when it came to dates. I could never find a boy to take me to the Junior Prom. But my mother did. She's a wonderful woman. She owns Evelon's Beauty Salon in West Baltimore on Liberty Heights and Denipson.

"I've always worked since I was 9 years old. I was a shampoo girl in mother's salon. Over the years I worked my way up from shampoo girl to manicurist to licensed beautician. Now I even have an owner's license and I can own a shop if I want to. But I don't want to. I'm determined to have a career as an actress, and my height is proving an advantage, not a handicap.

### Fashion art student

"It's what men find attractive about me. It makes me stand out. Originally I wanted to become a fashion illustrator. That's what I studied at the Maryland Institute of Art after I graduated from Western High.

"One day," Tamara goes on, "a Mr.

Thatcher from Hutzler's Department Store came to the institute to talk to us students. My mother had always taught me to carry myself regally, tall, and proud, no belly-sag, no slumped shoulders. Mr. Thatcher met me. 'You should be up in New York City,' he said, 'working as a model. You have poise.'

"I heard that from a lot of people, but I had no contacts in New York. Mr. Thatcher had. He sent me to Bill Blass, the well-known dress designer. Blass sent me to Eileen Ford who runs a top model agency. Eileen Ford took one look at me and said that I was a freak, sort of like Veruschka, too tall.

"But that week some agency put out a cattle call for models, for a TV commercial sponsored by American Gas. They generally choose at least one token black. And that token black happened to be me. My starting rate was \$60 an hour. From there I moved to \$75 an hour, \$600 a day."

### A year of commercials

In 1969, her first year in New York, Tamara Dobson worked as a fashion, TV, and photo model for such top photographers as Avedon, Stern, and Penn, made commercials for Sears pantyhose, TWA, Burlington rugs, Close-Up toothpaste.

"I earned \$25,000 in six months and spent most of it on my family. My Uncle Charlie, for example. He's blind and has 12 kids in Baltimore. I bought things for them. And for my own family, and my own expenses in New York were quite heavy. My dad works as a clerk for the Pennsylvania Railroad, but we never had much money. And money is what I want, especially for my mother.

"She's worked very hard for our family. I mean she's really sacrificed for us, and she's given us everything she's had to give. The behavior she taught me as a young person, how to talk to people, how to be polite, how to generate



kindness instead of hate. My mother has style, and I want her to be able to travel and eat in the best restaurants, drink the best wines, live some of the life that I have led, the life that men of the world have shown me."

Of the men in her life, Tamara Dobson will say relatively little. "I fell in love with one who was not in love with me. He was 20 years older. He taught me a great deal about literature, art, cuisine. But it's over. And now I'm obsessively married to my career."

Sidney Poitier, first of the black actors to make a success as a leading man, is responsible for Tamara Dobson's entry into the acting world.

They met at a New York City discotheque. He asked for her phone number. She gave it. He called, and they dined. They dined again, and subsequently Poitier asked, "What do you want to do with your life?"

Said Tamara: "I don't know what I want to do. I'm having a ball making \$60 an hour; I'm just accepting the whole thing."

Poitier suggested acting and sent her to Paul Mann, the drama coach. Mann accepted her, recommended voice, fencing and ballet classes.

### A different kind of girl

"I studied for three years," she recalls, "working to pay for my lessons. Then I came to Los Angeles for a vacation and ran into Woody Strode, the actor. He introduced me to an agent, Jack Fields, who said they were looking for a different kind of girl to play Yul Brynner's girlfriend in *Fuzz*. I got the job—\$1000 for a few days work—it was my first speaking part, and I was hooked ... on acting, that is.

"Then Warner Brothers began a search for a black girl to star in *Cleopatra Jones*. They say they interviewed some 2500 girls around the country, and finally the producer, Bill Tennant, chose me. 'You have star quality,' he said.

And you know what? I believe him."

Whether Tamara Dobson has star quality, whether there is any room for a black actress of her height in anything but a series of Cleopatra Jones roles is difficult to tell at this point. Hollywood is changing rapidly. There is a contemporary market for films starring black actresses: i.e., Cicely Tyson in *Sounder*, Diana Ross in *Lady Sings the Blues*, the late Diana Sands in *Georgia, Georgia*. But these are black women of normal height.

### Cites opportunities

Tamara, however, remains undismayed. "Look," she says, "I can't cut myself off at the knees. My height is fixed, but other factors are not. Writers are imaginative people. They can create roles for me. Bill Tennant has two scripts for me. Anthony Quinn, the actor, he's rewritten a treatment for me. After all, there are tall actors—John Wayne, Quinn, Jimmy Stewart, Clint Eastwood, Rock Hudson. And the day fortunately has passed when all black actresses have to play whores or mamies or upstairs maids.

"Writers write scripts for Elizabeth Taylor, Paul Newman, Barbra Streisand. They can write scripts for me and other black players. After all, most of the world is not white. There's a profitable market for black pictures if that's the route I have to travel.

"But I think the world's changing. Maybe not fast enough, but black artists have come a long way since Stepin Fetchit and Hattie McDaniel. They and others are the ones who did the groundwork for those of us in the business today."

Tamara Dobson believes that so long as films with black stars prove profitable, they will be made. "And hopefully," she adds, "I will act in some of them if I can attract an audience.

"No one," she declares, "ever asks the race of a dollar."



In "Cleopatra Jones" scene with Bernie Casey: Taking a break from fighting crime.

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who'd go  
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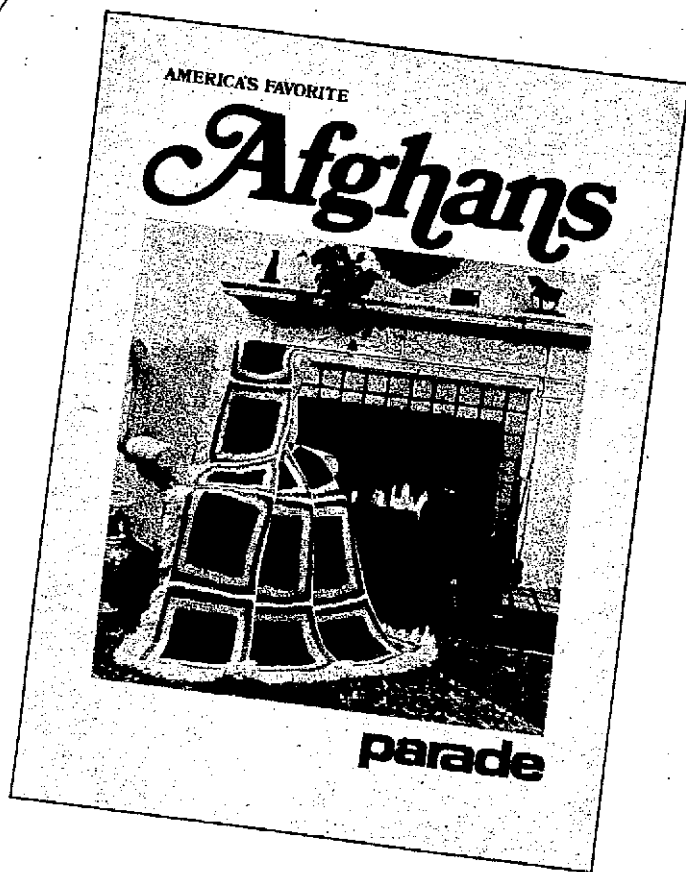
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Individual squares, chevron stripes, mohair plaids, diagonal strips, cable and twist knit, lacy panels or diamond motifs are among the many varieties you can learn. Choose from 12 beautiful afghan designs—six knitted and six crocheted—all easy to make with the complete instructions given.

In addition, there's a section devoted to making fashion items with afghan techniques: a man's cardigan, a woman's poncho, slippers for men and women, a sweater-vest, a colorful tam, a snug cap for a little girl. Don't be afraid if you're "not handy," because basics of both knitting and crocheting are covered in depth, with plenty of diagrams and illustrations.

Send for your copy of *America's Favorite Afghans* today—and you'll be making sure that you and yours stay warm and cosy.

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Patterns by Pauline



P-488

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This season, the suit is a welcome headliner in fashion news. A three-piece outfit of a skirt and jacket—worn with a blouse or sweater—is just right for day or night, city or country.

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# I found a natural way to lose 119 pounds.

advertisement

By Suzanne Schulz — as told to Ruth L. McCarthy

For someone who's tried diet pills, tranquilizer pills, pep pills and water pills, finding a natural way to go from 245 pounds down to 126 is like being born again — free, healthy and happy.

It all started when I was a kid. I was really rebellious, and my attitude showed up, especially at meal times. My mom had always been very strict with my brother and me about over-eating. But her strong will just made me more stubborn. If she said I couldn't have a candy bar or an ice cream cup, I'd sneak it until my secret turned up on the scales.

Then, there was the time I got a job in the school cafeteria. The only reason I took it was to get free goodies — all I could eat. It was compensation for low pay. At first, Mom couldn't understand why I was gaining so much weight;



At 245 pounds, I not only stood behind my daughter, but in back of the sofa as well.

then she learned the truth and made me quit. But the damage was done. At four feet eleven, my first bra was a size 36B, topped with a 14 dress. And from then on, things got bigger and bigger, including my appetite.

Even after I married and my lifestyle changed, my eating habits didn't. I thought, "Mom can't stop me now since I'm completely on my own. So I'll eat anything I want." And I stuffed myself until it was almost tragic.

During my first pregnancy, my doctor was so concerned about my weight that he hospitalized me for a whole month before the baby's birth. Then he restricted me to only 500 calories a day — or, at least that's what he thought.



Now that I'm down to 126 pounds, I'll show off my figure in front of a camera and sofa anytime.

But secretly, I had my husband smuggle food into my room. Double tuna fish sandwiches, pickles, salty snacks, cake, candy and as many other sweet and sour calories as I could think of. I'll tell you, it was lucky I survived. But I did, and after my second child, I grew even heavier.

I knew I had to lose weight, but when I tried reducing pills, my nerves took over. I didn't eat, but I didn't sleep either. I had so much energy, I cleaned the house from top to bottom. Then I needed tranquilizers to slow me down and later pills to pep me up. And in between them all, I'd take water pills to help me lose extra weight. It was crazy.

Finally, in desperation, I turned to Mom. She'd always been the sensible one about her figure and her food and I decided that she might have some good advice. Well, Mom suggested I try the Ayds® plan. She'd been reading an "article" which said that Ayds Reducing Plan Candy contained vitamins and minerals, but no drugs, so she thought the plan would be just what I needed.

Frankly, I doubted it. But in the end, I went to the drug store where I saw a big display of Ayds along with a picture of a happy loser in a bikini. And I thought if she can do it, so can I. So I bought a box of the chocolate fudge Ayds and started on the plan the next day.

I took one or two Ayds like I was supposed to — with a hot drink — and they actually helped curb my appetite. Without making me nervous, too. And the way Ayds took care of my craving for sweets, I didn't even have a problem giving up cream and sugar in my coffee. Me, who was once a "three cuber"!

I also cut down on salty foods, so I got rid of a lot of body water without depending on pills.

I'll tell you, for the first time in my life, I ate sensibly, without feeling deprived. I enjoyed salads and seafood and broiled meats. And I didn't even think much about desserts! But, more important, I felt good inside because I knew there was nothing bad in Ayds to upset me. The plan was really a wholesome, natural one and it couldn't have been more right for me.

The weight sure came off, too, and as my figure got better, my closet got fuller with new clothes. I really don't know who had more fun — my husband admiring or me buying.

But one thing I'm certain of — the Ayds plan is a natural way to lose weight. I took off 119 pounds on it, which I never could have done the un-natural way — with reducing pills.

## BEFORE AND AFTER MEASUREMENTS

	Before	After
Height .....	5'3½"	5'3½"
Weight .....	245 lbs.	126 lbs.
Bust .....	42"	36"
Waist .....	36"	27½"
Hips .....	45"	35½"
Dress .....	24½	9



# Stop kidding yourself!



Doesn't it strike you as strange that somebody as down-to-earth as yourself would think that if you close your eyes to serious questions, they will go away?

Yet there are plenty of people who spend their lives kidding themselves about the things that really matter. What things? Well, religion for one. For many, religion is like electricity. They know what it is until you ask them. And even when they can define religion, they don't see it as the most basic relationship of their lives.

If religion up until now has meant little or nothing to you, isn't it time you stopped kidding yourself? "It's all make-believe," you say. But what if it isn't? Write for our free pamphlet: "Religion Mea :s God and Me." No one will call.

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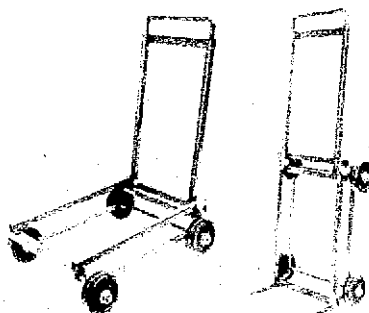
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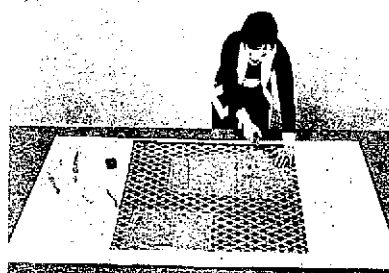
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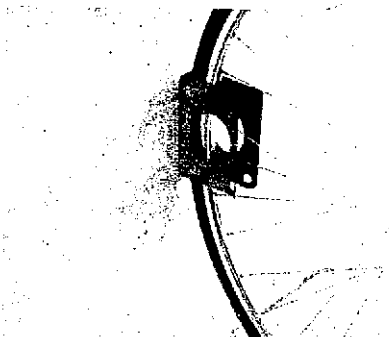
**PORTABLE MICROWAVE OVEN:** Claimed to be the lightest available in the U.S., a new microwave oven (left) weighs 53 pounds, has built-in carrying handles, and can be plugged into any 110-volt outlet in kitchen, family room, beside the pool, at the cabin, or in a recreational vehicle. Capable of preparing foods in minutes instead of hours, the oven is 16" high, 20 3/4" wide, 17 1/2" deep, has a large see-through tempered glass door and 14-minute timer. \$299 suggested retail price. Litton, Dept. PP, 400 Shelard Plaza South, Minneapolis, Minn. 55426.



**CONVERTIBLE CADDY:** You may find many uses around the house and grounds for this portable, foldable caddy (left) you can convert quickly from dolly to cart to hand truck and back to dolly. It's made of steel tubing, weighs 16 pounds, can handle loads up to 250 pounds, has rubber, ball-bearing wheels that roll over rough terrain and up and down stairs, and folds to 6" x 16" x 18" for compact storage. \$34.95 postpaid. Distributor-Sales, Dept. PP, Box 363, Woodstock, Ill. 60098.



**NEW FOR HOME DRESSMAKING:** A help for cutting fabric from patterns smoothly and accurately, this 6-panel cutting board (left) unfolds to 40" width and 72" length—large enough even for a formal gown cut singly from neck to floor. The board is lightweight but solid enough to use on a bed if a big enough table is not available. Its border is a ruler showing inches, yards and centimeters—and horizontal, vertical and diagonal lines all over the board allow you to align fabric grain, determine true bias, and cut straight. \$4 in stores. Belding Heminway, Dept. PP, 1430 Broadway, New York, N.Y. 10018.

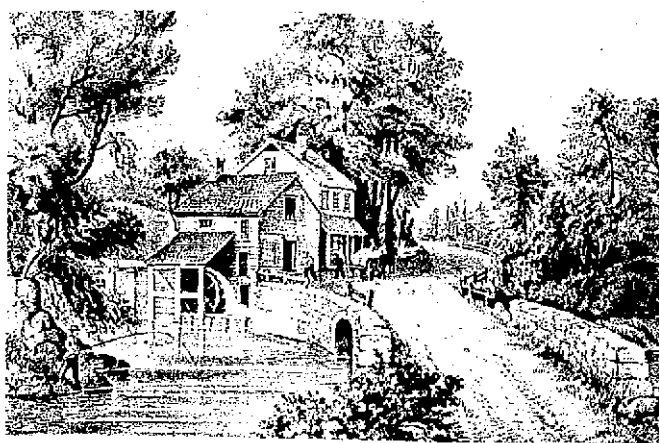


**PARK THE BIKE:** Easily mounted on house, garage, carport or in the basement, this device (left) makes it simple for a youngster to park his bike instead of leaving it to be a hazard in the driveway. It's adjustable, fits tire sizes ranging in width from 1 1/2" to 2 1/2", has room for a lock to make theft more difficult. \$2.02 postpaid. Controlled Marketing, Dept. PP, 2933 Youngstown Rd. S.E., Warren, Ohio 44484.

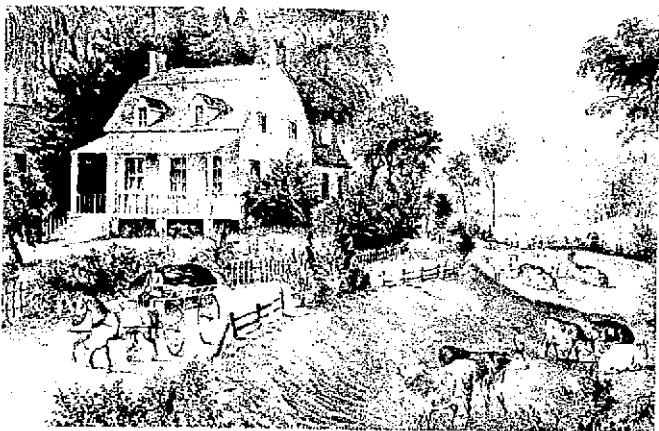


**COMFORT TUB:** Here's a new fiberglass-bonded acrylic bathtub (left) that provides a molded seat useful for personal grooming and child bathing and sloped back for safety and self-draining. The tub also incorporates a stainless steel grab bar, contoured backrest, and a special tiling flange that allows watertight installation without grout. The unit fits in any standard 5' alcove, weighs only 70 pounds, and you can install it yourself, claims the maker. In white: about \$95; in color: about \$105. Borg-Warner Plumbing Products, Dept. PP, 201 E. 5th St., Mansfield, Ohio 44901.

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# WHAT ELSE is cooking

## food for your face

Many women spend a great deal of money on salon treatments and "natural" cosmetic products, like wrinkle creams, astringents, cleansers and conditioners, without realizing that some of the best buys in beauty items are in their kitchens.

Take avocados, for instance. The smooth, green-gold flesh of this pear-shaped fruit is rich in vitamins, minerals and natural emollients that can do for your face what ready-made concoctions do, but without being as much of a drain on your budget.

Compiled below are some of the beauty tricks you can perform for your skin and hair with ripe avocados and other grocery items.

- For an invigorating face rub, peel and mash one half of a ripe avocado (saving the peel), and mix with one-half cup of fine-ground corn meal. After washing your face, gently rub this paste onto trouble spots—it will slough off dead skin and cleanse deeply. Remove with a damp washcloth and apply a cold splash of witch hazel or the following natural skin tonic.

- To make a refreshing, stimulating skin lotion, peel a firm cucumber and cut it into very thin slices. Add a small amount of water, and blend or mash to a soft, mushy pulp. Empty the pulp onto a cheesecloth square and squeeze the juice into a small bowl, then pat the liquid onto your face after a cleansing or facial treatment. Let dry. Reserve the pulp for use in the following mask.

- This "cucado mask" is good for all types of skin: Mash the pulp of a half avocado until it is a soft cream. Add the squeezed-out pulp of a cucumber, mix well, and apply to a thoroughly cleansed face and neck. Leave it on for 15 minutes. Remove with a tepid water rinse. Pat briskly with cucumber lotion.

- Avocado peels are beauty bonanzas. For a heavy-duty moisturizer, lightly massage your face with the inside of some avocado peel, using upward strokes. Let the oil residue remain on your skin for about 15 minutes, then rinse face gently with tepid water and pat dry. The avocado peel will also act as a rough-skin smoother, for rubbing over hands, feet, elbows or knees.

- Slices of avocados, if placed over puffy areas, will act as an effective under-eye treatment.

- Pears contain a natural astringent for blemished or oily skins. Rub the cut side of a pear over clean, dry skin; allow the residue to remain on the face for from 15 minutes to overnight.



Former ice-skating champ Aja Zanova's favorite dish is her husband's braised duck with grapes.

## BRAISED DUCK WITH GRAPES

by BETH MERRIMAN

PARADE FOOD EDITOR

In the 1950's, after winning her second world's singles figure skating title, teen-aged Czechoslovakian Aja Zanova defected to the United States. Working first as star attraction, and now as chief talent scout for the Ice Capades—and practicing up to 4 hours a day—she had little time to pine for the favorite things she'd left behind, like the dashing men and the flavorful national dishes.

But four years ago, TV talk show hostess Virginia Graham took Aja (pronounced Eye-ah) to dinner at a place where the owner was "a handsome Czech bachelor"—and Aja met her match. As a wedding

present, Aja's husband-to-be, restaurateur Paul Steindler, gave her her own New York eatery—called The Duck Joint—where she could serve the food she loves best.

"I chose to make duck the main attraction," says Aja, "because its preparation is such an art in Czechoslovakia." Braised Duck is a recipe inspired by her background and perfected by her husband—who, Aja admits, can cook almost as well as she skates. This impressive dish is usually served with potatoes and a special sweet-and-sour cabbage as accompaniments.

### how it's done

1 duck (about 4½ lbs.) skinned and quartered	Salt and pepper, to taste
¼ cup Kitchen Bouquet	2 tablespoons red currant jelly
1 small onion, finely chopped	2 bay leaves
1 teaspoon butter or margarine	1 cup muscatel wine
	1 cup chicken stock or broth

1 teaspoon ground ginger	½ cup green or red grapes
-----------------------------	------------------------------

Marinate duck in Kitchen Bouquet for about 2 hours. Sauté the onion in butter in a skillet. Add duck and marinade plus all other ingredients except the grapes. Cover; simmer until duck is tender (approximately 1 hour). Remove duck; reduce sauce over high heat to ¾ cup. Strain sauce over duck; add grapes. Makes four servings.

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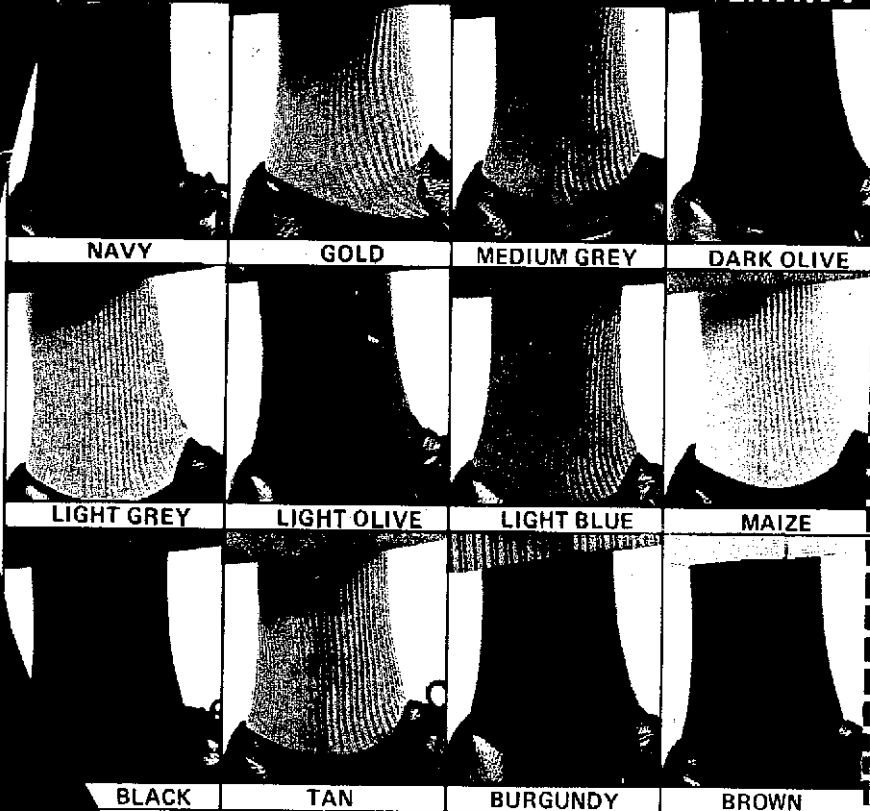
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# my FAVORITE jokes

by MICKEY MARVIN

**EDITOR'S NOTE:** *Lest show business success go to his head, Mickey Marvin tries to be clear about himself. "Before I do a show," he says, "many people come up to me and invariably they say, 'Gee, you're too good-looking to be a comic.' Well, I might have a handsome face, but if you look closely you'll see I have a nose like Cyrano de Bergerac—in fact, I have to lift it up to eat!"*

*"People also say to me, 'Mickey, you have such gorgeous wavy black hair.' Actually, no one knows this, but my hair is straight. It's my head that's wavy. And, I used to wear glasses for little things like driving my car—or finding it. You know, I had my reading glasses changed six times—I still couldn't read. Finally the doctor discovered what was wrong—I was illiterate!"*

*Marvin has appeared at top clubs and resorts, and on TV. Here is a variety of his jokes and stories:*

I had a talk with my stockbroker and he set up a program designed to reach investment goals during the next five years—it's called breaking even.

Because of the fuel shortage engineers are going to install a new type of starter in cars of the future. You'll turn the key, and just like that three guys will come around from the AAA and help you push.

I asked my neighbor's son, Frankie, who is 12 years old, "What's new at your house?" And he said, "Who knows, they spell everything."

A creature from a distant planet landed in front of a clothing store. This creature was grotesque. It had four arms, four legs, two heads. Upon seeing it the owner of the clothing store said to his partner, "Sam, did you see that?" "Yes, and I think we should take the free alterations sign out of the window."

Mrs. Jones already had five children aged 13 to 22, and when the doctor told her she was going to have another she shrieked, "Oh, no." The doctor said, "Don't take it that badly, you're a young woman and your children are at an age where they can be of considerable help to you." She said, "It's not that, doctor. I just can't bear the thought of having to attend another PTA meeting."

I saw a drunk guy standing in front of a department store watching the revolving door. First he saw a man walk in. A few seconds later a pretty girl stepped out. He said, "Great trick, but I still don't know what she did with the guy's clothes."

A farmer walked into the town's sporting goods store and said to the clerk, "Can you show me your shotguns?" The clerk reached for the most expensive one in the place, handed it to him and said, "This is our finest model. Notice the craftsmanship, it's a bargain at \$250."

"That's too expensive, what else have you got?" The clerk took down another model and told him,



"This is a steal at \$175."

"Too much," grunted the farmer. Clerk took another weapon off the shelf. "This is the cheapest we carry, it has no special features; it's factory-produced, and it costs \$12." The farmer said, "That'll be good enough. After all it's only a small wedding."

A housewife went into a drugstore and told the clerk, "Give me two packs of invisible hairpins." As the fellow began wrapping them the woman said, "Are you sure they're invisible?"

He said, "Are you kidding? I sold \$10 worth this morning, and we've been out of them for two weeks."

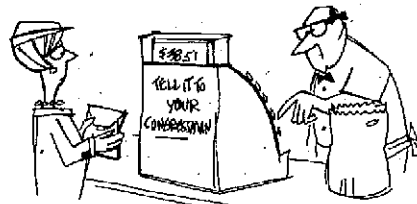
I met a friend who's a notorious horse player, and he looked like he had just lost his best friend. And I said, "Hey, Jackie, what's wrong?" He said, "I got \$500 stashed away to bet on the ponies today, and would you believe my wife found it and blew it all on the rent and groceries."

A friend of mine came over to the house, looked at my paintings and said, "Boy, you're talented. I wish I could take some of those vibrant colors home with me." I said, "You're going to get your wish because you're sitting on my palette."

This Hollywood star was so sentimental she wanted to get a divorce in the same dress her mother was divorced in.

I used to have a box at the Metropolitan Opera until I ran out of shoe polish.

A doctor told this guy to stop playing golf. He said, "The way you look you shouldn't take a chance getting so close to that hole in the ground."



R. HAGEMAN

## it's TO LAUGH



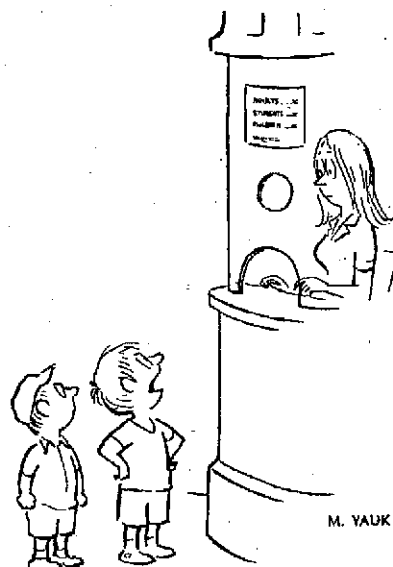
J. WILLOUGHBY

"Promise me you won't discuss politics, religion, sports, air pollution, student unrest, the energy crisis, sex or Watergate!"



B. SCHOCHET

"My father's a weather forecaster. My mother's right ten percent of the time too!"



M. VAUK

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# They Shall Have Music

by Herbert Kupferberg



Meet the string family: Young musicians at the Settlement Music School in Phila-  
delphia show off their instruments. From left are violin, viola, cello and doublebass.

Over two centuries ago the Earl of Chesterfield wrote to his son: "If you love music, hear it; go to operas, concerts, and pay fiddlers to play for you; but I insist upon your neither piping nor fiddling yourself. It puts a gentleman in a very frivolous, contemptible light."

The world has come a long way since the good Earl issued his warning against youngsters playing a musical instrument either for their pleasure or profit. Boys and girls today are doing it for both. Making music has become an enjoyable, useful activity for more young people than ever before.

They begin for different reasons and at different ages. Some young people seem to be innately musical and begin playing the piano or another instrument by themselves. Others do so because their parents want them to. While some of these drop out after a while, many who stick to it find they like making music and are grateful for the parental pressure that got them started.

### Opportunity for everyone

More and more youngsters today are receiving their first musical exposure in school, where they are "given" an instrument by a teacher. Orchestra and band training is spreading rapidly in the American school system, providing musical instruction that previous generations lacked. Learning to enjoy an instrument, which used to be a privilege reserved for a few, is now an opportunity open to practically everyone.

Which instrument should you select? That is a question which each individual must of course decide for himself, usually with the help of a parent or a teacher. One person may have a natural feel for the drums, another for the piano. Some may be more at home with a stringed instrument; others may prefer blowing into a trumpet or clarinet. Listening carefully for a period of time to the various instruments may help you decide which you would like to play. It also might be useful to talk it over with friends who already play in an orchestra, or even to try handling the various instruments yourself a little bit.

Should you be a certain age to play an instrument? Generally speaking, it's not crucial—any time is a good time to

begin. But with certain instruments, such as the piano and the violin, the sooner the better. These require hours of practice to develop the necessary dexterity and control. Although there are notable exceptions, pianists and string players usually start their studies at a fairly early age—in some cases 6 or 7.

Woodwind and brass players generally begin later. Many young children simply lack the wind capacity and the lip control necessary to command a true orchestral instrument. But once they begin, they develop rapidly. There are some fine young wind musicians in American high school orchestras. The same is true of percussionists, some of whom first make their talents known in kindergarten rhythm bands!

### The importance of women

It used to be that certain instruments were regarded as suitable for girls and others for boys. But as a glance around any high school orchestra will tell you, sex distinctions are out. There are female trumpeters and percussionists, male harpists and flutists. It's a rare school group that doesn't have representatives of both sexes in virtually all sections. Women make up an ever-increasing proportion of the nation's professional orchestras.

In the old days, few people began their musical studies with the idea that they might end up playing in an orchestra. The serious young musician usually dreamed of becoming a soloist. His ambition was to stand front and center on the stage at Carnegie Hall in New York while the audience cheered and the critics rushed off to write reviews hailing the newest prodigy. Merely to play in an orchestra was regarded as a confession of failure and a form of drudgery.

### Symbol of eminence

Now all that has changed. Musicians are better paid than ever before. The symphony orchestra has become a symbol of the cultural eminence of this country. According to the American Symphony Orchestra League there are now 1531 orchestras in the United States, not counting those in high schools and junior highs. Orchestras exist on all levels of skill. Many of them are eager to have young musicians join up and partake in the sheer pleasure of playing. "All musical people seem to be happy," said the British writer Sydney Smith. "It is to them the engrossing pursuit; almost the only innocent and unpunished passion."

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Also Gives Prompt, Temporary Relief in Many Cases from Pain and Burning Itch in Such Tissues.

There's an exclusive formulation which actually helps shrink the painful swelling of hemorrhoidal tissues caused by infection. In many cases the first applications give prompt, temporary relief from itching and pain in hemorrhoidal tissues.

The sufferer first notices relief from such painful discomfort. Then this medication helps to gently reduce swelling of hemorrhoidal tissues. Tests conducted by doctors on hundreds of patients in New York City, Wash-

ington, D.C., and at a Midwest Medical Center showed this to be true in many cases.

The medication used by doctors in these tests was Preparation H®—the same exclusive formula you can buy at any drug counter without a prescription. Preparation H also lubricates the affected area to protect the inflamed, irritated surface and so helps make regularly more comfortable.

There is no other formula like Preparation H. In ointment or suppository form.

*This article is adapted from a chapter in: A Rainbow of Sound: The Instruments of the Orchestra and Their Music, a new book for young people by PARADE Senior Editor Herbert Kupferberg. Illustrated with photographs by Morris Warman, it is published by Charles Scribner's Sons, New York.*

# Weird New Sonic Lure Caught Fish Like Crazy!

By Lyman Walton, Co-Inventor  
As Told to Paul Stag, The Weekend Fisherman

*Think of it! My new VIBRATING LURE gives loud, GURGLING, SPLASHING, BUBBLING sounds as you skitter it along the surface of the water! Sends out up to 200 vibrations every minute underneath that water! Looks COMPLETELY UNLIKE ANYTHING THAT ANY FRESH WATER FISH HAS SEEN BEFORE . . .*

*And has already used this weird sight and weird sound and weird sonic vibrations — in one of its very first Summer trials — to lure fish into attacking it so savagely that they actually knocked it out of the water. Hauled in trout, bass, muskie, walleye, and pike, even when other lures had caught little or no fish right next to it! Here's why —*

## CAUGHT! 120 FISH IN ONE HOUR!

Yes! Imagine that YOU were there — at Cattail Lake, Illinois, on August 20, 1961. A hot summer day! A beautiful stream-fed pond — 90 by 60 feet wide! Fishermen trying lures, flies, natural bait! But despite the fact that this is a stocked trout farm with no limit, there is only an occasional strike. It looks like a wasted day!

And then, three die-hard friends decide to try their luck with me! We start to cast from the edge of the water. At the end of our lines is an ENTIRELY DIFFERENT LURE — a weird little metal monster that casts like a bullet, and flutters back through the water like a drowning bat!

### EVEN EXPERIENCED FISHERMEN WATCHED IN AMAZEMENT!

Almost at once THAT QUIET WATER EXPLODES INTO ACTION! The first strike causes a shout of excitement! And then a second strike! A third, fourth, sixth, seventh, eighth! Beautiful rainbows and browns still shimmering from the water — being pulled in at the rate of more than one every minute!

Now the water is almost exploding with fish striking! Sometimes four and five trout savagely attack one lure at the same time! Fifty — seventy — ninety fish are caught and released! People

along the shore stop to watch the spectacle!

In one short hour, we have caught and released 120 fish! All WITH the very same weird little lure that can go to work for you next week, without your risking a penny!

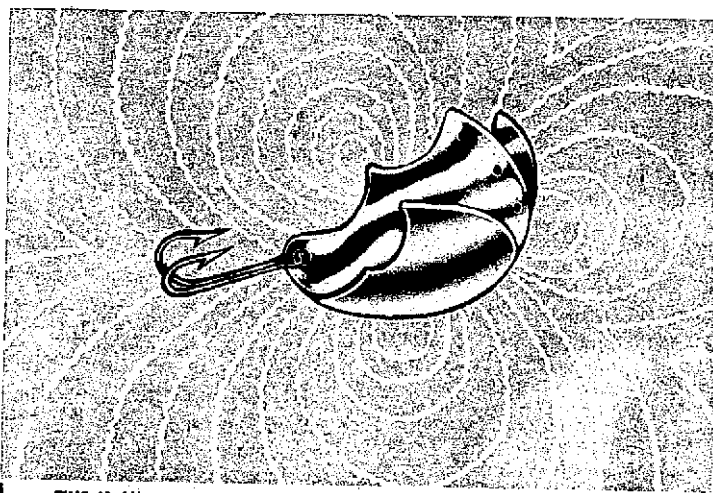
### WHAT'S THE SECRET? UNDERWATER SONIC VIBRATIONS!

Why did this bat-shaped lure catch fish by the stringer-full — even after ordinary lures, and natural bait have caught little or nothing? For this simple reason —

Because this lure gives off unique GURGLING, BUBBLING, SPLASHING SURFACE NOISES — plus up to 200 sonic vibrations every minute underneath that water — that I believe FISH FIND IRRESISTIBLE!

Yes! I am certain that sonic pulsations are the answer to every fisherman's prayer. I have studied the Navy Fish Biologist reports about the sounds fish make between themselves in the water! I have seen fish follow the propellers of a boat as though they were hypnotized by the sound!

And I have always believed that if I could take those gurgling, bubbling, splashing surface sounds and underwater vibrations — that actually seemed to CALL FISH TO THEM — and build that sound into a "Vibrating Lure" then it could haul in eye-popping catches, even where ordinary lures had caught little or



THIS IS AN ARTIST'S CONCEPTION OF THE VIBRA-BAT LURE AND ITS SONIC EFFECT UNDER WATER! I believe it to be irresistible to fish! Try it entirely at our risk!

nothing at all! Even in hard-fished waters where the wise old fish run away from ordinary lures!

### JUST READ THESE FISH-CATCHING ACHIEVEMENTS! TRY IT AT OUR RISK!

Yes! Research showed me that lures, like fish, create Sonic Vibrations in the water by their movements! So I have designed a lure that I estimate FLUTTERS THROUGH THAT WATER UP TO 200 TIMES A MINUTE! Wing-shaped — bat-like — JERKING AND FLUTTERING MADLY THROUGH THAT WATER — SENDING OUT IRRESISTIBLE SONIC WAVES — GURGLING, SPLASHING, BUBBLING SURFACE SOUNDS THAT TRAVEL THROUGH WATER IN EVERY DIRECTION, AT THE RATE OF 4,760 FEET EVERY SECOND, THE ACTUAL SPEED OF SOUND UNDER WATER!

No wonder this "VIBRA-BAT" lure caught a 10 pound 7½ ounce Northern on one of its first tests — only moments after it hit the water — hauled in six bass in sixty minutes in another test, all 2½ pounds or larger — pulled in perch by the dozens in a third test at Belmont Harbor, Illinois, even after live bait and lures had scarcely a strike, and CONTINUED to land so many fish, so quickly, THAT FISHERMEN WATCHED IN AMAZEMENT!

No wonder our tests show this revolutionary new lures hauls in trout, bass, muskie, walleye, pike, salmon and other fresh water fish even in hard fished waters — produces strikes even when other fishermen alongside it are going almost unrewarded!

### AMAZING 6-MONTH TRIAL OFFER

You simply cannot believe the fish-catching powers of this amazing lure until you try it yourself, FOR 6 FULL MONTHS ENTIRELY AT OUR RISK!

We cannot guarantee, of course, that these amazing VIBRA-BAT SONIC LURES will produce for you in every pond, river or lake everytime you go fishing BUT WE DO GUARANTEE that these VIBRA-BAT LURES will definitely catch MORE fish for you . . . make you agree that this is the greatest little lure you've ever used — OR SIMPLY RETURN THEM ANYTIME WITHIN SIX FULL MONTHS FOR EVERY CENT OF YOUR PURCHASE PRICE BACK!

You and you alone are the only judge! You have nothing to lose! Send in the Six Month Trial Coupon TODAY!



Meet Lyman Walton  
co-inventor of the amazing VIBRA-BAT LURE.

### SPECIAL NOTICE

HARRISON-HOGE IND. has told on this page the amazing story of the VIBRA-BAT as related to us by Lyman Walton

We have received signed statements from Lyman Walton and other fishermen that these facts are correct

Incidentally — the words "Gurgling — Splashing — Bubbling" are Walton's particular translation of the weird sound. Actually no two fishermen would agree on a description of this sound. But you will agree on its amazing results, or your money back!

### MAIL AMAZING 6 MONTH TRIAL COUPON TODAY

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ST. JAMES, N.Y. 11780

Yes, I want to try VIBRA-BAT Lures on Amazing 6 MONTH TRIAL OFFER. Send me set of 2 different VIBRA-BAT lures in gleaming Nickel, Yellow, or Jet Black color combinations . . . all for \$2.98 (\$4.00 value!). If VIBRA-BAT does not catch more fish . . . and make fishing more fun . . . if VIBRA-BAT is not the greatest lure I have ever used, I can return it within 6 months for full refund.

☐ PAYMENT ENCLOSED. Enclosed is \$2.98 plus 45¢ postage & handling (cash, check, or m.o.). Money Back Guarantee.

☐ SAVE ME ONE DOLLAR! Ship me two sets (\$4.98, plus 45¢ for postage & handling, cash, check or m.o.). Same Money-Back Guarantee.

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The motorcycle always loses: This crash is typical of what happens when car meets bike. Both are damaged, but auto

driver walked away while cyclist was badly hurt. Severity of motorbike injuries is a major concern to surgeons

## ONE DOCTOR'S CRUSADE

# Advice on Riding Motorcycles— Don't!

by Daniel N. Kulund, M.D.

CHIEF OF ORTHOPEDICS AND FRACTURES,  
LANGLEY AIR FORCE BASE HOSPITAL, HAMPTON, VA.

HAMPTON, VA.

**T**he best protection against motorcycle accidents is never to ride a motorcycle. That's the conclusion I've come to as an orthopedic surgeon who finds his hours in the operating room increasingly devoted to young patients who have been injured, mangled or permanently crippled in motorcycle accidents.

Judging from what I've seen, and statistics that I have gathered, I would say that the motorcycle craze, and its attendant accidents, have reached epidemic proportions. Some people refer to it as the "Japanese revenge," or "motorcycle madness." Registered motorcycles in the U.S. now number around 5 million and are growing at the rate of at least 500,000 a year. And whereas only one out of 10 auto acci-

dents involve personal injury or death, nine out of 10 motorcycle accidents involve personal injury or death. In motorcycle accidents there are no fender-benders. In 1972, the last year for which statistics are available, 340,000 motorcycle accidents were reported to police—and many more may have gone unreported.

### Like plane victims

I became interested in such accidents while photographing injured patients during my orthopedic surgery training. One weekend two years ago four people were brought to our accident room with the worst injury combination I had ever seen. They looked like plane crash victims, but all had been involved in motorcycle accidents. They had shredded legs, paralyzed arms, internal

injuries and lethal head wounds. Surgeons know that the number of such cases is rapidly escalating. Three years ago we admitted five motorcyclists to the hospital where I trained; two years ago, 30; last year, 50. Their stays in the hospital averaged 30 days.

Usually, it isn't the cyclist's fault. Two out of three motorcycle accidents are caused by auto or truck drivers failing to yield the right of way. But that doesn't make the injury any easier to take. It almost always is the motorcyclist, rather than the other fellow, who gets badly hurt, no matter how skillfully or defensively he drives. Most accidents occur at unguarded intersections at an average speed of 25 miles per hour.

The most common injuries in motorcycle accidents are open wounds. Bones

often look like crushed seashells—especially wrist bones, which are the first to hit the ground when the cyclist is thrown. Infections frequently develop in crushed bones, and paralysis can result from a damaged or severed nerve. In some cases, nerves to the arm can be yanked right out of the neck. Burns occur from the exploding gas tank, and straddle-type injuries result in a split pelvis and genital damage. Thigh bones are snapped over the handlebars and can take from six months to a year to heal. The most frequent break is of the shinbone, which lies just under the skin.

Crash helmets—or "protective headgear," as they're euphemistically called nowadays—are a two-edged sword. They dissipate the forces absorbed by the body in a crash and they also protect against external head injury. However, crash helmets also present the danger of giving a false sense of security, leading young drivers to enter road situations they might avoid if they weren't wearing them. I've known parents who've given in to allowing their son to have a motorcycle only if he cut his hair and wore a "safety helmet."

### All types vulnerable

All three of the main types of motorcycles are vulnerable to accidents. Trail bikes are used in dirt and in wooded areas, with no license required to operate them. Most accidents occur on trail bikes, but they're likely to be less severe—cuts, bruises, sprains and broken bones. That's because they rarely encounter other moving objects.

Road bike crashes result in the severe maimings that are becoming commonplace. Such motorcycles are simply out of phase with cars. The braking distance is greater, and only the most experienced driver can apply both front and rear brakes properly, with the necessary split-second timing, when confronted with a dangerous situation.

### Danger to children

Minibikes are the most dangerous of all, because their small wheels make them unstable. Children ride them, and often take them onto roads and highways where they don't belong.

Many of the currently administered driving tests for motorcyclists serve only to prove that they will not fall off the seat while driving around the block. Most accidents occur during a rider's first six months on the road.

Some people today are pointing to the energy crisis as a reason for buying a motorcycle, since such vehicles use relatively little gasoline. They usually cite the mileage rate for lightweight bikes, which are the most dangerous type. I don't follow this logic—you may save gas on a motorcycle, but you may also lose a limb or your life. There's an old joke that goes: "Buy your son a motorcycle for his last birthday." From what I've seen, it's no joke.



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PARADE • MARCH 10, 1974

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Now... save yourself a bundle of time and money on any painting or spraying job around the house! Just plug in the cord, push the switch, and paint walls, ceilings, doors, house exterior, garage car—anything—automatically! Works on any liquid that pours—even varnish or polyurethane! Revolutionary new viscometer lets you adjust any brand or type of paint (enamel, flat... latex, PVC—or what have you) for proper consistency—and holds it! Foolproof electromagnetic motor never needs oiling or adjustment. Completely rustproof.

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SAVE \$4.00



Cerv-Ease Pillow relieves tremendous pressure on the delicate cervical spine, the vital area running from the base of your skull to the top of your spine where headache pain can originate. Just resting on the pillow CAN help headaches disappear!

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GOOD NEWS, at last, for sufferers from chronic headaches and neck and back pains. No longer must you depend on pills for relief. Now there's a simpler more satisfying way to overcome the agony of splitting head and neck pains, pains running to the top of the spine and nervous tension.

It's the Cervical Contour Pillow designed by a doctor, a simple device that can work miracles in helping to alleviate the ache, the anguish of head and neck pains, nervous tension, arthritic pains and sleepless nights.

The Contour Pillow is a remarkably simple, yet clinically tested device. It is a rest platform that incorporates a soft, yet firm roll that fits right into the gap created by the curve of your cervical spine. When you lie down on it, it supports your head and neck so that tensions and pain disappear. Just using this non-allergenic pillow can help turn back the hands of time. Sleep on it and you'll reduce your chances of waking with headaches, pains from the base of your skull to the top of your spine, morning stiffness of neck and arms.

Order today. Sale-Only \$5.99.

How a doctor's design can bring you  
Incredible relief from pain and  
tension of headaches!



Resting or Sleeping on an ordinary pillow leaves the gap between the curve of your neck and the level of the bed. Pressure along the ridge of this curve can cause you to wake up feeling as if you slept on a torturer's rack.

Resting or Sleeping on the Cerv-Ease Contour Pillow supports the pressure on the delicate cervical spine, the target area for headache miseries.



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Pillow(s) \$5.99 plus \$1.00 shipping & handling.

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Now just think about it!... that you can PROVE every single claim I'm going to make about SUPERCHARGING — that if you don't instantly get the fantastic new performance I'm talking about, if you don't instantly start to make gas savings... \$20.00... \$50.00... \$100.00... then you don't pay one penny!

Now and in the months ahead you can drive your car with up to 28% more POWER, save up to 2 gallons of gas every hour you drive! You can get red-hot, split-second starts, whether it's like Death Valley at noontime, or winter has put your car in a deep freeze. You can get the sizzling pick-up you've dreamed of, and the surging hurricane passing power on the highway to which you are entitled! You will move in bumper-to-bumper traffic with an engine that's running pussy-cat smooth, without a shake or a shimmy or a stall or cough from up front!

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Now, maybe you simply can't believe what you can really SUPERCHARGE your car with the H.P. AIR INJECTOR by yourself in less than 30 seconds, simply because you've just never heard of such a "miracle" before. And you can't believe my claim that you can now get up to an astonishing 28% increase in POWER... that you can watch your GAS SAVINGS pile

up day after day, week after week and month after month... that you can put \$20.00 back in your pocket... \$30.00... \$50.00... even a \$100.00 bill.

Well, I'm just going to have to convince you with an offer that's unique: drive your car with H.P. AIR INJECTOR under your hood for 30 days; PROVE everything I claim for it... or don't pay one penny!

### WHY EVEN THE MOST EXPENSIVE CARS NEED H.P. AIR INJECTOR

Picture your car's engine as Detroit gave it to you. Gasoline is fed into the carburetor and mixed with air; the spark plugs fire, the mixture and the pistons turn the wheels of your car.

But here's the catch! All the carburetor can do to achieve the maximum vacuum pressure you want is to deliver a gas-air mixture that makes your engine run best only when it idles!

The carburetor can't adjust a needle setting when you go up to 40 miles per hour. It can't "change its mind" if you speed up to 60 or 70. It can't "compute" the proper gas-air mix when you're pulling up a steep hill.

The fact is that the modern carburetor is an idiot that hasn't had a major advance in principle in 50 years! It can't change with the circumstances — for example, in going from high speed cruising

to dragging your wheels through mud, sand or snow.

### WHAT CAN YOU DO ABOUT ALL THIS?

You can't get rid of your carburetor, but you can — right now, in less than 30 seconds, SUPERCHARGE your car with the H.P. AIR INJECTOR.

Just think about the exciting difference with this miracle device under your hood!

From the moment you install this fantastic new invention, you will start to enjoy many of the wonderful benefits of modern supercharging for little more than the cost of a tank of gasoline!

Now with the H.P. AIR INJECTOR in your car, you will be driving a car that's truly economical. Now you can take that vacation you've planned, drive literally thousands of miles with the comfortable feeling that you have at last stopped paying out hard-earned money on wasted gasoline!

And what's the cost of all this performance and all these savings? Only \$9.99 complete! Why, your new H.P. AIR INJECTOR might save you that much in your very first month of driving alone!

supercharger n. a blower or compressor used to increase the power of an internal-combustion engine by increasing the supply of air or combustible mixture to the cylinders beyond that normally pumped in by pistons at the prevailing atmospheric pressure.

—From Webster's New World Dictionary, 1970.



H.P. AIR INJECTOR is an automotive device so original it was patented U. S. Patent No. 2,454,480 as a BASIC Invention!

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Without SUPERCHARGING, automotive engines are prone to air starvation under many conditions... starting up from a dead stop... climbing hills... driving with a full load of passengers... cruising at highway speeds... heaving heavy trailers.

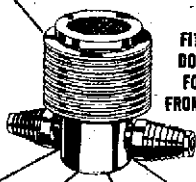
With SUPERCHARGING, enough air is supplied instantly to make a proper gas-air mixture. Now your engine runs normally, with all the extra air needed. You get split-second starts, climb hills effortlessly, haul trailers and carry a full load anytime. Highway cruising becomes a joy!

Without SUPERCHARGING, cruising on the highway can be a normal procedure. But what happens when you need instant acceleration—to pass, to get out of danger—to avoid a potentially lethal situation? Air starvation takes over instantly; often, you don't have the power available that you need so desperately.

With SUPERCHARGING you increase your horsepower dramatically up to 28% more full-time lifting power. You get all the sizzling pick-up, all the surging passing power your car can deliver.

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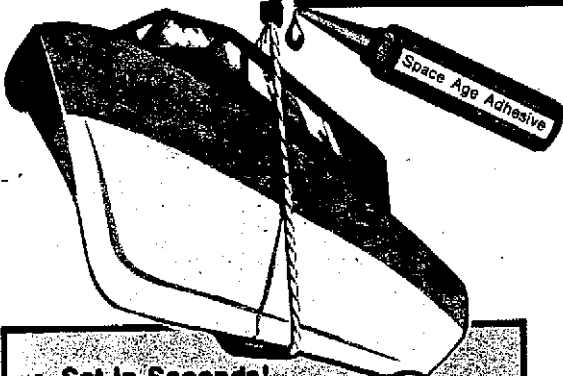
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Imagine just one drop of Space Age Adhesive holds with up to 2 tons of tensile strength holding power. Not an ordinary epoxy, it can be used instantly without compounding—NO WAITING . . . NO CLAMPING or TIEING . . . NO MESSY MIXING! Dries to an invisible bond in seconds.

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Your Space Age Adhesive applicator tube dispenses clear, colorless formula drop by drop. Use it everywhere. It's non-toxic. Resists chemicals, weather, moisture . . . indefinitely. The repair will be many times stronger than the original piece.

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Now for the first time Space Age Adhesive is available for home use in a Single-Drop Tube Dispenser. (132 bonds) for only \$2.50. It is ideal for use in your home or shop. You'll find it useful in 1,000 ways. It must bond *anything* stronger, tighter, neater instantly or your money refunded immediately.

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Space Age Adhesive @ \$2.50 each plus 50c  
shipping and handling.

☐ **SAVE!** Order TWO for only \$4.50 plus 50c  
shipping and handling.

☐ **SAVE MORE!** Order 6 for \$11.50 plus \$1.00  
shipping and handling.

Enclosed is ☐ check or ☐ money order  
for \$\_\_\_\_\_  
(N.Y. residents add sales tax.)

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

© Jay Norris Corp., 1974

PARADE • MARCH 10, 1974



# INDEPENDENT PRESS-TELEGRAM

Voice of the Southland



## IT'S CRUISE TIME AGAIN

TODAY IN

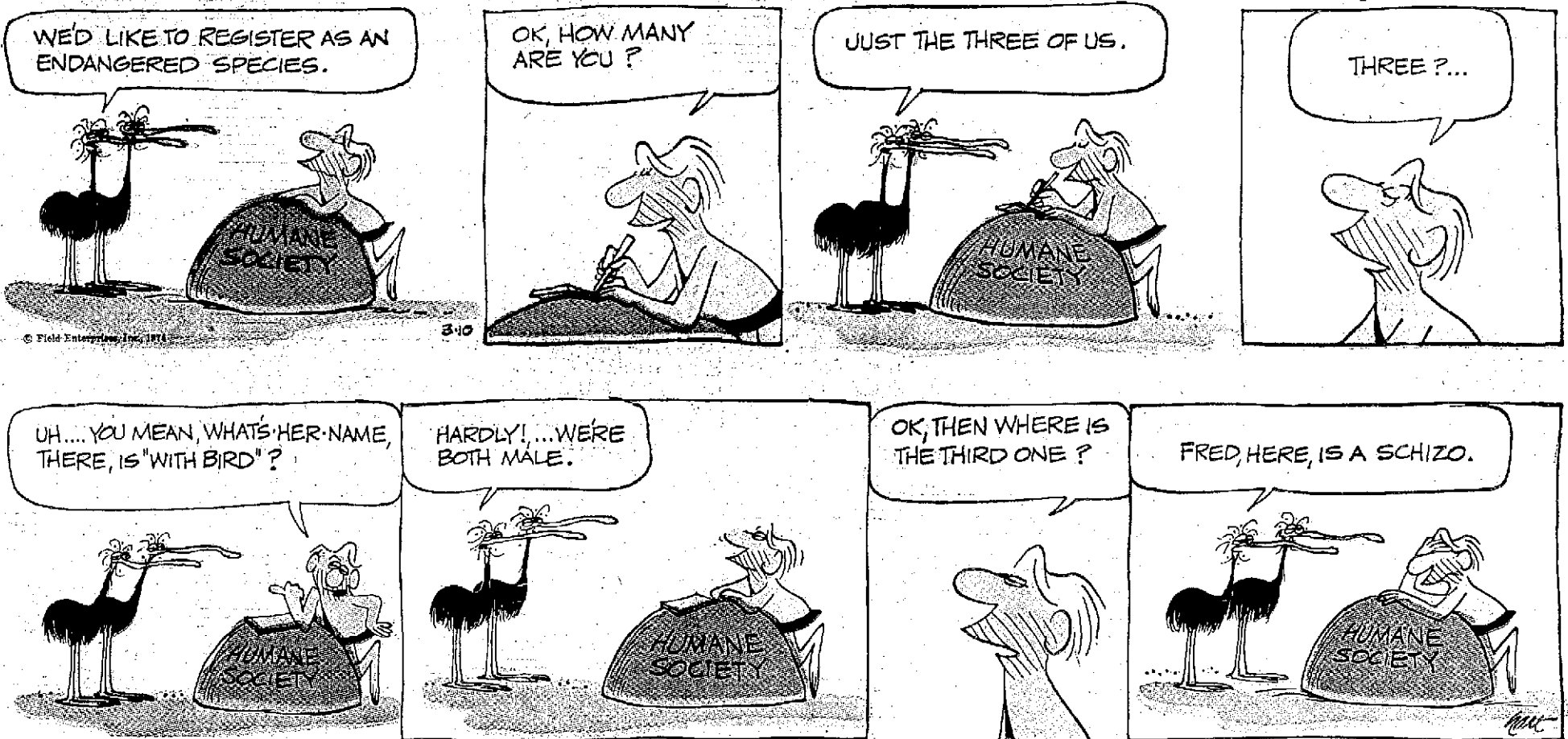
southland  
**sunday**

35

LONG BEACH, CALIF., MARCH 10, 1974

B.C.

By Johnny Hart



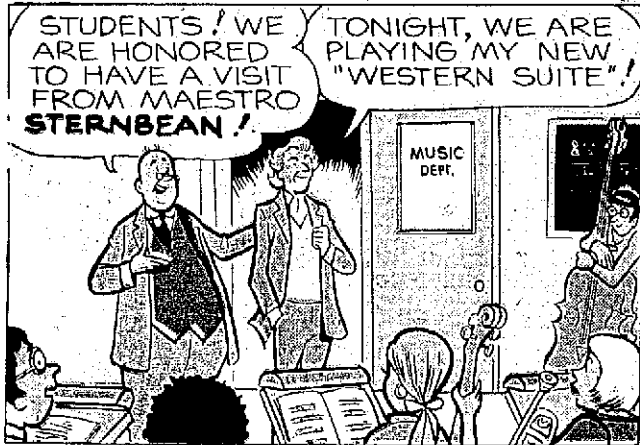
DENNIS THE MENACE

By Hank Ketcham



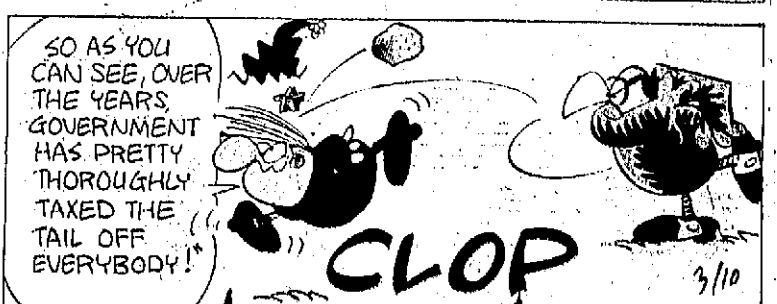
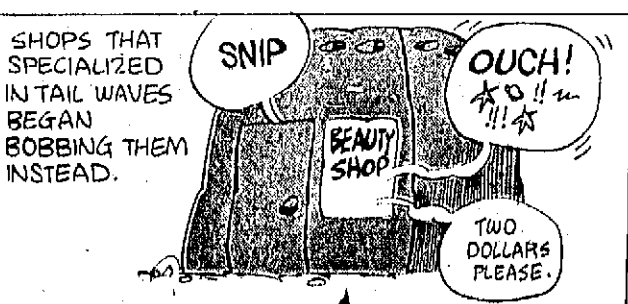
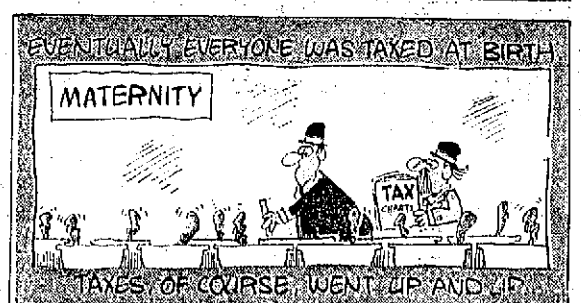
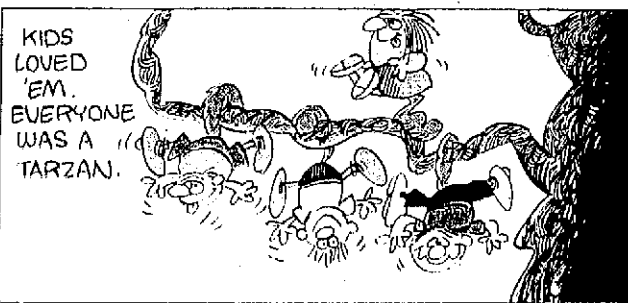
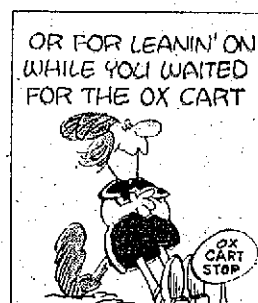
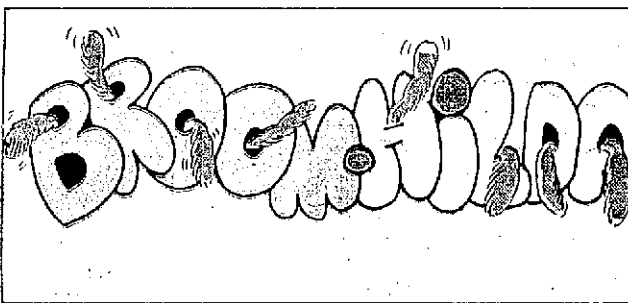
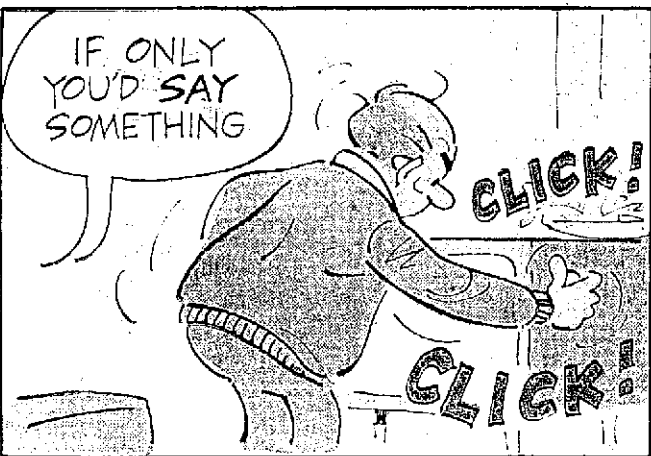
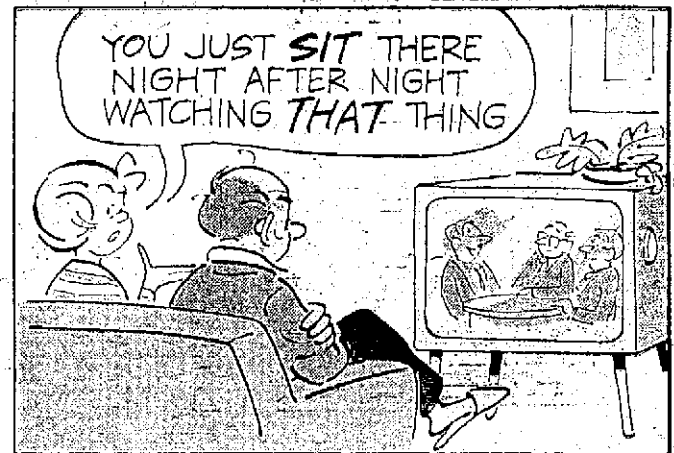
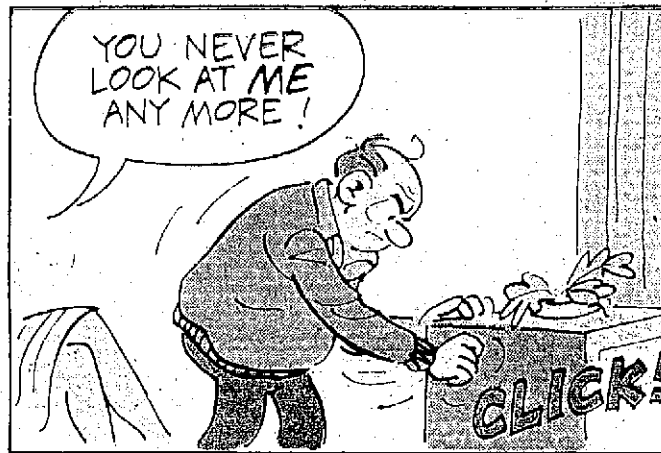
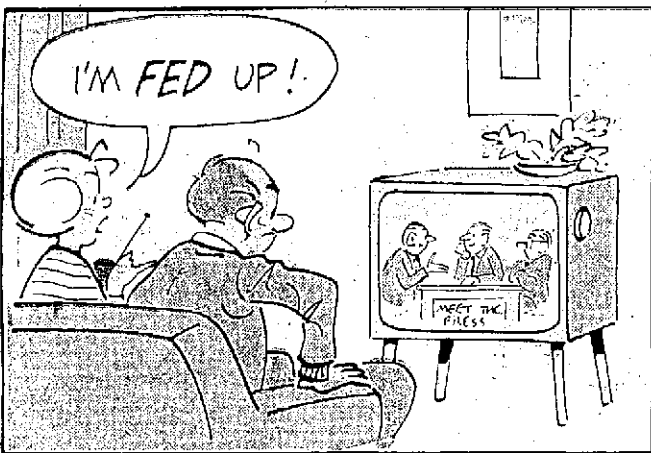
# ARCHIE

by BOB MONTANA



## EB and FLO

By Paul Sellers





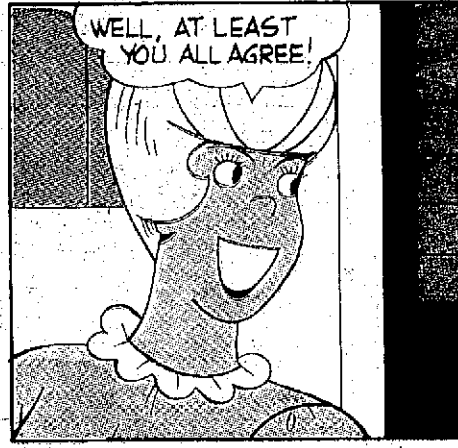
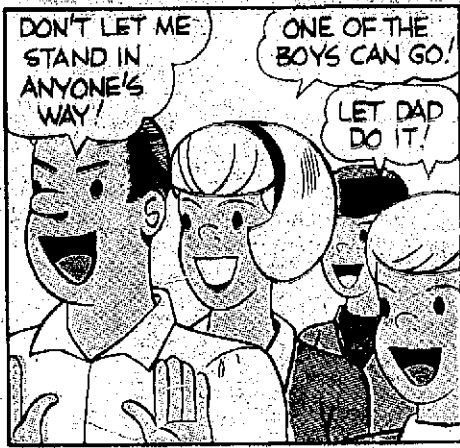
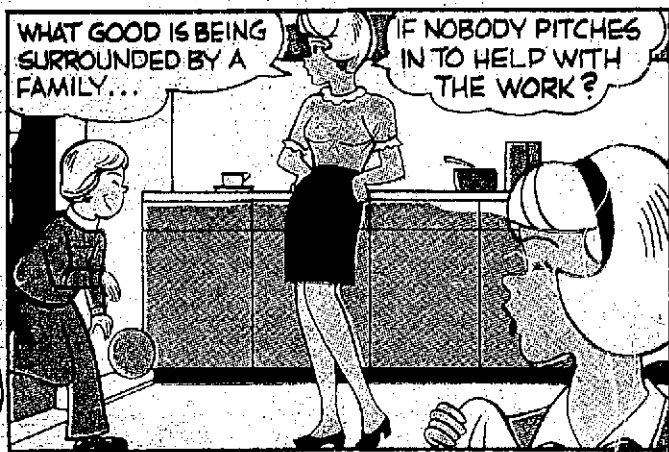
# THE BOYS

by CARL GRUBER

3-10

THERE'S ONE THING ABOUT A FAMILY...

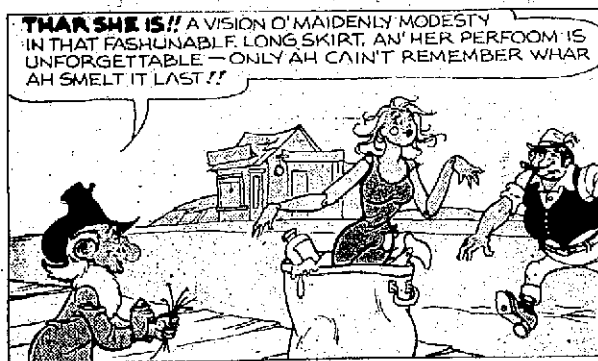
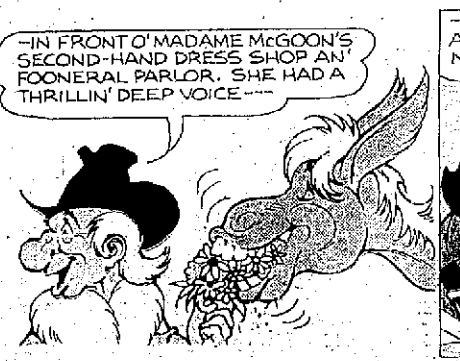
YOU DON'T HAVE TO BE ALONE



# LIL' ABNER

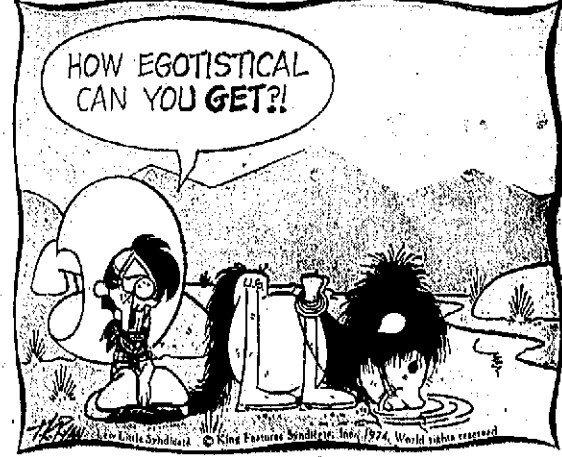
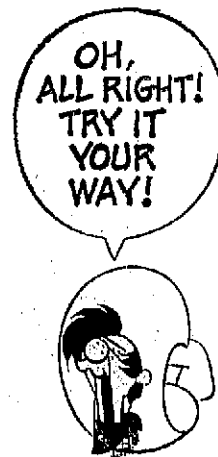
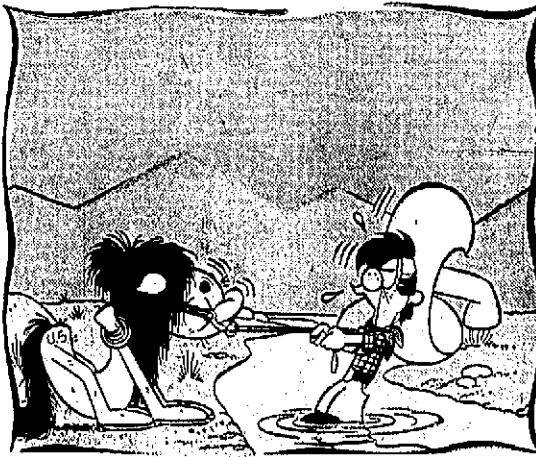
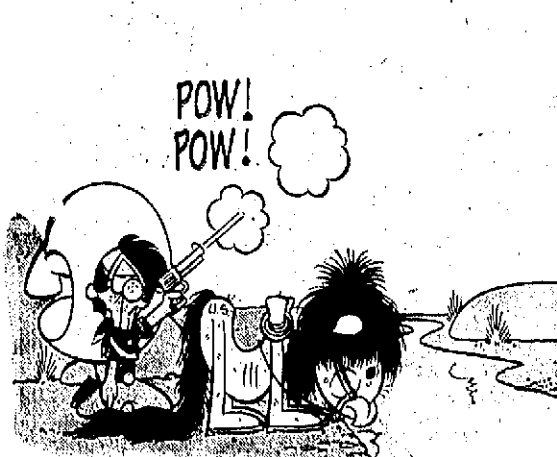
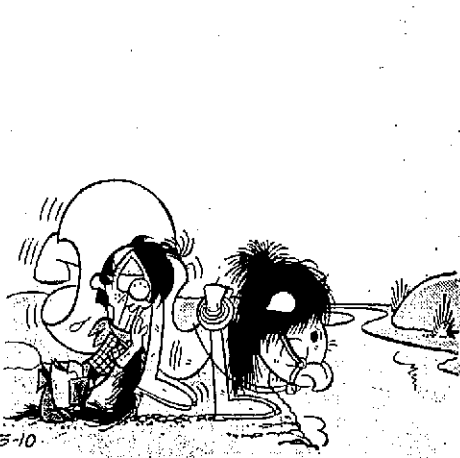
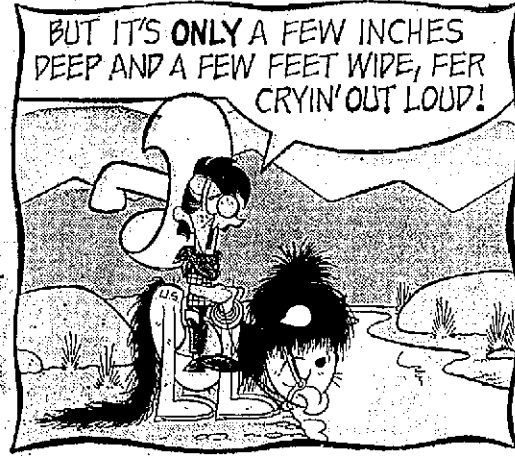
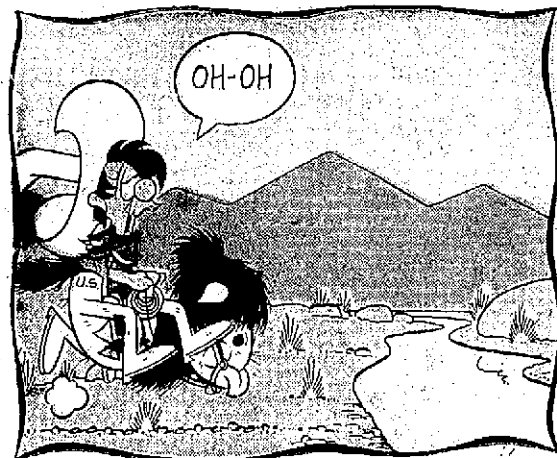
by AL CAPPE

Love Story —



# TUMBLEWEEDS

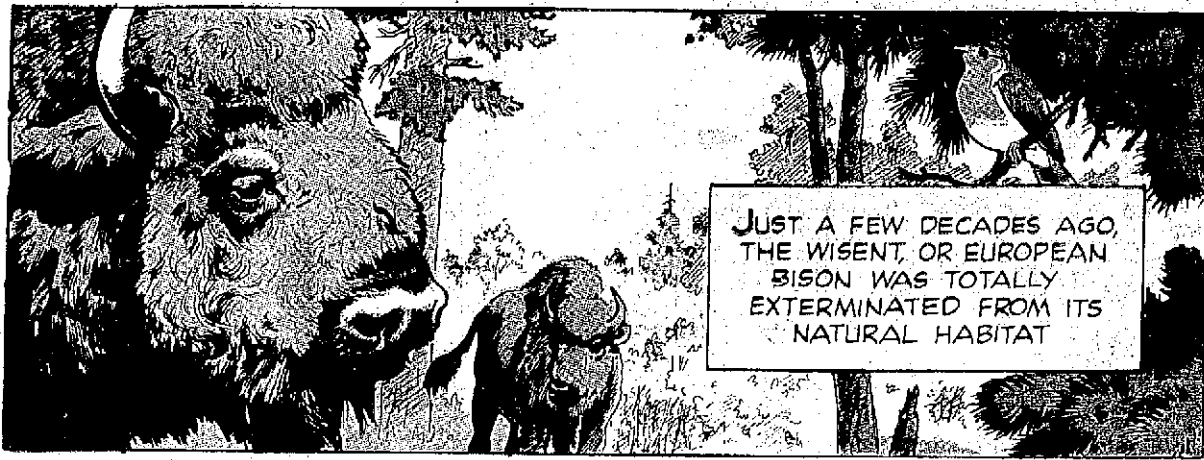
by Tom K. Ryan



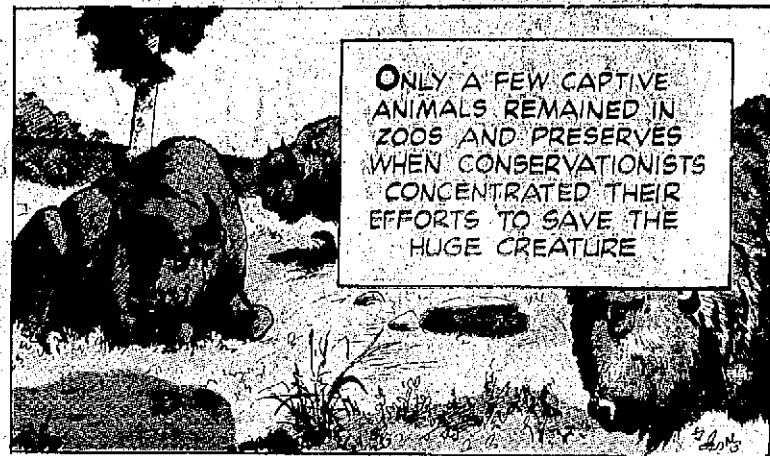


# MARK TRAIL

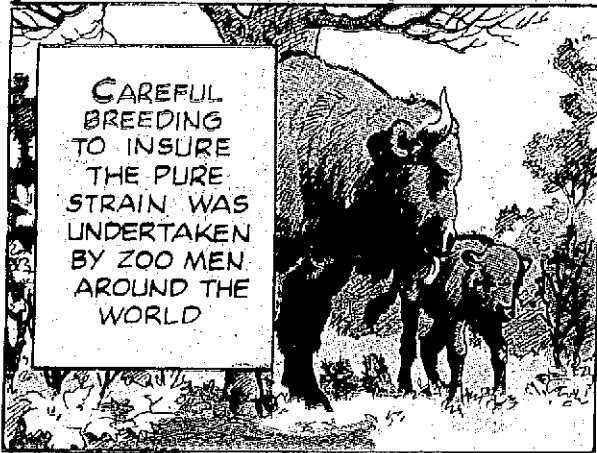
by Ed Dodd and Tom Hill



JUST A FEW DECADES AGO, THE WISENT, OR EUROPEAN BISON WAS TOTALLY EXTERMINATED FROM ITS NATURAL HABITAT



ONLY A FEW CAPTIVE ANIMALS REMAINED IN ZOOS AND PRESERVES WHEN CONSERVATIONISTS CONCENTRATED THEIR EFFORTS TO SAVE THE HUGE CREATURE



CAREFUL BREEDING TO INSURE THE PURE STRAIN WAS UNDERTAKEN BY ZOO MEN AROUND THE WORLD



BY THE EARLY FIFTIES THE FIRST CAPTIVE WISENTS WERE RELEASED IN THE WILD...

AND TODAY SOME 1000 EXIST AND SEVERAL HUNDRED OF THESE ONCE AGAIN ROAM EUROPEAN FORESTS

ED DODD  
3-10-74  
TOM HILL

# THE JACKSON TWINS

By Dick Brooks



OVER HERE A MINUTE, LUV!

WE'VE GOT PROBLEMS TO SOLVE! AT LEAST UNTIL YOU AND JAN STOP MAKING LIKE TWINS!



LIKE WHEN YOU DON'T WEAR YOUR GLASSES EVEN AN EXPERT GIRL WATCHER HAS PROBLEMS?

AND ON THE PHONE IT'S MURDER!



SO FROM NOW ON WE CHANGE OUR SECRET CODE EVERY DAY, OKAY?

WHAT-EVER YOU SAY!



OKAY, THE CODE IS THE LAST LETTER IN THE MONTH FOLLOWED BY THE NUMBERS IN THE DATE PLUS TEN!



SOUNDS CONFUSING.

NO, IT'S EASY! LIKE TODAY THE CODE IS H-2-O!



SOUNDS KINDA WATERY, WIFFIE, BUT I'LL GO ALONG ALTHOUGH I DON'T THINK IT'LL WORK?

WHY NOT?



BECAUSE YOU JUST GAVE THE SUPER SECRET I.D. CODE TO YOUR GIRL'S SUPER SISTER!

B-BUT THE NOTE-BOOK ????

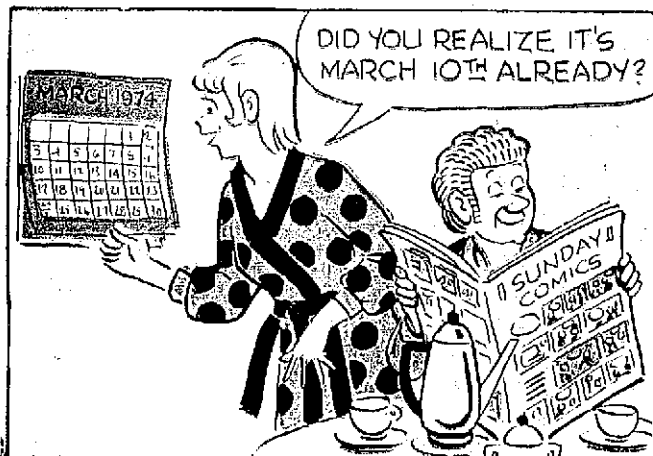


I'M JUST HOLDING IT FOR JILL WHILE SHE GETS HER COAT!

LIFE'S TOO SHORT, WIFF! LET US LOOK ELSEWHERE FOR OUR WOMEN... PREFERABLY A SIX-FOOT BLONDE AND A FOUR-FOOT REDHEAD!

# THERE OUGHTA BE A LAW!

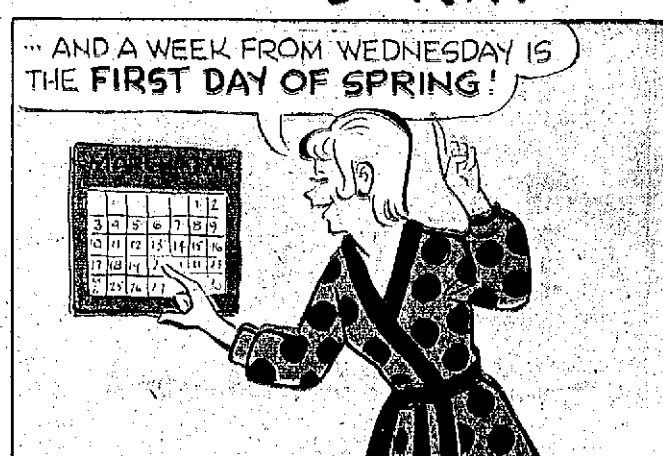
WHIPPLE and BORTH



DID YOU REALIZE IT'S MARCH 10TH ALREADY?



... AND NEXT SUNDAY IS ST. PATRICK'S DAY!



... AND A WEEK FROM WEDNESDAY IS THE FIRST DAY OF SPRING!



WHEE! WE DID IT!

DID WHAT?



WE GOT THROUGH THE WINTER!

WE DON'T HAVE TO WORRY ABOUT THE FUEL OIL SHORTAGE ANY MORE!

OH?



IT SAYS HERE TOMORROW IS THE ANNIVERSARY OF THE BEGINNING OF THE GREAT BLIZZARD OF '88...

DID THEY HAVE TO PUT THAT IN THE FUNNY PAPERS?

3-10

Whipple and Borth

featuring WEESOP'S

## FUNKY TALES

By MORRIE

"THE CHICKEN AND THE JIVE-TURKEY"

"THIS JIVE-TURKEY WAS OUT LOOKING FOR TROUBLE WHEN HE CAME UPON THIS FRIGHTENED DUDE...."

"I'M GONNA DO A NUMBER ON YOUR HEAD, FATSO!"

"THE FRIGHTENED DUDE WAS REALLY CORNERED, WITH NO PLACE TO RUN..."

I GUESS YOU'VE SEEN A LOT OF STYLE CHANGES IN YOUR TIME, CONNIE?"

"THEY NOT ONLY DON'T TELL ME MY RIGHTS, BUT THEY DON'T EVEN TELL ME MY WRONGS!"

3-10

"THAT SURE PUTS A DENT IN A NICKEL!"

"HE DECIDED THAT THE ONLY THING HE COULD DO WAS TO RUN AS FAST AS HE COULD PAST THE JIVE-TURKEY, SO HE TOOK OFF..."

SEEING THE CHICKEN RUNNING TOWARD HIM AT TOP SPEED, THE JIVE-TURKEY THOUGHT HE WAS BEING ATTACKED, TURNED AND RAN AWAY..."

TAKE HEART, THERE IS ALWAYS SOMEONE LESS CONFIDENT THAN YOU!

3-10

MISS PEACH of the KELLY SCHOOL

By MELL LAZARUS.

BLANK! EXCEPT FOR HIS NAME, IT'S ABSOLUTELY BLANK!

ARTHUR NEVER FILLED OUT ONE OF THESE QUESTIONNAIRES, MISS CRYSTAL. PLEASE ASK HIM TO.

ARTHUR, YOU'RE THE ONLY CHILD IN SCHOOL WHO DID NOT FILL OUT ONE OF THESE QUESTIONNAIRES.

UH, OH...

AS SOON AS YOU GET THAT QUESTIONNAIRE FILLED OUT, RETURN IT TO THE OFFICE. RIGHT, ARTHUR?

GEE, I DON'T LIKE QUESTIONNAIRES...

3-10

I CAN NEVER THINK OF THINGS LIKE MY MOTHER'S MAIDEN NAME, OR MY FATHER'S FATHER'S NAME...

-AND WHAT THE HECK IS MY DOCTOR'S PHONE NUMBER, DATE OF MY LAST INOCULATIONS, MY FATHER'S BUSINESS TITLE..?

-AND HOW AM I SUPPOSED TO KNOW THE NAME OF OUR INSURANCE COMPANY, OR MY GRANDMOTHER'S PLACE OF BIRTH..?

(SIGH) WELL, I MIGHT AS WELL TACKLE IT. LET'S SEE...

OKAY, WHAT'S MY ADDRESS..?

## OFF THE RECORD

by ED REED

"I assure you this cheap imitation leather wallet which contains a measly \$5.00 will always remind me of my many years with this firm."

"You'll renovate, of course — I've just signed a 20 year lease."

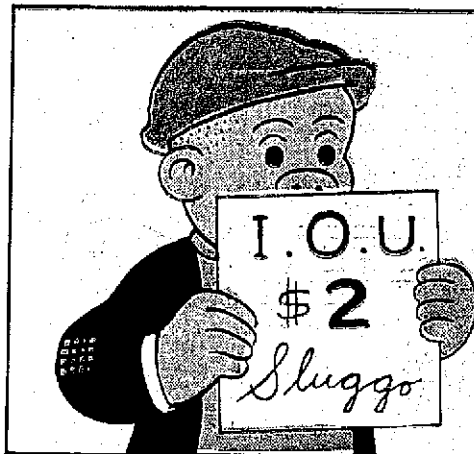
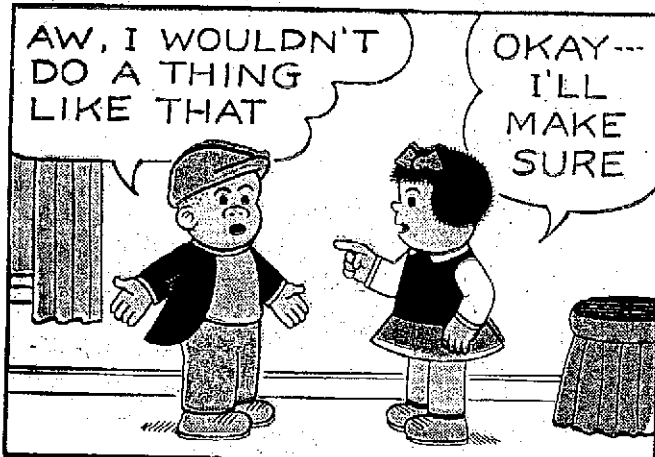
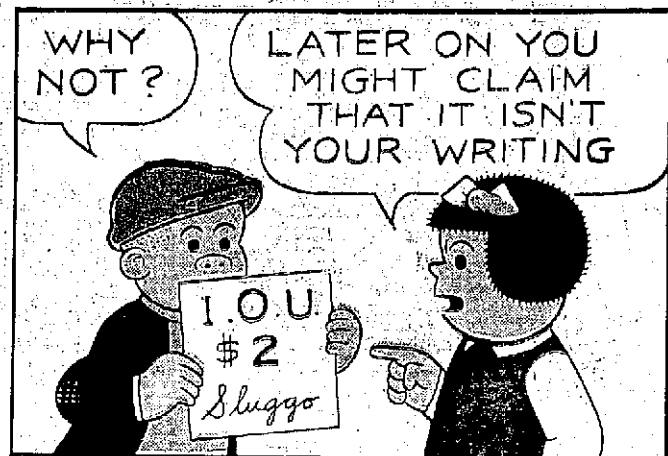
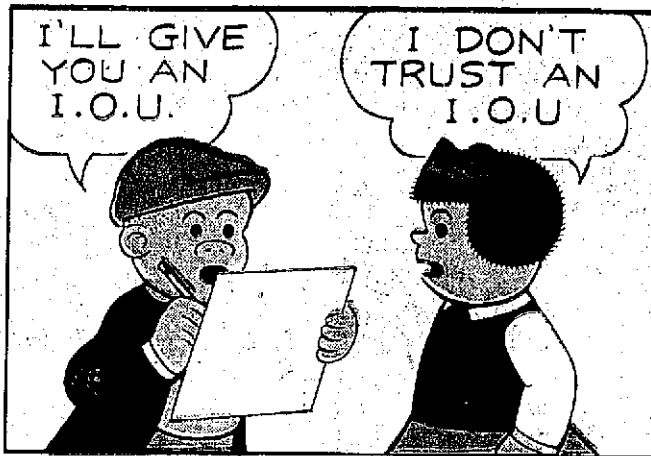
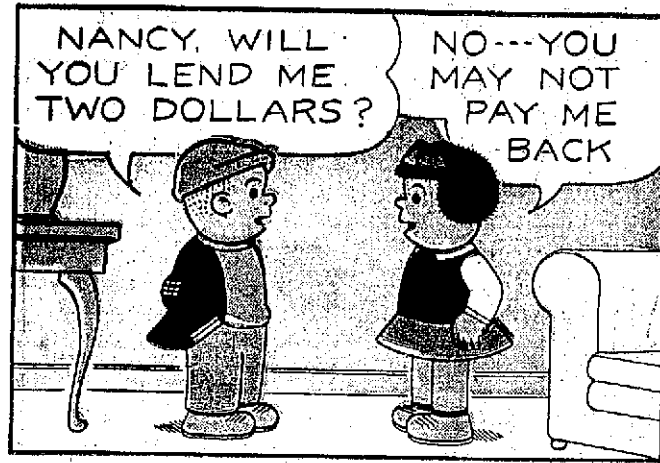
"I'm prepared to forget it ever happened, if you are."

POUR



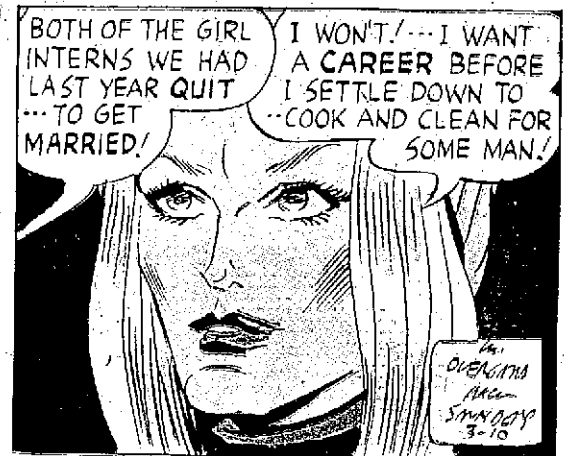
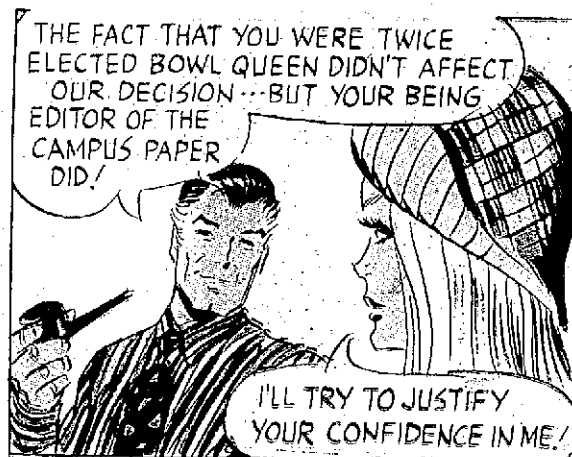
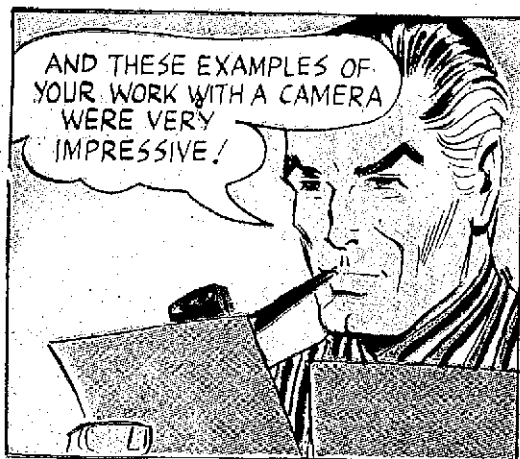
# NANCY

By Ernie Bushmiller



# STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD



# PRISCILLA'S POP

by Al Vermeer

